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## AFTERMARKET MOTO DESIGN

THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

### Twin Dealer Show Announcements for January 2022 as Industry Looks for its 'New Normal'

Two years ago, a failure between two of the U.S. market's leading distributors to coordinate their planned dealer show dates resulted in the two shows happening within days of each other.

Hopefully, that was a lesson learned and maybe the true spirit of friendly competition resulted in a better outcome for 2022, when two major dealer expo announcements followed within 48 hours of each other. Fortunately, the timings are a lot better this time in terms of the pressure they place on dealer and vendor budgets and workload, and even though things have moved on from January 2019, after the very particular stress of the past 18 months, the dealer expo landscape that has been unveiled for January 2022 is to be welcomed. First out with its news was LeMans Corporation - the Parts Unlimited and Drag Specialties parent company - with the Louisville Spring 2022 NVP

Product Expo slated for two full days on Saturday January 29 and Sunday January 30.

Described (correctly) as the "#1



Distributor Expo in America", Parts Unlimited and Drag Specialties have announced the planned return of their in-person Expo at Louisville after two years. Their show in February 2020 was pretty much the last industry event to take place since the world fell down the pandemic rabbit hole!

While LeMans acted early and in an

abundance of caution to cancel its usual August NVP sessions and Dealer Expo, most people would think that to announce plans now for January 2022 should be a safer bet. It will be held as usual at the Kentucky International Convention Center (KICC) in downtown Louisville as a kick-off to the Spring 2022 premier selling season.

"Exciting new brands and products will be unveiled along with opportunities to connect with the industry's leading brand representatives. Dealers attending the expo will receive expo discounts and additional incentives. You should plan to

attend both Saturday and Sunday, as it takes two days to see the entire show.

"Enjoy Happy Hour Saturday on the show floor, then head to that evening's iconic Meet & Greet taking place at The Sports & Social Club in the heart of downtown Louisville's 4th Street live

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**ISSUE #264**



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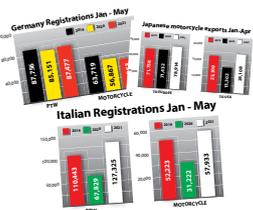
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# Have You Booked Your Flights Yet?

**I have. Yes, seriously, already! It had been so long since I have been able to even contemplate a road trip that I had booked our travel itinerary on receipt of the AIMExpo/Las Vegas news before the day was out.**

Does that make me sad? Maybe. But for sure, after 18 months (and counting) I accept that I really do "need to get our more"!

It's not that I necessarily think that the reimagined AIMExpo (January 19-21, 2022 - in association with Tucker Powersports) will necessarily be an earth shaking, epoch defining event in and of itself, but coming 10 days after a return to Louisville for the excellent Parts Unlimited and Drag Specialties NVP Dealer Expo, the critical mass of energy and opportunity that the two will create as the world (hopefully, finally!) draws back the shutters should make for an excellent market dynamic.

Don't get me wrong. I think the changes made to the AIMExpo format - the change back to a classic legacy-style, old school three-day dealer only event - and the added momentum of hosting one of the market's majors, may not feel like 'new news', but don't forget that events have prevented the concept from being tested yet.

Pre-pandemic business fortunes and cycles made the market dubious about the likely prospects for the formula when initially announced. At that time, it was being viewed through the lens of a market in trouble. Given what has happened since, I don't think we even knew at that stage what trouble really looked like!

With everything crossed and prayers to Mammon for a good following wind, it is to be hoped that the sense of momentum that is returning to our humble little corner of global capitalism sustains and that the twin events do indeed go ahead as planned.

Barring being flooded out by yet another wave of disease and pestilence, it will have been a long and difficult journey to be able to get to the point of worshipping in the temple of business opportunity again, and I for one just can't wait to go to that church!

On paper, the dynamic of independent trade show with added powersports industry distributor dealer gravitas has always been one that has had its obvious attractions. 'Back in The Day' when sales were flowing like milk and honey and all the distributors competed to out-support each other at the two rival spring dealer shows, the need for such a collaboration was not there, and anyway, would have felt 'inappropriate'.

Now though, with distributor shows having largely replaced the familiar independent expo landscape that did so much to shape our industry, I gladly associate myself with MIC CEO Erik Pritchard's remarks about bringing the industry together.

Kudos too to Marc McAllister, the president of Tucker Powersports. There are those who will point to the laws of declining cash flow as drivers for his decision to share the responsibility for the success of Tucker's primary season starter event with a third party.

But that was then, and now is now. Viewed through the lens of 2021, the decision now looks courageous and more of a rescue of AIMExpo than of the Tucker Dealer Expo. The truth is that it may not save Tucker all that much budget anyway, but it

certainly saves its vendors and dealers a whole bunch and gives AIMExpo added 'beef' - so I say 'nicely played' Marc.

What I have found striking is that within days of the twin expo announcements - AIMExpo/Tucker and Drag/Louisville - there was a palpable sense of both relief and positivity in the reaction of those I spoke with about it.

Everyone wants to 'get back on the bike again' and meet friends like long-lost distant cousins - I sense the bars and restaurants of Las Vegas and Louisville will be quite happy to help the motorcycle industry spend its money!

The longer the challenge to the normal conduct of business has been going on, the more difficult it gets to fire the old engine back up again. With hurricane force winds of change headed our way, a return to in-person opportunities to do business, make plans, reignite old partnerships and create new ones can't come soon enough.

As the MIC has been trying to do through its Zoom seminar and keynote sessions and other initiatives, it is critically important that the industry does indeed "come

together" and pick up with a Version 2.0 of the 'how to deal with the future' playbook that had only just started to be written when the lights went out.

Through that darkness, we have had the rare privilege of being engaged in an endeavor that now more than ever looks future-facing and opportune - and that also adds to the sense of excitement.

Whodathunk it back in the dark days of March and April 2020 that we would still have businesses still be doing business, and in fact be engaged in a line of business that now truly is part of

the solution rather than part of the problem.

The potential was always there for that to be the case, but as the first reports of life after lockdown started to emerge in May 2020, there was an initial sense of shock, then surprise and finally scepticism as to whether it could sustain - is the powersports industry that lucky?

But sustained it has. Indeed, through the lens of hindsight, it now looks entirely logical that it has done so.

Motorcycles as the ultimate socially distanced transport solution - it all seems so obvious now, but years, decades even of an industry feeling under existential pressure from regulators, environmentalists, changing demographics, downturns and changing attitudes to the ownership and riding experience had left their mark. The industry entered the pandemic bruised and battered, but has emerged with renewed opportunity.

But hey, as we have been pointing out here at AMD, this year with our series of pieces on the potential benefits of the connected transport future for motorcycles and other upcoming technology challenges, maybe we are now eyeing a newfound freedom to be optimistic that, to paraphrase Janis Joplin, is born from having nothing left to lose.

“ the potential was always there ”

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# NEWS BRIEFS

Alisa Clickenger and North Carolina based Women's Motorcycle Tours have partnered with Indian Motorcycle and Polaris Slingshot for the Women's Motorcycle Festival and Conference (August 19-22) - "promoting the event and supporting conference attendees for the 4-day landmark event in Arlington, VA. When Polaris asks for rider input, they do indeed listen. They are doing an outstanding job of supporting female riders. That's the reason so many women are turning to the Indian Motorcycle and Slingshot brands of motorcycles," said Alisa Clickenger, Women's Motorcycle Tours' Founder and Event Producer.

**German based customizer and parts and accessory designer and manufacturer Wannabe Choppers has signed with Paughco for North American distribution of its product lines. Owned and operated by Ricki de Haas, Wannabe has been no stranger to the AMD World Championship of Custom Bike Building and custom bike show scene in general in Europe, but these days its focus is on P&A development with a distinctively styled and always ergonomic take on how good custom parts should work and look. In Europe its products are distributed by Motorcycle Storehouse.**

Victorville H-D in California has been sold (by 28-year owners Cary and Marianne) to Rami Yanni of Wise Auto Group. Located on the southwestern edge of the Mojave Desert, it sits on the I-15, off the iconic Route 66 and opposite the Roy Rogers Museum. The sale was transacted by Performance Brokerage Services. Rami Yanni is no stranger to the Harley brand - the purchase of Victorville is his fourth H-D store. Rami currently owns H-D of Yuba City, California, Redwood H-D in Eureka, California, and Reno H-D in Nevada.

**New River Gorge H-D (Hico, West Virginia) has closed. The store was a full-service shop with motorcycle sales and service, parts, apparel and merchandise sales. It was opened by Dennis Di Filippo in 2004 as a secondary location to his West Virginia H-D of Charleston (formerly H-D of Charleston/Dennis H-D).**

<<< Continued from cover

entertainment district. "Located only a day's drive for over half the U.S. population, it's one of the most walkable downtowns and a premier dining and entertainment destination. Save the date and join us as the industry comes together again in downtown Louisville."

We here at AMD Magazine say a big fat Hurrah to that!

Two days later news emerged that the MIC's AIMExpo rebuilt three-day dealer only trade show format will finally debut 10 days before the Drag Specialties Dealer Expo at Las Vegas on January 19-21.

Tucker Powersports' abandoned January 2021 plan to co-locate its annual dealer appreciation event with the reimagined AIMExpo (the public attendance days are gone now and the event as a whole reduced to three days from four) has been resurrected, so



Tucker Powersports will now have the opportunity to trial what has the potential to be a strong formula - presumably in favor of the postponed 4-city Road Show series that was due to be rescheduled for the second half of 2021.

In its news release, the Motorcycle Industry Council (MIC) says that the combination event at the world famous (infamous?) Las Vegas Convention Center will create "the largest and most important powersports industry event in the country."

It's kind of reassuring to see the return of a 'Business as Usual' war of words between competitors. The prospect of a return of the old 'Cinci' Vs 'Indy' show wars makes one feel nostalgic! "AIMExpo 2022 will be the first time our industry gathers together in more than two years, and we are working to make this a 'can't miss event' for everyone in powersports," said Erik Pritchard, President and CEO of the Motorcycle Industry Council. "In the two years since we last met, our



industry managed to thrive under the most challenging of circumstances. We are building a show that will help dealers continue this success, no matter what the future holds." All this is true, and in partnering with one of the market's majors and "other industry leaders," the MIC hopes to create "an educational line-up that offers basic and advanced sessions designed to increase dealership profitability, community visibility and efficiency.

"Focusing on the business of your business, AIMExpo Dealer Education will help drive door swings by sharing content that speaks to community engagement, business management and best practices for retail operations. "By continuing to partner with Tucker Powersports, [one of] the nation's premier powersports distributor[s], both AIMExpo and Tucker will be able to deliver exponential value to dealers and enable them to efficiently connect and conduct business," said Cinnamon Kernes, Vice President Marketing and Events.

"In addition to the combined educational offerings available through AIMExpo and Tucker, nearly 300,000 square feet of adrenaline-filled exhibit space will feature more than 300 of the industry's top vehicle manufacturers, aftermarket manufacturers, distributors and service providers showcasing their latest products and services, along with show specials designed to kick off the powersports industry's order writing season."

Dealers who are customers of Tucker Powersports will enjoy a separate check-in experience, VIP activities, an

exclusive lounge on the show floor and much more.

"With COVID pushing us apart for many months, we're happy that we can help bring dealers together to learn, to experience great products and to reconnect with friends," said Tucker Powersports President and CEO Marc McAllister.

"The powersports industry is all about people joining together to do what they love, and Tucker has always put a high value on building great relationships with our dealers."

After more than two years since the last AIMExpo, an industry reunion of



this scale wouldn't be complete without networking events celebrating the people and passion that make this industry great. AIMExpo's opening day will feature a general session focused on the year ahead, market expansion and how the powersports industry can unite for future growth.

Following that, there will be an "epic" industry party kicking off the 2022 buying season. "Finally, after two solid days of education, exhibits and networking, the show will close out in true Las Vegas style; Johnny Lewis and flat track racing return to AIMExpo for Fast Friday with celebrity, industry and e-class racing."



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

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NEWS BRIEFS

Through its Motorcycle Equipment Company (MEC) joint venture with Austrian custom parts specialist Kult-Werk, German sound management exhaust specialist KessTech has agreed a partnership deal with Austrian exhaust manufacturer Remus. The two companies will "work closely together on future product development and sales." From now on, the KessTech brand will be associated with non-adjustable exhaust systems without valve control, as well as its established electronically adjustable exhaust system technology - distributing adjustable and non-adjustable systems for Harley, Indian and BMW models.

**April 10th and 11th saw some 25,000 bikers in France and Belgium protesting the EU decision to finally mandate standardized technical monitoring standards for motorcycles across the region. Finland, Ireland and the Netherlands have already rejected the introduction of the Periodic Technical Inspection (PTI). The present testing regime in EU nations is variable, with some countries not requiring such checks at all. The EU claims a causal link between motorcycle technical standards and accident rates - something that is hotly contested by riders and some researchers alike.**

Celebrating "a decade of riding dapper", on Sunday, May 23rd, the Distinguished Gentleman's Ride (DGR) - a men's health charity motorcycling event - raised an incredible \$4.1m in 2021, taking the global total of funds raised since the event began to over \$31.5m. Some 65,000 classic and vintage motorcycle enthusiasts "came together" in 913 cities and 116 countries around the world. In 2021, the funds raised by the event have been donated directly to its global charity partner, Movember. Prizing for 2021 included four brand new motorcycles from Triumph Motorcycles. Additional supporting partners in 2021 included London based Hedon Helmets, Belstaff apparel and ELF (a France based brand of TOTAL - the world's 5th largest oil company). The DGR was founded in Sydney, Australia, in 2012 by Mark Hawwa. [www.gentlemansride.com](http://www.gentlemansride.com).

# Briar Bauman Wins Chicago Half-Mile

After a four-week break since the Atlanta TT (the Texas Half-Mile was a weather casualty), AFT Racing resumed at the Dirt Oval at Route 66 Speedway in Joliet, Illinois, for the Chicago Half-Mile on May 29 with Briar Bauman (No. 1 Indian Motorcycle/Progressive Insurance FTR750) taking the Mission SuperTwins presented by S&S Cycle win - reminding us why he's the two-time defending Grand National Champion. His dominant performance finally broke his uncharacteristic eight-race wins drought.

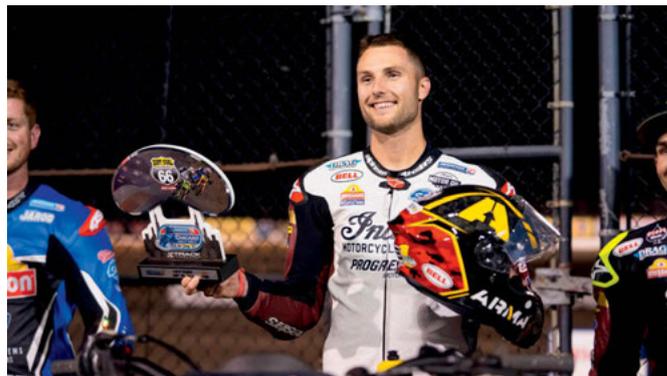
A wild opening, several minutes saw him repeatedly cross lines and swap positions as part of an energized five-rider lead pack that also included his brother Bronson Bauman (No. 37 Indian Motorcycle of Oklahoma City FTR750), Jared Mees (No. 9 Indian Motorcycle/Progressive Insurance FTR750), Jarod Vanderkooi (No. 20 Mission Roof Systems Indian FTR750) and Brandon Robinson (No. 44 Mission Roof Systems Indian FTR750). That scintillating multi-line dogfight for victory was cut short near mid-distance when Mees got into the back of Robinson's machine. In a slow-developing incident, Mees was stood up twice and was nearly thrown over the bars. Ultimately, he held on and stayed upright, but Robinson was not nearly so lucky as his bike was spun out from underneath him.

Moments later, James Rispoli (No. 43 Latus Motors Racing Harley-Davidson XG750R Rev X) joined Robinson on the deck, crashing as a result of the evasive action he took to avoid striking the downed rider.

A staggered restart saw the reigning champion quickly establish a solid lead, and Vanderkooi eventually brought it home in second, with Mees third, Brandon Robinson fourth and the younger Bauman fifth.

In the AFT Singles, the Australian Max Whale on the factory KTM (No. 18 Red Bull KTM Factory Racing 450 SX-FFE) saw off the challenge from Morgen Mischler (No. 13 Mission Roof Systems KTM 450 SX-F) to make it a brand one-two for KTM, followed by Holeshoot winner Mikey Rush (No. 15 Estenson Racing Yamaha YZ450F) and reigning class champion Dallas Daniels (No. 1 Estenson Racing Yamaha YZ450F), who continues to lead the title fight, in fourth, ahead of Michael Inderbitzin in fifth (No. 54 Pacific Tub & Tile Honda CRF450R).

The AFT Production Twins presented by



Vance & Hines saw Cory Texter (No. 65 G&G Racing/Roof Systems Yamaha MT-07) outduel Chad Cose (No. 49 Voodoo Ranger/Roof Systems Harley-Davidson XG750R) in a stunning late-race shootout to become the first AFT Production Twins presented by Vance & Hines rider to score a second victory in 2021.

The battle gradually took shape over the course of a highly entertaining Main Event as the early thrills at the front were delivered by the likes of Dalton Gauthier (No. 79 D&D Cycles/Vance & Hines Harley-Davidson XG750R), Danny Eslick (No. 64 Pro One Industries Kawasaki Ninja 650), Johnny Lewis (No. 10 Moto Anatomy X Powered by Royal Enfield Twins FT) and Ben Lowe (No. 25 Mission Roof Systems Harley-Davidson XG750R). At mid-distance Eslick was doing all that he could aboard his Kawasaki to fend off a fleet of Harleys from the low line, at least until Cose made his move. The Californian went around Eslick and then up the inside of Lowe in rapid succession and put his head down in a bid to escape.

Texter, meanwhile, systematically worked his way forward from further behind, closing in on Cose as the minutes ticked away. Once Texter decided to make his push for the win, the jockeying kicked into high gear. The final minute (plus two laps) saw the two trade the lead back and forth on five occasions, with Texter executing the final maneuver just as the two took the white flag. Cose made one last desperate attempt around the outside, but came up 0.114 seconds short at the checkered flag.

Daytona 200 legend Eslick rounded out the podium, with Lowe a few tenths back fourth and Ryan Varnes (No. 68 RVR/RoyBuilt Don's Kawasaki Ninja 650) in fifth.

Next up is Oklahoma OKC Mile I & II double header (June 18 and 19), followed by the Lima Half-Mile (Ohio)

powered by Drag Specialties, June 26; the DuQuoin Mile, Illinois (July 17), and the Port Royal Half-Mile (PA) on July 24.

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## MAY 29TH - CHICAGO HALF-MILE

### Mission Super Twins Presented by S&S Cycle

1. Briar Bauman - Indian FTR750, Indian Motorcycle/Progressive
2. Jarod Vanderkooi - Indian FTR750, Mission Foods/ Roof Systems
3. Jared Mees - Indian FTR750, Indian Motorcycle/Progressive
4. Brandon Robinson - Indian FTR750, Mission Foods/ Roof Systems
5. Bronson Bauman - Indian FTR750, Indian Motorcycle

### Singles

1. Max Whale - KTM 450 SX-FFE, Red Bull KTM Factory Racing
2. Morgen Mischler - KTM 450 SX-F, Mission Foods/ Roof Systems DFW
3. Michael Rush - Yamaha YZ450F, Estenson Racing/Yamaha Racing
4. Dallas Daniels - Yamaha YZ450F, Estenson Racing/Yamaha Racing
5. Michael Inderbitzin - Honda CRF450R, Pacific Tub & Tile/ 6D Helmets

### Production Twins presented by Vance & Hines

1. Cory Texter - Yamaha MT-07, G&G Racing/Yamaha Racing
2. Chad Cose - H-D XG750R, Voodoo Ranger/Roof Systems/ Vance & Hines
3. Daniel Eslick - Kawasaki Ninja 650, Bob Berry/Clayton Criswell
4. Ben Lowe - H-D XG750R, Mission Foods/ Roof Systems DFW
5. Ryan Varnes - Kawasaki Ninja 650, RVR Rausch Fuel/Dick Ford Risbon Excavating

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com



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MEETS OR EXCEEDS  
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# NEWS BRIEFS

Airspeeder (based out of South Australia) is the world's first electric flying car racing series. Yes, you read that right. The brainchild of a certain Matt Pearson, who runs Alauda - "the world's first performance electric flying car manufacturer" - it is hoped that the planned global race series will eventually see a full grid of eVTOL (electric Vertical Take-Off and Landing) craft, manufactured by Alauda, managed by individual teams, and operated by elite pilots, compete at heights of up to 40 m off the ground and at top speeds of 200 km/h. The air races will take place on electronically created tracks and be streamed globally, minimizing the environmental impact of more complex logistics and infrastructure. Alauda's Mk 3 is described as "the world's first fully functional electric flying racing car." Pod racing anyone? [www.airspeeder.com](http://www.airspeeder.com)

**Alisa Clickenger and North Carolina based Women's Motorcycle Tours have announced Mad Maps as the Official Mapping Partner for the 2021 Suffragists Centennial Motorcycle Ride July 31-August 20, 2021.**

AFT has signed SUPER73 as the Official Electric Bicycle for the 2021 season. "SUPER73 has created a unique brand that skilfully fuses motorcycle heritage with today's youth culture. Merging segment-defining style, thoughtful design, responsible manufacturing technology and an incredibly fun riding experience, SUPER73 has helped to define the e-bike category since its introduction in 2016." Features include aluminum alloy frame, inverted coil-spring fork, rear coilover monoshock, disc brakes and a 960 watt-hour battery with multi-class rider modes accessed through the SUPER73 smartphone app. [www.super73.com](http://www.super73.com)

**During the Get On! Moto Festival in Texas in May, "the motorcycle industry took an important step toward expanding its audience." Motorcycle Safety Foundation RiderCoaches helped more than 130 people experience the thrill of their first ride. "In just 30-45 minutes, participants - who had little to no prior experience - were able to get a glimpse of what it's like to ride, in the paddock area at the Texas Motor Speedway in Fort Worth."**

## Win This Yaffe Customized Road Glide - Worth \$85,000

In association with Law Tigers, ODC, Trask Performance, Hofmann Designs and Rolling Art, Paul Yaffe, of Bagger Nation fame, has customized this 2020 H-D Road Glide as the Grand Prize in a free to enter draw that is open to everyone - dealership personnel, distributor sales reps, consumers and even magazine staff! Customized with exclusive products from Hofmann Designs (Minnesota - carbon fiber bodywork), Trask



Performance (Phoenix, Arizona - turbo charger), ODC (Italy - front suspension and shock absorbers), and with a custom paint job by Rolling Art Custom Paint, the lucky winner will also win travel credit for a trip to the 2021 Sturgis Rally with campsite accommodation at the Glencoe Camp Resort.

A second prize winner will receive a 'True Stylin' in Sturgis' trip worth \$25,000 that will include a trip to the 2021 Sturgis Rally, travel credit and a stay at the campsite at Glencoe Camp Resort, a Rockford Fosgate full Bagger sound system, embellished print and Meet and Greet with Scott Jacobs, a Nightrider Jewelry shopping spree, a Pen and Ink art piece and Meet and Greet with Alexa Jacobs and a Hot Leathers gift card. A third lucky prize winner will scoop a "Bring the Rally To You" prize pack worth \$10,000.

The bike is called "Staying Power" in recognition of the service that Law Tigers Motorcycle Injury Lawyers have given to riders in a joint celebration of them being in business for 20 years and Paul Yaffe's 30 years in the bike building business.

The Yaffe booth will be set up at Deadwood Custom Cycles in Deadwood, South Dakota, from August 5th through 15th, 2021, and the Bagger Nation 'Baddest Bagger' contest is back this year, on August 10 at the Full Throttle Saloon.

The winner will be selected on July 15, 2021; all entries are online and must be received by July 14, 2021, 11:59 p.m. Arizona time. The bike will be given to the winner at Sturgis, at a location to be confirmed. To enter, for free, to have a chance to win this Yaffe custom bike, go to [ltsturgis.com](http://ltsturgis.com)

### "STAYING POWER"

**2020 Harley-Davidson Road Glide**

Bagger Nation - 'Cagefighter' taillights, I-Beam brake arm and shift levers, 'Stealth' heel shift lever, custom knee "Knock Out" tank, Strip T's handlebar with digital gauge console

**ODC - 'Monza' 2.0 inverted front touring fork and 2.0 remote reservoir, tunable rear shocks**

Hofmann Designs - complete 'honeycomb' style carbon fiber body kit

**Trask Performance - turbo kit, Assault Charge high-flow air cleaner, performance exhaust, skid plate**

Ness - 14" floating jagged rotors

**LePera - custom Tail Whip seat**

Rebuffini - billet floorboards and rear pegs

**Klock Werks - 6" Flare windshield**

H-D Prodigy wheel polished and anodized translucent orange

**Dunlop tires**

Gunmetal Cerakote throughout

**Custom paint job by Rolling Art Custom Paint**

## Jack Daniel's Custom Dark Horse

For the fifth straight year, Indian Motorcycle and Jack Daniel's have teamed up to create a limited edition Indian Roadmaster Dark Horse. This year's design was modeled after Jack Daniel's Gentleman Jack whiskey and only 107 were produced.

The very first Gentleman Jack produced is due to have been

auctioned at the end of June (by Ritchie Bros) with all proceeds going to the Armed Services YMCA's Operation Ride Home program.

"The whiskey pearl paint scheme and



oakwood accents are inspired by Jack Daniel's crafting process. The bike also includes Pathfinder adaptive LED headlight with Pathfinder S LED driving light, ClimaCommand Rogue heated and cooled seat and a one-of-a-kind Montana Silversmith badge, engraved with the bike's number 001 of 107."

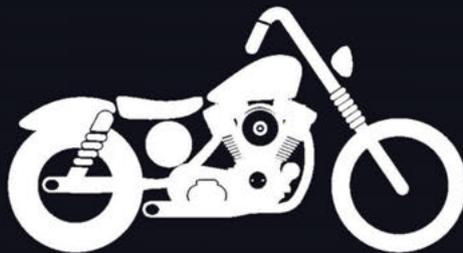


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# Harley Takes a One-Two at Second King Of The Baggers Round

If Kyle Wyman felt under any pressure going into round two of the 2021 King Of The Baggers 3-race series, it didn't show as he managed to channel it into giving the H-D Screamin' Eagle factory team its first series win after his second place to the S&S/Tyler O'Hara Indian Challenger at Road Atlanta. Racing at Road America (Plymouth, Wisconsin - just up the road from Milwaukee) on June 13th, Wyman started from pole and led all the way to the checkered flag; the Motor Company swept the podium with new recruit Travis Wyman second and Vance & Hines Harley-Davidson's Hayden Gillim finishing third. The championship leader coming into the Road America weekend was Mission Foods S&S Cycle Indian Challenger's Tyler O'Hara, but the Californian's Indian suffered a mechanical problem while trailing Kyle Wyman.

POS	NO.	NAME	MAKE	TOTAL TM	BEST TM	SPONSOR
1	33	Kyle Wyman	H-D	12:27.599	2:27.460	H-D Screamin' Eagle
2	10	Travis Wyman	H-D	12:43.094	2:29.944	H-D Screamin' Eagle
3	79	Hayden Gillim	H-D	13:01.150	2:34.018	Vance & Hines
4	69	Danny Eslick	H-D	13:06.969	2:34.580	Rossmeyer Daytona Racing
5	14	Frankie Garcia	Indian	13:10.475	2:35.296	Roland Sands Design Indian Motorcycle
6	21	Zack Nation	H-D	14:21.218	2:50.788	Zack Nation Racing
7	48	John Seuberling	H-D	14:31.616	2:50.702	Mad Monkey Motorsports
8	55	Eric Stahl	H-D	14:56.330	2:57.563	Jiffy Tune Racing
DNF	29	Tyler O'Hara	Indian			Mission Foods S&S Cycle Indian Challenger
DNF	34	Michael Barnes	H-D			DTF Performance/Hoban Brothers Racing
DNF	44	Taylor Knapp	H-D			Vance & Hines

"It's amazing," Wyman said. "There was (Harley-Davidson's) Bill Davidson congratulating me in victory lane, and the who's-who of the Motor Company was here to see it. I think they gave away 200 tickets to employees this weekend. There were people that came out specifically just to watch this

race - so to get it done here in Harley's backyard is just an incredible feeling.

"Those guys deserve it. They work so hard. Harley has put a pretty large number of people on this project full-time. They were told, look, this is racing. You don't punch out at 5 o'clock. Those guys are putting in the hours and putting in the extra time, and it's all paying off. It's amazing also to have my brother finish second."

It wasn't a day of unalloyed joy for Wyman though - later that same day he broke his left arm, crashing while running seventh in the 12-lap MotoAmerica HONOS Supersport Race Two, going into the chicane on his Panera Bread KWR Ducati Panigale V4 R. Wyman was placed eighth in the Supersport championship table for the season so far before crashing and will likely now need surgery.

Following this second round of the three-race KOTB series,

Wyman leads the standings, ahead of Vance & Hines' Hayden Gillim in second, and Frankie Garcia third on the Roland Sands Design Indian Challenger. The next MotoAmerica race is June 25-27 at Ridge Motorsports Park in Shelton, Washington. The third and final round of the King Of The Baggers series will take place July 9-11 at WeatherTech Raceway Laguna Seca.





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NEWS BRIEFS

The Progressive IMS Outdoors Tour is partnering with Strider and non-profit 'All Kids Bike'. Via the Discover The Ride 'Kids Zone' program, in conjunction with Strider, the reimagined 2021 event series will introduce a fleet of bikes and an educational PE curriculum to nine elementary schools across the U.S. "The Kids Zone with Strider, the latest addition to Discover The Ride, will elevate the industry-leading new rider program by introducing two experiential courses geared toward all riders ages two through 15 at each stop along the 2021 tour. Furthermore, to complement the onsite attraction and extend support to the local community, the organizers of the Progressive IMS Outdoors tour join the 'All Kids Bike' movement dedicated to teaching all children in America how to ride in kindergarten PE classes."

**Alisa Clickenger and North Carolina based Women's Motorcycle Tours have announced sponsorship by brick and mortar PG&A retailer Cycle Gear, part of the Comoto Group. Additionally, Cycle Gear will provide marketing support to increase visibility and reach for the 2021 Suffragists Centennial Motorcycle Ride - which culminates at the Women's Motorcycle Conference, Arlington, VA, on August 19-22, 2021. "With 151 stores in 38 states, and with their terrific customer service, they're the perfect partner for our expansive and historic cross-country event," said Clickenger.**

The Bagger Racing League is taking over the 14th annual Legends Ride at the Sturgis Rally (Monday, Aug. 9, 2021). The run will set off from historic Deadwood and head to the Buffalo Chip led by ride captains from the Bagger Racing League. The first 200 sign-ups for this year's ride will get free access to the Stone Temple Pilots concert that night at the Buffalo Chip.

**AFT will return to the Cal Expo Fairgrounds after a two-year hiatus for the legendary Sacramento Mile with a first ever doubleheader weekend on Saturday, September 11 and Sunday 12.**

# Harley to Rebuild 'Hometown Rally'

Harley has announced Labor Day Weekend (September 2-6, 2021) for an "all new" 'Hometown Rally' at the Harley Museum that promises to be "a bigger, better biker bash with music and special events."

Described as a "celebration of moto-culture," it will be centered in Milwaukee, "the city where it all began for the Motor Company," with the museum campus serving as a central rally point for events taking place at that downtown site and at six surrounding Harley dealerships.

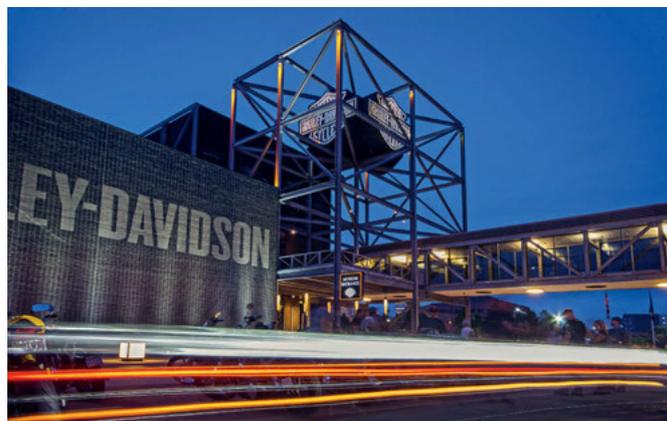
Jochen Zeitz, chairman, president and CEO is quoted as stating: "The 'Hometown Rally' is an event no Harley-Davidson fan will want to miss.



It will be a celebration of all things Harley, a chance to reconnect with other riders who share the desire for adventure, freedom and community

that is the real heart of the Harley-Davidson experience."

Throughout the weekend, the 20-acre museum campus "will host the party of the summer, with free live concerts on three consecutive nights, food and beverage sites, stunt exhibitions and skills demonstrations, MY2021 demos, and motorcycle showcases hosted by Born Free and V-Twin Visionary. The Museum will be open for general admission during the event." H.O.G. member check in will be hosted at the museum and each of the six participating dealerships - House of H-D (Greenfield), Milwaukee H-D (Milwaukee), Suburban Motors H-D (Thiensville), Uke's H-D (Kenosha), West Bend H-D (West Bend) and Wisconsin H-D (Oconomowoc).



# 'Racing to End Veteran Homelessness'

Boise, Idaho based HardDrive has signed a multi-year commitment and support as the primary sponsor of the Bagger Mayhem Racing (BMR) Team in the Premier Bagger GP Class of the Bagger Racing League. The BMR Team is a joint venture between Bryan Shields, owner of Penn Ohio Cycles, co-owner of Bagger Mayhem and Team Manager of Bagger Mayhem Racing, along with Jason Pohuski, co-owner of Bagger Mayhem, Team Operations/ Development & Marketing. "This is a partnership that embodies everything that HardDrive stands for, our work hard - play hard culture, standing side by side with our dealers and our preferred partner vendors, all while sparking a flame within the motorcycle community and throughout an industry that we are all extremely passionate about," says HardDrive V-Twin Director Kryz Brown. BMR will be racing in the

Bagger Racing League (BRL) series set to launch June 25-27 at the Utah Motorsports Campus in Grantsville, UT, as well as at the Moto America, King of the Baggers race series starting in 2022. "The partnership between HardDrive and BMR will launch a collaborative brand

recognition and elite brand representation in the spotlight of the fastest growing trend of the V-twin industry. This growth will lead to establishing an exclusive partnership of product being developed and sold into our HardDrive dealer network. "Bagger Mayhem Racing Media (BMRM) is poised to take maximum advantage of the opportunity for worldwide viewership through aggressive social media promotion and production of a unique documentary highlighting the team's progression during the race seasons. "Along with raising awareness of the Bagger Racing League within the V-twin community and its customers, BMR is also campaigning to raise awareness about Veteran homelessness. "This has been a long-time goal of Bryan Shields - to utilize his racing efforts to create a non-profit company for 'Racing to End Veteran Homelessness'." [www.hdtwin.com](http://www.hdtwin.com)



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com

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NEWS BRIEFS

Puerto Rican phenomenon David Fondon piloted the Taylors, SC based Moore Mafia (Chris Moore) Brock's CT megaphone titanium full exhaust system equipped 2020 GSX-R1000 to a 7.91 ET at 170 mph at the Maryland International Raceway in May 2021. In doing so, it became the world's first stock engine bike to break the 7-second barrier - making it the quickest and fastest stock engine motorbike (no nitrous/power adder) on the planet.

**Motul is partnering with Women's Motorcycle Tours to support and increase visibility for the 2021 Suffragists Centennial Motorcycle Ride and Women's Motorcycle Festival and Conference July 31 - August 22, 2021. As the Official Oil Sponsor of both events, Motul will be providing oil, lubricants and other products as well as marketing support for the event to increase visibility and participation in the Centennial Ride. Motul will also be sponsoring the attendees of the Women's Motorcycle Festival and Conference in Arlington, Virginia, with a Motorcycle Maintenance Station.**

The Biden administration proposal that a minimum global corporate tax rate be set at 15% has been adopted by the G7 group of wealthiest nations. America put the plan forward during the latest round of tax negotiations at the OECD, a mostly rich-country club. It wants to deter companies from shifting profits into low-tax jurisdictions - it is claimed that American multinationals book more foreign profit in Bermuda than in China! Mr Biden plans to raise America's corporate tax rate from 21% to 28%.

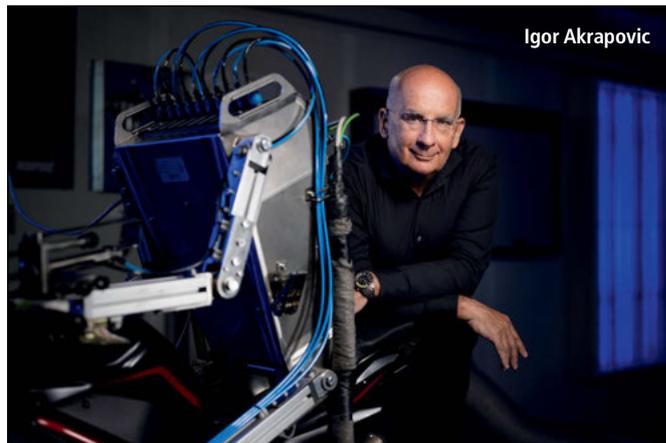
**Dealernews reported that, following a tornado hitting Yamaha USA's hometown of Newnan, Georgia, a 200% matching fund offer for all employee donations to put towards relief efforts had resulted in \$50,760 being raised for the Coweta Community Foundation Tornado Relief program as at May 14.**

# Akrapovic 30th Anniversary

Akrapovic is celebrating its 30th anniversary in 2021. The beginnings for the Slovenian exhaust manufacturer go back to even before its formal incorporation in the spring of 1991. Akrapovic is the performance exhaust supplier of choice on the Indian FTR S, and it was tuning bikes while racing that gave Igor Akrapovic his start.

He started out working on race bikes, but later also on those of others, even his rivals. It was this passion for technology and constant improvement of motorcycle components that led him to starting his own business.

Exhaust systems were where Igor saw his greatest opportunity. At that time there was little competition on the market, and substantial room for improvement. He initially focused on racing motorcycle exhaust systems, building a rich tradition of state-of-the-art products. He soon expanded into the mainstream motorcycle market, and the car market later on. Three decades after its inception, the company is operating at two state-of-the-art production sites in Slovenia, with over 1,300 employees. The facilities at the company's headquarters in Ivančna Gorica comprise an in-house titanium foundry, a durability dyno on which a



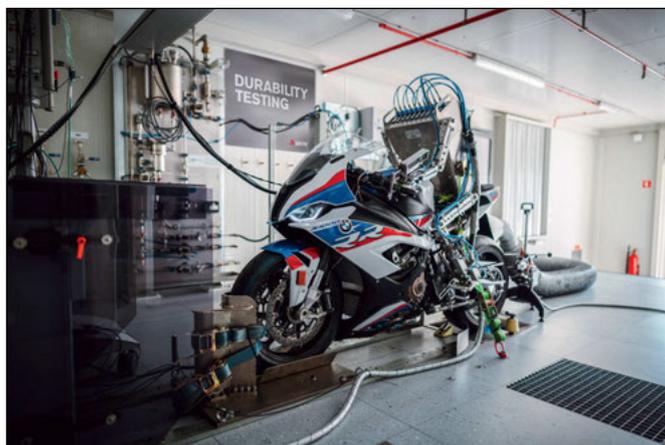
Igor Akrapovic

"Back in the beginning, I was tuning complete motorcycles and using the money I earned to compete in races," says Igor. "Tuning was almost as interesting to me as racing itself, and so it was kind of natural for me to buy a tube bending machine. That's how it all started. I look back at the company's three decades of development, especially its racing history, with great pride because races are the toughest testing ground for a product."

To date, the company has secured 141 world championship titles with its partner racing teams in various racing disciplines, along with numerous victories in FIM MotoGP, FIM



**The Evolution Line (Titanium) 30th Anniversary exhaust system for the Kawasaki Ninja ZX-10R and Ninja ZX-10RR will be a one-off special with an engraved Akrapovic logo and numbered in a series limited to 30 - each will come with a special certificate to verify its exclusivity and rarity.**



robot rides the motorcycle, a metallurgical lab, an R&D department and a racing department. The entire production, from tube making to final assembly, takes place in a large production hall at Crnomelj.

The first victory at a world championship race on an Akrapovic-outfitted motorcycle was secured by Akira Yanagawa (Kawasaki) in WorldSBK in 1997, and the first world championship title won on a motorcycle featuring the Slovenian manufacturer's exhaust system was recorded in 2000, when Akrapovic brand ambassador Colin Edwards triumphed in the WorldSBK on his Honda.

WorldSBK, FIM MXGP, FIA WEC and DTM, famous races like the Isle of Man TT, 24 Hours Nürburgring, 24 Hours of Le Mans, 24 Hours of Daytona, Dakar Rally, and more.

To mark the 30th anniversary, Akrapovic engineers used the company's long years of experience and know-how to design two special Evolution Line (Titanium) 30th Anniversary exhaust systems for the Kawasaki Ninja ZX-10RR/ZX-10R and the Ferrari F8 Tributo, with a limited edition of only 30 pieces each.



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com

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NEWS BRIEFS

Damon Motors (Vancouver) has announced a strategic alliance with Auteco Mobility to "deliver the world's smartest, safest, connected electric motorcycles" to the Latin American market. The two companies plan to collaborate for sales and support of Damon-branded motorcycles. Additionally, Auteco plans to license aspects of Damon's CoPilot safety technology for use in their own Victory branded motorcycles.

Alexander Smith, of Malcolm Smith Motorsports in Southern California - the son of legendary MX champion and "On Any Sunday" co-star (with Steve McQueen) Malcolm - has joined the MIC Dealer Advisory Council. Malcolm Smith Motorsports in Riverside, California is a dealership that's home to 15 OEM powersports franchises. On the council, Smith joins DAC Chairman Rick Alcon, of Team R&S Powersports Group in New Mexico; Curtis Sloan, of Sloan's Motorcycle ATV; Kim Harrison, of Coleman PowerSports; Bob Althoff, of Farrow Harley-Davidson, and the owner of Dealernews; and Kevin Lackey, of Freedom Powersports.

The AMA has announced 10 World, Junior and Women's Trophy riders - along with 21 Club Team riders - to represent the United States in the 2021 FIM International Six Days Enduro (ISDE) in Italy on Aug. 30 - Sept. 4, 2021. The 10 Trophy riders will compete as the U.S. World Trophy, Junior World Trophy and Women's World Trophy teams. Every country participating in the ISDE is allowed four riders on its World Trophy Team, three riders aged 23 or younger on its Junior Trophy Team, and three female riders on its Women's team. The U.S. World Trophy Team last won the ISDE in 2019, giving the U.S. its second ISDE World Trophy title. The AMA says that its ISDE effort would be impossible without the support of its sponsoring partners, including Motion Pro, KTM, FMF, Arai Helmets and Spectro Oils.

**It is not necessarily only the strongest or the most intelligent who survive, but also those who best manage change. (att. Charles Darwin c. 1859)**

# Tucker Powersports Launches New Boating and PWC Product Line



Tucker Powersports has returned to the personal watercraft (PWC) and boating business with an extensive catalog of accessories, parts and apparel - this marks a return to this segment after a fifteen-year hiatus.

"Nearly 1,500 of our current customers sell watercraft in their dealerships," said Brad Turner, Tucker's VP of Sales.

"Those dealers and their customers are demanding greater access to PWC accessories and gear, it's only natural that Tucker will have the products they need."

The new Tucker Water catalog features a broad range of products for watercraft owners. Wearables include life jackets, fishing shirts and shorts, gloves,



aqua socks, boots and sunglasses. Replacement parts include marine-grade batteries, engine components like gaskets, filters, fuel pumps, regulators, starters, stators and bilge pumps and grips. There are also trailer parts and upgrades

along with safety equipment, cleaners and waxes, anchors, lubricants and tools. Brand names found in the 132-page catalog include Airhead, Gator Waders, West Marine, 100%, Yuasa, NGK, Motion Pro, K&N, ProTaper, Scott, Kenda, QuadBoss, Red Line, Maxima, Motul and BikeMaster. "This is an exciting and rapidly growing market segment," continued Turner. "We plan to expand this product line with more gear and more great brands. When a dealer needs products for on-road, off-road, two-wheels, four-wheels, e-bicycles, scooters or great gear for their watersports, Tucker will be there to help." [www.tucker.com](http://www.tucker.com)

# Quantum Clarity for Screamin' Eagle in KOTB Series



With a proud pedigree of motorcycle sport rider and team support, National Cycle has 'stepped up' as windscreen supplier to the H-D Screamin' Eagle factory race team.

In its first of the three-round MotoAmerica King Of The Baggers Championship series, racer Kyle Wyman rode the Screamin' Eagle Bagger to a strongly contested 2nd place finish.

The Championship series continued at Road America in Wisconsin on June 12-13 with both brothers Kyle and Travis Wyman competing on



Screamin' Eagle Road Glides. Noted for optical clarity and shatter resistance, the windscreen featured on the SE machines is produced by National Cycle from the same Quantum hardcoated polycarbonate material featured in most of its popular model windscreens and windshields. Founded in Chicago in 1937 as Nation's Cycle Center (by Gordon Willey, father of present owner and CEO Barry Willey), all National Cycle polycarbonate windscreens are manufactured by the company in its Maywood, Illinois facility and protected by a 3-year warranty against breakage.

[www.nationalcycle.com](http://www.nationalcycle.com)

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com



## CROSSFIRE AIR CLEANERS

The Crossfire air cleaner designed is inspired by the all-new Prodigy wheel found on 2021 Special Touring models. Each Crossfire intake features a clear polycarbonate window, improved leg clearance & Patented performance features to take your motorcycle to the next level. See the full performance air cleaner lineup at [ArlenNess.com](https://www.ArlenNess.com)



**NEWS BRIEFS**

Deltran, the owner of the popular Battery Tender battery charger brand, has prevailed in a 7-day federal jury trial on claims brought against competitor Noco Co., (Ohio) for trademark infringement. The jury issued two verdicts, awarding Deltran actual damages as well as significant punitive damages. Noco ran deceptive ad campaigns on Amazon between 2015 and 2018 that used the Battery Tender trademarks to confuse consumers.

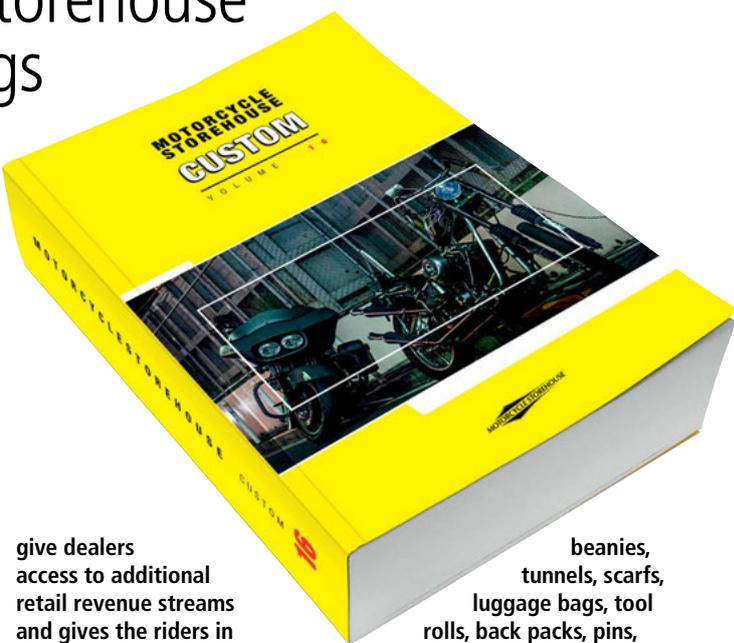
RumbleOn has announced a three-year extension to a sponsorship of the City of Sturgis Motorcycle Rally as the exclusive "Online Pre-owned Motorcycle Company" of the rally that started in 2018. It will have a physical presence at the rally "where powersport enthusiasts can buy, sell or trade their powersport vehicles onsite, and interact with the brand at the prominent corner of 6th and Lazelle St."

Powersports Business (PSB) has announced "an exclusive powersports dealer experience" - the PSB Accelerate Conference - to "bring together dealers and industry leaders to focus on key issues, business growth and future planning" at the Atlanta, GA, Hyatt Regency, on November 8-10, 2021. Features will include workshops, seminars, case studies and keynotes - "a unique experience filled with networking discussions, receptions and thought leadership."

SEMA has welcomed the reintroduction of the RPM Act for 2021, but says that a major effort is also needed to ensure that it passes into law. "Our voices have been heard! After receiving more than one million letters from enthusiasts, the Recognizing the Protection of Motorsports Act (RPM Act) has been reintroduced in the U.S. House of Representatives in the 2021-2022 session of Congress. The RPM Act must now be enacted into law to guarantee the right to modify street cars, trucks and motorcycles into dedicated race vehicles, and ensure that industry can offer parts that enable racers to compete."

# Motorcycle Storehouse 2021 Catalogs

Two new Motorcycle Storehouse catalogs were recently published - a Volume 16 Master catalog (aftermarket, non-metric custom and performance parts) and an extensively updated 2021 'Lifestyle' (gear and apparel) tome. Filled with motorcycle parts for 1903-up V-twins, the Volume 16 Master catalog showcases the core product lines that show how far MCS has come since its inception in the 1990s. Ever since that first catalog, the MCS offer has expanded each year and transformed the Netherlands based distributor into one of the powerhouse players of the European market. Close to 50,000 parts are featured over some 1,856 desk bending pages and backed by a reputation for excellent fill rates "this is a great tool for dealers to work with," says CEO Robert Pater. "This new edition includes even more exploded views and the latest from existing suppliers - along with newcomers to the Motorcycle Storehouse vendor family such as KessTech (Germany - exhaust systems), Westland Customs (DIY steel, hardware and more), Rekluse (Boise, Idaho - clutches), Rick's Motorsport Electrics (New England), Vity's Design (exclusive Italian design parts) and Fox (suspension). "Our expanded 'Lifestyle' offer is now more than 10,000 fashionable, stylish, practical (or non-practical!) products that



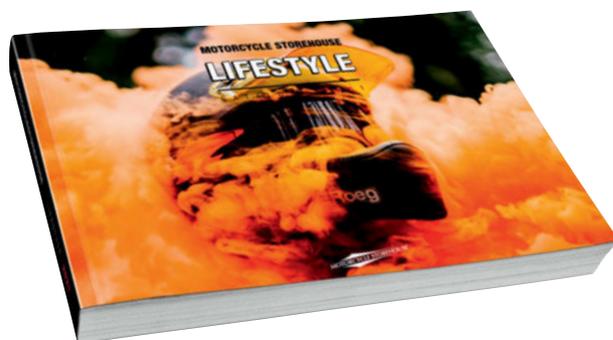
give dealers access to additional retail revenue streams and gives the riders in their area another reason to make them a regular 'Go To' store."

There are own and famous name brands offering men's and women's helmets, visors, goggles, gloves, jackets, vests, hoodies, jerseys, sweat jerseys, sweatshirts, T-shirts, tank tops, overalls, jeans, riding pants, work pants, aprons, shorts, protective riding and casual shoes and boots, socks, caps,

beanies, tunnels, scarfs, luggage bags, tool rolls, back packs, pins, signs, key fobs, patches, decals and more.

"Additions for 2021 include an all-new line of outdoor camping and adventure products, Roland Sands, Bobby Bolt and new collections of Roeg and 13.5, all to help fuel your customer's need to spend with you!"

[motorcyclestorehouse.com](http://motorcyclestorehouse.com)



# 2021 Barnett Clutches and Cables Full Line Catalog

Out now, the 136-page 2021 full line print catalog from Barnett Clutches and Cables includes all of Barnett's American made motorcycle and ATV clutch components and control cable products for current street and off-road applications - from American V-twins to metrics to vintage classics of the past. Ordering information and application listings are provided for Barnett's entire line of clutch and cable components including clutch plates, clutch kits, clutch baskets, pressure

plates, clutch covers, Scorpion clutch components, cable assemblies, brake lines and more. To get your free copy, give Barnett a call or go to the website to request yours today.

[www.barnettclutches.com](http://www.barnettclutches.com)



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

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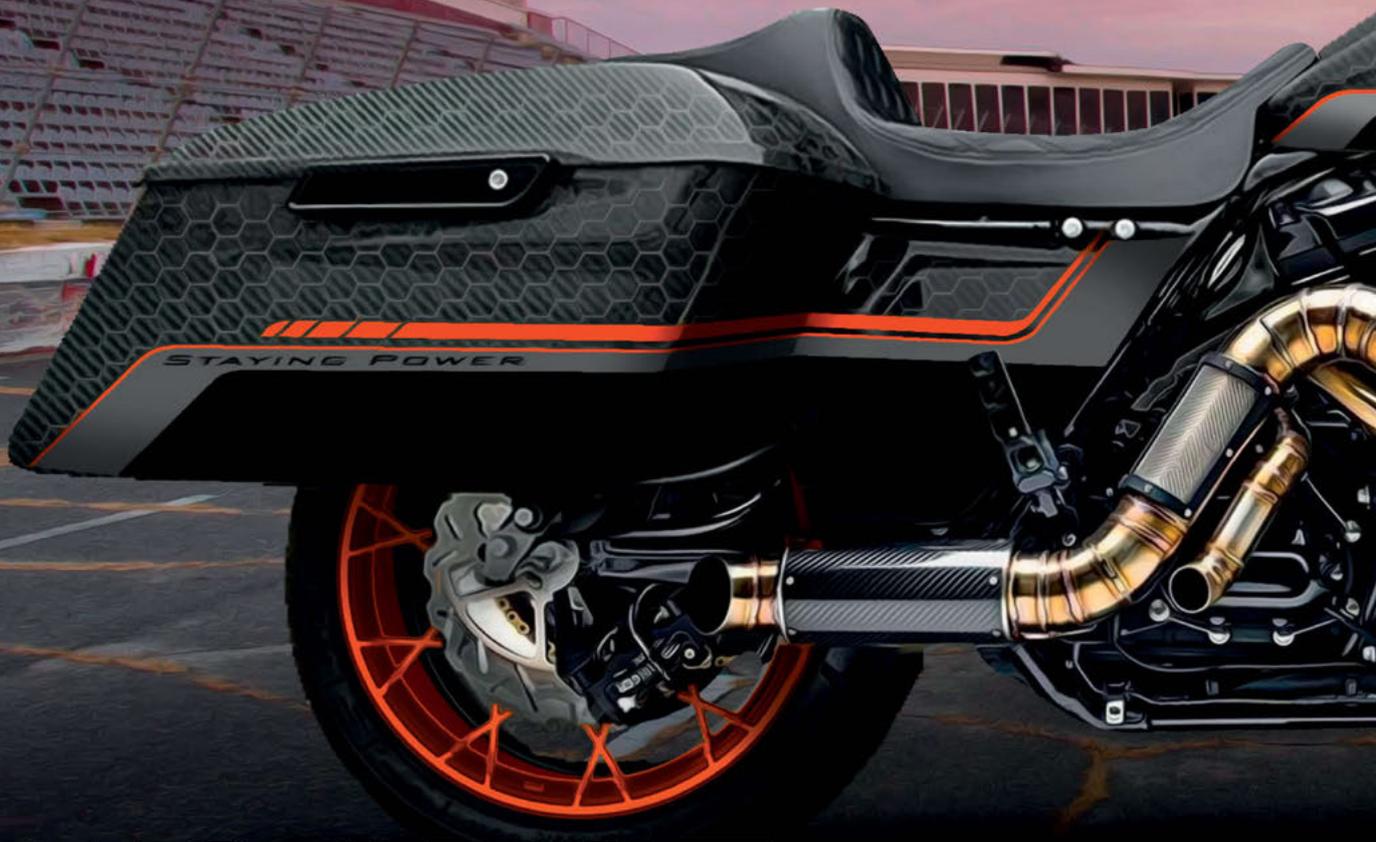
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# NEWS BRIEFS

BRP has reported North American powersports retail sales up by 39% for its quarter to April 2021. Revenues increased by \$578.8m (+47.1%) to \$1,808.6m compared to the year-ago period. Revenues from year-round products increased by \$282.2m (+44.1%) to \$922.5m; seasonal products increased by \$140.8m (+43.6%) to \$463.4m for the three-month period ended April 30, 2021. Revenues from Powersports PA&A and OEM Engines increased by \$143.3m (+91.0%) to \$300.8m. North American retail sales for powersport vehicles were +39% - mainly driven by PWC, 3WV and ATV. Gross profit increased by \$306.9m (+130.5%) to \$542.0m.

**A survey by the Motorcycle Action Group (MAG) in the UK has found that just 8% of respondents accepted a potential ban on conventional motorcycles in favour of electric, with 36% wanting to see such a ban delayed and 55% completely opposed. Complete opposition was higher amongst non-members than members. Asked whether they would stop riding altogether, keep existing petrol motorcycles running for as long as possible, or adopt electric before the end of any phase-out, 31% said they would hang up their leathers, 56% would resist the switch for as long as possible and just 13% would make the switch before it was unavoidable.**

B&B reports that the Chinese-American company Segway-Ninebot is making a name for itself with its concept of a motorcycle with a hydrogen-electric drive. The Segway Apex H2 is scheduled to hit the market from 2023. The electric motor is said to have 80 hp and accelerate from 0 to 100 km/h in four seconds. The motor draws its energy from a fuel cell. It converts hydrogen and oxygen into electricity. The innovation is in an exchange cartridge hydrogen supply system. Expected pricing in USA is in the region of US \$10,000.

**Through July 6, 2021, participating Zero Motorcycle dealers in the United States are again offering a \$1,500 'Cash for Carbon' credit incentive for riders buying one of its 2020 or 2021 SR/S and SR/F models. "Adding this to the current North America Federal Tax Credit and you have the potential of saving nearly \$4,000."**

# PSI - EVO Sinter for UTV & SSV

As one of the largest manufacturers of brake pads for sport bikes, tourers, off-roaders and V-twins, SBS has now followed the example of many mainstream vendors and introduced a full-range PSI upgrade compound for UTVs and SSVs.

"The new purpose-designed brake pad range called PSI - EVO Sinter is made of a new state-of-the-art conductive sintered performance compound, specially developed for the all-around (wet/dry) and all-terrain (leisure/race) UTV and SSV driving experience."

The new compound gives drivers a strong initial bite to enable instant brake feeling, easy modulation and powerful, consistent and reliable performance throughout the brake pad lifetime - "even under extreme conditions".

The new PSI brake pads also include NUCAP NRS technology on the back plate - a technology that secures an indestructible mechanical bond between the pad compound and the backing plate.

SBS CSO Christel Munk Pedersen said: "With the PSI - EVO Sinter compound, we want to give UTV and SSV drivers the ultimate upgrade compound for both casual all-terrain and race use. With the PSI, we have upgraded the



**SBS brake pad compounds are secured to the backing plate using the NUCAP NRS retention system - this creates an unbreakable bond between the compound and the plate.**



compound performance level, so that drivers get a far better continuous brake feel in wet and dry conditions on rough terrain.

"The innovative and unique pad and backing plate bond created by the NUCAP Retention System (NRS) extends the security of the compound/backing plate interface right across the operational temperature range of the brake pad.

"Considering the tough conditions brake pads are exposed to during UTV and SSV use, we are taking brake performance and safety to the next level. Our extensive testing program has included Baja 1000 UTV race champion Marc Burnett and found that the PSI-EVO Sinter is equally applicable for off-road hobby as well as competition use."

Following a preliminary 2020 introduction of a few applications, SBS has now moved to full-range availability. PSI - EVO Sinter compound is also available for most product-compatible ATV/Quad bike applications. The full range can be searched with the SBS online model-lookup 'widget' at the company's website.

[www.sbsbrakes.com](http://www.sbsbrakes.com)

# 24h on a Minibike - a New World Record

**For some reason, veteran Italian motorcycle journalist Valerio Boni decided that he wanted to get into the world-famous Guinness Book of World Records and that his route of doing so was going to be to set a new world record for the distance ridden on a minibike in a 24-hour period!**

**In the shape of Italian component specialist Polini he found a willing collaborator and the "24h Minibike Polini" challenge was born - and, together, they succeeded in spectacular fashion! Valerio started late in the afternoon of Tuesday, May 11th at 5.30 pm, in the rain, at the Castelletto di Branduzzo track in Pavia, Lombardy, south of Milan. After 24 hours on the track, he not only broke the previous record, but he tripled it - recording a new record of 751.488 km (approx. 467 miles), which were 1,236 laps. After 24 hours, 17 pit stops to refuel, one front and three rear**



tire changes, one new chain, two brake pads and one clutch, Valerio crossed the finish line at 5:30 pm on Wednesday 12th May.

To help him in this project, Polini technical staff used their experience and a (single) Polini 910 Carena RS 6.2 minibike. The undertaking was documented by timekeepers and a webcam that recorded every single moment and detail of the "24h Minibike Polini".

[www.polini.com](http://www.polini.com)



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# The World's First Maintenance-Free Chain is Now Shipping



PERFORMANCE IN MOTION

One of the world's oldest motorcycle chain manufacturers (founded in Italy in 1919), in September last year Regina announced the world's first motorcycle chain that eliminates the need for 1,000 km periodic and workshop service interval re-lubrication.

Initially being offered as 525 (with 520 and 530 in development), the Lombardy, Italy based manufacturer describes its **High Performance Endurance (HPE) chain** as a Z-Ring chain "that is the result of extensive lab and street testing to demonstrate that it has a reliable useable life that is at least equivalent, if not greater, than a traditional, regularly re-lubricated Z-Ring chain".

The 'secret sauce' is the hydrogen-free tetrahedral amorphous carbon (ta-C) coating, currently considered as the most advanced among DLC (Diamond Like Carbon) coatings. Applied on the surfaces of the bushings and the rollers of the HPE chain, it combines hardness with a low coefficient of friction.

Friction is the enemy of all transmission chain durability and reliability and reduces the efficiency of how the system is able to get the power that the engine sends to the transmission down to the tire/road interface, where it needs to be.

It is the ta-C coating that eliminates the need of periodic re-lubrication, while ensuring at least the same mileage obtained with a normal chain regularly lubricated every 500 km. It reduces energy dissipation and increases efficiency in the chain drive, eliminating lubricant spatter during operation, and therefore minimizing environmental impact.

For those who have an interest in

material science, the use of ta-C is interesting. Pure carbon is present in nature only in two crystalline physical states - diamond (atoms in a tetrahedral bonding arrangement) and graphite (atoms in a hexagonal planar bonding arrangement); ta-C is a synthetic state of pure amorphous carbon in which up to 80% of the atoms are bonded to each other with a Tetrahedral arrangement - in the same way as pure diamond.

For this reason, among all DLC coatings, the physical properties of ta-C (such as hardness and coefficient of friction) are the closest to pure diamond, the hardest material on Earth.

However, a chain drive using an HPE chain does not require ta-C coated front and rear sprockets. When installing a new HPE chain, **Regina strongly recommends** replacing the front and rear sprockets with new steel made ones.

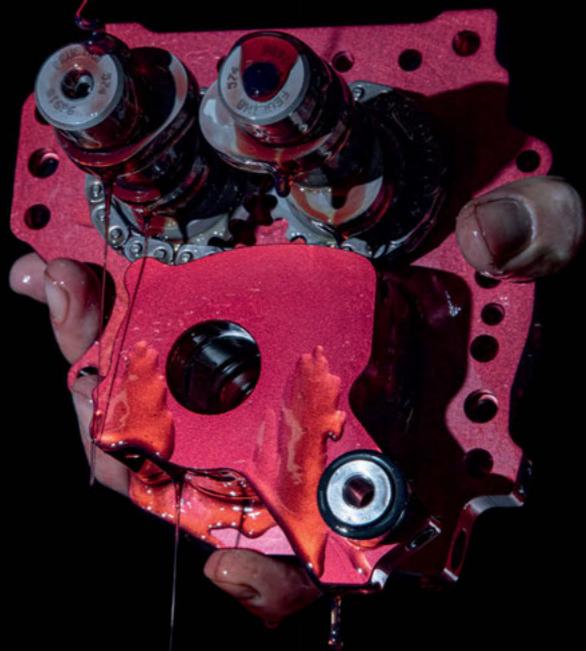
The company says that to guarantee its best functionality and aesthetics over time, there are three simple rules to follow - clean and re-lubricate the chain once a year (after washing the bike, after using the bike in wet conditions and/or in salty or dusty environments, and before storing the bike at the end of the riding/winter season) and check for correct chain tensioning every 3,000 km.

[www.reginachain.net](http://www.reginachain.net)



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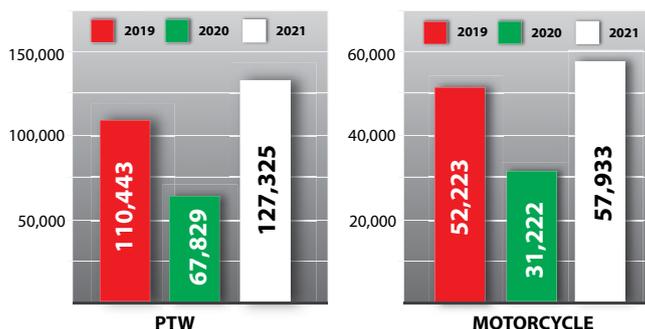


# Italian Registration Data from ANCMA

According to the latest data from ANCMA (the motorcycle industry trade association in Italy and the owner of EICMA), registrations for the motorcycle market were at 57,933 units for the first five months of the year. Compared to 2020, that represents an increase of +85.55% - having been down in January and February, sales were up in March, April and May.

There have been wild variances in the monthly reporting from January onwards - statistical reporting and market activity have been influenced and distorted both by the pandemic, as registration numbers lapped the equivalent 2020 data gather, and by

## Italian Registrations Jan - May



the Euro 4/5 final deadline. Total PTW registrations for the same period were +87.71% at 127,325 units YTD. The best metric against which to judge the current market is the 2019 data.

This year's 5-month YTD motorcycle registrations compare to 52,233 for the same period in 2019. The PTW number for this year so far compares to 110,443 units in 2019 and

represents the highest number of registrations for the period since 2011. A word of caution though. While the headline news looks excellent, some of this momentum is, inevitably, catch-up sales lost from various stages in the cycle since March 2020. It is not yet therefore possible to safely extrapolate long-term growth patterns arising from the effects of the pandemic, or to put that in the context of the steady growth seen in most European markets from 2015 to 2019.

For the record - new motorcycle registrations were (theoretically) 94,108 units in 2020, having been 98,917 units in 2019.

## Spanish Motorcycle Registrations

The latest data from ANESDOR, the motorcycle industry trade association in Spain, shows new motorcycle registrations at 63,368 units for the first five months of the year. Although COVID has made comparisons difficult, this represents a +43.32% increase over 2020, having been down in January and February, sales were up in March, April and May.

Total PTW registrations for the five-month period were at 69,854 units YTD (+39.07% compared to 2020).

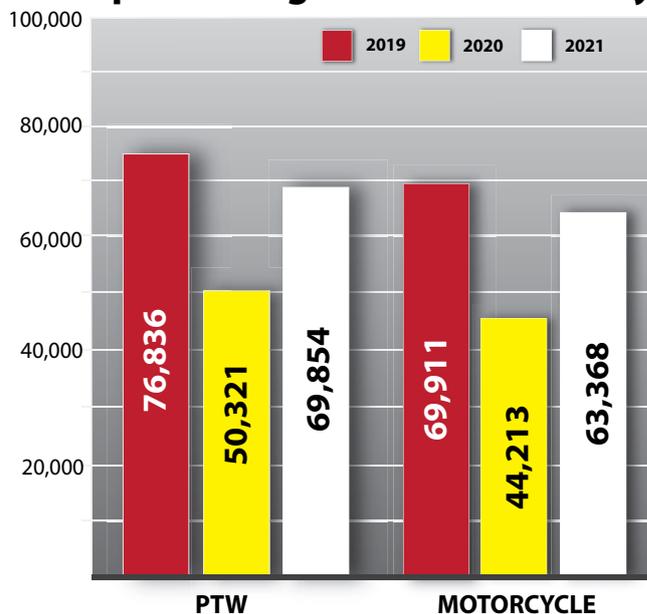
In motorcycle terms, it is the second highest first five-month market performance in Spain since 2009 and compares to 69,911 units in 2019 (44,213

units for the first five months of 2020). Similarly, for total PTW registrations it is second only since 2009 to the 76,836 units sold in the same period of 2019 (50,231 units sold in the first five months of 2020).

Because of its strength in the scooter and >125 cc markets, Honda was market leader YTD, followed by Yamaha, BMW, Piaggio (Vespa, Aprilia, Moto Guzzi etc.) and Taiwan's Kymco. The top selling motorcycle was the Kawasaki Z 900.

For the record - full year new motorcycle registrations in Spain were 175,585 units in 2019 (+11.07% over 2018) and -11.50% in 2020 compared to 2019 at 155,391 units.

## Spanish Registrations Jan - May



# Global Japanese Made Motorcycle Exports

The latest data available from JAMA (the automotive trade association in Japan, which includes representation of motorcycle manufacturers among its membership) shows exports of

Japanese made motorcycles (over 250 cc) to USA were +57.55% YTD at 24,108 units. Globally the Japanese factories were +17.21% in motorcycle export terms at 126,584 units.

Japanese made motorcycle exports to Europe for the first four months of the year recovering after a no doubt Euro 4/5 shaped poor start to 2021 to be +10.47% YTD at 78,914 units.

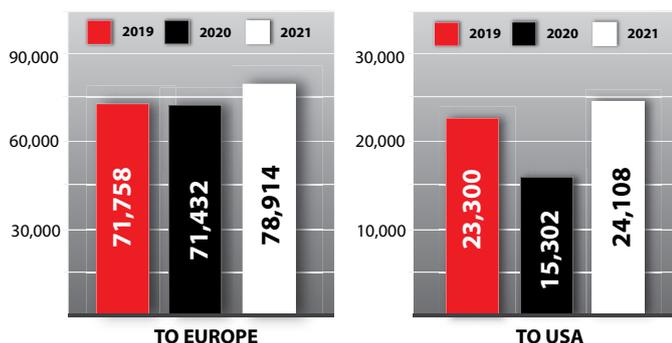
In total PTW terms, shipments to USA were +62.10% at 37,783 units, shipments to Europe were +12.58% at 82,130 units, and globally +22.20% at 154,012 units were exported in total.

The increasing number of units being made by Japanese manufacturers elsewhere in Asia, the U.S. and South/Central America goes some way to providing historical context for the data. Most of the Japanese made machines still being exported are of higher value, larger displacements. With the exception of the United

States, most of their overseas factories are primarily engaged in making and selling scooters and smaller capacity units in and for 'emerging' markets (where import tariffs are high) and in making ATV/UTV units - especially in the United States, where demand for such machines is at its highest and grew strongly in 2020.

For the record - annual worldwide Japanese made motorcycle and moped exports (all PTW) fell off a cliff in 2009 to 583,879 from over 1 million in 2008, having peaked at 1,641 million units in 2000. They have continued to decline most years since then. Most recently they were 463,123 units in 2017, 456,758 in 2018, 386,379 in 2019 and 311,998 in 2020.

## Japanese motorcycle exports Jan-Apr



# UK Motorcycle Registrations

As seen elsewhere in Europe, 2020 motorcycle registrations in the UK ended with a rush to pre-register unsold Euro 4 units that did not meet the strict timescale criteria set by the EU for the end of series derogation approved in advance of Euro 5 final implementation. This has distorted the statistical comparisons in the UK, Germany, Italy, Spain and most of Europe's markets - majors and otherwise - with the pandemic also making comparisons with 2019 'problematic'.

However, according to the latest available data from the MCIA, the motorcycle industry trade association in the UK, motorcycle registrations were at 40,424 for the first five months of 2021. Sales were down in January, February and March, but up strongly in April and May.

That compared to 28,881 units for the same period in 2020 (+39.97%), but down compared to the 45,181 units registered in the first five months of 2019.

In total PTW terms, the UK saw 42,858

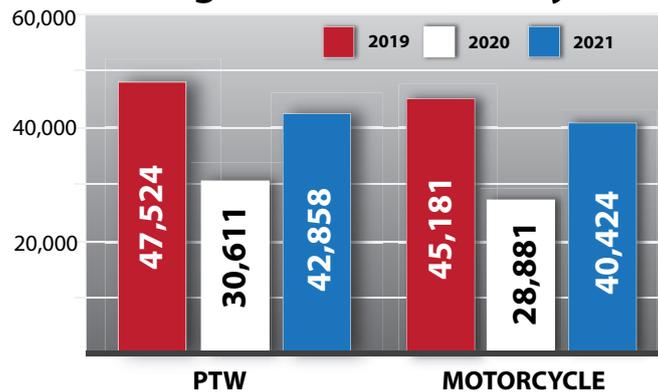
units registered from January to May, +40.01% compared to the 30,611 units registered in 2020, but down from the 47,524 registered in 2019.

In motorcycle segment terms, Touring is the strongest market in the UK YTD, followed by Adventure Tourers. Honda was market share leader for May (followed by Yamaha, Triumph, BMW and Kawasaki), with the Royal Enfield Interceptor 650 the bestselling single model in April in the <125cc

motorcycle segment.

In terms of publicly available data, the MCIA only publishes information for the most recent single month in market share and model sales terms. The May data has Harley-Davidson as the eighth most popular brand on the UK market with 404 units sold in total. For the record - motorcycle registrations in the UK grew slightly in 2019, with 100,472 units sold (+0.72%), with 2020 at 96,539 units.

## UK Registrations Jan - May



# Germany Motorcycle Registrations

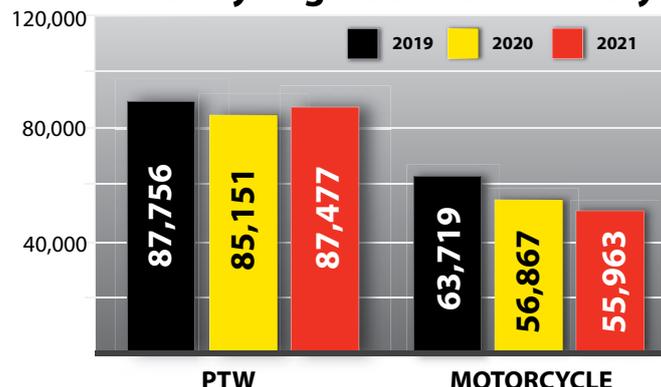
The latest data from the IVM, the motorcycle industry trade association in Germany, shows new motorcycle registrations are down slightly for the first five months of the year at 55,962 (-1.59% compared to the 56,867 unit registered in 2020). Having been down in January and February, up in March and April, there were 13,600 units registered in May (-6.36% compared to last year, and down massively compared to the 65,719 units registered in 2019). In total PTW terms, the German market was up at 87,477 units YTD (+2.73% compared to the 85,151 units recorded for the first five months of 2020). That compares to 87,756 units sold January to May 2019 - the best for the first five months of any year since 2008.

In market share terms, BMW remained market leader with a much improved 28.05% share at 15,696 units sold YTD - BMW had seven models in the top twenty best sellers. Honda is in second spot in market share terms, followed by Kawasaki, KTM and Yamaha - with Harley-Davidson in sixth spot (3,106 units sold for a 5.55% market share compared to 4,798 units sold during the

same period in 2020 with a 8.44% market share). Indian Motorcycle was in 12th spot in market share terms with 908 units sold for a 1.44% market share. That compared to 742 units sold for the year-ago period and a 1.30% share. Indian's best selling model was the Scout Bobber, recording 338 units sold YTD for 48th spot in the German top 50. Harley's best seller was the Breakout in 44th spot (364 units sold). Unsurprisingly, the top selling model was BMW's R 1250 GS (5,501 units YTD), followed by the Kawasaki Z900 and Z650 in third, Honda CRF 1000L Africa Twin fourth, and the BMW F 900 R fifth.

For the record - the 2019 full year saw the German motorcycle market grow by +4.38% compared to 2018 at 113,039 units, with 2020 posting a (theoretical) 132,126 units; however, that apparent 16.89% growth in a pandemic hit year was distorted in the final quarter by the rush to pre-register unsold Euro 4 bikes before the final, extended deadline for doing so on December 31st - so, at best, and in common with the data for all of Europe's 'Big Five' (Italy, France, Spain, Germany and the UK) account for some 80% of total motorcycle registrations; the German data for 2020 is 'problematic' for multiple reasons.

## Germany Registrations Jan - May



## NEWS BRIEFS

**In the first quarter 2021, total motorcycle market sales in China were 3.7m units, up 28.2% compared with 2020 (when February sales dropped due to COVID-19) and 12.9% compared to 2019. Electric vehicles represent more than 50% of the total market, which are forecast to reach a new all-time record for the end of 2021.**

The global electric car market grew by 40% in 2020 (over 2019) - albeit from still very low annual volumes. In contrast though, and influenced of course by the pandemic, the global total internal combustion engine car market slumped by -16%.

**North American snowmobile unit sales increased by +16% during the 2020-2021 selling season (ISMA/ISC data). There were 59,234 new units sold in the United States and 109,801 total North America unit sales - both figures the highest reported since 61,593 units were said to have been sold in the United States in 2009. Worldwide sales were 133,444 units.**

Dallas, TX. based pre-owned automotive and powersports vehicle E-tailer RumbleOn reported improved net income and positive adjusted EBITDA for its Q1 to end of March 2021. They are projecting year-over-year revenue growth of 66 to 78% in Q2 and gross profit growth of 113 to 125%. Total vehicle unit sales were 3,500, +32.2% from 2,647 in Q4 2020, of which 1,006 vehicles were powersports units (+17% over the year-ago period) worth \$10.9m in revenue (+27.7%). Powersports gross profit per unit sold was \$2,961. Net loss was \$(4.5)m (improved from -\$5.5m Q4 2020); the positive adjusted EBITDA of \$0.02m for Q1 2021 was an improvement from -\$2.8m in Q4 2020. RumbleOn is due to complete its merger with 22 location brick and mortar pre-owned unit seller Ride Now Powersports in late June or July of this year.

**The H-D Board of Directors has approved a cash dividend of \$0.15 per share for the second quarter of 2021. The dividend is payable June 25, 2021 to the shareholders of record of the company's common stock as of June 10, 2021.**



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# FEULING PARTS AND THE FLYING PIG

## "NEVER GIVE UP, NEVER SURRENDER"

It takes more than a DNF at the inaugural Drag Specialties 'King Of The Baggers' race at Laguna Seca in October 2020 to stop Luke Leatherman and the Feuling Parts crew in their tracks.



### It takes more than a DNF at the inaugural Drag Specialties 'King Of The Baggers' race at Laguna Seca in October 2020 to stop Luke Leatherman and the Feuling Parts crew in their tracks.

By the time some of you get to read this, the first in what is hoped to be a three-race, Rob Boydos inspired, Drag Specialties sponsored BAGGER RACING LEAGUE series will have been staged at Salt Lake City on the final weekend of June.

With Ben Bostrom returning as their rider, Luke and his band of performaniacs will have returned to the track and (hopefully) successfully completed the race. In these early days of thrashing 800 lbs street touring bikes around racetracks designed for Superbikes, the outcome, of course, is far from certain - such is the enduring jeopardy of racing - but Feuling is leaving no bolt unwrenched to optimize Bostrom's chances. Last year's heavily modified, stroked and bored 131" M-8 2019 Road Glide engine 'let go' in fairly comprehensive fashion in the last lap of practice before the 2020 race.

Feuling's Lukas Weiss takes up the story. "The rear cylinder head failed, the exhaust rocker shaft broke and pulled the shaft bolt threads out of the head, destroying the perch. There would be no racing with

that engine on that day, that's for sure.

"However, our friends at Vance & Hines, and with Harley-Davidson's blessing, set us up with a new SE 131" crate engine to get us into the race. Our team hustled with a two-hour engine swap and had Ben Bostrom out on the grid minutes before the race. Ben aggressively launched the Road Glide for a great start, but our mule ran into issues.

"We'd had to reuse the old gasket between the engine and transmission, and it was apparent the seal was compromised - creating an oil leak and pressure issues. Despite the enthusiastic efforts of so many, the result was an inglorious DNF."

Moving into 2021, Feuling is back - with #theflyingpig2.0! This time the 2019 Harley-Davidson Road Glide has an engine built entirely in-house by the Feuling crew. The power plant is a 130 cubic inch V-twin engine with heavily modified 4-valve cylinder heads and intake manifold by Feuling.

"We have 13.5:1 compression, a 4 1/2 inch stroke crankshaft, Feuling's Race Series 592 camchest kit with high volume oiling system, Feuling high load Beehive valve springs, billet vented dipstick and our new rocker shafts - which have double the strength of the factory and our competitors' shafts. To finalize

the build, we have used our new BA high flow air cleaner."

The build list also includes additional Feuling RS (Race Series) components such as 6.1 g/s fuel injectors, O2 sensors, and a custom Feuling anti-reversion exhaust system.

The engine building, porting, exhaust, power development, tuning, fabrication and bike building were all done by Feuling at their Oceanside, California headquarters. Feuling products are available through Drag Specialties, and Leatherman and his crew leaned heavily on the DS vendor community - especially those involved in the Bagger Racing League.

Feuling will be releasing a documentary titled 'Road to the Corkscrew', showcasing its entire experience with bagger racing - the triumphs, and the disasters. The legend that is Ben Bostrom will be piloting The Flying Pig again this year. Feuling plans to be on the podium at the Drag Specialties Bagger Racing League Bagger GP, June 24-27, at the Utah Motorsports Campus, and again in July at the famous WeatherTech Raceway Laguna Seca to rip through the corkscrew.

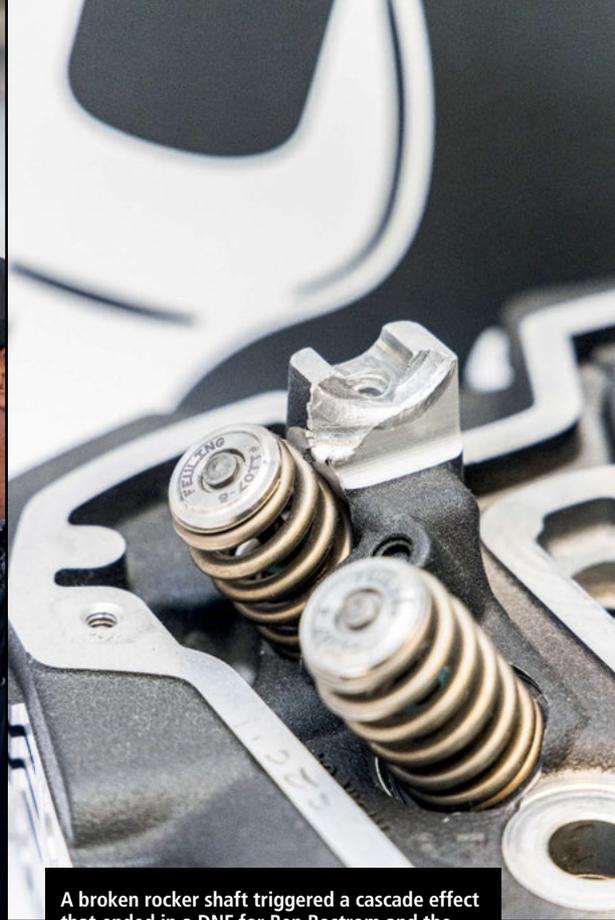
**Best of luck boys, but if only planning 'did make it so'!**

[www.feulingparts.com](http://www.feulingparts.com)

# G PIG DER"



Ben Bostrom with Feuling's Luke Leatherman



A broken rocker shaft triggered a cascade effect that ended in a DNF for Ben Bostrom and the Feuling Team at Laguna Seca last year.



## BUILD LIST

**Feuling Parts** - 592 Race Series camchest kit, high load Beehive valve spring kit, 6.1 g/s fuel injectors, O2 sensors, air cleaner (coming soon), anti-reversion exhaust system, vented dipstick

**Barnett Clutches** - Scorpion clutch

**Slyfox** - triple trees, front fender, side covers

**JIMS** - transmission side door

**Alloy Art** - stabilizer, shift linkage, fork lowers, caliper mounts, swingarm

**RWD** - rear suspension

**Horsepower Inc** - throttle body

**Lyndall Brakes** - brake pads, wheels, rotors

**Darkhorse** - compensator

**Baker Drivetrain** - transmission main bearing

**Rekluse** - clutch slave cylinder

**Saddlemen** - seat

**Thrashin Supply** - risers, handlebars, footpegs, shifter tip

**Legend Suspensions** - front and rear suspension

**Speed Merchant** - mid controls

**Klock Werks** - windshield

**PBI** - drive sprockets

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## M-8 Transmission Rebuild Kits

Camarillo, California based JIMS did not cut any corners when developing its M-8 specific rebuild kits for the Cruise Drive transmission. "Designed around the best available components on the market, including all of the necessary bearings, clips, locks, gaskets and seals - all under one part number - these kits save the technician valuable time and therefore save your customer money. "Trying to source over 50 individual pieces when rebuilding a transmission is daunting in the extreme - we've tried it and that is what led us to develop this kit. One part number, one price and you are ready to rebuild."

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## Fork Spring Removal Made Easy

Italian suspension specialist Andreani Group has released a new, updated design of hydraulic shock and fork spring disassembler - the tool that allows suspension technicians to remove the shock springs or - thanks to a special, separately available extension - the fork springs, without necessarily having to unscrew and modify the preload ring each time.



Thanks to its golden lateral holes, the technician can easily adjust the tool height according to the mono length and operate on different spring dimensions by using the various plates it is equipped with. After positioning the damper, the spring can simply be compressed through the specific bottom jack - removing the seiger allows the spring to be removed.

The disassembler is available set in the upper part of the Andreani universal toolbox, "used worldwide by motorcycle suspension specialists," or available separately as a single tool.



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## Black 20" Antique Style Custom Springer

Now additionally available in all black with chrome plated rockers and rocker studs, this Hardbody antique style Springer for custom applications is sold fully assembled with in-line top bracket without built-in rake (0-degree rake).

The standard length Springer (20" measured from the bottom of the lower tree to the axle center) is comparable to the vintage FL model fork length. The measurement is 8 3/4" between the (cast) axle rockers and a 3/4" o.d. axle is included. A neck cup conversion kit is separately available from Mid-USA to install this Springer on K models and Sportsters 1952/1981. The 1" o.d. steering stem is designed for Timken type bearings. The riser mounts are on 4 3/4" centers (and threaded 1/2-20). A universal brake rod mount is on the right rear leg for disc brakes (5/8" hole).

This Springer is additionally available as an 18 inch and in 18 and 20" in black and copper antique style.



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# Galfer V-Twin Custom Rotors - "What's Your Style?"

Galfer is one of Europe's leading brake component manufacturers and noted for its range of custom brake rotor style options - from the Classic and the globally recognized Disc Wave to the Skull rotor or advanced CUBIQ.

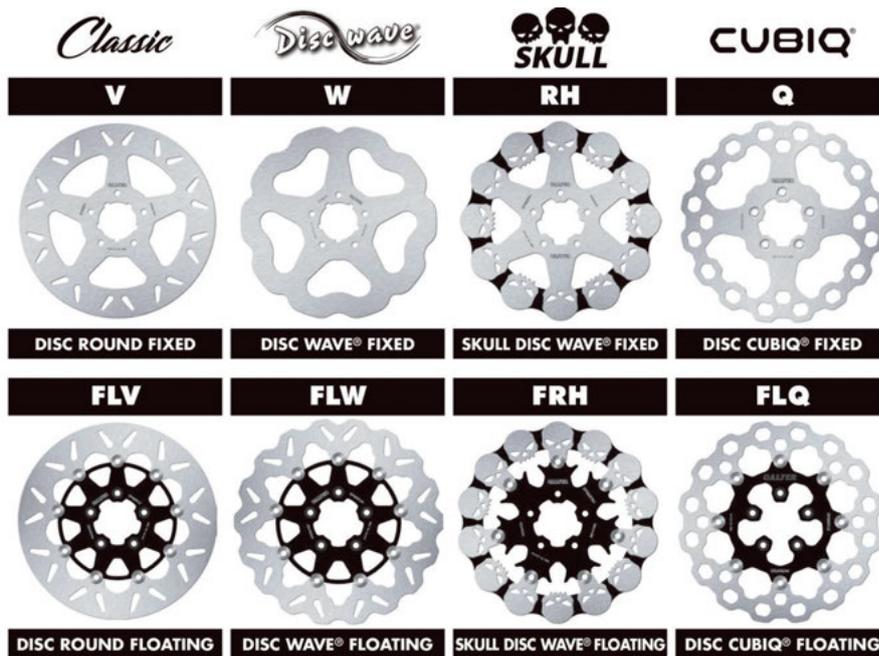
Galfer Classic rotors are round brake discs with a more classic look, which are very similar to the original discs - except for the braking performance. The Galfer Classic design is said to have superior braking performance compared to the original rotors used by V-twin manufacturers due to the type of steel used and the high-tech in-house Galfer manufacturing processes. They are the heaviest of the four rotor options for V-twin and custom applications.

The Galfer Disc Wave is one of the best known, recognized and bestselling rotor designs in the world.

These discs have a 'corrugated' (Wave) profile on the inside and outside of the brake track for weight reduction, improved cooling and a distinctive look. The Disc Wave was patented by Galfer over 20 years ago.

One of the most extreme and eye-catching brake rotors in the Galfer range, or any range for that matter, the Skull profile and black grooves on the brake track and flame-shaped core make the Galfer Skull disc a unique design that is ideal for bikes with an aggressive look.

The newest of Galfer's rotor designs is the award-winning CUBIQ. "These are our lightest and most innovative-looking discs thanks to the hexagon shape of the brake track. They are an evolution of the



Wave discs stand out for their reduced weight, improved bike handling and increased braking power."

All four designs are available in fixed and floating steel core configurations, subject to the make and model of application. All Galfer brake discs are manufactured using laser cutting and subjected to different treatments such as tempering, painting, machining or grinding to achieve a high-quality finish.

Galfer's quality control, R&D and testing procedures

are rigorous, and all its rotors have German TÜV (KBA) approval.



**INDUSTRIAS GALFER S.A.**  
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## OptiMate 6 and OptiMate Lithium Refreshed

OptiMate 6 has been a stalwart in the TecMate line-up for more than a decade. The first 'connect and forget' smart '5 Amp' charger for both motorcycle and automotive size batteries, its novel AmpMatic program adjusts charge current according to the connected battery's size - smaller batteries get less, larger batteries get more.

It's also one of the most internationally co-branded chargers in the TecMate stable, with Aston Martin the most recent manufacturer to have embraced its user friendly functionality and reliability.

The popular and multi-OEM recommended OptiMate Lithium 4s 5A is based on the same electronic

platform, with its software calibrated to specifically save, charge and maintain Lithium Ferrous Phosphate batteries.

All good things electronic usually get better with the next iteration and the new OptiMate 6 and OptiMate Lithium 4s 6A are no exception.

Martin Human CEO/CTO of TecMate explained that "the new OptiMate 6 delivers 20% more charging power (6 Amps) but draws **57% less power from the AC grid**. Our engineers borrowed power saving technology - such as power factor correction and synchronous rectification - from large industry and got that power draw down to what most common 2A chargers need to deliver their charge."

The new OptiMate 6 line-up includes the **Silver Series Ampmatic** - the smartest 'connect and forget' automatic charger for any lead-acid battery; and the **Gold Series Select model** - which includes a selectable higher charging voltage (14.7V) and a fixed power supply for battery support during diagnostics/troubleshooting on a vehicle with engine not running.

The OptiMate Lithium 4s 6A now boasts a pushbutton **BMS reset**, making it easier to reactivate advanced Lithium LFP batteries with integrated resettable deep discharge protection. The TUNE power supply mode provides diagnostic support to the battery at the push of a button.

"Our new OptiMate 6 and OptiMate Lithium 4s 6A offer the TecMate **triple 'green' advantage** to dealers and OEMs alike - more charging power so they cost less to run plus additional smart features that make servicing easier.

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*\*Shown H-D Softail also available for Touring Dyna sportster Breakout & Indian Scout*



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# KessTech - ECE Approved Exhaust Systems

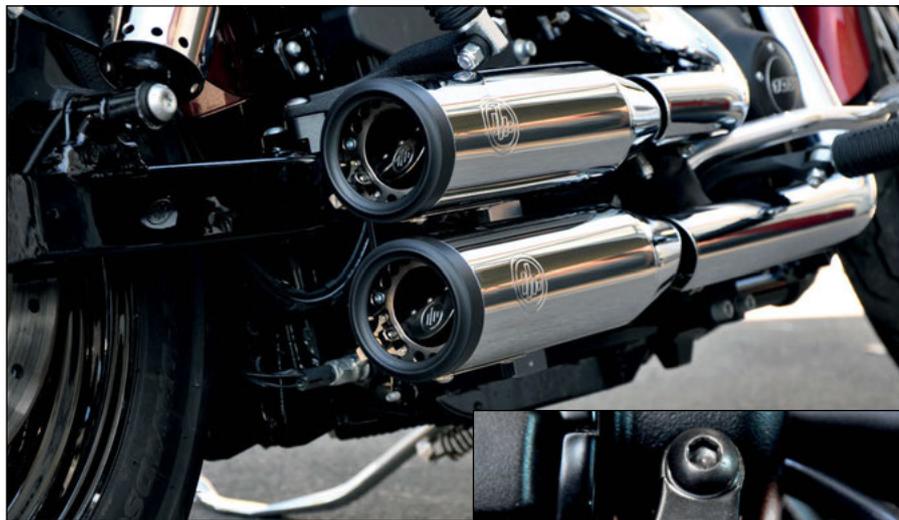
Having recently teamed-up with Motorcycle Storehouse in what is KessTech's first distribution partnership, the Netherlands based wholesaler is now offering an extensive line-up of KessTech exhausts from stock, with delivery in as little as 24 hours.

Based near Würzburg in Germany, the exhaust system and slip-on muffler multi-mode sound management specialist was founded in 1995 by Roland Kess to develop (initially) manual and, since 2006, electronically controlled exhaust sound management - while riding within the strict EU and German TÜV noise regulations.

The 'secret sauce' at the heart of each KessTech system is its proven and established ESE system - Electronic Sound Experience. With the Active Engine Protection and 'Power Feature', the rider can automatically control the electronically managed



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sound from the 100% legal, ECE approved, Euro sound and emission compliant system from the handlebar, while riding.

The basis of the KessTech ESE system is a valve in the muffler that can close (Off mode), open halfway (Medium mode), or open completely (On mode) for the full sound experience.

ESE is not an upgrade to its original Electronic Sound Management technology, but a completely newly developed system introduced in 2017 that "perfects the unique driving experience and the distinctive sound that KessTech has been known for in the past."

That saw KessTech not only improve and change the multi-mode functionality of the handlebar control, but redesign and reprogram the electronics and



install new control motors for the completely redesigned control valve flap.

A year later, KessTech took another giant leap forward in what electronic exhaust sound management can bring to the rider with its added Active Engine Protection and 'Power Feature', allowing the rider to activate an additional performance boost in both the OFF and MEDIUM mode.

The 'Power Feature' automatically detects when more power is needed (for example when overtaking or in a dangerous situations) and delivers it immediately without having to change modes.

Additionally, Active Engine Protection automatically and dynamically tunes the system when needed. For example, when in OFF mode, if ESE notices that the engine is getting too hot (for example at a red traffic light), it will open the exhaust valve flap automatically to reduce the exhaust gas back pressure and allow heat to escape. If the driving profile changes to a thermally less critical level, the system automatically readjusts.

Electronically adjustable muffler sound systems with EC type approval have become an increasingly competitive corner of the custom exhaust market in Europe in the past decade. With more than 50,000 systems already sold for Harley (and BMW) applications - with many thousands of those successfully sold and installed by authorized Harley-Davidson dealers in Europe - KessTech claims market leadership with some justification.

Being ISO 9001:2015 certified has allowed KessTech to be so sure of its quality control that it sells its stainless steel exhaust systems with a 4-year warranty and offers backwards compatible ESE software upgrades at no cost.



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## Replacement Stock Clutch Plates

Belt Drives Ltd (BDL) in California has released this clutch plate kit (ERCPS-100) as a direct replacement for stock plates used in any BDL round dog basket.

Featuring durable abrasion, chemical and solvent resistant Aramid disc material, the high- performance plates are designed for smoother, more positive lock-up and quieter running.

The kit is made up of 15 application-specific

BDL plates - 1 x 0.120" steel backing plate; 7 x 0.59" thin steel drive plates and 7 x 0.150" thick friction plates; the overall stack height is 1.590" to 1.610".

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## Zodiac Additions

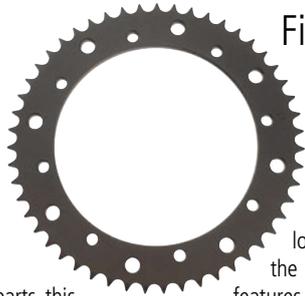


### Replica Linkert M88 Carburetor

Completely built in Europe from all new parts, this replica carburetor looks 100% the same as the original that is found on 1940 and later WLA and WLC 45 ci side valve (Army) models.



### Final Drive Chain Conversion Sprockets



Convert from the stock final belt drive to chain without losing the cush drive system in the rear wheel. The adapter features two regular (OEM 9276B) wheel bearings and fits 2008-2016 Twin Cam Touring and 2017 to present Milwaukee-Eight Touring models.

### 5 3/4" Odyssey Bottom Mount LED Headlights



This EU-approved 5 3/4" (146 mm) diameter LED headlight has a high-intensity hi and low beam and position light. It has a heavy-duty reinforced bottom mount and comes prewired.

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## VO2 America Air Intake



Vance & Hines' new VO2 America air intake features its proven intake technology along with a unique stars and stripes design - the new product expands the company's line of top-selling air intakes for Twin Cam and M-8 models.

"After what we all experienced last year, this is a summer when we appreciate our freedom more than

ever," said Vance & Hines President Mike Kennedy. "Freedom to ride our Harleys, freedom to head out on the open road, freedom to enjoy the rallies and races that we love to attend."

The VO2 America is designed with the same performance and style features as the company's other air intake products, including a CNC-machined



billet cover, high grade, high strength, lightweight ARP hardware and a high-capacity washable air filter element.

"The limited edition VO2 America includes a subtle stars and stripes design which is laser-etched onto the billet cover. The design is understated and will enhance the look of any recent model Harley-Davidson Big Twin motorcycle."

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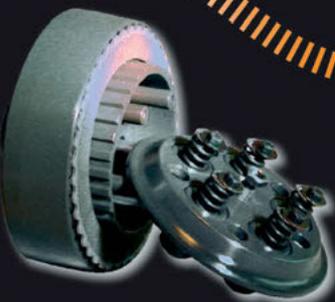
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# Bagger Race Kits

Stage 1 kit



17" race weight wheels, front and rear - choose between the 'Revolution' (seen here in black) and 'Assault'



14" 990 series shocks

For those planning to go Bagger racing this year, or simply for those who just 'Want the Look' as well as the reduced weight - and the improved performance that comes with it - this race kit from Performance Machine is a three-stage option set.

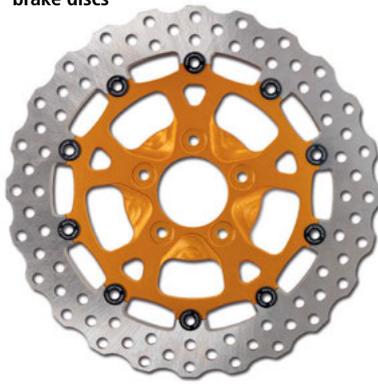
The Stage One kit includes your choice of a pair of front and rear 17" 'Assault' or 'Revolution' race weight wheels in black or gold, and a pair of 14" 990 Series Progressive Suspension shock absorbers. Stepping it up to Stage Two gives you the same choice of 17" wheels and the 14" Progressive shocks, plus a choice of a pair of 11.8" or 13" 'Dominator' or 'SpeedStar' race weight floating brake rotors.

Taking it all the way to the Stage Three kit adds matching color PM mid controls and front and rear 4-piston radial brake calipers.

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For a Stage 2 kit, add ...

Choose between 'Speedstar' (seen here in black) and 'Dominator' front and rear race weight brake discs



The Stage 3 kit also includes...



Mid controls



Radial brake calipers

# EXFIL-65



For those occasions where big capacity luggage really is better, but big and versatile is best, the 100% waterproof and dustproof EXFIL-65 "is the perfect fit for any motorcycle adventure. It works mounted vertically on a sissy bar or laid down on, or across a luggage rack. Multiple tie-down points on each side and six rows of MOLLE give plenty of options for add-ons and mounting.

Features include UV-treated 500-denier sides with a tough, double thick 1000-denier bottom in 100% waterproof PVC-coated tarpaulin. The roll-top closure reinforced nylon quick-release buckles keep contents sealed tight and the 2-inch wide, ballistic-grade polyester nylon loops and box-stitched handles on the sides feature woven reflective thread for better night-time visibility.

There are six rows of MOLLE for mounting accessories and universal fitment for motorcycles, UTVs, 4x4s, auto roof racks, etc. The stuffed and closed dimensions are 22" tall x 12" wide, and the interior volume can hold 65 x 12-ounce cans - the 'can count' is always Biltwell's Go-To for a real world capacity metric!

"We don't really think you should put 65 beers in it," says Biltwell CEO and co-founder Bill Bryant, "but that's how we measure the interior volume instead of in liters. The '65' has rugged straps with durable built-in handles and loops, is easy to mount in just about any configuration, and the MOLLE loops on the thermally welded front panel make it a versatile addition to any self-respecting rider's garage gear pile."

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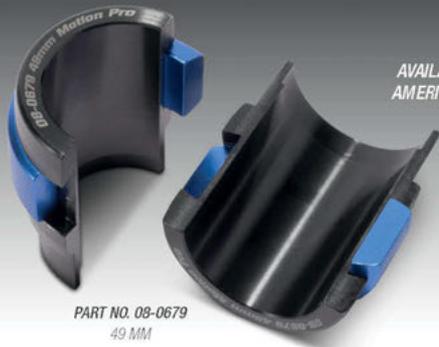
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## Falco Race and Casual

Italian footwear specialist Gianni Falco says that its 'Airforce' is the "perfect shoe for the summer months. The 'Micro-Synth' and '3D mesh' upper enhances the ventilation of the feet, which perfectly combines with the 'Air-Tech' lining on the inside.

"The sneaker feels comfortable and light for the upcoming season without giving up its high



'Airforce'

protection standards. The ankles have D3O inserts, the quick-close is ergonomic and intuitive with detailed bi-colored laces for an extra aesthetic touch and the resistant, dual compound sole assures high levels of grip."

Also seen here, the 'Oxygen 3 Air' is a new version race boot that pairs the 'Micro-Synth' upper to a 'Hexagon' ventilation system on the shin, heel and rear calf areas.

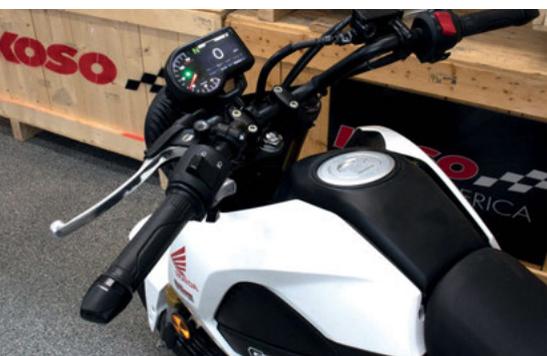
"The ventilation system is enhanced by the presence of the inner lining in 'Air-Tech'. The ankle is protected from impacts by a D3O cup insert. The tip of the boot is refined with a replaceable 'Black-Zinc' slider and the rubber sole is ideal for sport rides thanks to its high-grip feature."



'Oxygen 3 Air'

**GIANNI FALCO SRL**  
**Cornuda (TV), ITALY**  
**Tel. +39 0423 915272**  
[info@giannifalco.com](mailto:info@giannifalco.com)  
[www.giannifalco.com](http://www.giannifalco.com)

## RX3 TFT Multifunction Meter



The KOSO RX3 multifunction meter is "compact, lightweight, easy to use and ideally suited for use on motorcycles, trikes or scooters".

Functions include speedometer, rev counter, odometer, gear indicator, target distance or target speed and many more, all integrated in the multifunction meter.

The RX3 features a brightly colored 3.5" TFT LCD display in a modern design and with a brand new user-friendly interface. The background can be personalized by choosing from five different colors, and the brightness setting guarantees the readability of the display - day and night.



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# Crossfire Performance Air Cleaners

Arlen Ness Enterprises has added to its popular range of performance air cleaners with its new Crossfire design.

Available in chrome or contrast cut, the design is inspired by the all-new Prodigy wheel found on 2021 Special Touring models. Each Crossfire intake features a clear, hard-coated polycarbonate window, improved leg clearance and performance features, including its award-winning, patent-pending next generation hidden breather system.

CNC-machined from forged billet aluminum, the reduced intake height delivers improved leg clearance and there is a high performance, black, pre-oiled air filter and patented oil catch/reservoir. This ensures that no oil saturates the filter and restricts airflow. The integrated oil catch collects any excess engine oil before it reaches the air



filter. The bolt-on design allows oil catch to be serviced when the filter element is serviced.

The Crossfire is said to increase horsepower, torque and mileage and to help eliminate the oil blow-by encountered on M-8 engines by directing any excess breather oil back into the engine.

"Each Crossfire intake features a clear polycarbonate window, improved leg clearance and patented performance features to take your motorcycle to the next level."

Featuring a forged billet aluminum backing plate, each hidden breather is O-ringed at the heads, passes through the backing plate and exits inside the mouth of the throttle body through proprietary shooter tubes. This eliminates the need for any external hoses or hardware for a virtually closed loop system.

The Radius air inlet is designed for unobstructed airflow and specially designed breather bolts are hidden under billet covers for a clean look. The black, pre-oiled, re-usable/washable performance air filter is designed for the clear polycarbonate top.

Rain socks/pre-filters and filter service kits are separately available.

Fitment is for selected '99-'17 Twin Cams (except FBW); 2001-2017 Twin Cam Delphi EFI (Fuel Injected); 1999-2006 Twin Cam CV



Carb (except FBW); '08-'16 Touring/'16-'17 Softail (FBW); 2008-2016 FLT Touring/Bagger; 2016-2017 Softails; 2016-2017 Dyna FXDLS; 2014-2015 FLSTNSE/'13-'14 FXSBSE/'11-'12 FLSTSE; '91-up XL Sportster (including 1991-up 883/1200 with CV Carb or Delphi EFI) and 2017 and up M-8 models.

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# Make Your Letric Lighting Sales POP



Oreland, Pennsylvania based NAMZ Custom Cycle Products is offering these Point-of-Purchase countertop displays for dealers looking to sell options from its award-winning Letric Lighting Co range of high-quality LED custom lighting solutions.

Fully interactive, these lighted table-top displays - with either red or smoke taillights - are available for dealers with a Letric Lighting Co. purchase of \$250 or more.

"The turn and brake light function buttons perfectly promote customer engagement and allow for an awesome demonstration of product functionality," says company founder and President Jeff Zielinski. Deluxe and Premium 'Switchback' turn signals are offered, plus a standard red/red 1157 rear turn signal with either a red or smoke premium taillight.

"The display uses a 12 volt, 5 amp power supply that we recommend unplugging at the end of each day. There is a mechanical flasher relay for the turn signal function, along with momentary and latching stainless steel illuminated buttons for easy activation.

"Our Letric Lighting Co. turn signals are the brightest in the industry and come with a no-hassle lifetime warranty. They are plug-n-play for easy installation for both 1156 and 1157 sockets, with Switchback

options available for our Standard, Premium and Deluxe models."

The Deluxe and Premium taillights are also covered by a lifetime warranty, with all other taillights featuring a 2-year warranty. Letric Lighting Co. taillights are plug-n-play and come in Standard, Premium, Deluxe and Deluxe Strobing models, all in either red or smoke, with Slantback, Sqaureback, Low-Profile options available.

There is a lifetime warranty on the bulbs in all headlights and passing lamps. Headlights are plug-n-play and available in 5.75" and 7" (for both Harley and Indian) as well as for Road Glide models. Passing lamps are 4.5" and come alone, with brackets or as kits, including matching headlights.

NAMZ is celebrating 21 years in business, providing "world class" electrical components, LED lighting (Letric brand), Badlands lighting modules, wiring harnesses and installation supplies. NAMZ and Badlands products are available through Drag Specialties, Parts Unlimited, Tucker, Mid-USA, J&P Cycles, V-Twin, Parts Canada, Parts Europe, Custom



**NAMZ says: "If you're interested in becoming a Letric Lighting Co. dealer in the United States, contact us at [marketing@namzccp.com](mailto:marketing@namzccp.com) or 610-265-7100 to ask how to receive one of our POP displays!"**

Chrome Europe, Motorcycle Storehouse, W&W, Zodiac, Rollies Speed Shop and Performance Cycle Wholesale Limited, or directly from the company's website.

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Daddy-O stitch, small



Californian custom seat designer Le Pera's 'Buddy Boy' solo rides on the same base plate it has been making since the 70s with a new, deep dish, high density molded foam foundation.

A black powder-coated universal nose bracket is included, with spring kits

## 'Buddy Boy' Spring Solo

separately available. The seat is 15" long with a 13" wide driver seating area. The large 'Buddy Boy' is available smooth or with Bel Air or Daddy-O stitch options. Still handcrafting all its seats at its North Hollywood, California headquarters after more than 45 years as the market's design leader, all Le Pera seats feature a highly detailed, powder-coated steel carpeted base plate, a specially poured high density "Marathon" molded foam foundation and double-stitched, handcrafted 'BikerTec' custom cover with bonded polyester thread for durability.

Bell Air stitch, large



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# Kodlin Sheetmetal and Body Kits

Kodlin Motorcycles has these stretched gas tanks for M-8 Softails in stock. They come in raw steel, unpainted, ready to customize. They include a pop-up gas cap and, holding approximately 3.5 gallons, they use the OEM gas pump.

Also available is Kodlin's TÜV approved, handcrafted, precise fit rear steel fender. It fits both M-8 Breakouts and Fat Boy models for up to 250 rear tires.

"The Kodlin team took it one step further by also creating a line of seats that fit exclusively with our gas tank and/or rear fenders." All the Kodlin products that are now held in inventory in the United States are fully detailed on the company's new website.



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# Landport Battery Options



**New European regulations on sulphuric acid** that were effective from February 1st (EU 2019/1148) prohibit the sale of sulphuric acid to end users - posing challenges for dealers selling conventional lead-acid vehicle batteries. Commenting on the impacts that the new regulations are having, Dutch battery specialist Landport says that "on the one hand, we see customers increasingly switching to closed SLA or GEL batteries. The advantage of these is that they are

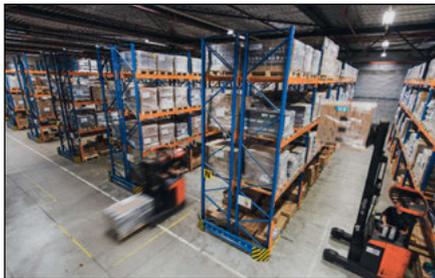
factory-activated (filled and charged). The batteries are immediately ready for use and the dealer no longer has any additional battery acid handling overhead. "On the other hand, we see retailers keeping their range as it is. These customers find ways to fill up conventional and AGM batteries with acid on site. These customers service the end users and are still able to sell batteries with acid packs. "Whichever option a dealer chooses, we here at

Landport Batteries will continue to serve our customers as they are used to from us. We have a full range of powersports batteries, and due to our wide and deep inventory we can respond to everyone's battery needs.

"Our powersports batteries range from the more conventional DRY and AGM batteries with acid packs to factory-activated SLA and GEL batteries, which are 100% maintenance-free, spill-proof, leak-proof and ready to use.

"We also offer HVT batteries for **heavy V-twin motorcycles** and ultra-light lithium batteries, which are ideal for racing purposes. We offer reliable starting power and maximum performance for motorcycles, scooters, all-terrain vehicles, jet skis and snowmobiles."

**LANDPORT**  
**Raamsdonksveer, NETHERLANDS**  
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[info@landportbv.com](mailto:info@landportbv.com)  
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## Ventura for FTR

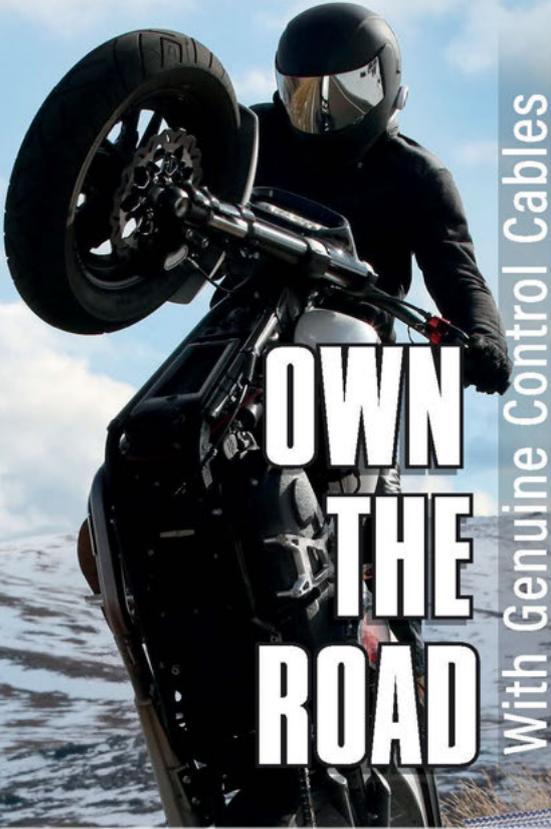
Manufactured in New Zealand by Dold Industries, Ventura luggage is a versatile, inventory-friendly, system-based range of model-specific and universal-mount luggage options. The range includes hard top boxes and soft top luggage packs, panniers/sidebags, tankbags and more - available for a huge range of makes and models. With roots going back to the mid-1970s, the company now makes systems for over 2,500 models. Central to the system is a versatile, ergonomic, modular and robust easy-mount system that is secure and safe as well as versatile and durable.



The Ventura Bike-Pack system features a rack, packs and model-specific bracket designs - it really is that simple, and it really is that good. Ventura packs are made with Kodra fabric, a heavy-duty ballistic nylon material, and lined with a laminated, waterproof PVC backed material. They are available as single components or bundled kits. Simple, robust, versatile and durable are the keywords here. The central mounting component is the company's L-bracket, and as with all the racks, they are made in mild steel tube and are satin black powder-coat finished (or polished silver/chrome for Cruisers). Recent application additions include options for a selection of modern 1,200 cc Indian FTR models - such as the FTR, FTR S and FTR Carbon (2019 - 2021), plus a range for selected Triumph Street Triples, the Tiger 900 GT Pro and 850 Sport, and the Urban oriented 900 cc 2020/2021 Street Scrambler.

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# Plug & Play 'Plugz'

Youngsville, North Carolina based Custom Dynamics' new plug & play 'Plugz' antenna grommet LED lights offer 40 chip-on-board LEDs behind a faceted lens "for smooth, bright red illumination." They are equipped with a connector and in-line quick disconnect for a simple plug & play installation when used with one of the separately available 'Plugz' wiring adapters.

Replacing the rubber antenna grommets when the factory antenna is removed or relocated, they are offered as dual intensity dim red running lights with high intensity function (depending on model). There is a choice of red or smoked lens with chrome or black finish. Backed by the Custom Dynamics lifetime LED warranty, plug & play installations require the purchase of the LED 'Plugz' and corresponding wiring adapter to fit your motorcycle. They can also be used with the company's separately



available wire extension harness when the wire adapter is already installed with other Custom Dynamics dual intensity products. This year sees Custom Dynamics marking ten years of its products being exclusively available through Drag Specialties.

**CUSTOM DYNAMICS LLC**  
**Youngsville, North Carolina, USA**  
**Tel: 919 554 0949**  
[info@customdynamics.com](mailto:info@customdynamics.com)  
[www.customdynamics.com](http://www.customdynamics.com)

# Matris Italian Made Twin Shocks

Based between Padua and Vicenza in northern Italy, Italian suspension specialist Matris offers dealers access to a constantly evolving program of front suspension and rear shock absorber products. Founded in 1980, the Matris range is huge - being continuously updated to provide dealers with access to a wide range of applications for current and new models. Seen here is a refined and durable twin shock set-up for selected Harley and Indian Motorcycle models (plus Triumph and Moto Guzzi applications). Built to the same high standards of Matris' mono and remote reservoir shocks for ADV, touring and sport bike application, this two-way "KC" adjustable twin shock is described as being ideal for touring and sport use on classic and custom style bikes. Two separate and independent hydraulic damping control units adjust compression and rebound; for most applications a length and ride height adjuster unit is also available. The spring preload is tuned by millimetric ring.



These Matris twin shocks are manufactured using "high-end technical and mechanical materials with the objective to offer fine damping adjustment to ensure the greatest confidence, plus excellent comfort with each 'click' making a perceptible difference to the damping." Seen here on a Sportster, they are fully rebuildable and re-evaluable, and available in dark and chrome.

**MATRIS S.R.L.**  
**Camisano Vicentino (VI), ITALY**  
**Tel: +39 0444 411636**  
[info@matrisdampers.com](mailto:info@matrisdampers.com)  
[www.matrisdampers.com](http://www.matrisdampers.com)



# 'The Shield' Riding Jeans



New from Planet Knox, 'The Shield' jeans are said to be "the pinnacle of the Knox riding jeans collection. Now CE approved under the EN 17092 regulations to Class AAA rating, 'The Shield' jeans are true single layer jeans with no extra mesh lining. "They look exactly like regular jeans, but the patent-pending Spectra stretch denim comes with incredible strength and durability, 40% stronger than aramid and fifteen times stronger than steel, it is one of the world's strongest and lightest fibres. "In addition to having supreme strength, Spectra denim is also hypoallergenic, moisture repelling, and helps riders to stay cool by drawing heat away from the body." 'The Shield' jeans incorporate stretch for all day comfort. There are invisible armor pockets with external access for easy removal of low-profile Knox CE Micro-lock protectors in the hips and knees that are fitted as standard. There are versions available for men and women.

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# M8 120"-124" PISTONS



## NEW KB SUPER DUTY M8 PISTON SERIES Featuring LINE2LINE COATINGS

New 120" - 124" M8 Super Duty Pistons fit 2017 - current year Harley Davidson 114" & 117" Milwaukee 8's using stock cylinders bored to 4.125", 11:1 compression with generous valve pockets to accept 1mm larger valves.

KB M8 Series Feature:

- Hard Anodized Crown aids in heat deflection and corrosion from alcohol fuels
- Top ring groove Hard Anodizing eliminates micro-welding of the ring to the groove and maintains a flat and smooth surface for best ring seal
- Round wire locks
- Premium Hastings 1.2mm 1.2mm 3.0mm rings
- Steel Nitrile top ring with a Ductile Napier Second

M8 Series Features Line2Line Abradable Coating standard. Line2Line is applied the thickness of the piston-to-wall clearance for a ZERO install clearance. The coating abrades in on start-up to hone for the perfect fit per cylinder, and eliminates piston rock for the best possible ring seal with no piston slap noise.



Complete Kits include 2 pistons, rings, pins and locks.

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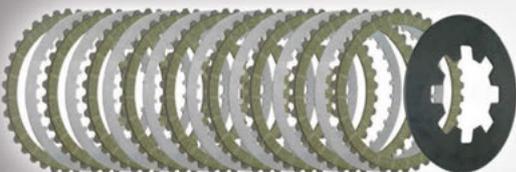
BTX-5



Fits 1941 - 1984 Big Twin. Includes 6 friction plates with 6061 T6 aluminum cores and 5 tempered steel drive plates. Also includes 10 zero crush coil type clutch springs. Stack height is pre-set for easy, accurate installation. Can run wet or dry. 20% more surface area than stock!

100%  
MANUFACTURED  
IN THE USA

BTX-11



Fits 1990 - 1997 Big Twin and 1991 to present Sportster and Buell through 2002. Includes 9 friction plates on tempered steel cores, starburst groove pattern for maximum heat dissipation and oil circulation, and 8 tempered steel drive plates. Pre-set stack height for easy installation. 15% more clutch area for high performance strokers. Also included is a 15% stronger than stock diaphragm clutch spring. This kit eliminates the double riveted steel plate.

BTX-14



Fits 1998 Big Twin and Twin Cam models through present. Kit includes 10 friction plates on 6061 T6 aluminum cores, 9 tempered steel drive plates and a 10% stronger than stock diaphragm spring. Pre-measured stack height for easy, accurate installation. 11% more surface area than stock.

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# Highsider Custom Parts Now Available in the USA

Billed as "German engineered - for whatever you ride," Hamburg based Paaschburg & Wunderlich's Morgan Hill, California, United States operation is now up and running and holding inventory of its premium Highsider brand custom parts and accessories.

Available for 'metric' cruisers and street bikes as well Harley and Indian models, Highsider designs are "all about contemporary, efficient technology and superior quality," says company co-owner Dr. Oliver Moosmayer. The initial product launch includes mirrors,



headlights, turn signals, taillights and related accessories such as handlebar weights, handlebar

grips and load equalizers. "High functionality, innovative design and value for price paid are the brand's hallmarks," says Moosmayer. Most Highsider components are TÜV or EC-approved - a certification not necessary in the U.S. but an indication of Highsider's quality and the rigorous testing that goes into each part.

"Founded in 2008, Highsider is Europe's market leader for innovative lighting technology and high-quality motorcycle accessories. This expansion into the U.S. market follows the company philosophy of "Progress Instead of Stagnation." We are extremely proud and happy to announce the creation of our U.S. organization and the official launch of the Highsider brand in North America.

"It has always been part of our plan to bring our innovative products to the U.S. market with local inventory and pricing in U.S. dollars to make it very convenient to shop for our products," said Moosmayer.

Paaschburg & Wunderlich teamed up for the strategic planning and execution of this new venture with industry executive veteran Holger Mohr, who will lead the day-to-day operations as President. "I am extremely excited to lead the efforts in bringing



this distinctive brand and product line to riders in the States," said Mohr. "Nothing gets me more fired up than cool, inventive motorcycle parts, and Highsider is just that."

Highsider products are fully stocked and ready to ship from the company warehouse in California. B2B and B2C websites are fully operational. "Our dealers will benefit from the parent company's proven SAP Business One e-commerce platform, offering efficient interactions and timely communications," added Mohr.

"We have teamed up with WPS and Tucker Powersports for U.S. distribution and are ready to educate dealers about the line."

[www.highsider-us.com](http://www.highsider-us.com)

[www.pwonline.us](http://www.pwonline.us)



## Touring Fairing for Indian Scout Models

This Touring fairing for Indian Scout models from Corbin combines Old School visual appeal blended with the Indian Scout styling, along with Corbin's attention to aerodynamic design.

"This stunning fairing looks great while giving excellent wind protection so you can go out and rack up mileage on your Indian Scout. Subtle sculpting makes it beautiful to look at. Another example of form and function expertly combined in Corbin fashion."

The fairing is designed to slip through the wind, creating less turbulence and buffeting, for a quieter and smoother ride than the standard plexiglass windshield design.

Constructed using multiple thermoformed ABS skins, bonded together for a smooth, clean finish and durability, it is topped off with a smoked windscreen for a beautiful, ready install right out of the box. For



taller riders, Corbin offers a 10" clear windscreen in place of the smaller smoked one.

Corbin also offers an audio kit upgrade for the Indian Scout fairing. "Using your Bluetooth device as the source, you'll have 500W of power at your fingertips. The dash-mounted controller gives convenient access to most functions, so you won't need to fumble with your cell phone."

Included with the kit is a pair of JL Audio 5.25" coaxial speakers, pre-mounted in the fairing. If dealers get the audio kit at the same time as the fairing, it will come with everything already mounted and ready to go.

The fairing is available in primer, pre-painted a single color or pre-painted two-tone. Corbin's Touring fairing is simple to install with complete directions and all required brackets included.



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[www.corbin.com](http://www.corbin.com)

## SC1 - 'New Bike in a Can'

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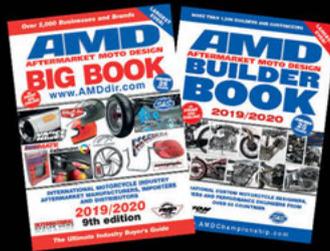
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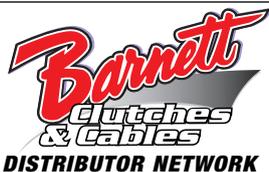
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# STOP PRESS

**Tariffs on billions of dollars worth of goods, including Harley-Davidson motorcycles, are to be suspended for five years following a deal struck by the Biden administration with the EU to bring an end to the Boeing/Airbus subsidies row.**

As this edition of AMD Magazine went to press the details were still emerging, but it looks very much like there will now be a five-year moratorium on the increased tariffs that the EU was planning to impose, rather than the short-term delays agreed so far. Those delays had already been agreed between the Office of The United States Trade Representative and the EU in advance of the planned summit between the EU and President Biden in Brussels on June 15th.

That temporary suspension was designed to pave the way for a longer term deal to end the 17-year old spat over alleged aircraft manufacturing subsidies, on both sides of the Atlantic, that started to spin out of control over recent years.

The moratorium involves both sides pledging not to create trade inequalities between Boeing and Airbus through subsidies or other measures deemed as unfair practice for five years, in order to allow both sides to subsequently negotiate a permanent face-saving end to the dispute by 2026.

**No statement had yet been issued by H-D at press time.**

## Paul Skarie Named S&S Cycle's New President & CEO



Following the departure of Paul Langley in March this year, Viola, Wisconsin based S&S Cycle has recruited former Harley man Paul Skarie as its new company President & CEO.

"Paul comes to S&S after a decade and a half stint at Harley-Davidson and brings with him an intimate understanding of the powersports space, both US and international," said Chairman of the Board Mark Platt.

"After an exhaustive and thorough search for a candidate that we felt could help write the next chapter of the S&S story, both the shareholders and board of directors agreed, Paul had the right stuff. His involvement in powersports, combined with a broad spectrum of experience, has forged a seasoned leader with the vision and demonstrated ability to drive S&S towards a prosperous future."

Skarie said: "I've long been a fan of S&S, admiring their ability to continually innovate in both the performance and racing markets, and I am both honored and excited to help lead this premier brand into the future."

In other news, **S&S has confirmed its long expected entry into the UTV/SxS market** with a "state of the art exhaust for popular SxS models to begin a new era of performance parts for the UTV space," said VP Sales Paul Devine - another H-D alumnus.

The new **Power Tune XTO exhaust** will be available in both a race as well as an **industry first EPA legal version** that will allow a dealer to bolt the exhaust onto a vehicle on the

showroom floor," states Off-road Product Line Manager Brad Seavers.

"This more durable, lighter and tunable exhaust makes for a solid upgrade for the RZR, RZR XP Pro and Turbo as well as Honda Talon and, coming soon, Can-Am X3 and Kawasaki KRX models.

"Incorporating a highly engineered muffler body and dual outlet design, the systems house a spark arrestor in a 100% stainless steel muffler. Naturally we bring our own S&S style to the SxS market and incorporate adjustable inserts that let the user optimize their system for both sound and performance.

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