THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

# **Tucker Powersports To Be Acquired by Turn 14 Distribution**

Tucker Powersports has announced that its business will be acquired by Turn 14 Distribution (Horsham, Pennsylvania) - described as one of the largest automotive aftermarket distributors in the United States.

The purchase includes certain assets of Tucker and all of its private label brands, which include well-known brands such as Kuryakyn, Twin Power, Bike Master, Answer Racing, Pro Taper and QuadBoss.

"The change in ownership will provide a huge injection of resources to better serve Tucker dealers around the country," said Marc McAllister, President and CEO of Tucker Powersports. "I am confident that Turn 14 will have a significant impact on the powersports industry with its approach to inventory and its high-quality customer service."

The news release issued on August 14 stated that "Turn 14 Distribution is noted for its customer-first approach, proprietary technology, and logistics efficiency in the automotive industry" and that it is "a sixteen-year-old, national, B2B only distributor based outside of Philadelphia, with facilities

in Pennsylvania, Michigan, Texas and Nevada, and over five hundred employees across three distribution centers and two office locations."

The company is named after the 14th turn in the legendary Road America racecourse and was awarded SEMA's Warehouse Distributor of the Year in



Jon Pulli, Turn 14 Distribution CEO

2016, 2018 and 2021. Noted as a progressive, forward-facing business, in 2022, Turn 14 was awarded the SEMA Channel Partner of the Year award (previously known as the Warehouse Distributor of the Year) for excellence in distribution.

The company says that it will "apply to

the powersports industry many of the principles the company was founded upon and is known for, including building favorable relationships with partners and employees and leveraging the company's strengths in operations, technology and customer service."

Jon Pulli, CEO of Turn 14 Distribution, stated: "We understand the importance of the dealer in the motorcycle and UTV owner experience. We are confident that powersports dealers will benefit from working with us, and we are excited to continue the legacy of Ed Tucker and others who have played an important role in this company's history."

Privately owned and operated, Turn 14 Distribution exclusively sells vehicle parts and accessories into the automotive aftermarket through the business-to-business channel. The company boasts ground shipping coverage to 43% of the U.S. population in one day and 100% within two days.

"Turn 14 Distribution leverages proprietary technology and innovative

Continues on page 8 >>>

### **SEPT 2023**

**ISSUE #290** 

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#### **COMMENT -** What is "Business as Usual" Anyway? .....

Robin Bradley is confused. That's hardly new, but his confusion this month is triggered by confused and confusing messages and perspectives coming out of the financial analysis and investor community. Does anybody, anywhere actually know or understand exactly what is going on and where we are headed?



#### BAGGER RACING LEAGUE: Blackhawk Farms Raceway, Illinois .....

Rounds 3 and 4 of the 2023 Drag Specialties BRL Battle of the Baggers (July 15 and 16) saw 12 fiercely competitive bagger races in a little over 24 hours, on a shorter and narrower course than usual, with Trask Performance emerging with its prospects for a third consecutive championship enhanced.



#### **BMW CUSTOM COMPETITION:** Dealers Going Head-To-Head.....

Based on its R 18 platform, BMW will conclude a 2023 Custom Competition at the opening of its new BMW Motorrad Welt in Berlin at the end of September. Dealers are competing from at least 18 countries, including USA, Japan, Germany, South Africa, UK, Canada, China, Mexico, Ukraine and Italy.



#### CONNECTED MOTORCYCLE CONSORTIUM: Demo Event, Germany, September...

Just as it has emerged that Mercedes has been granted Level-3 Autonomy certification for its S-Class sedan in Germany and USA, the CMC is to stage an ACEM backed first demo event for automotive to motorcycle C-ITS/ADAS applications.



#### BONNEVILLE in EUROPE: FIM Land Speed Record Test Event ....

Just as the AMA has been forced to announce a second consecutive weather triggered cancelation of its AMA Land Speed Grand Championship at Bonneville, AMD has received news of an "FIM Short Distance World Record with Flying Start" World Speed Trials pilot event at the high-speed DEKRA Lausitzring test track in Germany in September 2023.



#### **DUCATI RECORD SALES:** International Sales Records Continue to Tumble ....

With BMW, KTM, PIERER Group (KTM, Husqvarna, GasGas) Piaggio (Vespa, Aprilia Moto Guzzi etc.) and most of the 'Big Four' Japanese motorcycle manufacturers continuing to see sales and production records being beaten. Ducati is the latest to report record H1 2023 unit numbers.

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# What is "Business as Usual" Anyway?

influential and

tone-setting

I have developed a new armchair sport. Like all sports, it needs structure, and it needs objectives. My working routine, when home, is to either work from the nearby office we rent, or, ever since the pandemic, to spend at least as much time working from our home offices.

That suits me anyway as I have never been an enthusiastic early starter and have generally worked at least East Coat, if not Midwest hours - it's been a 30-year habit for me and hard to shake.

This new sport is simple really. Given the five-hour time difference between our home and New York, I'll generally settle down in front of 'The Box' at around 2:00 p.m. our time and watch 30 minutes of 'talking heads' - investors, advisors, analysts, CEOs and the like - on CNBC or Bloomberg, then watch for 30 minutes more following the NYSE opening at 2:30 p.m. our time (9:30 a.m. ET).

Paying attention to the markets and the thin BS infused air of the corporate world isn't exactly new for me, but very gradually, in the past 24 months, the background music of stock indices that don't know whether they want to "shag, shit or shave" (to coin an old British military expression) has led me to a startling moment of epiphany. Far from being the all-knowing, all-seeing sage-like fonts of insight and wisdom that we assume them to be (that we need them to be), in fact, said 'talking heads' have no idea whatsoever what is going on.

They have no real idea what is happening with the stock

markets recently, or what direction developed global economies are likely to take in the coming 24 months. I first started to suspect that all was not right in the world of financial analysis when, coincident with the new CEO, the character and nature of the questions at the quarterly Harley-Davidson results investor conference calls started to become noticeably 'thinner' - both numerically and in substance.

The former might simply be Harley's appointed call-moderating agency following through on instructions to keep it shorter and let the denizens of Harley's virtual C-suite wriggle off the hook and get on with their lives as quickly as possible.

But these days, the style of questions is less well informed than it used to be and the insights that emerge less substantial. I sense I am witnessing the exact same cycle of uncertainty play out on the financial channels and financial pages.

One can somewhat forgive the professionals for their state of confusion and uncertainty as, for sure, these are confusing and uncertain times - they should just come clean and be honest about not knowing what is happening. But like that is ever going to happen!

Are these the most awful of times, in business terms? Well, no, that would be going too far. There are still plenty of businesses making good money around the world and most major metrics - especially employment rates - don't exactly have imminent doom coded into them, despite the great waves of inflation and interest rate hikes our central banks have collectively determined that we should be exposed to. However, are these the best of times? Well, no, neither are they that good. Does global fiscal and monetary policy management community have the clear-eyed, calm assurance and certain touch that we need and have the right to expect? No,

The only consistent characteristic I am sensing about bank and government financial

policies currently is the inconsistency. Uncertainly shuffling one way and then the other in ever increasingly and worrisome short duration timescales as they flop from one direction of travel to another - no doubt hoping nobody will notice. That is if they themselves realize that is what they are doing.

I just got back from Madison, Wisconsin, around 36 hours before writing this piece, where I had been enjoying the latest iteration of LeMans Group's increasingly influential and tone-setting NVP Parts and Accessory Dealer Show - vendor reviews to come in the October and November editions of AMD Magazine.

While there, I found myself discussing this apparent trend of inconsistency and uncertainty with many people, and they all agreed that either the complexity of the matrix of issues (inflation, labor shortages, war etc.) has made nailing a perspective akin to putting your thumb on quicksilver, or the financial community has had so

much difficulty in doing so for so long that they have basically just given up forecasting and are simply waiting out the storm like the rest of us.

With many serious issues appearing to have resolved themselves, or at least be headed in that direction (pandemic, supply chains, logistics, decline in unit registrations etc.), one can be forgiven for assuming that some of the clouds should have dissolved to reveal some degree of clarity. But no, that does not yet appear to be the case. Besides, just as one crop of issues does start to resolve, others cloud the crystal ball to replace them.

Manufacturing global financial uncertainties appears to be the one true growth

The show in Madison had a reassuring sense of "Business as Usual" about it, in that some of the recent problems do appear to be less acute now and, finally, the market is starting to be able to embrace a degree of reliability in terms of its expo cardician rhythms. The inner child in all of us does respond well to stability and predictability.

Though where the rhythms of our humble business cycle are concerned these days, how exactly are we supposed to define "normal"?

Yes, inflation does appear to be coming down (prices aren't, and likely never will, it's just the rate of increase that is slowing), consumer goods affordability does appear to be improving thanks to increased pay rates, and the process of raising interest rates to combat the forces of inflation does appear to be nearing top dead

But hold on a moment. Aren't higher interest rates, increased pay rates and high levels of employment in and of themselves inflationary? Damaging to capital availability, affordability and investment cycles?

Meanwhile, lest anybody had forgotten, just a gentle reminder that we in the West are still fighting for the survival of democracy, freedom and our way of life.

> **Robin Bradley** Co-owner/Editor-in-Chief robin@dealer-world.com













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Recent dealership sales closed by Performance Brokerage Servies (Irvine, Ca.) include Down Home H-D (Burlington, NC) to Phil Mitchell and Dan Roland; Boneyard H-D (Winterville, NC) to Steven Towers; Los Angeles H-D (Fullerton, CA) to Pacific **Motorcycle Group from Rodin** Younessi; Patriot H-D (Fairfax, Virginia) to PVM Enterprises (Paul Veracka) from Sheehy Auto Stores and Redding H-D in California to Rami Yanni and his expanding Wise Riders dealership group.

AMA Motorcycle Hall of Famer Earl Bowlby, a 10-time AMA national hillclimb champion, passed away Saturday, Aug. 5. He was 90 years old. Born on Oct. 27, 1933, in Hocking County, Ohio, Bowlby's love for motorcycles began as a teenager as he rode his paper route aboard a Whizzer motorbike during the 1940s. Bowlby's racing career didn't get started until the late 1950s, and instead of hillclimb, he first dabbled in drag racing. In 1960, Bowlby established his own motorcycle dealership in Logan, Ohio, and began to ramp up his racing activities. Bowlby tried a variety of disciplines, spanning from enduros to hare scrambles, but ultimately found his true calling: hillclimb. Earning his pro license at 32 in 1966, it took only two years for Bowlby to claim his first national victory with a win in Muskegon, Mich., in 1968. From that point forward, Bowlby dominated the national hillclimb scene, claiming ten national titles across his 25 years of professional racing, a record that stood until 2021. Bowlby also added six Canadian national championships to his trophy case during his career. In 1984, Bowlby became the first competitor to complete the triple crown of hillclimb by winning the national invitational at Muskegon while claiming the AMA and Canadian national titles. He captured more than 80 AMA national hillclimb wins in total and was inducted into the AMA Motorcycle Hall of Fame in 1999 - donating his 1967 BSA 650 to the AMA Motorcycle Hall of Fame collection.

Chinese auto brands are on track to account for just over 50% of the cars sold in their home market for the first time in 2023, thanks to a growing dominance in electric vehicles.

In April, Buell Motorcycles recalled certain 2021-2022 1190 RX and SX motorcycles - 30 units in total. The issue was improper installation of an index spring which "may result in the inability to shift into the intended gear or cause the gear to slip without

#### <<< Continued from cover

logistics solutions to drive growth while simultaneously developing robust, symbiotic relationships up and down the supply chain to accelerate that growth.'

In remarks to the Tucker Powersports dealer network, McAllister said: "We know that this will have a positive impact on you and all of our customers. The purchase of Tucker Powersports is Turn 14 Distribution's entry into the powersports market, and with that comes more stability and growth for the market.

"They will apply many of the principles their company is founded on, including strong relationships with partners and employees, and leveraging its strengths in efficiency, focus and excellence in serving all types of dealers.

"For you, the customer, this means better access to more inventory, reduced operating costs through better efficiency, increased transparency, more tools to help you plan and operate your business, more customer service representatives and optimized logistics.

"Turn 14 Distribution has a wellearned reputation for listening to its customers and partners. They are known as the distributor who has embraced technology to ensure efficiency while maintaining a humanfacing, customer-first mentality that comes from the core value, 'our customers are royalty.'

"In the short-term, your Tucker.com orders will be fulfilled by both Tucker and Turn 14 Distribution, and in time



you will be transitioned to the Turn 14 Distribution B2B website and provided with new login information. Please remember that this acquisition is a work in progress involving several moving parts.'

The acquisition marks what everyone 'with skin' in the motorcycle parts and accessory aftermarket will hope will be a decisive turn of events. One that can



draw a line under what has been a turbulent decade-long sequence of instability for the business previously known as Tucker Rocky Distributing. Former owners Lacey Diversified Industries (LDI) of Indianapolis controversially claimed to have "merged" TR with the Motorsport Aftermarket Group (MAG Inc. - owner of Vance & Hines, Performance Machine, J&P Cycles, Kuryakyn et al) in

In fact, it was an acquisition that leveraged TR as an asset, loading TR with a debt mountain that the business struggled with (eventually north of \$400m) until a pre-pack Chapter 11 bankruptcy protection filing in November 2017.

However, the market friction caused by the "merger" and ongoing market atrophy didn't halt the decline in Tucker's fortunes at that point. The original, pre-pack "distressed asset" Private Equity ownership Group (Monomoy, Contrarian and Blue Mountain) had not been able to reverse the decline, eventually "unwinding" the MAG structure and selling business units - most famously J&P Cycles to Revzilla owner Comoto Holdings/J.W. Childs.

It had been widely expected that the remaining Tucker owner from the original consortium - Monomoy Capital Partners - was seeking a buyer for parts or all of the business this year. In the past 24 months, it had continued to bankroll Tucker, as CEO Marc McAllister sought to carve the Fort Worth based distributor a place in new markets such as electric twowheelers, despite major lay-offs of sales and purchasing staff and accelerating reports of late vendor inventory payments.





## **Connected Motorcycle Consortium: First Demo Event**

The Connected Motorcycle Consortium (CMC) will organize an event in September 2023 to demonstrate several interactions between a car and a motorcycle interactions where C-ITS applications or Advanced Driver Assistant Systems will help to mitigate the chance of a collision.

As a collective effort between manufacturers, suppliers, researchers and associations, the CMC has been working towards integrating Powered Two-Wheelers into the future landscape of connected mobility.

The CMC journey began with the launch of the 'Basic Specification' in 2020. Since then, the CMC has progressed further and will show results of its research in a demo event at the Dekra Technology Center at the Lausitzring racetrack in northeastern



Germany in September 2023.

"Alongside world-leading motorcycle manufacturers such as BMW, Honda, Ducati, Harley-Davidson, KTM, Suzuki and Yamaha, prominent carmakers including BMW, Honda, Lamborghini and VW will also be participating in the event. The invited guests will have the opportunity to experience the systems live by taking a first-row seat as passengers in one of the cars."

The event will also provide a platform for presenting key findings from the Consortium's accident research, insights into rider behavior and



detailed information about safety applications. ACEM is an associate member of CMC.

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# Beach, Championship Chaos Reigns in 76th Peoria TT

JD Beach (No. 95 Estenson Racing Yamaha MT-07 DT) strengthened his claim as one of the greatest TT riders in the long history of Progressive American Flat Track, sanctioned by AMA Pro Racing on July 30, 2023 (Round 14) in the 76th running of the world famous SC2 Peoria TT presented by Country Saloon, once again dominating at the Peoria Motorcycle Club in Peoria, Illinois.

#### Mission SuperTwins presented by S&S Cycle

Reigning SuperTwins king Jared Mees (No. 1 Indian Motorcycle/Rogers Racing/SDI Racing FTR750) was fastest in practice, Dallas Daniels (No. 32 Estenson Racing Yamaha MT-07 DT) took control during qualifying, and Briar Bauman (No. 3 Parts Plus/Jacob Companies KTM 790 Duke) won the four-lap Mission #2Fast2Tasty Challenge, but come the Main Event, it was all Beach.

Daniels crashed from the race, bringing out a very late red flag. Once back



underway, race-long leader Beach survived the three-lap shootout to secure his eighth TT win in his last nine attempts, with Bauman collecting second and Mees taking third. Jarod Vanderkooi (No. 20 Motorsports/Fairway Ford Indian FTR750) was fourth, ahead of Daniels

There were six Indian FTR750 riders in the top ten, two Yamaha MT-07s, a KTM 790 Duke and a Royal Enfield 650.

#### Parts Unlimited AFT Singles presented by KICKER

Trevor Brunner (No. 21 Estenson Racing Yamaha YZ450F) scored his first victory of '23 in a surprising conclusion. Prior to a mid-race red flag, teammates Kody Kopp (No. 1 Red Bull KTM Factory Racing 450 SX-F) and Max Whale (No. 18 Red Bull KTM Factory Racing 450 SX-F) had put themselves in first and second.

The first of two red flags resulted in a

staggered restart with just over three minutes remaining on the clock. The upand-coming Aussie Drane jumped out into the lead, but the second red flag gave Brunner his golden opportunity. The Indiana native blasted off the line and won out in the opening-corner melee, seizing the lead ahead of Drane and Kopp.

He held on to claim the win before his rivals had a chance to mount an effective counter. Drane was second. picking up his seventh podium in his last eight outings by finishing 0.230 seconds behind, while Kopp solidified his championship advantage in third. Two-time Peoria TT winner Whale came home fourth a little over a second off the win, with Dalton Gauthier (No. 79 D&D Racing/Certified KTM 450 SX-F) nipping at his rear wheel in fifth.

There were three KTM 450 SX-F riders in the Top Ten, with four Honda CRF450Rs, two Yamaha YZ450Fs and the Husqvarna FC450 - a badged KTM. www.americanflattrack.com.

#### Mees Extends Title Lead with Dominant Black Hills Half-Mile

Reigning champion Jared Mees (No. 1 Indian Motorcycle/Rogers Racing/SDI Racing FTR750) fortified his Grand National Championship advantage with a trademark performance in The City of Sturgis Black Hills Half-Mile presented by Black Hills Harley-Davidson at Black Hills Speedway in Rapid City, South Dakota, on August

#### Mission SuperTwins presented by S&S Cycle

Mees shot out into the lead from pole and stretched out a sizable gap within a matter of laps, extinguishing any hopes of an upset as he did so.

Drama-free at the front, the Main Event was chaotic behind him. Despite being in desperate need of a runner-up finish to minimize the damage to his championship chances, Dallas Daniels (No. 32 Estenson Racing Yamaha MT-07 DT) found himself in fourth behind JD Beach (No. 95 Estenson Racing Yamaha MT-07 DT) and Briar Bauman (No. 3 Parts Plus/Jacob Companies KTM 790 Duke) - in danger of being displaced to fifth by Brandon Robinson (No. 44 Mission Roof Systems Indian FTR750). Fueled by that desperation. Daniels somehow thread the needle, splitting Beach and Bauman to emerge from fourth in second with eight minutes to go. He and Estenson Racing teammate Beach then separated from the fight for fourth and flew their

Yamahas in formation from that point forward. Daniels was second, ahead of Beach in third.

Nine riders were in contention for fourth place in a wild fracas just behind the podium positions. Fourth and fifth ultimately went to Davis Fisher (No. 67 Rackley Racing/Bob Lanphere's BMC Racing Indian FTR750) and Cameron Smith (No. 34 Martin Trucking/ Fredericktown Yamaha MT-07).

There were four Indian FTR750s in the Top 10, with four Yamaha MT-07 riders, one Royal Enfield 650 and one KTM 790 Duke.

#### **Parts Unlimited AFT Singles** presented by KICKER

Reigning Singles champ Kody Kopp (No. 1 Red Bull KTM Factory Racing 450 SX-F) pulled off perhaps the most impressive of his seven race wins this season at Black Hills Speedway.

Kopp had to work up through a talented field on a slick track after running as low as seventh early on and then find a way around the race's heavy pre-race favorite, Tom Drane (No. 59 Estenson Racing Yamaha YZ450F), to complete an epic charge

Kopp held on by 0.227 seconds, with

Drane second. The two were joined on the podium by Trent Lowe (No. 48 American Honda/Mission Foods CRF450R, third), who held off second factory KTM ace Max Whale by 0.096 seconds (No. 18 Red Bull KTM Factory Racing 450 SX-F, fourth). Early frontrunner and '22 Black Hills HM winner Trevor Brunner (No. 21 Estenson Racing Yamaha YZ450F) finished in fifth.

There were no fewer than five KTM 450 SX-F riders in the top ten, with three on the Honda CRF450R and town on the Yamaha YZ450F.

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Following Honda's inclusion of level 3 Autonomy features into a road-going car (in Japan), Mercedes is rolling out driverless SAE level 3 technologies in Germany and the U.S. IDTechEx's new report, "Autonomous Cars, Robotaxis and Sensors 2024-2044," suggests that it won't be long before the trickle becomes a flood. Mercedes' S-Class flagship luxury sedan (often a tech trailblazer) has level 3 certification in Germany, and the U.S., meaning that for the first time, drivers in these regions will be able to take their hands off the wheel, feet off the pedals, and mind off the driving. Tesla, GM and Ford can all offer hands-free driving on highways in the U.S., but none of these systems are certified for level 3. This distinction means that the driver always needs to pay attention to what the vehicle is doing. Moreover, the driver is always responsible for the vehicle, and if there is an accident, then blaming it on the car's driving will likely not hold up in court. However, now that Mercedes has a certified level 3 vehicle, others are expected to

The MIC reports a significant win in its ongoing battle to secure and safeguard land access. The OHV community secured a major court victory keeping California's Oceano **Dunes State Vehicular Recreation Area open for OHV** enthusiasts. The San Luis Obispo County Superior Court ruled that the California Coastal Commission did not have the authority to close the SVRA.

respond quickly.

Varese, Italy based MV Agusta has said that the first six months of its partnership with KTM owner PIERER Mobility AG has already resulted in the addition of 100 dealers that are new to the brand, en route to an end of 2023 target of 180 new outlets. "MV Agusta dealerships are being appointed worldwide among the best already existing MV dealerships, the best selected PIERER Mobility AG retailers and business partners coming from the premium automotive industry". The company has also added enhanced customer care with a 4-year warranty on all model year 2023 bikes in Italy, Germany, Switzerland, Austria, France, Spain and UK (more countries to follow), with service activated lifetime 24/7 roadside assistance included in the purchase of any MV Agusta motorcycle. The company has also launched a new exclusive limited edition for its North American market - the Dragster RR SCS America edition marking the 50th anniversary of the launch of the 750 S.

## **Daniels Wins A Wild** TT At Castle Rock



Dallas Daniels (No. 32 Estenson Racing Yamaha MT-07 DT) closed the 2023 Grand National Championship battle to a single point with a clutch victory in Saturday's CertainTeed Castle Rock TT presented by Law Tigers as Progressive American Flat Track, sanctioned by AMA Pro Racing, put on a show before another massive crowd at Castle Rock Race Park in Castle Rock, Washington (Round 16, August 12).

#### Mission SuperTwins presented by S&S Cycle

Title hopeful Daniels needed a win in the worst way, and he got it the unexpected way. His Estenson Racing teammate JD Beach (No. 95 Estenson Racing Yamaha MT-07 DT) - winner of eight of the series' previous nine TTs took the holeshot and immediately checked out at the front.

Daniels, meanwhile, was briefly shuffled back to fourth, running alongside Briar Bauman (No. 3 Parts Plus/Jacob Companies KTM 790 Duke) and, more crucially, reigning champion Jared Mees (No. 1 Indian Motorcycle/Rogers Racing/SDI Racing FTR750).

Bauman crashed while disputing fourth and race leader Beach lost the front entering the switchback section approximately 30 seconds later. Daniels inherited the lead and went about building his insurmountable advantage at the front

The focus of the contest then shifted to Beach's comeback after picking up his fallen machine. Beach finally arrived on the rear wheel of Mees' factory Indian with just a minute remaining. However, what felt like an inevitable pass became an impossible one after Beach made a minor slip just as the clocks hit 0:00. That small miscue provided the defending champ with just enough breathing space to survive the final two laps and retain second to the stripe.

As a result, Mees goes into the Springfield doubleheader finale holding both a one-point lead (342-341) and the tiebreaker, shifting the lion's share of the pressure to his young adversary.

The victory saw Daniels complete the elusive Grand Slam in just his second premier-class season, adding a TT win to his prior Mile, Half-Mile and Short Track triumphs.

The sport's all-time TT master, Henry Wiles (No. 17 BriggsAuto.com/Martin Trucking Indian FTR750), charged his



way up to fourth, with Oregonian Davis Fisher (No. 67 Rackley Racing/Bob Lanphere's BMC Racing Indian FTR750) coming home in fifth. The result saw another win for the Yamaha MT-07 with three riders in the Top 10, four Indian FTR750s, a Royal Enfield 650 and a KTM 790 Duke.

#### **Parts Unlimited AFT Singles** presented by KICKER

Trevor Brunner (No. 21 Estenson Racing Yamaha YZ450F) earned his second win of the 2023 Parts Unlimited AFT Singles presented by KICKER season in a tense ride that saw him on the defensive from green light to checkered flag.

Brunner got the launch off the line to grab the lead entering the opening corner and then spent the next eight minutes and two laps doing everything possible to hold onto that position despite the application of relentless pressure from last year's Castle Rock TT winner, Dalton 79 Gauthier (No. D&D Racing/Certified KTM 450 SX-F).

At half-distance, what had been a four-rider stack at the front that also included Tanner Dean (No. 38 Walrath Racing/Hovey Racing Honda CRF450R) and Max Whale (No. 18 Red Bull KTM Factory Racing 450 SX-F), became a five-rider affair with the addition of Tom Drane (No. 59 Estenson Racing Yamaha YZ450F). And then, with a minute remaining,

Chase Saathoff (No. 88 American Honda/Mission Foods CRF450R) arrived to transform it to a tight sixrider fight for the victory.

With less than 30 seconds to go, Brunner finally made the mistake Gauthier was desperately attempting to force. But rather than pounce, he responded by nearly losing the front himself and was instead displaced to third by Dean.

However, Gauthier somehow willed a path right back past into second and did so in time to line up a last-corner overtaking attempt on Brunner - a bid that came up 0.202 seconds short.

Home state hero Dean held on in third to go from retirement to the podium, while Whale and Drane followed close behind in fourth and fifth.

There were three KTM 450SX-F riders in the top ten, plus two KTM-based Husqvarna FC450s, with three Honda CRF450R riders, and two on the Yamaha YZ450F.

Despite matching his worst finish of the season (tenth), Kopp continues to dominate the points standings, now 35 points up on second-ranked Brunner (308-273), with just 50 points left in play.

Next up is the season finale. Rounds 17 and 18, the Mission Springfield Mile I & II presented by Drag Specialties, at the Illinois State Fairgrounds in Springfield, Illinois, on September 2-3.

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Russian motorcycle brand Ural has unveiled new engine and powertrain updates for 2023, including a new engine case, can, roller tappets, a new rubber rocker cover gasket to replace the old, time honored cork design in 2019 and up engines, and a new CV sidecar driveshaft to replace the old U-joint shaft. Excepting for the new gasket, the upgrades are all reverse compatible with all 750 cc air-cooled horizontally opposed flat-twin Ural Engines. Founded in 1941 to provide transport for Russian troops in WWII, the war between Russia and Ukraine forced Ural to relocate assembly from its spiritual home at Irbit in Russia to Petropavlovsk in Kazakhstan. Urals are sold through an international dealer network in over 40 countries across five continents. The company is led by a small team in Redmond, WA that coordinates worldwide distribution and works directly with the factory "to develop and refine the best adventure ready sidecar motorcycles."

The world's oldest surviving national newspaper has printed its final edition. Austria's Wiener Zeitung has published its final print edition almost 320 years after the first. A law change in Austria ended a legal requirement in that country for companies to publish public announcements in the print edition of the newspaper, terminating Wiener Zeitung's role as an official gazette. The change resulted in an immediate loss of an estimated €18m loss of annual income and has forced the paper to cut 63 jobs, reduce the editorial staff from 55 to 20 and close its print edition. The paper is owned by the Austrian government but is editorially independent and outlasted 12 presidents, 10 kaisers and two republics. The oldest surviving print newspaper is now thought to be Germany's Hildesheimer Allgemeine Zeitung, which started in 1705.

**Bombardier Recreational Products** (BRP) has marked its recent 10th anniversary as a publicly traded company by reporting record first guarter revenues of CAN\$2.429m (+34%), EBITDA of \$377m (+39%) and +3% North American Powersports retail sales growth. EPS of \$2.38 marked an increase of \$0.72 per share or +43%. The owner of Rotax in Austria, BRP recently commissioned its new European R&D campus on the Cote d'Azur and announced the return of the Can-Am brand to the motorcycle market with a range of electric models planned for showrooms in 2015.

### **Peery Leads AHDRA Pounding at Milan**

Story and photos by Tim Hailey of Eatmyink Motorsport Media

AHDRA/AMA took their groundpounding Nitro Harley-Davidson motorcycle drag racing show to Milan Dragway for the Second Annual Southern Michigan Bikefest (July 29-30, 2023) and gave the Michigan fans some thunderous competition that they won't soon forget.

NHRA U.S. Nationals winner and 2021 AHDRA champion Ryan Peery ruled the Top Fuel class with his customary fist of consistent performances.

The final knockout punch was delivered against recent Kuhnle winner **Jason Pridemore**. Peery took the tree with an .032 to Pridemore's .103, but Jason's supercharged "Gunslinger" started laying down better numbers to the 60 foot, the 330, the eighth, and even 1,000 feet. But it was there that Pridemore's march slowed, his trap speed of 184.16 miles per hour a tick slower than his eighth mile velocity. Peery was going 214 and took the win against his fellow Ohio racer with a 6.45 to

One week after thrilling Milan fans at their Night of Fire, defending champion and 2022 Milan race winner Tracy Kile qualified second just one hundredth behind Peery, but fell to Pridemore in E1.

Like Kile in Top Fuel, Michael Balch was the defending Milan winner and Nitro Funnybike champion. And also like Kile, Balch struggled this time around. So much so that first year nitro rider Cameron Gunter took number one qualifier on Saturday.

But Balch took the tree against Gunter by nearly three tenths on race day. And that's what delivered the win, as Balch's still not completely sorted bike ran two tenths slower than Gunter on track for a holeshot victory.

Hawaya Racing Pro Fuel champion Sam White started off the weekend with struggles of his own but got it all



straightened out in time for the final against recent Indy AMRA winner "Bad Apple Mary" Dangrow. Neither racer was exactly hot on the tree, with Mary's .129 besting Sam's

Defending Milan winner Charley **Douglass** and his recently reassembled **Outlaw** took the win against Frank Wojcik's Bagger, the number one qualifier.



.203. But from there on, White's Hawaya Racing-built Terminator Too started making up ground and took the win with a 7.46 at 164 to Dangrow's .66 at 163.

AHDRA's two nearly unlimited no-bar classes, GMS Racing **Engines Xtreme Outlaw and MTC** Pro Comp Outlaw Bagger, were combined at Milan and resulted in a Bagger vs. no-bags, all-turbo final.

John Price is having a heck of a season, of Zipper's Performance Products Pro Modified racing, qualifying number one and taking the win at Milan. He beat Chris Hoppe in the final.

Kimberly "K-Charm" Deshields continued her Axtell Cylinders Super Modified mastery, besting number one qualifier Gary Douglass in the final.

Nate Carnahan had a great weekend, winning both Pingel Modified and 10.30 index. Nate beat Jeff Workman on a holeshot in a great round 1 Modified race, with his 9.84 beating Workman's quicker-butlosing .82.

He then earned the winner's plaque when number one qualifier **Dru Conner** broke in the final. Carnahan stayed close to the 10.30 index to win the Super Pro final against national anthem chanteuse Heather Jendruch. Perry Paugh qualified number one in 10.30 and lost in round

No-bar racer Brad Reiss Jr. was also



Continues on page 16 >>>



# PROFESSIONAL PARTNERSHIP FOR GENERATIONS







The Barber Vintage Motorsports Museum (Birmingham, Alabama) has named Brian Case as **Executive Director. Case joined** Barber Companies in 2019 and established the Barber Advanced Design Center in 2021, serving as the center's Director. Before joining Barber, Case co-founded Motus Motorcycles in 2008, and served as design director and managing board member until 2018. Motus Motorcycles produced the MST and MSTR sport-touring motorcycles.

Rhode Island based Denali Electronics has announced a distribution agreement with Maverick Distributing of Edmonton, Alberta, as an official distributor for Denali products in Canada, Maverick is Western Canada's Premier Aftermarket Distributor of ATV, Motorcycle and Snowmobile Parts & Accessories; www.maverickdistributing.com

**Tucker Powersports has advised** its dealers that its relationship with Cardo Systems has ended. "While we have appreciated our partnership with Cardo, Tucker will continue to offer alternate products in the communication category. Sena products continue to be a strong option in this space, as well as our exclusive new partnership with Forcite.'

PSB reports that Fun Motors of Longview, Texas, has been acquired by the industry's Brad and Misty Watson. The purchase marks the third location under the Watson's ownership in East Texas, alongside Broadway Powersports of Tyler and Dirty Deeds Powersports of Longview. Fun Motors of Longview sells for Honda, Suzuki and Triumph.

#### <<< Continued from page 14

a double winner at Milan, winning 9.30 and Vreeland's Harley-Davidson 9.90.

Number one qualifier Reiss' .008 reaction time delivered Chris Hoppe his second runner-up of the day in the 9.30 final. Brad qualified number one in Vreeland's Harley-Davidson 9.90 and put a wide .056 to .202 margin on Cody Hayworth in the final. Both wins came on Reiss' red bike. "Went to the semifinals in (two) classes on my blue bike," added Brad. "I would have gone to the finals on the blue bike in 10.30 class. I got out ahead of her (Jendruch) and the throttle cable hroke "

Frequent winner Hayworth runnerupped twice at Milan, losing to Willie George in the **Universal Fleet & Tire** 10.90 final. George's dad Richard George beat Racin' Ray Robinson in Saturday's Eliminator final. Richard's .011 light pretty well did Robinson in this time around.

Sunday's Eliminator winner was twotime runner-up Hoppe, who beat a rider listed as A. Hammerhe in the results. Hoppe gave up .023 at the tree, but was still able to win the double breakout final. Robinson may have lost an Eliminator final, but he came out on top in 11.50 by beating **M. Thurston** in the final. **Super Pro** number one qualifier Paugh was able to find the winners' circle in Saturday's Trophy class. "I raced one of my other bikes in the final, my teammate Denny Nyegran," said Paugh. "He broke out." Nyegran also runner-upped on Sunday, this time to **Talon Harper**.

Harper's son Blake scored his first win in **Junior Dragbike** on Sunday and the number one qualifier on Saturday. Jaden Hines runner-upped



on Sunday, but the order was reversed on Saturday with Jaden the winner and Blake the runner-up.

Jaden's brother Michael Hines Jr. won Junior Senior Dragbikes both days, with Bradley Croneberger Jr. the runner-up on Sunday.

Bill and Chrissy Rowe look forward to welcoming the AHDRA/AMA family back to Cecil County Dragway in Rising Sun, Maryland, on September 8-10 - always one of the best attended races on the tour!

AHDRA/AMA thanks Vreeland's Harley-Davidson, Engineering, Hawaya Racing, Pingel Enterprise, GMS Racing Engines, Zipper's Performance, Horsepower Inc., Vanson Leathers, Universal Fleet & Tire, V-Twin Powersports, Daryl Coffin Motorsports, All-Harley World Shootout, Axtell Cylinders and Racers For Christ.





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## NEWS BRIEFS

Graham Sykes, a 59-year-old selfprofessed "nutty inventor" and precision engineer from Yorkshire, England has broken another track record - this time the World Land Speed record for a steam powered motorcycle at 163 mph in 3.87 seconds over 1/8th mile - set at the UK/ITA World Records Speed week. Called 'Force of Nature', the thrust driven bike reached speeds of 169 mph using a self-designed steam powered rocket motor. The bike uses the latent energy of superheated, pressurised water that is then released through nozzles. The bike then turns this water to steam which thrusts it forwards. The prior record was 80.509 mph set in 2014 by American inventor Bill Barnes with a wheel driven bike. The invention is eco-friendly and uses nature, science and innovation to reach incredible speeds - "It's just a big bomb really, and it all started in my shed. I've taken the principles of chemistry and married them with precision engineering to create something I'm passionate about - fast bikes. I wanted to do this in a way that is sustainable for the planet (I've got 9 grandkids after all) and that demonstrates that you don't have to compromise on speed, you just have to get creative." Graham had previously shattered the British National record for the fastest threewheeled vehicle in 2015 with his self-built V8 3-wheeler "SYKO," reaching a peak speed of 180.3 mph (171.4 mph average over the flying 1/4 mile). Next up, Sykes plans to break his own record and become the fastest steam-powered vehicle ever, aiming to take the Steam Rocket Bike over the 200-mph mark in the standing 1/8 mile.

# Winning R 18 custom competition dealers to be showcased at BMW Motorrad Welt Opening

Using R 18 models as a starting point, a BMW Motorrad dealer customizing competition started in April this year and continues to 29 September 2023, with 150 dealers from 18 countries having already confirmed participation.

Four models of the conversion-friendly R 18 architecture can be used by customizers - the R 18, R 18 Classic, R 18 B and R 18 Transcontinental.

A Grand World Finale will be staged at the opening of BMW Motorrad Welt in Berlin on 29 September 2023. The two best custom motorcycles from each participating country will be selected at national contests having been staged between 15 May-16 July 2023. These bikes will be eligible to participate in an international semifinal (31 July-14 August 2023), in which six motorcycles will be selected



by a jury of experts and one by means of a public vote for the grand world final

BMW Motorrad dealers from the following countries are confirmed - Australia, Austria, Canada, China, Czech Republic, France, Germany, Italy,

Japan, Mexico, Poland, Portugal, South Africa, Spain, Switzerland, Ukraine, the United Kingdom and the USA.

The panel of six expert judges will include renowned customizers who are highly regarded within the custom motorcycle community such as Thor Drake (founder of See See Motorcycles, Portland, Oregon); Michael Lichter (world leading custom motorcycle photographer and event curator, Boulder, Colorado); Roland Sands (motorcycle racer and designer, Long Beach, California); J. Shia (internationally recognized awardwinning motorcycle builder and designer, Madhouse Motors, Boston, Massachusetts); Giuseppe Roncen (founder and editor of Lowride magazine in Italy) and Yuichi Yoshizawa (custom builder and coowner of Custom Works Zon, Japan). www.bmw-motorrad.com



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# **Ducati Registers Record H1 Sales Figures**



Ducati VP Global Sales and After Sales Francesco Milicia said: "This first half-year was Ducati's best ever in terms of deliveries. The supply bottlenecks experienced last year are now over, but the global competition in the market is more intense in the post Covid-era because of better product availability." Ducati has announced a record of 34,976 motorcycles were delivered globally in the first half of 2023, +5% more than in the same period of 2022. The top three markets for Ducati have grown compared to last year: Italy +10%, United States +11% and Germany +13%.

At the end of the second quarter of 2023, Italy remains Ducati's largest market with 6,639 motorcycles delivered. The United States represents the second largest market for the company with 4,505 bikes delivered, a +11% growth over 2022. Germany is in third position, gaining +13% growth with 4,217 motorcycles delivered.

The Multistrada V4 is the top-seller of the Ducati range with 6,382 motorcycles delivered so far in 2023. Ducati's naked sports, the Monster, is in second position with 4,299



Ducati has announced additional new paint scheme options for 2024, with the Hypermotard 950 RVE receiving a new street art inspired Graffiti Livery Evo treatment.

delivered motorcycles globally in the first half, with the Scrambler Ducati 800 family (3,581 bikes) in third. For

2024, Ducati has already unveiled five new color schemes for its motorcycles.

## **Bonneville in Europe? FIM Land Speed Record Test Event**

DEKRA Lausitzring, Germany, September 21-24, 2023

For decades, generations even, European record hunters have been waiting for a chance to set Land Speed Records on their own side of the Atlantic. Now, thanks to the long-term efforts of Swiss LSR fanatic Ruedi Steck, a first ever "World Speed Trials" test event will be held in Europe.

Slated for September 21-24, 2023, at the asphalt 'Lausitzring' test track (between Dresden and Cottbus in former East Germany), he will stage a Swissperformance branded world record event - an "FIM Short Distance World Record with Flying Start," a light-measured quarter mile stretch of the highly regarded facility.

Known for a high-quality surface, enviable safety credentials, logistics and quality facilities, this will be a first

test run event as a 'proof of concept' for much larger events to come.

Ruedi Steck 'has form' where chasing LSR dreams is concerned. He is one of the most dedicated Land Speed World Record hunters on two wheels, and after his Bonneville record rides, he has been looking for a European option to establish Land Speed World Record racing in Europe for years.

In the high-speed oval of the DEKRA Lausitzring test track, he thinks he has



found what he has been looking for, and with FIM backing, the event premiere will be a unique experience

with spectators able to witness the runs up close.

www.worldspeedtrials.com







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Iván Cervantes, five-times **Enduro World Champion and** Triumph Global Ambassador, has officially claimed the Guinness World Records title for 'The greatest distance on a motorcycle in 24 hours (individual)'. Riding a Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical Center in Italy, Iván travelled more than 2,493 miles in a 24hour period. This beat the previous record of 2,116.39 miles set by American Carl Reese in 2017, by a huge margin of more than 372.82 miles. To do so Cervantes had to ride consistently at speeds of over 124 mph. Surpassing the existing record with five hours to spare, he went on to set a new benchmark of 2,485.49 miles by riding a further 376.551

Down Home H-D of Burlington, MC. has been acquired by Phil Mitchell and Dan Roland. The dealership will remain at its present location. Mitchell owns and operates three automotive dealerships in the state of Washington. Dan Rowland is his partner in the acquisition of what is Mitchell's first motorcycle dealership and will be at Down Home having previously served in that role at Pacific Junction H-D and Loess Hills H-D, both in Iowa. Former owner Fred Bosshardt acquired Down Home in 2012, is a multiple Platinum Bar and Shield Circle of Distinction Award recipient and also owns and operates Caliente H-D in San Antonio Texas.

Reports suggest that Royal Enfield has targeted 2025 for the launch of its first new electric motorcycle. Having acquired a 10% stake in internationally respected Barcelona based Stark Future (of Stark Varg eMX vehicle), it is thought that Royal Enfield will be leveraging Stark's expertise to launch a global EV - based on RE's Harris Performance developed chassis capabilities.

PSB reports that H-D of Williamsport has closed permanently. The store, which has been a secondary outlet owned by H-D of Frederick (also in Maryland) owner Mike Vantucci, was opened in 2003. H-D Frederick can trace its history back to 1918. J. Paul Delphey acquired the first Harley-Davidson franchise there within Delphey's Sporting Goods.

Reuters reports the findings of a survey that found financial losses due to supply chain disruptions dropped by over 50% on average in 2022, compared with a year earlier -but shortages and delivery delays remain challenges.

## DGR 2023 Sets **Fundraising Record**

On Sunday 21st May 2023, riders from across the globe "dressed dapper" to take part in the 2023 Distinguished Gentleman's Ride (DGR).

The 2023 edition saw 104,000 riders in 893 cities unite to ride their classic and vintage-style motorcycles, focused on a common cause for good. 2023 marked the 10th year of Triumph Motorcycles' partnership with the DGR "with the aim to make the 2023 event the biggest and most successful

When fundraising closed on June 5th, it marked another record-breaking year for the Distinguished Gentleman's Ride. In total, US\$7.4m had been raised to support men's health. This total is an increase of 24% compared to 2022 - "an incredible achievement by the DGR community despite the current economic climate".

USA results included 165 rides made up of 13,850 riders, totaling over US\$2.6m raised. In Canada, 29 rides from 1,998 riders brought in US\$541,897 for the DGR.

Since the first edition in 2012, more than 500,000 riders have gathered in 121 countries to raise more than US\$44m for men's health. Triumph became the official motorcycle partner of the DGR from 2014, providing financial support and resources to help raise the profile of the DGR globally.

"To mark the huge milestone of the 10th year of Triumph Motorcycles' partnership with the DGR, Triumph created 250 exclusive Bonneville T120 Black Distinguished Gentleman's Ride Limited Edition motorcycles, with number 001 reserved to reward the highest fundraiser of the 2023 event". In addition, to further celebrate the 10th year of the partnership, Triumph revealed an all-new limited-edition range of lifestyle clothing designed in collaboration with the DGR to raise additional funds for men's health.

"The entire Triumph community, from

our network of dealers and fans across the world to our staff, designers and engineers are committed to continuing to grow the reach and impact of the DGR. The record year in 2023 represents the hard work and commitment of the Triumph and DGR







community in support of this incredible cause for good".

Mark Hawwa, founder and director of The Distinguished Gentleman's Ride, said: "When I first started The Distinguished Gentleman's Ride in 2012, it was a unique way to challenge the stereotypes associated with motorcyclists.

"It was an opportunity to transform the classic motorcycle community into a force for good, raising funds and awareness for causes that desperately needed our attention. Today, this event signifies our global commitment to a community where mental health is prioritized, social connections are strengthened, and where no one feels alone in their struggle.

"This is a community of generous, compassionate and determined riders that after 12 years has achieved our strongest year yet, raising US\$7.4m for men's health. Together with Triumph Motorcycles, the DGR has become a symbol of unity, resilience and passion. We are extremely proud of what we have achieved together."

Paul Stroud, Chief Commercial Officer at Triumph, said: "2023 marks Triumph Motorcycles' 10th year supporting the Distinguished Gentleman's Ride, and it's incredible to see the 2023 DGR event has broken all previous years' records, with more riders, more cities hosting a DGR, and even more funds raised.

"To celebrate Triumph's 10th year of the DGR, we released the Bonneville T120 Black DGR Limited Edition and the limited-edition range of lifestyle clothing to raise funds for men's health. It's such an honor to contribute towards the incredible fundraising results of the DGR, and the entire Triumph community worldwide is enormously proud of our partnership."





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Irvine, Texas based RumbleOn (Powersports) sold 20,277 total units in Q2, comprised of 13,126 new units and 7,151 used units, generating \$382.7m total company revenue (+14.5%) for a gross profit of \$106.4m at a 27.8% gross margin. The company continued to maneuver its balance sheet into an improved position by reaching agreement with its primary creditor for revised leverage covenants, signing a letter of intent for sale leaseback of its real estate portfolio and signing a letter of intent to sell its finance company credit portfolio.

The MIC Government Relations Office (GRO) is opposing three Massachusetts bills that it says would amount to a statewide sales ban on vehicles with internal combustion engines by the end of this decade. Two of the bills would prohibit dealers from selling anything but plug-in vehicles by January 1, 2027. The bills would ban anything except zero-emission vehicles by January 1, 2030. The third would prohibit the state's registrar of motor vehicles from accepting original registration applications for any motor vehicle unless it's zero-emission beginning January 1, 2038. Letters sent to protest the proposals said that "While the 2027 and 2030 deadline outlined in your legislation is ambitious, it is infeasible for motorcycle manufacturers to meet. The result would possibly mean putting manufacturers - as well as dealerships and their sales and service employees - out of business. In addition, the bill would ban other technologies such as hydrogen fuel motorcycles that only emit water

Co-owned by Walker Evans and Randy Anderson, Polaris is to acquire Walker Evans Enterprises, the \$18m turnover Riverside, California based manufacturer of some of the premium performance shock absorbers used on its off-road vehicles and snowmobiles. Polaris Off-Road President Steve Menneto (the former lead exec at Indian Motorcycles) said: "The decision to purchase the business was an easy choice as it complements our strategy and strengthens supply chain continuity of one of our key offroad and snow shock components." The business will be fully integrated into Polaris' Off-Road division. Randy Anderson will join Polaris.

# **Drag Specialties Battle** of the Baggers

# Blackhawk Farms Raceway, Illinois

Bagger Racing League's 2023 midseason double-header Drag Specialties Battle of the Baggers at the Blackhawk Farms raceway at South Beloit, Illinois, was a fitting follow-up to the BRL record-setting attendance seen at Pittsburgh in May.

Amidst a memorable moment of silence and tribute lap for the legendary Fred Fox, rounds three and four of the 2023 BRL season delivered intense bagger racing action.

"We're excited to see the culture, competition and community of the Bagger Racing League continuing to grow at such a rapid rate," said Rob Buydos, creator of bagger racing and president of the BRL. "Arriving at the mid-point of our third season, bagger racing isn't so much of an unknown quantity anymore. Our goal is to always improve the scale and quality of our race events and provide everyone with an unforgettable experience."

Six classes raced both days - 12 fiercely competitive bagger races in little over 24 hours. Although the shorter, narrower course provided its own unique style of "fairing-to-fairing" racing, two of Bagger Racing League's top race teams, Trask Performance and Lloydz Garage, entered a classic Harley verses Indian dogfight that would have fans on the edge of their seats and glued to their televisions all weekend long.

"After two first place finishes in both the Bagger GP and Pro Stock classes in Pittsburgh, we knew the crosshairs would be on us for Blackhawk," said team owner and president Nick Trask of Trask Performance. "The crowds came out in force, the atmosphere was electric, and we were glad to have extended our series lead heading into the last two races.'

Trask Performance wasn't the only team to grab multiple first place finishes in Blackhawk. "Indian performance gurus Tim Sutherland,



Lloyd Greer and their team took top position in both the Big Twins and American Twins Unlimited classes, further fueling the intense 100-plus year rivalry between the two iconic American motorcycle manufacturers."

"The race classes and regulations of the Bagger Racing League allow for a good mix of motorcycles and parity in each race," said Tim Sutherland, owner and president of Lloydz Garage. "On the Indian side, our bikes have bigger displacement and a bit more into the suspension and other

components. And on the Harley side, Trask has smaller displacement, but have Nick's legendary turbo charge systems, which make them scary fast." Bagger Racing League will now shift gears and hold the last 5th and 6th rounds of Drag Specialties Battle of the Baggers at the famed Willow Springs International Raceway in Rosamond, California - north of Los Angeles, known as "The fastest Road in the West" - on November 18th and 19th to complete the 2023 season.

www.baggerracingleague.com















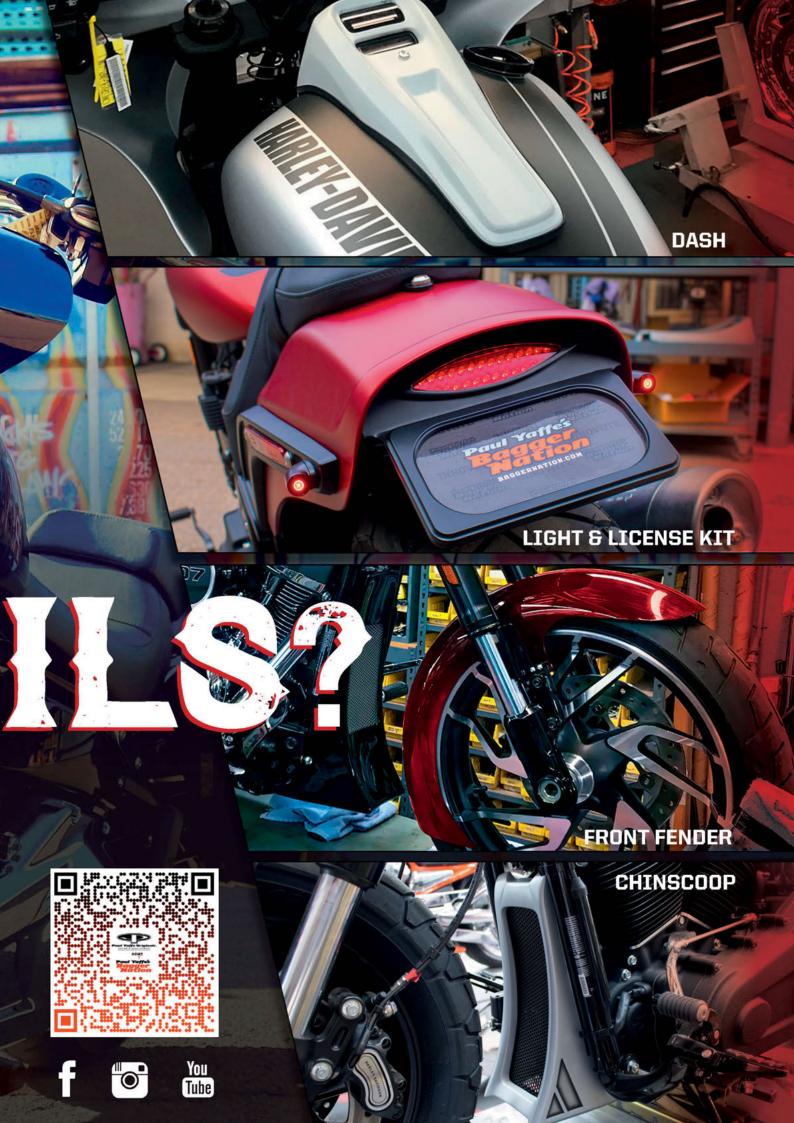








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FEDERAL POLLUTION CONTROLLED MOTOR VEHICLE UNDER THE CLEAN AIR ACT.



## Can-Am's Hub-Steered Triple By Ben Purvis

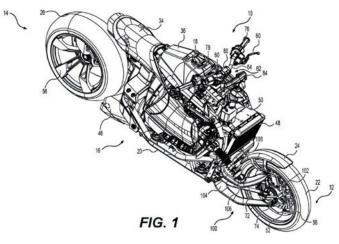
Can-Am will return to the twowheeler market after decades away when it launches its Pulse and Origin electric bikes - part of a modular range of batterypowered machines - in 2024. However, a newly published patent application shows that a radical combustion-engined machine has also been under development.

The bike shown in the document features a selection of unusual design elements, including the hub-center steering system that's the basis of the patent - plus an inline three-cylinder engine and a continuously variable transmission.

It's a design that clearly shares much of its DNA with Can-Am's

#### 'crazy-looking creation emerges in patent application'

gasoline-powered threewheelers, the Spyder and Ryker ranges, adopting a similar long, low profile to those machines, but eliminating one of the front wheels. The Ryker, in particular, is closely related to the new design, lending its engine and transmission to the project. At the moment, the Ryker can be had with a choice of a 600 cc twin-cylinder or 900 cc threecylinder engine, both made by Can-Am's Austria based sister company Rotax and allied to a twist-and-go CVT transmission. The same powertrain appears to feature in the new two-wheeler, with the drawings showing something that looks like the larger three-cylinder Ryker



engine nestled in its trellis-style frame.

Like the Ryker, it carries the engine longitudinally. Only Triumph's Rocket 3 shares a similar layout with a threecylinder engine. The suspension that's the focus of the patent is intended to maximize the potential lean angle and to limit the number of linkages needed in the steering system. It features two parallel front suspension links, with an upright at the front, giving a single-sided appearance. While rival hub-steered bikes like Bimota's Tesi aim to maintain a conventional riding position, with the bars above the front wheel, the Can-Am puts the rider further back, as on the Ryker and Spyder trikes. That layout means there can be a steering column running down from the bars to a position behind the front wheel, with a pitman arm and a tie rod transferring the steering movement to the wheel. It's a setup that has fewer joints and linkages than most other hubsteered bikes, potentially

reducing vagueness in the steering and improving feedback.

The weight distribution, with the rider positioned so far back, will clearly be closer to a cruiser than a sports bike, but the hubsteered front end means the rake and trail can be tweaked to whatever geometry the company wants.

As with other front swingarm systems, the suspension also separates braking and suspension forces, allowing softer springing without introducing dive when you're on the brakes.

Although Can-Am's initial motorcycle plans are all electric, the company isn't tied purely to battery power. The existence of the Spyder, Ryker and an array of Can-Am ATV and side-by-side models shows that the combustion engine still plays a big role in the brand's future, so a motorcycle using the same power source could well join the electric bikes once the company has re-established itself in the two-wheeled market.

Simon Zhu's Ontario, California Greenger Powersports, known for its Honda collaboration electric CRF moto-crosser, is to partner with AMA Supermoto National Championship Series promoter DRT Racing. Alex Mock, DRT President: "This partnership will help propel young riders to a new level and mold them into future Supermoto professionals while also highlighting the dynamic Greenger Powersports Honda CRF-E2 and the track-ready Greenger G3S models. Fusing asphalt and dirt, the AMA Supermoto National Championship Series has been an arena for both pro and amateur Supermoto riders since the early-2000s, offering the opportunity to earn the prestigious AMA National No. 1 plate in Supermoto racing. The new Greenger x Honda CRF-E2, and the G3S, the equivalent of a trackready 110 cc motorcycle, are available for purchase at any Greenger dealer; www.greengerpowersports.co m, www.drtracinginc.com.

According to data compiled by Bloomberg, a \$500bn storm of corporate-debt distress is starting to make landfall across the globe. Big bankruptcies are piling up at the second-fastest pace since 2008, eclipsed only by the early days of the pandemic. That's deepening worries on Wall Street by threatening to slow economic growth and strain credit markets that are only just emerging from the deepest losses in decades.

In recent months, the handful of major U.S. banks that dominate the top-end of the American banking industry have spent over \$1bn on severance costs in a financial sector that, struggling to maintain returns, has resorted to 'right sizing' measures in response to the pressure its balance sheets are under.



# 2023 AMA Land Speed Grand Championship Canceled

Just five days before it was due to formally get under way (August 27th), the AMA was forced to announce cancelation of this year's annual AMA Land Speed Grand Championship due to significant rain on Utah's Bonneville Salt Flats.

The 2023 AMA Land Speed Grand Championship, along with the FIM Land Speed World Records, was canceled due to the remnants of Hurricane Hilary and related storm systems delivering significant rain on August 21.

"We're disappointed that we'll be unable to run the AMA Land Speed Grand Championship this year," said AMA Track Racing Manager Ken Saillant. "We always enjoy holding this event and it's unfortunate the weather once again didn't cooperate with our best efforts to run a successful event." Following powerful rainstorms in the area during the past week, and with even more impending rain on the way, the event assessment team - led by Bonneville Motorcycle Speed Trials promoter Delvene Reber - determined that all track locations and alternatives



Among the hopefuls, multi-time record holder Denis Manning was hoping to take 'Lucky 7' back to the salt to see if his rebuilt 'Big Bang V4' could retake the record with Chris Rivas at the controls.

would not be safe for competition.

"We put it all on the line every year," Reber said, "and after the 2022 cancelation we were looking forward to an exceptional race surface and return of our amazing participants to twist the throttle and add their name to the record books. It is surprising and heart wrenching to be canceling due to the impacts from Hurricane Hilary. We know that everyone wants an exceptional experience, and we are looking forward to next year when we can bring world class motorcycle land speed racing back to the Bonneville Salt Flats."

Reber added that the BMST will be in

touch with participants soon with further information. Additional

updates will be provided on the event website at **Bonnevillemst.com**.



Denis Manning founded the event that went on to become the AMA Land Speed Record Grand Championship in 2004. This is the second consecutive year it has been canceled.

# H-D Homecoming - "Celebrating 120 Years of Moto Culture" Milwaukee, Wisconsin, July 13-16, 2023

The Harley-Davidson Homecoming Festival, "the biggest music-and-moto event to hit the Milwaukee area this summer," saw moto enthusiasts from all over the world enjoying festivities that "celebrated the rich, 120-year history of the world's most desirable motorcycle brand."

With what the company is describing as a "record attendance," Veterans Park on the Milwaukee lakefront saw performances by Green Day and Foo Fighters attracting more than 80,000 moto and music enthusiasts throughout the weekend.

Nitro Circus, "the most explosive crew in action sports," provided an action-packed freestyle motocross show, plus the exhilarating stunts of the Ives Brothers Wall of Death & Ball of Steel, food and beverage vendors, and special merchandise added to the family-friendly entertainment. Matty Matheson hosted a Burger Build-Off, where the legendary chef, actor, author and restauranteur created the ultimate, show-stopping burger in a head-to-head cookoff.

Activities kicked off at the Harley-Davidson Museum grounds on July 13 with Bike Night and continued through the weekend. Some 73,000 bikes lined the museum grounds on Sixth Street over the four days and 130,000 attendees enjoyed food trucks, Flat Out Friday Boonie Bike races, motorcycle displays and demo ride opportunities with LiveWire and Stacyc electric vehicles, the Division BMX Stunt Show, custom and vintage motorcycle shows and evening musical entertainment.

The Harley-Davidson Powertrain Operations in Menomonee Falls in the Milwaukee suburbs hosted demos of 2023 Harley-Davidson motorcycles, factory tours and police skills riding demonstrations.

The 2023 Homecoming event concluded on Sunday, July 16 with the Harley-Davidson 120th Anniversary Parade, winding through Wisconsin Avenue to the heart of downtown Milwaukee, ending at Veterans Park on the lakefront. Over 7,000 motorcycles participated in the parade to the cheers and waves from crowds gathered along the route.

"All roads led to Milwaukee" as Harley-Davidson "plotted six exciting

Ride-In routes, each starting from the furthest reaches of North America and leading to Milwaukee, to arrive for Homecoming festivities.

"This provided an opportunity for riders to join at any point and ride at their own pace while mingling with fellow H-D riders. Each daily Ride-In segment began and ended at an authorized Harley-Davidson dealership, with a mid-day stop, also

at a H-D dealership, to meet other riders, chat with local staff, eat at local food trucks, and conduct bike maintenance, as needed."

Homecoming weekend was also the official consumer debut of the new 121 cubic inch Variable Valve Timing M-8 engine 2023 CVO Street Glide and CVO Road Glide models.

Six Milwaukee-area Harley dealerships hosted events and entertainment -including House of Harley-Davidson (Greenfield), Milwaukee H-D (Milwaukee), Suburban Motors H-D (Thiensville), Uke's H-D (Kenosha), West Bend H-D and Wisconsin Harley-Davidson (Oconomowoc).

Harley has announced July 25-28, 2024, for next year's homecoming.



# **Rising Thunder Custom Bike Show**

Taurage, Lithuania - June 10, 2023





First held in 2011, the one-day Rising Thunder Custom Bike Show (staged at Taurage, Lithuania, by Twins Forever MC) made a post-Covid pandemic comeback this year.

An 'AMD Approved' custom bike show, Rising Thunder is one of three motorcycle club-operated custom bike shows that plan to rotate through the three 'Baltic States' in Europe (Estonia, Latvia and Lithuania).

All three regularly attract custom bikes and visitors from right around the region - from Finland to the north, Poland, Czechia and Slovakia to the south, and Belarus and Ukraine to the east of the region. This year, kudos are especially due to the members of Twins Forever for persevering with their passion - for 'Keeping The Flame Alive' - despite the well-publicised regional difficulties.

Last held in 2019, the show usually alternates with the MC XIII Custom Bike Show staged at Cesis in neighboring Latvia, and in 2022, Müristaja MC's 'Valge Daami' Bike Show in Estonia.

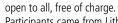
This year, the host city Taurage is the Lithuanian Capital of Culture, and in good weather the custom show was held in the castle of Taurage and was



Renatas Zakarauskas scooped Best in Show, Best Bobber and Public's Best with this 1977 H-D Shovelhead.



Martynas Jurksaitis won Best Freestyle with his 2000 Ducati Super Sport 900ss.



Participants came from Lithuania and Latvia, with a jury of three noncompeting Twins Forever MC club members. The winner will compete at the Custom Bike Show, Bad Salzuflen, Germany, (December 1-3, 2023) and receive € 2,000 as financial support for the transport and accommodation expenses to do so.

www.custombikeshow.lt

Girts Busnevics from Latvia won **Best Modified Harley-Davidson with** his H-D FXS 2000. All the body kit is made of raw metal.



## **Corbin Brings Touring Capability to Indian Scout Models**



Corbin Saddles (Hollister, California) says it is "bringing fairing, saddlebag and seat options" to Indian Scout models that "provide perfected form and function."

Radical, aerodynamic shaping with Corbin design flair, Corbin Saddles has taken "generous storage and smoothed out the lines to visually integrate the saddlebags into the Scout dynamics." The interior wall of the bag molds close to the profile of the bike to fit closer to the centerline "better than any other saddlebag on the market. This provides better load bearing, better balance, less width and a cleaner look.

"Given Indian Motorcycle's proven history on the racetrack and Corbin's legendary comfort, GTO sums up our latest treatment for the Indian Scout quite handily," says Mike Corbin.

Up front, Corbin's fairing provides 'Old School' visual appeal, blended with the Indian Scout styling. "This stunning fairing looks great while giving excellent wind protection. Combined with a variety of saddle models, the Scout becomes a truly highway-ready motorcycle, ready for any adventure."





Corbin offers a Brave Solo seat, Dual Touring saddle and Classic Solo with rider pillion. All saddle models are ergonomically perfected for comfort and include genuine leather and a wide range of color options at no additional cost. Corbin's Touring fairing and GTO saddlebags are available prepainted to coordinate with factory paint or are available ready for painter's preparation. Installation is simple "and can be performed by the average shade-tree mechanic. No frame or body modifications are required."

CORBIN SADDLES Hollister, California, USA Tel: 831 634 1100 corbin01@corbin.com www.corbin.com



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#### **AMDPRO GUIDE**

# **Drag Specialties Additions**

**OEM Style Fork Tubes** 



Made with a highly durable hard chrome finish to offer less drag and improved wear, these 49 mm tubes accept all OEM components and are sold in pairs. They are available in three lengths for '06-'17 Dyna models in 25.5" (repl. OEM #46605-06 FXD), 27.5" (repl. OEM #46617-06 FXDWG) and 29.5" (custom applications).

Front Brake Master Cylinder **Assemblies** 

These Drag Specialties master cylinders accept OEMstyle rebuild kits and have clearance to work with all 1 1/4" diameter handlebars. They feature 15 mm bore for dual-disc applications. Designed to work with stock and most custom switch housings. They are available in chrome or matte black for '17-'20 FLHT/FLHX and FLHR models.

#### Predator III Slip Stop Seat

"Keep your position secure while riding with the Drag Specialties Predator III Slip Stop seat. Both the driver and passenger areas are covered with Slip Stop, a resilient performance material designed with gripping qualities to help reduce slippage and keep



you feeling stable. The seat is made from molded, flexible urethane foam with an ABS thermoformed seat base for a perfect fit.

"The seat is designed with a narrower width up front for better leg clearance, and a contoured seating area for maximum comfort. Made in USA and available for '18-'23 FLHC/FLHCS/FLSL/FLDE/FXBB/FXBBS

#### Clutch Shell for all M-8s

When replacing a worn clutch shell, this high-quality

clutch shell from Drag Specialties comes with a starter ring gear, center bearing and snap rings. It fits '17-'23 M-8 models.



#### Battery Cable Kit



"Increase the starter performance of your bike by supplying maximum battery current to your starter motor with a Drag Specialties battery cable kit. This kit contains all the cables needed to replace the OEM cables.

"The black 6-gauge cables are manufactured with pure electrolytic-grade 36-gauge tinned copper strands for maximum current transfer and superior flexibility. All cables have 1/4" and 5/16" terminals. Available for '14-'16 FLHT/FLHR/FLHX and FLTR models.

**DRAG SPECIALTIES** Janesville, Wisconsin, USA Tel: 608 758 1111 drag@dragspecialties.com www.dragspecialties.com

# S&S Cycle - 129/132" M-8 Power Packages





S&S Cycle is again offering its popular Power Package for 2017-2023 M-8 engines -"the ideal combination of performance and

For the latest generation H-Ds, S&S is combining its brand-new 129" and 132" bolt-in big bore kits with a lumpy 550 cam, cam plate and high flow oil pump as well as valve springs, lifters and pushrods "to achieve the ultimate engine build." Kits are available with gear or chain drive cam and are designed to make big, reliable power. They do not require case mods or engine removal and all the parts are designed, tested and manufactured by S&S at its iconic Viola, Wisconsin facility. The kits transform the 107 inch engine into a 129 incher, with 114/117 inch engines transformed into 132 cubic inch monsters.



**S&S CYCLE INC.** 

Viola, Wisconsin, USA Tel: 608 627 1497 sscust@sscycle.com www.sscycle.com



The all-new Gringo SV helmet shown in Metallic Sierra Green. See more at www.biltwellinc.com

#### **Zodiac International Additions**

#### Aquatic Waterproof Lighted Audio



These IP44 waterproof speakers "offer impressive sound power and the ability to customize both the light colors and light modes of the illumination." The included 4-channel amplifier offers 600 watt of power - the fairing speakers are 2 x 150W total power and 2 x 75W RMS, saddlebag speakers are 2 x 150W total power and 2 x 100W RMS.

Color customization and light mode options are controlled with the free Aquatic AV app. Complete kits include everything needed for the installation, including speaker and amp harnesses and an amp bracket. "Note that the factory radio on 2014 to present models requires flashing to reconfigure the maximum performance of additional audio devices.'

#### ZZAir Converts Wired Apple Carplay and Android Auto to Wireless

Dump the cable and unlock the full potential of iPhone or Android phone on the motorcycle audio



system with Apple CarPlay or Android Auto. The ZZAir dongles simply connect to the USB port of the audio

Simple to use, plug and play and compatible with Soundstream systems and most factory radios with wired USB connection. The dongles come with a wired USB 3.0 connector; in some instances, you might have to buy a USB 3.0 to USB-C adapter cable.

#### **Burly Brand Clubstyle** Handlebar Bag



These handlebar bags are a universal fit that can mount just about anywhere, but finds itself at home on most T-Bar handlebars. Two exterior zipper pockets with generous interior space and elastic pockets feature YKK zippers secured with an "Anti-Fail" snap system to keep everything in the bag

#### Freakmount Magnetic Smartphone Holder



Made from billet aluminum paired to a super-strong, non-scratch rubber coated magnet, the Freakmount is designed to hold smartphones at high speed without killing the looks of the bike. It holds smartphones from 2 1/2" to 4.3" (63 to 109 mm) wide and up to 1/2" (12.7 mm) thick.



**ZODIAC INTERNATIONAL BV** Mijdrecht, NETHERLANDS Tel: +31 (0)297 288 621 sales@zodiac.nl www.zodiac.nl

#### Sound-Adjustable 2-into-1 for Indian Chief Models

Dr. Jekill & Mr. Hyde, the Netherlands based electronically adjustable exhaust system manufacturer with full European type approval, has previewed a prototype 2-into-1 exhaust concept that will go into production soon for the Indian Chief.



J&H celebrated its 25th anniversary earlier this year, and now have a Jekill & Hyde distribution operation out of Henderson, North Carolina.

Its 'secret sauce' is a handlebar switch that operates an exhaust valve to cycle through three different sound modes and personalities on-the-fly. There is a modest, calm, 'Jekill' mode, the mid-range 'Dynamic' mode and the "wake up the dead" (well, not quite!) 'Mr. Hyde' mode.

By a simple push of the button, a valve inside the muffler closes, opens halfway or opens fully to give the exhaust more power and performance. You can choose which to use, based on the circumstances through which you are riding - and the really neat part of the deal?

These systems are street legal in Europe and are backed by a four-year warranty. The software is programmed to close the valve automatically when the parameters set by law and legislation are reached.

Seen here, the system is in the final stages of preproduction prototyping for Indian Chief, Chief Bobber, Sport Chief and Super Chief.



THE JEKILL AND HYDE COMPANY **Belfeld (Venlo), NETHERLANDS** Hendersonville, NC, USA Tel: +31 (0)77 308 1070 info@jekillandhyde.com www.jekillandhyde.com



#### AVIDPROGUIDE EXTRA

#### Motorcycle Storehouse Additions MOTORCYCLE STOREHOUSE



Biltwell's All-New Gringo SV





Gringo SV is based on its iconic predecessors, the original Gringo and Gringo S. These well-loved

models will be available from Motorcycle Storehouse

inventory again soon - all these helmets are ECE 22-

By-City 180 Tech



The all-new By-City 180 Tech is a modular (flip-up) fiberglass helmet with built-in sun visor and chin vents, micrometric closure and removable, washable interior. Features include polycarbonate chin guard, multi-density padding, movable visor and Bluetoothready. The helmet has the newest ECE/UN R.22.06 homologation. It is available in multiple colors and a carbon version.

Kraus Moto Co.

06 approved.



John Doe Raw sl X



predecessors, Biltwell's Gringo SV "is engineered to deliver comfort and rider protection on a whole new level. Integrated vents on the helmet shell are a Biltwell first and give the Gringo SV a 'racy Sliding mechanisms behind both vents let the wearer

Handcrafted to the same high standards as its

block out external airflow in cold conditions. Gringo SV's new and improved shields feature Gen-2 hinge hardware and a refined locking mechanism." The comfort liner and cheek pads are removable for cleaning and replacement.

Kraus high-end upgrade parts for late model Baggers and Softails are based on the philosophy that "a great handling bike starts with ergonomics and body position. No matter how fast the bike is and how well it brakes, you don't have real performance if you don't have comfortable control over your machine." From this philosophy, Kraus replacement components are designed and constructed with "functional, aggressive aesthetics."

Parts include rigid mounted (isolated) risers with topside damper-bushings for less handlebar movement and improved bike control, while still retaining vibration dampening. Handlebars, isolated risers, top triple trees (top clamps) and gauge mounts are available as complete kits and as individual components. Adjustment for "optimal ergonomic placement" is a central Kraus concept, one that is also found in its footpegs, floorboards and foot controls.

#### The Return of Biltwell's Original Gringo and Gringo S





Motorcycle Storehouse is proud to present an exclusive capsule collection in collaboration with John Doe - "the expert in safe and comfortable motorcycle clothing." The collection features the 'Pioneer' jeans, the 'Maverick' jacket and an all-new denim vest, made with XTM-Fiber Raw sl denim. This innovative multi-stretch material is water-repellent and breathable - items include XTM protectors. "All John Doe products meet the highest CE standards for quality and safety."

**MOTORCYCLE STOREHOUSE BV Groningen, NETHERLANDS** Tel: +31 (0)50 303 9775 info@mcseurope.nl www.motorcyclestorehouse.com



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AJ - Armsco Custom Cycles, New Jersey

- / High Performance Exhaust Systems for Harley-Davidson Motorcycles, Evo & Big Twin Cam 80ci to 131ci All Models 1984 - 2017, Milwaukee-Eight 107ci to 135ci Engines All Models 2017 - Current & SPORTSTER 883ci-1200ci with Forward Controls 1986 - Current.
- / 3-Step Header Design, Best in Class Performance, and a Distinctive Deep Harley-Davidson Sound.
- / Metallurgically Sculptured with the Highest Quality Materials, Metals and Coatings. Internally Coated to Resist Corrosion and Overheating.
- ✓ Available in 3 Layered Showroom Chrome and Super High Ceramic Matte Black.





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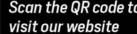
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### **German Made Pan America**

Accessories

German parts and accessory manufacturer MIZU (Hilzingen, near the Swiss border) has released information on additions to the range of products that can be used on the new Pan America ADV that we featured in AMD two years ago - in aftermarket P&A terms, MIZU were "early adopters" where Harley's entry into the ADV market was concerned. Those first products included galvanized steel jackup and lowering kits (with ABE certificate), 'Classic' folding GP and popular high-strength and 7-way adjustable GP-1 brake and clutch levers, Race and adjustable Flex custom and dirt style driver and passenger footpegs.

Added since then are durable, high-strength custom aluminum anodzied footpegs with rubber inserts, replacement custom-style license plate holders (for a range of models) and additional brake and clutch lever options.



MIZU backs its products with a two-year warranty and also offers a range of Harley parts and accessories for Softails, Sportsters and selected Touring models under the RST brand name that



GP foldable brake and clutch lever





owner Michael Zupritt acquired as an entry into the custom parts and accessories market in 2012, when Roland Stocker retired.

MIZU Hilzingen, GERMANY Tel. +49 (0)7731 90670 info@mizu.de www.mizu.de





When Harley-Davidson launched the Milwaukee-Eight powertrain, the inner primary shifter shaft bushing was redesigned to a thin wall bushing. Although this is a design improvement, over time, this bushing will wear, causing free play in the shifter

Ultimately, the shaft, lever and pedal vibrate when in use causing a rattle noise and loose shifter. The shifter shaft bushing cannot be pressed through to remove it - requiring this JIMS specialty tool.

This new JIMS tool is designed to remove the old bushing with a unique knurled driver and receiver cup without removing the inner or outer primary. A new installation driver is included in the kit to correctly install a new shifter shaft bushing to the proper depth.

Once complete, the shift lever will function like new again. Removing this bushing without a proper tool





is challenging due to the bushing's thin wall design, which could result in costly damage to the inner primary. Removing the bushing with this new tool makes the replacement process easy and quick. "This tool is a must for any mechanic servicing aging Harley-Davidson touring models."

Camarillo, California, USA Tel: 805 482 6913 s ales@jimsusa.com www.jimsusa.com



Risers

Accutronix -

'Bandit' Style

Available for 1-1/8" bars in 10 or 12" height, these 'Bandit' risers feature a 2" top that tapers to a 1-

"Drilled for internal wiring and tapped for ½"-13 mounting bolts, the uniquely designed 8-bolt common top clamp keeps the handlebars secure." They are machined from 6061 T-6 heat-treated billet aluminum and finished in chrome or black anodized for Pro Taper style bars on standard H-Ds with threaded risers (XL & FX).

They are available with optional, matching OEM style gauge mounts of the kind that normally bolt to the top riser clamp.

**ACCUTRONIX MOTORCYCLE PRODUCTS** Phoenix, Arizona, USA Tel: 623 516 9600





# PERFORMANCE CONTROL









#### **NAMZ Custom Cycle Products - Additions**

Always working hard to "make it easy for you to do it right," Oreland, Pennsylvania's motorcycle electrics solutions provider NAMZ Custom Cycle Products (NCCP) burned the midnight oil before the Sturgis Motorcycle Rally this year so it could stock a slew of 'must-have' parts available for that next rewire or custom-build.

Speedo/Tach Harness/Module



This little harness/module may be small, but it is a must when removing the stock speedo/tach on Road or Street Glide models and replacing it with a Dakota Digital "single" speedometer. This NAMZ fuel light resistor pack (Part # N-FLRP-01) is for Dakota Digital MLX-3012-K speedometers when used on 2014-2023 Street Glide and 2015-2023 Road Glide models (only). It provides accurate fuel reading on the gauge.

#### Fabric Braided 16-Gauge Copper Wire

"Not only do we offer American made fabric braided 16-gauge copper wire," says NAMZ CEO Jeff Zielinski, "but just like the vintage style OEM wire, this wire is perfect when restoring a vintage Flathead, Knucklehead or Panhead model with a choice of 15 part numbers/color options available."

#### GXL Copper Hook-Up Wire

NAMZ is now offering 25 spools of GXL copper hook-

up wire - available in #10-gauge, #12-gauge, #14gauge and #16-gauge, in a choice of eight primary

#### 20-Gauge PVC Hook-Up Wire

To complete the options, NAMZ also has #20-gauge PVC hook-up wire available - "the very same as the current 18-gauge wire that we have been offering for the past 10-plus years. Virtually the same colors as the 18-gauge (with the addition of white/red and white/gray), these are sold in 100-foot spools."

#### Recoil-Style Start Switch



Available with an optional momentary (on) switch, this marine grade recoil-style key start switch is a "virtually bullet proof key start switch that is considered the very best on the market (Part # NKS-IS)." It has a polished stainless and knurled jam-nut and comes complete with two keys, brass screws and color instructions for a simple installation.

NAMZ CUSTOM CYCLE PRODUCTS Oreland, Pennsylvania, USA Tel: 610 265 7100

info@namzccp.com www.namzccp.com Lowbrow -Springer Top Clamp

Standing still has absolutely no meaning for Brunswick, Ohio based Lowbrow Customs - none whatsoever. Zero. Zilch.

Even before the Sturgis motorcycle rally hit the top of the agenda, co-owner Tyler Malinky (with his brother Kyle) told AMD that the Lowbrow crew had already been a huge part of the burgeoning and now twoday Fuel Cleveland motorcycle show at Hale Farm and Historic Village on July 29 and 30th (www.fuelcleveland.com).

They also had the trip out to Bisbee, Arizona, for The Prowl Motorcycle Show and told us that the Lowbrow Customs USA Workforce Training Scholarship at Tri-C Community College has been awarded to six students

So, one can only wonder at quite how he found the time to design (and file a patent application) for this new springer top clamp.

"I hadn't ever seen one like this before," says Tyler. "It allows the user to run normal risers on their springer top clamp, and it works with vintage Harleys as well as almost all aftermarket chopper type springer front ends.'



**LOWBROW CUSTOMS** Brunswick, Ohio, USA Tel: 800 935 5050 info@lowbrowcustoms.com www.lowbrowcustoms.com

#### **BDL** - Competitor Clutch Updates

Available in standard or ball bearing pressure design, they "provide serious riders with exceptional performance and long-term reliability when compared to OEM and other conversions on the market." says BDL founder Steve Yetzke. Made at BDL's own facility in California, both the kits are designed to fit directly into OEM clutch baskets on 1990-1997 Big Twins. Additionally, they replace the factory clutch hub, clutch plates and pressure plate.



**BELT DRIVES LTD** Brea, California, USA Tel: 714 693 1313 info@beltdrives.com www@beltdrives.com



www.AMDchampionship.com



(623) 516-9600 1138 W Watkins St Phoenix AZ 85007

#### **H-D Nightster Accessories**



German parts and accessory manufacturer ABM has added further to its WUNDERKIND-Custom H-D (and Indian Motorcycle model) custom parts program with new products for the Nightster.

Designs include an OE replacement gear lever that is said to be ergonomically easier to use and stronger and foot controls that have been matched to the design of the pedals - with vibration-reducing, 'grippy' rubber.

Slimmer, smaller and elegant LED indicators can be mounted in the original struts on the existing mounting points - "their small size and classic design provide a marked optical change," says owner Christian Mehlhorn.

"For those who want to do more to clean up the rear end, then, in addition to replacing the rather cheap looking original indicators, we can tidy up the end of the fender, including an enhanced license plate and illumination design.

"The replacement license plate is mounted with an adjustable side license plate holder. A similarly slim LED indicator/rear light combination can be integrated into the existing fender struts with an adapter, and that not only makes the rear look slimmer and more contemporary, but also more consistent with the overall look."







Additionally, a custom rear light is available that also mounts to the original points, simple covers for the fork tube have an integrated LED mini-indicator, and a designer lid for the rear wheel axle completes the program.

All parts are developed and manufactured in-house in high-quality materials and fully tested to ensure the highest quality and safety standards and ship with a parts certificate, confirming that they comply with German road safety regulations (StVO).

WUNDERKIND-CUSTOM Breisach, GERMANY Tel: +49 (0)7667 944692



# Brawler Kits for Touring

Cerritos, California based Burly Brand has announced a new line of Brawler Kits purpose-built for Harley-Davidson Touring models.

Brand Specialist Josh Rowlands says: "Our bagger crash bar kit is the ultimate upgrade, equipping riders with comprehensive protection for the front and rear bags. No compromises, no holding back. With our innovative design featuring



replaceable Delrin sliders, your customer's Touring bike not only looks sick, but also remains shielded when the bike suffers a planned introduction to the pavement!" Clearly engineered for strength and designed to do double duty as highway bars, they are manufactured from the highest quality steel and feature replaceable Delrin sliders and a knurled area on the front bar. "They are finished off with a sleek black powder-coat finish for a look that kills and a quality that defends the bike in the event of a wipeout."

TIG-welded for maximum durability, Burly Brawler Kits have 7gauge mild steel mount/ gussets and come with 1/2"-13



socket head cap screw hardware included. For additional protection, the kits also include shock-mount sliders.

"Take your stunting to the edge, knowing that our cutting-edge Brawler Kits have your back," says Josh. "We understand the hunger for style that stands out from the pack - that's why our crash bars blend a rebellious aesthetic with bulletproof functionality.

"Designed with precision knurling, our kits double as a highway bar and provide a secure grip to keep your feet in place, allowing you to comfortably rest your legs during extended rides."

Cerritos, California, US/ Tel: 888 367 1871 info@burlybrand.com www.burlybrand.com





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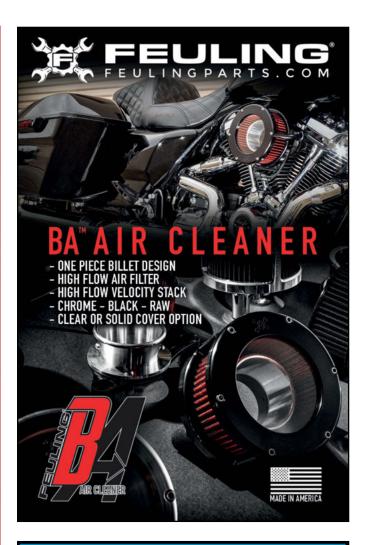
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#### AVIDPROGUIDE EXTRA



#### **Dominator Mid-Control Kits** from HHI

Dominator mid-control kits for 6-speed Touring models are a compact and lightweight design with "bulletproof controls that deliver outstanding performance and additional ground clearance for aggressive riding." Manufactured in the USA from 6061-T6 aluminum, the shifter features a ball bearing design with multiple point alignment for quick reliable shifting.

The brake control is an all-inclusive integrated master cylinder/custom transmission end cover for a compact and unique ground-up custom design. They work with both cable and hydraulic applications and are available in either black or a vibrant Inca Gold. A custom 2-into-1 mid-control-specific exhaust is required.

#### Carbon Fiber Fenders by Hofmann Designs

Noted for their high quality and precision, all Hofmann Designs fenders are 100% handcrafted in the USA, using a specialized process and materials that have been developed specifically for American V-twin motorcycle use. "The sleek design of the mid-



length carbon fiber fender weighs in at just 1.05 lbs, which shaves off a chunk compared to the 4.97 lb OE fender."

All Hofmann carbon comes in a high-gloss finish that is UV stable to ensure the longevity of the finish. They are pre-drilled and ready to install with CNCmachined black spacers.

#### JRi Fork Cartridge Kits

Moorsville, NC based JRi (Jeff Ryan) is no stranger to motorcycles, or to achieving championships in everything from Formula

1 and NASCAR to "They Superbikes. understand complexity of tuning the suspension efficiently for heavy touring models, and how to achieve an optimum ride for the V-twin Touring line."

These USA made, nitrogen charged fork cartridges are constructed from aircraft grade aluminum, with a strategic piston design that allows for dynamic high/low speed control improving front diving, brake stability, cornering and bottoming.

#### Santoro Fabworx Performance Shifter

"If you are only running a toe shift on your bagger, there is no need to tolerate extra wobbly spacers when removing the heel shifter. These two bolts. sitting snug in their grooves, will keep this shifter right where you want it. Shifter arm is 3/8" shorter

for quicker shifts, slotted for a sleek performance design and comes with a choice of color Delrin Chacho toe pegs."

Powder-coated to avoid unsightly sun bleaching, they are backed by a lifetime warranty.

#### 131" Application Derby Covers from Custom Engraving Ltd.

Custom Engraving Ltd. has been providing high quality components to the motorcycle market since 2000. "No cheap silk screen printed designs here" says company President Tim Tracy. Using entirely domestic sources for raw materials and tooling, the USA made derby covers are CNC-machined from 6061 billet aluminum and painted using the highest quality PPG automotive paint.



The products go through strategic testing that's backed up by the vendor's eight-year warranty - this includes H-D lab testing for paint adhesion and UV light fading. The black or chrome finishes match the OE for a seamless fit and finish.

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Dyna pictured with "Pleated" style. FXR pictured with "Gripp Tape" style. Bagger pictured with "Diamond" style. Sportster pictured with "Basket Weave" style. All 4 production styles available for all 4 models.





#### FP4 - Stage 2 Maps for SE Cams



Vance & Hines says that its FP4 maps for street legal Screamin' Eagle camshafts are "well established as a tuning solution for Stage 1 upgrades," but that "like exhaust systems and air intakes, the FP4 Tuner is now ready to embark on a rollout of Stage 2 FP4 maps for Screamin' Eagle Street Legal camshafts." Available now in the FP4 app, owners of 2021 and later M-8 114 cubic inch air-cooled Touring models can select maps for SE Torque and Power camshafts paired with Vance & Hines exhaust and air intake upgrades using the drop-down menus for selecting their map.

This initial rollout will be followed by maps for the same camshafts on 114 cubic inch twin cooled Touring models as well as 117 cubic inch Touring models for the SE Power camshaft.

M-8 Softail models are also planned for map development for these same SE street legal camshafts. In total, the development plan will cover all standard M-8 107, 114 and 117 cubic inch engines for Touring and Softail models compatible with the SE Torque and/or Power camshafts.

"With its state-of-the-art Bluetooth enabled appdriven technology, FP4 empowers you to do 100% of your tuning from the palm of your hand, all while maintaining 49-state emissions compliance and thereby keeping your Harley-Davidson factory warranty intact".

VANCE & HINES Santa Fe Springs, California, USA Tel: 562 921 7461

sales@vanceandhines.com www.vanceandhines.com





#### Modular Ventura Luggage System for Indian Models

Manufactured in New Zealand by Dold Industries, Ventura luggage is a versatile, inventory-friendly, system-based range of model-specific and universal mount luggage options. The range includes hard top boxes and soft top luggage packs, panniers/side bags, tank bags and more - available for a huge range of makes and models.

With roots going back to the mid-1970s, the company now makes systems for over 2,500 models. The range is a versatile, ergonomic, modular and robust, easy-mount system that is secure and safe, versatile and durable.

The Ventura Bike-Pack system features a rack, packs and model-specific bracket designs - it really is that simple, and it really is that good. Ventura packs are made with Kodra fabric, a heavy-duty ballistic nylon material, and lined with a laminated, waterproof PVC backed material.

They are available as single components or bundled kits. Simple, robust, versatile and durable are the

keywords here. The central mounting component is the company's Lbracket, and, as with all the racks, they are made in mild steel





tube and satin black powder-coat finished (or polished silver/chrome for Cruisers).

Recent and upcoming application additions include options for a wide range of Indian models, including the Indian Bobber and derivatives such as the Twenty, Sixty and Rogue, plus Harley, Triumph, BMW and Honda models.

DOLD INDUSTRIES
Te Rapa, Hamilton, NEW ZEALAND
Tel: +64 7 849 4392
ventura@ventura-bike.com

www.ventura-bike.com

Hawg Halters Competition Radial Brake Kit **Hawg Halters has** announced the availability of its first six-piston radial caliper kit for competition applications - featuring its "precision CNC-machined 6061 billet aluminum sixpiston differential bore calipers for optimum performance. This dual bridge construction caliper has been designed for rigidity, is meant for performance and now comes with the latest DP performance

sintered race brake pads.
These calipers are designed for the popular 108 mm mounting used by leading suppliers of H-D performance lower leg sets and come in machined, black, Aztec Red, Inca Gold and

The complete kit includes two HHI front sixpiston differential bore radial calipers with DP brake pads, a spare set of DP brake pads, and all the necessary grade 8 hardware to upgrade your race bike with. HAWG HALTERS INC. Dahlonega, Georgia, USA Tel: 877 442 5837

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#### LOCK-UP SPRING CONVERSION KIT

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- · Simple bolt-on installation
- Hydraulic version also available



#### SPRING **CONVERSION KIT**

1998-'17 Harley Davidson Twin Cam

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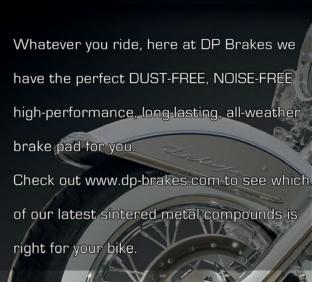
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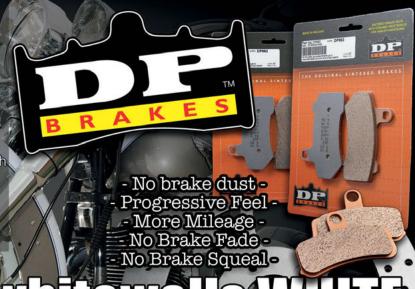
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- Improved Bottoming Control







#### NEW!

#### +2 IN. MONOTUBE KIT (41MM)

- Fits 41mm Fork H-D Touring Applications
- 2" Over Stock Ride Height Without Changing Fork Tubes
- Improved Resistance to Brake Dive
- Improved Front End Stability & Cornering
- Improved Bottoming Control



PROGRESSIVE suspension

#### **Deflector Screens for Royal Enfield Scram and Hunter**

Maywood, Illinois based screen manufacturer National Cycle has 'Deflector Screen' options for offroad inspired Royal Enfield Scram 411 and the urban-styled Hunter 350.

National Cycle says that its 'Deflector Screen' is the most copied windshield worldwide, but that only its original includes its patented no-tool Rake Adjust hardware. "This simple rake angle adjustment feature has made this small windshield popular among motorcyclists everywhere.

"For the Hunter 350, the 'Deflector Screen' attaches to the handlebars with the patented U-clamp and eyebolt system. For the Scram 411, the QuickSet version of the 'Deflector Screen' offers easy on-andoff convenience".

Manufactured from strong, durable, optically correct





injection-moulded polycarbonate, National Cycle's exclusive Quantum hardcoating ensures that this tough, scratch-resistant windshield "will last a long, long time. This is a windshield that is solidly built to go the extra mile - on-road or off-road."

The 'Deflector Screen' for these Royal Enfield models measures 15.50" (39.3 cm) high by 15.00" (38.1 cm) wide. All of National Cycle's polycarbonate windscreens are protected by a three-year warranty against breakage.

**NATIONAL CYCLE INC.** Maywood, Illinois, USA Tel: +1 708 343 0400 sales@nationalcycle.com www.nationalcycle.com



Barnett 'Complete' Scorpion Clutch Assemblies



Available for Harley Big Twins 2007-23, these Scorpion 'Complete' clutch assemblies by Barnett include a choice of a Scorpion low-profile lock-up clutch or nonlock-up clutch and its 'bolt-on' billet clutch

"Superior in quality and durability compared to the stock basket, this upgrade simply bolts on to your existing ring/primary gear. The complete kits come

assembled with the bearing included. Hydraulic versions are also available." This product is made in-house at the company's California HQ factory.

**BARNETT CLUTCHES & CABLES** Ventura, California, USA Tel: 805 642 9435 info@barnettcables.com www.barnettcables.com

# Cable-Type Side Cover





This new cable-type side cover by Baker Drivetrain was designed with "minimal waste and purposeful mechanical intent," says Bert Baker.

Machined from vacuum-formed, certified 6061-T6 billet aluminum, it is compatible with OEM or aftermarket transmissions and can be used with the factory throwout bearing - "but we highly recommend upgrading to the Baker heavy duty throwout bearing kit."

The kit includes the Baker cable side cover, fasteners and related hardware, washers and a side cover gasket.

As a replacement for the ugly stock bubble cable side cover the "spatial envelope is significantly smaller than the OEM cable side cover, with design features including a convenient side transmission fill port." Available in gloss or wrinkle black, it utilizes the stock clutch cable, ball and ramp. The minimalistic design delivers maximum exhaust pipe clearance and is designed to be used as an OEM replacement, even for hydraulic actuated applications.





Applications include 2007-later Softail and Touring applications and 2006-2017 Dyna applications (compatible with cableoperated clutches and hydraulic clutch retrofits); it does not fit 2023 and later CVO models.

In some cases, systemic OEM clutch actuator parts are required, such as clutch cable and lever perch, clutch adjuster rod, throwout rod, center rod, release plate and jam nut.

**BAKER DRIVETRAIN** Haslett, Michigan, USA Tel: 517 339 3835 sales@bakerdrivetrain.com www.bakerdrivetrain.com







#### Accutronix -'Hourglass' Threaded Risers



Available in chrome or black anodized for 1" handlebars on standard FX and XL Harleys (and many 'metric' bikes), these 'Hourglass' style threaded risers by Phoenix, Arizona based Accutronix are drilled and tapped for 1/2"-13 mounting bolts. "Our uniquely designed top caps conceal the handlebar clamp bolts. These sleek new risers are machined from 6061 T-6 billet aluminum and available in 4", 6" or 8" tall." Sold in pairs.

#### **ACCUTRONIX MOTORCYCLE PRODUCTS**

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#### "Independence Shorty" Perforated High 2-into-2 **Staggered System**

Corona, California based Freedom Performance has introduced the "Independence Shorty", a perforated high 2-into-2 staggered exhaust designed for the new Harley Sportster S and Nightster.

"This stylish exhaust comes with removable performance baffles, and we have optional quiet baffles available for sale if desired - which lower the sound by 5 to 8 decibels. The system gives a deep, throaty, hot rod sound and includes 2.5" OD full shields."

Described as having "full range torque and optimal horsepower," options include show chrome or ceramic black, and slash or straight tips - offered in a variety of finishes, including chrome, sculpted black, pitch black, sculpted gold and solid gold! Additionally, O2 bungs and plugs in 12 and 18 mm threads are provided, along with the complete hardware and brackets needed to mount the system.

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#### Andreani 'Rally' Suspension Cartridge for Pan America

First launched in 2021, as a companion range to its Misano brand road/track application suspension cartridge kits, the 'Rally' range of front suspension cartridges from Italian suspension specialist Andreani has been developed specifically to meet the rigorous demands of the Off-Road and ADV sector. Since then, and, as a result of its ongoing investment into the R&D capabilities that comes from major race team collaborations, the Andreani 'Rally' cartridge has evolved into an increasingly sophisticated and sought-after product.

In recent months, new applications have been developed, allowing riders to invest in a new generation of products that leverage Giuseppe Andreani's off-road racing career and ADV experience. In the past year, those applications have included for the Ducati Desert X, the Husqvarna 701 Enduro, the KTM 690 Enduro, the Yamaha Ténéré 700 WorldRide, the Honda XL750 Transalp and the Triumph Tiger 900.

As a result of Andreani's in-house R&D department's active role in the paddocks of the Off-Road sector, and with significant ADV market product testing and development work, the company has now

additionally developed the 'Rally' cartridge for installation in the Harley-Davidson Pan America, which, along with the Honda Transalp, is the most recent heavyweight entrant into the burgeoning ADV market - which speaks to just how strong, durable and reliable the 'Rally' cartridge design really is.

The 'Rally' cartridge is said to deliver maximized stability and optimized comfort, safety and performance on any terrain. "This cartridge excels in absorbing shocks, allowing riders to fully enjoy a responsive riding experience with confidence," says Giuseppe.

Features of the updated Andreani 'Rally' cartridge range include double piston in compression, 20 mm diameter piston, hydraulic end of stroke, a new





anodized top cap, increased excursion and full adjustment.

"These updated cartridges are extremely easy to install and do not require disassembly of the fork bottom during installation. They come complete with springs matched for the application, rider weight and riding style."

ANDREANI GROUP INTERNATIONAL Pesaro (PU), ITALY Tel: +39 0721 20921 info@andreanigroup.com www.andreanigroup.com





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New from French battery specialist BS Battery, this PB-02 is an upgraded version of the 'Powerbox' portable jump starter.

With a high jump-starting capacity of 1,200 amp and a compact red design, the PB-02 is "ultra safe and includes 'smart cables' with spark-proof connection and reverse polarity protection, allowing riders to safely jump-start a 12V lead acid dead battery, even a dead one, on all types of vehicles - motorcycles, scooters and cars.'



BS Battery says that with improved starting performance, the Powerbox PB-02 is now able to deliver 1,200 amp for jump-starting 7.0 liter gas and 6.0 liter diesel engines.

This versatile and lightweight portable charger allows charging and recharging of USB devices onthe-go and is equipped with three light modes torch, strobe and SOS.

**BS BATTERY** Paris, FRANCE Tel: +(33) 1 83 62 45 60 sales@bs-battery.com www.bs-battery.com



#### **60** AFTERMARKET MOTO DESIGN - SEPTEMBER 2023

#### Powerbox PB-02 New Wheel Designs from Metalsport





South Gate, California based Metalsport Wheels has added three new wheel designs - the 2D Concorde and the 3D Heat and Vision.

"Starting with high quality USA forged 6061-T6 aluminum blanks, we precision-machine our wheels in-house at our own facility in order to quarantee the highest quality of workmanship quality that we are happy to stand by.

"The end result is an exact design, manufactured



to the possible highest standards, so dealers and their customers get strong, durable, robust construction that looks great and lasts for the thousands of hard miles that riders demand and deserve

"Our innovative designs also come with options to add matching rotors, pulleys, sprockets and hubs. Unlike others, who import their wheel blanks from China, these wheels are the 'real-deal' - ones that we are happy to put our name on and that you are guaranteed to be delighted with."



Metalsport offers a complete line of 2D, hybrid and 3D finished wheels featuring over 50 designs, including the Chip Foose exclusive line. It offers one of the largest selections of wheel sizes in the USA. Wheel sizes start from the 16" wheel to its monster 34" wheel.

**METALSPORT WHEELS** South Gate, California, USA Tel: 562 776 9594

info@metalsportwheels.com www.metalsportwheels.com

#### **Matris - Twin Shocks for Six-Cylinder Customs**

Designed specifically for the heavy-duty Twin Shock needs of the big, six-cylinder Honda cruisers, the GL 1500C / F6C Valkyrie, Italian suspension specialist Matris has developed a set of rear shocks to "optimise performance and comfort" - the M40D twin shock 'Dark' or 'Chrome' series.



The single-way M40D is an adjustable hydraulic twin set with an internal pressurised Nitrogen gas (N2) expansion tank and easy to use damping (rebound) adjustment and spring preload by a millimetric ring. "Manufactured using only materials of high-end technical and mechanical characteristics, our objective was to offer fine damping adjustment to ensure confidence and excellent comfort. Each click makes a perceptible difference to the damping. Matris shock absorbers are fully rebuildable and revalveable; specific spring rates are available on the basis of user weight. These M40D Twin Shocks can also be installed on the Honda VT 750 Shadow

MATRIS S.R.L. Camisano Vicentino (VI), ITALY Tel: +39 0444 411636 info@matrisdampers.com www.matrisdampers.com

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#### NEWS BRIEFS

Harley's new megastore for the Cologne-Bonn region in Germany has opened, plugging the gap created by Harley Europe's controversial termination of the dealer contract for K&K Holding (Gerog Kierdorf) at the end of 2021. Being operated by Managing Director Max Sedacek and Workshop Manager Peter Blittersdorf, it is the fourth location in the successful group owned by Andreas Reibchen, Stephan Kaminski and Peter Eul, the Manging Directors of H-D Bielefeld, Dusseldorf and Osnabruck.

PSB reports that in 2022 the North American UTV market dropped in unit volume for the second straight year by -5.6% in 2022 ("to just under 550,000 units"). This follows ten consecutive years of growth. Of the ten best-selling UTV models, four were made by Polaris and they accounted for 7.2% of the market. For YTD 2023, the ATV market (as it is referred to in MIC data) was down by a further -8.7% to 89,724 units for the first six months (-8,586 units).

Motorcycle thefts rose 7% last year, according to a new NICB report. Motorcycle thefts increased 7% from 2021 to 2022, marking a third year of rising thefts according to the NICB's 2022 Vehicle Type Theft Report. An average of 4,561 motorcycles were reported stolen each month in 2022. Thefts climbed steadily from a low of 2,879 in February, peaking in July at 6,394. Californians again led the pack in reporting the most motorcycle thefts with 9,838 stolen bikes in 2022 (30% of all motorcycle thefts in USA), followed by Florida (4,563) and Texas (4,145). The top 10 states for motorcycle thefts made up 60% of the 54,736 motorcycle theft reports in the U.S. in 2022. More than 40% are recovered.

#### USA - Motorcycle Sales +4.7% Through Q2

The MIC is reporting that among leading brands, sales of new motorcycles and scooters increased by +4.7% through the second quarter of 2023 (315,257 units YTD) compared to the same period the previous year. At +16.5% (86,583 units YTD) "Offhighway sales in the second quarter of 2023 have seen the most substantial [segment] percentage increase year

over year," said Buckner Nesheim, MIC Director of Research & Statistics. "There is strong growth across several product categories, and this is particularly interesting as these sales happened amid rising interest rates. Year-to-date sales of 'dual motorcycles' (ADV models) are up again for the seventh year in a row [+4.4%, 45,057 units YTD].

#### **Quarterly Retail Sales Flash Report - June 2023 YTD**

Vehicle Type	General	2023	2023	Unit	%
	Туре	Current	Prior	Change	Change
Motorcycle	SCOOTER	10,470	12,426	-1,956	-15.7%
Motorcycle	ON-HWY	173,147	171,346	1,801	1.1%
Motorcycle	DUAL	45,057	43,168	1,889	4.4%
Motorcycle	OFF-HWY	86,583	74,304	12,279	16.5%
Motorcycle	TOTAL	315,257	301,244	14,013	4.7%
ATV	ATV	89,724	98,310	-8,586	-8.7%
GRAND	TOTAL	404,981	399,554	5,427	1.4%

"On-highway sales have increased [+1.1%, 173,147 units YTD], and the market share of Off-highway bikes among motorcycles is currently the second highest it has been in the past ten years, only surpassed by the 30% achieved in 2020." Scooter sales declined by -15.7% so far this year (10,470 units).

A strong June saw 34,580 On-Hwy motorcycles sold (+9.2%, well above the first half monthly average as the U.S. market hits peak mid-season) out of a total of 60,175 units sold in June (11.0%).

The YTD market in USA for ATV models was down by -8.7% at 89,724 units. The grand total of new motorcycles and ATVs sold was +1.4% at 404,981 units. ATV sales remain, marginally and for now at least, the largest single sales segment YTD.

# MotoAmerica Plans King Of The Baggers Expansion to Europe

MotoAmerica, the AMA sanctioned race promoter, has announced the appointment of UK based MotorSport Vision Racing (MSVR) as its European promotional partner for the MotoAmerica King Of The Baggers Series.

Based at the iconic (some would say infamous) Brands Hatch race circuit in England, MSVR is the promoter of the hugely popular and highly rated British Superbike Series and has been selected to bring the King Of The Baggers to European race fans.

MotoAmerica and MotorSport Vision Racing (MSVR) have inked a deal that will see MSVR bringing highly modified American-made Harley-Davidson and Indian V-twin touring motorcycle model racing to the



heartland of Superbike and MotoGP racing. This new agreement will see MSVR evaluate different venues, series and events throughout Europe and plan a series of races.

"The growth of the MotoAmerica King Of The Baggers series has been phenomenal and its popularity has brought a lot of new spectators to our championship," said MotoAmerica President Wayne Rainey. "Our relationship with MotorSport Vision Racing and Stuart Higgs makes them the perfect partner to help us get the MotoAmerica King Of The Baggers to European race fans."

Higgs is quoted as saying: "I have watched with great interest as the King Of The Baggers series has captured the attention of fans, the motorcycle industry and the media alike across the USA. It is a totally unique, seen-to-be-believed motorsport spectacle. I am confident that we can develop the series to a new European audience and replicate the success already achieved."



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