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## AFTERMARKET MOTO DESIGN

THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

### Polaris - Six Steps to Heaven

APR 2022

ISSUE #273

No self-respecting corporation is complete these days without its strategic plan and five-year targets, and powersports industry market leader Polaris took the opportunity of a recent Las Vegas 'Analyst and Investor Day' to outline its "six strategic objectives" ...

Long-term growth and profitability are at the heart of Polaris Industries' six strategic objectives that are "focused on delivering a sustained competitive advantage as the global leader in powersports."

Its long-term strategy for "achieving accelerated growth, driving profitability and expanding its customer base" is wrapped in a six-step mantra, with Polaris Inc. CEO Mike Speetzen quoted as saying: "We see a clear opportunity to profitably grow Polaris, demonstrating to new customers how powersports fit into their lives and connecting with current riders who already love our products - while executing on our plans to innovate with new category-defining products, expand margins and return capital to shareholders."

"We have the best team in powersports and are well-positioned to execute on our strategy, continuing

to set the bar for our industry while delivering long-term value for our customers and shareholders." The six strategic objectives revolve around ...

**Best Customer Experience:** "Providing our current and future customers with the best possible overall experience, fueling and creating new ways to help people



Polaris CEO Mike Speetzen

experience the outdoors to the fullest. "This includes dealer interactions for service and delivery as well as trusted products and services. We are also expanding our new business models like Adventures and Adventures Select that encourage more diverse groups of people to experience the outdoors."

**Inspirational Brands:** "We will bring to life brands our owners are proud to be associated with, and

excited to showcase and share with friends and family. Brands that continue to be viewed as authentic, unique, engaging, and just fun to experience and that support our Think Outside mindset.

**Rider-Driven Innovation:** "We listen and learn directly from our customers to deliver high-quality products, experiences and services that matter most to them. While innovation has been part of our DNA from the beginning, our electrification and connected vehicle initiatives represent an incredible opportunity to exceed customers' expectations in powersports, and the recent launch of the Ranger XP Kinetic is the first example of how we plan to lead in these areas."

**Agile and Efficient Operations:** "As the global leader in powersports, we take advantage of our global scale as well as lean operations and talented people to deliver the most responsive, customer-centric service levels in powersports."

**Best Team, Best Culture:** "Our team and culture are what makes achieving our goals possible. We focus on hiring, developing and retaining the best

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THE BRADLEY REPORT  
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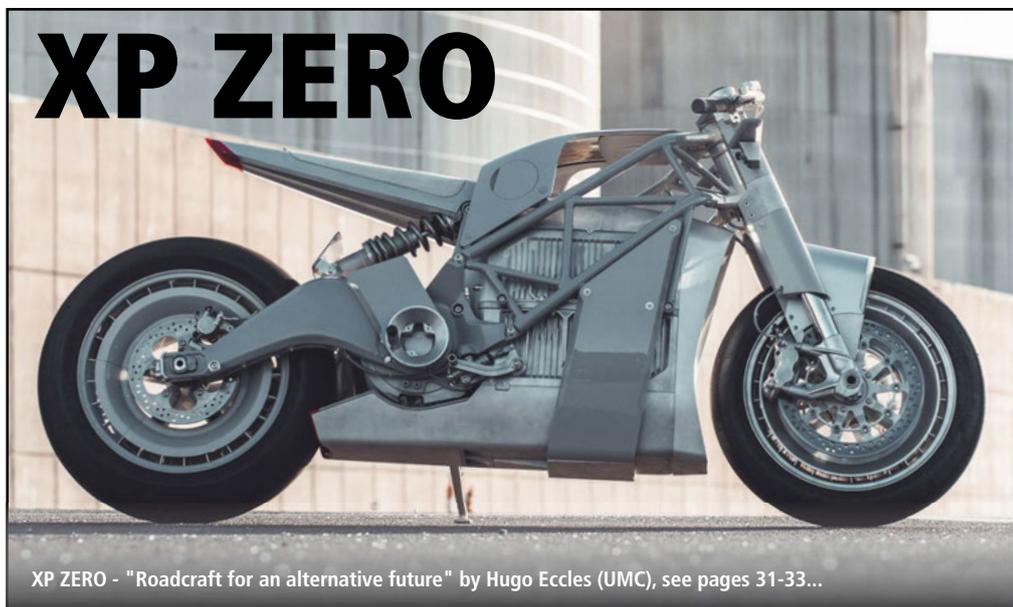
Tucker Partners with Erik Buell 



KING OF THE BAGGERS 2022



MOTORCYCLE STOREHOUSE



### XP ZERO

XP ZERO - "Roadcraft for an alternative future" by Hugo Eccles (UMC), see pages 31-33...



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**AUG 12, 1936 - MAR 10, 2022**  
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DICK LECHIEN, FOUNDER MAXIMA RACING OILS

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**COMMENT - How Did It Come To This? ..... 4**

Robin Bradley fears for the safety of the people in the motorcycle industry in Ukraine, including those who have competed in the 'AMD' World Championship in past years, and wishes all AMD's Russian contacts well - "If you think fighting for Freedom and Democracy is scary, try failing to fight for Freedom and Democracy."



**TUCKER POWERSPORTS - Fantic, Fuell and Fun ..... 14,16**

The Texas based distributor has swallowed a bunch of 'Es! Having unveiled its eBike offerings at V-Twin Expo, it has now announced a deal to distribute Erik Buell designed 'Fuell' eBikes and a 4-truck, 100-stop City Dealer Tour to promote the opportunities that ePower represents for dealer revenues and consumer engagement.



**INDIAN MOTORCYCLE RACING - Three wins on 2022 season-opening weekend at Daytona ..... 20**

Indian Motorcycle Racing is celebrating a Daytona sweep of wins - Briar Bauman winning the opening AFT round at Volusia, with Tyler O'Hara and race veteran Jeremy McWilliams picking up the wins in both the King Of The Baggers rounds at the Daytona International Speedway.

**AMD PRO GUIDE EXTRA**



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# How Did It Come to This?

**D**own the years, we here at AMD have been lucky enough to meet many dozens, indeed hundreds, of people from behind the former Iron Curtain and get to appreciate their friendship, creativity and craftsmanship.

Witnessing the emergence of the innate design and engineering genius that had been locked away for so long was a thing of joy. In the shape of the AMD World Championship of Custom Bike Building, I will always regard providing a platform through which it could be seen on a world stage as a career highlight. Seeing the emergence of Ukrainian, Belarusian and Russian custom design and engineering has been a wonderful journey.

That journey felt that it had finally arrived at its destination when we saw Dima Golubchikov of Zillers Garage in Moscow crowned as the AMD World Champion Custom Bike Builder at INTERMOT in October 2018. The unique voting system meant that it was the votes of his fellow custom bike engineers that elected Dima as their World Champion - based purely and entirely on his design, engineering and craftsmanship achievement.

Given that there was no INTERMOT in 2020, it just so happens that Dima Golubchikov is still the AMD World Champion Custom Bike Builder - and given the news (page 64) of a continuing suspension of the 'AMD' World Championship - at least through 2023 - it is quite likely that Dima will remain the reigning World Champion for some time to come.

That Dima Golubchikov is a maker of remarkable motorcycles, there is no doubt. But he is not alone. To name-check just two others - the work that Yuri Shif (of Minsk in Belarus) has shown down the years has been nothing short of remarkable and includes my all-time favorite modified Harley - a tribute to Yuri Gagarin. Indeed, we always figured that he was a likely candidate to emerge as Eastern Europe's first AMD World Champion.

But we are also thinking at this time about Yaroslav Lutitsky of Iron Custom Motors and his wife Alexandra. Wonderful people who have competed in the 'AMD' on multiple occasions - winning the Café Racer class in 2016 and always doing well with all their bikes. Yaroslav and Alexandra live in Kharkiv.

A big fat call-out too for the excellent Dmitry Khitrov - a well-travelled gentle giant of a man and one of the nicest (and most energetic) of people you could ever wish to meet. There are many in the custom motorcycle industry all around the world - not least in the United States - who are lucky enough to have met Dmitry on one or another of his travels.

As the organizer of custom bike shows in Moscow (his 2022 event was due to take

place at the start of April), and organizer of the group trips that Russian custom bike builders have been making to the 'AMD' at INTERMOT, he has been the spiritual leader of the custom motorcycle industry in Russia - its inspiration, its pathway to opportunity and its Godfather (in a good way!). We all hope that he will be able to be so again one day.

I don't care what these people's politics are. The whole point about freedom and democracy, about so-called liberal values, is that people are entitled to believe whatever they like - until it starts to compromise other people's ability to enjoy the same privileges. I am sure that these are folk who will be as aghast at current developments as all the rest of us in the 'West' are.

In that regard, I'm going to leave the final words on this subject to someone who clearly is mortified by what is happening.

When Timur Sardarov - CEO and owner of MV Agusta in Italy - and his family's ComSar Invest (an investment fund subsidiary of the Sardarov family's Black Ocean Group) finally stepped in and ultimately stabilized MV Agusta in 2016/2017 after the trauma of the Harley-Davidson, V 2.0 Castiglioni and Mercedes years, any initial fears about 'Oligarch Creep' in the motorcycle industry were quickly dismissed.

It soon became apparent that Timur was, and remains, a determined and above all passionate brand advocate who has been unstinting in his efforts to find and build a sustainable and future-proof pathway for that most storied of brands. It hasn't hurt his mission that along the way he also just happens to have been able to oversee bringing some really excellent motorcycles to market too.

In remarks in a letter to employees that was subsequently authorized for public release, and additional widely reported remarks posted to his Instagram account, he has made his feelings very clear. "I have never felt so bad in my life, feeling absolutely disgusted, ashamed and betrayed by this horrific, stupid and cruel act of war. I believe Russians have never been so betrayed by any regime in our long, difficult and proud history! This act does not represent us!"

No equivocation there, and kudos to Timur for telling it how it is, despite what are likely to be the politically sensitive waters that he and his family may well find themselves having to navigate at this time.



**Award-winning Kharkiv 'AMD' World Championship of Custom Bike Building regulars Yaroslav and Alexandra Lutitsky (Iron Custom Motors).**

**Slava Ukraini**



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# NEWS BRIEFS

**Provisional figures for Piaggio, the Italian parent company of brands such as Vespa, Aprilia and Moto Guzzi, announced consolidated net sales of approx. €1.668m for the 12 months to December 31, 2021. That's an improvement of +27% from €1,313.7m in 2020.**

For its 2021 full financial year (to December 2021), Yamaha has posted net sales for its Land Mobility Division (principally, its motorcycle division) of 1,179.7bn yen (+24.6%/233.3bn yen over 2020) with operating income of 68.6bn yen (up by 272.4%/50.3bn yen from 2020). Although they don't release unit sales information, Yamaha says that sales were up "in all regions" but that inventory shortage and supply chain issues held back what could have been an even better pandemic bounce over 2020. Yamaha was not yet back in profit, but the losses have been massively reduced. Wolverine RMAX UTV sales were up in USA.

**Rumors abound that the new LiveWire model due for unveiling at some stage in the next few weeks or months will be badged as the 'Del Mar'. A new S2 middleweight, based on Harley's scalable and modular proprietary Arrow driveline architecture discussed in the LiveWire SPAC NYSE flotation prospectus late last year, it is being touted as likely to be less expensive than the LiveWire - maintaining the more realistic price-point direction of travel.**

Sydney, Australia based Blow Performance Exhausts has signed an exclusive distribution deal for China with Mark Wang, one of the co-founders of MOBAG CHINA. "We are very excited about the deal. Mobag has been a good customer of ours in the past and approached us with an opportunity that we gladly accepted." Beijing based Mobag Trading is said to be the largest distributor of aftermarket accessories in the motorcycle industry in China and the leader in V-twin aftermarket products there. Mobag sells to over 600 dealerships in China.

**In support of the Distinguished Gentleman's Ride, Triumph has announced an upcoming partnership with American guitar brand Gibson. The collaboration will be based on the legendary 1959 Gibson Les Paul Standard guitar and the 1959 Triumph Bonneville T120 motorcycle.**

<<< Continued from cover

people, constantly challenging them with new opportunities and high expectations. Our team and culture combine to create a competitive advantage that enables us to deliver industry-leading innovation, support our customers and dealers, and drive long-term growth."

**Geared for Good:** "A core belief that as the global leader in powersports, we have a responsibility to be good stewards for our industry, employees, riders, communities and the outdoors. Along with our unwavering commitment to Safety and Ethics Always, we remain more committed than ever to making a positive impact by being Geared for Good." Under the theme of **"Leading from the Front"**, the company says that in

## 'expanding customers by 50 percent'

order to "reinforce its position as the global powersports leader" it has long-term strategic targets such **expanding Polaris powersports customers by 50 percent** in the next ten years, deepening its **customer knowledge** through increased investment in insights as well as how customers interact with the Polaris brand, and **increasing access** to powersports through new business models and entryway

## 'entryway experiences'

experiences with Polaris Adventures and Polaris Adventures Select. Continued investment in **research and development** will clearly be a

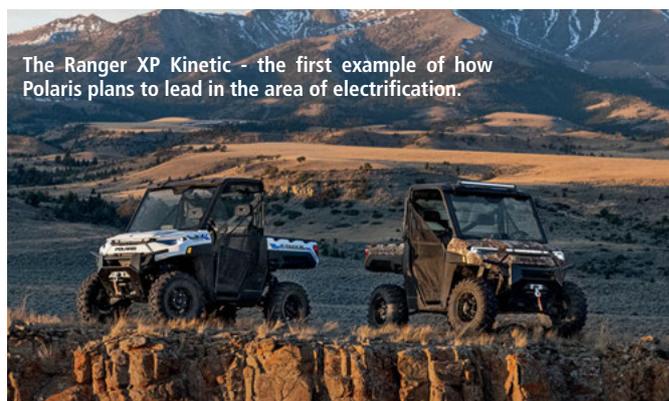


priority - "to drive innovation for its riders, both within already established capabilities of ICE powertrains and drivelines, fit and finish, ride and handling, and an extensive accessories portfolio, along with emerging

## 'furthering electric vehicle options'

capabilities including making Ride Command+ connected technology available across most of its powersports models by 2026 and furthering electric vehicle options with a strategic and targeted approach that centers on the customer."

Polaris says that it is "testing electric prototypes broadly across its product platforms, but will commercialize purposefully where electrification improves the customer experience" and that "in addition to supporting organic investment in growth opportunities, Polaris is committed to a capital allocation strategy that prioritizes organic investment, dividend growth, share repurchases



The Ranger XP Kinetic - the first example of how Polaris plans to lead in the area of electrification.

# Bagger Racing League

News from Rob Buydos about a second season of Bagger Racing League events for 2022, kicking off with an April 23-24 Bagger Racing School and BRL exhibition race during Classic Track Days' Carnival of Speed at the legendary Willow Springs Raceway in California.

The race series itself gets underway with a May 13-14 return to the scene of the first ever BRL race in 2021 at the Utah Motorsports Campus, outside Salt Lake City.

Round 2 takes the series to the Milwaukee Mile Speedway in Wisconsin on September 1-4 for a weekend that will include Drag Racing and New Racer School.

The season will wrap up at no less than

Shane Narbonne taking the lead on the Trask Turbo Harley-Davidson on the last lap of the final 2021 BRL race at Sonoma, California in November.



the Daytona International Speedway (October 14-16) during Biketoberfest, with another New Racer School opportunity.

[www.baggerracingleague.com](http://www.baggerracingleague.com)



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCM, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com



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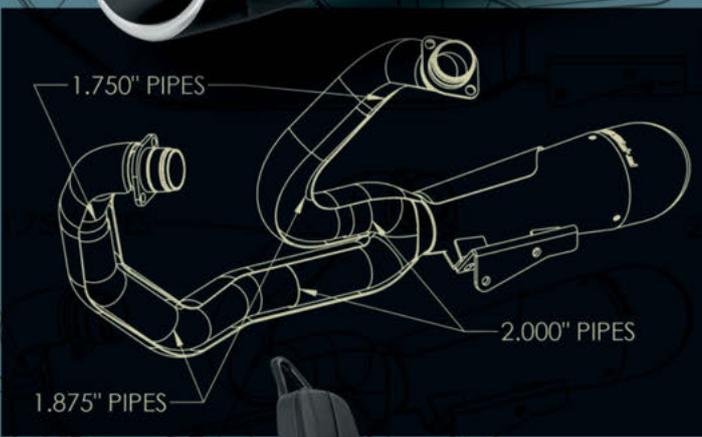
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NEWS BRIEFS

Polaris has announced a 165,000 sq ft expansion to take its Wilmington, Ohio PG&A Distribution Center up to 465,000 sq ft; completion is slated for Spring 2023. Polaris reported a +13% growth in its global PG&A business in Q4 2021 with "growth in all categories and business segments." Total 2021 PG&A sales exceeded \$1.5bn.

**Founded in 1959, Elkhart, Indiana based Patrick Industries has completed its acquisition of Arizona based Rockford Corp. and its Rockford Fosgate audio products brand. A marine, recreational vehicle, domestic and industrial building products manufacturer, Patrick says its stated aim is to acquire expansion opportunities and strategically grow its "presence in powersports and leisure lifestyle enthusiast aftermarkets."**

Can-Am, Ski-Doo, Sea-Doo, Lynx and Rotax owner BRP has added to its Valcourt, Quebec headquarters R&D facilities with a new design studio at Sophia Antipolis in the South of France. Slated to officially open its doors in December 2022, BRP says it will "mark another important step towards developing and leveraging its design expertise worldwide." The focus will include sustainable mobility and leverage its geographical proximity to the "understanding of market dynamics" in Europe.

**After a record-setting race career, Andrew Hines has taken a new role in a restructured Vance & Hines, Mission Foods, Suzuki NHRA PSM Team. With Angelle Sampey and Eddie Krawiec set to ride the 4-valve Suzuki Hayabusas, the V&H effort will be headed up by no less than three former NHRA champions - Hines will step up to the role of full-time Crew Chief for the team.**

SEMA has introduced a new program to make it possible for automotive aftermarket parts manufacturers to meet the legal requirement for emissions compliance under the Environmental Protection Agency's (EPA) Tampering Policy. The program, called SEMA Certified-Emissions (SC-E), gives manufacturers the ability to verify that a product meets the EPA's "reasonable basis" criteria and is therefore legal for sale in 49 states. [www.sema.org](http://www.sema.org)

**RumbleOn and NADA/J.D. Power have announced a new marketing and referral agreement enabling customers to receive instant cash offers on powersports online at [NADAGuides.com](http://NADAGuides.com).**

# HardDrive Continues BMR/Veteran Homeless Charity Race Effort Support



Bagger Mayhem Racing, and its parent company BMR Media, LLP, has announced that its 2022 racing effort will include campaigning its Harley-Davidson Street Glide in the MotoAmerica King Of The Baggers series.

Backed by multi-year partner sponsor HardDrive, BMR will give a 2022 season debut to its Street Glide at the Daytona round of the MotoAmerica King Of The Baggers series. The team is also fielding a lightweight twins entry in select other events throughout the season.

Led by team manager and rider Bryan



Shields, who will continue to do double duties as rider and manager in the 2022 season, Shields is the owner of Penn Ohio Cycles, a motorcycle sales, service and parts store in Ohio, and has announced that Penn Ohio Cycles will be continuing its sponsorship throughout the 2022 season.

Bagger Mayhem Racing and BMR Media, LLP partner Jason Pohuski will introduce the joint effort campaign of "Racing to End Veteran Homelessness" this season. The collaboration's launch of its non-profit

organization, the BMR project will focus on the growing issue of Veteran homelessness. Through its racing efforts, BMR believes the team can bring increased awareness and support to veterans who need help.

**At Daytona, Bryan was a DNF in the eighth lap in Race 1. However, he scored a creditable 11th spot in Race 2 in a total time of 12:14.329 minutes, with a best lap time of 2:26.063 minutes, to stand 14th as the teams head to Road Atlanta in April.**

[www.hdtwin.com](http://www.hdtwin.com)  
@BaggerMayhem

# Malibu Gets First LiveWire Experience Center



As the network of LiveWire availability in the United States evolves in advance of its NYSE flotation, the 74% Harley owned business has announced the "first LiveWire Experience Center - designed to offer a fully immersive experience centered on the all-electric LiveWire ONE motorcycle."

Opened in what is likely to be very EV-friendly, budget-no-object territory at Malibu on the California coast north of Los Angeles, it is described as being "inspired by the soulful connection of riding LiveWire ONE" and intended to "introduce the electric riding experience to visitors while also creating a community space for LiveWire riders."

Jochen Zeitz, Chairman, President and CEO of Harley-Davidson, said: "California is one of the most established electric vehicle markets in the world and is an ideal location for the first LiveWire Experience Center.

The LiveWire ONE motorcycle is designed for the pursuit of urban adventure and the Malibu area offers superb riding in a variety of environments, both urban and beyond. "The Experience Center at Malibu Village will give both riders and non-riders a chance to engage with the LiveWire brand and ultimately experience the thrill of riding the most desirable electric motorcycle available today."

Created in collaboration with London-

based designer Steve Lidbury, the interior expresses "cool urban adventure, with polished concrete, engineered wood, perforated steel and detailed textures. The 1,766 sq ft space incorporates a virtual showroom to support live video chats, displays of LiveWire technology and design, a collaborative showcase featuring displays by LiveWire partners, socializing and event space and LiveWire ONE motorcycles available for demo rides."



[www.AMDchampionship.com](http://www.AMDchampionship.com)

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

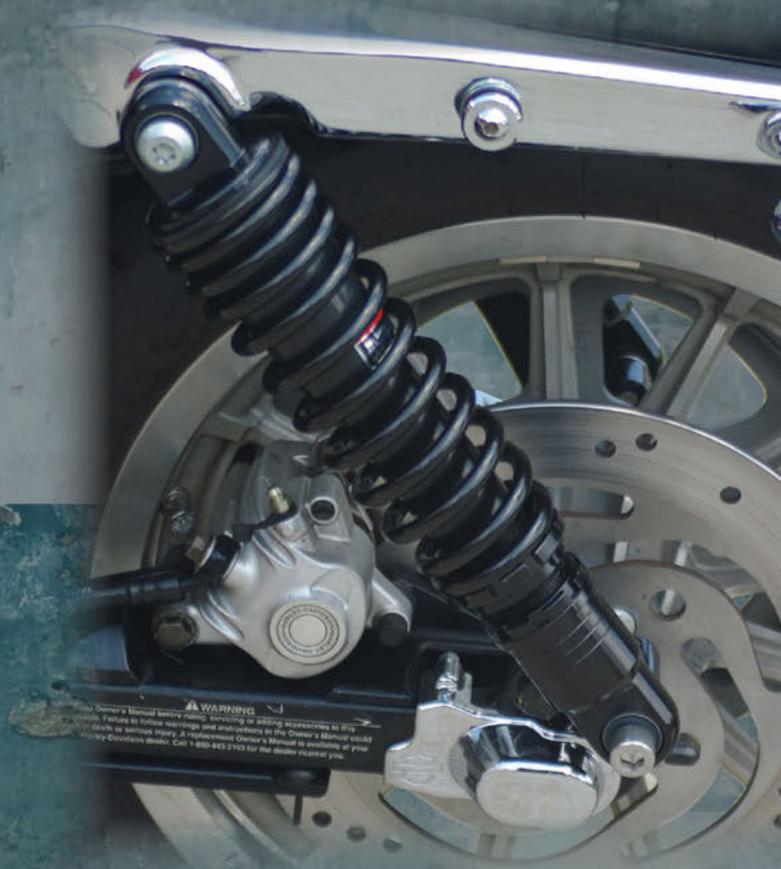
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NEWS BRIEFS

# Buell Motorcycle Company Teases at Daytona with Two New Motorcycles

Words and images by Steve Piehl

Polaris has struck a deal with Qmerit, "a leader in green energy transformation with the largest nationwide network of certified electrical installers for EV charging, to provide a simple and convenient home charging installation service solution for Polaris's customers in USA," says Steve Menetto, President of Off-Road. "With the launch of our new RANGER XP Kinetic, customers want a turnkey solution for fast, accessible charging. Qmerit will be the go-to resource for Polaris, and our dealers, to support these customers' needs."

**SEMA has applauded public-private efforts to save the Bonneville Salt Flats, with the installation of a new water well and weather and hydrologic equipment used for measuring salt growth conditions as part of the broader Restore Bonneville program. Federal and state funds were released last year to install the monitoring equipment and help increase the volume of salt pumped onto the Bonneville Salt Flats this year to a total of up to 500,000 tons. The collaborative restoration effort has seen SEMA and the racing community join forces with the U.S. Bureau of Land Management (BLM), Utah Department of Natural Resources (DNR), Utah Geological Survey (UGS) and Intrepid Potash Inc. Originally in the 1960s, the racing venue was over 13 miles in length, but the course is now eight miles or less. According to a study by the BLM, the Salt Flats have also shrunk in size from 96,000 acres to about 30,000 acres.**

Texas based Volcon ePowersports ("the first all-electric off-road powersports company") has already signed its 60th dealership in North America, having received 365 applications in just 160 days.

**As part of the completion of its previously announced acquisition of Freedom Powersports, which represents 15 OEMs through 13 retail locations operated in Texas, Georgia and Alabama, RumbleOn has named Freedom founder and former CEO Kevin Lackey as the President of Retail for all Freedom locations, reporting to CEO Marshall Chesrown, with Daniel Arriaga reporting to Lackey as regional director of all Freedom retail locations. The Freedom acquisition completed on February 22nd.**

Bloomington, Mn., based SxS/UTV manufacturer Toro Company has acquired Robert and Becky Foster's Batesville, Arkansas based Intimidator Group - of Spartan mowers fame.

Visitors to Destination Daytona near Bruce Rossmeyer's Daytona Harley-Davidson got a sneak peek at two future motorcycles from the new Buell Motorcycle Company of Grand Rapids, Michigan.

With great ceremony, CEO Bill Melvin revealed two bikes on March 5, the Baja DR Dune Racer and the SuperTouring 1190. The company says both motorcycles are destined for production in late 2022 or 2023; both are dubbed as 2023 models.

The Baja DR Dune Racer was called "the world's fastest production dirt bike," and with a claimed 172 hp, it just might be. It features the long-travel suspension you would expect, and this model has the extended swingarm of a hillclimber. The display bike was nicely assembled, but was clearly a one-off created for show (and perhaps testing). It's expected to sell for US\$20,000.

The Buell SuperTouring 1190 is an interesting exercise in trying to be a

sport tourer/adventure bike, while flexing its muscles as a sport bike. The 1190 cc twin-cylinder bike is said to deliver 182 hp. It looks small compared to most sport tourers and adventure bikes, and its street tires and relatively short suspension made it clear that this tourer is designed for adventures on pavement.

The carbon fiber bodywork was well done and actually was a great complement to the massive Buell frame (with fuel tank) and large swingarm. It was displayed originally with the boxy-looking aluminum bags that ADV bike owners seem to love (which of itself is worthy of a separate editorial), but on another visit to the Buell display it was being shown sans-bags - which gave the bike an almost naked bike look. It's expected the price will be in the region of \$22,000.

Buell staff at the reveal said that both of the models are far beyond being prototypes, giving us the impression that testing is going on right now, and

likely sourcing of parts and supply chain building taking place as we speak.

Both bikes are available for advanced orders now.

Buell also had several of its current offerings on display, including the Hammerhead, which was introduced last year. The display bikes were ready for sale, so these new offerings were there, in part, to drive some traffic and



awareness of the Buells that are available today.

Buell's approach on retailing isn't typical of most motorcycle brands today, and that's probably appropriate for a company of this size. As company officials explained, the organization is moving to a consumer-direct sales model on all of its products.

When a customer orders a Buell motorcycle, they'll advise the company what dealership would be a good pick-up point. If that dealer's not currently a Buell dealer, the company will vet the dealers and work with them to deliver the bike to the purchaser.

Interesting process for a company from Michigan, the state that fought Tesla's consumer-direct model longer and harder than almost any other.

Die-hard Buell fans are likely overjoyed to see that Liquid Asset Partners didn't just sell off the remnants of Erik Buell's former company, but stuck around and are evolving the product into new bikes and new categories. That's a much better "next chapter" than just about anyone had expected.

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com

# BURLY BRAND

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# KEEP IT CUSTOM



NEWS BRIEFS

Investcorp (the Bahrain Sovereign Investment fund/BIC), who bought Dainese from founder Lino Dainese in 2014 (for €130m), has judged that the time is right to do what most private equity investors do with their acquisitions sooner or later - take the profit and "flip the asset." In a deal said to be worth some €630m (\$692m) including debt, the new owner is Washington D.C. headquartered private equity investor The Carlyle Group (CGO). During its ownership, Investcorp says it more than doubled Dainese's sales to €250m euro and expanded core earnings (EBITDA) at a double-digit rate annually. Lino Dainese is credited with many firsts, not least the back protector, knee sliders and the wearable air bag. He diversified his business by adding the legendary 1947 founded Italian AGV helmet brand in 2007.

**Performance Brokerage Services (PBS) reports the sale of Four Corners H-D and Four Corners Powersports of Farmington, New Mexico, by owners Tom McCreery and Gary Almond to Joe Washburn and Pete Tabor. Originally founded in 1963 as Desert Sports, McCreery and Almond themselves acquired the businesses in 2002 and these days sell for H-D and Polaris from a state-of-the-art downtown Main Street purpose-built facility. Retirement beckons for the former owners - McCreery additionally recently sold his Salem, Or. dealership. Former telecomms professionals out of Denver, in 2015 Washburn and Tabor bought Fun Center Cycles - a motorcycle, off-road and PWC store. These days they have two such outlets in Colorado. Reflecting the ongoing 'churn' in the powersports industry, especially among H-D store owners, PBS has advised on the sale of over 250 dealerships of all kinds in the past five years - 72 in 2021 alone.**

SEMA reports that U.S. Representative Bobby Rush (D-Ill.) has introduced the 'Right to Equitable and Professional Auto Industry Repair' Act (REPAIR Act). "This crucial Federal legislation is introduced to provide consumers rights to their vehicle's data and safeguard a free and fair repair market." The move is applauded by SEMA plus The Automotive Aftermarket Suppliers Association (AASA), Auto Care Association and CAR (Consumer Access to Repair) Coalition. "The legislation will ensure the preservation of consumer choice, a fair marketplace, and the continued safe operation of the nation's 288 million registered passenger and commercial motor vehicles, 70% of which are maintained by independent repair facilities." [www.sema.org](http://www.sema.org)

# IMS Outdoors Drops Custom Shows



The second annual season of the Progressive IMS Outdoors tour series will visit eight cities across the U.S., "bringing more opportunities for attendees to engage with powersports culture."

Produced with Progressive Insurance as the title sponsor, for the 13th consecutive year, the eight-city series will revisit three markets that hosted the indoor version of the International Motorcycle Shows (Colorado, Arizona and New York) and return to five markets that IMS Outdoors visited in 2021 (Chicago, Pennsylvania, Atlanta and Northern and Southern California).

"The experience-focused events will bring back the popular two-wheel and four-wheel demo programs, eBikes, shopping, custom and vintage bikes and music, while also offering more chances for enthusiasts to engage with brands and their riding community, from ride-ins and races to speakers and charitable efforts."

Organizer Informa says that 2021 saw more than 35,000 motorcycle demo rides taken across the eight-city tour, with nearly half, 44%, of attendees new to riding or being prospective riders. The introduction of SxS and

eBike demos were well received and indicated the community's growing interest in adjacent products.

Influenced by IMS' award-winning 'Discover The Ride' program, three different programs put more than 1,600 adults and teens on a motorcycle for the first time. Nearly 1,700 kids rode two-wheeled balance and battery-operated bikes with Strider, Harley-Davidson and Husqvarna.

"The launch of IMS Outdoors was an exciting challenge that armed us with learnings we look forward to applying on the 2022 tour, including an expansion of the highly successful demo program, growing our electric footprint, and adding more experience-focused offerings," said Tracy Harris, SVP of Progressive IMS Outdoors.

"The powersports industry is amid a transformative period in time as new brands emerge, such as bespoke and electric companies, and we welcome

an all-new generation of riders. We are so proud to cater our event to the changing needs of the industry and reunite everyone from new riders and kids to life-long enthusiasts."

However, J&P Cycles has decided not to renew its annual sponsorship of the Ultimate Builder Custom Bike Show series. Additionally, industry veteran Bob Kay has decided to retire from organizing the UBCBS series - whilst AMD awaits formal confirmation, our understanding is that organizer Informa is opting to drop the series altogether.

[www.motorcycleshows.com](http://www.motorcycleshows.com)  
[www.informa.com](http://www.informa.com)

## IMS 2022 SCHEDULE

- Colorado, June 17-19
- Chicago, June 24-26
- Pennsylvania, September 16-18
- New York, September 23-25
- Atlanta, September 30-October 2
- Northern California, October 21-23
- Arizona, October 28-30
- Southern California, November 4-6

# Parts Unlimited backing Royal Enfield 'Build. Train. Race.' Program

Parts Unlimited is to partner with Royal Enfield's 2022 'Build. Train. Race.' (BTR) programs in AFT and MotoAmerica.

The distributor will continue its "We Support The Sport" philosophy by digging deep into its race budgets to provide a parts and gear allotment totaling over \$100,000. Each BTR program participant will receive a credit to order parts needed in order to build their Royal Enfield INT 650 and Continental GT 650 motorcycles into proper race machines.

On top of this generous stipend, Parts Unlimited is going a step further and providing all of the participants with Alpinestars boots and gloves.

"The Build. Train. Race. programs have both grown in size and attention since we started in 2019," said Breeann Poland, Marketing and Communications Lead at Royal Enfield Americas. "The level of resources needed to run these programs and for participants to build their motorcycles is more than what we alone can provide."

"Parts Unlimited took notice of the



growth and popularity of BTR and stepped up with a big partnership. Its added support will not only help cover costs, but will allow the creativity and talent of the BTR women to truly shine in 2022. We couldn't be happier to have them on board; this is going to be an incredible season."

Paul Langley, Chairman of LeMans Corporation, the parent company of Parts Unlimited, said: "We've had our eye on the Royal Enfield 'Build. Train. Race.' programs for some time now and are very impressed with the progress and popularity they've seen

in both American Flat Track and MotoAmerica.

"The innovative concept is truly inspiring and reaches audiences that are very important to the powersports industry: women and amateur racers. Parts Unlimited is excited at the prospect of getting behind these inspiring participants and watching them develop on the track throughout the season. It's a great opportunity to welcome new motorcyclists and show them the fun and passion of racing and that they, too, can aspire to get out on the track."

Sources: AMD, IDN, FT, Reuters, PSB, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

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# Indian Adds Pursuits to Challenger Offer

Claimed to "tout class-leading power, all-day comfort and seamless ride-enhancing technology," Indian has unveiled its "next generation of American V-twin touring performance" - the long awaited, much leaked 2022 Indian Pursuit, basically an additional Challenger offer.

Featuring the liquid-cooled PowerPlus engine, seamless ride-enhancing technology, a chassis-mounted fairing, and loads of touring amenities, the 2022 Indian Pursuit stakes its claim as the most capable and refined American touring machine on the road.

Based on the 108 ci liquid-cooled PowerPlus engine "that delivers a class-leading 122 hp and 128 ft-lbs of torque" it features a "refined PowerPlus calibration" to improve low-speed drivability; there are two models - with two trim levels for each - four different offerings in total.

The models are the Pursuit Dark Horse and Pursuit Limited - each available with a premium package "that offers advanced ride-enhancing technology and additional comfort features," said Mike Dougherty, President for Indian Motorcycle.

Creature comforts include an



Indian Pursuit Limited



Pursuit Dark Horse Premium

adjustable windscreen and vented lower fairings, heated grips, a new 'Touring Comfort' seat, premium cargo trunk, 35-gallon total capacity saddlebags, seven-inch touchscreen display powered by RIDE COMMAND (or RIDE COMMAND+ offering Apple CarPlay, GPS with turn-by-turn navigation) and a free year of RIDE COMMAND+ connected features, including live traffic and weather overlays, and an all-new vehicle locator feature.

"Each model features an all-new electronically adjustable rear suspension preload from Fox - standard on premium package models and also available as an accessory upgrade for standard Indian Pursuit Dark Horse, Indian Pursuit Limited and all Indian Challenger models.

"Both premium models offer intuitive Smart Lean Technology, which keeps riders confidently grounded by utilizing a Bosch IMU to add cornering control to the dynamic traction control and ABS, plus driving lights integrated within the lower fairings and a premium styled heated seat. A wide range of optional performance accessories and custom-inspired styling options are available."

[www.IndianMotorcycle.com](http://www.IndianMotorcycle.com)

## Tucker Partners with Erik Buell

New York based FUELL Inc. and Tucker Powersports have announced a collaboration that sees Tucker appointed as the exclusive distributor of FUELL's premium products to the powersports industry for the USA. As part of this multi-year, renewable partnership, Tucker will distribute the complete line of FUELL's premium FFluid e-Bikes as well as FUELL's branded accessories and replacement parts.

"Tucker Powersports is a world-class distributor with more than 50 years of experience serving thousands of dealers in the United States and Canada. With a support team of nearly 100 regional sales staff, 7,000 active dealers and strong marketing capabilities, Tucker is the ideal partner for FUELL to bring the brand to a wider audience and develop the brand, while adding a US premium brand to its portfolio of e-vehicles."

Erik Buell, CTO at FUELL Inc., is quoted as saying: "This is an exciting time for electric bikes as

the worldwide electric bike industry has experienced tremendous growth and is expected to grow by over 50% to reach nearly \$70bn by 2027.

"This new partnership is a real success for both brands.

Providing desirable products through an exceptional dealer network that provides outlets and service near every rider has been Tucker's forte for a long time. FUELL's strengths are in innovative product design and manufacture.

"In the exploding marketplace for electric mobility, this makes a dream pairing for enthusiasts who want cutting edge designs but need solid local support. Tucker's leadership team has the breadth of knowledge and experience to go full bore into this emerging marketplace, and the leadership at FUELL is very excited for the future together."

For Tucker, Jamie Kempinski, Business Development Director, says: "Our dealers have been tremendously receptive to having e-power products in their



dealerships. They will absolutely love the addition of FUELL e-bicycles to our offering.

"The outstanding performance and stunning design of FUELL FFluid, along with the personal touch offered by Tucker dealers, is a great combination to offer consumers looking for an electric-assist bicycle."

Founded in 2018, FUELL is a Franco-American joint venture between Erik Buell, legendary engineer and founder of Buell Motorcycles, and Francois-Xavier TERNY, a serial entrepreneur with a sharp focus on innovation in product, process and business models.

FUELL describes itself as "a manufacturer of premium electric mobility solutions for urban center dwellers. The company's products are designed starting with a blank sheet, rethinking every feature and component to deliver innovative, premium products for those seeking to rely on electric two-wheeled forms of transportation.

"FUELL presents the best of personal mobility and freedom for premium customers, while offering unparalleled safety and advanced technology integrated with all the benefits of electric powertrains."

[www.tucker.com](http://www.tucker.com)



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# Parts Unlimited in Three-Year MotoAmerica Sponsorship Deal

Global powersports distributor Parts Unlimited, one of the series' longest serving sponsors, has signed a new three-year agreement to be an official partner of the 2022 Auto Parts 4 Less MotoAmerica Championship.

"Parts Unlimited has been with MotoAmerica since the beginning and they bring a lot to our paddock," said Lance Bryson, MotoAmerica's Director of Sponsorship. "Parts Unlimited is a racing company, so it's a natural fit for MotoAmerica. The coming season promises to be a thriller in all our classes and we're happy to have Parts Unlimited on board with us



again." "We're pleased to be able to continue our partnership with MotoAmerica," said Hylton Beattie, Parts Unlimited's Global Motorsports Director. "We like what MotoAmerica has been

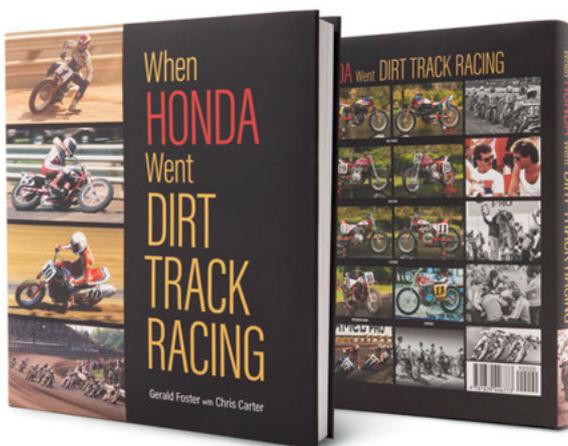
able to achieve with its series and it only gets better every season. Road racing is important to us and our customers, so working with MotoAmerica is always at the top of our list."

# "When Honda Went Dirt Track Racing"



Loomis, California based Motion Pro Inc. is one of the market's leading specialty tool, cables and controls vendors. However, as most readers will know, there is more to founder Chris Carter's life than business success only.

A six-day ISDT gold medal winner, Chris has been a stalwart of "racing on the loose stuff," and after years in the making, "When Honda Went Dirt Track Racing" is a new book by Gerald Foster that details the complete history of Honda's involvement in dirt track racing during the '80s and '90s. It includes over 500 pages of compelling interviews and first-hand accounts of when Honda entered dirt track racing, leading to its development of the legendary Honda RS750D dirt tracker and triggering the Honda versus Harley rivalry - an iconic chapter in dirt track racing history. The story is told largely in the form of 60 plus interviews with some



(unfortunately not all) of the participants, with a large selection of photographs to accompany the copies of period journalism.

A premium hardcover edition with dust jacket will be limited to just 1,000 printed copies and is now exclusively available for purchase

through Motion Pro.

"We're excited to release this exclusive new book! It has taken years of research with many of the racers and individuals who were around during the era. You will not find a more complete story of Honda's history in dirt track racing. Thanks to all my colleagues and contributors who helped tell this story," said Chris Carter, owner of Motion Pro, Inc. Gerald Foster added: "I would like to thank everyone involved with this book from the bottom of my heart. I'm truly grateful for the personal time and effort each contributor made. This has been a herculean task over a number of years, and I hope you and motorcycle fans all around the globe will enjoy it."

[whenhondawentdirtrackracing.com](http://whenhondawentdirtrackracing.com)



# Tucker - 100+ City ePower Experience Tour

Tucker Powersports has announced the industry's most extensive effort to expose dealers and customers to electric mobility products from its burgeoning ePower portfolio.

The Tucker ePower Experience launched in March and will make stops in over 100 cities around the United States offering test rides and product information on five of the program's brands.

Stops will be at powersports



dealerships and staffed by Tucker reps along with brand ambassadors and representatives from some of the participating companies.

Tucker says it will "execute the tour with four event rigs, each one with a full complement of ePower vehicles and point-of-sale information." Products that will be available to ride are Fantic and Fuell ebikes, Evolve skateboards, Dualtron scooters and UBCO electric adventure vehicle (EAV). Safety equipment and riding gear will be provided. Host dealers will be provided with digital assets to help them promote the tour stop at their location.

"The Tucker ePower Experience is the easiest way for powersports dealers to understand the opportunity that exists with electric mobility products," said Jamie Kempinski, Tucker's Director of Business Development. "And experiencing the products will help each dealer determine what products may be a great match for their own business plan."

Each of the rigs will function in a designated region. The Southwest, Northwest and Southeast legs kicked off in Las Vegas, Portland and Jacksonville, Florida. The Northeast route started in Windham, NH.

A full, and expanding, schedule of tour stops is available on the ePower page of the Tucker website. Dealers interested in hosting the Tucker ePower Experience should contact their Tucker representative.



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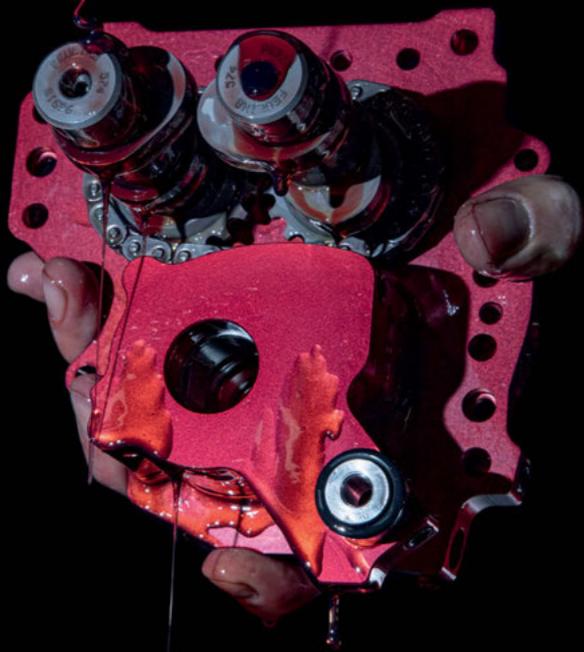
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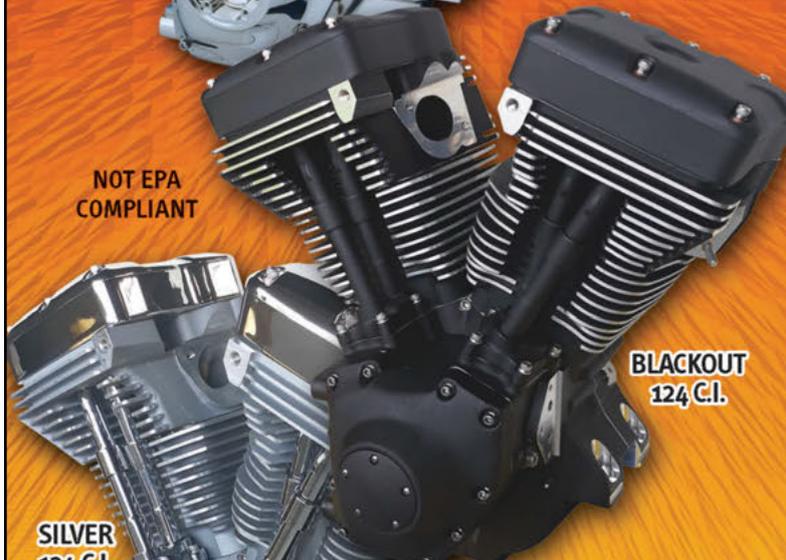


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# AFT BRIEFS

**Wally Brown Racing has confirmed the signing of James Rispoli for 2022 - WBR is to campaign a KTM 890 Duke in a limited schedule in the Mission Production Twins presented by Vance & Hines class. Rispoli earned the 2020 Mission Production Twins championship on the strength of seven wins and four runner-ups and returns to the class following a season competing in the premier Mission SuperTwins category. The New Hampshire native is a two-time AMA Pro road racing national champion, a British Superbike vet, and a two-time AMA Bonneville Salt Flat Land Speed Record holder.**

GOMR (Grumpy Old Men Racing) has signed Brandon Price to compete in the 2022 Mission SuperTwins presented by S&S Cycle class aboard an Indian FTR750. GOMR - which previously competed as BriggsAuto.com Racing - will continue to be overseen by Johnny and Sarah Goad, with mechanical assistance from Tom Draina and Caylee Goad; Russ and Illene Briggs will provide the resources to back the operation. GOMR will also field rising star Tyler Scott in the Parts Unlimited AFT Singles presented by KICKER class. Scott - the reigning MotoAmerica Junior Cup champion - will run a limited Progressive AFT schedule in conjunction with his road racing efforts. Scott's dad, former professional flat track racer Mike Scott, will serve as his builder/tuner, with Davey Loikits rounding out the crew.

**The 2017 Parts Unlimited AFT Singles presented by KICKER Champion Kolby Carlile is to compete on the H-D XG750R for the 2022 Mission Production Twins presented by Vance & Hines Championship under the KC36 banner with title sponsorship from Las Vegas Harley-Davidson. After claiming five career victories and a national title aboard 450 cc single-cylinder machinery, the New York native stepped up to twin-cylinder competition full time in 2019.**

AFT has announced that veteran sportscaster Ralph Sheheen will join the "Voice of AFT" Scottie Deubler in the broadcast booth to provide in-depth coverage of the 2022 season. Deubler will be calling a 14th straight season for AFT, while Kristen Beat will provide key insights from the pits. Sheheen is one of the most recognized voices in US motorsports with more than three decades of nationally televised broadcasting experience. Riki Rachtman - master of mayhem in both the motorsports and music worlds - will return for a third consecutive season to provide additional color from the pits at select rounds.

# Challengers Rise to The Daytona Challenge

Sidestepping the inclement weather to successfully get both King of The Baggers races away on the 3.560 miles of the Daytona International Speedway, the Indian Challengers proved to have the beating of Harley's 2021 Championship winning Screamin' Eagle team as Year Three of the performance bagger racing adventure got underway.

Specifically, the Mission Foods S&S Cycle Indian Challenger Team emerged top-dogs from the weekend. Tyler O'Hara took the win in Race 1 on Friday 11th, with teammate Jeremy McWilliams fourth - the pair split by the Screamin' Eagle Road Glides of Travis Wyman second and brother Kyle in third. Taylor Knapp (Vance & Hines) bringing it home fifth just behind McWilliams in a close race that saw Trask's Shane Narbonne (Harley) finish sixth - less than five seconds splitting the first six.

Race 2 was a different story (Saturday March 12) with 57-year-old veteran Northern Irishman McWilliams besting O'Hara for the win, the pair ahead of the RSD Indian of Bobby Fong, third



## KING OF THE BAGGERS 2022

Pos	No.	Name	Total	Diff	Gap	R1	R2
1	29	Tyler O'Hara	45	0	0	25	20
2	99	Jeremy McWilliams	38	7	7	1	25
3	10	Travis Wyman	31	14	7	20	11
4	50	Bobby Fong	25	20	6	9	16
5	44	Taylor Knapp	21	24	4	11	10
6	1	Kyle Wyman	16	29	5	16	DNF
7	108	Andrew Lee	16	29	0	8	8
8	14	Frankie Garcia	14	31	2	7	7
9	43	James Rispoli	13	32	1	DNF	13
10	87	Patricia Fernandez	12	33	1	6	6
11	86	Shane Narbonne	10	35	2	10	DNF
12	121	Hawk Mazzotta	9	36	1	DNF	9
13	21	Zack Nation	5	40	4	5	DNF
14	17	Bryan Shields	5	40	0	DNF	5
15	317	Scott Beal	0	45	5	DNF	DNF
16	69	Danny Eslick	0	45	0	DNF	DNF
17	13	Cory West	0	45	0	DNF	DNF
18	55	Eric Stahl	0	45	0	DNF	DNF

after his Race One 7th spot the day before.



## REMAINING ROUNDS - KOTB 2022

April 22-24	Michelin Raceway Road Atlanta, Braselton, GA
June 3-5	Road America, Elkhart Lake, WI
July 8-10	WeatherTech Raceway Laguna Seca, Monterey, CA
July 29-31	Brainerd International Raceway, Brainerd, MN
Sept 9-11	New Jersey Motorsports Park, Millville, NJ

That gave the Indian Challengers four out of the six available podium spots for the weekend, including a Race 2 podium sweep. James Rispoli (Vance & Hines) put his Race One DNF behind him for fourth in Race 2 ahead of Travis Wyman who dropped to 5th after his second spot the day before. Taylor Knapp brought home his Vance & Hines Harley in 6th.

RSD's Frankie Garcia scored a pair of 9th spots (Indian) with Patricia Fernandez on the Saddlemen/Lloydz Garage Indian delivering a pair of 10th place finishes.

Going into the next round at the Michelin Raceway Road Atlanta in Georgia in April, Tyler O'Hara heads the point standing on 45, ahead of Jeremy McWilliams on 38, Travis Wyman on 31, Bobby Fong in fourth on 25 and Taylor Knapp on 21 in fifth - Kyle Wyman is currently wearing the # 1 plate for Harley in sixth spot (16 points).

# Motorcycle Storehouse 'V-Twin' Catalog - Volume 17

2022 sees Motorcycle Storehouse celebrate its 40th anniversary of supporting the custom motorcycle scene, "so it should come as no surprise that our newly rebranded 'V-Twin' catalog has evolved to become the most comprehensive H-D aftermarket catalog available today. "Boasting over 50,000 replacement and custom parts and accessories from more than 250 brands, Volume 17 caters for V-twin motorcycles from as far back as 1912, all the way

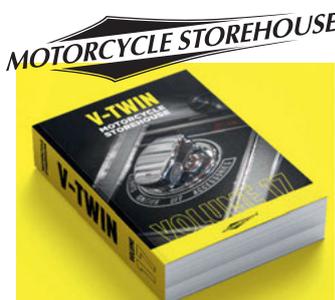
through to today's Revolution Max equipped models."

New brand highlights include the introduction of tire-titans Michelin and

spark plug specialists NGK, with a significant expansion of Motorcycle Storehouse's private label brand - brake pads, cables and AGM batteries are now available as part of its fast growing MCS product line.

"All this, along with dependable fitment information, tech-tips and industry-leading exploded diagrams - this year's must-have resource for workshops, custom builders and enthusiasts alike!"

[motorcyclestorehouse.com](http://motorcyclestorehouse.com)



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# AFT BRIEFS

Owned by Eric Hoyt, Jacksonville, Florida based 1st Impressions Race Team will field a four-rider assault on the Parts Unlimited AFT Singles championship in 2022. In its first two seasons of competition, 1st Impressions grew from a one-rider team to a two-rider outfit, scoring a pair of podium finishes and top-ten championship rankings along the way. A new-look four-rider roster will campaign its fleet of Honda CRF450Rs - spearheaded by two-time AFT race-winner Michael Inderbitzen, who will be flanked by the talented trio of Tyler Raggio, Justin Jones and Michael Lainhart. 27-year-old Inderbitzen has been a top-ten finisher since the very start of his ten-year Progressive AFT career, including two Production Twins race wins and multi-time Parts Unlimited AFT Singles podium finishes.

**New Freedom, Pa. based HRP Racing (Henderson Race Products) has signed Illinois native Cole Zabala to compete in the Mission Production Twins presented by Vance & Hines class aboard Yamaha MT-07s in 2022. Memphis Shades and Corbin Motorcycle Saddles will function as co-title sponsors, with additional support from Vinson Road Boring. Nick Henderson will continue to oversee the team. The shared history in Progressive AFT of Memphis Shades, Corbin Seats and Mike Vinson (Vinson Road Boring) is beyond impressive. Memphis Shades was the long-time supporter of the late Babe DeMay's racing program, Corbin Motorcycle Saddles has fielded successful teams over the years fronted by the likes of Rich King, Joe Kopp and Kenny Coolbeth, and Vinson has been heavily involved in flat track racing since the 1970s. Viper Air, S&S Cycle, Motion Pro, Motul, WKR, J&M Racing, ARC, R Nyne Designs, RC Hotcoats, First Class Glass, Foard Racing, ODI, RASE, Penske Racing Shocks, Evans Coolant, Helmet House are among the other sponsors supporting the team.**

Arai Helmet, Inc. will be the Official AFT Helmet for a fifth consecutive season in 2022. Widely recognized as the world's premier helmet manufacturer, Arai boasts innumerable motorsports successes across such championships as Progressive AFT, Formula 1 and MotoGP. "Arai has provided elite two- and four-wheeled athletes with unparalleled safety, comfort, technology and style for generations."

## Briar Bauman Starts With a WIN AFT Round I - Volusia Half-Mile

According to the AMA, "the 2022 Progressive American Flat Track season promised a new era of increased brand parity and - at least on its opening night with the Mission Volusia Half-Mile presented by Daytona Dodge at Volusia Speedway Park, Florida, March 11 - it certainly delivered."

The first round had been slated for March 10, but was delayed to March 12 before being abandoned altogether because of bad weather.



### Mission SuperTwins presented by S&S Cycle

"While the virtuoso performance for victory on the part of 2019 and 2020 Mission SuperTwins presented by S&S Cycle champion Briar Bauman (No. 3 Indian Motorcycle/Progressive Insurance FTR750) was nothing new, the finishing order behind him provided some fresh storylines.

"As Bauman went relatively unchallenged cruising to his 20th career premier-class victory, an intense battle for runner-up honors saw younger brother Bronson Bauman (No. 37 Latus Motors Racing Harley-Davidson XG750R) second and JD Beach (No. 95 Estenson Racing Yamaha MT-07 DT) third.

The brand parity that was featured on the podium was reflected deeper down the order as well. Much-heralded Mission SuperTwins rookie Dallas Daniels (No. 32 Estenson Racing Yamaha MT-07 DT) opened his premier-class career with an outstanding fourth, with reigning

champion Jared Mees (No. 1 Indian Motorcycle/Progressive Insurance FTR750) fifth and 2021 third-ranked rider, Brandon Robinson (No. 44 Mission Foods/Root Systems Indian FTR750), sixth. Shayna Texter-Bauman, making her debut on the FTR750 for the 'Wrecking Crew' in the top class, brought it home in 13th spot.

Despite still recovering from the broken leg he suffered in last year's finale, Kolby Carlile (No. 36 KC36 Las Vegas Harley-Davidson XG750R) came home fourth, with Johnny Lewis (No. 10 Moto Anatomy X Powered by Royal Enfield 650) making it three different makes in the top five.

### Mission Production Twins presented by Vance & Hines

In the deepest field in its short history, the Mission Production Twins presented by Vance & Hines saw Nick Armstrong - the class' 17th ranked rider a year ago (No. 60 Competitive Racing Frames/Lessley Brothers Yamaha MT-07) - take the win, with established Production Twins powers Dan Bromley (No. 62 Vinson Construction/Viper Air Yamaha MT-07) and Jesse Janisch (No. 33 Vance & Hines Harley-Davidson XG750R) taking second and third respectively.

### Parts Unlimited AFT Singles presented by KICKER

In the Parts Unlimited AFT Singles presented by KICKER, Kody Kopp (No. 12 Red Bull KTM Factory Racing 450 SX-FFE) won from teammate and back-to-back class runner-up Max Whale (No. 18 Red Bull KTM Factory Racing 450 SX-FFE) in second, with 2019 class champ Dalton Gauthier (No. 79 American Honda/Progressive Insurance CRF450R) third. Trent Lowe (No. 48 Mission Foods/Al Lamb's Dallas Honda CRF450R) and Morgen Mischler (No. 13 American Honda/Progressive Insurance CRF450R) rounded out the top five.

## AFT - Cometic is Official Gasket

Concord, Ohio based Cometic Gasket returns as the Official Gasket of AFT for an eighth consecutive season.

From humble origins in a 1,500 sq ft facility, Cometic has grown to become a global leader, and while still a wholly owned and operated family business, "Cometic develops and produces some of the most advanced and innovative gasket and engine sealing solutions available in the cutting-edge 70,000 sq ft R&D and manufacturing center it now occupies.

"Through the use of forward-thinking materials science and manufacturing techniques, Cometic products ensure

superior performance across a wide range of engine sizes and types.

"Cometic Gasket and AFT have become synonymous, and we're proud to continue as the Official Gasket of AFT in 2022," said Bob Gorman, founder and CEO of Cometic Gasket, Inc. "Powersports has been interwoven

in the fabric of our organization since it was founded in 1989. At the same time, we've supported the series' teams and riders for decades. We're eager to get the season started and see some of the most fearless athletes in the world battle it out bar-to-bar for the 2022 championship."



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

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# AFT BRIEFS

In an all-new partnership, Sena Technologies has been named as the Official AFT Motorcycle Communication System of Progressive AFT. Established in 1998, Sena is the global leader in Bluetooth communication solutions for motorcycle and outdoor sporting applications. Over the past quarter century, Sena has developed countless innovative solutions for motorcyclists - including rider-to-rider communications, mesh intercom technology, smart helmets, integrated cameras and phone and GPS pairing - which have made the shared experience of riding both safer and more enjoyable.

**California based tools, cables and controls specialist Motion Pro, Inc. is continuing with its race contingency program for the 2022 AFT season. The company is offering a total of \$25,500 for year-end championship contingency. In the SuperTwins class, the top three in points are eligible to receive \$5,000 for first, \$3,500 for second and \$2,500 for third place. A total of \$7,250 will be available between the top five finishers in points for the Production Twins class; and \$7,250 is available in the Super Singles class between the top five finishers in points; full details at motionpro.com.**

Bryan Smith has been added to the AFT Management Team in the newly created role of Director of Industry Relations. He'll support all aspects of the Competition department, including managing rider and team relationships, new rider evaluation, track prep, safety and rules development. Smith will also be available for the series to call on as an elite-caliber test rider, whether to fine-tune the rulebook or assess the viability of potential new venues. Smith was the 2016 GNC Champion and 2012 and 2013 GNC1 Twins Champion, winning 33 races during his career and is tied for eighth on the all-time win list.

**G&G Racing has announced that its partnership with Yamaha Racing will continue for a seventh season. In just the most recent three seasons, with Cory Texter as pilot, G&G Racing/Yamaha Racing has claimed two AFT Production Twins championships and 14 victories among its 27 podium finishes. Including its previous success in the premier class with JD Beach, Mikey Rush and Chad Cose at the controls, the team has collected a combined 29 podiums, 36 top fives and 50 top tens during its six-year partnership with Yamaha.**

## V&H AFT Production Twins Presenting Sponsor

Vance & Hines says it will field two riders competing in AFT racing for the 2022 season. Jesse Janisch will compete in AFT's Production Twins class aboard a Vance & Hines-built Harley-Davidson XG750R, and Brandon Kitchen will campaign a Husqvarna FC450 in the Singles class. Both riders will be supported by a technical team from the company's Racing Development Center in Brownsburg, Indiana.

Janisch earned his spot on the Vance & Hines team in 2021 when he rode six races on the V&H H-D XG750R and ended the season with four trips to the podium and a win in Charlotte, Nc. His podium finishes were on two different mile tracks, a TT with his breakthrough win on the Charlotte Half-Mile - his first career win on a twin-cylinder motorcycle.

Originally from West Bend, Wi., Janisch is a veteran rider who has raced in both Twins and Singles classes for the past twelve years with a reputation for success on TT tracks.

Brandon Kitchen has been considered one of the hot young stars on the AFT Singles circuit since his debut in 2020 when he won the Indy mile on a bike borrowed from Vance & Hines. The 2018 Michigan state champion had two top five finishes in 2021 after he

was set back by an injury. He ended the season finishing twelfth in AFT Singles. Technical support for the program comes from experienced Vance & Hines employees based at the company's Racing Development Center. Craig Koontz, a 12-year Vance & Hines employee who is a long-time motorcycle rider and racer, will be Flat Track Team Manager. Koontz was involved in the company's H-D XR1200 road racing program from its inception.

Steve Polk has a decade's long history of preparing racing motorcycle engines for flat track and motocross, with some of the sport's top teams using his handiwork on the track. He joined V&H at the time the company began developing the XG750R for Harley; Polk takes the role of Flat Track Crew Chief.

Vance & Hines has expanded its involvement in flat track racing as the presenting sponsor of AFT's Production Twins class and has announced a contingency sponsorship program that makes over \$100,000 in prize money available to AFT riders. The company has partnered with Harley-Davidson and is the only organization designated to produce the Harley-Davidson XG750R race-only motorcycle - a turnkey solution for



Brandon Kitchen



Jesse Janisch

riders wishing to compete in AFT's Production Twins racing. [www.vanceandhines.com](http://www.vanceandhines.com)

## \$3m of 2022 AFT Contingency

AFT has announced a year-over-year increase of more than \$800,000 in available contingency awards to set a new record total for the 2022 season. Combined, riders in all three Progressive AFT classes are eligible for more than \$3,100,000 in contingency awards.

"The AFT Award Program is designed to reward teams and riders based on results in events and the championship with cash awards from companies with approved products."

At the time of writing, the total funds available for each class are as follows:

**\$1,752,850 for Mission SuperTwins presented by S&S Cycle**

**\$657,200 for Mission Production Twins presented by Vance & Hines**

**\$742,650 for Parts Unlimited AFT Singles presented by KICKER**



"With more than \$3,000,000 on the line in 2022, there is no doubt that the drama and excitement will be at an all-time high at every step of the 69th season of America's Original Extreme Sport," said Gene Crouch, COO of Progressive American Flat Track. "We'd like to thank all of the partners that have pledged their support for the paddock this year. Their support amounts to a direct investment in the teams and riders that put on the incredible racing each

weekend, and for that we are truly thankful." OEMs participating in the 2022 Progressive American Flat Track Contingency Award Program include Harley-Davidson, Honda, Husqvarna, Indian Motorcycle, Kawasaki, KTM and Yamaha. Other participating brands include Arai Helmet, Dunlop Motorcycle Tires, S&S Cycle, Vance & Hines, Mission Foods, Parts Unlimited, Al Lamb's Dallas Honda and Mobile View.

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com

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# Honda Q3 "Strong Growth" by Ben Purvis

Honda's third quarter results show that in the first nine months of its financial year (the period to December 31, 2021) it experienced a strong recovery compared to the Covid-hit sales of 2020.

Globally, increased motorcycle sales are helping to offset a decrease in Honda's automobile sales caused by hangovers from the pandemic, and particularly the continuing semiconductor shortage.

Honda's YTD group motorcycle unit sales, including affiliates and joint ventures, were up a strong 2.184 million units (+20.6%) compared to the year-ago period. In contrast, the group's car sales in the same period declined -12.4%. Overall, for FY22, Honda is forecasting sales of just over 17 million bikes, including affiliates and joint ventures (+12.6%). Looking at Honda and its subsidiaries alone, the forecast is for 10.695 million



**For 2022, North American Honda dealers have a trio of upgraded half liter models - the CB500X (Adventure), the CBR500R (Sports, seen here) and the CB500F (Adventure); plus returns for the CB1000R, CBR300R and TRX250R.**

motorcycle sales globally in FY22, up +4.2% on FY21, although the nine-month YTD sales are up +9.7% at 7.964 million. In Europe, FY22 sales hit 240,000

Honda bikes in the first nine months, 81,000 more units than the first nine months of 2020.

In Japan, Honda's domestic unit sales are up 25,000 from 155,000 to

180,000; North American sales were +92,000 from 240,000 to 332,000. Asian market sales were up more than 1.6 units to more than 10.9 million in total.

In financial terms, those numbers mean Honda's motorcycle sales revenue is up from 1,258bn yen in the same period in FY21 to 1,620bn yen in FY22. The operating profits from Honda's motorcycle business rose from 152.3bn yen in the first nine months of FY21 to 232bn yen for FY22 YTD.

Despite the positive news for the first nine months of the year, the third quarter (Oct-Dec 2021) saw sales slowing in several markets, leading Honda to reduce its overall FY22 forecast from 17.5 million global motorcycle sales to 17.04 million. The forecast for Europe remains unchanged at 320,000 units; Honda has cut 460,000 units from its FY22 forecast for Asia.

## Harley China Plan Stalled? Letter from China by Ben Purvis

QJMotor is set to become a better-known brand outside its Chinese homeland during 2022 with a Moto3 race effort under its name and a growing ambition to offer its ever-growing range of bikes in Europe.

The Moto3 effort will be with the well known Avintia team, using KTM race bikes rebranded to sport the QJMotor branding, with European sales intentions heavily suggested by QJMotor's presence at EICMA last year. Given that the company's own brand is effectively a Benelli sister brand, owned by the same Qianjiang parent company, there is no surprise that it shares many of the same frames, engines and suspension components

with Benelli models, and there's already a dealer and distributor network in place - should it decide to enter the European market. Indeed, QJMotor's latest new models, revealed in Chinese approval documents, look increasingly convincing from a European perspective.

It is Qianjiang, QJMotor's parent company, that has the deal to design and manufacture future Harley-Davidson models for sale in the Chinese market, including the long-expected H-D 338R project.

That model used a Benelli chassis and a parallel twin, effectively a smaller version of the one seen in QJMotor's new SRV500, but seems to have been

put on hold, failing to be officially revealed and yet to be namechecked by Harley CEO Jochen Zeitz in his quarterly financial reports or analyst remarks, even though near-finished prototypes were spied more than a year ago.

If the Harley deal does result in a production bike, it might not be a million miles from the SRV500 seen here.

Just as Qianjiang has a deal with Harley-Davidson, it also has an arrangement to manufacture smaller



models with MV Agusta. The first will be the newly launched MV Lucky Explorer 5.5, which shares many of its parts with QJMotor's 500 cc adventure bike and the near-identical Benelli TRK502.

## Suzuki - Europe and North America Down

Figures from October-December 2021 show that Suzuki's global motorcycle sales grew in the third quarter of its financial year, by +14.9% year-on-year, reaching 8.4bn yen, with higher-end models, including the new Hayabusa, and depreciation in the value of the yen responsible for the increase.

However, the increase in profit from Suzuki's motorcycle arm was only 0.1bn yen (a +7.8% increase on the same period in 2020) thanks to rising raw material prices, taking it to a total of 2.3bn yen.



For the nine-month period from the start of FY21, Suzuki's motorcycle sales rose to 1,206,000, an +8% increase on the same period in 2020, but still substantially lower than the 1,344,000 bikes sold in 2019.

However, in Europe, the company's sales for April-December 2021 were down by 1.1bn yen, from 22.8bn yen

in the same period of 2020 to 21.7bn yen in 2021.

Those numbers reflect 22,000 Suzukis sold in Europe from April-December 2021, a drop of -29.1% year-on-year. It was worse still in North America, where 22,000 bikes were also sold in the first three quarters of the financial year, but for a decline of -40.8% on the same period in 2020.

There were substantial increases elsewhere, particularly Asia, where 975,000 Suzukis were sold in the period, up +11.2%. In total, during the first three quarters of 2021, Suzuki's

net motorcycle sales came to 183.7bn yen, up 38.3bn on the same period in 2020.

For the full year to the end of March 2022, Suzuki's latest forecasts predict 1,616,000 bike sales, up from 1,535,000 the previous year, with Europe and America again set to see decreases. European sales are expected to come in at just 30,000 units, down from 39,000 in FY21, while North American buyers are only expected to account for 31,000 bikes, dropping from 46,000 in the prior period.

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# BMW Motorrad 2021 "Best Sales Results in History"

BMW says it delivered 194,261 motorcycles and scooters to customers worldwide in 2021 for a +14.8% unit increase over 2020 (169,272 units sold in 2020).

Europe showed strong sales growth in 2021 - Italy (16,034 units/+15.2%), Spain (12,616 units/+14.4%) and France (19,887 units/+13.4%) "were the most important growth drivers and able to continuously increase their sales figures. In total, 9,100 more vehicles were delivered in Europe, including Germany, than in the previous year.

"The Asian market is also continuing to expand - China (14,309 units/+21.4%) is also one of the strongest growth and volume markets

in Asia with double-digit growth. India continues to develop well, posting growth of 102.5% and a remarkable 5,191 units."

Germany remains by far the largest single market for BMW Motorrad. With 25,972 units sold, BMW was the most successful motorcycle manufacturer in the German market again in 2021.

The market in the USA also developed very positively for BMW Motorrad in 2021. "With 16,030 motorcycles and scooters sold (previous year: 12,135 units), BMW Motorrad achieved an impressive +32.1% growth in the USA. Sales in Brazil are not growing quite as fast, but they are increasing steadily. With 11,150 vehicles sold (previous year: 10,707 units) and a

growth of +4.1%, the South American market is among the top seven BMW Motorrad markets in 2021.

"Fortunately, the UK's exit from the EU had no significant impact on BMW sales with an increase of 26.6% and sales of 9,263 units in Great Britain/Ireland (previous year 7,315 units)."

A total of over 60,000 units of the two touring enduros R 1250 GS and GS Adventure were delivered to customers in 2021. Sales of the traditionally strong R Series increased significantly overall. "Thanks to the new top-of-the-line R 1250 RT tourer and the four emotional BMW cruisers from the R18 model family, sales figures in the flat-twin boxer segment once again grew strongly, accounting for around half of the total 194,261 vehicles sold.

"The BMW M 1000 RR was the first true M motorcycle from BMW Motorrad to enter the market in 2021. With 1,070 units sold and numerous sporting successes on the racetracks of the world, this powerful sports motorbike once again underlines the high innovative strength and passion



K 1600 Grand America

of BMW Motorrad. A clear commitment to the sporty four-cylinder is demonstrated not only by the S 1000 RR and S 1000 XR, but also by the S 1000 R, which was launched in 2021 and which achieved an excellent result with 4,796 units sold following its comprehensive update."

Markus Schramm, Head of BMW Motorrad: "I look forward to 2022 with great confidence as we start the year with what is sure to be the strongest product offering ever. Our four cruiser models from the BMW R 18 model family are entering their first full year of sales together. In addition, in the first few months of 2022, the market launches of the all-electric BMW CE 04 and our upgraded four superior 6-cylinder models (K 1600 GT/GTL/B and Grand America) will generate a further sales drive in the first half of the year."



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# XP ZERO

## "Roadcraft for an Alternate Future"

**H**ugo Eccles', Design Director of Anglo-American company Untitled Motorcycles (UMC), premise for the XP Zero was triggered by a parallel reality 'Sliding Doors' moment. Eccles wanted to explore how things might have been if electrification - the dominant motive power at the dawn of the automotive industry - had triumphed over the concept of combusting hydrocarbons between our legs. With the benefit of 130 years of development, how might electric motorcycles look today? Not at some stage in an imagined future, but right here, right now? Designated in recognition of experimental craft, the XP is "not a futuristic bike, but a proposal for what an electric motorcycle design language might have evolved to be if things had been different from the 'get-go'. That's why it looks simultaneously familiar and

unfamiliar: it uses state-of-the-art technology from this reality, but the design comes from an imagined alternate reality where combustion motorcycles have never existed," says Eccles.

"We are entering an exciting new era of motorcycling. If we can shed our preconceptions of what a motorcycle should be like, should look like, we can liberate ourselves to fully explore the novel directions that this new technology - the first new propulsion technology in 130 years - allows us to go in."

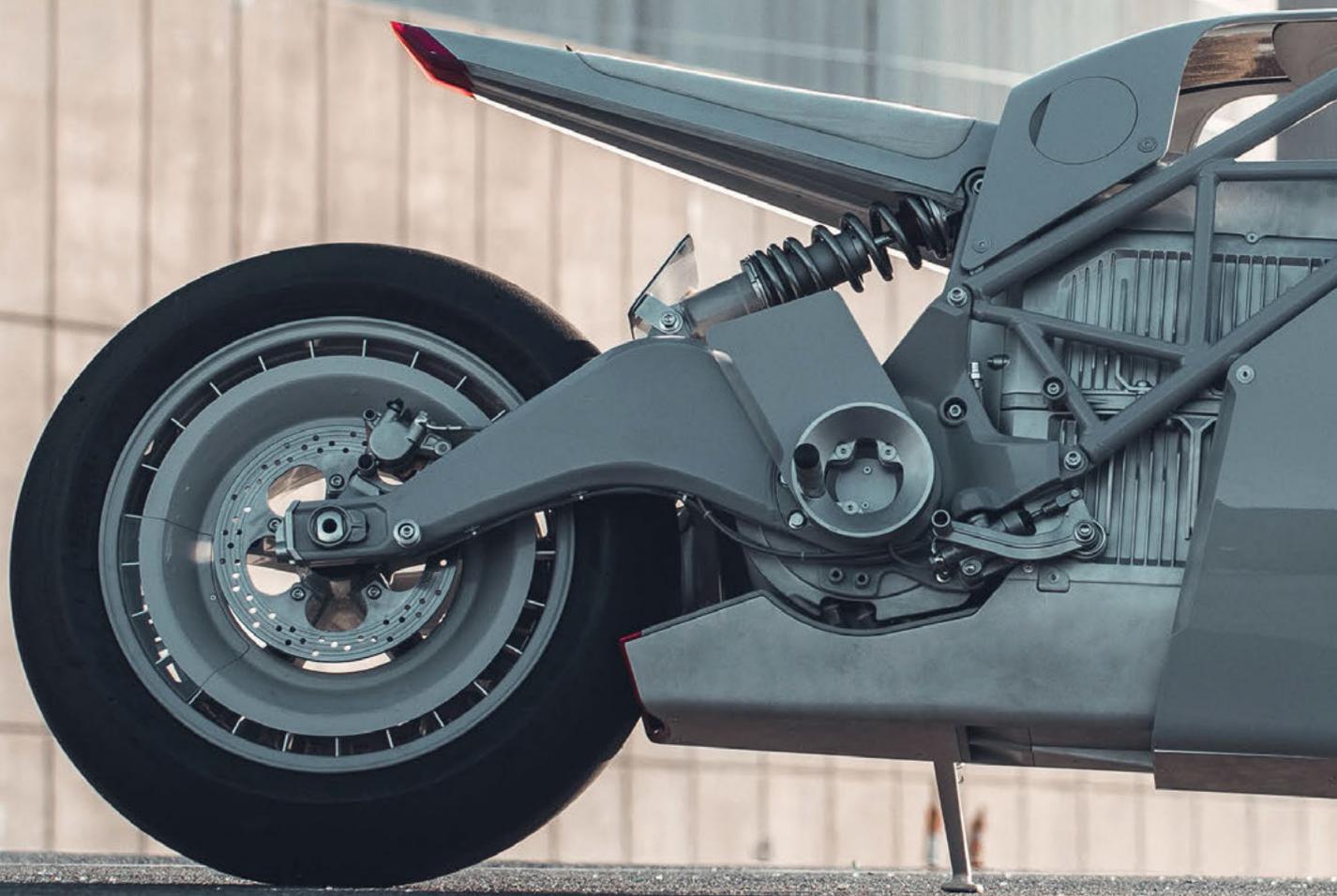
"The XP doesn't look like a conventional motorcycle because it isn't a conventional motorcycle. The XP produces twice the torque of a superbike and accelerates faster than a supercar, while the onboard computer can transform the character of the XP from a cruiser on the highway to a café racer in the canyons." In reality, the XP incorporates Zero ▶



◀ Motorcycles' FST powertrain, which propels it from 0 to 60 mph in 3.7 seconds - faster than a Ferrari F50 or a McLaren F1 LM - and produces an impressive 140 ft lb of torque, which is almost twice that of a Ducati Panigale V4R. UMC recently partnered with Exro, a Canadian clean technology company, whose Coil Driver technology boosts the XP's power and torque by 25% and 15% respectively to an incredible 162 ft lb of torque. "To put that in context, that's the same torque as a Lotus Exige S, but in a vehicle that's 1,600 lbs lighter," says Eccles. Inspired by that power, Eccles and his team have been developing a track-inspired version of the XP, dubbed the XR, with fully adjustable handlebars and footpegs, plus aerodynamic louvres, scoops and angled winglets to improve airflow. A limited edition run of XRs is in the pipeline, with each XR built to individual customer's specifications. "We are on the cusp of one of the fastest, deepest, most consequential disruptions of transportation in history, driven by new

technologies, societal shifts, policy changes and changing modes of ownership. At the turn of the last century, the world was genuinely close to living an electric reality. In 1900 there were twice as many electric cars as gas cars on the road in America, and in 1915, Ford and Edison were collaborating on plans to manufacture electric automobiles - one of Ford's experimental EVs even used a Model T frame. "The interesting thing is that these two realities - gasoline and electric - which diverged a hundred and twenty years ago, are reconverging in this decade. We have a unique opportunity to 'jump' realities, to reject the polluted future that we've been presented with and, instead, opt for a more optimistic electric alternative." Eccles has seen the future and judged it to be good!

**You can see the XP Zero in person at the upcoming 'Electric Revolutionaries' exhibition at the Petersen Automotive Museum in Los Angeles from April 9th.**  
[www.untitledmotorcycles.com](http://www.untitledmotorcycles.com)



## Tech Spec

L x W x H 82"/208 cm; 27"/69 cm; 39"/99 cm  
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- 3.50 x 17" cast alloy front wheel
- Showa GK01 monoshock with piggyback reservoir
- 240 mm rear disc with J.Juan single-piston floating caliper
- 5.50 x 17" cast alloy rear wheel, Gates carbon drive belt
- Pirelli Diablo Superbike race tires (180/60-17 rear, 120/70-17 front)

### Electrics

- Zero Cypher
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- Custom-an
- Motobox c
- Motobox c
- 4 x LED tw

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- Goodridge Sniper 2 braided stainless steel brake lines
- Custom CNC'd 6061 aluminum footrest brackets with polymer heel guards

## OEM Match Color Wire

Always looking to help its dealers "do it right," Oreland, Pennsylvania based NAMZ Custom Cycle Products has introduced 100' spools of OEM colored wire.

NAMZ founder and internationally recognized motorcycle electrics guru Jeff Zielinski says: "These neat and tidy 18-gauge wire on 6" spools are available in all OEM Harley-Davidson color codes - a perfect must-have for any dealership or custom shop."

Custom wire colors and striping are also available on request (in 250-foot minimums).

Celebrating 21 years in business, NAMZ and Badlands products are

available through Drag Specialties, Parts Unlimited, Tucker, Mid-USA, J&P Cycles, V-Twin, Parts Canada, Parts Europe, Custom Chrome Europe, Motorcycle Storehouse, W&W, Zodiac, Rollies Speed Shop in Australia and Performance Cycle Wholesale Limited in New Zealand.



**NAMZ CUSTOM CYCLE PRODUCTS**  
Oreland, Pennsylvania, USA

Tel: 610 265 7100

[info@namzccp.com](mailto:info@namzccp.com)

[www.namzccp.com](http://www.namzccp.com)



## Hawg Halters - 'Dominator' Fork Legs

Introduced at Daytona Bike Week, these new Hawg Halters Inc. (HHI) 'Dominator' fork legs are available now in machine, chrome and black anodized finishes for all 2014 and up FL Touring models. Precision-machined from 6061 billet aluminum, interchangeable brake mounts are available in axial or radial styles. They are supplied with a chrome

moly hollow axle and said to deliver less flexing and improved handling.

They use stock or custom HHI fork covers, accept standard wheels and ABS, work with stock or upgraded shocks and are designed with integral fender mounts.



**HAWG HALTERS INC.**  
Dahlonega, Georgia, USA

Tel: 877 442 5837

[sales@hawghalters.com](mailto:sales@hawghalters.com)

[www.hawghalters.com](http://www.hawghalters.com)

**HHI Hawg Halters Inc.**

## Road Glide Sport Pro 'Flare'

This dark smoke 14" Klock Werks Road Glide windshield is described by Drag Specialties as a "more streamlined option," offering "radical curves and a sportier stance to complement the lines of the new fairing with a more aggressive profile." Designed for added stability and handling with improved air management, compared to riding with the stock windshield, the patented design features "hips" at the sides that are said to reroute the wind away from the rider while adding downforce to the front end of the motorcycle to improve stability.

The flip at the top of the 'Flare' redirects the airflow back as clean, less turbulent air for rider and passenger comfort. Wind tunnel-designed and tested, it is made in Lexan polycarbonate with FMR hard coating to create custom-molded designs "with unmatched durability."

All are predrilled for easy mounting using stock windshield hardware; the base color is gray.

**DRAG SPECIALTIES**  
Janesville, Wisconsin, USA

Tel: 608 758 1111

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# Kellermann Jetstream - "The World's Most Powerful Motorcycle Indicator"

Aachen, Germany based Kellermann GmbH is a global leader where LED technology and motorcycle indicators are concerned, noted for its advanced, durable, robust products, high grade materials, fit and finish - and as the global custom motorcycle industry's 'go-to' when discreet, stylish, high power lighting solutions are needed.

The new premium Kellermann Jetstream is probably "the most spectacular motorcycle indicator ever built," says LED design expert Guido Kellermann.

Available as a sequential lighting turn signal and as a 3-in-1 rear, brake and sequential lighting turn signal combo version, the design of the Kellermann

illuminating power of the Kellermann Jetstream contributes towards more safety on the road, because the motorcycle is better and sooner seen when approaching at high speed or in poor weather. Overtaking becomes safer as the vehicle ahead is strongly warned by the extreme illuminating power - reducing the danger of inadvertent or careless lane changing.

Made in Germany by Kellermann, the strong illuminating power also raises the safety bar during



Dr Stefan Wöste, Kellermann CEO

'two variants'

Jetstream "integrates elements from aviation design and has the shape of a wing with an integrated jet engine. The distinctively and shapely designed Jetstream is a guaranteed eye-catcher both for its looks and for its power."

"Safety is always our number one priority," says Guido, "but who says products can't also look great? The shape is extremely aerodynamic and therefore also very streamlined at high speeds, resulting in less airflow turbulence for improved safety and comfort." However, the illuminating power of the Kellermann Jetstream is also extreme - "no other motorcycle indicator with sequential lighting and ECE approval gets even close," says Kellermann CEO Dr. Stefan Wöste.

"The brightness is unmatched. The turn signal is

'dynamically pulsating'

all other turning or braking maneuvers, with the sequential lighting turn signal at the front and rear - also the 3-in-1 combination during braking maneuvers.

"This extremely bright and dynamically pulsating sequential indicator, with its unique light orchestration, pushes the envelope of what is technically possible and will define a new benchmark in the segment of exclusive motorcycle accessories."



'aviation design'

emitted as a super bright and slit-like beam along the edge of the wing. In the 3-in-1 version the equally strong rear and brake lights are added, with the well-proven Kellermann Atto technology placed in the jet engine channel."

Based on 16 high-power LEDs, the unbelievable

Initially, the Kellermann Jetstream will be available in two variants. As a sequential lighting turn signal it can be installed at the front and rear of the motorcycle. The 3-in-1 version, with a combination of rear, brake and sequential lighting turn signal, can be installed at the rear of the bike.



**KELLERMANN GMBH**  
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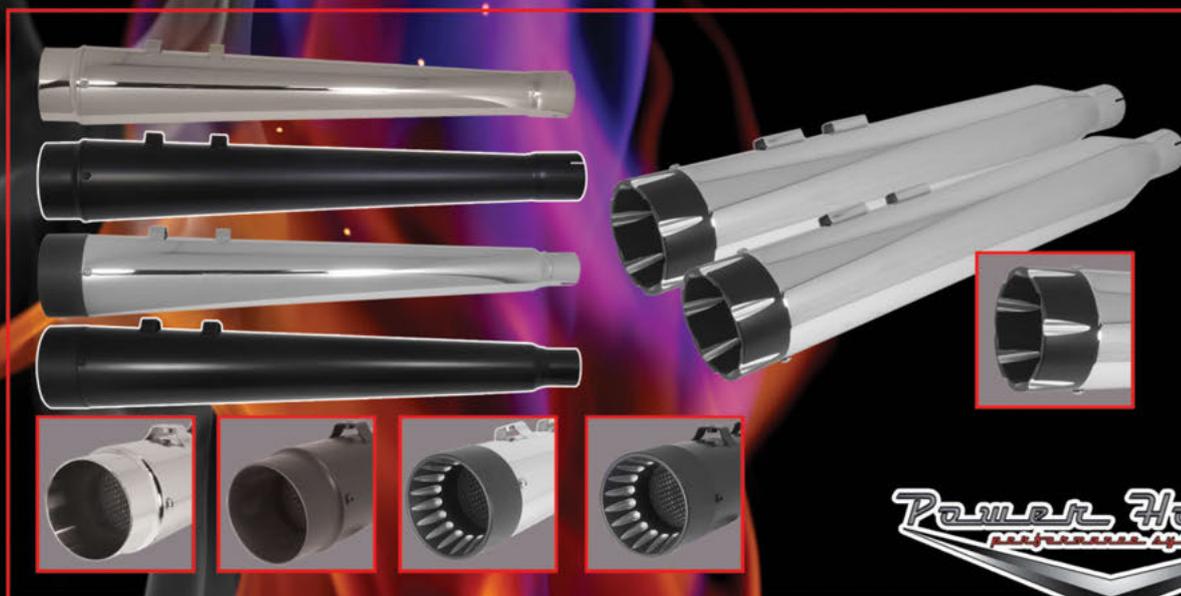
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## Summer Riding Moto Gloves

Two or three months back we featured Biltwell's bulletproof Bridgeport gloves, one of the many product lines that go to show how much more there is to the California 'Kings of Cool' than 'just' helmets and control hard parts.

Co-founder Harold "McGoo" McGruther says: "Anyone who has ridden dirt bikes or BMX will appreciate our lightweight Moto gloves. We love the thin palms, snug fit and understated design. For 2022 we've got a few new colors on the shelf - Red/White/Blue, Grey/Black, Orange/Black and Coyote/Black.

"Get them before they're gone and let your customers enjoy these triumphs of form and function - ventilated, 100% synthetic construction gloves built for riding and

working on motorcycles, with no carbon fiber, no fringe and no compromises.

"Perfect spring and summer riding gloves, they may be lightweight, but they are no lightweights where ergonomics and comfort are concerned. They have two-way stretch polyester back panels for comfort, single layer synthetic leather palm with reinforced thumb, adjustable wrist wrap with Velcro closure and thermoplastic rubber Biltwell shield.

"Lyca expansion panels in finger joints enhance dexterity, accordion baffles on finger joints add flexibility and rugged single- and double-needle polyester stitching throughout makes them durable, and smart screen thumb and fingertips make them device-friendly."



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# First Aftermarket 2-into-1 Systems for Indian Chief

Martin Arteaga, Corona, California based Freedom Performance Exhaust's CEO and founder, says that his company is "the first in the industry to produce a 2-into-1 aftermarket exhaust system for the Indian Chief."

With two-step baffles and triple-step header, the

five-stem stream "gives ultimate horsepower, resulting in a nice, deep, smooth and throaty sound. The 2-into-1 Shorty and Turnout systems eliminate the catalytic converter, resulting in heat reduction of 40% as well as 220-degree wrap-around full coverage heat shields that can be used or removed."



The header and the heat shield are made in steel - a massive performance boosting 50% reduction in weight is claimed, compared to Indian's stock system for the Chief. The 2.5" OD "is made to fit our precision-machined, interchangeable aluminum end caps - including our 'American Outlaw', 'Combat', straight or slash tip, all of which come in a variety of finishes."

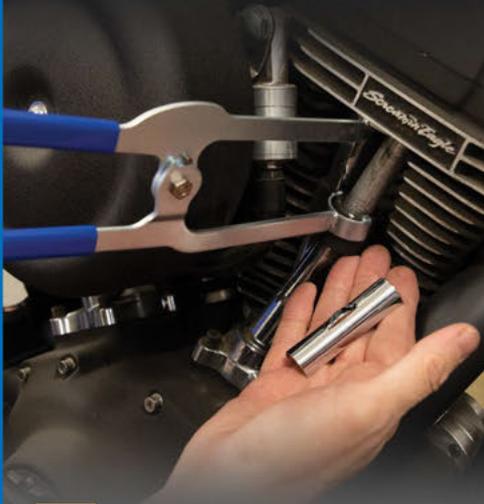
The triple-step header from 1.75" to 1 7/8" to 2" adds more flow and creates more anti-reversion to create more horsepower. All Freedom exhausts have been dyno tested and the company says that they have been found to have a gain of +10 horsepower and +12 pounds of torque over stock systems.

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## AMD PRO GUIDE

# Drag Specialties Additions

### 'Grenade' Grips



These Drag Specialties 'Grenade' grips are constructed of die-cast aluminum with a bright chrome finish and black soft rubber inserts. They are available for '82-'17 Big Twin and '82-'21 XL models with dual cable throttle control (except models with air assist forks).

### Predator III 2-Up Extended Reach Seats



Now available in a 2-up version, the Predator III Extended Reach seat moves the rider back 1½" (compared to the stock seat) for those with a longer inseam. It features 6 1/2" tall driver support with unique styling covered in high-quality automotive-grade vinyl. The molded polyurethane foam is described as providing "maximum comfort with a narrow driver's cut for better leg clearance. The thermoformed ABS seat base gives the perfect fit while the carpeted bottom and rubber bumpers protect paint. It is available in smooth or double-diamond stitch with black, silver or red thread and made in the U.S.A. for '97-'07 FLHR and '06-'07 FLHX models.

### Saddlebag Rail Support Brackets

Saddlebag security is ensured with these heavy-duty steel saddlebag rail support brackets - 15% thicker than stock brackets. They come in a black finish and



mount with existing hardware and are available for the left or right sides of '80-'08 FLT, FLHT models.

### LED Handlebar Marker Lights



Drag Specialties dual-function LED handlebar marker lights (white daytime running lights and amber turn signals) have CNC-machined billet aluminum housings and mount using the mirror stems or mirror stem mounting bolts. They are available in chrome or matte black housings with clear or smoke lenses for '96-'14 Softail, '96-'17 Dyna and '96-'03 XL models.

### Battery Cable Kit



Maximum battery current to the starter motor means increased starter performance with these Drag Specialties battery cable kits. This kit contains all the cables needed to replace the OEM cables. The black 6-gauge cables are manufactured with pure electrolytic-grade 36-gauge tinned copper strands for maximum current transfer and superior flexibility. All cables have 1/4" terminals and are 6 1/4" long. Available for '09-'13 FLHT, FLHR, FLHX and FLTR models.

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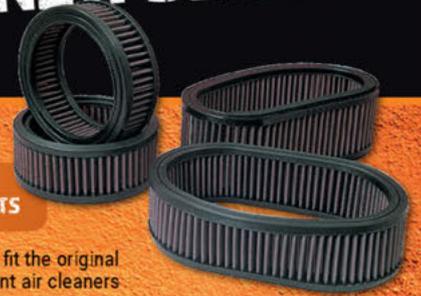
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# Kuryakyn Adds High-End Audio and Travel Bags



In an expansion of its on-highway and off-road offerings, Kuryakyn has added its first new product since becoming an in-house brand at Fort Worth, Texas based Tucker Powersports.

Described as the "new king of the hill in mobile speakers," the Kuryakyn Wanderbar delivers "audiophile sound quality to motorcycles, ATVs, side-by-sides or a tailgate party or campsite. The Wanderbar's 35-watt dynamic stereo amp delivers power to two woofers and four tweeters while integrated passive radiators produce thumping mids and bass lines owners won't expect from a compact speaker.

"The chargeable lithium battery packs power for



**Wanderbar's 35-watt dynamic stereo amp delivers power to two woofers and four tweeters.**

hours of music, for charging other electronics or powering the built-in task light. It's available in 14 inch or 10 inch versions.

"If smaller size and permanent mounting is important to a rider, the Road Thunder Sound Bar Plus includes a solid mount to a motorcycle or ATV, while using less handlebar space. It has two full range speakers and four tweeters, is available in satin silver and black, and mounts to 1 1/2" handlebars." Kuryakyn's Torke line of waterproof carrying cases for ADV and overlanding gets four new waterproof RF-welded PVC construction additions.

The Momentum line of bags also gains four new styles - the Wanderer touring seat bag; the Road Warrior bag; the Vagabond bag, and the Freeloader bag. All are constructed from UV-rated weather-resistant 1200 denier textile material. The Wanderer is a 60-liter capacity do-it-all bag with a huge center storage area. The 60-liter Road Warrior features eight separate storage areas; the Vagabond is a 46-liter "weekender," with the 33-liter/39-liter expandable duffle style Freeloader mountable to any sissy bar or backrest.

"Kuryakyn continues its mission of delivering great products that make a better experience for all riders," said Kuryakyn Brand Manager Tyler Anderson. "Our new products are designed to meet the needs of motorcycle riders, ATV and side-by-side owners and their 'faithful companions.' This brand continues to innovate and improve the riding experience for all of our customers."

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**Torke line of waterproof carrying cases.**



# Sportster S - 1" Lift and Lowering Kits; Belt Guards



Following the success of its M-8 Softail lowering and lift kits, Kodlin Motorcycles has created these new parts to modify the height of the Sportster S to either lift or lower it by 1" (25 mm).

Made of steel and black powder-coated, they are said to be easy to install with the provided instructions. "These 1" lowering and lift kits are a simple and fully reversible way to modify the ride height of the Sportster S - no modification to the suspension and no shock compression tool is required."

Also seen here, these black powder-coat Kodlin belt



guards upgrade the look of the Sportster S; another easy install, new stainless steel hardware is included.

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# Motherwell Softail Luggage Rack

Described by Drag Specialties as "the perfect accessory for the solo rider," this two-piece chrome luggage rack by Motherwell allows you to "carry your nastiest gear without worrying about the paint job."

Available for selected Softails, the rack follows the contour of the fender and mounts with existing holes, measuring approximately 11" x 6". Manufactured in the U.S.A. in steel, these racks may require a separately sold rear seat nut.

**DRAG SPECIALTIES**  
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Dyna pictured with "Pleated" style.  
FXR pictured with "Gripp Tape" style.  
Bagger pictured with "Diamond" style.  
Sportster pictured with "Basket Weave" style.  
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# Upgraded Units



Noted Italian ADV parts and accessory specialist Unit Garage is best known for its ADV styling, performance and handling parts and upgrade kits for 'Metric' motorcycle ADV models such as the popular Yamaha Ténéré 700 and offerings for ADV models from the likes of BMW, Triumph, Ducati, Husqvarna, Moto Guzzi, Kawasaki and Mash. Last month we featured one of its first model-specific parts designs for the new Harley-Davidson Pan America 1250 - a hot air deflector that pushes the air outwards, away from your left leg.

Based in the hills near Rimini on Italy's Adriatic coast, Unit Garage was founded by former racer Fabio Marcaccini, who swapped the European 250 cc Championship (in which he rode for 'Team Italy') for the first of his five consecutive Paris-Dakar rallies in 1997 - back when it really was from Paris to Dakar. Along with commercial partner and industrial designer Michiel Verstockt, they have built a business that sells through some 350 dealers in Europe - from Estonia, Sweden and Denmark to Germany, Benelux, France, Italy, Spain and elsewhere. A business defined by the twin product design virtues of form and function - functionally successful and aesthetically pleasing parts and accessory designs that add to the ownership and riding experience story. Unit Garage has a wide range of universal fitment ADV-specific parts and accessory designs available - from hard and soft luggage, bag frames and carriers in stainless steel to apparel, front fenders,



Pair of 'Atlas' 47L + 41L aluminum panniers



Universal 36 liter 'Atlas' top case



Cartridge kit for OEM fork with hydraulic adjustments



Pair of spoked wheels for Pan America



Pair of spoked wheels for Pan America in Carbon



Fabio Marcaccini  
Michiel Verstockt

homologated and handmade titanium mufflers with heat shields and removable dB killer, exhaust manifolds, including stainless steel exhaust manifold kits without catalyst, and 4 mm PMMA Plexiglass DOT626 certified touring screens. Here we see a selection of the range of model-specific and universal fit products available for the Pan America - including wheels, exhausts, front suspension cartridges, luggage carriers and hard and soft luggage options.

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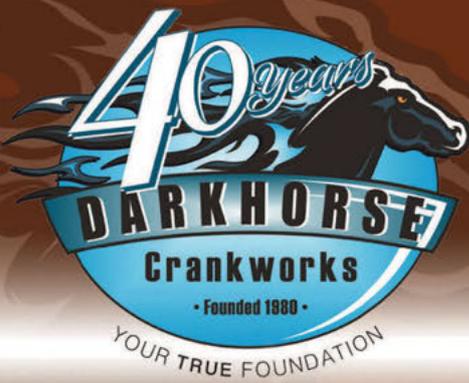
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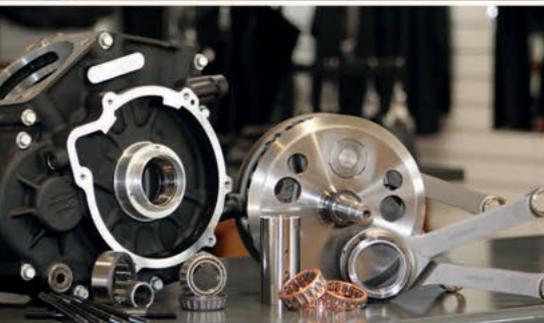
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# Touratech for Pan America



It didn't take German ADV specialist Touratech long to put Harley's Pan America through its paces on a trip through the Pyrenees between France and Spain. Seen here, the result was an immediate initial selection of in-house designed and manufactured model-specific Touratech accessory recommendations, no doubt with plenty more to come in the future.

One area that most commentators are agreed on is that the Pan America is weak in protection - after all, these are machines that are expected to fall over, crash, scrape and face all the abuse that the wild can throw at them, and then still get you home. Touratech's product development team has immediately come up with a suite of protection initiatives - from protecting the engine from flying stones and impacts to providing fall protection for radiators, tank and bodywork.

Comprehensive protection is provided through a combination of Touratech's expedition engine guard and crash bars, radiator and manifold guards and headlight protectors, with versions available in either metal or Makrolon.

Touratech is known the world over for versatile luggage solutions, and seen here, Touratech has taken its popular 'ZEGA' ADV luggage system as a start-point and created the exclusive 'ZEGA' Evo X "Premium Edition" system, especially for mounting to the Pan America.

In addition to the two black anodized aluminum panniers - one of which is recessed to fit snugly around the exhaust - this set includes a black-coated stainless steel rack, two high-quality inner bags and a complete set of locks. Smaller items of equipment that need to be quickly accessible can be stored in the waterproof, super-durable EXTREME Edition tank bag; there is also a 'ZEGA' specific rack for the top cases. Smart details such as the anti-theft guard



for the TFT, a side stand base extension, comfortable long-distance footpegs or the mounting adapter for navigation devices "are the direct result of our R&D team's years and hundreds of thousands of miles of travel and testing experience.

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1998-'17 Harley Davidson Twin Cam

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- Simple bolt-on installation
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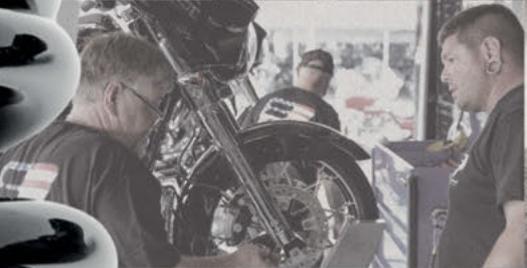


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# Zodiac Adds European Made Rick's Parts for Sportster S



Zodiac International has been quick to embrace the aftermarket custom and performance opportunities represented by Harley's RH1250S Sportster S in Europe - a market where it is bound to become a strong seller in the coming years.

The stock styling and performance have "Europe" stamped all over them, but European customizers are already offering dealers and their customers performance exhaust upgrades and custom styling touches that raid the 'Euro-styling' fat rear end and streetfighter play-book.

One such is Rick's Motorcycles of Baden-Baden in Germany. One of the original European V-twin custom parts designers and manufacturers from the early 1990s, and these days also one of Europe's most successful authorized Harley dealers, Rick's is best known for its wheels, swingarms, frames and performance air cleaners.

Initially Zodiac has gone deep on Rick's lighting accessories, and especially on the range of ways that Kellermann's award-winning custom LEDs can be used on the Sportster S - if ever a model was a perfect canvas for Kellermann's Atto lights, this is it...

Atto 3-into-1 turn signal/taillight/brake light and load equalizing resistors, or as an M5 mounting stud rear turn signal bracket kit.



## Handlebar Control Mounted Turn Signals



The black powder-coated steel brackets of this handlebar mount for turn signal controls bolt straight onto the brake and clutch lever perches. Left and right-side bracket kits come complete with award-winning E-approved Kellermann Atto turn signals and matching load equalizing resistors. M5 stud mount kits are also available for Kellermann Atto turn signals.

## License Plate Side Mount

In order to eliminate the stock rear fender, this bolt-on side mount goes straight onto the pulley side of the swingarm. Made from black powder-coated billet aluminum, it is available as a mount bracket with hardware only, or with a choice of frenched license base plates with LED license plate illumination and hardware (18x20 cm, 18x14 cm or 17x21 cm).

## Mini Headlight Fairing

These bolt-on headlight shroud fit with the stock headlight. They are made from fiberglass in precision-built molds and ready for painter's preparation.



## Bar End Turn Signals



These billet aluminum brackets are for fitting on the handlebar ends, wiring for the turn signals can be routed through the handlebars. Brackets also allow you to fit the mirrors on the handlebar ends. Left and right complete kits come with E-approved Kellermann Atto turn signals and matching load equalizing resistors.

## Front Fender



This front fender is 3D laser-cut from 2 mm steel with pre-drilled holes for easy mounting. Medium or short "Street Cut" front fenders are suitable for standard 160/70-17 tires. They feature integrated protection for the fork tubes and come in raw steel. It is strongly recommended to test-fit before having them painted.

## Rear Turn Signal Kit

This bolt-on rear turn signal bracket with integrated reflector fits straight under the rear fender. It is available as a complete kit with a pair of Kellermann

## Belt Guard Kit

These stainless steel upper and lower belt guards are sold as a bolt-on set with matte black finish.



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# S&S Diamondback 2-1 Touring Performance Exhaust



S&S claims to have been building performance baggers long before they were called that, and that as the home of "Proven Performance," its focus has always been on making big power.

Inspired by King of the Baggers, the company says the Diamondback 2-1 exhaust system is a perfect example of its commitment to true performance. "Beginning with a stepped header for maximum flow and a merged collector specifically engineered to prevent exhaust gas reversion, this system wraps up with a 4" full stainless muffler that ends before the rear axle.

"The Diamondback is not for your daddy's bagger, but purpose-built to make big power and sound, have excellent cornering clearance and just the right

look." It also provides clearance for taller shocks and is available in a brushed stainless or Guardian Black finish.

**S&S CYCLE INC.**  
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**Tel: 608 627 1497**  
**sscust@sscycycle.com**  
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# 'Outcast' 2-Up with GT Inlay Options



In addition to its popular GT2 black perforated vinyl inlay with black double diamond stitching, Californian custom seat designer Le Pera's 'Outcast' 2-Up is now available with additional inlay options. The GT1 is a stylish performance look white inlay with black double diamond stitching, and the GT3 is a contemporary high-tech look carbon fiber inlay. Designed for 2008 and up Baggers, the front seating area has the same area as its popular 'Maverick' with a tapered mid-section for stop and go ease. Available through Le Pera distributors, it features 15" driver seating and 11" for the passenger, with or without removable backrest, and additionally in a 'Daddy Long Legs' version for taller riders.

Still handcrafting all its seats at its North Hollywood, California headquarters after more than 45 years as the market's design leader, all Le Pera seats feature a highly detailed powder-coated steel, carpeted base plate, a specially poured high density 'Marathon' molded foam foundation and double stitched, handcrafted 'BikerTec' custom cover with bonded polyester thread for durability.



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# ProTaper - Industry First Aluminum and Carbon Fiber Handlebar

Tucker has announced what it claims is an industry first with a "revolutionary" ProTaper carbon fiber-reinforced aluminum handlebar - "designed specifically to meet the needs of motocross riders."

Randy Valade, Brand Director for ProTaper, said: "The ProTaper ACF handlebar uses a revolutionary carbon core system to maintain strength while creating the lightest 1 1/8-inch handlebar in the industry. The use of unidirectional, unwoven carbon



fiber creates a core for the bar with a maximum longitudinal tensile strength that is twice the strength of a traditional carbon fiber weave.

"This carbon fiber core allows ProTaper to reduce the thickness of the strong 7000 series aluminum alloy walls in key areas, decreasing weight by up to 20% and producing unrivaled impact-absorbing flex.

"In addition, the ACF handlebar uses ProTaper's Control+ design, which creates 220 mm of space, an increase of up to 40 mm, for mounting controls such as hydraulic clutches, ignition mapping switches and electric starters. The Control+ design creates this additional space without ergonomic changes for the rider.

"The handlebar is the most critical element in a rider's control of the bike. This innovation in design offers greater control, greater comfort, increased ability to mount crucial controls and reduces weight by up to 20%."

The ACF handlebar is available in black in four bends to allow riders the fit that they prefer - the CR High, Carmichael, Henry/Reed and SX Race bends.

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# Bagger Racing with the Baker GrudgeBox

Requiring no case modifications for installation, and as used by Trask in its Bagger Racing 2017 Road Glide, the Baker GrudgeBox was designed for big engine applications and engineered with a focus on "excessive torque capacity and crisp shifting."

"The power-robbing nature of the stock helical gears were replaced with straight-cut spur gears for minimal parasitic losses associated with gear-to-gear torque transfer. Circumferential tooth thickness is 100% thicker than stock and the width is 40% thicker than stock for no excuses on strength and durability."

Built to take high horsepower abuse found in late model H-D performance applications while providing elegant shift precision, it is available for 2006-2017 Dyna, 2007-up Softail and Touring and 2017 and up M-8 applications.

Bert Baker says that the straight 1st, 2nd, 3rd, 4th, 5th and 6th gears are "designed and geared for performance buffs, racers and speed freaks seeking negligible power loss. We use wide-ratio gearing for heavier performance applications."

"The GrudgeBox is built for aggressive take-offs and long distances at above-average speeds with a 250 rpm drop at higher highway speeds (approx. 80 mph) - our engineering focus throughout the design has been on excessive durability and we use



a patent-pending bulletproof main drive gear bearing with gears up to 40% wider than stock, positive dog tooth engagement in gear with pie-shaped shift dogs and frictionless linear detent shift system for smooth shifting."

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# J&H - Triple Sound Mode 'Nomad' for Pan America

Dr. Jekill & Mr. Hyde has developed a completely new electronically adjustable exhaust system for the Harley-Davidson Pan America: The Nomad.

"As always, the system has the ability to switch between three different sound modes with a simple push of a button on the handlebars. In order to blend in and not attract attention, the quiet and whispering Dr. Jekill mode keeps the dBs optimized."

"For a more pronounced sound, the Dynamic mode is ideal for rural areas, and when taking the Pan America off-road, it's time to unleash the roaring Mr. Hyde mode - one exhaust, three personalities." Available in different configurations, riders can choose between a black and pearl grey body, with

a carbon end cap with an aluminum core and optional carbon heat shield.

"The indentation in the body of the exhaust matches that from the fuel tank and makes the exhaust an almost integral part of the bike. The high-end carbon gives it a sportier look and feel and the insert in the end cap gives a recognizable premium touch."

**THE JEKILL AND HYDE COMPANY**  
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# Sportster S - Rear Fender/ Undertail Tidy

Another new Sportster S product design from Hollister, California based Corbin Saddles, this rear fender/undertail conversion tidies up the look of the rear wheel and swingarm area - liberating this otherwise great looking machine from swingarm-mounted clutter.

"This small, simple Corbin fender looks better than the stock arrangement and also provides a stylish

extension to keep the road grime from slinging off the rear tire and onto the passenger using the H-D pillion pad. Naturally, it works even better with the Corbin Gunfighter and Lady Smuggler seat!"

Constructed of durable ABS with a steel support structure, the Corbin undertail kit provides an integrated appearance with sympathetic lines that emulate the Sportster styling. It comes pre-painted to coordinate with the factory colors and utilizes the factory lighting components transferred from the bumper mount.

The Corbin undertail kit includes a black license plate frame to complete the look and comes pre-bent to conform to the shape of the fender - just curve the license plate to match.

"While we wouldn't go so far as to say that installation is simple, we WILL say that it is not difficult, although a bit time-consuming - but we

reckon it's worth it for the visual improvement. Complete instructions are included along with all required hardware."

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# Metric and V-twin Mirrors

BikeMaster has added a new line of motorcycle mirrors for V-twin and 'Metric' applications - mirrors that "hit the mark on quality, price and style."

The new line-up includes four styles, in both round and oval shapes, with most styles offering a choice of polished chrome and matte black finish for most bikes on the road today. They are metal construction with high-quality adjustable swivel arms for right or left side use.

The round mirror line-up includes three and four inch diameter versions; both of BikeMaster's oval designs



offer a greater surface area and have a precision, swivel ball joint adjustment; the 'classic oval' features a custom CNC-machined stem and polished chrome finish.

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# Bitubo - "The Most Competitive Shocks for Performance Baggers on the Market"



Italian world champion race suspension specialist Bitubo has announced the launch of its WMM twin remote piggyback shocks designed, tuned and handmade in Italy for 2014 to current year H-D Touring models. Described as easily adjustable, they have exposed remote reservoirs featuring a 12-click compression knob and five-position rebound adjustment lever. A 0.5" length extension and fine thread spring preload nut also help set the ride up for maximum performance.

The shock body is manufactured in high resistance alloyed steel. They have a 12 mm steel rod and separated aluminum compensation chamber, are nitrogen gas

pressurized with floating piston oil/gas separator and precision CNC-machined billet aluminum alloy heads. They are fully serviceable/rebuildable and include mounting brackets, preload adjustment tool and "long-life warranty."

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# VO2 Falcon 90-Degree Air Intake

Vance & Hines has added to its air intake products line-up with the VO2 Falcon, a 90-degree, high performance intake system with fitments for most late-model Harley-Davidson models.

"Air intake systems are our fastest growing product line," said Vance & Hines President Mike Kennedy. "With motorcycle customizing trends moving toward an intense, performance-focused look, the VO2 Falcon gives bike owners the aggressive style they seek and four different finishes to make it special."

"The VO2 Falcon is a cut above other 90-degree intakes with its attention to detail. From its slant-nosed oversized filter for higher volume air flow to

its precision-machined billet aluminum mounting and integrated breather assembly, it looks like it belongs on a rider's Harley-Davidson motorcycle."

The system comes in four finishes, show-quality chrome, ceramic matte black and two carbon fiber choices - high-gloss traditional weaved carbon and matte, forged carbon, a compound originally developed for use in high performance sports cars - **and this is its first appearance in the V-twin parts market.**

The shape of the unit extends the air intake track, which V&H says allows the VO2 Falcon to outperform the leading 90-degree units on the market - for both horsepower and torque.

They are available in four fitments, H-D M-8 Touring and Softail models, H-D Twin Cam models with fly-by-wire throttle, late-model H-Ds with cable-actuated throttles and late-model Sportsters. "Vance & Hines also recently introduced a collection of VO2 air intakes that recognize veterans, the Military Power Series, and offers a full line of air intake products with dramatic looks and great performance."

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# ProGLOW 7" LED Headlamps With Color Changing Halo

These 7" ProGLOW LED halo headlamps feature projection style high and low beam with advanced optical D lenses for a smooth, bright white beam pattern.

The headlamp automatically keeps low beam LEDs illuminated when high beam is activated - no additional harnesses are required.

The built-in ProGLOW color changing halo plugs into ProGLOW Bluetooth controller (sold separately). "The innovative app connects to IOS or Android, providing Bluetooth control of the lights at your fingertips." They have a 6000K color temperature and are DOT/SAE compliant. Shipped with a clear polycarbonate lens, they have a black housing/stem and adapter and die-cast aluminum housing.



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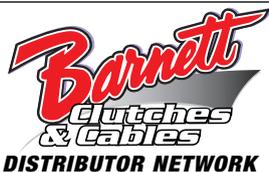
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NEWS BRIEFS

PSB reports that "motorcycle industry stalwarts Lloyd Greer and Tim Sutherland have acquired Bison Thunder Motorcycle in St. Paul and will offer their exclusive performance work, accessories and customizing skills at the dealership now operating as Indian Motorcycle St. Paul." The service center will be expanded with a second Lloydz Garage custom and performance hub - Greer and Sutherland have owned and operated Indian Motorcycle Charlotte in North Carolina since 2018, and last summer they opened Lloydz Garage on the grounds of the Sturgis Buffalo Chip.

**Honda Motor Co., Ltd has announced a one million euro donation to the Japanese Red Cross Society to support humanitarian aid for those affected in Ukraine and neighboring countries. The donations will be used to support the crisis response in Ukraine and the relief efforts in nearby countries hosting refugees.**

The Board of Directors of the Fédération Internationale de Motocyclisme (FIM) announced its condemnation of the Russian invasion of Ukraine and its decision to suspend the Motorcycle Federation of Russia (MFR) and the Belarusian Federation of Motorcycle Sport (BFMS) as a result. The Board of Directors of FIM North America unanimously concurred with the FIM Board's action and will honor its request by prohibiting riders from the Russian and Belarusian motorcycle federations from participating in FIM North America activities.

**Though already much recognized and honored for their career contributions and passion for motorsports, Vance & Hines life-long petrol head performance obsessives Terry Vance and Byron Hines received another accolade at Daytona Bike Week this year - both were inducted into the Daytona-based Motorsports Hall of Fame.**

'AMD' to Remain Suspended for 2022

AMD Magazine owner and World Championship of Custom Bike Building owner Robin Bradley has announced that there will NOT after all be an 'AMD' Finals staged at the Cologne, Germany Expo in October 2022.

The 'AMD' program will therefore remain suspended for the foreseeable future "as we examine options for the future of the event program - options that represent a viable, sustainable and future-facing formula." Evaluating the history of the 'AMD', Bradley says: "When we started to get involved in lending our magazine name to supporting custom bike shows in Europe in the 1990s (with Custom Chrome), the best years of the custom parts and accessory market were still to come. As the custom build market burgeoned in the 2000s, the AMD World Championship (as the event had become) thrived. It certainly did much to change the structure, staging values and profile of the custom motorcycle show scene. I am proud to be able to say that most would subscribe to the view that it did so for the better of the market and provided a timely and much needed injection of integrity - especially where class structures and judging have been concerned.

"There is no question that the 'AMD' remains a popular and powerful concept that is admired worldwide. It has proven to be a viable and valuable showcase for the design and engineering excellence that has always existed, and still exists, within the international custom motorcycle market.

"An important part of our mission has been to 'spread the word'. There was a large element of 'singing to the choir' about the custom show industry before the 'AMD' program gave it a

focus that a wider public could relate to. It became essential that custom bike builders the world over were able to reach a wider audience, and we are very proud to have played a part in achieving that.

"What was once niche has become mainstream, and the effects had been able to be seen increasingly in the sales being achieved by the major OE manufacturers the world over in the past decade, and in the direction of travel that motorcycle design continues to take.

"Our mission now is to consult and rebuild the 'AMD' concept with a viable, relevant, future-facing formula that is sustainable in both financial and timescale terms. Our focus in the short-term will be to find an event formula that can be staged on a long weekend rather than a week-long undertaking.

"That formula will also need to be one that recognizes, indeed showcases and promotes the new school of design, engineering and performance excellence that the PTW industry needs to see to prosper if two wheels are to take their place as a transport solution whose time has come.

"The trick will be to do that without throwing away our market's heritage



and, so far, I think that the versatility that we built into the 'AMD' formula from the start has proven to be robust enough for it to achieve that - we will never forget to dance with the girl who brought us!

"Finally (for now!), I want to pay tribute to Koelnmesse, the Cologne, German exhibition center that organizes INTERMOT, and to the IVM, the German motorcycle industry trade association that owns the show.

"Both have been outstanding partners who have dug deep and done much to allow the custom motorcycle industry itself to prosper, build their businesses and build futures for their families and lifestyles for their customers.



**Dima Golubchikov of Zillers Garage in Moscow - seen here with 'Insomnia' - his almost entirely handcrafted, turbocharged Yamaha SR 400. Dima remains the reigning AMD World Champion Custom Bike Builder at this time.**



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