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## AFTERMARKET MOTO DESIGN

THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

APR 2020  
ISSUE #249

### Daytona TT and 200 Postponed as Pandemic Panic Infects Global Motorcycle Industry

At the time of press it is still difficult to discern just how much of the global response to the new Coronavirus pandemic and the COVID-19 disease it can spawn in vulnerable victims is hype and how much is realistic - but by any measure, it's not looking trivial.

Even if the virus itself turns out to be less pernicious than feared, the impacts of the panic it is creating are locked-in and will color and shape the global motorcycle industry business ecosystem for months or maybe years to come - regardless of whether it turns out to just be a short, sharp shock or to be the trigger for a long-term economic downturn.

At this point in the news cycle, the latest news was of the AMA's decision (just 24 hours out from race day) to postpone the much-anticipated Daytona 200 and AFT TT double header slated for 14 March. The Daytona 200 will instead be staged during Biketoberfest, with the Daytona TT delayed to an as yet unspecified date.

It is highly likely that there will be further AFT casualties, with the Atlanta ST (March 28) and Charlotte HM (April 04) looking particularly vulnerable.

The impact has already been felt on national and international race series around the world, with the Qatar (second) round of the World Superbike series postponed (currently the next planned round is in the Netherlands on

“Europe likely -3% for 2020”

April 19) and the first three rounds of MotoGP canceled or postponed (Qatar, Thailand and Austin, Texas) - the series is presently scheduled to get underway in Argentina on April 19.

Neither has the motorcycle show calendar been immune. Expos in Japan, Taiwan and Indonesia have already been either canceled for 2020 or (tentatively) re-arranged for later in the year. In Europe, while we here at AMD

have been lucky so far with the first two of our 2020 World Championship Affiliate events being staged in the Czech Republic and Spain just before those countries effectively went into lock-down, industry events such as the Madrid International Motorcycle Fair (Vive la Moto, Madrid, Spain) and Roma MotoDays (Rome, Italy, in April) are either canceled or postponed.

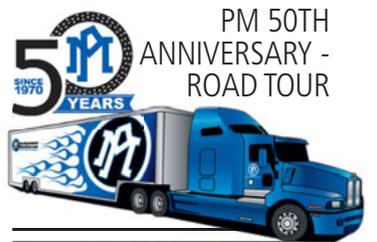
In the United States, Mama Tried and Flat Out Friday (Milwaukee, March) and Revival Cycles' Handbuilt Motorcycle Show at Austin, Texas, planned for the MotoGP weekend are both postponed. The market's major distributors (Drag Specialties, Tucker V-Twin and HardDrive/WPS) got their shows away just in time in January and February, as did popular shows such as Motor Bike Expo (Verona, Italy), The One Show (Portland, Oregon), Swiss Moto/Custom (Zurich), Motorraeder Dortmund (Germany) and the Progressive International Motorcycle Shows series with its J&P sponsored Ultimate Builder shows in January and February.

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**Comment - Come on Harley - Compete, why don't you! ..4**

Robin Bradley would like to be able to say that everything in the Harley garden is rosy and that we'll all live happily ever after...but can he say that? Could You? Honestly?



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The Luxembourg based masters of sport bike performance parts precision have the FTR 1200 in their sights.



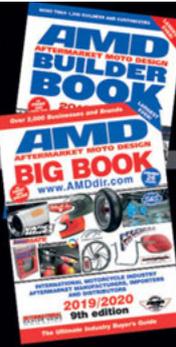
**Zodiac International - Additions.....52**

The Netherlands based distributor is celebrating its 50th Anniversary this year - look for an Onno Wieringa special feature in an upcoming edition.

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# Harley - Compete, Why Don't You!

**F**ollowing my "Mid-Cycle Cycles" piece last month, the rush to new models and updates continues - with more new paint from Harley, and a new 78 hp, 999 cc Scout Bobber Sixty (SBS) that Indian Motorcycle says "is a more attainable option for riders seeking Indian Motorcycle's premium quality and craftsmanship combined with a stripped-down aesthetic."

With Harley having announced a base-level M-8 powered stripped-down monoshock Softail (I still think that's an oxymoron) for around \$14k, both manufacturers are eyeing the competition for new metal that they face from the substantial inventory of used machines on the market, and from the appeal of bikes in the burgeoning \$6k to \$8k new model market (especially from the hugely capable and highly tuneable Royal Enfield 650 Twins).

The SBS falls nicely between the two - between the \$6k sweet-spot and the \$14k for an entry level M-8 Softail - and competes very effectively with Harley's Sportsters (and Street models in desire and tech terms) and capitalizes on the brand demand created for lighter weight, simple motorcycles by the much altered ownership and riding experience (to say nothing of budget/affordability criteria) of 'New Gen' consumers.

While in the short-term Indian, and others, continue to be able to exploit slow availability of Royal Enfield's 650s, for the money, the SBS is a lot of great looking and fun motorcycle - if Indian don't sell the crap out of it in the short, medium and long-term, then we are all in more trouble than any of us realize!

In which connection, I was going to use the SBS and Softail Standard as the jumping off point for a piece about the emerging brand wars between the two American V-twin manufacturers, the differing ways in which they are interpreting their futures and the very different balance sheets the two competitors have.

Indeed, there is an interesting compare and contrast to be made.

While a lot of Indian dealerships are finding the going tough, especially with the Big Twins (there have been store closures on both sides of the Atlantic) and with there already being speculation about for how much longer the Polaris board will subsidize their internal combustion engine motorcycle business, Indian is at least building a network and doing so at a time when, frankly, Harley is veering rudderless through a strategic plan that thought it would be a good idea to close out many of their loyal, traditional dealers and replace them with networks who couldn't care less if the profit came from the chocolate by the checkout so long as their brand investment cycle could be counted in months rather than years.

While both firm's share prices have been taking a hit as Wall Street, London, Tokyo, Frankfurt and Hong Kong all let the bear in, in Harley's case the hit has been savage. Having thought that a near halving of the share price in five years was a 'biggie' when I was prompted to write about it at the start of the year, as this edition of AMD Magazine went to press (March 13), it had pretty much halved in less than six months - from \$40.48 at the end of October 2019 to \$23.72 at close, having kissed the pavement at a new \$19.23 ten year low just 24 hours previously as markets were hit with Coronavirus contagion.

If it sounds like I am obsessed by the share price, that's because I am. Not, unlike many, because I'm watching my own savings and pension pot tank before my eyes, but because Harley should be obsessed about it - interim CEO Jochen Zeitz and surviving (at this

stage) CFO John Olin need to be obsessed about it because sure as heck, regardless of the recent effects of Coronavirus on all stocks, their owners and the analysts who advise them certainly are.

Olin was appointed CFO in 2009 by the CEO and imported 'Company Doctor' Keith Wandell, having initially joined Harley as Vice President and Controller in 2003. It is on his watch that Harley's financial fortunes have roller-coastered, and while no one person or company (or even industry) can own the can for the wild ride and changes that there have been in that timeframe, there comes a point in the rarefied air of board room altitude when the sticky stuff sticks and the casualties mount.

If Zeitz and his boardroom allies don't decide to go down the 'touchy-feely renaissance man' route for Matt Levatich's replacement and go instead (as I believe they should) for Wandell Mk II - if for no other reason than that the cupboard is bare now for internal promotions - then surely the hiring committee's second task before they can hit the beach this summer will be a replacement money man too.

There has been debate for some time now (in this column as well as elsewhere) about the advisability of Harley taking themselves private again. The recent increase in board-

approved headroom for share acquisitions suggests that such a strategy may still be on the cards. Even if the strategy were to fall short in timescale or affordability terms, it does have the fall-back benefits of making it ever more difficult for a hostile bid to succeed, or at least to give the board greater control over being able to choose who their White Knight could be - one who would help them achieve that very worthy, highly advisable objective.

Regardless of the reasons why, if Harley's share price is destined to hover in the low \$20s for any period of time, the risks of becoming Shark Bait multiply. If we are now headed into Bear Market territory, even if only for six months or less, then Harley's vulnerability just became an open wound telegraphing wounded availability to all predators.

The piece I was going to write would have talked about how smart Indian is being by taking the gloves off and 'Taking It To The Man' with its Challenger Challenge (regardless of what Harley is preaching about dreaming of buying a motorcycle off a snowmobile manufacturer) and getting as aggressive on price offer at the "entry level" as they possibly can.

That piece was also going to talk about just how embarrassingly, toe-curlingly amateur and gauche Harley's marketing has been ever since they actually came into the position of actually needing some as a result of the financial crash and evaporation of wait lists some 12-14 years ago.

Indian Motorcycle's focus on the metal rather than the brand (Wine Vs. Levatich, AIMExpo 2017) has exposed just how weak Harley's marketing has been. Trying to persuade 'New Gen' riders that their heart's desire of a lifetime of experiences and memories were a mere credit card swipe away was always naïve - always tainted by the hallmarks of those who learned their marketing in the classroom rather than in the showrooms and out on the road.

“ compare and contrast ”

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# NEWS BRIEFS

Back in December, H-D and its Benelli brand owning Chinese collaborator Qianjiang held a Design Freeze Signing Ceremony for production of the new 338 cc parallel-twin powered 'baby Harley'. AMD has not been able to substantiate rumors that the upcoming 1,250 cc Pan America and 975 cc Bronx will also be built in China. However, Harley's well documented parts ordering software issues, which already pushed their debut date to November 2020, suggests that they will be built in the USA, and as the software problems become compounded by Coronavirus triggered supply chain issues, don't be surprised if that date also slips.

## Motorcycle CONSUMER NEWS

Motorcycle Consumer News (MCN) is the latest motorcycle magazine/media to succumb to the seemingly inexorable desire for BS instead of proper information and journalism - it shut up shop at the start of February when Ann Arbor, Michigan based owner Lumina Media, LLC was dissolved. Founded in 1969 (by Roger Hull) as Road Rider, it became MCN in 1991 and was ad free and fully subscriber supported - not a long-term business model in these times when the human race, in media terms at least, appears to know the price of everything and the value of nothing!

Yamaha global motorcycle unit sales continued to decline in 2019, but its European operations improved according to BDN financial editor Roger Willis. Total revenue from the company's Land Mobility division fell by -1.6% to \$10bn. Operating profit was -14.1% down at £293m; turnover directly attributable to motorcycles dropped by -2.5% to just under \$9bn. Worldwide sales volume sank by -5.9% to 5,056 million units. Europe's contribution grew by +1.1% to \$1.2bn, with unit sales +5.7% at 186,000 units; North America fell by -6.8% to around \$380m with volume -6% at 63,000 units. Their Japanese domestic market lost -5.4% volume at 88,000 units.

**A reminder that in June 2019 the City of Sturgis changed the way it determined when the City of Sturgis would recognize the start date of the motorcycle rally, with the 2020 Rally start date officially slated as Friday August 7.**

# Yaffe's Baddest Bagger Show

This year marks the tenth anniversary of the Yaffe's Baddest Bagger contest, so to keep it fresh, his Bagger Nation team has revised just about every aspect of the popular event series.

This "new and improved" show series will feature new classes, new judging, new trophies, new prizes and an all-new party atmosphere and five events throughout 2020.

The competitions are open to all H-D "FL" and "FX" series rubber isolated touring models (Road King, Road Glide, Street Glide, Electra Glide, Ultra Glide, FXRT, FXRP, FXRD, FXDXT, FLSB) as well as any other brand that celebrates the touring segment with saddlebags.

Entry into Yaffe's Baddest Bagger Show is \$30 per bike, which includes a Baddest Bagger T-Shirt and commemorative event sticker. Class awards, 1st and 2nd place will be awarded in each of the five classes; specialty awards (Best Of) will include Best Paint, Best Attention to Detail, Most Innovative, People's Choice, Yaffe's Pick and Flash's Pick.

The new classes are:

**MODIFIED:** mild body mods, bolt-on accessories, custom wheels up to 23", finish changes including custom paint



**RADICAL:** frame/rake mods, body mods, custom wheels up to 26", finish changes including custom paint

**PERFORMANCE:** built for performance enhancement, front wheel no bigger than 21", engine, braking and suspension upgrades, finish changes including custom paint

**STEAM ROLLER TOURING (SRT):** wide front tires, 18, 20, 21, 23, unlimited modifications, finish changes including custom paint

**UNLIMITED:** scratch built, extensive body and frame mods, no wheel size restriction, one-off innovation and engineering, finish changes including custom paint

Having made its debut at Daytona, the remaining four in the five event series are:

**Yaffe's Baddest Bagger at Arizona Bike Week**  
Friday April 3rd  
WestWorld Complex

**Yaffe's Baddest Bagger at Chicago - NEW for 2020 - stand alone even**  
Saturday June 6th  
Fox River Harley-Davidson

**Yaffe's Baddest Bagger at Sturgis Rally & Races**  
Tuesday August 11th  
Full Throttle Saloon

**Yaffe's Baddest Bagger at Daytona Biketoberfest Rally**  
Friday October 16th  
Daytona International Speedway

'Yaffe's Baddest Bagger' is a "not for profit" event with all proceeds benefitting its 501-C3 partner - Bikers Against Bullies USA. For further details, see [baggernation.com/ybb](http://baggernation.com/ybb)

# PM 50th Anniversary - Road Tour and New Products



From its start in a small shop in Paramount, California in 1970, these days the business that Nancy and Hall of Fame husband Perry Sands built now occupies some 60,000 sq ft in nearby La Palma - and still has a market leading, international reputation for its wheels and brake products. Perry's obsessive talent for machining and fabricating precision and perfection, combined with a life-long passion for motorcycles, remains writ large in PM's DNA and is seen up front and center in the new Go Fast 'RaceLine' wheels, rotors, calipers and spoke

mount hub system that PM has added for 2020.

Two new wheel designs, all new brake calipers, a "revolutionary" line of Black Ops and Gold Ops finishes along with new and improved Raceline brake rotors and their ultra-light hub system tell the story of a business that has always understood that to stand still is to go backwards and that their job is to take their dealer's forward with them.

After a season kick-off at Daytona, PM

will be taking its celebration around the United States as its Big Blue Kenworth Big Rig heads out on the highway, looking for adventure at the market's largest events.

"With PM celebrating its 50th Anniversary it's important that we recognize the path we've taken and what the future has in store," says Brand Manager Sean Delshadi. "Along with the debut of an entirely new collection of stunning products is an all new visual presentation on the Rally Truck.

"Created exclusively for the 50th Anniversary, the graphics showcase a personal insight into the lives of our founders, the Sands family, with great art, great memories and great achievements."

Following its 2020 debut at Bruce Rossmeyer's Destination Daytona, its Rally Truck will drop anchor at the following industry gatherings:

- Arizona Bike Week, Phoenix, AZ
- Thunder Beach Rally, Panama City Beach, FL
- Myrtle Beach Bike Week, Myrtle Beach, SC
- Born Free Show, Orange County, CA
- Black Hills Rally, Sturgis, SD
- Delmarva Bike Week, Salisbury, MD
- Biketoberfest, Daytona Beach, FL
- Lone Star Rally, Galveston, TX

Sources: AMD, IDN, FT, Reuters, PSB, MPN, B&B, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news

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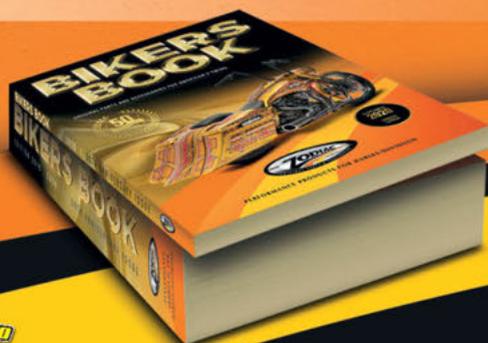
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NEWS BRIEFS



The Toronto International Spring Motorcycle Show (April 4-5, 2020) - the 31st "Spring Motorcycle Show" at the International Centre, Toronto, has \$20,000 in cash and awards to be won in its Custom Bike Show this year with the popular 'Barn Find' class making a return; motorcyclespringshow.com

With National No. 1 plates at stake, the 2020 AMA Hillclimb Grand Championship takes place in Wisconsin this year, with Bay City's Valley Springs Motorcycle Club to host an amateur national championship event at Valley Springs Motorcycle Club, August 7-9. The club's 500-foot hill also was the site of AMA Hillclimb Grand Championships in 2012 and 2014. Riders with the ten fastest times across all classes will compete for the King of the Hill award in a run-off at the end of the program on Sunday; valleyspringshillclimb.com



Starting at Primm, Nevada (April 4-5), the AMA Supermoto National Championship Series kicks off a six-round 2020 season that includes new venues in Hawaii (May 2) and Colorado (May 30). After stops at Austin, Texas, for the 25th Annual Republic of Texas Rally (June 12-13) and the 51st Grand Prix of Trois-Rivières, Quebec, Canada (July 31-Aug. 2), the season will reach its crescendo with the 8th Annual Streets of Sturgis (AMA/FIM North America sanctioned, Sept. 11-12, Sturgis, S.D.). Supermoto racing includes a mix of street-style racing and motocross. Riders compete on tracks that feature dirt and pavement sections with jumps and turns. Venues can range from football stadiums to closed-course streets or parking lots.

The National Marine Manufacturers Association (NMMA) announced +5% growth for sales of new personal watercraft in 2019. New powerboat retail unit sales closed Q4 +4% overall on a rolling 3-month year-over-year (R3M YOY) basis and closed 2019 -1 percent on a rolling 12-month year-over-year basis, marking the second highest level of new powerboat sales in 12 years. Wake sport boats were +5%, cruisers +4% and jet boats +1%. New yacht sales were -6% for 2019.

# Scout Bobber Sixty - "Mean, Old School, Accessible, Affordable"

In search of the entry-level price-point sweet-spot, Indian Motorcycle says that its new \$8,999.00 MRSP lightweight Scout Bobber Sixty is "minimalistic and raw". Working on the basis that what the bike lacks in unnecessary accessories it makes up for in adjectives, Indian describes it as "features stripped-down, blacked-out styling, and a 60 cubic inch, liquid-cooled engine."

Powered by the same 78-horsepower engine as the Scout Sixty, "the Scout Bobber Sixty's light weight, nimble handling and low center of gravity will appeal to all riders seeking mean, old school styling at a competitive price point.

"Bringing out a stripped down, old school Bobber priced at \$8,999 is something we're very excited about. We're proud to provide such a dynamic offering at a price-point that makes owning an Indian motorcycle extremely attainable to an even wider range of riders," said Reid Wilson, Vice



President of Indian Motorcycle. "The Scout Bobber Sixty maintains the stripped down styling of the Scout Bobber, including chopped fenders and a confident riding position, while adding several cues that give the

model a look of its own. The Scout Bobber Sixty features a blacked-out engine, a modern tank badge, perch mount mirrors, stripped down headlight, an all-black seat and all-new five-spoke all-black wheels."

## Personalized Experiences Driving Vance & Hines Road Show in 2020



Daytona Bike Week sees the Vance & Hines team setting up shop at two locations during the Rally as the first leg of its 2020 Road Show.

The company's mobile show room and tech center will be visiting ten of the largest motorcycle events in the United States this year during an eight-month run. Housed in two custom-built, 53-foot trailers with extended exhibit space, "it offers customers a sensory experience where they will see, feel and hear the exhaust, air intake and fuel management products that Vance & Hines is famous for."

One of several new features this year is each visitor's opportunity to create a Performance and Style Upgrade Plan in consultation with one of Vance & Hines' product experts. The Vance & Hines 'Make It Yours' consultation creates a personalized plan to update their bike's look and performance. Each upgrade recommendation is based on the rider's motorcycle, riding style and budget. The company expects one of the most popular options to be its new Torquer 450 slip-ons, which are designed specifically to deliver great sound, style and performance to Harley-Davidson M-8 Touring bikes, while being emission compliant in all 50 states. Riders can choose to make the upgrades



onsite in the tour's tech center or use the Vance & Hines 'Make It Yours' consultation document to have their local motorcycle dealer do the installation.

"We've taken everything on the tour up another notch this year," said John Potts, Vance & Hines' Head of Sales and Marketing. "All new displays to help customers better understand each of our products, the most qualified staff in the motorcycle industry and a personalized experience for every rider who visits us." Following the two-location kick-off at Daytona, the Vance & Hines Road Show is presently slated to visit the following events (additional tour stops and events may be added)...

- Arizona Bike Week, Phoenix, AZ
- Laughlin River Run, Laughlin, NV
- Myrtle Beach Bike Week, Myrtle Beach, SC

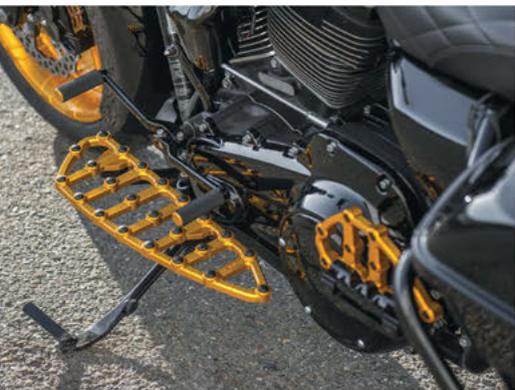
- Born Free Show, Orange County, CA
- Black Hills Rally (two locations), Sturgis, SD
- Delmarva Bike Week, Salisbury, MD
- Street Vibrations, Reno, NV
- Bikes, Blues & BBQ, Fayetteville, AR
- Biketoberfest (two locations), Daytona Beach, FL

Exact locations for each tour stop can be found in the events section of the Vance & Hines website.

About Vance & Hines: the Vance & Hines brand has always been about enhancing the exhilaration of the motorcycle ride. It started over 40 years ago, when Terry Vance and Byron Hines were two young enthusiasts in the fledgling Southern California motorcycle drag race scene. Terry always wanted to go faster, and Byron knew how to make that happen. In short order, their on-track success and innovation drew the attention of other racers, riders and motorcycle manufacturers, which ultimately translated to commercial demand for their products and services. Today, the company sells a full range of performance and customizing accessories for almost every brand of motorcycle. Vance & Hines' strategy remains the same as when they were founded in 1979: make bikes go faster on the race track and use those learnings to make impactful products for riders.

Sources: AMD, IDN, FT, Reuters, PSB, MPN, B&B, BDN, MCN, AP, Bloomberg, MSN, Electrek, electromotorcycles.news

# ARLEN NESS



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NEWS BRIEFS

Founded over 100 years ago and renamed in 1947 by 'Bub' Tramontin, Tramontin Harley-Davidson (Hope, NJ) has closed its doors with current owner and founder's son Bob Tramontin retiring after 45 years in the business. Bob is quoted as saying that "based on current Buy-Sell market conditions, we were unable to find a qualified buyer. After lengthy negotiations, thanks to George Chaconas of Performance Brokerage Services, we were able to reach a retirement incentive buy-out with Harley."

Manchester Harley-Davidson in New Hampshire has been acquired by Paul Veracka, his second acquisition since he split from his brother Michael and started his own company. Manchester H-D is located 35 miles north of sister store High Octane H-D, which is in Billerica, Massachusetts. "High Octane is already the largest new bike dealership in the North East, and we feel that with the vast H-D community in New Hampshire, Manchester has the customer base to equal or beat it. Our 2020 goal for the dealer group is to have five of the top ten new bike volume dealerships on the East Coast," said Veracka. "This is my sixth H-D dealership now with the goal to own ten in total in the next couple of years." Collectively, Paul's company will likely sell over 5,000 H-D motorcycles this year.



The 2020 SEMA (Specialty Equipment Manufacturers Association) Show will be staged at the Las Vegas Convention Center from Tuesday 3 November through Friday 6 November 2020.

A new SEMA Industry Perspectives Report, 'Independent Retailers are the Most Common Sales Channel for Specialty Automotive Parts', has found that independent retailers in the automotive aftermarket remain the most used sales channel for getting parts to consumers. While manufacturers and distributors sell into a variety of channels, including direct-to-consumer, over 80% of manufacturers report that their products sell through independent specialty retailers, and that while many retailers and installers report selling some of their inventory through online auction sites and marketplaces, these only account for 7% of sales.

Jordan Dickinson Wins UBCBS Tour



Freestyle Winner: Selected as the U.S. Champion, Minneapolis-based Jordan Dickinson of Union Speed

The 2019/2020 J&P Cycles Ultimate Builder Custom Bike Show (UBCBS) Championship came to a crescendo at the final IMS in Chicago on February 9 with Minneapolis-based Jordan Dickinson of Union Speed and Style taking home the U.S. Champion title for his 1947 Harley-Davidson Knucklehead - the bike with which he scooped 8th place in the 2018 AMD World Championship of Custom Bike Building.

"Hundreds of custom builders competed across this year's tour for the chance to compete in the championship round with the winners across each category from all eight cities along the 2019/2020 tour - Long Beach, New York, Dallas, Washington D.C., Denver, Cleveland, Minneapolis and Chicago - all entered into the championship round, where winners were then selected by a panel of industry experts and awarded tens of thousands of dollars in cash and merchandise."

Evan Favaro of Speakeasy Motors won the Custom Classic category, Chuck Conrick of DA Performance won best for Custom Street, and Jordan Dickinson won for Freestyle.

"Celebrating its tenth consecutive year shining a spotlight on the most beautiful, one-of-a-kind custom motorcycles across the nation, UBCBS is the largest and one of the most sought-after custom bike competitions in the country." Described by the organizers as an "elite-level custom motorcycle builder competition" it features hundreds of "intricately built custom motorcycles" across the eight-city IMS tour.

The UBCBS is sponsored by J&P Cycles, the world's largest aftermarket motorcycle parts and accessories store. "The competition has supported IMS' commitment to fostering garage builders while continuing to entertain, educate and thrill all two-wheel enthusiasts since 2012," during which

time it has showcased over 3,000 custom builds.

"I am honored to be named the U.S. Champion by the builder community," said Jordan Dickinson. "I hope to inspire others to get out there and start building themselves."

"The sheer talent displayed throughout the entire competition has been extremely impressive. From the creative and eye-catching builds to the most ingenious uses of unconventional parts, this year's 2019/2020 competition builders should be proud of their work," said Bob Kay, Director of UBCBS.

"I am proud to recognize Jordan Dickinson as this year's U.S. Champion for his 1947 Harley-Davidson Knucklehead that clearly demonstrates the combined technical and aesthetic craftsmanship of custom building that excited and inspired the judges."



The winners of the championship round of the 2019/2020 UBCBS are as follows:

Custom Classic

Winner: New York-based Evan Favaro of Speakeasy Motors with painter Taylored Auto Body won first place with a 1991 BMW R100RT. The café



Custom Classic Winner: New York-based Evan Favaro of Speakeasy Motors

racer custom motorcycle features a stainless steel exhaust through a handmade custom tail section, a stripped frame, CAN bus wiring, Bluetooth proximity key ignition, a seat by Fish Bros., and more.

Runner-up: Chicago-based Jake.

Custom Street

Winner: Chicago-based Chuck Conrick of DA Performance with painter NSD Paintwerks won first place with a 2018 Harley-Davidson Street Glide FLHX. The custom motorcycle features a custom stainless steel frame, aluminum swingarm, a 124 inch M-8 engine generating 148 horsepower, Hyabusa front end, carbon fiber wheels and Beringer radial brakes. Runner-up: Denver-based Garrett Wilson of DubStyle.

Freestyle

Winner: Selected as the U.S. Champion, Minneapolis-based Jordan Dickinson of Union Speed and Style with painter Relic Kustoms won first place with a 1947 Harley-Davidson Knucklehead. The custom motorcycle was handmade entirely from raw materials and features a complete one-off frame, and the gas tank, fender, oil tank and fender struts were hammered from sheet steel. Runner-up: Denver-based Ryan Gore of Paper Street Customs.

Sources: AMD, IDN, FT, Reuters, PSB, MPN, B&B, BDN, MCM, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news

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# King of the Baggers Teams for Laguna Seca



Fourteen teams have signed up to compete in the inaugural Drag Specialties 'King of the Baggers' invitational event that will be part of the MotoAmerica Superbike Speedfest at Monterey at WeatherTech Raceway Laguna Seca, July 10-12, with the grid now full for the exhibition race. "It's been really cool to see how well the 'King of the Baggers' invitational

has been received since we made the announcement," said MotoAmerica's Senior Sponsorship Manager Lance Bryson. "The guys over at Drag Specialties have really stepped up with our event at Laguna and we've got a lot of great companies building tricked-out Performance Baggers for the race. It's going to be a lot of fun and we think our fans are going to like



Invited teams set to participate in the Drag Specialties 'King of the Baggers' event:

- ALLOY ART – maker of custom motorcycle products
- BARNETT TOOL & ENGINEERING – clutches and cables
- BASSANI – motorcycle exhaust systems
- FEULING PARTS – performance products for Harleys
- LEGEND SUSPENSIONS – front and rear suspension products
- MJK – innovators of aftermarket products
- ROLAND SANDS DESIGN – bike builder, aftermarket parts and apparel
- PERFORMANCE MACHINE – motorcycle brakes and wheels
- SADDLEMEN – motorcycle seats and saddlebags
- S&S CYCLE – American motorcycle engines and parts
- SLYFOX PERFORMANCE – high-performance motorcycle parts
- THE SPEED MERCHANT – custom motorcycle builder
- TRASK – maker of motorcycle turbo kits
- VANCE & HINES – motorcycle exhaust and performance products

what they see with this and the rest of the cool stuff we have planned for the Superbike Speedfest at Monterey." "In all my years of working in the motorcycle industry, I have never been to Laguna Seca," said Brandon Holstein, owner/builder of The Speed Merchant. "So, I am beyond excited to be going for the first time and being a part of the first ever Drag Specialties 'King of the Baggers' race." Alex Fox, founder of SLYFOX

Performance, added: "I'm honored to have my brand be a part of this first-ever event of this magnitude. That Corkscrew section will be something to keep an eye on. This day will be one for the history books." "This is for the fans and for the brands who love to build and ride – racing is part of Saddlemen's heritage, and we're honored to be on the starting grid with our moto family," said David Echert of Saddlemen.

## NHRA and Terry Vance Launch Careers Portal

The NHRA (National Hot Rod Association), along with Pro Stock Motorcycle legend Terry Vance and the Vance Family Foundation, has announced the official start of NHRA Launch Motorsports Careers, NHRA's motorsports career portal. NHRA Launch Motorsports Careers will allow individuals and companies within the motorsports industry to connect for career opportunities. Individuals who are looking for jobs

may search for openings within the portal while companies with available jobs may post openings ranging from crew member positions to team public relations managers, to seasonal track operational work. With a generous one million-dollar donation from the Vance Family Foundation, NHRA Launch Motorsports Careers was born. "I've been involved in a lot of nice things since I started my foundation

and I was thinking I wanted to do something in our sport," said Vance, co-owner of the Pro Stock Motorcycle powerhouse team Vance & Hines. "I owe so much to the sport, I can't even begin to tell you." The NHRA Launch Motorsports Careers portal is open and NHRA invites individuals to begin their search for their career in the motorsports field. The site has already connected 18 individuals with jobs in motorsports



and hopes to continue to build connections with individuals and companies. The portal can be found at [nhra.com/launch](http://nhra.com/launch).



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Öhlins USA has renewed its partnership with the AFT series for a fifth consecutive season in 2020. "After another season of invaluable support for the athletes of American Flat Track, the industry leader in suspension technology will enhance its presence at series events in 2020 and will build its profile within the AFT NBCSN telecasts. Premiering this season, the Daytona TT NBCSN telecast will feature Öhlins and highlight the sophistication of its technology and its influence on performance in AFT competition."

The Benicia, California based 'brick and mortar' PG&A retailer Cycle Gear has renewed its AFT partnership as The Official Motorcycle Retailer of AFT for a third consecutive year. A sister company to RevZilla, and now J&P Cycles, Cycle Gear has over 140 stores in 35 states and will again present various promotional events leading up to select AFT rounds including bike nights, pre-race parties and giveaway opportunities including the chance to obtain race day tickets. AFT will again be featured as a contributing sponsor at each bike night while assisting with the in-store giveaways and the promotion of the series at [www.cyclegear.com](http://www.cyclegear.com).

The Cat Rental Store has renewed its AFT partnership naming it as the Official Heavy Equipment Rental Store of AFT for its second consecutive year - AFT found that access to Caterpillar's top-of-the-line earth-moving equipment proved to be an invaluable asset in its commitment to providing the best racetracks in the world for both fans and athletes alike.

AFT and Arai Helmet, Inc. have signed a multiyear partnership agreement naming Arai Helmet as the Official Helmet of AFT. Noted for its "Glancing Off" impact energy distribution technology, Arai "pride themselves on finding more protection within the limits of a helmet."



# Royal Enfield and AFT Forge Partnership

American Flat Track proudly has announced the inaugural year of partnership with Royal Enfield North America with a multi-faceted plan to grow the visibility of the manufacturer within the sport.

In addition to becoming an Official OEM Partner of American Flat Track, Royal Enfield will be bringing its fleet of motorcycles right to the fans within AFT's Fan Zone activations at select rounds of the 2020 season. Those with motorcycle endorsements will even be able to take a spin on the RENA machines (Royal Enfield North America) with exclusive fan demo ride opportunities at eight AFT events, with the potential for additional rounds to be added and announced at a later date.

As an added element of entertainment for fans, Royal Enfield's recently announced BUILD TRAIN RACE program will bring its all-female flat track motorcycle program to select AFT rounds in 2020. Using the Royal Enfield INT 650 as a base, four women will customize and race their machines



across the country, showcasing their various levels of ingenuity and skill. AFT fans can look forward to the premiere of all four bikes and their builders at the 2020 Yamaha Atlanta Short Track presented by Law Tigers on March 28 at Dixie Speedway. The quartet of riders/builders will again compete at the So-Cal Half-Mile on May 9 at Southern California Fair and round out their cross-country

exhibition at Laconia Motorcycle Week for the Laconia Short Track on June 13. "This partnership represents a major step for Royal Enfield's efforts in North America," said Breeann Poland, Marketing Lead - Americas. "As we continue to grow our awareness, getting our motorcycles in front of enthusiasts is critical, and AFT has offered us a fantastic opportunity to do just that."

# SBS Street Brakes Catalogs for USA and Europe

Understanding the differences between OEM model availability, designations and brake product approvals better than most, Danish motorcycle brake pad manufacturer SBS Friction has released separate 2020 catalogs for both the European and US markets.

The massive new catalogs are available online and in print and contain all the new brake pads and bike models, including cross lists and 1-1 scale drawings of each pad.

The catalogs also detail an update to their well-known RS racing compound that is on its way later this year and, above all from the custom market's perspective, details where cruiser, bagger, custom and Touring applications are concerned (V-twin and otherwise).

Also of value and importance, SBS are comprehensive and detailed about the formulation, properties and applications of each brake pad compound,

which use NRS technology (Nucap Retention system - an indestructible, hook based, thermally resistant mechanical attachment solution capable of lasting across the brake pad lifetime) and information about the R90 type-approval that is required for all replacement brake pads throughout the European Union and in non-European countries that have adopted ECE regulations.

Though demanding, R90 is a dealer, customizer and rider state-of-the-art regulatory assurance of quality and safety. It calls for brake pads to be tested in an inertia dynamometer instrumented for continuous recording of rotational speed, brake torque, brake line pressure, number of rotations after brake application, braking time and brake rotor temperature. Under R90, replacement brake pads and brake shoes are



permitted to deviate from the frictional characteristics of their original-equipment counterparts by not more than 15%. The tests required by R90 include bedding (burnishing), performance check, brake tests, cold performance equivalence and speed sensitivity tests. SBS says that most of its products for street use have been approved by now, with only a few awaiting testing.

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Falken Tires have been named the Official Light Truck Tire of AFT. "For over three decades, the California-based automotive titan has been known as a forerunner of high-performance radial tire production in the world. No stranger to motorsports, the FALKEN Motorsports team competes annually in the world famous 24 Hours of Nürburgring - one of the hardest endurance races in the world. Stateside, FALKEN participates and competes in Formula Drift, Lucas Off Road Racing Series, Ultra 4, USCA and supports grassroots racing in SCCA.

VP Racing Fuels has been named Official Spec Fuel Supplier



and Performance Coolant of AFT in a multi-year partnership. "VP has a decade's long history with motorcycle racing," said Bruce Hendel, VP's Vice President, North American Sales - Race Fuel and Consumer Products. "Our fuels have dominated in all of its forms, from SX and MX to drag racing, Daytona, and the Isle of Man. When it comes to making power and keeping things cool, it's now official - we're now also doing it with American Flat Track."

AFT has renewed its partnership with Russ Brown Motorcycle Attorneys (RBMA) including its presenting sponsorship of the AFT Singles class and multiple event sponsorships.

Wally Brown Racing has announced its participation in the 2020 AFT Singles Championship with the signing of Chad Cose as its rider after an experimental run Cose did at the Meadowlands Mile in 2019. Wally Brown brings over 20 years of competition experience in NASCAR's top series to this new venture. The team will use Suzuki RM-Z 450s with support from American Suzuki to contest the 2020 season. Cose completed the 2019 season with a standout victory at the Black Hills Half-Mile, bringing Suzuki back to the top step of the podium after a lengthy win hiatus for the brand. Cose would go on to finish top 5 in the AFT Singles Championship.

# Vance & Hines 2020 AFT Singles Contingency Program

In more Vance & Hines AFT news, the Californian exhaust manufacturer announced a 2020 AFT Singles Contingency Program, granting AFT Singles competitors who compete using a Vance & Hines exhaust system contingency benefits in the upcoming season.

This generous contingency offering comes in addition to the existing Vance & Hines AFT Production Twins package, bringing the company's total AFT contingency support to over \$60,000 in 2020, \$25,000 of which is available exclusively to the AFT Singles class. "We are a company born in racing, and AFT is important to us. This contingency



program is a great complement to our support for AFT SuperTwins and the Harley-Davidson Racing Program," said Mike Kennedy, President of Vance & Hines.

Piloting a machine powered by his expertly tuned Vance & Hines exhaust

system, Dalton Gauthier was a dominant force in the 2019 AFT Singles class, eventually winning the championship. In 2020, Gauthier will compete for a shot at the AFT SuperTwins title, aptly, under the Harley-Davidson/Vance & Hines banner. V&H contingency offerings for the AFT Singles class per race break down as follows:

- 1st Place = \$500**
- 2nd Place = \$300**
- 3rd Place = \$200**
- 4th Place = \$100**
- 5th Place = \$50**
- Championship Winner = \$5,000**

# AMA Vintage Flat Track Series

The AMA has announced a 13-race series for the 2020 Vintage Flat Track National Championship in which the flat track machines of yesteryear will compete in Short Track, Half-Mile, TT events.

The series will visit nine venues in six states and kicked off with three rounds during Daytona Bike Week and a round at the 2020 AMA Vintage Motorcycle Days. The series recognizes national champions in period-correct classes that reflect the storied history of AMA flat track competition. Class champions are recognized as AMA National Champions and are awarded AMA No. 1 plates.

[americanmotorcyclist.com](http://americanmotorcyclist.com)

## SERIES SCHEDULE IN FULL



- March 7: Pooler, Ga.: Oglethorpe Speedway (Half-Mile)**
- March 9: Barberville, Fla.: Volusia County Speedway (Half-Mile)**
- March 10: Barberville, Fla.: Volusia County Speedway (Short Track)**
- May 2: Hanover, Pa.: Trail-Way Speedway (Short Track)**
- May 22: Springfield, Ill.: Illinois State Fairgrounds (TT)**
- June 19: Harpursville, N.Y.: Square Deal Riders (Short Track)**
- June 20: Harpursville, N.Y.: Square Deal Riders (Short Track)**
- June 26: Greenville, Ohio: Drake County Fairgrounds (Half-Mile)**
- July 11: Ashland, Ohio: AMA Vintage Motorcycle Days, Ashland County Fairgrounds (Half-Mile)**
- Sept. 12: Cuddebackville, N.Y.: Oakland Valley Race Park (Short Track)**
- Sept. 19: Cuddebackville, N.Y.: Oakland Valley Race Park (Short Track)**
- Oct. 2: Malta, N.Y.: Albany-Saratoga Speedway (Short Track)**
- Oct. 3: Malta, N.Y.: Albany-Saratoga Speedway (Short Track)**

# Motion Pro - Official AFT Tools, Cables and Controls

AFT and Sacramento, California based specialist Motion Pro has renewed its long-term partnership with the company again named as the official vendor.

After nearly four decades of experience in the powersports industry, Motion Pro has become one of the most trusted manufacturers of tools, cables and controls for racers and riders of all types of motorsports.

Furthering its commitment to the sport in 2020, Motion Pro has introduced a brand new contingency program available to competitors in the AFT Production Twins class. Riders who finish anywhere within the top-10 positions will be eligible for a

contingency award, the most generous of which is a \$5,000 offering for the first place finisher in the AFT Production Twins class.

"Motion Pro is a brand you can see being used all across our race paddock, from the big factory-backed teams all the way to the up-and-comers," said Michael Lock, AFT CEO. "Their commitment and support kicks up to a new level with this year's introduction of contingency cash and we are very grateful for the added investment that's going directly to the competitors."

"Motion Pro has been supporting dirt track racing for over 35 years, and we are honored to sponsor AFT again in 2020," said Chris Carter, President and



founder of Motion Pro. "Our tools and products make it easier for enthusiasts to maintain and repair their motorcycle, ATV or UTV. AFT riders and mechanics helped us develop and test many of our unique and innovative products like the Rev2 throttle kit, Pro Fill air chuck and digital tire gauge.

"The grueling demands of AFT racing help us continually ensure the toughness and durability of our products and that they will meet the demands of the most exacting mechanics and riders in the world."

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kevlar inner-braid reinforcement	✓	✓	✓		
stainless steel braid reinforcement				✓	✓
crystal clear PVC outer jacket	✓	✓	✓		
nylon coated (clear or jet black)				✓	✓
premium appearance	✓	✓	✓		
economically priced for any budget				✓	✓
perfectly matches throttle/clutch cables	✓	✓	✓		
polished chrome & black chrome fittings	✓	✓	✓	✓	✓
all brazed manifolds - not screw together	✓	✓	✓	✓	✓
H-D style fittings for easy installations	✓	✓	✓	✓	✓
available in complete handlebar kits	✓	✓	✓	✓	✓
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Check out more details on this bike at various rallies and events throughout the year; or log onto [dragspecialties.com/bike-builds](http://dragspecialties.com/bike-builds) to view the complete parts list.





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 Publisher  
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**The Parts Unlimited and Drag Specialties Spring NVP Product Expo at Louisville, Kentucky, again proved to be the biggest Expo ever put on by LeMans Corporation with "record dealer attendance for the second year in a row."**

**T**he Expo took place February 15th and 16th at the Kentucky International Convention Center (KICC), and not only hit its highest attendee numbers of any previous Expo, it also exceeded all other U.S. distributor shows by spanning over 88,000 sq. feet with more than 330 booths, including 10 new brands to the Expo. "The expanded show space allowed for larger displays to showcase the newest products and accommodate the record number of attendees." Jeff Derge, Vice President of Sales, said: "Year two was an absolute success. Thank you to the dealers, vendors and our team for working the weekend with us. Our industry needs to provide an unmatched shopping experience. One key to that is product knowledge, and we feel it's our responsibility to deliver a mechanism for that to occur. Last year we talked about how important

product knowledge is to the shopping experience, and this year's show saw a significant increase of attendees per dealer. It was wonderful to see the dealers finding the value and engaging more of their staff." The Expo weekend kicked off on Thursday with training for the Parts Unlimited and Drag Specialties sales reps, which extended into Saturday and also included dealer training from Custom Dynamics, Legend Suspensions, Metzeler and S&S. Dealers also had ample time to visit exhibitors and see the newest products due to the expanded Expo hours on both Saturday and Sunday. "Friday night the stars came out as the Drag Specialties and Parts Unlimited sales force were recognized for their 2019 achievements at the Night of the Stars Award Banquet. "Saturday evening brought the industry together for the iconic Meet & Greet that took place at the Sports & Social Club in the heart of downtown Louisville's 4th Street Live



**Drag Seats:** Recent additions to the extensive Drag Seats range include Predator III seats for '82-'94 and '99-'00 FXR models. Constructed with high-quality automotive-grade vinyl covers and molded polyurethane foam for maximum comfort and styling, the unique design features a 6 1/2" tall driver support that gently slopes down to the passenger seat area and is narrower at the front for better leg clearance. The 3/16" thermoformed ABS seat base gives the perfect fit while the carpeted bottom and rubber bumpers protect the bike's paint. Available in smooth, double-diamond stitch or classic stitch. The overall length is 29 1/2", with 13 3/4" long by 11" wide front seat and 10 1/2" long by 7" wide rear; [www.dragspecialties.com](http://www.dragspecialties.com)



# PREDATOR III SEAT

FOR 18-20 SOFTAIL®



The Predator III seat features a 6" tall driver support with unique styling covered in automotive-grade vinyl. The molded polyurethane foam provides maximum comfort and has a narrow driver's cut for better leg clearance.

Available in Smooth or Double Diamond Stitch with black, red or silver thread. See the complete selection at [seats.dragspecialties.com](http://seats.dragspecialties.com).

Additional coverings, thread colors and stitch patterns are available through our custom seat program.



Manufactured by  
Drag Specialties in the U.S.A.



[seats.dragspecialties.com](http://seats.dragspecialties.com)

Entertainment District. Food, drinks, games, live entertainment and the Tampa Supercross viewed on over 60 TVs was the perfect way to wrap up the day. The Expo energy carried over into Sunday where trips to the Drag Specialties and the Parts Unlimited Rides were awarded."

Mike Collins, President of LeMans Corporation, is quoted as saying: "2020 is going to be a great year if this show is any indication. We need only to carry this enthusiasm and optimism into the rest of the year."

**PARTS UNLIMITED**

**DRAG Specialties**



**Barnett Clutches & Cables:** Recent new products from the Californian specialist include a complete Kevlar kit for the 2019-20 FTR1200 that features Barnett's exclusive proprietary Kevlar segmented friction plates, a set of tempered steel plates and a set of heat-treated, heavy duty coil springs as a direct fit upgrade to the stock clutch, and newly available hydraulic brake and clutch lines as genuine Barnett matches for Barnett's popular cables in classic stainless braid, Platinum Series bright silver, black with chrome fittings and stealth 'black on black' in stock and full custom lengths to fit Harley-Davidson, Victory and Indian models through 2020 (ABS lines also available); [www.barnettcables.com](http://www.barnettcables.com)



**NAMZ:** Recent new products from the respected Oreland, Pennsylvania specialist include a range of starter relay socket kits, shrink splices and connectors, plug-n-play Tour Pack wiring harnesses and Badlands CAN bus module illuminators that make it easier to install non-stock accessories, including its own run, turn and brake style rear indicators on any CAN bus equipped model without the hassle of permanent fault codes; [www.namzccp.com](http://www.namzccp.com)



**Memphis Shades:** New products from the windshield specialist include Road Warrior, Memphis Fats and Memphis Slim and a range of styles of Sportshield fitments for the 2020 FXLRS Low Rider S and new shades of black tint (Black Smoke, with 40% visible light transmission and Dark Black with 25%) for most of the company's most popular windshield designs, in a range of heights from as low as 13" to as high as 21" for some styles; [www.memphisshades.com](http://www.memphisshades.com)



**Arlen Ness:** The new 'Anodized' collection features air cleaners, serrated MX style billet driver and passenger floorboards, mirrors, wheels and more in striking custom colors such as red, gold and blue; [www.arlenness.com](http://www.arlenness.com)



**Vance & Hines:** The big news from the Californian exhaust manufacturer is of its 4.5" Torquer 450 slip-ons for M-8 Touring applications. "The result of a two-year search for the ultimate sound," said Head of Sales & Marketing John Potts, "they deliver superior sound, improved horsepower and torque and are economical - the lowest MRSP 4.5 inches on the market and designed to be used with stock exhaust headers." Torquers are 50-state compliant with a new LS-275 patent-pending, free-flowing muffler developed specifically to address the concerns of owners of M-8 powered Harleys; [www.vanceandhines.com](http://www.vanceandhines.com)



**Burly Brand:** From Stiletto Slammer shock absorbers, Hex air cleaners and handlebars to soft bags, nose fairings, pegs, sissy bars and cable/line kits, Burly Brand is all about Millennials and Centennials, scramblers and trackers and MX meets street; [www.burlybrand.com](http://www.burlybrand.com)



**Magnum Shielding:** Upgrading handlebars is a change many motorcycle riders want to have done for a variety of reasons, including looks or comfort. Along with the handlebars, cables, brake lines and wiring also need to be replaced and that can create a whole host of problems for the dealer, installer and the customer. Upstate New York based brake line and control cable specialist Magnum Shielding has an excellent low-cost, budget-minded solution for that problem with its STAINLESS XR handlebar installation kits; [www.magnumshielding.com](http://www.magnumshielding.com)



**Cometic:** Offering a full line of V-twin and Cruiser gaskets for models from 1936 through current day from stock to a fire breathing all-out race machine, Cometic can sell entire kits or single, individual gaskets off the shelf and also offers custom gaskets at shelf stock prices. EST "Extreme Sealing Technology" is at the heart of Cometic gaskets with materials such as Multi-Layer Steel (MLS) for head gaskets, Aluminum Foamet Material (AFM) for primary gaskets and stainless steel rocker box gaskets as the mainstay of the Cometic V-twin and Cruiser product line-up; [www.cometic.com](http://www.cometic.com)



**Feuling:** The fully restored triple cylinder 'W3' by industry legend Jim Feuling will have pride of place in the hands of Hall of Famer Don Emde for the parade lap at Laguna Seca when MotoAmerica and Drag Specialties combine forces to make Bagger class road racing a reality with the inaugural 'King of the Baggers' on Saturday, July 11; [www.motoamerica.com](http://www.motoamerica.com); [www.feulingparts.com](http://www.feulingparts.com)



**Goodridge:** Recent new products from the British brake line specialist include 12 mm mild steel, black plated adaptors that "have a true 12 mm banjo port connected to a 3/8 x 24 male connector - a perfect solution for many motorcycle models, including Harley FX models. Also newly available are Dyna, Softail and Sportster ABS adapters; [www.goodridge.net](http://www.goodridge.net)



**Avon Grips:** The ergonomic grip specialist has a choice of technologies available for '18-'19 Indian Vintage, Springfield, Chieftain and RoadMaster applications. Avon Custom Contour grips are manufactured with Kraton rubber featuring a very soft, serrated texture to help grip - finished with 6061 billet aluminum end caps and collars. Avon Gel Grips are an ergonomic design in soft gel rubber with a vibration dampening tacky feel and billet aluminum ends in chrome or black anodized; [www.avongrips.com](http://www.avongrips.com)



**Kuryakyn:** Recent new products include Prism+ LED 'EcoSystem Bluetooth controlled accent lighting and Phantom floorboards for Indian Motorcycle models and H-D Touring, Trike, select FL Softail models ('86-'17) and '12-'16 Dyna Switchback applications. "Phantom floorboards offer riders an easy bolt-on style and comfort upgrade over stock. Available in chrome or gloss black finishes, signature design cues include pass-through styling and sleek angular housings constructed from durable aluminum alloy with incorporated ribbed EPDM rubber inserts; [www.kuryakyn.com](http://www.kuryakyn.com)





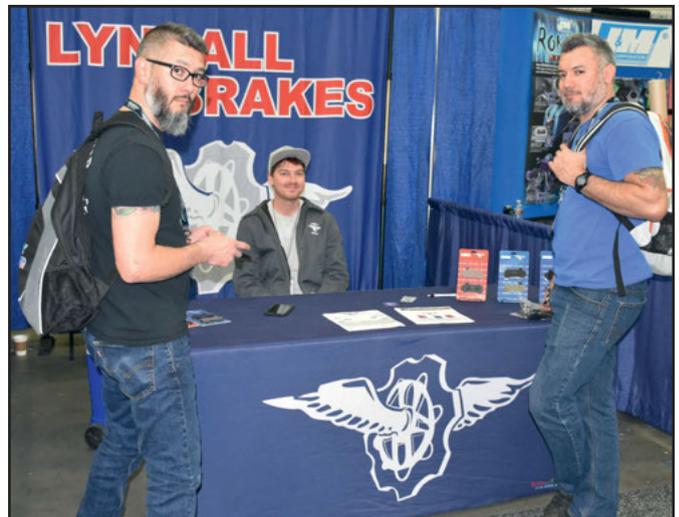
**Legend Suspensions:** Celebrating his 20th anniversary in the motorcycle suspension business, Jesse Jurren's Legend line POS programs have become a popular sight in custom shops and parts departments. From AXEO front end cartridge kits to Revo and Revo-A, Legend Air and Air-A and Revo ARC 13" and 14" remote and piggyback reservoir shocks, Legend has one of the widest ranges of Harley aftermarket suspension options available; [www.legendssuspensions.com](http://www.legendssuspensions.com)



**Hogtunes:** Recent new products from the Canadian specialist include XL next level 2 ohm 5.25" speakers for 1998 - 2013 Harley-Davidson touring bikes. "Hogtunes XL offers speakers with better bass response, higher power handling and an overall better sound. Upgrade from our Gen 3 Hogtunes speakers, comparable to our Wild Boar audio speakers, but for '98-'13 bikes," says CEO Mike 'Pez' Pesdirz; [www.hogtunes.com](http://www.hogtunes.com)



**Trask:** Based in Phoenix, Arizona, Trask's 'Assault' high-flow air cleaner features a billet aluminum backing plate with hidden, integrated breather system and a plexiglass outer cover with a snap-in velocity stack for improved airflow - available for '17-'20 FLHT/FLHR/FLHX/FLTRU/FLTRK and '18-'20 Softails. Also available through Drag Specialties, Trask 'Assault' risers with clamp are made from 6061 aluminum with black Cerakote coating and carbon fiber cover plates that keep the wires hidden; [www.traskperformance.com](http://www.traskperformance.com)



**Lyndall Brakes:** With 20 years "engineering high performance friction material" under its belt, and still well known for brake pads, the new Indian Scout FTR750 and FTR1200 Custom features Lyndall black crown cut rotors. "We are proud to be a part of something that has so much thought and care put into it. This bike features only the highest quality parts and design." CNC machined in 11.5% chromium heat-treated 410 martensitic stainless steel for exceptional wear and corrosion resistance and double-disc ground to precise flatness and parallel, their ultra-light weight reduces unsprung weight for improved acceleration, deceleration and transitioning; an ultra-narrow bandwidth makes for a decrease in surface area, meaning an increase in surface pressure for a fixed amount of clamping force. The lug drive floating design distributes the sheer load over a multitude of lugs for maximum stability and the gas slots eject the hot gasses that are created under friction, improving pad performance; [www.lyndallbrakes.com](http://www.lyndallbrakes.com)



**RWD:** Russ Wernimont's black anodized aluminum RS-1 Coil Over Shock Bodies have nitrogen-filled piggyback reservoirs, 5/8" stainless steel shaft, black Eibach springs and needle valve technology with position-sensitive valving that provides additional bottoming resistance for a superior ride and digressive valving on the rebound side for more control when the shocks are deep into their travel. Manufactured for RWD by performance suspension specialist Walker Evans Racing at Riverside, California; [www.russwernimont.com](http://www.russwernimont.com)



**Khrome Werks:** New products from the Pine Island, Minnesota based manufacturer include 'Edge' design exhaust tips for its 4.5" mufflers that are adjustable to the angle of choice (for Twin Cam and M-8 Touring models) and the new Satin Khrome and Smoked Khrome 4.5" muffler premium finishes, available with 'Tracer' or 'Edge' tips; [www.khromewerks.com](http://www.khromewerks.com)



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**Pro-One Performance Products:** Still based in California, and newly branded for a newer generation, Pro-One is now under the ownership of Joe Yang, the man who made, and indeed still makes, many of the parts that Pro-One has been well known for. From triple trees, DLC (Diamond Like Carbon) and GTN (Gold Titanium Nitrite) coated front fork tubes to front suspension cartridge kits, pegs, mirrors, grips, covers and more, look for even more "Premium Quality Custom Motorcycle Accessories" from a brand that is now into its fourth decade; [www.pro-one.com](http://www.pro-one.com)



**ODI Grips:** Though best known for its MX and off-road grips, the Riverside, California based specialist has much to offer to V-twin dealers - from VANS/Cult V-twin waffle sole design grips to V 2.0 EMIG V2 lock-on grips and throttle tubes. ODI Powersport Sales and Marketing Manager Johnny Jump told us: "We've had quite a bit of demand for a throttle tube to pair these with, making it easier to mount them as replacements for the OE throttle tube. Since we already make a billet throttle tube for Supercross and Motocross racers, it was a perfect fit to our V-twin collection. Therefore, we have just released two new ODI Fusion throttle tubes for H-D V-twin applications;" [www.odigrips.com](http://www.odigrips.com)



**SlyFox Performance:** Founded by Alex Fox and distributed exclusively by Drag Specialties, accessories from the Bagger specialist include carbon fiber fenders, saddlebag lids and side covers, triple tree top clamps and Pro-Series seats made for SlyFox by Saddlemen; [www.slyfoxperformance.com](http://www.slyfoxperformance.com)



**KB Pistons:** Introduced last year, Super Duty Series KB pistons are for 2017 and up 114 and 117" M-8s using stock cylinders bored to 4.125" with 11:1 compression ratio and generous valve pockets to accept 1 mm larger valves. A hard anodized crown aids with heat deflection and corrosion from alcohol fuels. Top ring groove hard anodizing eliminates micro-welding of the ring to the groove and maintains a flat and smooth surface for best ring seal; 'Line2Line' abrasible coating as standard - applied to the thickness of the piston-to-wall clearance for a ZERO install clearance; [www.uempistons.com](http://www.uempistons.com)



**Klock Werks:** Now recovered from last year's flash flood, the Mitchell, South Dakota customs to Flare windshields specialist's new 2020 H-D and Indian parts catalogs (its first for a few years) give dealers 96 pages of custom options, including Flare windshield options, Kliphanger and Ergo bars, stamped steel fenders, Dynamat sound control kits, iOmount device mounts, and a slew of trims, brackets, relocation kits and details; [www.getklocked.com](http://www.getklocked.com)



**Motion Pro:** Recent new products from the Sacramento, California, official cables, controls and tools vendor to the AFT race series, the new 2-into-1 design steering race tool quickly and precisely removes and installs the outer bearing race from the steering head on most H-D models without the use of a hammer and punch. The puller design ensures the bearing is pulled perfectly straight to eliminate possible damage to the frame - the hardened steel puller jaws engage securely on the inner bearing lip for race removal and the hardened steel driver precisely fits the tapered bearing race during installation; [www.motionpro.com](http://www.motionpro.com)





**SBS:** Best known for its high-performance brake pads, the Danish manufacturer added to its range for Harleys and custom bikes with availability of a full line of European made stainless steel rotors for dealers in the USA through Drag Specialties. The program comprises both a standard OEM replacement range with the application-specific shape, construction and dimensions to make them a true OEM standard replacement line, and an OEM upgrade line that is "specifically designed to increase brake feel, performance, comfort and looks,"; [www.sbsbrakes.com](http://www.sbsbrakes.com)



**Progressive Suspension:** The new 465 series high pressure gas monotube shocks for M-8 Softails feature 5-position rebound adjuster and are threaded for R.A.P. (Remote Adjustable Preload). 990 series high pressure gas monotube shocks feature deflective disc damping, a lightweight aluminum body, adjustable rebound and preload and standard bearing bushings - both carry a lifetime warranty; [www.progressivesuspension.com](http://www.progressivesuspension.com)



**DP Brakes:** Last year saw the originator of sintered brake pad technology expand its clutch line with complete friction and steel plate kits for Harley-Davidsons - this is in addition to established best-selling individual friction and steel kits, which have been very successful for them in recent years. DP Brakes says that its clutch components are designed to provide extended service life along with smooth, fade-free power delivery. The friction plates are ready to go with no need to pre-soak in oil and "perform well in a wet or dry clutch - unlike aluminum plates, the steel drive plates will not swell, nor fade." The increased weight, versus stock plates, adds flywheel effect, improving starting and traction; [www.dp-brakes.com](http://www.dp-brakes.com)



**Andrews Products:** The Mount Prospect, Illinois based specialist continues to add to a range of M-8 replacement and performance cams that runs from the stock 107" with stock springs right out to the 144 inchers, and a new 554 cam for Harley-Davidson M-8 engines designed to take full advantage of the 124" and 128" Big Bore kits by increasing cam duration and timing to better match these big beast engines - also a great choice for 114" and 117" engines with performance cylinder heads for great low end torque and power through the entire RPM range! "With high efficiency four-valve heads, M-8 engines show great potential for performance gains, especially with new design Andrews M8 series camshafts. Keep in mind that cam timing specs for four-valve heads look very different from camshafts designed for two-valve applications. Engines with four-valve heads have much greater flow efficiency, so listed cam timing durations are a lot shorter," [www.andrewsproducts.com](http://www.andrewsproducts.com)



**Biltwell:** Just when you think that the 'masters of retro' couldn't make its popular DOT and ECE approved helmets any cooler, along comes its largest range yet with up to 18 colorways in Lane Splitter and 16 Gringo S options, with six new in each line for 2020. Options include all-new hinge hardware kits in a range of colors and finishes, improved shields in a range of color options and a selection of cheek pad sets; [www.biltwellinc.com](http://www.biltwellinc.com)



**Hawg Halters:** Recent new products from the Dahlonega, Georgia based Bagger parts specialist include a new Indian Chieftain 21 x 5.5 wide tire kit with a purpose-built, custom 5-degree triple tree made of 6061 billet aluminum specifically for the Chieftain series. Available in black or machine finishes, it uses the stock 46 mm Indian legs and allows the custom builder the option of creating a 21 x 5.5 wide tire bike or a 23 x 3.75 big tire bike build; [www.hawghalters.com](http://www.hawghalters.com)



**Le Pera:** Recent new seat designs include the new 'TailWhip' and popular 'KickFlip' design for Dyna applications from which the 'TailWhip' has been developed and which is additionally available in the company's Daddy Long Legs fitment for taller riders. Still handcrafting all its seats at its North Hollywood, California headquarters after more than 45 years as the market's design leader, all Le Pera seats feature a powder-coated steel base plate, a specially poured high density "Marathon" molded foam foundation and double-stitched, handcrafted cover with bonded polyester thread for durability; [www.lepera.com](http://www.lepera.com)



**JIMS:** Recent new products from the Californian tools and performance specialist include chromoly steel pushrods and a solid adjustable tappet kit for Shovelheads and a slew of specialty 'must-haves' for M-8s including the Forceflow cylinder head cooler and mounting kit, balancer bearing installer, on-bike valve spring installer and rocker shaft and hardware kit; [www.jimsusa.com](http://www.jimsusa.com)



**TecMate:** Last year saw the market-leading battery diagnostics, maintenance and charging specialist celebrate the 25th anniversary of its first OptiMate brand charger. Since those early days TecMate has stayed at the forefront of technology and riders' needs, responding to the ever-changing demands being made on motorcycle batteries - including introducing one of the first ever Lithium-specific chargers (2010). For founding partner, CEO and Chief Technology Officer Martin Human it has always been "all about the ride," and he told AMD that "ours is a fast-evolving landscape. The proliferation of consumer devices has brought new demands and opportunities, and the proliferation of battery platforms has brought challenges and ever more complex problems to be solved. We have saved millions of batteries since 1994 and expect to be saving millions more in the years to come," [www.optimate1.com](http://www.optimate1.com)



**Performance Machine:** Recent new products include CNC-machined forged aluminum Raceline Series performance parts for Baggers, including lightweight ABS/non-ABS version 'Assault' and 'Revolution' design wheels that ship with 1" brackets to raise the front fender for proper clearance. They feature the latest generation of PM Raceline hubs - lighter by a further 1.5 lbs each side (front) and at the rear (compared to its standard 'Image' hub) for a 4.5 lbs total additional weight saving to that achieved by the way PM cuts the wheels; [www.performance-machine.com](http://www.performance-machine.com)



**Maxima:** Well known for its Oil-Change-in-a-Box kits, the hot news from the Santee, California company is of the "unique and exclusive" PEAC (Performance Enhancing Additive Chemistry) additive package, now included in the company's 4T oils, including V-twin formulations. The PEAC reformulation was designed to significantly improve performance in several critical areas - engine cleanliness, clutch performance, and most importantly, power and acceleration; [www.maximusa.com](http://www.maximusa.com)



**S&S Cycle:** Recent new products from the Viola, Wisconsin based home of 'Proven Performance' include the SuperStreet 2:1 exhaust system for the new wide wheel Softails, 'Tribute' air cleaner kits (a stylish homage to their vintage Two Throat system), and a choice of bolt-in 124 ci and 128 ci M-8 Big Bore kit 'Power Packages' - "the ideal combination of performance and savings, designed to transform the M-8 without breaking the bank," [www.sscycle.com](http://www.sscycle.com)

# Twin Power M-8 Replacement Clutch Kit

Twin Power, one of the original specialty V-twin parts and components brands, continues to add to its burgeoning range with this new USA made replacement clutch kit for M-8 models.

Described as offering riders "an affordable option with a stellar performance," James Simonelli, Twin Power Brand Manager, said: "We're excited to add this clutch kit to the Twin Power line. It offers smooth engagement, a stock-like fit and increased service life at a great price point."

Each M-8 high-performance kit includes ten friction plates, nine steel plates, and three zero collapse coil springs. "We use the same race-proven friction material, tempered steel drive plates and pre-measured stack height that feature in all our Twin Power clutch kits - which means excellent drivability and long service life."



**TUCKER V-TWIN**  
Fort Worth, Texas, USA  
Tel: 817 258 9000

[www.tucker.com/v-twin](http://www.tucker.com/v-twin)  
[www.twinpower-usa.com](http://www.twinpower-usa.com)

## Biltwell Face Shields

Californian helmet, gear, apparel and accessory specialist Biltwell has an all-new range of face shields available for its popular Gringo S and Lane Splitter helmets.

Highly scratch resistant and treated with an anti-fog coating, they come in clear or a variety of killer tints. These Gen 2 shields ship with their all-new baseplate kits, so they fit all current models and easily retrofit to any of Biltwell's previous Lane Splitter or Gringo S helmets.

"This sweet new mechanism results in firmer detents for the three open positions." Every shield color and style provides 91% UV/A and 99% AV/B light resistance based on AATCC-138 test standard. Goggles also available.

**BILTWELL INC.**  
Temecula, California, USA  
Tel: 951 699 1500  
[service@biltwellinc.com](mailto:service@biltwellinc.com)  
[www.biltwellinc.com](http://www.biltwellinc.com)

Gringo S Gen 2  
Bubble shield



Lane Splitter Gen 2 shield



## Baker Twin Cam and M-8 Compensator Sprocket

Haslett, Michigan based Baker Drivetrain has released a new compensator sprocket to fit all 2007-later Touring/Softail, 2006-later Dyna models, and all models with M-8 engines.

Described as "the final solution to the late model compensator problems," this new Baker compensator sprocket design is "engineered with an annular oil distribution system that delivers quiet operation, relentless durability and refined function to smooth out the inherent power pulsations of the second-generation Twin Cam and M-8 engines."

Features of the new design include decreased compensating cam lobe diameter to reduce velocities, which then reduces wear, increased radial width of the compensating cam lobes, which greatly

extends the durability, and seven supportive spokes, instead of three, which structurally tie the sprocket 'ring' to the sprocket hub.

The mass of the sprocket is concentrated towards the center, which reduces noise and vibrations during operation and shut down. Made from heat-treated 4140 alloy steel.



**BAKER DRIVETRAIN**  
Haslett, Michigan, USA  
Tel: 517 339 3835  
[info@bakerdrivetrain.com](mailto:info@bakerdrivetrain.com)  
[www.bakerdrivetrain.com](http://www.bakerdrivetrain.com)



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## 465 Series M-8 and 990 Sport Series Shocks

New from Californian suspension specialist Progressive Suspension, these 465 high-performance monotube shocks for M-8 Softails and 990 Sport series shocks are high pressure gas monotube designs.

The 465s feature Progressive's new RAP (Remote Adjustable Preload); the 46 mm bore shock is loaded with features such as deflective disc damping, threaded body and a 5-position rebound adjuster - "setting it up to perfectly match the bike, weight and riding style is now a few clicks away." Ships with remote mounting bracket.

Described as the "most adjustable shock in the V-twin market," the 990 Sport series features complete adjustability with a 0.4" adjustable height eyelet, rebound damping adjustment, high and low speed compression damping adjustment via easily accessible knobs, and threaded hand-adjustable spring preload.

The 990 features a high-pressure monotube with

deflective disc damping routed through two unique circuits delivering a consistent feel through the damper stroke for improved performance and stability. "Our new and improved engineered jounce bumper features a captured design to help smooth and control bottoming. Engineered for aggressive, sport inspired riders, the 990 sets the mark for excellence on V-twin motorcycles."

Every Progressive Suspension shock absorber is handbuilt, tuned and dyno tested in their facility and backed by a lifetime warranty.



990 Sport series shocks



465 high-performance monotube shocks for M-8 Softails

**PROGRESSIVE SUSPENSION**

La Palma, California, USA

Tel: 877 690 7411

[info@progressivesuspension.com](mailto:info@progressivesuspension.com)

[www.progressivesuspension.com](http://www.progressivesuspension.com)

## Lextek 'Sporty Shorty'



Multi-award winning Lextek's new 'Sporty Shorty' downpipe exhausts are available for 883 and 1200 cc Sportsters from 2004 up to 2013, including XL 883, XL 1200 N Iron and XL 1200C.

Made in corrosion resistant 304 grade stainless steel (chromium/nickel alloy) and designed with an integral flame retarder, they are available in polished stainless or heat resistant black coated and come with a lifetime warranty. An optional torque cone is also available for improved mid-range torque and power.

Available in the United States through Tucker V-Twin; in Europe contact Lexeter (UK).

**TUCKER V-TWIN**  
Fort Worth, Texas, USA  
Tel: 817 258 9000  
[www.tucker.com/v-twin](http://www.tucker.com/v-twin)  
[www.llexeter.co.uk](http://www.llexeter.co.uk)



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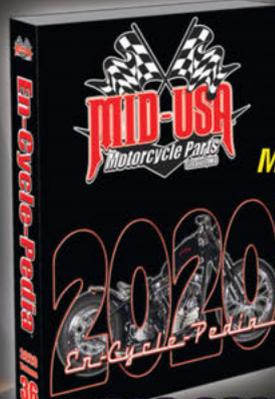
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## AMD PRO GUIDE

# Manual Slave Cylinder for M-8 Hydraulic Models



Boise, Idaho based Rekluse Motor Sports has released a manual slave cylinder for M-8 models. The new bolt-on upgrade design decreases lever pull effort and expands the friction zone, reducing hand fatigue and improving control for smoother take-offs. "The hard anodized billet aluminum components deliver enhanced sealing and premium durability. This new slave cylinder is the perfect complement to any clutch - our TorqDrive, RadiusX, other aftermarket, or OEM."

Rekluse Product Manager Austin Paden said: "We are excited to offer this new add-on product that delivers a better riding experience. We took everything we have

learned over our years of engineering and manufacturing high-performance slave cylinders and applied it to the Milwaukee-Eight platform. The result is a reliable product we are confident will make a difference for riders."

Available for hydraulic M-8s - 2017-2020 Touring, CVO Touring, Touring Police, Trike and 2017 Softail (FLSS, FLSTFBS, FXSE).

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Boise, Idaho, USA

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## Tracer L.E.D. Fairing Lower Grills

Described as featuring an intense "racetrack-style" diffused lighting effect that completely transforms Harley fairing lowers, they are available for all 2014-newer H-D twin-cooled models with fairing lowers and provide "powerful full-time white running lights with additional amber switchback turn signals to significantly enhance rider visibility.

"The advanced diffused lighting technology combines high-output LEDs and specially designed lenses that absorb and distribute light over a greater viewing angle, eliminating shadow effects for crisp, concentrated and uniform illumination."

The housings are made from durable and lightweight injection-molded ABS offered in chrome or satin black, with both finish options featuring opaque polycarbonate smoked lenses and honeycomb-styled steel grills. "These direct 'snap-in' replacements for the OEM radiator grill panels also feature easy plug-and-play wiring through existing harnesses in the fairing for hassle-free installation" for a "stylish,



diffused (solid) lighting effect with high-intensity output" and full-time white running lights with amber turn signal functionality.

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## Gilles - Performance Accessories for FTR 1200/S



and rear axle protectors, anodized ACMA head control nuts (in a choice of colors for rear wheel or swingarm axles), a selection of handlebar weights and much more.

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Tel: +352 2678931  
[info@gillestooling.com](mailto:info@gillestooling.com)  
[www.gillestooling.com](http://www.gillestooling.com)

### Brake Side Handshield and Clutch Lever Protector



Developed for MOTOGP and WSBK race teams, Gilles' lever protectors are as functional and necessary in traffic as they are on the track. The main part of the protector is CNC-machined from aluminum and hard anodized; the protective bar is made of resistant POM plastic. The material mix achieves optimal values for flexibility and stability at every point of the protector. Thanks to the spacers included in the kit, they can be moved outwards and adapted to longer brake levers. The downward curved design leaves enough space to position the hand at the end of the handle without the protector being obstructed.

As a manufacturer of mostly custom styled V-twin motorcycles, you know you have hit a home run and entered genuine performance territory when the aftermarket street and sport bike performance parts and accessory manufacturers start offering product for your model - especially if the European performance vendors are starting to inventory product options for your bike.

With a slew of exhausts available from American and several European manufacturers, especially the Italian sport bike exhaust specialists, Indian Motorcycle already know they have 'crossed over' with their popular FTR 1200, and hence the launch of the S variant two years ago.

When Luxembourg based MotoGP and WSBK team partner Gilles Tooling settles its crosshairs on the options it can offer for a bike, then the 'cross-over' is complete - high volume street and performance mainstream sales are your destiny!

One of Europe's best respected performance component designers and engineers, Gilles has a slew of parts available for the FTR 1200 and 1200 S (2019 and up), including, but not limited to, adjustable rear sets, adjustable risers and GT oversize low-style handlebars in black or gold, Maximum Performance brake and clutch levers with additionally available handshields and lever protectors, front brake fluid reservoir covers, front

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## Handlebar Clamps



For the FTR 1200 S, these Gilles 2DGT clamps "help to find the perfect position for the handlebar. Movable up to 6 mm higher or lower and up to 7 mm back and forward, these clamps deliver an almost infinite range of safe and secure adjustment options as well as looking great." The kit includes the required speedometer holder for the Indian FTR 1200, which allows it to be adjusted to any angle. These clamps can be used either with the stock handlebar or Gilles' GTO low handlebar.

## Maximum Performance Brake Lever



Described by Gilles as the world's first backlash-free lever design, thanks to double ball bearings "this is an example of when a clear design concept meets an optimal handle length and shape, delivering a solution that is ergonomically sound under all conditions. The double ball bearings, instead of conventional plain bearing bushes, make the foldable MPL superior to other hand levers in terms of precision and responsiveness; the five-click adjustment uses a very precise, durable and smooth-running adjuster." Different colored inserts on the lever ends can be exchanged as desired.

## GTO Oversize Low Handlebar



The Gilles tapered tubular handlebar has a clamp diameter of 28.6 mm, clamping width of 140 mm and is 755 mm wide, 86 mm high and 94 mm back from the stock position when cranked to the rear at a 24-degree angle. High quality anodized in black or gold, it delivers a rigid and elegant improvement to the FTR's ergonomics.

## GTO Axle Protectors



Never underestimate the importance of good protectors, especially for the axles. "Our perfectly shaped, proven design is made of milled aluminum and are a quick and simple install; in Europe no TÜV is required."

## Adjustable rearset



The rotatable adjustment mechanism makes for versatile and ergonomic adjustment options for sporty or comfort-oriented footrest positioning (both sides) that caters to riders of different heights and riding style preferences. The precision CNC-machined components in lightweight, high strength aluminum alloy save weight while improving shift and brace feel and precision; the rigid system allows normal or reverse shifting; the kits include carbon heel guards; optional endrests and Enduro Explorer footrests also available. In Europe this footrest system requires foldable pegs for the required TÜV registration for legal use in public traffic. The foldable catches can be purchased individually as accessories.

## Maximum Performance Clutch Lever



With the same precision and technical properties as the brake MPL, this matching clutch lever has "an optimal handle length and shape for all purposes and features three clicks of adjustment - the lowest setting being as close as possible to the handlebar steering tube."

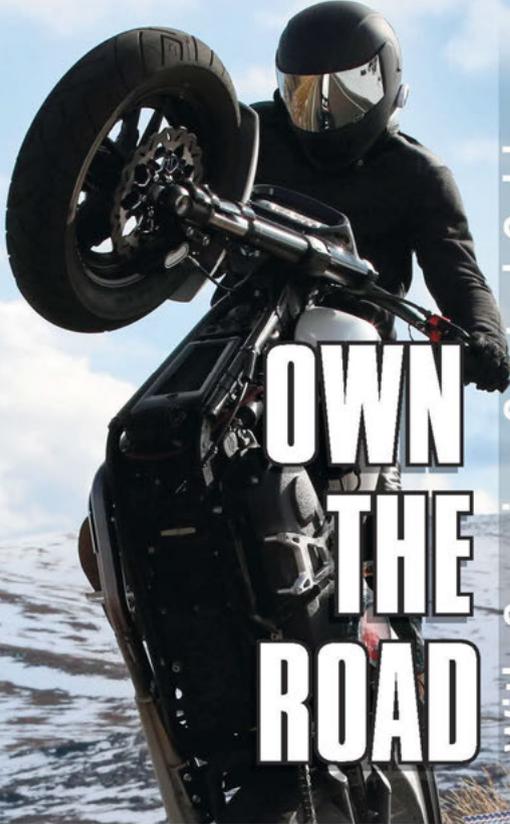


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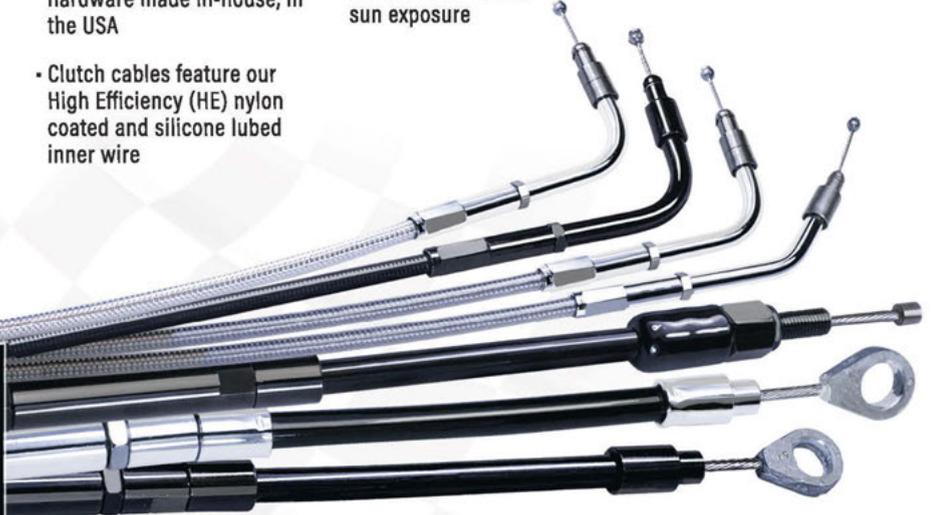
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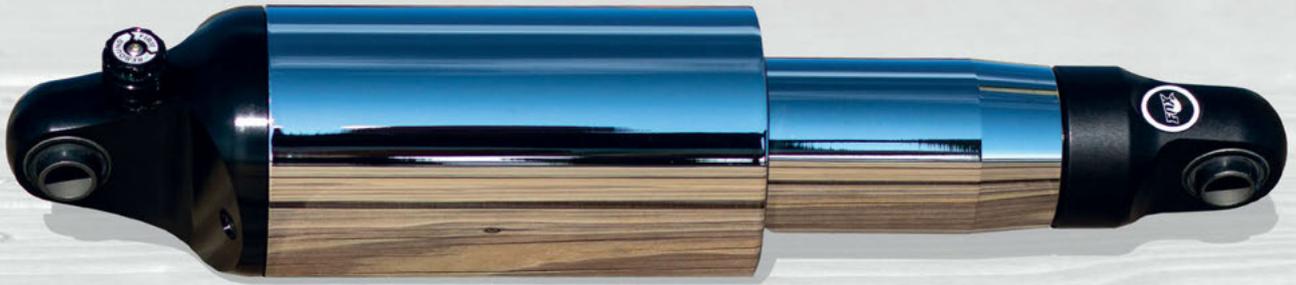
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**Don Juan 10**

The Don Juan Family added two **NEW 3D** wheels to the line up. Check out the detailing on the lips!



**Don Juan Crossblade**



**Equalizer**

The 20 Equalizer features ten spokes that have been split and overlapped. Notice the detailing in the lip.

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# The Ness Anodized Collection



Recently added to the Arlen Ness custom parts programs was a selection of characteristically stylish hard part designs that are offered in a choice of three stunning custom colors - red, blue and gold.

The Ness Anodized Collection consists of a new 'Clear Tear' air cleaner design for 2017 and up M-8 models and MX style serrated billet floorboards as accents, with a whole range of matching anodized components such as wheels, CNC-machined head and stem forged aluminum oval mirrors, 39 mm or 49 mm 'Method' CNC-machined forged aluminum fork brace, knurled grips and pegs additionally available.

The 'Clear Tear' air cleaner series "brings the timeless teardrop shape to a new level with a smooth flowing, forged and CNC-machined cage design. The specially formed radius shaped polycarbonate top is coated for long-term durability and can be installed in both the front or back facing direction.

The patented hidden breather backing plate technology is O-ringed at the heads, passes through the backing plate and exits inside the mouth of the throttle body through proprietary shooter tubes with integrated patented oil-catch to ensure no oil reaches the air filter and restricts air flow. It comes with a washable black pre-oiled cotton performance filter.

Ness extended length MX style CNC-machined billet floorboards feature a detailed cut-through design with replaceable, integrated rubber inserts for excellent foot traction and protection. Available in black, red, gold or blue, matching passenger boards and pegs are available. They measure 18" long by 5.75" wide by 0.75" thick.

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Fork brace



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Forged oval mirror

MX style floorboards



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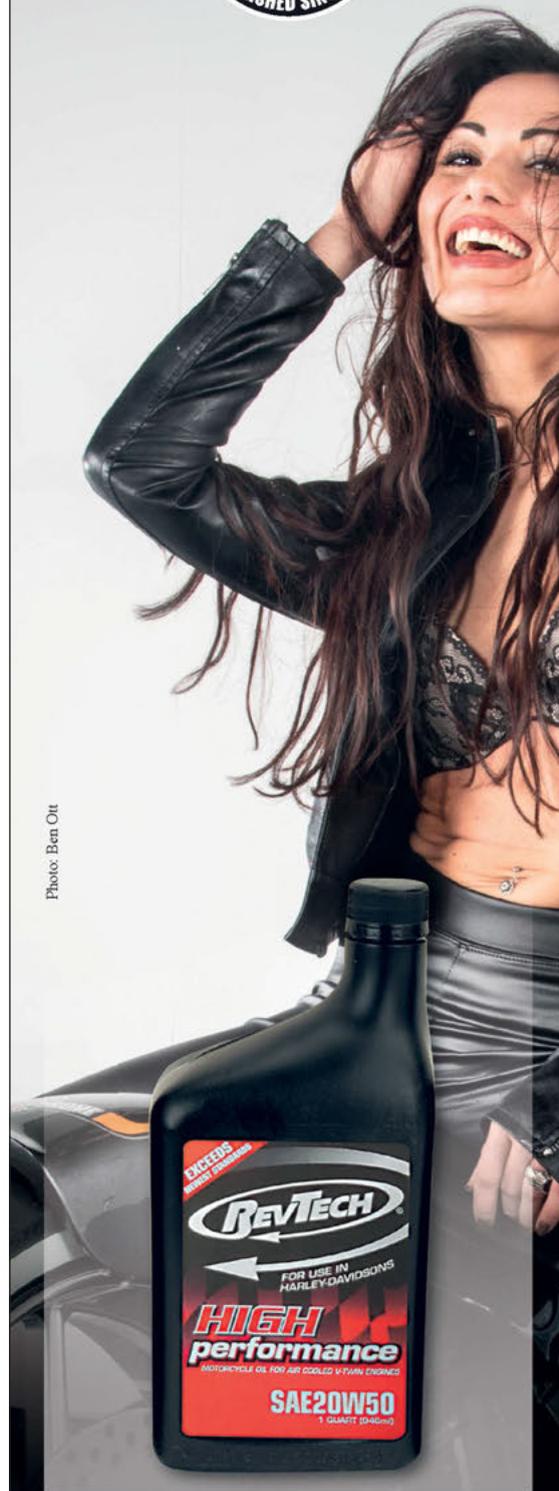


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# GMA Black Out Levers and Handlebar Wiring Harness



GMA, a member of the Belt Drives Limited family of companies in California, has released new "sleek and durable and designed for a perfect feel and pull" Black Out levers for 2020 models in either a 5/8" or 11/16" bore, featuring a threaded ball end plunger. "This design provides positive engagement and precise movement of the piston and rubber cup



reservoir seal for positive, smooth stopping performance. GMA controls are secured to the bars with camlocks and the switch housing blends in for an exceptionally clean profile."

Also available is a GMA hydraulic clutch master cylinder which features a 9/16" or 11/16" bore to match common aftermarket slave cylinders. Designed for 1" bars, the hydraulic clutch lever assembly is designed for OEM style lines; additionally available with chrome or polished finish, GMA also offers a clutch perch for cable clutches.

Also seen here, this GMA complete handlebar wiring harness is designed exclusively for GMA hand controls. Available with or without their custom replacement switch housings (available in polished or black), the kits come with 48" long OEM color-coded wires that are pre-soldered to the micro barrel switch buttons.

The wires are encased in a protective, glue impregnated shrink tube at the buttons to ensure secure connections while pulling wires through your bars. Additional lengths of shrink tube are included along with pin connectors, Deutsch 6 pin connector housings, and a small brain box to make everything work as it should. A simplified wiring schematic is included. These new harnesses are all assembled and designed for GMA by NAMZ.

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## Tall Chopper Sissy Bars by The Gasbox



these sissy bars "look great, give comfy back support to a passenger and offer a secure and easy place to strap your gear. "Installation is super-fast and easy with common hand tools. They are 5" taller than The Gasbox originals, and Lowbrow's Tyler Malinkey says to watch out for fakes - "these are genuine, top quality USA made parts. Jesse Bassett and the guys at The Gasbox here in Ohio do a great job, but the market is being flooded with imported copies of The Gasbox sissy bar, made in China, and being sold by those with apparently no imagination or ability of their own!"

In this side-by-side comparison you can see the new Gasbox tall sissy bar is 5" taller (24" total) versus the original Gasbox sissy bar (19" total).

**LOWBROW CUSTOMS**  
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**info@lowbrowcustoms.com**  
**www.lowbrowcustoms.com**

Brunswick, Ohio based Lowbrow Customs has these tall versions of The Gasbox Chopper sissy bars for 2004 and up Sportsters (1994-2003 version coming soon) and 2006 and later Dyna models. Era authentic and made by The Gasbox in its shop in Cleveland, Ohio, since 2014,

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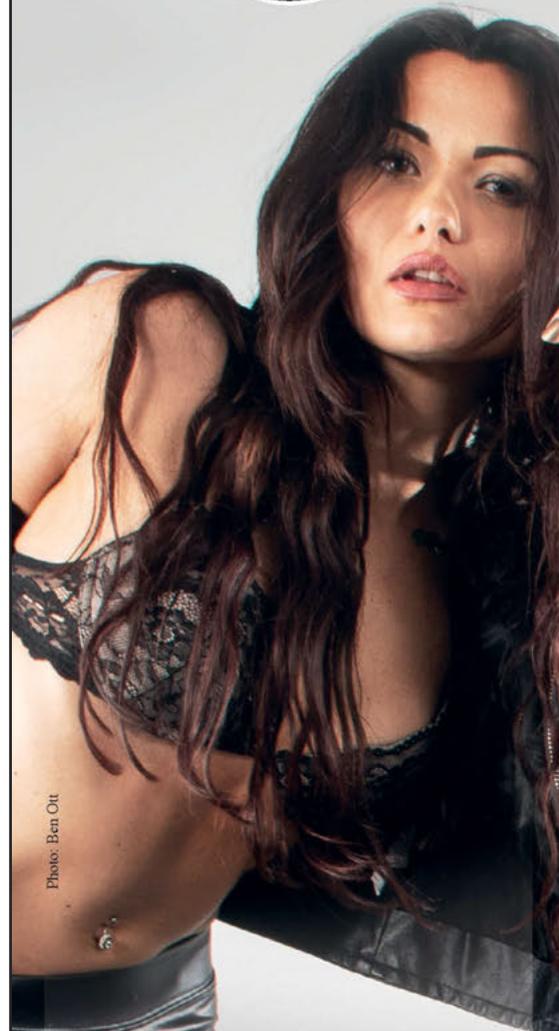


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# XL SuperStreet 2:1; GNX 4.5" Slip-On



2-into-1 SuperStreet exhaust for late model Sportsters

Viola, Wisconsin based S&S Cycle has released a new 2-into-1 SuperStreet exhaust for late model Sportsters. "The S&S R&D team took their proven 2:1 SuperStreet exhaust internals and ported them over to the Sportster platform - and the result is a pipe that is designed to make power - we are seeing up to a +11 percent increase in horsepower." Highly engineered bends wrap around factory controls (works with mids or forwards), exiting through a stepped header and 4" muffler. The entire system is coated in their latest super durable black and topped off with an aluminum race-style cap. The high-volume muffler produces "a rowdy tone that unleashes the true V-twin sound the Sportster was designed for." Also seen here, these 4.5" GNX slip-ons for M-8 Touring models feature a 4.5" muffler sleeve with a tuned baffle, removable dB reducer and race-inspired tip. "The GNX lets the sound and power flow out of the M-8," says VP Marketing David

Zemla. "The M-8 engine is a powerhouse, but a low idle combined with a plugged up exhaust can conspire to mute the true sounds of freedom this machine was designed to roar. "Our new 4.5 incher is designed to set the M-8's inner performance soul free so the true character of the M-8 can be heard. However, if you want to tune the sound to suit your tastes? No problem. The removable dB reducer is your new best friend." Warranty-friendly, the GNX slip-on is additionally available in S&S' new Guardian Black finish and relieved for shocks up to 13.5".



**S&S CYCLE INC.**  
Viola, Wisconsin, USA  
Tel: 608 627 1497  
[sscust@sscycle.com](mailto:sscust@sscycle.com)  
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4.5" GNX slip-ons for M-8 Touring models

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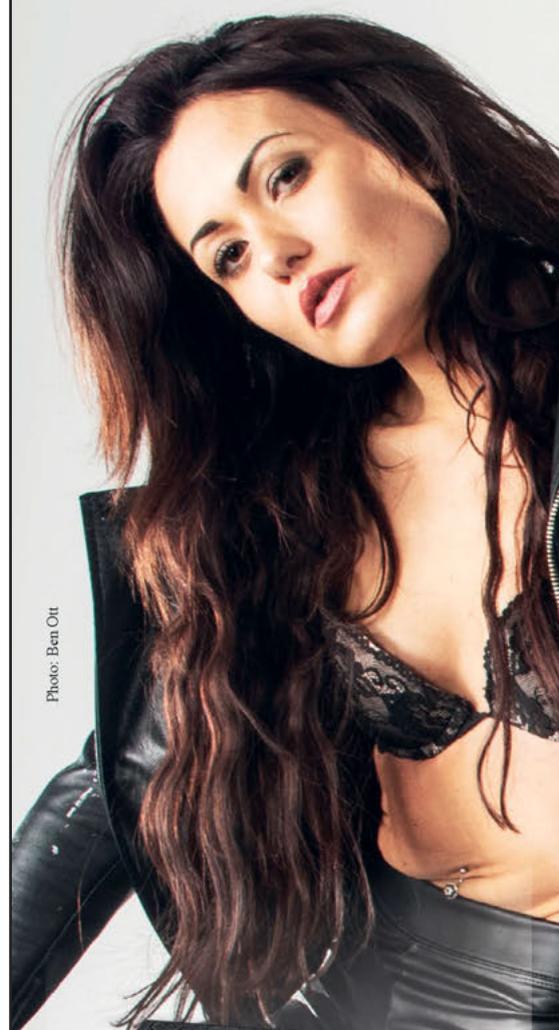


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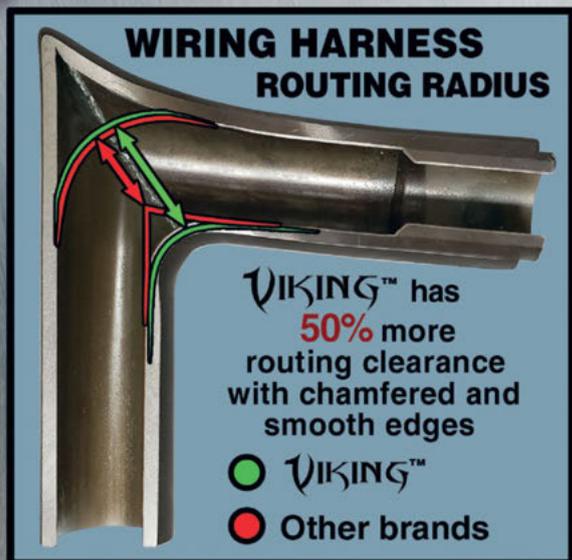
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# Le Pera for Baggers and Dynas

Californian seat craftsman Le Pera now has its popular 2-up 'Outcast GT2' available for 2008-2020 Baggers, featuring a new GT2 inlay and speed stripes and perforated vinyl and double diamond stitch. Also seen here for 1996-2017 Dyna models, the popular Le Pera 'Cherokee' was "born for the Dyna, with its pure bobbed and chopped King/Queen lines."

Along with its "incredible back support" the 'Cherokee' offers 10.24" of rider seating area with 7" for the passenger. Standard options include smooth, diamond and pleated stitching, with a wide range of custom options also available.



'Cherokee' for Dynas



'Outcast GT2' for Baggers



Seat and helmet lock

Finally, "Lock it, don't lose it" is the message with this inexpensive but hugely effective little gem "that will give you the reassurance no one will come and snake your property. Made for installation of fenders that utilize Harley-Davidson's seat nut kit (59768-97) "this seat/helmet lock is designed as a deterrent to stop opportunistic thieves from stealing your stuff."

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# Raceline Full Floating Brake Rotors



Performance Machine 'Dominator' and 'Speedstar' Raceline full floating brake rotors are CNC precision-machined to ensure a flat and parallel surface. Hardening the 420 stainless steel 0.200" outer band to meet RC36 specifications coupled with a full floating design yields a rotor with a higher resistance to deformation - the full floating design dissipates heat and resists warping. The wave cut braking surface is drilled in a sweep pattern for optimal heat dissipation with a reduction in weight.

The inner carrier utilizes the increased strength of 7075-T6 aluminum for a lighter weight design while improving braking performance.

PM Raceline full floating brake rotors are designed for use with most OEM and aftermarket wheels and calipers. Available in 11.5", 11.8"/300 mm and 13" diameter discs for front applications and 11.5" and 11.8"/300 mm diameter discs for rear applications with either black or gold anodized inner carriers.

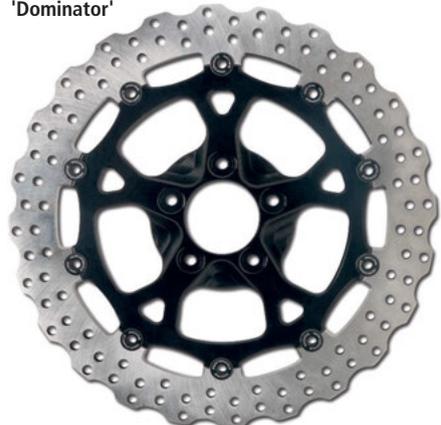
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# Zodiac Additions

## Metzeler ME 888 Marathon Orange Wall Tires

Metzeler offers selected sizes of their popular ME 888 series tires with an orange wall for a distinctive Harley-esque look. The Metzeler ME 888 is a tread pattern that is well known for its excellent handling characteristics, high mileage and durability - hence the name!



vented cam style gas caps, crossover gas line and 1947-1965 FL shifter guide.

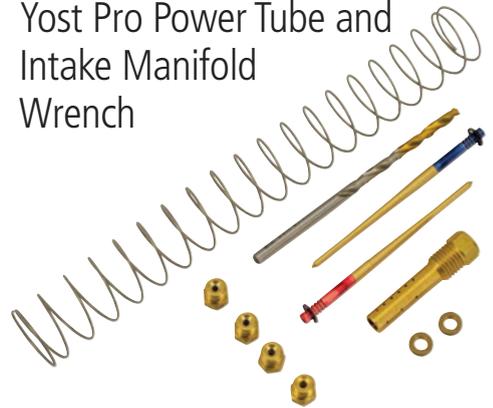
## Tommy & Sons - 1998-2013 Batwing Style Fairings



These inner and outer Batwing style fairings are made from fiberglass in precision build molds by Tommy & Sons in Lithuania. Available as stock replacement inner and outer fairings, as well as a special detachable version that fits straight onto all Road King models (except FLHRS), this version installs with the brackets from the OEM Road King windscreen. For FLHT models, Zodiac has heavy-duty upper and lower fairing bracket kits available. Tommy & Sons fairings come in a white gel coat finish, ready for paint preparation.

up to a 1,200 m range. All other functions such as telephone, music or navigation are also supported. The headset can be connected to different Bluetooth devices from any manufacturer. The Motion Infinity can connect with an unlimited number of riders and has an U-Safe Crash sensor that alerts up to three contacts via SMS with GPS location in the event of strong helmet impacts. All Motion headsets come with three brackets and are suitable for all motorcycle helmets, available as single or dual headsets.

## Yost Pro Power Tube and Intake Manifold Wrench



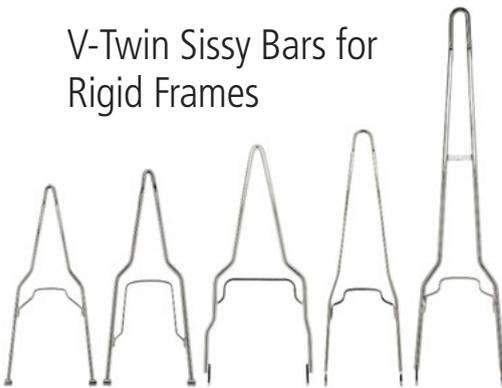
The Yost Pro Power Tube (for Keihin CV carburetors) is designed to produce a very fine mist, allowing the fuel to stay in suspension longer for better control of air and fuel mixtures that can be almost perfectly matched for any throttle position. Expect an increase of up to 5 hp, improved mid-range performance, "and an incredible throttle response." The handy intake manifold wrench makes life easier when removing the intake manifold on Evolution engines. Cuts an hour-long job in half - no more need to remove the complete gas tank, this angled wrench with ball-end allows you to remove the carburetor manifold directly from 1986-2006 Sportster and 1984-1999 Big Twin models.

## Arlen Ness Method Risers



CNC-machined from billet aluminum with a forged aluminum top clamp, for excellent strength and rigidity of the handlebar, the clean yet aggressive styling features machined windows and sculptured pockets for a classic contemporary Ness look. They have a 1" clamping area and each riser kit comes with additional billet spacers and hardware to give the option to accept factory 4 1/4" (108 mm) gauge mounts. Fits all triple trees with 3 1/2" (89 mm) center-to-center riser mount. Offered in 64, 152 and 254 mm heights, in choice of black or chrome.

## V-Twin Sissy Bars for Rigid Frames



These classic style sissy bars come in solid steel specifically designed to fit most hardtail frames. They are available in chrome 14 mm steel, 26" (66 cm) high; chrome 16 mm steel, 28" (71 cm) high; chrome 16 mm steel, 31" (79 cm) high; 33" (84 cm) high Captain America style sissy bar and 49" (124 cm) high Captain America style sissy bar.

## Highway Bars with Footrest Rubbers



These heavy gauge highway bars are 1 1/4" (32 mm) in diameter and feature mandrel bends, a show chrome or black finish and footrest rubbers. Available in chrome for 1985-2003 Sportsters; chrome or black for 2004 to present Sportsters; 2000-2017 FLST Softails; 1997-2008 and 2009 to present Touring, and 2006-2017 Dyna.

## UCLEAR Motion Infinity Helmet Communicator

This 5.0 Bluetooth headset is a perfect group intercom that connects an unlimited number of riders

## Replica 3.5 Gallon 1947-1965 OHV Big Twin Hand Shift Gas Tank

This V-Twin Manufacturing reproduction of the long unavailable hand shift style 3.5 gallon (13.2 liter) tank set has an original rod type shut-off valve, two

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## AMD PRO GUIDE

# JIMS 5-Speed Transmission Top Cover

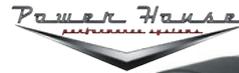


This new precision-machined billet transmission top cover replaces OEM part numbers 34541-00 and 34549-01 (early Twin Cam 5-speed transmissions). The OEM top covers are now obsolete from the factory, so JIMS decided to supply the technician, or builder, a quality American made replacement part. These top covers have been designed to be a direct replacement with no modifications or clearancing required when installing the part. Precision-machined out of 6061 solid billet aluminum, then either polished to a show mirror finish or chrome plated, the kits come complete with

gasket and hardware for use on 2001-2006 Touring models and 2000-2006 Softails.

**JIMS**  
Camarillo, California, USA  
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sales@jimsusa.com  
www.jimsusa.com

# PowerHouse 4 1/2" Mufflers for 2017 and up M-8



New in 2019, these 4 1/2" O.D. PowerHouse brand mufflers for M-8 applications from Hazelwood, Missouri based Mid-USA Motorcycle Parts are described as "show quality mufflers that give a deep, high performance sound when on the gas and a low rumble at cruising speed."

Said to produce horsepower gains of approximately +15 HP when tuned properly, features include a full-length, multi-perforated baffle with glass packed surround. Sold in sets, they are available in chrome or black with choice of cut down or

inside cut billet end caps. Sold in sets, the right side has a 2 1/2" inlet, 1 3/4" on the left side.

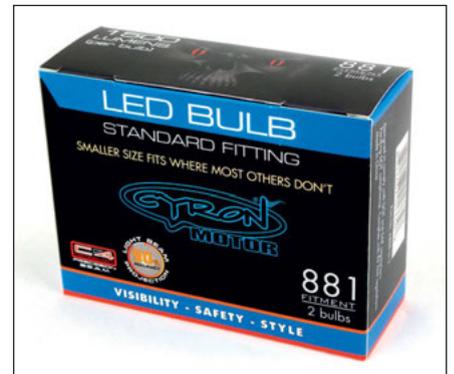
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# Cyron Mini Bulbs

The small body size of these mini bulbs from lighting specialist Cyron make them ideal for custom applications as they will fit into more than 90% of housings.

No mechanical fans are needed, no external drivers or bulky heat sinks, the idea behind the design of this light was to sacrifice a bit of power but instead give an LED option to installations that would not be possible with traditional LED bulbs that need mechanical cooling systems.



They still deliver 90% beam accuracy, 10,000 hours of life, superior color contrast in all road conditions, have a wide operating voltage, remaining bright regardless of battery condition, and have a low power draw that will not drain the battery. Dual beam, Hi/Lo H4; EMI noise free per E9 standards.

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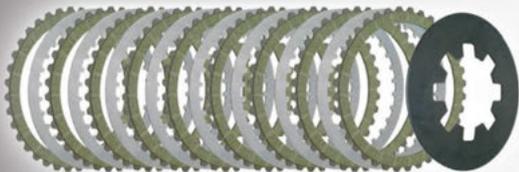
**BTX-5**



**Fits 1941 - 1984 Big Twin.** Includes 6 friction plates with 6061 T6 aluminum cores and 5 tempered steel drive plates. Also includes 10 zero crush coil type clutch springs. Stack height is pre-set for easy, accurate installation. Can run wet or dry. 20% more surface area than stock!

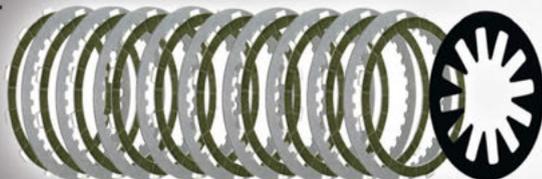
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**BTX-11**



**Fits 1990 - 1997 Big Twin and 1991 to present Sportster and Buell through 2002.** Includes 9 friction plates on tempered steel cores, starburst groove pattern for maximum heat dissipation and oil circulation, and 8 tempered steel drive plates. Pre-set stack height for easy installation. 15% more clutch area for high performance strokers. Also included is a 15% stronger than stock diaphragm clutch spring. This kit eliminates the double riveted steel plate.

**BTX-14**



**Fits 1998 Big Twin and Twin Cam models through present.** Kit includes 10 friction plates on 6061 T6 aluminum cores, 9 tempered steel drive plates and a 10% stronger than stock diaphragm spring. Pre-measured stack height for easy, accurate installation. 11% more surface area than stock.

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# FOX RSD Signature Series Bagger and M-8 Shocks

Seeking a performance edge on his motocross-racing competitors, Bob Fox designed and manufactured his first motorcycle shocks in 1974 and from these beginnings near San Jose, California, FOX Factory evolved into a major player in the aftermarket suspension business. These days the FOX shocks range is immense - offering racer and enthusiast suspension solutions right across the powersports industry - from motorcycles and snowmobiles to UTVs, ATVs, trucks, mountain bikes, off-road desert racers and motorsports. The company is now offering Roland Sands Design signature series shocks for Harley performance baggers and M-8 Softails. Made in Watsonville, California, FOX-RSD performance bagger twin shocks are remote reservoir, 3-position quick switch (soft, medium, firm) compression and rebound adjust designs for 1993 - 2020 Harley-Davidson Touring models.



13.5" M-8 Softail mono shocks (2018 - 2020) feature a model-specific ride tune and also feature the 3-position quick switch compression and rebound adjust and FOX' advanced high-flow, deflective speed-sensitive damping.

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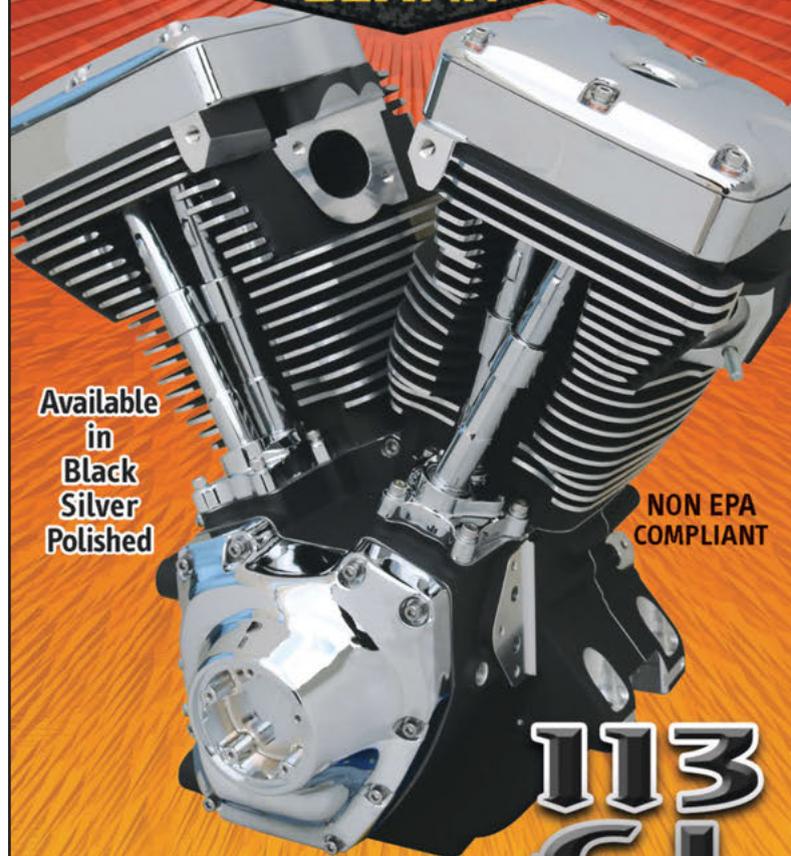
## Detachable Shorty Sissy



New at V-Twin Manufacturing, from Wyatt Gatling, this black, short sissy bar is "easy to attach for when a little extra support is needed and detach for a cleaned-up look when you don't!" Appropriate docking hardware kit and detachable mount kits are available separately. V-Twin Mfg/Tedd Cycle Inc., USA; [www.vtwinmfg.com](http://www.vtwinmfg.com)

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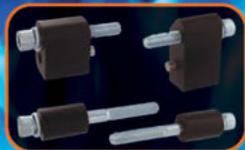
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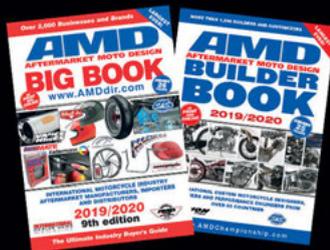
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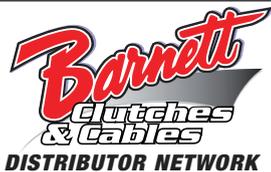
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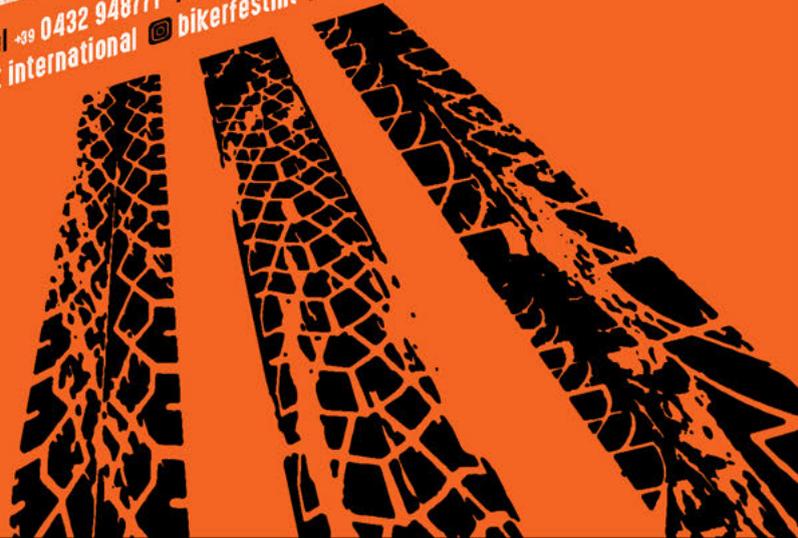


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**NEWS BRIEFS**

Having dropped by -45% in five years (to a worst of \$30.47), the Harley share price jumped by almost +5% in afterhours trading when news of Matt Levatich's "mutual" decision to leave Harley was released (28 February). However, within two further days of trading it had dropped back, at one point touching a near 10-year low of just \$29.00 on 3 March; then came the Coronavirus run - it closed at \$23.72 on March 13, having kissed the pavement at \$19.23 the day before.



The Sturgis Motorcycle Museum Hall of Fame has announced its 2020 inductees - with Allen Alvarez, Jody Perewitz, Arlin Fatland, Skeeter Todd, Dave Mackie and Micah McCloskey and Vicki Sanfelipo among its Class of 2020. Don Hotop is to receive the Arlen Ness Lifetime Achievement Award, and Rushmore Chapter A.B.A.T.E. Group luminaries Wayne and Susan Lettau are to be recognized with the 2020 Freedom Fighters Award.

The Coronavirus panic has already claimed international motorcycle show calendar casualties. The Tokyo Motorcycle Show (slated for the end of March) was cancelled, Motorcycle Taiwan (April 15-18) has been postponed to October 21-24, 2020, with the 10th INABIKE in Indonesia rescheduled to March 24-26, 2021. At this stage, the biennial IMOS, described as the "biggest motorcycle show in Indonesia" is still scheduled to go ahead on 11-15 November 2020 at the Jakarta Convention Center (JCC).

Royal Enfield, Moto Anatomy Partner for Production Twins Effort with New S&S, Harris Flat Track 650

In addition to its partnership with AFT as the Official OEM Partner, Milwaukee-based Royal Enfield North America (RENA) is to back the Moto Anatomy campaign in the Production Twins class, with decorated flat track racer Johnny Lewis developing and racing a new Harris Performance built Royal Enfield Flat Track (FT) machine. As the chassis engineers behind the Royal Enfield 650 parallel twins, Harris, which is owned by Royal Enfield and has an impeccable motorcycle race frame pedigree going back more than 30 years, is the ideal partner to build the Interceptor 650 based special edition with support from Royal Enfield and S&S Cycle.

"This racing effort is unprecedented in Royal Enfield's North American history," said RENA's Breeann Poland. "Johnny Lewis is a legitimate contender anytime he's on the track, and we couldn't have picked a better partner in his organization, Moto Anatomy. "Flat Track continues to garner attention from both a professional and grassroots level and we feel strongly about our extended partnership with AFT and now Moto Anatomy. We are thrilled to bring the Royal Enfield brand to more enthusiasts, and this is a great opportunity to do that on a major scale." Lewis has risen through the ranks of AFT and enjoyed



success at both the amateur and professional levels. The concept Twins FT was first seen at the 2019 EICMA Show and was slated to make its media debut at the Daytona TT in March. Lewis will then compete with the motorcycle for the first time at the Laconia short track event on June 13 and will run all AFT short track events for the remainder of the season in the Production Twins class. The Royal Enfield FT will also run the Sturgis Buffalo Chip TT and Peoria TT as a wildcard entry in the Super Twins class. "I'm excited to lead the development of the Royal Enfield Flat Track Twin program in 2020," said Lewis, owner of Moto Anatomy. "Being involved at such an early stage in a brand's racing efforts has been a fantastic opportunity. While our focus is on development, there

is great potential in the platform and it's encouraging to see a manufacturer with as much history as Royal Enfield entering AFT. "It's also great to see Royal Enfield helping grow the sport of motorcycling in North America with its new rider initiatives." Besides racing, Moto Anatomy will also use the Royal Enfield FT411, a modified variation of the Royal Enfield Himalayan set-up exclusively for flat track use, as part of Royal Enfield Slide School Presented by Moto Anatomy. This flat track riding clinic will be available to the public at select events during 2020, giving riders the opportunity to learn the basics of flat track in a controlled environment. [www.moto-anatomy.com](http://www.moto-anatomy.com) [www.americanflattrack.com](http://www.americanflattrack.com)

Sources: AMD, IDN, FT, Reuters, PSB, MPN, B&B, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news

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