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## AMERICAN MOTORCYCLE DEALER

THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

# Indian names Stenegard as Director of Design

APR 2018  
ISSUE #225

**I**n a major coup, Indian Motorcycle Company has hired Ola Stenegard away from BMW as the company's new Director of Product Design.

Stenegard brings Indian nearly two decades of product design experience, a lifelong passion for American V-twins and a proven record of success in designing motorcycles that resonate with a global audience. "Stenegard's unique combination of domestic and global expertise aligns perfectly with Indian's long-term strategy of driving global growth.

"Ola has been incredibly successful in helping brands expand into new product categories and appeal to a wider variety of riders, which is exactly what Indian will be focused on in the coming years," said Steve Menneto, President, Indian Motorcycle Company.

Stenegard previously led product design for BMW Motorrad. There he played a critical role in designing motorcycles, including most recently the BMW R nineT. While his professional focus has largely resided

in European motorcycles, Stenegard's personal passion has been the design and customization of American V-twins.

"I couldn't be more excited to be joining Indian Motorcycle at a time when the brand has successfully

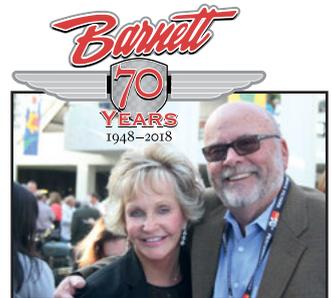


returned itself to prominence and is powered by an increasing level of momentum. There is no brand any more historic to American motorcycling than Indian."

Stenegard took first prize at his first motorcycle show in Stockholm at age 15 with a moped he'd modified into an Arlen Ness inspired chopper. He initially worked for SAAB, doing freelance work for Ohlins Suspension, Unique Custom Cycle and MCM Magazine. In 2001, Stenegard returned to the United States to join Indian Motorcycle (under a previous ownership group) in Gilroy, Calif. In 2003, he joined BMW Motorrad where he would become one of the brand's most influential designers over the next 15 years, ascending to Head of Vehicle Design and working on virtually every significant new model program, ultimately helping the company successfully increase its relevance with a wider range of riders. Over the years, his custom builds have been featured in hundreds of magazines across the world and have earned numerous awards at some of the world's most renowned motorcycle shows, including the AMD European Championship of Custom Bike Building and Mooneyes, Yokohama.



### SHOW REVIEW




**50 YEARS DRAG Specialties 1968-2018**

Celebrating its 50th anniversary this year, the 2018 Drag Specialties 'FatBook' catalog cover bike was built in collaboration with Ray Price Harley-Davidson, and "spreads the love" among its vendors, including Russ Wernimont, Legend Suspensions, Memphis Shades, Paul Yaffe's Bagger Nation, Battistinis, S&S, Covingtons, Arlen Ness, BDL, Magnum Shielding, Todd's Cycle, Joker Machine, J.W. Speaker and PM among others

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**EDITOR-IN-CHIEF**

ROBIN BRADLEY  
robin@dealer-world.com

**PUBLISHER**

SONJA WALLACE  
sonja@dealer-world.com

**GENERAL MANAGER**

SARA VINEY  
sara@dealer-world.com

**DESIGN & PRODUCTION DIRECTOR**

BEN OAG  
ben@dealer-world.com

**PHOTOGRAPHERS**

ONNO WIERINGA  
MADNESS PHOTOGRAPHY, NL  
www.madnessphotography.eu  
FRANK SANDER  
THUNDER MEDIA, DE  
www.thunder-media-service.de

**TOLL FREE... FROM USA/ CANADA:**

TEL: 1-866 849 5704

FAX: 1-866 521 0099

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Fax: 01144 1892 511517

5, Rendlesham Mews,  
Rendlesham,  
Woodbridge,  
Suffolk  
IP12 2SZ  
United Kingdom  
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FAX: 0044 (0)1892 511517

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**Shark Bait II - The Sequel** - Robin Bradley with more to say about current Harley dealer policy, the share price, its market cap, new model strategy, share buybacks and dividend. He asks "can Harley afford it"?



**Drag Specialties/Parts Unlimited** ..... 19-28

This year's Drag Specialties and Parts Unlimited Dealer Expo at the Indianapolis downtown Convention Center in February was the most successful yet with record numbers of vendors and dealers



**AFT news round-up** ..... 8-9

As the available sponsor contingency budget for the 2018 AFT series continues to reach record levels, our news round-up includes the results for the Daytona TT

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# Shark Bait II – The Sequel

**A**s this edition went to press, the fall-out from the debate about Harley's leadership, the dissatisfaction and churn in the dealer network, the soft share price and Harley's increasingly exposed spend on dividends, the controversial share buyback programs and the uncertainty about new model policy continue to reverberate around a nervous market.

Common sense, logic and necessity dictate that this summer's MY 2019 announcement must, surely, please to goodness, see a fairly substantial rabbit pulled from Milwaukee's bag if it is to keep pace with its "100 new models in 10 years" pledge and sustain the momentum created by the 2018 Softails and 2017's M-8 Tourers.

The problem is that way more people than ever, and well informed, experienced and "connected" observers at that, are saying they hope the E-bikes-in-2019 plan (one apparently reinforced by last month's Alta Motors investment) turns out to be a smoke screen to deflect attention from impending news this summer, then we are now, more than ever, in a place where the normal rules of sense and logic are suspended.

As one authorized Harley dealer put it to me recently, if there were a plan then sure, changing leadership at this time would be folly, "but as far as many of us can determine, the only plan is to, at some stage, devise a plan."

**W**ith over \$5 bn of capital (some of it borrowed), tied up in share buybacks which are mostly worth less than was paid given the present share price, against a current reduced market cap of around \$7.5 bn, it has been said that where Harley's vulnerability is concerned, "Shark Bait" (see AMD March\*) simply doesn't do the extent of Harley's potential difficulties justice.

Interestingly, with Polaris shares trading at around the \$120 mark, Matt Levatich's once dismissive shot across their competitors' bow as being half the company that Harley is, looks a little hollow now - Polaris Industries' current market cap is \$7.22 bn and heading north as Harley's continues south.

Harley has again increased its dividend for the first quarter of 2018 (\$0.370 up from \$0.365). If it follows its own form book, then that sets the level now for the year as a whole, resulting in an annual dividend of \$1.48. That may be only modestly up from the \$1.46 paid out in 2017, it is up again nonetheless – but can they afford it?

In fact, taken over the five full years from 2013 to 2017, Harley's annual dividend growth rate has been 18.68 percent, during a timescale in which revenues have only grown by 0.24 percent. Meanwhile senior executives continue to divest themselves of tranches of personal share holdings.

The company still appears to have a relatively healthy 2017 EBIT (given the circumstances) of \$891.26 m, which is 18.13 percent of the \$4,915.027 bn of the motorcycle and related products revenues achieved.

However, in a final quarter that saw the new Softails come on stream and included a full impact M-8 Touring platform cycle, revenue of \$1047.045 bn

only produced an EBIT of \$101.26, - 9.67 percent on a matching revenue basis. If Harley's game-plan is to go private, then, like many I have discussed this with, I applaud the ambition. But can they afford it?

Doing so appears to be the only viable explanation for yet another new share buyback authorization - a further 15 m shares, while some 10 m still open from the February 2017 authorization. Harley has now reduced its outstanding common stock from around the 260 m mark to approximately 160 m in something like three or four years.

**T**o not be prioritizing creative incentive packages to shift the new metal is to fly in the face of conventional capitalist wisdom. Whilst Harley is to be applauded for resisting the temptation to discount, incentives are not the same as discounts if based on list price. Incentives are a common-sense response to softening demand and a prime weapon in the locker of defending brand status, not diluting it.

Harley's dealers are as much invested in the demand for Milwaukee's metal as the factory and shareholders are, and to not be plowing as much budget as possible into recognizing that, and to not be working with their dealers to weather that storm is, in my humble opinion, an abrogation of the responsibility that all manufacturers have to their independent dealer networks.

After all, if its traditionally a good enough strategy for 'Detroit' and pretty much all other brands (premium or otherwise), isn't it good enough for Harley?

The best way to defend a "Premium Product" is to make someone want it - desire (aka demand) is king! If there is demonstrably weak demand, then where's the desire? Harley-Davidson is not Ferrari. At present many would say it isn't even Harley-Davidson, it isn't sufficiently "in the game" to be spoken of in the same breath as the determinedly creative sales drives of the past that got it to its 115th anniversary.

For me, as I have said before, quite apart from apparent product design uncertainty and engineering tardiness, it is marketing that is the big Black Hole at the heart of their universe – quantity as well as quality and suitability. Incentive driven selling is a marketing weapon, not brand capitulation!

'can they afford it?'

\*Issue # 224 at [www.AMDmag.com](http://www.AMDmag.com)

**Robin Bradley**  
Co-owner/Editor-in-Chief  
[robin@dealer-world.com](mailto:robin@dealer-world.com)



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# NEWS BRIEFS

Emergency Call Systems (eCall) are set to follow the automotive industry in Europe and become compulsory on new motorcycles. Such systems become compulsory on new cars in Europe from April this year and the motorcycle industry is also now firmly in the regulatory cross-hairs. BMW has been offering an S.O.S. alert system (their "Intelligent Emergency Call feature) as an option on selected models since last year. Estimates vary, but it is thought that such systems could save anything up to 2,000 lives a year in Europe.

**Doug Vancil and the Vance & Hines Top Fuel Harley team took the win at the season-opening NHRA Winternationals in Pomona, California, February 11. Qualifying #1, Doug and tuner Mike Romine put down the quickest pass of the weekend, posting a best 6.304 ET at 231.04 mph and then followed that up by dominating the Eliminations.**

The first Ducati Scrambler sold exclusively online went on sale at the start of February in Italy, France, Germany, Spain and Portugal. Suitably the model is the "Scrambler Hashtag". After a day in the mud will they be known as the Hashbrowns? (RB).

Motonation has announced it is now the exclusive distributor of Trilobite Premium Aramid Fashion in North America. Trilobite apparel is designed and developed by Biker's Crown/Rusty Piston in the Czech Republic and has never before been distributed in the U.S. With the Heritage, Urban and Travel collections, advanced protective materials used include Dyneema, Cordura Denim and patented Trilobitex.

BRP announces the creation of a Powersports Group and a new senior management member with the appointment of Bertrand Thiébaud as Powersports President. The new group brings together the Ski-Doo, Lynx, Sea-Doo, Can-Am and Rotax product lines into a single operating unit. The Spyder and Evinrude lines will continue to be operated independently.

Polaris announced a 3 percent increase in the regular quarterly cash dividend, raising the payout to \$0.60 per share. This increase represents the 23rd consecutive year of Polaris increasing its dividend effective with the 2018 first quarter dividend. The first quarter dividend will be payable on March 15, 2018 to shareholders of record at the close of business on March 1, 2018.

# Indian spotlight unknown builders

Indian Motorcycle has announced a new competition for 2018 – "The Wrench", a build-off for three non-professional customizers to be supplied with a stock 2018 Scout Bobber and a \$10,000 build budget. "There was a time when building custom motorcycles came with zero promise of fame or fortune. Instead, it was purely about the love of chopping, welding and grinding on sheet metal. "The Wrench" will celebrate those who find their sense of identity, purpose and glory spending painstaking hours wrenching on garage builds."

In collaboration with Bonnie's Hot Bike magazine and a panel of expert judges, featuring Roland Sands, Satya Kraus, Jason Paul Michaels and Hot Bike Editor-in-Chief Jordan Mastagni,




## The WRENCH SCOUT BOBBER BUILD OFF

"we are seeking three of the most talented motorcycle craftsmen in the United States with the vision and talent to transform stock Indian Scout Bobbers into one-off works of custom motorcycle art. The competition is not open to professional builders and contestants cannot make a living customizing motorcycles.

"Instead, Indian Motorcycle is looking for everyday wrenchers, home builders and amateur customizers who tinker in

the garage for the passion, not the pay. Motorcycle industry professionals, such as a mechanic or salesperson, are welcomed to submit," said Reid Wilson, Senior Director Marketing and Product Planning for Indian Motorcycle.

"Last year we saw what professionals could do with the Scout Bobber platform when Kraus Motor, Keino Cycles and RSD unveiled incredible designs at the Brooklyn Invitational. This year, we're turning the spotlight away from the pros, and shining it on everyday wrenchers."

Indian Motorcycle will arm each amateur builder with a new 2018 stock Indian Scout Bobber and provide a build budget of \$10,000. The three custom Scout Bobbers will be unveiled in July, followed by a fan vote. The winner will be announced at the Sturgis Motorcycle Rally and receive a \$10,000 grand prize along with a feature spread in Hot Bike magazine.

# Drag Specialties – on the road again

A massive logistical and resource undertaking, and a major commit to their dealers and vendors alike, Parts Unlimited and Drag Specialties have announced their three Dealer Training Tour schedules for 2018, with stops at some 70 plus different locations in total. The 27-stop Parts Unlimited Training Tour for Street & Off-Road started in Florida in February and will end at Albany, New York, on April 26; the 20-

stop Parts Unlimited Tour for Helmet & Apparel started at Santa Clara/San Jose in February and will finish in St. Louis, MO, and Pewaukee, WI, in mid-March. There are 25 Drag Specialties Training Tour stops, starting at Houston, Texas, at the end of March and finishing at Tampa, Florida, in October.



Drag Specialties celebrates its 50th anniversary in 2018, and this year's FatBook Cover Bike goes back to where it all started: on the drag strip. This 2017 Harley-Davidson Road King showcases 50 years to the fullest. Drag Specialties collaborated with Ray Price Harley-Davidson in Raleigh, NC to get back to its roots - this M-8 Dresser is loaded with products from the FatBook.

### THE DRAG SPECIALTIES DEALER TRAINING TOUR

March 27	Houston, TX
March 29	New Braunfels, TX
April 10	Los Angeles, CA
April 12	San Francisco, CA
April 24	Portland, OR
April 26	Seattle, WA
May 8	Baltimore, MD
May 10	King of Prussia, PA
May 22	Marlborough, MA
May 24	Albany, NY
June 5	Batavia, NY
June 7	Pittsburgh, PA
June 26	Louisville, KY
June 28	Chicago, IL
July 10	Appleton, WI
July 12	Minneapolis, MN
July 24	Kansas City, MO
July 26	St. Louis, MO
Sept 11	Nashville, TN
Sept 13	Knoxville, TN
Sept 25	Concord, NC
Sept 27	Atlanta, GA
Oct 9	Ft. Lauderdale, FL
Oct 11	Tampa, FL

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RACE NEWS

Partnered by Vance & Hines, the Harley factory AFT Twins presented by Vance & Hines race team for this year's 18-round series (plus ESPN's the Minneapolis based "X-Games") will combine veteran savvy with youthful potential in a three-rider effort" with returning rider Brandon Robinson joined by seasoned pro Sammy Halbert and rising star Jared Vanderkooi. They will race all-new XG750Rs powered by a race-modified, liquid-cooled, fuel-injected 750cc Revolution X V-Twin engine (an engine originally engineered for the Street 750) and racing frame developed in collaboration with Vance & Hines Motorsports. The XG750R flat tracker is not a production model.

Öhlins USA will continue its partnership with the AFT series for a third consecutive season in 2018 and again present the "Öhlins Fastest Lap Award" to worthy AFT Twins presented by Vance & Hines competitors at all 18 rounds. The Swedish suspension manufacturer created its ILX36 rear shock specifically to cater to the unique demands of professional Flat Track racing.

Sacramento, California based Motion Pro will continue as the AFT series' Official Cable, Tool and Control for the 2018 racing season. Founded in 1984 by International Six Day Trial (ISDT) gold medalist Chris Carter, Motion Pro boasts unmatched racing heritage and credentials, with the product range to match. In addition to its series sponsorship and backing of a number of individual riders and teams, in 2017 Motion Pro provided product awards to the top 18 finishers in the AFT Singles class following the finals last October.

V&H is to offer \$25,700 in contingency to AFT Singles riders in 2018 and has partnered with the series to engineer an officially licensed AFT Singles exhaust system. Designed and built exclusively by Vance & Hines at its Indianapolis, Indiana racing facility, the powerful and lightweight system is available immediately for 2017-2018-spec Honda CRF450Rs, with a version for Yamaha's YZ450F becoming available at the end of February 2018. Additional fitments for other models are planned for the season.

Arai is the official helmet of the AFT series and sponsor of the season opening DAYTONA TT, where Arai factory athlete and 3-times World Grand Prix Champion Freddie Spencer performed.



www.americanflattrack.com

LATEST

Photos courtesy of American Flat Track

# Rekluse returns as AFT 'Official Clutch'

American Flat Track and Rekluse have reached an agreement expanding their existing partnership for the 2018 season, naming Rekluse – "the industry leader in clutch performance technology" – as the 'Official Clutch' of American Flat Track.

The Boise, Idaho based company delivers unique and advanced products for the motorcycle industry with a focus on performance, engineering and exceptional customer service.

"As a company rooted in racing," said Rekluse President Sean Brown, "we are proud to continue our relationship with



American Flat Track and support such great riders. The heavily modified nature of the bikes drives our company to continuously push clutch technology innovation. We're excited to see the action unfold this year."

Brown went on to say: "Rekluse products are designed to give racers and race teams a distinct advantage over the competition in all forms of motorcycle racing. The American-made products

played an integral role in the success of several competitors in both the AFT Twins presented by Vance & Hines and AFT Singles classes, including defending champs Jared Mees and Kolby Carlile.

"Through our new partnership with American Flat Track, Rekluse has established a leadership position in the sport by offering a significant discount on their technology to all active competitors.

At select rounds on the 18-race schedule, Rekluse will also provide product education and trackside support for the series. Fans attending American Flat Track events will have the opportunity to learn more about the brand on race day by visiting the company's activation space.

[www.rekluse.com](http://www.rekluse.com)

# 'Official Motorcycle' of AFT Twins presented by Vance & Hines

American Flat Track and Harley-Davidson Motor Company have announced details of their 2018 sponsorship and enhancements to their coordinated marketing efforts. Through the strategic alliance, the companies say they will "drive interest in motorcycling through experiential marketing activations around AFT at track events, while continuing to attract a new, younger demographic through broadcast and digital media initiatives."

"Harley-Davidson's commitment has been a driving force in the resurgence of American Flat Track," said Michael Lock, CEO of American Flat Track. "The company's promotion of the sport, both on and off the track, and the huge fan base they bring, has helped to

make American Flat Track the fastest-growing series in professional motorcycle racing."

Harley-Davidson's sponsorship of eight rounds on the 2018 American Flat Track calendar will "give the Milwaukee-based manufacturer prime opportunities to create experiences for motorcyclists while introducing one of the world's fastest growing motorsports to new fans. By working closely with its passionate dealer network, Harley-Davidson will drive consumer engagement through activations such as rides to the races, exclusive H-D parking corrals, special discount packages and more.

"Preparing for what promises to be one of the most competitive Flat Track seasons ever, Harley-Davidson and its



Factory Team partner, Vance & Hines Motorsports, devoted this off-season to extracting more performance from the team's Harley XG750R race bikes." At select American Flat Track events starting in Daytona, Harley-Davidson will entertain fans with the addition of the Harley Hooligans. "The Harley Hooligans represent a perfect marriage of Flat Track and grassroots racing, giving amateurs the opportunity of a lifetime as they share the stage with the world's best Flat Track motorcycle racers."

# Kuryakyn signs Mees

Kuryakyn has inked a new sponsorship deal with 2017 AFT Pro Twins Grand National Champion Jared Mees that extends throughout the 2018 AFT season.

"The thrill of flat track racing recaptured an entire industry and fan base with its recent resurgence," said Kuryakyn Creative Marketing Director Undria Davis. "We're incredibly proud to support Jared and his team in their pursuit of retaining the No. 1 plate. At

the same time, this sponsorship, combined with the rising popularity of flat track racing, presents an exciting opportunity for us to reach a new enthusiast demographic that aligns extremely well with our brand's direction going forward."

Mees is set to defend a dominant 2017 campaign where he won 10 races en route to earning Indian Motorcycle its first GNC in over 60 years. This sponsorship agreement marks



Kuryakyn's return to racing following their support of riders competing in the NHRA Full Throttle Drag Racing Series and AMA Vance & Hines XR1200 Series in 2011.

[www.kuryakyn.com](http://www.kuryakyn.com)

# Defending Champ Mees Storms Daytona TT

Grand National Champion Jared Mees took a convincing win at the American Flat Track Twins presented by Vance & Hines season opener, the Daytona TT, demonstrating that he has no intention of relinquishing his No. 1 plate without a battle. The Indian Wrecking Crew rider took the "bigger, better and faster DAYTONA TT layout" win on his Indian Motorcycle Rogers Racing Sidi Scout FTR750 in front of G&G Racing/Rickdicolous Racing/Team95 Yamaha FZ-07JD MotoAmerica superstar JD Beach second, with TT master Henry Wiles (No. 17 Willy Built/Bandit Industries Kawasaki Ninja 650) in third spot. Mees came into contact with fellow Indian Wrecking Crewman Brad Baker (No. 6 Indian Motorcycle Racing backed by Allstate Scout FTR750) multiple times over the race's opening laps as he looked for a way into the lead, eventually making the decisive



manoeuvre coming off the jump, jamming through as the two entered the following switchback. "In the very beginning I had to get physical with Brad a couple times - I had to get by," said Mees. "Over the jump I had a real good line, which allowed me to get aggressive. To come out and win the DAYTONA TT two years in a row is just huge." Briar Bauman (No. 14 Zanotti Racing Kawasaki Ninja 650) was fourth, with Bryan Smith (No. 4 Indian Motorcycle Racing backed by Allstate Scout FTR750) fifth. Other Indian Scout FTR750 finishers included

Kenny Coolbeth Jr. in 8th; Brian Smith, 9th; Robert Pearson, 10th; Jeffrey Carver Jr., 15th. The best placed Harley-Davidson XG750Rs were factory riders Sammy Halbert, 11th, and Brandon Robinson, 12th, with Jarod Vanderkooi 16th. Next up is the Harley-Davidson Atlanta Short Track presented by Hellbender Harley-Davidson on Saturday, April 7 in Woodstock, Ga., followed by Fort Worth, Texas, April 28; the Calistoga, California Half Mile, May 5, and the first of the season's Mile races, the Arizona Mile, Phoenix, May 12. [www.americanflattrack.com](http://www.americanflattrack.com)

## Indian sponsors four AFT by Vance & Hines races

Indian has announced that it is again to sponsor some of the 18 rounds of the 2018 American Flat Track presented by Vance & Hines series. Indian Motorcycle will serve as the event entitlement sponsor for four AFT events on the 2018 slate - the Indian Motorcycle Red Mile in Lexington, Ky., on June 2; the Indian Motorcycle Lima Half-Mile in Lima, Ohio, on June 30; the Buffalo Chip TT presented by Indian Motorcycle in Sturgis, S.D., on August 5; and the inaugural Indian Motorcycle Minnesota Mile, which will take place right in the manufacturer's backyard in Minneapolis, Minn., on September 29. As the presenting sponsor of several races last year, Indian Motorcycle hosted dedicated fan areas for bike owners and enthusiasts, offered dealer rides, and gave fans a chance to win a brand-new Indian Scout. This season's involvement will be further enhanced as Indian Motorcycle steps up to full event title sponsorship of multiple races. Additionally, Indian will again be an



integral partner of the NBCSN television and FansChoice.tv broadcasts for the entirety of the season. In addition to the "Wrecking Crew" factory outfit, several leading privateers will be campaigning FTR750s this season, including the likes of former Grand National Champion Kenny Coolbeth and the fifth-ranked rider of 2017, Jeffrey

Carver, Jr. Others winning Indian's FTR750 include Chad Cose, Jay Maloney, Robby Pearson, Johnny Lewis, Henry Wiles and Jake Johnson. A generous \$350,000 contingency plan by Indian Motorcycle includes a \$25,000 bounty for the title, plus \$5,000 for each race win, \$4,000 for runner-ups, \$3,000 for third-place finishes, and additional pay-outs to the remainder of the top ten.

## RACE NEWS

Robbie "Bugs" Pearson joined forces with former GNC Crew Chief and tuner Rick Canode of RJ Performance in Iowa and became one of the many privateer racers to turn to Indian's Championship-winning Scout FTR750. Pearson will pilot the RJ Performance Indian Scout FTR750 at most rounds this season, having started at the March 15 Daytona TT season opener. Pearson has been a professional flat track racer for more than 10 years. A powersports dealership in Ottumwa, IA, RJ Performance was established in 1982 by Canode, who has tuned for a number of professional racers, including his son, former National #39 Matt Burton.

Indian Motorcycle Racing has committed more than \$350,000 in contingency incentives this year, including \$25,000 for a Championship, \$5,000 for first-place wins, \$4,000 for second-place, \$3,000 for third-place finishes, and pay-outs for up to 10th-place finishers.

Cycle Gear has renewed its commitment to serve as a sponsor of the American Flat Track dirt track championship in 2018. Cycle Gear has over 130 stores in 35 states, and is a sister company to mail order giant Revzilla.

American Flat Track (AFT) has announced a multi-year agreement with E3 Spark Plug that will see the brand continue as the series' Official Spark Plug for the 2018 and 2019 racing seasons. The new agreement comes on the heels of a successful inaugural season of support in 2017. "E3 has developed a race-proven product courtesy of its patented DiamondFIRE Technology, which focuses on improving the ignition cycles of the air-fuel mixture inside the engine's combustion chamber. This approach results in a more complete, cleaner burn, reducing engine emissions while enhancing performance."

At the beginning of March, Ducati's announcement of over \$180,000 of AFT contingency took the total offered for the 2018 season to over \$2 million. Contingent on using the 821cc twin-cylinder engine that served as the powerplant for Ducati's 2015-2018 Monster and 2013-2015 Hypermotard models, their commit includes \$10,000 for a championship win and \$5,000 for an event win.

NEWS BRIEFS

European Dealers looking to access Drag Specialties or other European held Parts Europe inventory at the weekend can take advantage of PE's new "Happy Monday" delivery service. Monday delivery is available on orders placed by 16:00 hours on a Saturday afternoon (UPS Express); an English language payment and processing phone service is available between 14.00-16.00 to support PE dealers looking to use this service. The existing freight policy standards for each country will be retained.

For a third straight season, Parts Unlimited will be an Associate Sponsor of the 2018 MotoAmerica Series, with two more events added to the schedule for the popular Parts Unlimited Fan Appreciation Stage.

Textron announced fourth quarter revenues \$4.0 Bn up and segment profit of \$360 million, down \$31 million. The company is forecasting 2018 revenues of approximately \$14.6 billion, up 3.0 percent from the prior year.

BMW Motorrad reported U.S. sales of 13,546 motorcycles for 2017, down just 1.3% from the 13,730 motorcycles sold in 2016 - outpacing the rest of the motorcycle industry (which was down -3.2%) and its relevant competition (which was down -6.3%). They posted +15% growth in sales from September through December 2017, with all-time record monthly sales in November 2017. BMW has 153 dealers in the U.S.

The KTM Group saw unit sales increase by +17% for 2017 at 238,334 (Husqvarnas and KTMs). The company aims to sell 400,000 motorcycles annually by the business year 2022.

Influential industry veteran Arnold W. Ackerman has retired as an MIC Board Member and from leadership of the Aftermarket/Allied Trades Committee. His decision to step aside was influenced by the need to be with his wife, diagnosed with stage four lung cancer. Ackerman is a lifelong motorcycle enthusiast, but is best known as the year 2000 founder of the Motorsport Aftermarket Group (MAG). AMD wishes him well in his retirement and is most saddened to hear of his wife's illness - our thoughts are with them both.

# 2018 Super Hooligan National Championship

Roland Sands Design and Indian Motorcycle are again collaborating to bring America the "Greatest Show on Dirt", with the 2018 Super Hooligan National Championship (SHNC). This year a selected 11 venues will "represent the spirit of hooligan racing and its diversity in riders, bikes and tracks. To include the working man and keep it interesting, we'll be taking the cumulative score from 9 of the 11 rounds to determine our champion."

The series kicked off at The One Show at Salem, Oregon, and continues at the 'Hippy Killer Hoedown' in California in April, concluding Oct 13-14 at the second annual Moto Beach Classic at Bolsa Chica, California, after stops that see the series visit the Summer X Games at Minneapolis and The Buffalo Chip, Sturgis. The 2018 roster of Official Sponsors includes Indian Motorcycle, Dunlop Tires, Bell Helmets, Motul, K&N Filters,



2018 National Championship Street Bike Flat Track Race Schedule*	
Feb 10	The One Show, Salem, OR
Apr 14	Hippy Killer Hoedown, Perris, CA
May 18	Sacramento Short Track - night before AFT Mile, Sacramento, CA
Jun 16	China Peak Fire Road TT, Lakeshore, CA
TBA	Costa Mesa Speedway, Costa Mesa, CA
Jul 19-22	Summer X Games, Minneapolis, MN
Jul 27	Dirt Quake, Castle Rock, WA
Aug 8	Buffalo Chip TT, Sturgis, SD
Aug 17-19	Battle on the Bay (Pier 32), San Francisco, CA
Sep 7	Hurly Surf & Turf, Lemoore, CA

\*Events, dates and locations are subject to change at any time

Hurley and Law Tigers. The prize fund includes contingency pay-outs and a new 2019 Indian motorcycle modified by the crew at Roland Sands Design. Dunlop Tires is the official tire sponsor of the SHNC and have stepped up with a year of 1K Dash for Cash races and purse money. K&N

Filters and Bell Helmets are also involved in a big way, bringing fat contingency checks to the competitors, rewarding heroic rides and top finishers. K&N also returns with the main event Holeshot Award. [www.rolandsands.com](http://www.rolandsands.com)

## "Blacked Out & Stripped Down" - the Jack Daniel's Fire Brigade Limited Edition Scout Bobber

Indian Motorcycle has unveiled the latest result of their collaboration with Jack Daniel's and Brian Klock, the Jack Daniel's Limited Edition Indian Scout Bobber.

"For the third straight year, the two iconic American brands have joined forces with KlockWerks Kustom Cycles of Mitchell, SD, to celebrate their shared values with an ultra-premium, limited edition motorcycle. This year they looked to the Jack Daniel's Fire Brigade and their impressive gold and black fire trucks for design inspiration. Jack Daniel's is the only distillery in the world with its own fire brigade, which is staffed entirely by employee volunteers.

As a nod to the "Old No. 7 Brand", only 177 of these bikes will be built. "Each of the 177 individually numbered motorcycles are accented with Jack Daniel's Fire Brigade themes. The bike has subtle two-tone matt black paint, a first for Indian Motorcycle, and is covered in real 24 karat gold graphics on the tank and fenders. The 24 karat gold carries through to the Fire Brigade emblem on the tank and the "Bottles and Throttles Don't Mix" emblem on



the front fender.

To celebrate the hard work, commitment and bravery of all firefighters and EMS first responders, Indian Motorcycle and Jack Daniel's are hosting a sweepstake only open to these service members. Participants can enter to win bike #001 at a variety of events this year, including Daytona Bike Week, Fire Department Instructor's Conference (April 23-28), Sturgis Motorcycle Rally (August 3-12), and Red Knights Motorcycle Club International Convention (August 16-19).

Each bike will come with a commemorative fireman's axe, which will be engraved with the owner's name, motorcycle number (#001-#177) and VIN, a two-year unlimited mileage factory warranty and free membership in the Indian Motorcycle Riders Group for one year. Each bike will be built to order with delivery starting in August 2018.

**Update:** When Indian Motorcycle dealers began accepting orders on March 13, they sold out in less than 10 minutes!

[www.getklocked.com](http://www.getklocked.com)

# Barnett 70th Anniversary

*Barnett*

**70**  
YEARS  
1948-2018

**There aren't many businesses in the Harley aftermarket that trace their lineage back to before the 1960s, and even fewer who go back even longer - one such though is Ventura, California based cable and clutch specialist Barnett Tool & Engineering.**

Still family owned and operated, the company's start came with a Huntington Park, California store front opened in 1948 by Charlie Barnett and his wife Afton.

Colleen Barnett-Taylor and her husband Mike Taylor have been keeping the flame alive, and these days Barnett operates out of a 43,000 ft state-of-the-art manufacturing facility that they moved into in nearby Ventura in 1998.

A team of some 50 people still craft market leading, direct fit OE replacement and upgrade control cables and brake lines, clutches and clutch components for Harley-Davidson and pretty much most other applications from dirt bikes and ATV through to street and sport bikes.

The Barnett story is a classic of its kind in the custom motorcycle industry. Several years ago, Mike told AMD about Charlie's start in the motorcycle business. "Charlie left school after the eighth grade, rode freight trains from Oklahoma to California. When he got to the West Coast, he met Afton in Los Angeles. He was always interested in motorcycles and he and Afton would meet with other young people interested in them at weekends.

"Afton and Charlie were married and after a tour of duty in the Navy, to learn to be a machinist, he began looking for work in machine shops, even though he'd never worked in one. He simply told people he could do the job and learnt it as he went along. When I began working for him, I asked him how he learnt so much. He told me: "If someone else could do it, then I figured I could do it too!"

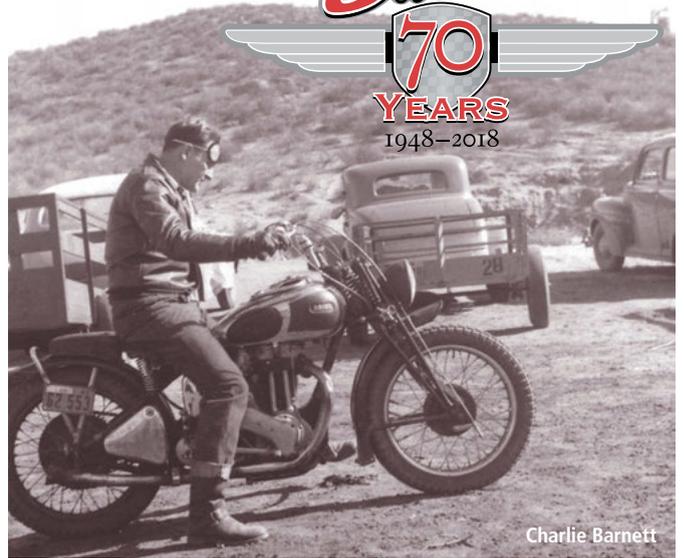
At that time clutches and control cables on motorcycles were components which would frequently fail, the quality

not being as good as it is today. Charlie realized this, and with access to some machine equipment in the garage of the house he was renting, he began making replacements for his own bike and the bikes of friends.

"The very first part, cable clamp #37, remains in production today. Like so many motorcycle start-up businesses, word spread, and work took off."

Mike recounts that Charlie's early years trying to scratch a living in the motorcycle business were tough. "Colleen told me how her Dad would close the business for a family vacation and hit the road with her and her Mom and call on dealers".

Mike recalls that his own start in the motorcycle business was almost equally as accidental as Charlie's.



Charlie Barnett



Colleen Barnett and Mike Taylor

"When I first met Colleen, I didn't know of the business's existence. I only learnt about it in 1966 when the clutch failed on my 150 cc Honda while I was dating her, and she took me to the shop to get me a replacement."

Two years later, after marrying Colleen, Mike had joined the business, but he didn't get any preferential treatment. He started in the shipping department packing orders, and then driving an old El Camino full of parcels to the local post office every evening to dispatch them.



Charlie and Afton Barnett

In 1974 Charlie suffered a serious stroke and Colleen and Mike took over the day-to-day running of the business, before taking over ownership in 1993. Although Mike was a keen rider and knew his way around a motorcycle well enough to do most of his own repairs, when it came to taking over running the business, he hadn't had much formal machine shop experience before, so went to evening classes at Los Angeles Trade Tech College, to better understand the processes involved in manufacturing custom

cables and replacement clutches, and the rest, as they say, is history. Fast forward to today and Barnett Tool & Engineering sells to some 39 countries through a variety of domestic and international distributors/dealers and offers a product line of some 3,000 part numbers in total. Congratulations to Colleen, Mike, their family and everyone else at Barnett Tool & Engineering that make it one of the market's original and still leading businesses.

[www.barnettclutches.com](http://www.barnettclutches.com)



**NEWS BRIEFS**

In more Mahindra news, last year the company completed the acquisition of rights to the defunct JAWA and BSA motorcycle brands. The reports that new BSA models could be on sale in the United States as early as late 2018 are almost certainly overly optimistic, but stung by domestic Indian Rival Eicher Motors' remarkable progress with their remarkable Royal Enfield 650s, they and other Indian manufacturers have an extra motivation where making a play on the northern hemisphere's middleweight market is concerned (not least Triumph middleweight collaboration partner and 51 percent KTM/Husqvarna owner Bajaj Auto). **Bring it on(RB)!**

Parts Unlimited has added U.S. distribution of the popular and fast-growing U.K. based 'Muc-Off' three-stage "clean, protect lube" line of motorcycle detailing products.

After the demise of respected online news provider MotorcycleUSA four years ago, it looks like Motorcycle.com has now hit a bump in the road. Asphalt & Rubber reports that the services of kingpins Sean Alexander and Kevin Duke have been dispensed with recently.

Devin Battley has sold his Battley H-D/Battley Cycles (Ducati, BMW) dealership in Gaithersburg, Maryland, to Bayside H-D of Portsmouth, Virginia. It will be renamed District H-D. Battley founded Battley Cycles in Wheaton over 30 years ago and purchased Rockville H-D.

**Chieftain Elite with one-of-a-kind Black Hills Silver paint**

Indian Motorcycle is offering another limited-edition special - a new "ultra-premium bagger", the 2018 Chieftain Elite. The company says it "pairs custom-inspired paint that's completed by hand with top-of-the-line amenities for the rider who demands the best of the best."

Described as a "meticulously thought through design," they say that "every line, texture and material complement the contours of this aggressive platform. The focal point of this bagger is the specialty paint featuring high-flake Black Hills Silver. As the name suggests, this paint was inspired by the silver mines in the Black Hills of South Dakota, which is near Indian Motorcycle's custom paint facility in Spearfish, SD." [The former Lehman Trikes facility].

Reid Wilson, Senior Director Marketing and Product Planning for Indian Motorcycle said: "Whether cruising around the city or touring the country backroads, the 2018 Chieftain Elite delivers on its promise of being the

best bagger that money can buy. "This bike was born to turn heads and provide an unmatched riding experience with all of the premium amenities included."

The "commanding stance" is described as being "punctuated by its 19-inch, 10-spoke, contrast-cut front wheel and marbled graphics package." Goodies include a 200 watt premium audio system, Ride Command with seven-inch, glove-compatible touchscreen - "the largest, fastest, most customizable infotainment system on two wheels - Pathfinder LED headlight and driving lights, a push-button power flare windshield, billet aluminum Select Driver and passenger floorboards, ABS, cruise control, tire pressure monitoring, remote locking saddlebags and keyless ignition and genuine leather seats. New for this year's Chieftain Elite are pinnacle mirrors and updated, smaller hand controls for improved ergonomics.

[www.indianmotorcycle.com](http://www.indianmotorcycle.com)



**Parts and accessories for Indian and Victory**



In announcing its 2018 parts and accessories catalog for Victory and Indian models, Drag Specialties says that "the demand for high quality products for Victory and Indian V- twin motorcycles has grown exponentially, and our new catalog is ready to help our dealers meet that demand. "We've expanded our catalog to make room for loads of new parts and accessories from the top brands; everything from custom exhausts to seats, windshields, suspensions and more."

[www.dragspecialties.com](http://www.dragspecialties.com)

**New 2018 HD Mono Shock Now Available!**

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# 2018 AMA National Gypsy Tour



The 2018 AMA Gypsy Tour is a national series of premier road-riding events, launched in March, with 15 events on the schedule for riders across the country.

Some of the largest and best-known U.S. motorcycle gatherings have received the AMA National Gypsy Tour designation. AMA Recreational Riding Manager Heather Wilson said: "These events allow riders of all makes and models to get together and enjoy food, entertainment, group or individual riding and vendors. AMA members can visit the pin stop at each event to show their membership cards and receive a 2018 AMA Gypsy Tour pin."

Originally a Gypsy Tour was an overnight event with organized road rides and other activities of interest to motorcycle enthusiasts, and groups of riders would converge on a single

destination. Gypsy Tours were staged in different parts of the country and typically occurred on the same weekend every year. The AMA has been sanctioning Gypsy

Tours since 1924. Laconia Motorcycle Week, which dates to 1916, is the longest-running AMA Gypsy Tour and has again been named a Gypsy Tour Heritage Event.

## THE 2018 SCHEDULE:

March 9-18	AMA Gypsy Tour at Bike Week; Daytona Beach, Fla.
April 11-15	Arizona Bike Week; Scottsdale, Ariz.
April 25-28	Laughlin River Run; Laughlin, Nev.
May 2-6	Thunder Beach Spring Rally; Panama City Beach, Fla.
May 11-20	Myrtle Beach Bike Week Spring Rally; Myrtle Beach, S.C.
May 18-21	AspenCash Motorcycle Rally; Ruidoso, N.M.
June 4-9	Americade; Lake George, N.Y.
June 9-17	Laconia Motorcycle Week; Laconia, N.H. AMA National Gypsy Tour Heritage Event
June 21-24	Thunder in the Valley; Johnstown, Pa.
July 6-8	AMA Vintage Motorcycle Days; New Lexington, Ohio
July 26-29	MountainFest Motorcycle Rally; Morgantown, W. Va.
Aug. 3-12	Sturgis Motorcycle Rally; Sturgis, S.D.
Sept. 21-23	Ray Price Capital City Bikefest; Raleigh, N.C.
Oct. 11-14	Las Vegas Bikefest; Las Vegas, Nev.
Oct. 24-28	Thunder Beach Fall Rally; Panama City Beach, Fla.

## Perewitz paint showcase series

Dave and Jody Perewitz kicked off their annual Custom Paint Show series at Daytona Bike week, at a new location on the riverfront, at the end of Main St on Beach St. Judged by professional custom painters from around the country, the trophies awarded are said to be "the coolest you'll find at any show and probably the most sought-after awards in the industry," said Dave. "Score one of these unique hand fabricated, custom painted works of art and

you've scored big time. "The estimated cash value of giveaways this year is in the vicinity of \$10,000 and growing. Our judges are custom painters in the industry." All bikes with custom paint are welcome. After Daytona, Dave and Jody will be setting up at Cave Creek Bike Week, Arizona, April 14; The Iron Horse Saloon, Sturgis, August 8; The Cherokee Blue Ridge Run, September 8, and the Lonestar Rally, Galveston, Texas, November 2.



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NEWS BRIEFS

Indian Motorcycle has issued a recall for certain 2015-2017 Roadmaster motorcycles. Water may enter the trunk wiring harness, potentially causing the brake light to remain illuminated even when the brakes are not applied.

Yoshimura R&D of America has a new CEO/CFO – he is Yusaku Yoshimura, grandson of legendary founder and race guru Hideo “Pops” Yoshimura, who founded the company 64 years ago in Japan. After 38 years with the company current CEO Don Sakakura will move into an advisory role for the company. Yusaku Yoshimura had previously been heading up their internationally respected R&D department.

After 23 years Parts Unlimited decided to end its formal sponsorship support for AMA Supercross effective the end of the 2018 season. “It’s time for Parts Unlimited to take a different direction to Support the Sport,” reported Hylton Beattie, Global Motorsport Director of LeMans Corporation, parent company of Parts Unlimited and Drag Specialties. The company will remain involved in Supercross through its team and rider sponsorships.

Days after the Parts Unlimited Supercross announcement, Boise, Idaho based distributor Western Powersports (WPS, owner of the fast growing HardDrive V-twin parts and accessory distribution program) revealed that it had stepped in to take over as the “official and exclusive Powersports parts and accessories distributor” of the 2019 Monster Energy Supercross series.

Indian conglomerate Mahindra signed an impressive 215 domestic U.S. dealers in just 4 months for the new ROXOR off-highway vehicle that they will be manufacturing at their new Auburn Hills, Michigan facility – headed up by Rick Haas as President and CEO, Mahindra Automotive North America – where, if all goes to plan, Mahindra will have revealed the ROXOR in early March.

Italian apparel major Dainese (owner of AGV helmets and itself 80 percent owned by Bharain’s Investcorp) has completed the redesign and re-location downtown of its Chicago flagship store. It re-opened in early March and in the hands of architect Renato Montagner is a minimalist “room within a room” homage to everything gorgeously Italian and Dainese, from its racing heritage to the latest iteration of its integrated D-Air race suit air bag technology.

Veterans pull off \$20k Ultimate Builder win



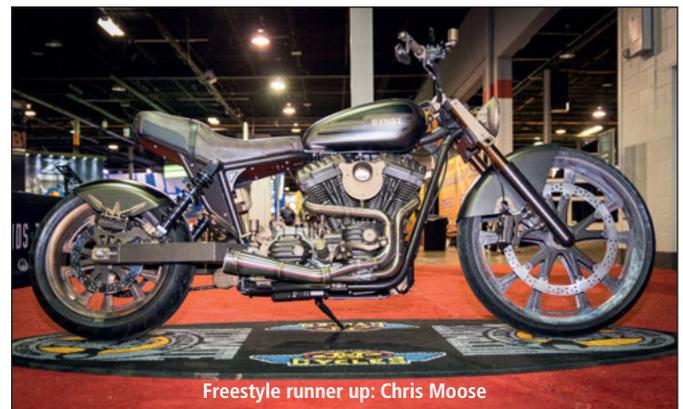
Freestyle winner and 2018 ‘King of the Builders’, Motorcycle Missions Veterans

The 2017/2018 J&P Cycles Ultimate Builder Custom Bike Show competition series came to a crescendo at the penultimate Progressive International Motorcycle Show (IMS) on February 9 - 11 at the Donald E. Stephens Convention Center, Chicago, Illinois. Described by owner UBM (United Business Media) as “the world’s largest elite-level custom motorcycle building competition,” this year’s competition is said to have featured over 350 custom motorcycles and \$100,000 in cash and prizes across every stop on the IMS tour, with \$70,000 of that awarded at the Chicago championship round. Jeff Najar, manager, J&P Cycles Ultimate Builder Custom Bike Show, said: “We had an amazing championship round in Chicago this year that featured many breathtaking custom motorcycles. We were very excited to be able to crown Motorcycle Missions Veterans as the official 2018 ‘King of the Builders.’”

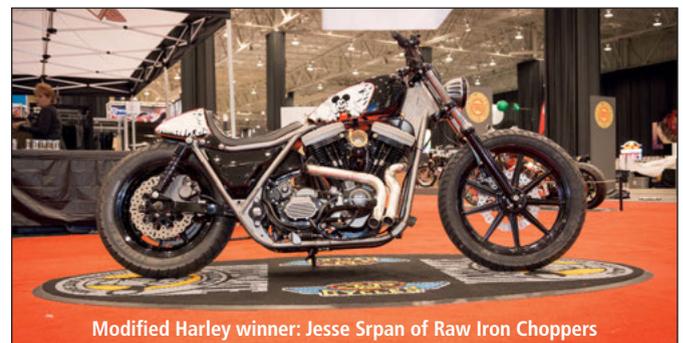
“Founded by Krystal Hess, Texas based Motorcycle Missions is a non-profit corporation helping veterans and first responders who deal with PTSD and suicidal ideation find hope and healing through motorcycles. Eight veterans of Motorcycle Missions built the winning motorcycle as part of Motorcycle Missions’ build mentorship program.” The winners were selected by a panel of expert judges including Chris Callen, editor, Cycle Source Magazine; Chris Theis, custom builder and stuntman; Evan Favaro, custom builder; George Stinsman, Chaos Cycle (top 15 at the 2016 AMD World Championship); Max Ness of Arlen Ness

Motorcycles; and Nick Beaulieu, custom builder and 2017 champion. Judging was based

upon creativity, craftsmanship and building ability. [www.motorcycleshows.com](http://www.motorcycleshows.com)



Freestyle runner up: Chris Moose



Modified Harley winner: Jesse Srgan of Raw Iron Choppers



Modified Retro winner: Darrel Johnson



Custom Street winner: Dale Crawford

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**HARLEY  
IN BRIEF**

Owner Steve Ramsey has sold Chesapeake H-D, Darlington, Maryland, to Pete Eisenhauer, owner of Cox's Mansfield H-D since 2015. The name will change to Eisenhauer's Chesapeake H-D.

**Ten states and the District of Columbia have lodged objections with the EPA against the decision announced last summer that Harley would not after all have to pay the \$3m additional to its \$12m fine for the approx. 340,000 sold "Super Tuners" that broke emissions standards. The \$3m extra was supposed to be a contribution to air pollution reduction causes, and Illinois, Iowa, Maine, Maryland, Massachusetts, New York, Oregon, Rhode Island, Vermont, Washington and D.C. are petitioning that Harley should indeed have to pay it after all.**

Sweetwater H-D in National City, California, has been sold by mother and daughter Marianna and Anastasia Polles to Mark Smith. Established in 1985 by Tom Horning, Sweetwater boasted the first H.O.G. Chapter in California. Horning first owned what became South Coast H-D and opened Sweetwater in March 2008. The dealership will now operate under a new name, Coronado Beach H-D. New owner Mark Smith also owns and operates Orange County H-D in Irvine, California, H-D of Fort Worth, Texas, and Stampede H-D in Bursleson, Texas.

**Travis Whitlock won the first-ever X Games gold in the Harley-Davidson Snow Hill Climb Final at the X Games Aspen 2018. Using modified Sportsters, the riders raced in pairs up a half pipe snowboard track – actually a "SuperPipe". The eight strong invited cast list for this latest youth outreach initiative also included hill climbers Logan Mead, Logan Cipala, Austin Cardwell, Jake Anstett, Dan Lauters, Josh Mueller and Louie Lauters.**

Unless Harley is going 'Old Testament' on us, a recent trademark filing suggests that when Harley's E-bike 'big reveal' does come next year, it could well indeed be a 'Revelation' – that being a newly registered brand name, but as Asphalt & Rubber has 'revealed', not for the name of a motorcycle as such, but as a statement of achievement for its electric drivetrain. Interesting then that Alta Motors primary USP for its 2018 Redshift MX is what Harley itself described as "electric-drive innovation." Meanwhile one assumes that the Harley/Linebarger/Cummins/Brammo/Wandell/Exide 'E-nostra' triangle must yet be destined to have a role as their 'E-dreams' play out.

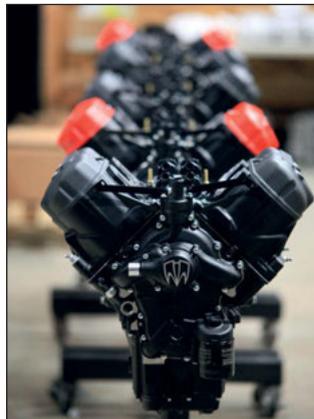
# Motus Motorcycles' dealer network expands



Respected Birmingham, Alabama based American V-4-powered sport tourer manufacturer Motus has announced the addition of two more dealers to its network of dedicated specialists.

Thousand Oaks, California based O'Gara Coach d/b/a Motus Westlake was appointed as an authorized Motus dealer. Like all Motus dealers, Motus Westlake and Brookfield, Connecticut based Remington Family Cycles d/b/a Brookfield Motus, are the latest to join what is emerging as a "carefully selected, high-caliber network of dealerships that are committed to providing an excellent customer experience with every sale."

Founded by company President Lee Conn and business partner and designer Brian Case in 2008, Motus manufactures "sport bikes with accommodations for touring that are designed to excel in performance, comfort and range. All Motus motorcycles - the MST and premium MSTR - are powered by mighty V4 Baby



Block engines, combining high performance with low maintenance and a unique character that expresses the evolving heritage of the American motoring experience," according to Lee Conn.

"Motus partners with existing, high quality dealerships known for superior service and a premium product mix. Each dealership has factory trained and certified technicians to service the full range of Motus motorcycles and

American V4 Baby Block engines." Motus Westlake "offers superior customer service with a professional team to support valued customers. They pride themselves on having well-trained experts that strive for customer satisfaction. Motus Westlake has received their first shipment of Motus motorcycles, the world's fastest production pushrod motorcycles." Motus Westlake is operated by the O'Gara Coach Company – one of the top luxury automobile dealers in the United States. Currently with three locations in Southern California - Beverly Hills, La Jolla and Westlake Village - they sell top brands such as Rolls-Royce, Bentley, Lamborghini, Aston-Martin, McLaren, Bugatti, Maserati, Alfa Romeo and Ducati. Brookfield Motus is an Indian Motorcycle dealership for whom "our bikes will be perfect for the roads throughout Connecticut and Eastern New York," said John Alexander, Sales Manager North East for Motus Motorcycles. "Connecticut and the bordering counties of New York are important markets for Motus and we are proud to have such high-quality representation in the Brookfield area." Eric Gaulin, General Manager, Brookfield Motus, said: "As a premium American motorcycle dealership in one of the larger New England motorcycle markets in the US, we are proud to represent Motus and their incredible motorcycles as a fully stocking dealer in the Brookfield/Danbury area. Motus is a great fit for many of our clients and we are already taking deposits on our first MSTs".

[www.motusmotorcycles.com](http://www.motusmotorcycles.com)



## Metalsport East Coast



Californian wheel manufacturer Metalsport Inc. has signed Shannon Davidson of Chopp Shop fame as its East Coast distributor.

**This new partnership for the eastern U.S. distribution of Metalsport wheels and its accessories guarantees faster delivery for East Coast dealers. "We are excited to be going forward with this new endeavor as this will now give our customers better access to our product line on the East coast," said Metalsport CEO Ron Loynds. "Shannon is fully committed to providing you with exceptional**

**product and service and will have inventory in stock. Additionally, Shannon has scheduled a list of ten events that he will be attending, showcasing Metalsport wheels and accessories. Metalsport offers a full line of 3D and 2D finished**

**wheels featuring over 25 designs, including its exclusive Chip Foose line. They lay claim to having one of the largest selections of wheel sizes in the USA, starting with an 16-incher to a monster 34" wheel; all available with matching rotor, pulley, sprockets and hub options.**

[www.metalsportwheels.com](http://www.metalsportwheels.com)  
[www.thechoppshop.com](http://www.thechoppshop.com)



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Kits include either throttle and idle control cables or pre-terminated throttle-by-wire extensions, clutch cable or XR hydraulic clutch line, XR DOT brake lines, copper crush washers, hardware, and terminated turn signal & switch wiring extensions.



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# DRAG Specialties

# PARTS UNLIMITED

## RECORD DEALER ATTENDANCE AT 2018 INDIANAPOLIS NVP DEALER SHOW



Words by Robin Bradley  
robin@dealer-world.com



Pictures by Sara Viney  
sara@dealer-world.com

**D**rag Specialties and Parts Unlimited hosted their most successful NVP and Product Expo in 20 years at the Indianapolis Convention Center in February. Following two days of sales training from vendors, the show opened to dealers and reps on Saturday, February 10th. "The entire event was fantastic," reported Jeff Derge, Vice President of Sales. "There was a tremendous amount of enthusiasm from vendors, reps and dealers from the minute the show opened. Dealer attendance on both days at the Product Expo was the

highest of all past NVP shows. The dealer seminars offered Saturday and Sunday morning were crowded with dealers interested in new products and in-depth training from new vendors. Mike Collins, President and CEO, summed up the success of the show saying: "This was a great event. The quality and number of vendors and dealers was impressive. Our reps were very excited about our new products and programs. It's the first step to a successful year for us, our dealers and hopefully for the entire industry."



Additional photography: Marilyn Stemp





**Belt Drives Ltd:** New from the Anaheim, California manufacturer, the open belt drive kit for M-8 Tourers features a two-piece motor plate design with 2" primary belt and 52/69 pulley combination for a 1.32:1 final drive ratio. The diaphragm clutch is a 6-bolt configuration for a firmer feel and improved appearance; the kits include side and top guard for an aggressive, open dome look. It has a ball bearing pressure plate, and the springs and spring collar are enhanced for more positive lock-up engagement - "great for big-inch/high-horsepower motors." Available in chrome or black/natural for '17-'18 FLHT/ FLHR/ FLHX/ FLTRX/ FLTRU models with hydraulic clutch; [www.belt drives.com](http://www.belt drives.com)



**ASA/Jensen:** Founded in 1977, Elkhart, Indiana based ASA Electronics, manufacturers of the Jensen brand of audio products, was recently granted ISO 9001:2015 Management System Certification. Recent new products include a follow-up to the award-winning HD1BT525 H-D replacement stereo package - all-new 6.5-inch speakers that are said to add "over an inch more of booming sound"; [www.asaelectronics.com](http://www.asaelectronics.com)



**Saddlemen:** Recent new products from the Rancho Dominguez, California based original gel seat experts include American-made GELcore saddles for 2018 Softtail models and 2013-2017 Breakouts; [www.saddlemen.com](http://www.saddlemen.com)



**Pertronix:** Coming soon, the Spyke exhaust system will be available for '04-up Sportsters and '06-up Dynas, in stainless steel and black ceramic coating, featuring a 2 into 1 true merge collector design providing both increased performance and a "killer sound". Spyke and Compu-Fire are not just working on new products, they have also announced a new stress free warranty policy, which "helps reduce turn-around time if that unlikely scenario ever happens. Providing new products and the best customer service is their 2018 focus." Also, from the Patriot line, a new tuning tool for Harley fuel injection systems: "Today's motorcycles are tuned from the factory to have a very lean air/fuel mixture. This causes the bike to run hotter and sacrifices power. When exhaust, air filter or other engine changes are made, the situation is heightened. The Patriot Top Fueler is a simple plug and play type fuel controller that is user-friendly and does not require a computer or expensive Dyno time to install and use"; [www.pertronix.com](http://www.pertronix.com)



**Feuling Parts:** The Californian performance specialist has a choice of "Reaper" branded M-8 cams; HP+ premium camshaft kits; HP+ and RS (Race Series) oil pumps, oiling systems and camchest kits; OE+ hydraulic cam chain tensioner conversion kits; OE+ camplates and High Flow (HF) camplates for M-8 engines that increase engine oil flow and volume by enlarging the oil pump reservoirs and critical oil passages, including increasing the scavenge return holes from the pump to the camplate and into the engine case; [www.feulingparts.com](http://www.feulingparts.com)



**Daytona Twin Tec:** Billed as "Innovation and Technology for Serious Tuners," owner Allen Alvarez says theirs is the "only complete EFI system of its kind. Available in AlphaN, 100 kpa and 300 kpa speed density formats, the TCFI systems take serious tuners and engine builders to the next level - without compromise"; [www.daytona-twintec.com](http://www.daytona-twintec.com)



**Custom Dynamics:** New products from the market-leading Youngsville, North Carolina motorcycle lights specialist include the new premium 'ProBEAM' line. Unveiled at the Drag Specialist Dealer Expo, this is the first motorcycle use of the kind of 'Light Pipe' technology seen in top-end automotive applications. Rather than an array of multiple LEDs, 'Light Pipe' is a formed tube with reflectors, magnifying LEDs located at either end. The design creates a distinctive look with increased visibility, greater reliability and, by separating the rear light from the brake light function, greater cognisance with following traffic. The location of the LEDs in the housing at either end of the curved tube also significantly increases peripheral visibility with a 90 degree 'turn' that is proud of the housing at either end. Using its own components throughout its new 'ProBEAM' line, owner Dave Pribula says "these have been two years in development, and we have four patents to protect our design work. All our products are backed by our lifetime LED warranty, and these are the best available"; [www.customdynamics.com](http://www.customdynamics.com)



**KB Pistons:** KB's 'SuperDuty' piston series for Twin Cams feature 'Line2Line' abrasible coatings. Applied to match the thickness of the piston-to-wall clearance for a zero install clearance, the coating abrades-in on start-up to hone for "the perfect fit per cylinder, eliminating piston rock for the best possible ring seal with no piston slap noise"; [www.uempistons.com](http://www.uempistons.com)



**DP Brakes:** In addition to recent additions to its program of stainless steel replacement front rotors for late model Touring Harleys, DP Brakes, the pioneer of sintered metal braking technology, has updated its "quiet and dust free" OE brake upgrades for 2018 Softail coverage. "We now cover most 2018 and prior Harley models - Sportsters, Dynas, Softails and FLHs - back as far as the early 1970s," says Larry Mills, President of DP Brakes North America, "plus Street Glide trikes and the 500/750 Street models. In addition, DP brake pads are fitted as original equipment on all Performance Machine (PM) and HHI (Hawg Halters) calipers. Plus, they are very popular for those dealers servicing police bikes and H-D rental companies worldwide. Extensive dyno and highway testing have proved that DP brake pads have shorter stopping distances and improved overall performance;" [www.dp-brakes.com](http://www.dp-brakes.com)



**Drag Specialties Seats:** One of the longest established seat manufacturers, Drag Specialties Seats' new products for 2018 include Touring, Dyna, Softail, Sportster and Indian Scout designs, including the top-selling 'Predator' styles. Many Drag seats feature the company's patented 'Solar Reflective Leather' technology. Designed to keep the seating area cool, even in direct sunlight, it has been shown to reduce surface temperature by as much as 25 degrees F for improved comfort and durability. Customer order program available; [www.dragspecialties.com](http://www.dragspecialties.com)



**Revolution Performance:** The Plymouth, Wisconsin based engine upgrade specialist unveiled its long awaited 124" M-8 bolt-on big bore kit - taking the stock 107" '17-'18 M-8 ('18 Softails as well as '17-'18 Tourers) out to 124". The company says the kit makes +25 percent more power and runs 30 to 40 degrees F cooler with no other modifications. "True bolt-on power and reliability," says Revolution's product specialist Andrew Dellenbach. The kit comes complete with new 4.250" all aluminum plated bore cylinders, new 4.250" flat-top forged pistons and new Cometic head/base gasket kit (0.030" head, 0.020" base); [www.revperf.com](http://www.revperf.com)



**Dynojet:** The North Las Vegas based specialists' award-winning Power Vision flash tuner now fully supports the latest ECM calibrations that are found in the MY2018 bikes, as well as the updated software levels for MY2017 bikes, including the new M-8 Softails. The Power Vision Update Client allows dealers to access the latest firmware and tune database, with additions that include calibrations for popular exhausts, intakes and cams for Touring models. Dynojet says that Power Vision is "the first and only touch screen flash tuning system for Harley-Davidson motorcycles. Designed to flash the bike's ECM with a proper tune for chosen modifications, it will monitor critical engine data, and even refine the tune while the bike is ridden with its innovative auto tuning feature"; [www.dynojet.com](http://www.dynojet.com)



**Custom Cycle Engineering:** Available through Drag Specialties, legendary Californian parts specialist Custom Cycle Engineering's black fork tubes are DLC (Diamond Like Carbon) coated for performance and durability, with their gold fork tubes featuring state-of-the-art titanium nitride coating. The company has been manufacturing extension fork tubes for more than 30 years, and start with DOM 1026 steel tubing that is centerless ground to OEM specifications, with the rest of the tube precision-machined to exact ID specs; [www.customcycleengineering.com](http://www.customcycleengineering.com)



**Biltwell:** From handlebars to helmets, the California based parts, accessories and gear specialist has branded its way to a leading position in the new wave of vendors who are able to speak to the new wave of customers as demographics change the landscape of the custom motorcycle industry; [www.biltwellinc.com](http://www.biltwellinc.com)



**Hawg Halters:** As reported elsewhere in this edition of AMD Magazine, the Georgia based specialist continues to develop its award-winning bolt-on X Series neck rake kit family, with the X-30 kit for 30" front wheel and fender installs. Hawg Halters offers a full range of accessories and performance parts to finish off X-30 and other conversions, including billet lower legs, fork covers, fender spacers, 18 inch single and dual caliper kits, and a full range of Renegade wheels, with matching brake rotor and pulley options; [www.hawghalters.com](http://www.hawghalters.com)



**Burly Brand:** An example of a brand "whose time has come", the Burly Brand stretches from luggage and air cleaners to pegs, handlebars, shock absorbers, fairings, cable kits, sissy bars and lights – all under the discerning guidance of brand manager Sean Delshadi; [www.burlybrand.com](http://www.burlybrand.com)



**Coastal Moto:** Jason Spiller described the company's hi-precision cast 3D wheels as the "first ever "cast" one-piece design wheels" when they were first introduced in 2016. Said to be "a fraction of the cost of billet or forged wheels," they include bearings and valve stems installed by Coastal Moto. The front wheels accept lug-mounted OEM or aftermarket 2014 - 2018 FL Touring front brake rotors; the rear wheels accept stock cush-drive, pulley and brake rotor; available for ABS and non-ABS models; [www.coastalmoto.com](http://www.coastalmoto.com)



**Trask:** Recent new products from the fast growing Phoenix, Arizona based manufacturer include Trask 'Assault' series air cleaner, extreme duty TC clutch baskets and exhausts; [www.traskperformance.com](http://www.traskperformance.com)



# PROVEN PERFORMANCE //

## Grand National 2-into-2 Exhaust for Late HD® Dyna® Models



- 2-into-2 Free-flow design equals solid HP gains
- Hidden crossover provides performance benefits of 2-into-1
- Full heat shields on both front and rear headers
- Stainless steel header construction
- Race inspired Grand National end cap
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Qualified Manufacturer Declared Emissions Replacement Part on the Dyna® Models Listed Below.

California Models: MY 2006-2007, Except CVO® models - 49 State Models: MY 2006-2009, Except CVO models





**Russ Wernimont Designs:** Best known for his fenders, fairings, gas tanks and more for every style from Bagger to Softail, FXR to Dyna, look out for his new shock absorber program coming soon; [www.russwernimont.com](http://www.russwernimont.com)



**Legend Suspension:** The Sturgis, South Dakota based manufacturer unveiled a slew of new product at the Drag Specialties Dealer Expo, including a new "through shaft" technology for front suspension cartridges. "Precision load rated wave springs allow spike over pressure to bypass, protecting precision valve opening limits," says owner Jesse Jurens. "The through shaft eliminates rod pressure in/out. They provide 5" of travel, smooth and controlled ride quality, increased performance, eliminate bottoming-out, front end dive and reduce peg drag. Stability, cornering, and traction are all much improved"; [www.legendSuspensions.com](http://www.legendSuspensions.com)



**LA Choppers:** With John Potts at the helm as VP Sales & Marketing, watch for additions to the Huntington Beach, California based manufacturer's programs – including its handlebars, cables and air cleaners; [www.lachoppers.com](http://www.lachoppers.com), [www.handlebarcables.com](http://www.handlebarcables.com)



**TechnoResearch:** Diagnose, record and tune with the Maximus for single and multiple bike professional users. It allows for backing up and restoring original maps, re-flashing stock ECUs, and performing routine diagnostics; the Centurion Super Pro Plus diagnostic kit is said to be the "most powerful aftermarket tool in the business"; the Direct Link Flash Tuner and Tune Builder tuning aid key offer versatile, portable and user-friendly tuning solutions; [www.technoresearch.com](http://www.technoresearch.com)



**Rick's Motorsport Electrics:** The Hampstead, New Hampshire based company started out as a small motorcycle salvage business in the late 1970s and has grown to a well recognized, highly reputed brand name in the motorsport world, offering a full parts line of motorsport charging and starting systems and electrical ignition components, including their replacement OEM style rectifier regulator for most Harley models and years; [www.ricksmotorsportelectrics.com](http://www.ricksmotorsportelectrics.com)



**Magnum Shielding:** Recent new products from the Pittsford, New York based specialist include 1.25" 'Caliber' Bagger or Ape Hanger handlebar kits that are said to be the only complete kits available, and feature Magnum's noted matching Sterling Chromite II or Black Pearl braided cables and DOT brake lines. The kits include chrome or gloss black 1 1/4" 'Caliber' handlebars, wiring extensions and are preloaded with E-Z pull-thru sleeving that make for snag-free wiring installations; [www.magnumshielding.com](http://www.magnumshielding.com)



**TecMate:** Market-leading battery charging, maintenance and diagnostics specialist. The top selling OptiMate range offers solutions for even the busiest workshops with specialty Lithium Ion chargers as well as a comprehensive program of USB charger solutions; [www.tecmate.com](http://www.tecmate.com)



**Avon Grips:** Ergonomics, technology, materials and design go to make one of the largest selections of handlebar grips in the market – noted for their comfort and durability, the chemical resistant materials used and vibration dampening design in every Avon grip improves riding comfort and enjoyment; [www.avongrips.com](http://www.avongrips.com)



**Motion Pro:** One of the largest ranges of tools, cables and accessories on the market, the Sacramento based manufacturer is again the 'Official Cable' supplier for AFT Twins racing. From service tools, throttle tubes and control levers to cables, fuel injector cleaner kits and hardware, and replacement Harley throttle kits for S&S carbs with the butterfly bracket, it's the experience and attention to detail that makes Motion Pro a market leader; [www.motionpro.com](http://www.motionpro.com)



**Standard Motorcycle Products:** One of the oldest established vendors still serving the V-twin market, the Long Island City, New York based manufacturer and distributor is best known for its 'Blue Streak' and 'Standard' brand products in a wide range of direct replacement engine management and electronic based products - including ignition coils, spark plug wire sets, electronic fuel injection, engine management sensors, switches, relays, starting and charging system parts, points and condensers sets, universal parts and accessories, and more; [www.standardmotorcycle.com](http://www.standardmotorcycle.com)



**Memphis Shades:** Lucite Acrylic ("for superior optics and construction") windshields are DOT approved and conform to ANSI Z26.1 - 1996, Group 6, safety glazing material for use in windscreens for motorcycles. New products for 2018 include a full product line for the Indian Scout/Scout Sixty, and Harley fitments such as the Memphis Fats for '18 Fat Boy and a full line of fairings and windshields for the 2018 Softail Street Bob FXBB; [www.memphisshades.com](http://www.memphisshades.com)



**SuperTrapp:** Recent new products for 2018 from the Cleveland, Ohio based manufacturer include Kerker and SuperTrapp 'Stout, Kerker Slash and SuperTrapp Fatshot 4" slip-ons for Baggers, unfiltered 2:1:2 Bagger headpipes that are said to substantially outflow and reduce heat compared to the factory header, three-stage stepped Fatshot 2:1 full systems for Baggers, Softails and Dyna models, and TIG-welded stainless BootLegger 2:1 full systems for selected FLH from 2010 thru 2018, 2006-20017 Dyna, and 1984-2018 Softails; [www.supertrapp.com](http://www.supertrapp.com)



**Bagger Nation:** Featured products include 10"-16" OEM fit monkey bars for 2015 and up Road Glides; Razorback steel bolt-on stretch tank kits; 'Thicky', 'Talon' and 'DEI' 10", 17", 18" and 19" OEM solid steel fenders; Super Stretch rear end kits for 2014 and up and 2013 and earlier; Swoop rear fenders, hard bags and complete rear end kits (2014 and up and 2013 and earlier); 'Cult Forty-Five' performance slip-ons and collectors and 'Never Night' 7" LED headlights; [www.baggernation.com](http://www.baggernation.com)



**Misfit Industries:** Recent new products from the Addison, Texas based Bagger parts specialist include 10" Streamline handlebars, Slip-fit short neck kits, windshield delete for 2015-up Road Glides, streamline dashes for 2008-up Touring models, Clean Sweep chin spoiler, Ambush saddlebag knobs and Nasty Bastard exhaust for 2017-up M-8 Engines; [www.misfitmademotorcycles.com](http://www.misfitmademotorcycles.com)



**James Gaskets:** New M-8 gaskets are available from the Carson City, Nevada based manufacturer, in addition to Big Twin transmission gaskets for Big Twins and gaskets and seals for most Harley applications right back to 1936; [www.jamesgaskets.com](http://www.jamesgaskets.com)



**Thrashin Supply Company:** Thrashin products available through Drag Specialties include handlebars, clamps, covers, footpegs/floorboards for FXR, Dyna, Baggers and M-8 Softails, along with luggage and a full line of gloves. Thrashin's Lance Coury is seen here with a certain Mr Fred Fox; [www.thrashinsupply.com](http://www.thrashinsupply.com)



**RideWrightWheels:** The spoke wheel specialist's online Wheel Design and Wheel Fit tools allow dealers to specify the exact dimensions, spoke style, color and count from the modular hub/rim system for Touring, Softail, Dyna, Sportster, V-Rod models – Trike, Indian, Victory and Yamaha cruiser fitments also available; [www.ridewrightwheels.com](http://www.ridewrightwheels.com)



**Speed Merchant:** From slip-ons to skid plates and air cleaners to grips, bars and pegs. Check out the company's machine finish Hooligan kit for 1998 to 2003 Sportsters – 39 mm preload fork adjusters, 39 mm Mid Glide triple trees, solid riser bushing, sprocket cover, Gears Racing twin shock EV (15"), LowBrow Customs 'Tsunami' fender in raw aluminum and Sportster Long Nose seat by Saddlemen; [www.thespeedmerchant.net](http://www.thespeedmerchant.net)

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Manufactured by Drag Specialties in the U.S.A  
[Seats.dragspecialties.com](http://Seats.dragspecialties.com)





**Hogtunes:** Exclusively available through Drag Specialties, the Canadian audio specialist's 'Wild Boar' 6.5" and 6 x 9" speaker options feature "real carbon fiber woofer cones, extra large magnets, external crossovers and high-power amplifier solutions for 2014 and up Harleys;" [www.hogtunes.com](http://www.hogtunes.com)



**Klock Werks:** It is already 20 years since Brian Klock started his Mitchell, South Dakota based business – recent new products include iMounts system phone mounts, including riser center mount bracketry, additions to the Flare windshield program such as 8.5" dark smoke for all models '96 - '18 and 6" SuperLow for 2015 and up FLTR, plus a growing range of options for Indian models, including Flare windshields, Kliphanger bars and Klasic fenders; [www.getklocked.com](http://www.getklocked.com)



**Krome Werks:** Best known for full exhaust systems and 3" and 4.5" slip-ons, the Pine Island, Minnesota based manufacturer also offers custom replacement handlebars, sissy bars and trailer hitches. "Today, as part of Lincoln Industries, Krome Werks is unleashing the most advanced technology and metal finishing to redefine style and power standards across all categories," says Sales Manager Chris Reid; [www.kromewerks.com](http://www.kromewerks.com)



**Avon Tyres:** The leading UK based custom tire manufacturer is widely regarded as the definitive custom tire brand, with its top selling Cobra series having built on the success of the iconic Avon Venoms a decade ago; [www.avonmoto.com](http://www.avonmoto.com)



**Ken's Factory:** Recent new products from the noted Signal Hill, California based accessory designer include stylish slip-on muffler sets that combine "elegant lines with world class details," according to legendary customizer Ken Nagai. These chrome slip-on muffler sets have been manufactured with "the greatest respect to intricate detail," and made for those who want to "express power, elegance and excellence." Available in chrome or black with choice of chrome or black machine milled end cap, core to the mission behind the Ken's Factory brand is to "set out and release some of the most detailed, top-performing and high-quality componentry in the industry;" [www.kensfactoryusa.com](http://www.kensfactoryusa.com)



**Horsepower Inc:** Recent new products from the Indianapolis based performance specialist include M-8 throttle bodies that allow for more airflow over the stock 55 mm throttle body through their billet manufactured body and CNC-ported intake design. Both 58 mm and 62 mm sizes are available with intake ports of 1.800 or 1.900. They have the stock location for air cleaner bolt pattern and are cruise control compatible. Also available are V2 high-flow air cleaners for M-8 applications - equipped with the company's velocity stack design, HPI says it enhances performance by increasing air flow; [www.horsepowerinc.net](http://www.horsepowerinc.net)



**Thundermax:** The award-winning White House, Tennessee based manufacturer of fuel injection tuners has 2018 M-8 Softails covered with its performance ECM, designed specifically for EFI equipped Harley models. "This highly advanced, stand-alone tuning system utilizes proprietary AutoTune technology with wide-band oxygen sensors to deliver unmatched performance and rideability. ThunderMax comes 100% assembled, ready to install with no wire cutting or splicing required. Simply replace the factory ECM and oxygen sensors and load a map; [www.thunder-max.com](http://www.thunder-max.com)



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# Dirt bred, feature rich, street wise

Founded by two riders in 1985 as MX knee brace specialists, Rancho Dominguez, California based EVS is one of the most recognized and respected off-road protector and apparel brands in the world.

So, when in February a newsletter dropped into the AMD inbox with details of a new riding jacket and apparel range (well, new to us anyway) with highly streetable and cross-over market potential, the EVS pedigree got us interested.

Always interested in apparel revenue opportunities for V-twin industry dealers (authorized and independent shops) that appear to be a "cut above", that apparel range is their 'Compton' series of jackets, vest and gloves.

According to EVS, the 'Compton' leather jacket is designed to "keep you safe and stylish, on the bike and off. This jacket features premium high-abrasion resistant grain leather with strategically placed perforated leather panels for airflow."

Made from 1.0-1.2 mm premium grain leather with high-abrasion resistance, features include articulated rider position fit, strategically placed perforated leather panels for additional airflow, removable CE shoulder and elbow protection, back protector pocket for CE spine protection (sold separately), reinforced elbow and shoulder panels and integrated black reflective piping for high visibility.

In addition to being a "ride fit", ergonomic practicalities include zipper pockets and gusset



**Todd Lentz, Senior Vice President:** "We are increasingly finding that our designs, production and protection values are finding favor with all parts of the riding community - from Touring to Street, and especially with the safety and style conscious new generations of riders that are entering the market"



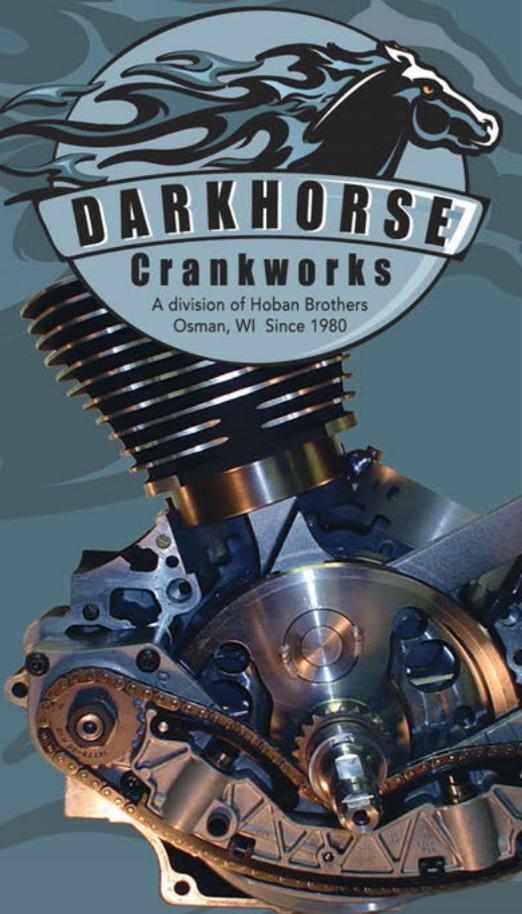
sleeve closures, rear belt loop attachment system, adjustable side waist tabs and quilted liner with two internal chest pockets; the 'Compton' is available in black or brown.

For those who prefer the look and feel of an old-style waxed cotton textile riding jacket, the Compton textile jacket is made of high-grade 11 oz black waxed cotton with premium grain leather panel details. There is black reflective piping detailing for high visibility and it has removable CE shoulder and elbow protection.

Details include a similar articulated rider position fit, back protector pocket for optional (separately sold) CE spine protector, zipper pockets and gusset sleeve closures, right sleeve stash pocket (nice), rear belt loop attachment system, adjustable side waist tabs and two internal chest pockets.

To complement the Compton jackets, wearable on its own, the Compton vest features a drop tail and over the jacket rider fit. It is made of high-abrasion resistant manufactured PU leather (leather made from the inner splits of the hide and finished with a

polyurethane coating – highly resistant to water penetration with a high fade resistance) and has accordion stitched side panels for extra comfort. Details include heavy duty center front Vislon zipper with internal storm flap, two zipper front pockets for easy access during riding, back protector pocket for CE spine protection (sold separately) and interior



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"NRA" pocket (Necessary Riding Accessories to those of us not in the garment industry!) The Compton collection also includes feature-rich short cuff design street gloves made in full premium grade leather for high abrasion resistance, with



Velcro TPR (Thermo Plastic Rubber) closure, integrated knuckle armor to defend against impact and abrasion, impact dampening palm, pre-curve for comfort fit in riding position, stretch accordion leather panels for increased flexibility and comfort and touch screen compatible thumb and index finger. Available in black and brown. For the safety-conscious, the helmet seen here is the DOT certified EVS 'Stratus' full-face in matt black, a communications ready street helmet made with an injection molded high impact ABS shell.



It features a quick release shield and interior drop-down sun visor with an adjustable hi-flow ventilation system for increased breathability with lock-out vent switches that adjust to any climate or riding condition.



EVS says that the "sleek, aerodynamic design is optimized for seamless navigation at high speeds, and the drop-down sun visor is designed for easy on-the-fly use. An ultra plush, moisture wicking, removable, washable antimicrobial liner, dual density EPS (Expanded Polystyrene) impact liner for the highest level of protection, wind block chin curtain and high efficiency anti-fog shield coating make the 'Stratus' a premium helmet in terms both of safety and comfort." EVS also offers increasingly popular modular/flip-up helmet options made in the same shell material.



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## Cylinder hold down nuts



Camarillo, California based performance and workshop specialist JIMS says that its new cylinder hold down nuts are an effective way to keep the cylinders in place when the heads are removed from the engine.

This is particularly useful when installing the second cylinder over the piston and rings after the first cylinder has already been installed, or when rotating the crankshaft for other work. In either case there is risk - even a slight rocking of the cylinder can damage the base gasket or cause a cylinder to lift entirely off the cases.

These hold down nuts help prevent that risk of movement and are machined with different threads on each end to accommodate either the Milwaukee-Eight or the Twin Cam.

**JIMS**  
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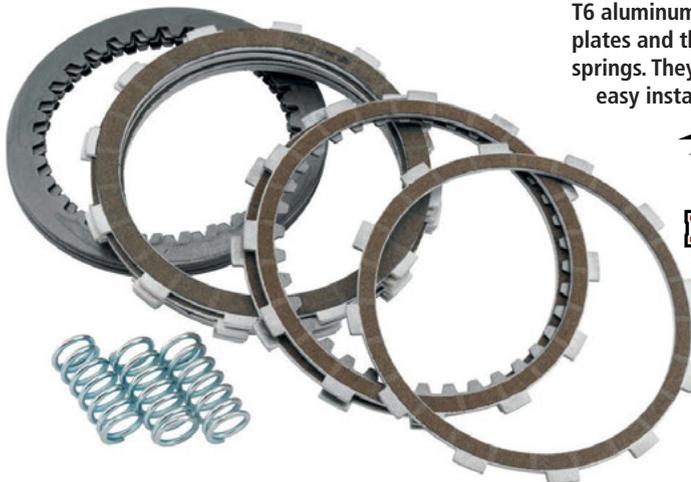
## Slip assist clutch kits

Twin Power has introduced new clutch kits for '13-'17 Big Twin models with slip assist clutch. Made in the USA for Twin Power, they are described as offering "an affordable

replacement option that provides stellar performance."

Twin Power Brand Manager James Simonelli says they offer "smooth engagement, stock-like fit, and increased service life at a great price point."

Each high-performance kit comes with nine friction plates with race-proven friction material on 6061-T6 aluminum cores, eight tempered steel drive plates and three zero-collapse coil type clutch springs. They feature pre-measured stack height for easy installation.



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## 2018 Softail Axle Covers

Under the ownership of experienced industry veteran and former company VP Sales Lonny Spiva, Fullerton, California based Heartland USA continues to turn heads with its stylish, high quality components and conversion kits, especially for Softail and Dyna models.

However, this time Lonny has been quick to start getting to terms with Milwaukee's latest offer, the 2018 Softails, with these new front axle covers for all nine of the new 2018 Softail line-up.

As is standard for Heartland, they are a simple design that has great function. "No company logos to interrupt the look of your bike," says Lonny, "just simple and clean."

Easy to install, with no special tools required, the covers install using a threaded rod through the hollow stock axle to attach the right and the left covers together, with no tools needed at all. Tightened by hand, they will be "looking good in no time at all," says Lonny. They are made from solid billet aluminum and finished in chrome, satin chrome or gloss black.

Other recent new products from Heartland include compact and adjustable billet mirrors and one-piece, weatherproof billet art deco style LED 'Tears' in a choice of finishes.



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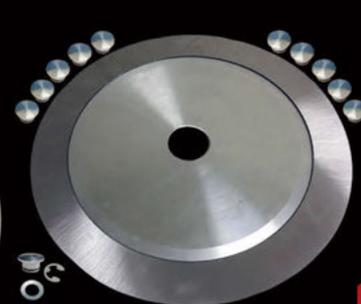
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## Combination velocity stack and throttle servo cover options for M-8

Noted for its top end design and precision manufacturing, Vity's Design is the brainchild of Fermo, Italy based Matteo Vitali.

Proving that there is always a market for quality and great design, the Vity's line-up has grown quickly since he started his business, and includes handlebar controls, foot controls, pegs, forward controls, mirrors, covers, gas caps, air cleaners, lights and more.

Three primary ranges are offered - the 'Vity's Collection', the 'Diamond Bagger' collection, and a '24kt Gold' collection - all with the emphasis on stylish, contemporary interpretations of retro chic and on precision fit and finish.

Seen here, and new to the 'Vity's Collection' line, is a combination of velocity stack designs, plus a throttle servo cover for M-8 engines.

Available in a choice of contemporary-retro style finish combinations, altogether some 11 different combinations are available for selected '93-'15 Big Twins and, now, for M-8



engined Tourers and Softails. Available in Europe through France based purchasing portal provider, distribution, buying consortium and vendor representation specialist MAG Connection, Matteo is looking for U.S. distribution.

**VITY'S DESIGN**  
Fermo, ITALY  
Tel: +39 0329 200 6128  
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[www.vitydesign.com](http://www.vitydesign.com)  
[www.mag-connection.com](http://www.mag-connection.com)



## Rinehart MotoPro 45 slip-on for M-8 Tourers

Asheville, North Carolina based exhaust specialist Rinehart Racing has introduced a new MotoPro 45 slip-on exhaust for Harley Touring models.

Designed to deliver "unparalleled performance," Rinehart says the "style and the sound will grab the attention." The larger diameter 4.5-inch canister on the MotoPro 45 creates a "deep, powerful sound" in comparison to stock exhaust systems, while the trademark end caps complete the look.

Rinehart Racing owner and CEO, Judd Hollifield, describes the impact that the MotoPro 45 has



already made: "We previewed the MotoPro 45 at some of the major motorcycle rallies in 2017, and it was a huge hit. As soon as we fired up, and our Harley customers could hear these slip-ons roar, they were sold."

As with all Rinehart Racing exhaust systems, the MotoPro 45 is manufactured entirely in its Asheville, North Carolina facility using the highest quality materials. The distinctive Rinehart sound comes from the proprietary Hi-Flo baffles that come pre-installed, and because the MotoPro 45 retains the stock catalytic converter, they are 50-state EPA and CARB emissions compliant.

Available in chrome or black, with chrome or black end caps. Rinehart says that "no major modifications are necessary" and that they are a simple bolt-in install.

**RINEHART RACING**  
Asheville, North Carolina, USA  
Tel: 877 264 8282  
[www.rineharttracing.com](http://www.rineharttracing.com)

## Top stabilizer link



Available for '04-'17 Dyna Glides, this top stabilizer link from Custom Cycle Engineering in California reduces engine vibration and aligns the power train. The adjustable rubber-isolated design replaces the stock link which is metal-to-metal from top motor mount. Drag Specialties, USA, [www.dragspecialties.com](http://www.dragspecialties.com)



# Big Wheel Bikes, Built Right!



## 2014+Wide Tire Kits

HHI is now delivering their latest Direct Bolt On Wide Tire Kit for late model touring bikes. This kit does not require a Triple Tree change and comes with Black or Chrome accessories that include Custom Stock Lower Legs in Dual or Single caliper set up, Custom Billet Taper Fork Covers, Custom Tapered Axle Spacers, Hidden Axle Kit, Hardware, and a Special 1-piece Steel Fender in 3 profiles.

## NEW! Bolt-On Neck Rake Kit Builder Kits

Hawg Halters Inc. proudly delivers three new Direct Bolt-On Triple Tree Builder Kits to allow for the proper installation of 23", 26" or 30" wheels on the FL Touring bike platforms. The design parameters of the HHI triple trees results in trail measurement similar to the stock HD® specifications.

If you want a quick and easy, cost effective method of safely installing a 23", 26, or 30" wheel on your bike, then HHI has the solution for you!



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## Road King Special - tall bar harness extension kit



Oreland, Pennsylvania based NAMZ Custom Cycle Products has introduced a handlebar wiring harness extension kit specifically for the 2018 Road King Special (FLHRXS). A combination of already top-selling wiring extensions and harnesses, this new kit is a single order number solution for installation of taller bars of up to 18". This 100% plug-n-play, 3-piece kit includes the handlebar replacement harness, '16-up throttle-by-wire extension and '16-up front turn signal extensions. The kit allows for up to 18" tall handlebars and installs in minutes. Celebrating its 19th year in business, NAMZ sells fluid transfer lines, custom installation supplies & Badlands lighting modules. The full range of NAMZ/Badlands products is available through Drag Specialties, Parts Unlimited, Tucker Rocky, Mid USA, V-Twin, Parts Canada, Motovan, Les Importations Thibault, Parts Europe, Custom Chrome Europe, Motorcycle Storehouse, W&W Cycles, Zodiac, Rollies Speed Shop, Wildrider International Pty Ltd., or dealers can order direct from the company's website.

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## Legend for Scouts



Rapid City, South Dakota based Legend Suspensions has announced the first of many Indian fitsments, with

their "revolutionary" REVO-A coil shocks and high performance AXEO drop in fork cartridges now available for the Indian Scout.

The AXEO kit utilizes 2 mono-tube, dual chambered damper cartridges with nitrogen chamber and floating piston. Riders experience increased performance, traction, improved handling and elimination of front end dive.

REVO-A provides improved plush ride quality and resistance to bottoming-out, adjustable rebound and larger "sweet spot", and the ability to soften preload, reducing ride height while maintaining a smooth ride. Shocks install easily and adjust by hand. Lifetime warranty.



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## X-30 Bolt-On Neck Rake Kit

In what may well be the worst kept secret in the HHI development shop for a while, this is a first look at the newest addition to the bolt-on X Series neck rake kit family, as recently unveiled at Daytona Bike Week. The X-30 Bolt-On Neck Rake Kit is ready to ship, and here it is fully assembled and tested, seen with one of the company's newest 30 inch fenders. Hawg Halters offers a full range of accessories and performance parts to finish off X-30 conversions, including billet lower legs, fork covers, fender spacers, 18 inch

single and dual caliper kits, and a full range of Renegade Wheels with matching brake rotor and pulley options.

**HAWG HALTERS INC.**  
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# Italian precision hydraulic spring preload adjustment custom shock options

Founded in 1963, Italian suspension and vibration dampening specialist Bitubo entered the motorcycle suspension market in 1975 and since then has become a familiar name in the street, sportsbike and MX markets with a fine pedigree of track success and product innovation.

WME22V2



The brand name of 'Bitubo' originates from a famous pair of shock absorbers connected by two compensating rubber pipes that were an immediate hit in the paddocks of MotoGP and other race series. Fast forward to the 21st century and Bitubo's product for their Harley aftermarket and custom V-twin applications is gaining a growing reputation for their construction quality and race-bred technology.

An upgrade for Harleys and custom bikes, WME22V2 shocks feature stepless rebound and compact hydraulic spring preload adjustment that can be tuned manually with a simple hex tool or the optional 20 click adjustment knob that delivers 10 mm of spring preload tuning.

The shock body is constructed from high-resistance alloy steel with a CNC-machined aluminum head. The shocks are Nitrogen gas pressurized with internal oil/gas floating piston. The shock body is completely black; the piston rod is in steel alloy and the springs are in chrome silicon steel alloy and available chrome or black.

They are also available in longer and shorter hydraulic spring adjustment versions.

Also available in longer or shorter versions, the added compression tuning on Bitubo's top-of-the-line WMT22V2 'Dark Edition' custom shocks allows for a more sophisticated and precise set-up with more adjustment options, meaning the installation can be

WMT22V2



tuned to the rider's weight and the use of the bike (two-up, luggage, urban cycle, highway cruising etc).

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[info@bitubo.com](mailto:info@bitubo.com)  
[www.bitubo.com](http://www.bitubo.com)

## Precision Cast 3D Wheels

These precision cast wheels by Ormond Beach, Florida based Coastal Moto were described as the "first ever 'cast' one-piece design wheels" when they were first introduced by Jason Spillers in 2016. Said to be "a fraction of the cost of billet or forged wheels," they include bearings and valve stems installed by Coastal Moto.

Largo



'Atlantic' 3D rears for 2009 - 2018 FLHT/ FLHR/ FLHX/ FLTRX/ FLTRU with or without ABS; and 'Largo' 3D front in black/natural for 2008 - 2018 FLHT, FLHR and FLHX with ABS.

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Atlantic



The front wheels accept lug-mounted OEM or aftermarket '14-'18 FL Touring front brake rotors; the rear wheels accept stock cush-drive, pulley and brake rotor; available for ABS and non-ABS models. Each ABS wheel is available with intelligent ABS bearings that are "linked brake ready"; no ABS system reprogramming is required. Available designs are the chrome or black/natural 'Atlantic' 3D fronts for 2008 - 2018 FLHT/ FLHR/ FLHX/ FLTRX/ FLTRU with or without ABS; chrome or black/natural



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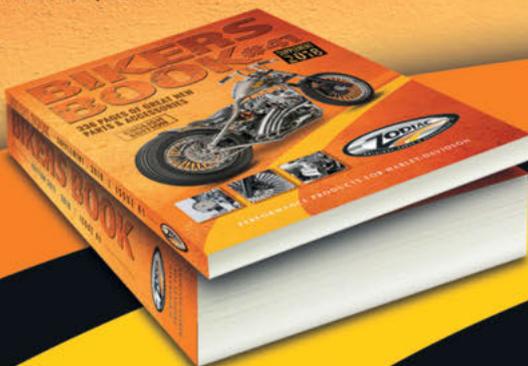
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## AMD PRO GUIDE

# Hypercharger ES for 2018 Softails



Last year saw Somerset, Wisconsin based Kuryakyn launch a major update for its famous Hypercharger - now it has announced the awaited 2018 M-8 engined Softail application.

The iconic air cleaner has a 30-year pedigree and the ES version is a step change. It preserves the signature



hot rod blower styling but "represents substantial updates in design, technology and performance," according to the company.

"The state-of-the-art electronic throttle response butterflies eliminate vacuum-triggered fluttering. An integrated servo motor syncs with the coil to actuate and open the butterflies for smooth, precise movement with every twist of the throttle.

"Air delivery is maximized through the Kuryakyn designed high-flow K&N filter, featuring a larger surface area compared to the original Hypercharger. The larger filter element offers approximately 10% more airflow, improved CFM rating, and utilizes a unique end cap with internal stinger design that directs concentrated airflow into the throttle body.

Kuryakyn says that independent dyno testing performed by St. Croix Harley-Davidson (New

Richmond, Wisconsin) resulted in added horsepower and more than six additional ft. lbs. of torque throughout the power band on a stock 114 ci Milwaukee-Eight Heritage Softail. Previous dyno testing performed on a stock 107 ci Milwaukee-Eight Street Glide by Those Dyno Guys (Zimmerman, Minn.) produced an 8.5 percent increase in horsepower and 3 percent more torque.

The die-cast A380 aluminum housing is offered in three finish options. The modular housing allows for easy customization with available classic faceplate kits (sold separately), featuring a fluted design that completely alters the style in minutes.

Additional fits for Milwaukee-Eight Touring and Twin Cam Dyna, Softail and Touring models are already available, with Sportster applications expected soon.

The new gloss black Precision engine covers, also seen here, are described as taking the "blacked-out M-8 vibe even deeper into the dark side."

Newly available in smooth gloss black, Precision covers "serve as an extension of the Milwaukee-Eight's design language, enhancing the sinister look of Harley-Davidson 'Special' and CVO Touring models. The modern and muscular designs deliver a truly defined appearance for a seamless integration with every factory component, whether used individually or as a complete set, says Kuryakyn.

"Everything in the Precision line is bolt on, creating a uniform aesthetic with the motor. The collection includes groupings of unique covers and accents that bring the same powerful appearance to often overlooked areas of the engine and transmission. Focus areas include the cylinder base, inner primary, tappet block, transmission and starter, as well as the voltage regulator, oil cooler and coolant pump for liquid-cooled models, among others."

Coming soon, full kits for 2018 Softail models will be offered in both gloss black and chrome finish options.

### KURYAKYN

Somerset, Wisconsin, USA

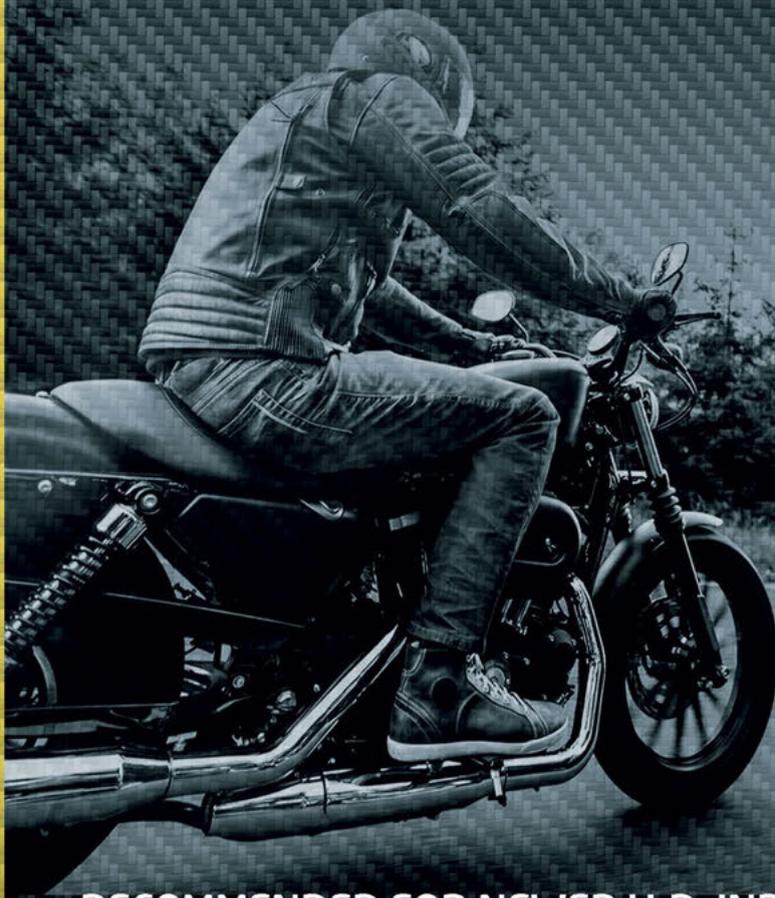
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# 'Fat Bomb' for Fat Bob

European sound control specialist Dr. Jekill & Mr. Hyde has turned its attention to the compact and aggressive design 2018 Fat Bob with a matching style exhaust system tailor made for the already

popular new Softail, with a sound designed to match the looks of the bike.

The company says that to look great on the Fat Bob, the design of their exhaust needed to be "short and compact, so our new 'Fat Bomb' is kept as short as possible, thus fitting perfectly into the overall look of Harley's design."

The mufflers are available separately or as a complete system with J&H performance headers.

**THE JEKILL & HYDE COMPANY**  
**Belfeld (Venlo), NETHERLANDS**  
**Tel: +31 (0)77 308 1070**  
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[www.jekillandhyde.com](http://www.jekillandhyde.com)



# Retractable motorcycle covers

Delivering all weather protection, Santa Cruz, California based Speed-Way Shelters offers a versatile range of robust and durable motorcycle storage solutions with ergonomics and protection built-in. In effect they are secure and private miniature motorsport garages with a retractable "roll top" - allowing for fast, immediate and easy access to the motorcycle when it is to be ridden. Easy to assemble with a user-friendly



design, they are built with strong, durable and long-lasting materials - simply lower the retractable cover over the bike and walk away without even needing to wait for the pipes or engine to cool.

Speed-Way motorsport shelters come in three sizes - the standard/sport model, the specialized touring model, and the all new Deluxe trike model.

The material is durable polyester fabric with 2,000 mm polyurethane coating, UV protection and fully taped seams for waterproofing. They include a 48 lamp LED bright light with three operating functions for night parking or general night access. The built-in locking hardware allows the Speed-Way shelter to be locked in the lowered position. The design provides full coverage protection from sun, rain, snow and dust, with two large side windows offering full ventilation and full closure window covers.

The powder-coated square steel frame construction delivers strength and protects against rust. The new curved top design allows fast water run-off. The install kit includes anchor bolts for securing to cement or asphalt and a heavy duty carry case for storage or transport; optional heavy-duty diamond plate rubber floors are also available.

**SPEED-WAY SHELTERS, INC.**  
**Santa Cruz, California, USA**  
**Tel: 831 477 9600**  
[info@speedwaysshelters.com](mailto:info@speedwaysshelters.com)  
[www.speedwaysshelters.com](http://www.speedwaysshelters.com)

# Highway bars for 2018 Softails

Having celebrated its 25th anniversary last year, Placentia, California based Lindby Custom has updated its popular 'LINDBAR' highway bars program for 2018 Softails.

The LINBAR is made from 1 1/4" high strength steel and is offered in 3 different finishes - chrome, gloss black powder coat and flat black powder coat.

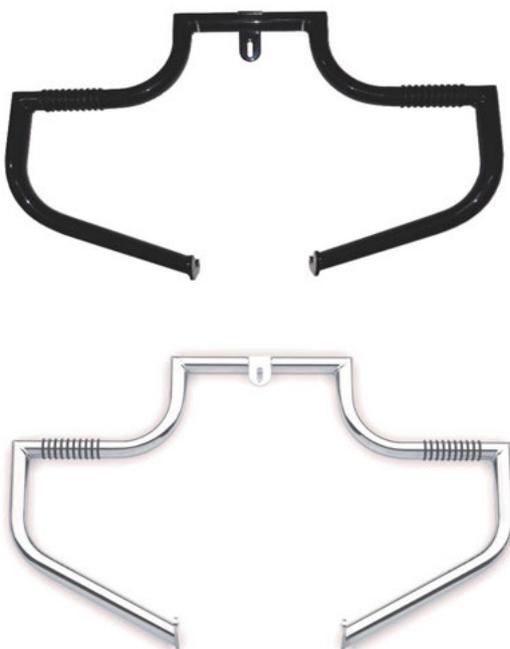
Owner Per Lindby says "The LINBAR has the most comfortable foot rest placement of any highwaybars and offers unmatched protection against glancing blows and fall-over.

"We use 0.120" wall thickness steel with 0.250" for the brackets - making them way superior to others on the market. The bars and brackets are hand polished three times and precision TIG hand welded.

"Our triple chrome plating is of such high quality that we are able to warranty it for a year, with a lifetime warranty on our workmanship."

The wide range of highway bar solutions offered by Lindby now also includes selected Indian models and metric cruisers, and is distributed by Parts Unlimited and Drag Specialties.

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# New KB SUPER DUTY PISTON SERIES for Harley Twin-Cams



Line2Line Abradable Coating is standard on every KB Super Duty Motorcycle piston. Line2Line is applied the thickness of the piston-to-wall clearance for a ZERO install clearance. The coating abrades in on start-up to hone for the perfect fit per cylinder, and eliminates piston rock for the best possible ring seal with no piston slap noise.

**Features include:**

- Hard Anodized Crown aids in heat deflection and corrosion from alcohol fuels
- Top ring groove Hard Anodizing eliminates micro-welding of the ring to the groove and maintains a flat and smooth surface for best ring seal
- Less carbon buildup on dome



Complete Kits Include pistons, rings, pins and locks

Dome shape accepts Bathtub 85cc or TearDrop 95cc heads

**Now available for big Cubic Inch Engine Applications:**

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							85cc HEAD	95cc HEAD
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KB909LCA	103 3.875	STD. .005 .010 .020 .030 .040	4.375	7.667	1.086	-5.4 DOME	10.5:1	9.5:1
KB660LCA	103 3.875	STD. .005 .010 .020 .030 .040	4.375	7.667	1.086	-9.8 DOME	11:1	10:1
KB714LCA	107 3.937	STD.	4.375	7.667	1.086	1.6 FLAT TOP	10:1	9:1
KB661LCA	110 4.000	STD. .005 .010 .020 .030 .040	4.375	7.667	1.086	-4.2 DOME	11:1	10:1
KB661LCA	113 4.000	STD. .060 .065 .070	4.375	7.667	1.086	-4.2 DOME	11.3:1	10.3:1
KB917LCA	117 4.125	STD. .005 .010 .020 .030	4.375	7.667	1.086	11.5 DISH	10:1	9:1
KB662LCA	117 4.125	STD. .005 .010 .020 .030	4.375	7.667	1.086	-1.5 DOME	11:1	10:1
KB715LCA*	120 4.060	STD. .005 .010	4.625	7.667	.0960	9 DISH	10.5:1	9.5:1
KB716LCA	124 4.125	STD. .005 .010	4.625	7.667	.0960	12 DISH	10.5:1	9.5:1

\*Does not fit S&S and Screamin Eagle® 120R engines. All Applications use standard 4.937" cylinder length.



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## Ergonomically designed bagger bars

Huntington Beach, California based Wild 1/Chubby's has what it says is "the ultimate custom 1.25" handlebars for Baggers - our Chubby Bagger Bars combine an ergonomically designed maximum comfort wrist angle with fluid bends for great looks and an improved, straighter and therefore more comfortable and safer riding posture."

Available in 10, 12, and 14", they are pre-drilled for internal wiring and made in 1.25" tubing with the same double wall construction that has always been the hallmark of Chubbys bars.

Company President Nate Schulz says that "we take special care in the manufacturing process to make sure the inside corners are smooth, so the wiring doesn't get hung up during installation - so no shredding of wires. We design with unique bend profiles that have been developed through decades of experience that lean the rider back on his ride but



sits him or her up straight for a way more comfortable wrist angle that delivered by stock Harley bars.

"We recommend that if there is one change that all dealers should recommend to all their customers as

soon as possible, it is to change out the bars as well thought designs immediately does more to improve the rider's ownership and riding experience. Without a doubt the best single upgrade anyone can make for the money."

The Chubby's 10" bar works with stock cable lengths on 2014 and up baggers, making for an economical and straightforward change. They are available in show chrome, satin black powder coat or a raw finish. The Bagger Chubby has been designed to fit all H-D Bagger models.

**WILD 1 INC.**  
**Huntington Beach, California, USA**  
**Tel: 714-536-5869**  
[info@wild1inc.com](mailto:info@wild1inc.com)  
[www.wild1inc.com](http://www.wild1inc.com)  
[www.chubbyhandlebars.com](http://www.chubbyhandlebars.com)



## Horn cover kit

Chatsworth, California based HD Wheels is offering a new horn cover kit. Featuring a billet aluminum housing and bracket with stainless steel screen, this kit will replace the cowbell style stock cover while still using the original spiral horn; their HCC-D low profile horn cover design for disc type horns. Each separate part of the kit can be finished according to customer requests - face and side screens, face and back plates. HD Wheels, USA, [www.hdwheels.com](http://www.hdwheels.com)

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# Never get stranded again – Antigravity's all new RE-START Li-Ion battery

Gardena, California based Antigravity Batteries has released what it describes as an all new "game-changing" RE-START series of lithium-ion starter batteries for motorcycles and powersports vehicles. The new RE-START battery, with "built-in jump starting," makes being stranded by a dead battery a thing of the past.

For example, if a rider left his/her lights on overnight, this would normally be a dead battery emergency requiring jump-starting, push-starting or assistance. But with the new RE-START batteries, you simply press the RE-START button located on the top of the battery to access the battery's reserve energy, then start the vehicle and drive away.

There will also be a remote key fob button available, which will allow the rider to trigger the RE-START feature without having to remove the seat or a fairing to access the battery.

"The new RE-START batteries are the most technologically advanced motorcycle/powersports batteries ever built," says CEO Scott Schafer.

"They are the first lithium-ion powersports batteries with a full Battery Management System (BMS) that actively balances the lithium cells while protecting the battery from overcharge, over-discharge and over-temperature conditions.

"These built-in protections make for the longest service life possible, up to two times the life cycle of lead/acid and other lithium starter batteries on the

market. We've all been left stranded by a dead battery. It's awful, frustrating, and in some situations, if you're in the middle of nowhere, it can be very dangerous.

"Our objective as a leader in lithium-ion technology for motorsports was to create a vehicle battery that the customer can rely on and not worry about getting stuck in the middle of nowhere with a dead battery, and I'm happy and proud to say we have done it with this new battery!"

All Antigravity RE-START batteries have a new 4-terminal-post design which allows for easy connection for the user, and the ability for the dealer to carry less stock since one battery will work for right or left side connections on the vehicle.

They also come in direct-fit OEM sizes, so there is no foam needed for installation as required by other brands. All the new RE-START batteries come with a 3-year warranty. Sizes are available for most modern motorcycles and powersports vehicles, and also race cars.

Established in 2009 offering high power, lightweight and compact lithium-ion batteries for racing motorcycles vehicles, Antigravity has since grown into a leader in lithium-ion battery products for all channels of motorsports. Located in Los Angeles, California, Antigravity Batteries "is a company dedicated to building the best in lithium-ion products for the



motorsports community," says Scott.

"We offer the highest quality, most innovative and diverse line of lithium-ion battery products to meet the demands of all motorsports and powersports enthusiasts and beyond - from our multi-award-winning MICRO-START mini jump starters to our wide range of lightweight, high-power lithium-ion starter batteries for motorcycles and more."

**ANTIGRAVITY BATTERIES**  
 Los Angeles, CA, USA  
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## Redesigned S&S 4" Big Bore Kit



Viola, Wisconsin based 'Proven Performance' specialist S&S Cycle has updated its 100"/110" big bore kit. In fact, it has undergone a "total redesign," according to S&S marketing lead David Zemla.

"It is better than ever," he says, citing new materials and a return to the drawing board to create a "unique formula of ductile iron that decreases wear characteristics and allows us to increase contact between liner and fins for better heat transfer."

Inspired by their pro stock drag race engines, the updated big bore kit utilizes a ductile cast iron liner wrapped in cast aluminum for optimum thermal conductivity and performance. 1999-2006 Twin Cam 88 engines roll up to 100ci, and 2007-17 Dyna/Softail

and 2007-16 Touring become 110ci monsters!"

No machining is necessary, and install can be done with the engine still in the bike. S&S VP of Engineering Peter Winnie says the kit works well with stock cylinder heads, or S&S can CNC-port those heads "for even more power. At 10.5:1 compression it makes for a very streetable and dependable engine that also responds well to performance cams." Available only within the USA at this time.

**S&S CYCLE INC.**  
Viola, Wisconsin, USA  
Tel: 608 627 1497  
[sscust@sscycycle.com](mailto:sscust@sscycycle.com)  
[www.sscycycle.com](http://www.sscycycle.com)



## Scout 'Stocker' Wide Tire Kit

Bowling Green, Kentucky based RC Components has stepped up its offer for Indian Scout models with this Wide Tire Kit for Indian Scout models.

The company says that it has been engineered to be an easy bolt-on application that allows any RC Components 18 x 8.5" wheel and 240 mm tire to be a "perfect fit inside the factory Scout swingarm, with no modifications necessary."

The kit includes their new 18 x 8.5" rear 'Stocker' wheel, a 240 mm rear tire, a steel rear fender that uses the factory taillight and signals, belt guard and chrome license plate mount. The new wheel was "created to match the factory Indian Scout front wheel when used in conjunction

with our wide tire kit. The 'Stocker' design allows dealers to customize the Scout with a massive 240 mm tire, with the added benefit of saving money by using the factory pulley, rotors and front wheel." Available in chrome, Eclipse (black and machined) or solid black.

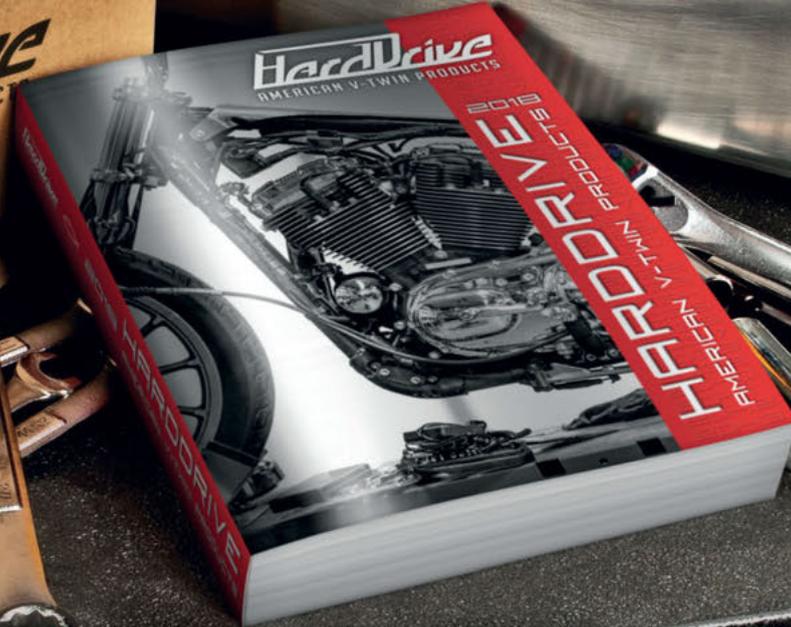
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## Bagger Nation SRT 'Steam Roller' touring front end kit



With over four years of testing and perfecting the concept, HardDrive says about Bagger front ends that "the stock bagger has 6.5" of positive trail and it's important to maintain that.

"By adding 7 degrees of rake to your frame and then correcting the trail by adding 7 degrees at the triple trees, the combinations will keep the trail at 6.5", when you use a 28.5" diameter front wheel (the Bagger Nation SRT - 'Steam Roller Touring' - kit).

"Raking the frame and then correcting the trail with raked trees is the only way to keep that trail number and still have full suspension travel and proper clearance between the front fender and the lower triple tree."

HardDrive says that the Bagger Nation SRT kit "looks unique in today's overdone bagger market - when all the components of the SRT kit are used together they create a unique look and feel. The improved handling and performance is a bonus!"

The start point of the kit is the premise that 14 degrees of total rake creates the perfect cosmetic balance for the increased tire size (wheel base is 5.5" longer). The 6.5" of positive trail maintains the factory intended handling characteristics.

As an alternative to running a reversed rear tire on the front (such a bad idea!) the SRT Shinko tire, with its balloon tread design, creates the massive muscle bike look and absorbs the road (skinny tread tires don't) for a smooth "Cadillac" ride. The same diameter as a 130/60R23, it "celebrates" the big wheel look with an entirely new direction.

The stock preload and travel is maintained, which is critical for a smooth and responsive ride, and it fits all touring models easily without modifying fork cans or fork legs. There are no geometry changes from the rider's position.

HardDrive says that other weld-on kits can extend the handlebar reach up to 2", making it uncomfortable, as well as making the front of the bike look disconnected from the tank area.

The kit includes an SRT 20" x 5" wheel blank, forged from 6061-T6 aluminum, and a robotically spun finish for symmetry and precision. The hub is not included.

The patented SRT 7-degree billet steel raked neck block provides precision, increased strength and ease of installation. This is then matched with the SRT

7-degree billet aluminum triple tree set in a machine finish.

The SRT 23 'Thicky' front fender is drawn from one indestructible piece of 14-gauge steel - precision laser cut, then E-coated for corrosion protection. The fender comes drilled and includes billet, satin finished mounting spacers.

The flush axle of the SRT25 mm wide axle kit adds a custom flare to the OEM forks and has four different Paul Yaffe style options to choose from, both in chrome or black versions.

A D.O.T. approved Shinko #87-4200 is required and sold separately from the kit - 28.5" diameter x 6.5" wide; load rated to ensure optimum touring performance, with a true front tire tread application. The kit is sold with a forged 20 x 5" wheel blank (without hub) and HardDrive recommends FTD Customs of Hendersonville, Tennessee, for wheel cut, hub and finish - they offer 46 different design options with matching rotors, pullies and/or rear wheels and are noted for their precision and turn-around. The hub design/width is unique to the SRT kit. Accessories including headlight adjustment brackets and bezels will be available separately from HardDrive.

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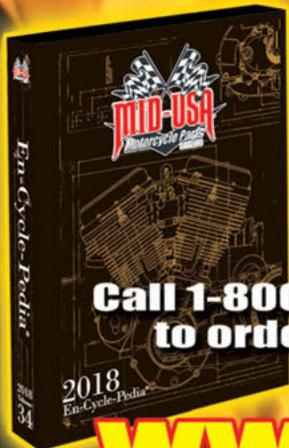
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## New battery activation made easy – and fast! **tecMATE**

New battery activation is important to guarantee new batteries will deliver their rated power and cranking amps for longer than the warranty offered by the manufacturer - but doing so is never a dealer's favorite way to spend time!

One thing dealers don't have in abundance is time. New battery activation can take a long time, and when under pressure to have a new vehicle ready for a customer within hours, it is an often overlooked but important aspect of pre-delivery preparation.

Since the 1990s TecMate has made battery activation easier for dealers and OEMs alike. Many motorcycle OEMs recommend TecMate's OptiMate PRO-S battery charger and tester and the OptiMate PRO-4 4-bank version – both have automated battery activation and reduce the task to the level of 'quick and easy'.

After the acid pack has completely drained into the battery and a sealing strip has been fitted, they activate a new battery within an hour - and do so



easily - all the technician has to do is Select NEW and connect the battery. Done! Yes, it really is that easy! During NEW activation OptiMate PRO's unique Ampmatic charge method and pulsing absorption mode fully activates all six cells and brings the battery from 70% to full charge within an hour or less. The green TEST light confirms the new battery is charged and ready for fitment.

For new factory activated batteries that may have been in storage for up to a year or more, there is a 2A and 4A selection that allows more time if needed. The best practice for factory activated batteries is to recharge every three months, in order to prevent 'killer' sulphation build-up weakening the battery. If a battery did sulphate to the point that it does not hold charge any longer, OptiMate PRO's two-step recovery mode can bring it back from as low as 2 volts.



Smart dealers will, of course, know that fitting an OptiMate cable O-01 weatherproof battery lead allows them to upsell the customer on an OptiMate battery saving maintainer, so they don't ever have to experience that battery being returned 'under warranty'. OptiMate O-01 cables are available in four packs, a jar of 20 and even a box of 100.

There's nothing worse than watching a new customer struggle with weak starting – giving them access to that immediate surge of full power straight away brings the grin that brings them back.

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## New products in stock at Drag Specialties

### Predator 2-up seat



The Predator 2-up seat from Drag Seats is molded from polyurethane foam for maximum comfort and styling, with a 3/16" thermoformed seat base, rubber bumpers and fully carpeted bottom for a perfect fit that won't scratch the paint.

Solar-reflective leather in the seating area helps keep the seat cool on hot days, with automotive-grade vinyl rounding out the sides and a double diamond stitch pattern with black stitching for added detail. Ships with all mounting hardware for '06-'17 FXD, FXDWG and '12-'16 FLD models.

### Liner kit

This liner kit for OEM style 4" extended saddlebags and lids will "turn your customer's saddlebags into a luxurious space for their possessions". It comes pre-cut to size from automotive-grade carpet



materials that are treated to be mildew and moisture-resistant.

It includes pre-cut foam and rigid panel pieces to create a smooth, flat bottom. The backside of each pre-cut piece has a pressure-sensitive adhesive for an easy peel-and-stick application. Made in the USA for 4" extended OEM-style saddlebags and lids.

### Swingarm bushing kit

This swingarm bushing kit helps firm up handling and tracking when replacing worn out or damaged



bushings, making for a smoother and safer ride. The kit includes bushings and tolerance rings for '80-'01 FLT, FLHT, FLHT, FLHR and '82-'94, '99-'00 FXR models.

### Solid state regulator

This 12V solid state regulator features a rugged aluminum alloy construction that accurately



regulates voltage under all electrical loads, has no relay contacts (to prevent wear) and is environmentally sealed to protect against moisture and shock. Available in black for '14-'16 FLHTKSE, '15-'16 FLHXSE and FLTRUSE models.

**DRAG SPECIALTIES**  
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## New and improved BikeMaster motorcycle oil

BikeMaster, known for its "robust and competitively priced line of aftermarket parts and accessories," has launched a new and improved line of motorcycle oils. The full line of motorcycle engine oil carries an API standard of SL and a JASO rating of MA2. The company says that this JASO MA2 rating is the highest rating available with only 35-40% of market competitors meeting this standard, making it perfect for engines that share the same lubricating clutch and transmission oil.

"BikeMaster oil has better extreme pressure properties and higher film strength, offering superior transmission protection and operation," said Katie Qatato, Brand Specialist for BikeMaster.

### **BikeMaster**

"Not only have we made improvements to the formula itself, but we've also upgraded our packaging to foil sealed bottles and heavy-duty cartons, so they can withstand more of what happens in the shipping process. Plus, we kept the pricing ultra-competitive, so it's an incredible value." Manufactured, blended and bottled in the USA.

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## Never miss neutral again



Baker Drivetrain's N1 shift system eliminates missed neutral by relocating neutral to the "bottom" of the shift lever travel, below first gear, rather than between first and second. In addition to securely ensuring that neutral is easy to find, it eliminates accidental 'neutral-catch' during aggressive first to second changing.

Also popular for hand shifting bikes, N1 shift drums are available for 4-speeds with the existing '52-'79 ratchet tops with no modification, '80-'06 Big Twin 5-speeds (except Dyna), 6-speed Big Twins '80-'00 (with or without Baker DD6) and 6-speed cruise drives on '06-'17 Big Twins and '17-present M-8s. Baker start with a solid chunk of steel, machine in all the features, then remove the unnecessary material. Two Teflon coated bushings are pressed into the drum axis bore for smooth rotation on shifts.

**BAKER DRIVETRAIN**  
**Haslett, Michigan, USA**  
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## Gloves for all styles and preferences

Luke Leatherman and Lance Coury's Thrashin Supply is a new business venture specializing in Dyna/FXR parts and accessories and MX/FreeStyle derived products, aimed at cross-over riders whose style mixes "platform passion with urban and extreme". In addition to patented design Anti-Reversion 2-into-1 exhausts, handlebars, brake master cylinder covers

and other hard parts and accessories, Thrashin is also in the gear and apparel business with this extensive selection of glove styles and options. Selected features of their 'Seige', 'Gauntlet', 'Stealth V.2', 'Stealth Leather', 'Stealth Cold Weather' and 'Covert' gloves include touch screen finger tips, knuckle protection, perforations for breathability, durable palms, Velcro or slip-on Neoprene cuffs, 4-way top stretch, and windproof 3M Scotchguard. For dealers, the 'Thrashin' branded POP slat-wall is

available with a 24-glove buy-in and holds up to 48 pairs for mix-and-match inventory "that allows you to stock something for all riding styles and preferences."

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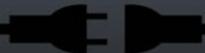
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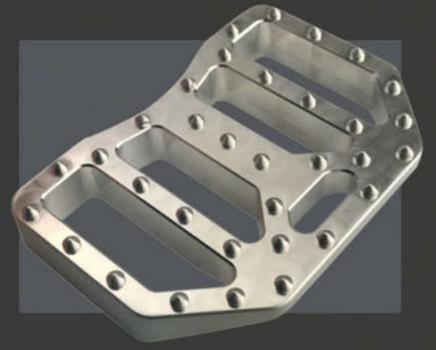
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**NEWS BRIEFS**

On February 7 Harley issued a recall for ALL 2008-2011 Touring, CVO Touring and VSRC models equipped with anti-lock brakes – it could affect some 175,000 motorcycles in the United States, 251,000 worldwide. The issue is that the brakes may fail due to not flushing brake fluid – deposit build-up may cause a valve within the ABS hydraulic control unit to stick, reducing braking ability and increasing the risk of a crash ... sounds like a whole generation of riders need to read Zen and the Art of Motorcycle Maintenance if you ask me (RB).

It will be hoped that Harley's investment in Bay Area E-bike specialist Alta Motors has a happier ending than their prior involvement in with San Francisco E-sportsbike manufacturer Mission-Motorcycles\*. Harley's Project Livewire was, in large part, based on a bike built for them by Mission Motorcycles – who went broke not long after their work for Harley. It is to be hoped that this doesn't mean that Harley has an E-curse on its plans – indeed it is being widely assumed that their Alta investment is as much a precautionary measure as it is strategic. (\* Not to be confused with the dealer now known as SF Moto.)

**In the UK, motorcycle enthusiast Prince William was given the VIP treatment by Triumph Motorcycles on the occasion of a recent visit to their Hinckley, UK factory, taking the factory and Visitor Center tour and test riding one of their new Adventure Tourers.**

In the kind of coup that 'Milwaukee' failed to score when celebrating Harley's 100th (American brand enthusiasts got Elton John instead), Harley Europe will see the Rolling Stones performing in Prague, the Czech Republic capital, on July 4 this year, the day before Harley's 4-day European 115th Anniversary celebration kicks off.

# Motor Trike acquires Hoppe Industries

Troup, Texas based Motor Trike has acquired award-winning Hoppe Industries. Founded by John Hoppe, the long-established Kenosha, Wisconsin based vendor is these days best known for its fairings, windshields and audio accessories.

The company will continue to trade as Hoppe, but with all production relocated to Texas. "Continuing the tradition of quality founded by John Hoppe, Hoppe products will now have the added value of both Motor Trike engineering and customer service," said Motor Trike's J.D.Ley.

"We plan to keep Motor Trike and our dealers on the leading



edge of the industry. Hoppe Industries fits perfectly with our goals as a company in the next few years, both operationally and product development-wise." Motor Trike has plans to revamp the Hoppe brand online through its website and social media. Additionally, the company plans to update the existing product line and add more Hoppe

accessories in the future. At this time, Hoppe products may be ordered through the Hoppe website, through both Drag Specialties and Parts Unlimited, and is being sold by authorized Motor Trike dealers.

[www.hoppeindustries.com](http://www.hoppeindustries.com)



# Drag Specialties joins forces with AFT as Official Series Wholesaler

American Flat Track (AFT) has announced Drag Specialties and Parts Unlimited as the series' Official Wholesalers for the 2018 season.

The AMS says that "as the world's largest distributor of aftermarket accessories, Parts Unlimited is an omnipresent force in the motorcycling world and a long established major player on the motorsports scene, reliably living up to its rally cry, "we support the sport."

"With company Drag Specialties being an industry-leading distributor of aftermarket parts and accessories in its own right, with a razor-sharp focus on the American V-twin market, this new partnership is a natural teaming of all three entities, and in typical Drag Specialties/Parts Unlimited fashion, the distributors are entering the AFT scene in a major way, with further announcements forthcoming.

"Parts Unlimited has been a generous supporter of motorcycle sport for many years," said Michael Lock, CEO of American Flat Track, "and we are delighted to partner with them as American Flat Track continues its tremendous growth. Our professional



paddock and our army of fans are big users of all kinds of powersports products, and Parts Unlimited has them covered for everything from watercraft and ATVs to street and dirt bikes." Based in Janesville, Wisconsin, Drag Specialties and Parts Unlimited have an extensive history of driving customers



to the dealerships they sell to by actively promoting racing. They will make their presence felt this American Flat Track season via signage and additional branding initiatives at each event on the 2018 schedule.

"We are excited and honored to be a part of the rebirth of a truly American form of motorcycle racing," said Hylton Beattie, Global Motorsports Director for Drag Specialties/Parts Unlimited. "We look forward to working with AFT in support of their efforts in bringing exciting racing to their growing legion of fans."

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