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## AFTERMARKET MOTO DESIGN

THE LEADING BUSINESS MAGAZINE FOR THE INTERNATIONAL CUSTOM MOTORCYCLE AND PARTS INDUSTRY

### All-New Indian Scout Revealed

MAY 2024

ISSUE #298

SHOWZONE 6,8,10,12

Since 2015, Indian's Scout range has accounted for more than 50% of the company's sales and over 100,000 bikes in total. No surprise then that the launch of an all-new replacement is a big deal for the brand. Despite the familiar styling, that is exactly what this is - because barely anything has been carried over from the existing Scout to the new '2025' model.

Due to start reaching dealers in May this year, they promise to be a substantial step forward compared to their predecessors. The existing three-bike range, made up of the Scout, Scout Bobber and Scout Rogue, will be swapped for a five-model lineup.

The new entry-level version will be the 2025 **Scout Bobber**, while the Scout is replaced by the **Scout Classic**, and the part-faired Rogue becomes the **Sport Scout**. On top of those, Indian is adding two further premium models in the form of the **Super Scout**, a bagger with a tall screen, and the higher-performance **101 Scout** that shares the Sport Scout's profile but adds improved suspension and more power.

Adding even more choice, the three standard bikes can each be had in three forms - 'base', 'Limited' or 'Limited+Tech'.

The changes start with the engine. Gone is the old 1,133 cc V-twin, replaced with a new **1,250 cc** version with a bigger bore, higher compression ratio and completely revised visual appearance. Power rises to **79 kW** and torque to 108 Nm, while the 101 Scout gets a higher state of tune that pushes those figures to **82 kW** and 109 Nm. The 101 Scout's remap will also be available as a dealer-fitted option for the rest of the

makes life easier for customizers who might want to alter the chassis geometry. An improved cooling system that allows a substantially smaller radiator facilitates the change, making it easier to hide the radiator between the front downtubes.

At the back, the rear subframe is now shared across all versions of the Scout, making accessories like replacement seats and luggage more universal for all the different models.

The Scout Bobber, Scout Classic, Sport Scout and Super Scout all share the same suspension and brakes, with non-adjustable 41 mm forks and dual rear shocks, although the Bobber has a lower rear ride height and less suspension travel at the back. Brakes are three 298 mm discs - two at the front and one at the rear - with two-piston front calipers and a single-piston rear.

The 101 Scout gains fully adjustable suspension at both ends, with upside-down forks and piggyback shocks, plus Brembo four-piston front calipers and 320 mm discs.

While ABS is standard across the range, buyers will have to step up to the 'Limited' spec to get traction

“ Biggest new model launch since Indian was revived ”

range if buyers want the extra performance in a different version of the bike.

That engine sits in a completely **redesigned frame**. The old cast aluminum chassis is gone, replaced with a version that uses more conventional steel tubes for the front section, allied to an aluminum midsection. It's a change that gives a more traditional appearance and

Continues on page 14 >>>

### 2025 INDIAN BIG TWIN



### STURGIS MOTORCYCLE MUSEUM & HALL OF FAME



### REKLUSE clutch revolution



The AMRA (All American Racing Association) season got underway at the 'No Problem' Raceway, Belle Rose, Louisiana, April 5-7 - see pages 31-33



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**COMMENT: Harley-Davidson Q1 Results** ..... 4

Robin Bradley drills down into the reported six percent North America retail growth and claimed "positive momentum" to see if there is more to the planned decrease in motorcycle shipments and arising 5% reduction in HDMC revenue than meets the eye. Initial stock market reaction certainly suggested there was.



**RACE WINNING BRANDS: Unilateral Pricing Policy** ..... 12

A new concept to us here at AMD, Race Winning Brands is notching its defence of brand integrity and distributor, dealer and legitimate reseller interests up by a significant level - is UPP a new MAP?



**MV AGUSTA: KTM Owner Takes Control** ..... 20

As was entirely predictable, KTM owner PIERER Mobility has exercised its option to significantly increase its 2022 stake in former Harley subsidiary MV Agusta from 25.1% to a controlling 50.1% some two years earlier than originally intended.



**AMD Approved: Custom Bike Show, Sweden** ..... 28

How often is it that a custom motorcycle industry show gets to celebrate a 50th anniversary? Answer - never. Not until now anyway. Major kudos to successive generations of Twin Club MC membership in Sweden for 'Keeping The Flame Alive' - 50 years of showcasing unparalleled custom motorcycle design, engineering and influence.



**AMD Approved: Budweis Custom Show** ..... 6

Staged at the annual Indian Riders Fest in the Czech Republic, along with Head of Design at Indian Motorcycle Ola Stenegård, Brian and Vanessa Klock (of Klock Werks fame) are to be guests of honor at the world's largest dedicated Indian Motorcycle gathering - featuring the 'AMD World Championship Approved' Budweis Custom Show in June.



**STURGIS MUSEUM: Now With Added Stemp and Piehl** ..... 21

The Sturgis Motorcycle Museum and Hall of Fame management team continues to evolve, with Steve Piehl and Marilyn Stemp the latest industry veterans to be joining other recent stalwart board appointments like Keith Ball and Kirk Willard. Composed of a critical mass of business, industry, motorcycle market and riding experience, the board is headed up by Craig Bailey, supported by the likes of Keith Terry, Rod Woodruff, former Sturgis Mayor Mark Carstensen and a slew of additional visionaries.

**AMD PRO GUIDE**

p.40

p.54

p.54

p.44

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# Less Really Is Starting To Look Like Less

This has been one of those occasions when the Harley (and Polaris) results were published just as we were going to press. So, for my 'Comment' piece this month I thought it appropriate just to take a quick canter through the primary bullet points, with the usual detailed reporting appearing in the next (June- *already!*) edition.

The headline reporting is of a +6% increase in unit retail growth in North America (up by 1,500 units to 27,500 compared to Q1, 2023), but declines of -11% (down 600 units to 5,300), and -12% (down 900 units to 6,000) in EMEA and Asia Pacific respectively left Harley flat in global terms at 39,400 units - dead level with 2023. Latin America was up by +2%, but at only 600 units was also essentially flat.

Chairman, President and CEO Jochen Zeitz is quoted as saying: "We are very pleased with the reception of this year's new product line-up led by our new Touring motorcycles and look forward to continuing the positive momentum as the riding season comes into full swing."

Harley's formal take of Q1 unit retail was "Global retail motorcycle sales in the first quarter were flat versus prior year. North America retail performance was up 6%, driven by sales of the new Touring motorcycles, which were introduced at the end of January. International markets did not receive new 2024 Street Glide and Road Glide motorcycles in dealerships until the end of the first quarter."

"The decline in EMEA of 11% was driven by weakness in Germany and France. The decline in APAC of 12% was due to weakness in particular in China. Latin America experienced modest growth in both Mexico and Brazil."

There you are then. Three full years of Hardwire. A share price that dumped some 11% of its stock market price to as low as \$32 and changed on the morning that the results were released, and just 18 months of 'wire' left, hard or otherwise! Consolidated HDMC operating revenue was down by -3% at \$1,730m for the quarter, but with operating income down by -29% at \$263m for the quarter from the \$370m that was reported for a 'bad' first quarter of 2023.

The so-called "planned" slowdown in Q1 shipments saw Harley come down by -7% (actually a greater shipments reduction than "planned") from 62,200 in Q1 2023 to 57,700 this year. The revenue generated by motorcycle shipments specifically was down -6% at \$1,222m. Overall, revenue in HDMC was down by -5% at \$1,476m for the quarter, resulting in the HDMC gross margin dipping by 4.5 pts to 31.2% from 35.8% - calling into question whether the "less is more" strategy is working in the way intended.

The hemorrhaging of operating income suggests not. The net income (aka 'profit') attributable to Harley-Davidson, Inc was a mere \$234.9 (down from \$301.8m in that "bad" year ago Q1). The Hardwire plan was that a reduction in supply, to increase demand, unit price-points, revenue per unit and perceived 'brand value', could be done *profitably*. Instead, it would appear that less really is just exactly that - *less!*

Harley (namely Zeitz) had been making much of the increased revenue achieved per unit as an indicator of how well the strategic plan was working. However, let's look at it not so much in terms of revenue per bike, but in net profitability

per bike - after all, manipulating unit numbers profitability was Hardwire's primary success metric when it was published at the start of 2021.

Please correct me if I am wrong (and I hope I am), but my (perhaps erroneous?) read of the Q1 results shows 39,400 units reported as sold in Q1 of 2023 *and* 2024 (this is going by 'retail', not by 'shipments'), but with operating income (aka profit) achieved per unit of (very crude math) approx. \$790 per bike *retailed* in Q1 2024 versus approx. \$840 per bike in Q1 2023.

Now this is approximate rounded math, and I am never going to pass convincingly as a qualified auditor at the Christmas fancy dress party in this or any other lifetime.

But is this not the very antithesis of what lies at the core of the Hardwire strategy? By this measure less really is less. As a brand 'fan boy', should I be worried? As the most modest of stakeholders, I definitely am worried.

Please somebody either tell me to throw away the calculator and stick to the day job, or else please explain how this is going to get turned around in 18 months?

And don't just fall back on the "times are hard" Dickensian universal excuse mantra. Yes sure, multiple wars, high inflation, pandemics, high interest rates - these are the stuff of economic nightmares, but when has it never been thus for one reason or another?

In 30-plus years of writing about this stuff, month-in, year out, a short ten-year period from the mid-1990s to the

mid 'noughties' aside, when has the economic climate ever been anything other than 'tricky' at best? Even that 'Golden Decade' that saw the halcyon days of peak Harley didn't stop everyone in the Harley and wider V-twin market from complaining.

And why should it have - after all we all love complaining, don't we? And my, how good at it we are!

Was it a 'fever dream', a fantasy of hope triumphing over reality, but isn't the biggest complaint that we have all been hearing recently (certain V-twin markets aside, such as Germany especially), that the economy in most of 'the West', but especially in USA, is doing just too well? Isn't that what Wall Street's primary concern is at this time?

So, save me the default economic angst, and look for the answers inside the plan itself. Look for the fundamentally flawed logic of the fundamentally flawed premise that in this choice-rich demographically changed mid-21st century motorcycle market, less can and will only ever be less.

Isn't the plain truth of the matter that, for all the CEO's theoretical capitalist chops, Harley is simply failing to compete? This is taking 'fail fast and fail often' into entirely new territory - 'break it to make it' would appear to be the mantra that 'Milwaukee' is chanting. *Oh, and don't get me going about Livewire!*

“ break it to make it ”

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[www.bikerfest.it](http://www.bikerfest.it)



**Rheinhessen Rumble**  
Genigsen, DE • May 9-12  
[www.rheinhessenrumble.de](http://www.rheinhessenrumble.de)



**Myrtle Beach Bike Week Spring**  
Myrtle Beach, SC, US • May 10-19  
[www.myrtlebeachbikeweek.com](http://www.myrtlebeachbikeweek.com)

**European Super Rally**  
Pasohlavky, GR • May 15-19  
[www.superrally.com](http://www.superrally.com)

**Tennessee Motorcycles & Music Revival**  
Loretta Lynn's Ranch, Tn, US • May 16-19  
[www.motorcyclesandmusic.com](http://www.motorcyclesandmusic.com)

**Lost Highway Show**  
Poconos Park, PA, US • May 17-19  
[www.losthighwayshow.com](http://www.losthighwayshow.com)

**Distinguished Gentleman's Ride**  
Worldwide • May 19  
[www.gentlemansride.com](http://www.gentlemansride.com)

**Euro Bike Fest**  
Pasohlavky, CZ • May 23-26  
[www.eurobikefest.cz](http://www.eurobikefest.cz)



**Bagger Racing League 1**  
Hastings, NE, US • May 24-26  
[www.baggerracingleague.com](http://www.baggerracingleague.com)

**Bike Shed Show**  
London, GB • May 24-26  
[www.bikeshedmoto.com](http://www.bikeshedmoto.com)

**Handbuilt Show Los Angeles**  
DTLA Auto Storage, Los Angeles • May 24-26  
[www.revivalcycles.com](http://www.revivalcycles.com)

**Isle of Man TT**  
IOM, GB • May 27-Jun 8  
[www.iomtt.com](http://www.iomtt.com)

**Americade (40th)**  
Lake George Village, NY, US • May 29-Jun 1  
[www.americade.com](http://www.americade.com)

**Magic Bike**  
Rüdesheim, DE • May 30-Jun 2  
[magic-bike-ruedesheim.com](http://magic-bike-ruedesheim.com)



**Custombike Show**  
Norrtälje, SW • Jun 1  
[www.custombikeshow.se](http://www.custombikeshow.se)

**European H.O.G. Rally**  
Senigallia, IT • Jun 6-9  
[events.Harley-Davidson.com](http://events.Harley-Davidson.com)

**H-D Summertime Party**  
Sylt, DE • Jun 6-9  
[www.sylt-chapter.com](http://www.sylt-chapter.com)

**Laconia Motorcycle Week**  
New Hampshire, US • Jun 8-16  
[www.laconiamcweek.com](http://www.laconiamcweek.com)

**Wheels & Waves**  
Biarritz, FR • Jun 12-16  
[www.wheels-and-waves.com](http://www.wheels-and-waves.com)

**IRF24 Indian Riders Fest (5th)**  
Budweis Custom Show  
Ceske Budejovice • Jun 13-16  
[www.indianridersfest.eu](http://www.indianridersfest.eu)



**Biltwell People's Champ**  
Cook's Corner, CA, US • Jun 21  
[www.peopleschampshow.com](http://www.peopleschampshow.com)

**Born Free**  
Silverado, CA, US • Jun 22-23  
[www.bornfreeshow.com](http://www.bornfreeshow.com)

## "Back in Time" with the 2024 Indian Riders Fest and Budweis Custom Show

The only custom show 100% dedicated to Indian motorcycles, the 'AMD Approved' 2024 Budweis Indian Motorcycle Custom Show is slated for the 2024 Indian Riders Fest (IRF) in the Czech Republic from 13 to 16 June. After the success of the 2023 show, the organizers have achieved a lot for 2024 already.

However, because 'Build Approval' is important to the integrity of the event, they have had a number of builders ask if they can still enter if they just turn up for the show - having not yet been ready by the formal deadline for pre-registration.

"Absolutely, yes they can," says **Event Director Jean-Marie Guyon**. "It's very simple. We generally encourage all customizers to register in advance so we can approve their entry and class selection, and so they can benefit from perks like 3x full access IRF24 tickets and a 33% discount at selected IRF24 partner hotels.

"However, we want to clarify that it's still possible to participate in the BCS without prior registration. Participants who choose this route can purchase their tickets at the event's entrance.

"Once their motorcycle has been evaluated and approved for BCS24 by **AMD World Championship Program Ambassador Onno Wieringa**, registered BCS contenders will be refunded the total amount of their ticket purchase, directly at the event, on the basis of one ticket for each entered motorcycle."

Additional recent show news includes the addition of Indian Motorcycle Brand Ambassador and MX legend **Carey Hart** to the judging panel - that's in addition to **Brian Klock** and his wife Vanessa (of Klock Werks fame) who will be flying over from his Mitchell, South Dakota headquarters



closed specifically for the event. There will be a full entertainment and stage program with Live Media Streaming, so riders don't need to miss anything. Additional show features this year include the 'Talk To The Pros/Academy; live VIP interviews with interactive sessions with the likes of **Indian Motorcycle Head of Design Ola Stenegård**, **Brian Klock** and **Carey Hart**; The Indian Lounge Bar; a new 'Ride-in Check-in' to optimize the arrival experience and a 'Back In Time' exhibition that celebrates the Indian Motorcycle journey from the early 20th century to date. Plus, a chance to 'Win Big' in the Indian Riders Fest 2024 Grand Lottery with a range of great prizes headlined by the chance to win a brand new 2024 Indian Motorcycle model.

as president of the jury. The Budweis bike show at this third edition of the event is slated to occupy one complete hall on the IRF site at Ceské Budjovice (Budweis) in the South Bohemia area of the Czech Republic. This year, Indian Riders Fest is themed "**Back in Time**" and will showcase the 1970s, 80s and 90s - " a time when music fueled our freedom and life thrived without social media," says Jean-Marie. "We invite everyone to embrace the freedom of those decades, let music take us back in time and celebrate the essence of personal connections.

"IRF24 isn't just a music trip - it's an opportunity to build genuine friendships with fellow Indian Motorcycle enthusiasts, share our tales and celebrate the joy of real, face-to-face interactions. Join us to honor simpler times."

This year's Indian Riders Fest will be featuring the biggest fleet of demo bikes yet - with enthusiasts able to test ride around 20 of the latest 2024 Indian Motorcycle models. There will be exclusive guided motorcycle tours at IRF24 (pre-registration essential), and for those who have journeyed through Europe, the gates are opening early this year - on Thursday, 13th June, at 14:00.

There is a new Parade Ride Route this year, with a **40 km route** fully safeguarded and endorsed by national and local police - roads are being



**Brian and Vanessa Klock**

In addition to the 2023 classes, the Budweis Custom Show sees the introduction of a ClubStyle/Performance Baggers class and, to allow even more creativity, the new Freestyle class is the only category where entrants do not need to be road legal - however, competitors in all classes must be able to start and ride their builds onto the podium to accept their awards.

The seven classes are:

- Indian Scout
- Indian Chief/Non-Fairing
- Indian Motorcycle Bagger
- Indian Motorcycle Vintage
- Indian FTR/Sportbike
- Indian Motorcycle ClubStyle/Performance Bagger
- Indian Motorcycle Freestyle

[www.budweiscustom.show](http://www.budweiscustom.show)  
[www.indianridersfest.eu](http://www.indianridersfest.eu)



Winner photo caption: 2023 winner, 'Purple Haze' by Bike Farm Melle in Germany

Dates/venues subject to change or cancellation. (\*) Some dates provisional. (\*\*) Check before you buy



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[buckeyemotorcycleandmusicrally.com](http://www.buckeyemotorcycleandmusicrally.com)

**Hamburg Harley Days**  
Hamburg, DE • Jun 28-30  
[www.hamburgharleydays.com](http://www.hamburgharleydays.com)

**Wildays (8th)**  
San Polo D'enza, IT • Jun 28-30  
[www.wildays.com](http://www.wildays.com)

**Bagger Racing League 2**  
GingerMan Raceway, MI, US • Jun 28-30  
[www.baggerracingleague.com](http://www.baggerracingleague.com)

**Punta International Motorcycle Show**  
Courchevel, FR • Jul 5-7  
[www.punta-courchevel.com](http://www.punta-courchevel.com)

**Swiss Harley Days**  
Lugano, CH • Jul 5-7  
[www.swissharleydays.ch](http://www.swissharleydays.ch)

**BMW Motorrad Days**  
Garmisch-Partenkirchen, DE • Jul 6-7

**Capital Moto Week**  
Brasília, BR • Jul 18-27  
[www.capitalmotoweek.com.br](http://www.capitalmotoweek.com.br)

**H-D Homecoming**  
Milwaukee, WI, US • Jul 25-28  
[events.harley-davidson.com](http://events.harley-davidson.com)

**AMA Vintage Motorcycle Days**  
Lexington, OH, US • Jul 26-28  
[vintagemotorcycledays.com](http://vintagemotorcycledays.com)

**Harley Days Dresden**  
Dresden, DE • Jul 26-28  
[www.harley-days-dresden.de](http://www.harley-days-dresden.de)

**World Ducati Week**  
Misano, IT • Jul 26-28  
[www.ducati.com](http://www.ducati.com)

**Fuel Cleveland**  
Cleveland, OH, US • Jul 27-28  
[www.fuelcleveland.com](http://www.fuelcleveland.com)

**Bike & Music Weekend**  
Geiselwind, DE • Aug 1-4  
[bike-and-music-weekend.de](http://bike-and-music-weekend.de)

**Polish Bike Week**  
Karpacz, PL • Aug 1-4  
[www.polishbikeweek.pl](http://www.polishbikeweek.pl)

**World Speed Trials**  
DEKRA Lausitzring, DE • Aug 2-4  
[www.swissperformance.ch](http://www.swissperformance.ch)

**AMD Hillclimb Grand Championship**  
Red Wing, MN, US • Aug 2-4  
[www.americanmotorcyclist.com](http://www.americanmotorcyclist.com)

**Sturgis Motorcycle Rally (84th)**  
Sturgis, SD, US • Aug 2-11  
[www.sturgismotorcyclerrally.com](http://www.sturgismotorcyclerrally.com)

**Bagger Racing League 3**  
Bowmanville, ON, CA • Aug 9-11  
[www.baggerracingleague.com](http://www.baggerracingleague.com)

**New Order Chopper Show**  
Kobe, JP • Aug 20  
[www.neworderchoppershow.com](http://www.neworderchoppershow.com)

**Bonneville Motorcycle Speed Trials**  
Wendover, UT, US • Aug 24-29  
[www.bonnevillefest.com](http://www.bonnevillefest.com)

**Four Corners Rally**  
Durango, CO, US • Aug 29-Sep 2  
[fourcornersmotorcyclerrally.com](http://fourcornersmotorcyclerrally.com)

**Glemseck 101**  
Leonberg, DE • Aug 30-Sep 1  
[www.glemseck101.de](http://www.glemseck101.de)

## LiveWire Mulholland

By Ben Purvis

The still largely Harley-Davidson-owned LiveWire brand remains one of the most ambitious (and controversial) entries to the electric motorcycle market yet and, with the new S2 Mulholland, it adds a third model to its range and a second derivative of its clever Arrow modular motorcycle platform.

While the LiveWire One, formerly known as the Harley-Davidson LiveWire, remains the flagship model in terms of price and performance, it's getting old in terms of electric bikes, and the Arrow platform that underpins the S2 Del Mar and the new S2 Mulholland points to the future pathway the company is likely to follow. With the Mulholland, LiveWire expands its appeal with a **city-oriented machine** with a more laid-back style than the flat-track inspired Del Mar.

Mechanically, the modular nature of the S2 platform means the Mulholland doesn't stray far from the Del Mar, with the same 84 hp (63 kW) electric motor that puts out a remarkable 263 Nm of torque. The 10.5 kWh battery is the same, too, with identical charging times as the Del Mar - ranging from 78 minutes for a 20%-80% charge on a Level 2 charger to 9.1 hours for a 0%-100% refill via a slower Level 1 socket.



The differences come in the Mulholland's looks and geometry. Where the Del Mar has 19-inch wheels at both ends, the Mulholland has a **19-inch front and 17-inch rear**, the latter fitted with a 180/55-17 **Dunlop Roadsmart** that's 40 mm wider than the Del Mar's 140/80-19 rear Dunlop DT-1. At the front, the Mulholland gets a relaxed 29 degrees of rake, 5 degrees more than the Del Mar, contributing to a 1,468 mm wheelbase that's 15 mm longer than the older bike. The suspension is different, too. The 43 mm upside-down forks are listed as being **Hitachi** supplied, compared to the Del Mar's Showas (**although Showa is a Hitachi subsidiary**) and the rear monoshock is also a Hitachi unit. The Mulholland's drooping tail makes for a lower rear end, dropping the seat height from 785 mm to 768 mm. Despite the identical power units, the Mulholland is claimed to have a slightly

longer range at city speed than the Del Mar, covering up to 195 km between charges - 13 km further than its sister model under the same conditions. At highway speeds, it manages 117 km before the battery is flat. Meanwhile, the acceleration and top speed are both fractionally slower than the Del Mar, suggesting the Mulholland has taller gearing.

Unlike the two-seat Del Mar, the **Mulholland is a single-seat design** without any pillion pad or passenger pegs, and the styling is revised with a lower rear end, shorter dummy 'fuel tank' section ahead of the seat and circular headlight, as well as taller bars. It's lighter than the Del Mar, too, coming in at 196 kg against 198 kg for the existing model.

The Mulholland is likely to reach dealers in the U.S. market first, but will be shipped to LiveWire dealers globally eventually.



## Alpinista - An Electric ADV?

LiveWire has filed trademark applications to use the name 'Alpinista' on a future motorcycle model in a move that points clearly towards an upcoming electric adventure machine. The Alpinista looks likely to be the next addition to the range - meaning 'mountaineer' in Italian and Spanish, it leaves little doubt that the bike it will be fitted to will have at least some level of

off-road ability. It's almost certain that the Alpinista will be developed on the same **modular 'Arrow' platform** that's used for the S2 Del Mar and S2 Mulholland. There's a strong chance the Alpinista will be another 'S2' bike with the same components - maximizing parts commonality and minimizing R&D and tooling costs while expanding the range

into a new market segment. Later, LiveWire intends to add an **'S3' version** of the modular platform to the range, to use on smaller, cheaper electric bikes. It's currently developing that platform in partnership with **KYMCO**. After that, a new **heavyweight 'S4' platform** is planned to create a range of large bikes to supersede the LiveWire One.

## Lyndall Brakes Adds West Coast Sales Representative



San Marcos, Texas based Lyndall Brakes has added further to its U.S. sales team with the appointment of Greg Handren as its West Coast Sales Representative.

Handren's appointment marks a significant milestone for Lyndall Brakes as the company returns to its Californian roots where it all began in 1998.

With a rich history dating back to its inception at Willow Springs in California, "Lyndall Brakes has been at

the forefront of wheel and brake technology for over two decades. Now, as the company embarks on its next chapter of growth, expanding rapidly



across regions, the appointment of Greg Handren signifies a strategic move to reinforce its presence in California, Arizona and Nevada," said founder and CEO Paul Kittrell.

"We're thrilled to welcome Greg Handren to the Lyndall Brakes family. His extensive experience and passion for the industry make him the ideal candidate to represent our brand on the West Coast."

[www.lyndallbrakes.com](http://www.lyndallbrakes.com)

Dates/venues subject to change or cancellation. (\*) Some dates provisional. "Check before you buy"



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CLEAN AIR ACT.





# SHOW ZONE 2024

**European Bike Week**  
Lake Faak, AT • Sep 3-8  
[www.harley-davidson.com](http://www.harley-davidson.com)



**Italian Bike Week**  
Lignano Sabbiadoro, IT • Sep 12-15  
[www.italianbikeweek.net](http://www.italianbikeweek.net)

**CIMA Motor**  
Chongqing, CN • Sep 13-16  
[www.cimamotor.com](http://www.cimamotor.com)

**Bike Blues & BBQ**  
Fayetteville, AR, US • Sep 18-21  
[www.bikesbluesandbbq.org](http://www.bikesbluesandbbq.org)

**Myrtle Beach Bike Week Fall**  
Myrtle Beach, SC, US • Oct 2-8  
[www.myrtlebeachbikeweek.com](http://www.myrtlebeachbikeweek.com)

**Biltwell Kernville Kampout**  
Kernville, CA, US • Oct 4-6  
[www.kernvillekampout.com](http://www.kernvillekampout.com)

**The Congregation M/c & Car Show (7th)**  
Charlotte, NC, US • Oct 5  
[www.thecongregationshow.com](http://www.thecongregationshow.com)

**AMA Hall of Fame Days**  
Pinkerton, OH, US • Oct 10-13  
[www.americanmotorcyclist.com](http://www.americanmotorcyclist.com)

**Barber Vintage Festival**  
Birmingham, AL, US • Oct 11-13  
[www.barbermuseum.org](http://www.barbermuseum.org)

**Biketoberfest**  
Daytona Beach, FL, US • Oct 17-20  
[www.biketoberfest.org](http://www.biketoberfest.org)

**Born Free Texas**  
Yellow Rose Canyon, Tx, US • Oct 17-20  
[www.bornfreshow.com](http://www.bornfreshow.com)

**Oslo Motor Show**  
Oslo, NO • Oct 25-27  
[www.oslomotorshow.no](http://www.oslomotorshow.no)



**Bigtwin Bikeshow & Expo**  
Houten/Utrecht, NL • Nov 1-3  
[www.bigtwin.nl](http://www.bigtwin.nl)

**SEMA**  
Las Vegas, US • Nov 5-8  
[www.semashow.com](http://www.semashow.com)

**Lone Star Rally**  
Galveston, TX, US • Nov 7-10  
[www.lonestarrally.com](http://www.lonestarrally.com)

**EICMA (#81)**  
Milan, IT • Nov 6-10  
[www.eicma.it](http://www.eicma.it)



**Bagger Racing League 4**  
Willow Springs, CA, US • Nov 16-17  
[www.baggerracingleague.com](http://www.baggerracingleague.com)

**Custombike Show**  
Bad Salzuflen, DE • Nov 29-Dec 1  
[www.custombike-show.de](http://www.custombike-show.de)

**INTERMOT**  
Cologne, DE • Dec 5-8  
[www.intermot-cologne.com](http://www.intermot-cologne.com)

## 2025

**Parts & Labor Custom Motorcycle Expo**  
San Diego, CA, US • Jan  
[www.biltwellinc.com](http://www.biltwellinc.com)

**Motor Bike Expo (MBE)**  
Verona, IT • Jan 24-26  
[www.motorbikeexpo.it](http://www.motorbikeexpo.it)

**MP Motorcycle Show**  
Helsinki, FI • Jan 31-Feb 2  
[mp.messukeskus.com](http://mp.messukeskus.com)

# SBS Becomes IATF-Certified

Danish brakes manufacturer SBS Friction A/S has announced that it has achieved IATF 16949:2016 certification.

Developed by the International Automotive Task Force, IATF 16949 certification is a mandatory industry requirement that aligns automotive quality management systems throughout the world. Obtaining the IATF 16949 certification demonstrates that a company has met extensive requirements to create a process of continuous improvement with an emphasis on defect prevention and reduction of variation and waste in the supply chain.

As a Tier-1 and Tier-2 supplier of high-performance brake pads for OEM and aftermarket brake pads for motorcycles, scooters and side-by-side vehicles, today the certification builds on top of the company's already

existing ISO 90001 certification and will be complementary to the ECE R90 certification.

"The certification has been implemented to improve workflow processes and confirm the brake manufacturer's continued commitment to producing best-of-industry quality brake products for OEM and aftermarket and enable



expansion of its business activities therein and production efficiency," says leading Quality Manager at SBS, Gitte Hviid Larsen.



"With our ECE R90 and ISO 90001 certifications, we already work daily to ensure high quality and reliability for motorcycle riders and customers all over the world. The IATF certification is required by many industrial OEM vehicle manufacturers, and we are now in a better position to service these from the SBS production facility in Denmark, together with the rest of the Brembo Group.

# SBS Obtains ISO 50001 Energy Management Certification

SBS Friction has marked another stage on its path towards becoming the first fossil-free production factory in the motorcycle industry.

Granted the prestigious ISO 50001 Certification for Energy Management, after a comprehensive audit of the company's energy management system was able to confirm that all aspects of the company's operations comply with the standard's best practices.

"This achievement is a significant sign that SBS is turning energy into inspiration and becoming a solutions provider," said SBS Technical Manager Jan Reinholdt Mohrdriek.

"Following a progressive sustainability plan, we aim to be at the forefront of innovation when it comes to optimizing the way we work, the products we offer and the impact we make."

SBS says its energy management system comprises several energy-efficient initiatives, including the installation of a new cooling system that can reuse the excess heat from the production ovens to heat the building, and the transition from gas to electricity utility usage in production.

"The ISO 50001 Energy Management



certification will be compatible and harmonized with our ISO 14001 and ISO 9001 certifications, benefitting the workflows we have throughout our facility. This also backs up our industry-first introduction of the SBS 'Better Brakes' transition.

"This has given us an improved ability to monitor and manage our energy consumption, not only for the environmental benefit it delivers, but also for the benefit of the company's operational cost structure."

[www.sbs.dk](http://www.sbs.dk)

# Australian Powersports Units -3.7% in 2023

The latest available data from the FCAI, the automotive and motorcycle industry association in Australia, show the Australian motorcycle market worth 95,980 motorcycles and OHVs in total in 2023, a -3.1% decrease from 2022. Off-road motorcycles totaled 40,138 units, a -3.7% decrease, and road motorcycles were down by -3.0% at 35,122 units.

Bucking the trend, scooters experienced a strong increase in sales, up by +15.4% (6,135 units) on the previous year.

The OHV segment sold 14,585 units, a decrease of -7.8% compared with 2022 figures.

Federal Chamber of Automotive Industries Chief Executive Tony Weber said rising interest rates and cost of living pressures contributed to the decline in overall sales for 2023. "As

Sector	2022	2023	% change
OHV	15,825	14,585	-7.8
Off-Road	41,681	40,138	-3.7
Road	36,208	35,122	-3.0
Scooter	5,316	6,135	+15.4
<b>Total</b>	<b>99,030</b>	<b>95,980</b>	<b>-3.1</b>

Australians manage tighter finances, recreational products are often the first to be affected.

"Recreational products, including motorcycles, often bear the brunt of financial constraints during challenging periods. The decrease in motorcycle sales underscores the impact of economic pressures on discretionary spending.

"An increase in scooter sales points to

changes in consumer preferences in the Australian market with new riders venturing onto our roads, taking advantage of easier parking and quicker commute times.

"In 2024, Australians can look forward to advancements in technology, increased connectivity, safety features, the rise of battery electric power, and a diverse range of product choices for consumers."

Dates/venues subject to change or cancellation. (\*) Some dates provisional. (\*\*) Check before you buy





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Tearchop Mirrors



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Oval Mirrors

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# SHOW ZONE 2025

**Colorado Motorcycle Expo**  
Denver, CO, US • Feb 1-2  
[coloradomotorcycleexpo.com](http://coloradomotorcycleexpo.com)

**Garage Brewed**  
Cincinnati, OH, US • Feb  
[www.garagebrewed.com](http://www.garagebrewed.com)

**AIMExpo**  
Las Vegas, NV, US • Feb 5-7  
[www.aimexpousa.com](http://www.aimexpousa.com)

**Chopper Fest**  
Ventura, Ca. US • Feb 9  
[www.chopperfestival.com](http://www.chopperfestival.com)

**Motorbeurs**  
Utrecht, NL • Feb 20-23  
[www.motorbeursutrecht.nl](http://www.motorbeursutrecht.nl)

**Mama Tried**  
Milwaukee, WI, US • Feb  
[www.mamatriedshow.com](http://www.mamatriedshow.com)

**Motorräder Dortmund**  
Dortmund, DE • Feb 27-Mar 2  
[www.zweiradmessen.de](http://www.zweiradmessen.de)

**Motosalon**  
Brno, CZ • Mar  
[www.bvv.cz/motosalon](http://www.bvv.cz/motosalon)

**Moto Festival**  
Bern, CH • Feb  
[www.motofestival.ch](http://www.motofestival.ch)

**Daytona Bike Week (83)**  
Florida, US • Feb 28-Mar 9  
[www.officialbikeweek.com](http://www.officialbikeweek.com)

**Customs of Slovakia - Motocykel**  
Bratislava, SK • Mar 7-10  
[www.incheba.sk](http://www.incheba.sk)

**The Prowl**  
Bizbee, AZ, US • Mar 16

**Tokyo Motorcycle Show (52nd)**  
Tokyo, JP • Mar  
[www.motorcycleshow.org](http://www.motorcycleshow.org)

**Donnie Smith Invitation Bike Show (36th)**  
St. Paul, MN, US • Mar 29-30  
[www.donniesmithbikeshow.com](http://www.donniesmithbikeshow.com)

**Kickback Custom, Classic & Stuntbike Show**  
Malvern, GB • Apr 13-14,  
[www.kickbackshow.com](http://www.kickbackshow.com)

**Arizona Bike Week (28th)**  
Scottsdale, AZ, US • Apr  
[www.azbikeweek.com](http://www.azbikeweek.com)

**Biltwell 100 Desert Race**  
Ridgecrest, CA, US • Apr  
[www.biltwell100.com](http://www.biltwell100.com)

**Tallahassee Bike Fest**  
Tallahassee, FL, US • Apr  
[www.tallybikefest.com](http://www.tallybikefest.com)

**Handbuilt**  
Austin, TX, US • Apr  
[www.revivalcycles.com](http://www.revivalcycles.com)

**The One Show**  
Portland, OR, US • Apr  
[www.the1moto.com](http://www.the1moto.com)

**Mecanic Show Pecquencourt**  
Pecquencourt, FR • Apr  
[www.mcpecquencourt.fr](http://www.mcpecquencourt.fr)

**Feria de las 2 Ruedas**  
Medellin, CO, US • May  
[www.feria2ruedas.com](http://www.feria2ruedas.com)

**H-D Love Ride CH**  
Debendorf, CH • May  
[www.loveride.ch](http://www.loveride.ch)

## RWB Announces New Unilateral Retail Pricing Policy

Race Winning Brands (RWB), the Mentor, Ohio based owner of Wiseco, JE Piston, Rekluse and a slew of other performance parts manufacturers, has announced that it is taking its pricing policy to a whole new level.

As part of its war on counterfeiters and its support of the mainstream 'Brick and Mortar' powersports industry dealer network and all levels of its resellers, including its distributors, RWB will transition to a **Unilateral Retail Pricing Policy**.

Cary Redman, Vice President of Sales and Category Management for RWB, says that "the implementation of Minimum Retail Price (MRP) for our portfolio of brands is aimed at addressing challenges such as counterfeit product sales, advertising and selling practices that focus solely on price.

"The decision to move from a MAP (Minimum Advertised Price) Policy to the Unilateral Pricing Policy is a strategic response to protect the investments made by our valued partners (distributors, dealers and engine builders) and other resellers who contribute significantly to educating the consumers of all levels about RWB products.

"This move is driven by a desire to ensure fair competition, discourage practices that solely promote products based on price, and maintain the overall reputation of quality and innovation associated with RWB brands."

The effective date for implementation of the new policy will be June 1st, 2024 and see RWB adopt a Minimum Retail

Price (MRP) as part of its Unilateral Pricing Policy.

Redman cites counterfeit product sales and resellers' advertising practices based solely on price as reasons that have been identified as factors "potentially detrimental to RWB's quality reputation and the efforts of its resellers."

The change aims to address these issues and provide support for the resellers that make significant investments in educating the public,

**"The new policy is intended to defend brand integrity and investments in innovations such as the new APEX manual performance clutch that has just been released by Rekluse."**

training staff and providing customer support. "We are committed to supporting these efforts to maintain the reputation of RWB products and to protect and promote the interests of the loyal resellers who are invested in our products for the long-term."

Failure to abide by the new pricing and selling policies may result in various consequences, including loss of privileges related to RWB's intellectual properties, referrals for RWB products,



**Cary Redman: "Driven by a desire to ensure fair competition, this move discourages practices that solely promote products based on price."**



customer pricing discount levels and the overall ability to purchase RWB's products. RWB says it will have distributed the complete details of the MRP policy on May 1st, 2024, allowing resellers time to adapt to the changes before the effective date. "RWB will still allow its valued partners to run limited promotions with proper approval - additional information will be shared in the new policies."

[www.racewinningbrands.com](http://www.racewinningbrands.com)

## Harley Adds Sixth Customizer to 2024 'Builder Program'

Danbury, Connecticut based American Metal Customs' co-founder Josh Allison is the latest custom bike builder to be selected by H-D for its 2024 'Builder Program'.

The select group of six for this year's iteration of the program additionally includes Mark Atkins (aka Rusty Buther, California), Randy 'Detroit' Hayward, Zach Hinds (Prism Supply, Charlotte, NC), Oliver Jones (Long Beach, California) and Pat Patterson (Led Sled Customs, Dayton, OH).

Participants are given the opportunity to choose a brand-new 2024 Harley-Davidson motorcycle for customization - which they get to keep! The deadline for the builders to complete their fully

customized versions of the motorcycles is set for June. The unveiling and showcasing of these custom bikes will take place at the annual Born Free Motorcycle Show at Oak Canyon Park in Silverado, California, on June 22-23. After their debut at Born Free, the



custom motorcycles will embark on a tour with Harley-Davidson to various bike shows and rallies across the country until March 2025, before being returned to the respective builders. These shows include the Harley-Davidson Homecoming in Milwaukee, Wisconsin; Sturgis Motorcycle Rally in Sturgis, South Dakota; Virginia City Round Up in Virginia City, Nevada; Congregation Show in Charlotte, North Carolina; Born Free Texas in Yellow Rose Canyon, Texas; Paradise Road Show in Palm Springs, California; Chopper Fest in Ventura, California; Flat Out Friday/Mama Tried in Milwaukee, Wisconsin, and Daytona Bike Week in Daytona, Florida.



Dates/venues subject to change or cancellation. (\*) Some dates provisional. "Check before you buy"



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for 2024



**4-SPEED VEST**

- 13 oz. 100% cotton canvas exterior
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- Abrasion-resistant 7.5 oz. cotton/nylon twill construction
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- Single-, double-, and overlock stitched seams

## Our new casual apparel works overtime.

This year's Biltwell apparel collection takes our cut-and-sew game to the next level. Heavy-duty cotton/synthetic textiles make our El Dorado shirtjack and 4-Speed vest tough. Soft, heavyweight cotton makes every Hi-Test flannel comfortable. Little details like thumb loops, closeable pockets, and hidden collar snaps make a big difference when riding. Functional tailoring, generous pattern grading, and classic silhouettes are stylish without being fussy, and feel great on and off the bike. See the complete range at [biltwellinc.com](http://biltwellinc.com), or contact your preferred authorized Biltwell distributor.

*Biltwell.*  
[www.biltwellinc.com](http://www.biltwellinc.com)





## <<< Continued from cover

control, cruise control and three riding modes, while opting for the 'Limited+Tech' version of each bike adds a 101 mm circular touchscreen display with GPS, keyless start and app-based phone connectivity.

### 'base', 'Limited' or 'Limited+Tech'

The Super Scout and 101 Scout only come with the Limited+Tech package, which means customers have a choice of 11 different Scout variants across the five distinct models before even

starting to dip into the huge options catalog, which carries more than 100 accessories - including no fewer than 32 different combinations of bars, seats and foot controls to suit riders of different shapes and sizes. Indian says that a huge 93% of Scout customers since 2015 have been newcomers to the brand, making the bike a vital introduction to the company. As a result, there's been a focus on ensuring the 2025 version has a depth of quality in its components and touch points to ensure a good impression that might encourage riders to stay engaged with the brand and step up to larger, more expensive offerings in future.

*[Written by Ben Purvis]*

## Scout Bobber



## Scout Classic



## 101 Scout



## Sport Scout



## Super Scout





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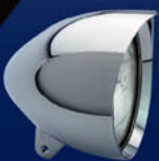
[www.IliumWorks.com](http://www.IliumWorks.com)



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GRILLS



# HEADWINDS

[www.Headwinds.com](http://www.Headwinds.com)



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NEWS BRIEFS

**Bagger Racing League (BRL) has signed a partnership with Ultracool Oil Coolers for the highly anticipated "Battle of the Baggers" 2024 season. "A revolutionary force in V-twin cooling since 2019", fan-assisted Ultracool Oil Coolers are said to boast an impressive 50 degrees of oil cooling ability, with their FLO Oil filter adding an extra 10 degrees of cooling. Shane Narbonne secured three consecutive BRL Championships for the Trask Racing Team using Ultracool's oil cooling system; [www.ultracoolfi.com](http://www.ultracoolfi.com), [www.baggerracingleague.com](http://www.baggerracingleague.com)**

Historic but dormant Italian motorcycle brand Morbidelli has been acquired by MBP Moto, a 2021 founded subsidiary of Keeway, itself a division of Harley's Chinese market partner Qianjiang Group - which also owns Benelli and QJMOTOR. Morbidelli was founded by Giancarlo Morbidelli in Pesaro, Italy, in 1968. However, Morbidelli MBP, as the business will now be known, bases its headquarters in Bologna, where a new research and development center will be built. Focused on the track, racing activities ceased in 1982. A new Morbidelli street range is slated to consist of road and crossover motorcycles from 125 to 1,000 cc and scooters between 125 and 500 cc. MBP Moto teased to some acclaim with a range of MBP prototypes at the 'Milan' Show in 2022 and 2023, however, the Morbidelli brand acquisition has been 'in the works' for some time. In the 1990s, Morbidelli attempted to make a rather unique V8-engine touring bike, but only four prototypes were made.

**With ownership churn destabilizing Italian manufacturer MV Agusta, at least in the short term, the British head office of Norton Motorcycles (owned by Indian conglomerate TVS) has poached MV's American head of R&D, Brian Gillen. During more than 15 years at MV, he supervised a complete overhaul of the model range and played a big part in the Italian company's various efforts in Superbike and Supersport racing. Appointed as the new Chief Technology Officer at Norton, his brief is cited as being to "drive the development of its premium motorcycle range and strengthen the company's commitment to technological innovation and engineering excellence."**

State Farm has been announced as the official insurance partner of the 2024 Permo AMA Vintage Motorcycle Days presented by Yamaha - July 26-28 at Mid-Ohio Sports Car Course in Lexington, Ohio.

# Turn 14 Powersports Hires Director of Brand Management

Turn 14 Powersports has appointed Matthew Sturdevant as Director of Brand Management for the twelve powersports brands that it bought from Tucker Powersports before owner Monomoy Capital Partners filed to dissolve Tucker in a Florida bankruptcy court in late 2023. Sturdevant will lead the brand development team, which is responsible for a full range of apparel, accessories, maintenance and OE products for motorcycles and UTVs. Prior to joining Turn 14 Powersports, Sturdevant held executive positions in product management and marketing at Lund International (automotive custom body parts) and Pella Corporation (windows and doors), where he focused on first-to-market strategies, developing and delivering broad product lines and led the concept, development and launch phases of each company's most innovative new products.



He is said to be an "avid outdoor sports enthusiast with a passion for hunting, waterskiing and snowmobiling." He's also been a sponsor and pit crew member of a local IMCA modified stock car racing circuit in Iowa. Turn 14 Powersports President Bob Schuetz is quoted as saying: "We are thrilled to welcome Matt to the Turn 14 Powersports team. He will be a great

leader for our brands and will help that team meet the aggressive product launch goals we have set for ourselves." Sturdevant will work out of Turn 14 Powersports' Keller, Texas office and the company's nearby Innovation Center. Turn 14 bought "certain assets" from Tucker, composed of 12 of Tucker's 'House Brands' - Answer, Biker's Choice, BikeMaster, DragonFire Racing, FirstGear, Kuryakyn, ProTaper, QuadBoss, River Road, Speed and Strength, Skid Lid and the respected TwinPower V-twin parts and performance components program that was first started by NEMPCO in 1982. Founded in 2017, Turn 14 Distribution is a multi-award winning privately owned and operated specialist automotive parts and accessory business with a strong reputation for logistics IT and 'Brick and Mortar' 'jobber' and dealership support.

## All Change for Annual INTERMOT Cologne, December 5-8, 2024

Stung by the impact that EICMA has had on it (especially since ANCM's decision to make EICMA an annual show some 20 years ago) and faced with a lingering decline in exhibitor reputation that pre-dates Covid, INTERMOT has finally embraced the



inevitable and announced that it is to be held annually from 2024, on a new, later date (December 5-8), but still at Koelnmesse (Cologne), Germany. Described as being "perfectly timed for getting a new season of biking off to a great start in the following spring," the organizers have clearly wanted to make sure that the expo still falls within the motorcycle trade and dealer marketing cycle and 'selling-in' season, and are pointing to being able to capitalize on the fact that, having

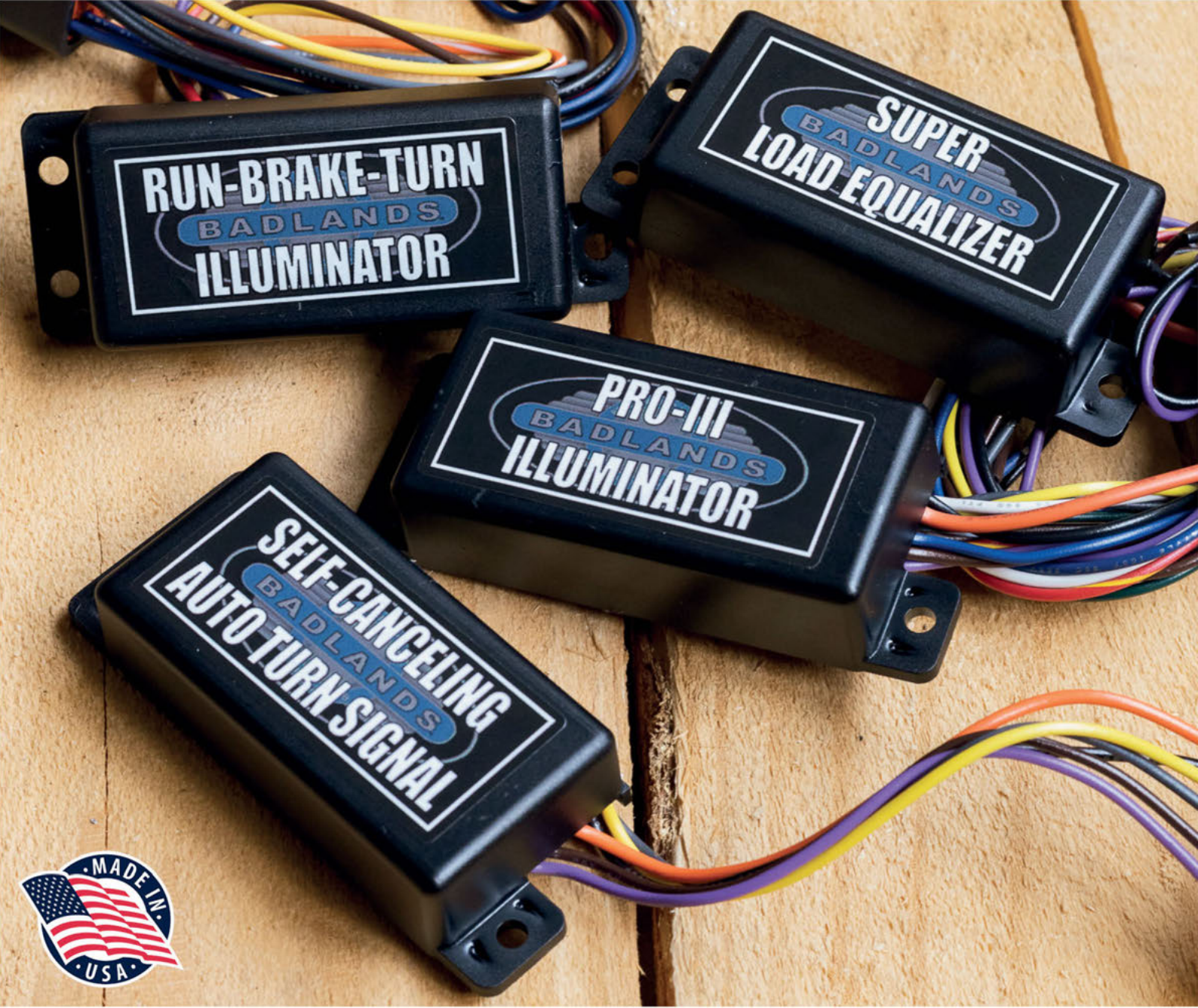
been unveiled a month earlier at Milan, INTERMOT will be able to restore the consumer appeal of hosting the upcoming new season's new motorcycle models. "All the new models [will be] on display at INTERMOT - it's a chance to not only see them, but also to actually touch and experience them in person. At INTERMOT, the teams of motorbike and scooter manufacturers and importers will be on hand to offer advice and help everyone find their dream bike and, of course, the right accessories for both rider and vehicle." The increasing preference for OE manufacturers to delay the timing of new model launches by a month, for EICMA rather than Cologne, had become a major issue with visitors and for the exhibitor community and, therefore, for the show organizers. That said, the effect that the 2020 pandemic had on permanently driving most new model introductions online has changed that once traditional 'hook' for all shows, forever. Show organizer Koelnmesse went on to say that it and the event's conceptual sponsor, the German Motorcycle Industry Association (IVM e.V.), "aim to offer trade visitors and end consumers all the information they



need, as well as a completely new way to enjoy the run-up to Christmas and the shopping that goes with it. Of course, there will also be an event program geared to the season. "Even before registration officially opens, the four-day event's new concept has already won over major market players such as BMW Motorrad Germany, Kawasaki Motors Europe N.V. and Yamaha Motor Europe N.V., who have already announced that they'll be participating." More news about the new concept, the program and the visitor experience will be announced throughout the year. [www.intermot-cologne.com](http://www.intermot-cologne.com)

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com





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NEWS BRIEFS

According to a company statement, Irving, Tx. based, NASDAQ listed powersports industry retailer RumbleOn CFO Blake Lawson will step down following the company's 2024 Annual Meeting of Shareholders in June. Lawson joined RumbleOn in 2021 as CFO of retail operations. Before RumbleOn, Lawson was the CFO of RideNow Powersports, the Coulter Automotive Group and America's Powersports, Inc. Lawson has been a constant at the company during a period of churn.

**Morgantown, WV based MX Sports Pro Racing, Inc. has announced the return of FMF Racing as the "Official Exhaust" of the Pro Motocross Championship, sanctioned by AMA Pro Racing. "The company has been an ardent supporter of the world's most prestigious off-road motorcycle racing series for more than 30 years and this summer it will celebrate a milestone through its "FMF Privateer Power Award" initiative, which will continue to put the spotlight on the sport's unsung heroes for a 10th season."**

Yamaha has been awarded prestigious Red Dot Design Awards for a 13th straight year, with MT-09 and XMAX300 motorcycle models being recognized in the 2024 Product Design category.

**Polaris is continuing its support for off-road vehicles (ORV), all-terrain vehicles (ATV), snowmobile riding clubs and organizations across the United States and Canada through its 'Trails Grants' program with \$130,000 of grants this year. Since the start of the program in 2006, Polaris has supported more than 405 ATV, off-road and snowmobiling organizations across the U.S. and Canada with more than \$3.5 million in donations.**

As it continues to "plow the ground" ahead of its attempt at total global off-road domination, Triumph Motorcycles has signed up as the title sponsor for the 2024 AMA National Adventure Riding Series. The 2024 series will comprise 12 two-day events across the U.S. from April to November in nine different states.

**According to International Monetary Fund forecasts (IMF), the U.S. is on track to grow at double the rate of any other G7 country this year, as the strength of the world's biggest economy rocks global markets.**

# Galfer Announces "Generational" Management Change



A year after celebrating the company's 70th anniversary, Galfer has announced a change in its general management with Umberto Milesi, who took the position in 2008, leaving behind a legacy filled with successes. On a business level, Galfer has achieved record figures in the last three years, while on a sporting level, Galfer has won more than 100 world titles across the various competitions in which the brand supplies teams with braking products.

"Umberto Milesi has had a decisive role in the development of the company, its products and its image around the world, and will continue as a member of the Galfer Board of Directors.



"In mid-2023 he was succeeded as CEO of Galfer by Francisco Catena Martínez. Francisco developed his

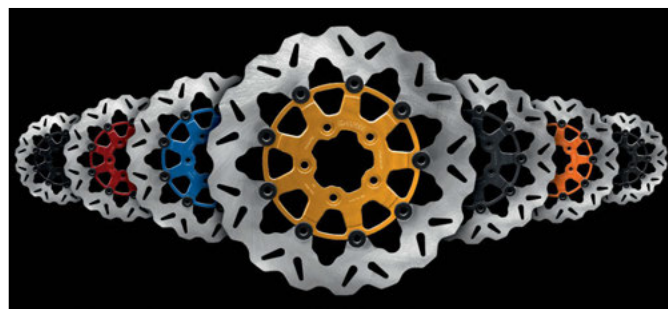
skills in business analysis, trade marketing and sales management roles in multinationals in the infrastructure, perfume and cosmetics and FMCG (Fast Moving Consumer goods) sectors.

Catena stated: "I face this challenge with enormous enthusiasm, energy and a sense of great responsibility. Galfer's future is full of opportunities and turning them into reality is the job for us all.

"The companies that identify their strengths and reinforce them in their search for excellence are the companies that lead the market. A passion for two wheels, innovation, technology, performance and unique designs has allowed Galfer to achieve very high levels of success.

"We must continue to build on our history without setting ourselves limits or barriers. For this we need the engagement of all our employees, partners, clients, distributors and collaborators: we must share our objectives and look to the future with the same enthusiasm and determination. The future is ours if we know how to differentiate ourselves and connect with our consumers."

[www.galfermoto.com](http://www.galfermoto.com)



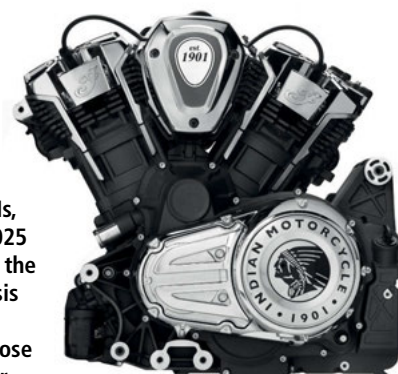
Galfer recently added new versions of its popular 'Disc Wave' rotor designs in six color finishes.

# Indian Plans Liquid-Cooled Roadmaster and Chieftain

By Ben Purvis

Documents filed with the NHTSA reveal that Indian is planning liquid-cooled 'PowerPlus' versions of the Chieftain and Roadmaster models for 2025. Intended for sale alongside the existing air-cooled machines, 1,768 cc (108 ci), Indian's 'PowerPlus' liquid-cooled V-twin engine is presently used exclusively in the Challenger and Pursuit models, but the new document shows that the 2025 liquid-cooled touring range will include the 'Chieftain PowerPlus' and 'Roadmaster PowerPlus' alongside the Challenger and Pursuit. Not content with that, the same document also reveals that an additional version of the 'PowerPlus' engine will be added to the range, measuring 1,834 cc (112 ci), with an

undisclosed increase in performance. The information comes from documents intended to allow authorities to decode VINs, explaining that for the 2025 range bikes with an 'F' in the fifth position of the chassis number are Chieftain PowerPlus models and those with a 'G' are Roadmaster PowerPlus machines. Interestingly, the existing air-cooled Chieftain and Roadmaster are also still listed, along with a new version of the air-cooled Thunderstroke engine measuring 122 ci (that's 1,999 cc) that could be fitted to any of the existing Thunderstroke-powered bikes. At least one prototype for the 'PowerPlus' version of the Chieftain has been spotted, with



a contributor to the Indianmotorcycles.net forum posting low-resolution dashcam stills of a liquid-cooled Indian wearing the Chieftain's bar-mounted batwing fairing, but with the engine and chassis of a Challenger in late 2023. Even further back, in 2020, patent documents from Indian showed the 'PowerPlus' engine in a Chieftain-style machine.

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com



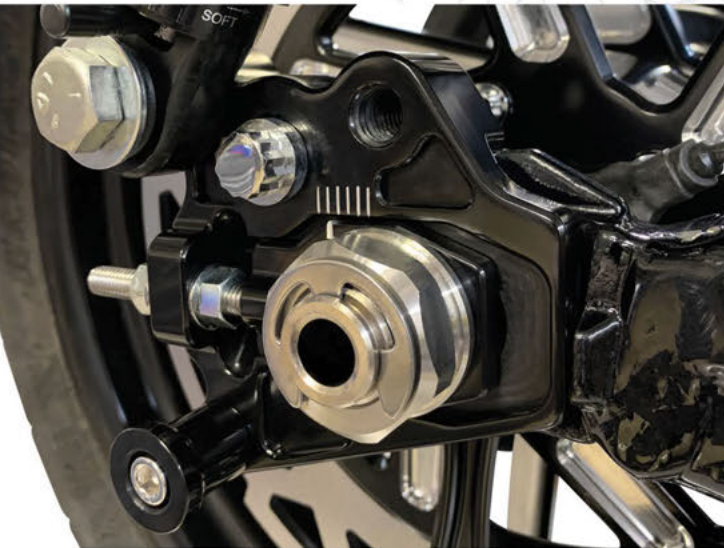


# Bagger Performance from HHi

## The New HHI Dominator Swingarm fits 2009 to present HD Touring Bikes.

This new Performance Bagger Swingarm Kit is shipped fully assembled with pivot bearings and sleeves installed. Featuring precision machined 6061-T6 billet aluminum, Chromoly and stainless-steel components, this swingarm delivers styling and design excellence together in one complete kit.

Delivering a 20% reduction in weight, this 3-piece design uses a Thermally Press Fit Interlocking construction that provides precision alignment and permanent construction. The swingarm has a positive Axle locator system, that provides 2 inches of full axle slot adjustment and incorporates a multi-point shock mount system that allows for the installation of 10-inch to 16-inch shocks. Comes in standard Machine & Black finishes with Aztec Gold a custom order.



## The HHI Dominator Axle Adjuster with Integral Shock Relocator Kit.

Fits 2009 to 2023 FLTouring Models. Made of 6061 Billet Aluminum, with a Stainless Steel 36mm Hex Axle Nut, and a Nickel Plated Chromoly Tubular Axle.

The HHI Kit replaces the factory axle nut and cam plate adjuster.

This new kit allows precise full axle adjustment within the factory swingarm slot range and uses Dual Locking jam nuts to secure the alignment and axle position.

The shock relocation feature allows for a stock location and a plus 1" option for a longer shock. This kit uses a standard 13 inch shock.



## Dominator Mid Control Conversion Kit.

Models available to fit all 6 speed Touring bikes.

The Shifter side features HHI Ball Bearing design with Stainless Steel Shaft and multiple point alignment for quick, reliable shifting.

The Brake side features an Integrated Brake Master Cylinder with a custom transmission side cover providing a compact efficient installation.

Comes in Machine, Black and Inca Gold finish.

This New Patent Pending HHI design eliminates the stock or remote mount master cylinder and is a unique ground up custom designed solution.

Works with either cable or hydraulic clutch applications and includes new aggressive HHI custom knurled pegs.

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# PIERER Mobility: Early Takeover of Majority Stake in MV Agusta

PIERER Mobility AG, the Austrian parent company of KTM, Husqvarna and GasGas, has increased its ownership stake in MV Agusta to give the Austrian company a 50.1% controlling interest in the Schiranna (Varese), Italy based manufacturer. This represents an early increase of the first stage 25.1% investment that Pierer AG made in MV in November 2022. At that stage, it had been



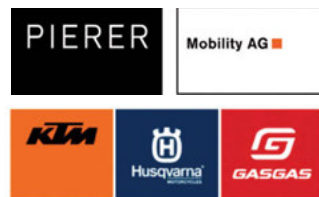
**A PIERER Mobility AG executive board member, Hubert Trunkenpolz will take over as CEO and Chairman of the Board at MV Agusta. It was Hubert's uncle Hans Trunkenpolz who founded KTM in 1934.**

planned that PIERER Mobility subsidiary KTM AG would likely take a majority position in early 2026. That call option was to be based on the annual MV Agusta Motor S.p.A. financial statements as of December 31, 2025. However, that option has now been exercised prematurely. PIERER Mobility had taken over the

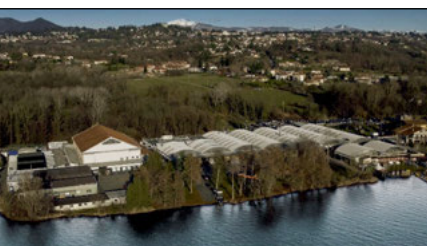


**Timur Sardarov is to remain involved with MV Agusta as Vice Chairman, brand ambassador and consultant.**

supply chain and purchasing of MV Agusta in October 2023. In large part, MV Agusta's product range also became distributed through PIERER Mobility's global sales network at that stage. The premature exercise of the call option means that KTM AG/PIERER Mobility AG will take over the majority ownership and industrial



management of MV Agusta Motor S.p.A. immediately, stating that in the medium term, an annual production volume of more than 10,000 premium MV Agusta motorcycles is planned. Hubert Trunkenpolz, a member of the executive board of PIERER Mobility AG and nephew of KTM founder Hans Trunkenpolz, is taking over the role of CEO and Chairman of the Board of directors from Timur Sardarov, who will continue to be available to the company as Vice Chairman, brand ambassador and consultant. The Sardarov family will retain a 49.9% stake in MV Agusta.



**Production at MV Agusta's facility at Schiranna, Varese, is planned to increase to 10,000 units a year "in the medium term."**

## Rekluse Adds Product Manager

Boise, Idaho based clutch specialist Rekluse has appointed former OEM motorcycle industry specialist Randy Mullinix as its new Product Manager. Randy brings an impressive background in the powersports industry, having gained experience during tenures spanning two decades at leading OEM manufacturers like KTM, Polaris, Sherco and Suzuki, meaning "Randy is well versed in the unique processes of

product management for powersports." "From product development and innovation to manufacturing operations, sales and marketing, Randy will work with the various talented teams throughout Rekluse and Race Winning Brads (RWB)," said Nick DiBlasi, Director of Product Management for RWB. "Randy's strategic insights and hands-on approach will undoubtedly

contribute to our ongoing success and growth as we continue to innovate and deliver cutting-edge products to our customers." DiBlasi added: "Welcoming Randy to the Rekluse team is another indication of our commitment to our new product growth goals and commitment to innovation in the V-twin and off-road markets." [www.rekluse.com](http://www.rekluse.com)



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# Sturgis Motorcycle Museum & Hall of Fame Board Adds Marilyn Stemp and Steve Piehl

The Sturgis Motorcycle Museum & Hall of Fame recently named Marilyn Stemp and Steve Piehl to its Board of Directors.

Marilyn Stemp is a pioneering figure in the motorcycle industry, founding IronWorks Magazine with her late husband, Dennis, and becoming the first female editor of a nationally circulated mainstream motorcycle magazine.

She also revived their trade magazine Iron Trader News, edits the monthly Kiwi Indian News, contributes to several powersports media outlets and is the founding editor of Sturgis Rider Daily.

Stemp is a noted editor and writer of several motorcycle-focused books. Her consistent support for charitable efforts in the industry include the annual Biker Belles Celebration, Las Vegas BikeFest and as campaign chair for the Sturgis Motorcycle Museum's

development plan in 2014. She co-founded the Flying Piston charity events taking place in Daytona and Sturgis each year and is a National Ambassador for All Kids Bike. Stemp



was inducted into both the Las Vegas Motorcycle Hall of Fame and the Sturgis Museum's Hall of Fame in 2018, and in 2022 was recognized as one of the Top 100 Women in

Powersports by DealerNews.

Steve Piehl's appointment brings decades of industry experience to the board, in both his own consulting firm and in the 36 years he spent working at Harley-Davidson.

Piehl led the team responsible for launching innovative event strategies, such as Harley's motorcycle demonstration ride program, a Traveling Museum and the groundbreaking LiveWire Experience tour.

Early in his career, he was asked to create the Harley Owners Group (HOG), a membership program that connects riders with the Motor Company. He was part of the company's launch of rider training programs and served on the Motorcycle Safety Foundation's Board of Trustees.

Piehl was inducted into the Sturgis Museum's Hall of Fame in 2012 and



received the Pappy Hoel Award at his induction. Piehl's communications consulting firm serves several companies in the powersports industry in the U.S. and Europe. He volunteers for the USO and the Boy Scouts of America and is a National Ambassador for All Kids Bike.

"We are delighted to welcome Marilyn and Steve to our Board of Directors," said Board President Craig Bailey. "Their exceptional backgrounds and unwavering dedication to the motorcycle community, along with the talented individuals already serving on our board, will propel the Museum to deliver an experience like never before."

[www.sturgismuseum.com](http://www.sturgismuseum.com)

# Dr. Jekyll & Mr. Hyde - Official Authorized Aftermarket Exhaust System for Harley in Europe

Dutch noise management system exhaust specialist Dr. Jekyll & Mr. Hyde has announced a product collaboration with Harley-Davidson EMEA "to give riders the ultimate sound of freedom."

Its street legal, electronically adjustable exhaust systems are now to be made available as official aftermarket products at all authorized Harley-Davidson dealers in Europe and across all the markets operated by its



EMEA region office. "The Dr. Jekyll & Mr. Hyde company is pleased to announce that all authorized Harley-Davidson dealerships across Europe, Middle East and Africa are now able to sell the Dr. Jekyll & Mr. Hyde exhaust

products as an official aftermarket product. The Dr. Jekyll & Mr. Hyde company's street legal, electronically adjustable exhaust systems can be used on all Harley-Davidson models."

Its statement went on to say that both companies will continue to collaborate closely to introduce new exhaust products "swiftly and consistently to the market, building on the success of



previous collaborations," including the 'LUX' for Nightster models.

[www.jekyllandhyde.nl](http://www.jekyllandhyde.nl)





NEWS BRIEFS

Tesla reported a 9% decline in Q1 revenue and a continued erosion of its profit margins as a sharp fall in sales of its vehicles starts to bite. Many analysts cite Tesla-specific factors, but while they are no doubt having an effect, the primary issue is likely to be that the entire global EV market is softening.

**BRP is to effectively buy-back 1.5 million of the "Subordinate Voting Shares" in BRP that are owned by Bain Capital - BRP's largest shareholder - with debt. The deal is not straightforward though, as the shares will actually be in the hands of BMO Capital Markets (not BRP) as the financier putting up the money that Bain will receive. Bain and its affiliates currently hold 13,625,187 Multiple Voting Shares of the company, representing approximately 18.2% of BRP issued and outstanding shares and some 29.7% of the voting power attached to all of the shares. Following the closing of the deal, Bain and its affiliates will hold 12,125,187 MVS, representing approx. 16.2% of the issued and outstanding shares and approximately 27.1% of the voting power attached to all of the shares. The word 'byzantine' comes to mind.**

Westbury, England based rubber compounder SPC Rubber Group, and its Managing Director Paul Hallas, is backing a new "global motorsport brand" called NOVA Motorsport, created to "enhance premium competition and specialist tires." In fact, the principal business of NOVA, initially at least, has been to acquire Portugal's only tire manufacturer Carmac and take over the assets, including the brand license for AVON Motorsport and AVON Racing - including the IP, manufacturing kit and unsold inventory of AVON Motorsport Tyres to return the line to production. NOVA is basing itself at a new global technical center some five miles from AVON's former premises at Melksham in England. The leadership team at NOVA includes former head of AVON Motorsport, Paul Coates. This new entity will not be involved in the production of AVON motorcycle tires.

**In USA, LiveWire has had to recall 523 2024 S2DM (52 Del Mar) models because the Vehicle Supervisory Control (VSC) software may initiate and cause a powertrain shutdown as a result of internal software voltage thresholds being exceeded. LiveWire will release an over-the-air (OTA) software update.**

# Kyle Wyman Sets New Track Record and Wins KOTB in Texas for H-D

Harley factory racer **Kyle Wyman** took a dramatic win at Circuit of the Americas (Austin, Texas, April 13, 2024) aboard his race-prepared 2024 Road Glide, finishing the doubleheader race day with second and first place finishes - his teammate James Rispoli taking fourth and third place finishes.

Staged as part of the MotoGP Grand Prix of the Americas race weekend on the challenging 3.4-mile, 20-turn Circuit of the Americas road course, the first six-lap race saw **Factory Indian and S&S** rider and pole sitter **Tyler O'Hara** lead a breakaway pack of six bikes, including Wyman and **Rispoli**, for the first five laps. Wyman snatched the lead from O'Hara on the final lap, factory Indian and S&S rider **Troy Herfoss** coming him after fighting his way to the front from as far back as sixth place.



### KOTB 2024 Round 3 - COTA, Texas Race 1

- Troy Herfoss (Ind) S&S/Indian Motorcycle
- Kyle Wyman (H-D) Harley-Davidson Factory Racing
- Tyler O'Hara (Ind) S&S/Indian Motorcycle
- James Rispoli (H-D) Harley-Davidson Factory Racing
- Hayden Gillim (H-D) RevZilla/Vance & Hines Harley-Davidson
- Rocco Landers (H-D) RevZilla/Vance & Hines Harley-Davidson
- Bobby Fong (Ind) SDI/Roland Sands Racing
- Cory West (H-D) Saddlemen/Harley-Davidson
- Kyle Ohnsorg (Ind) RydFast Racing
- Max Flinders (Ind) Mad Monkey Motorsports
- Travis Wyman (H-D) Saddlemen/Harley-Davidson

### KOTB 2024 Round 4 - COTA, Texas Race 2

- Kyle Wyman (H-D) Harley-Davidson Factory Racing
- Troy Herfoss (Ind) S&S/Indian Motorcycle
- James Rispoli (H-D) Harley-Davidson Factory Racing
- Bobby Fong (Ind) SDI/Roland Sands Racing
- Tyler O'Hara (Ind) S&S/Indian Motorcycle
- Hayden Gillim (H-D) RevZilla/Vance & Hines Harley-Davidson
- Rocco Landers (H-D) RevZilla/Vance & Hines Harley-Davidson
- Kyle Ohnsorg (Ind) RydFast Racing
- Max Flinders (Ind) Mad Monkey Motorsports
- Cory West (H-D) Saddlemen/Harley-Davidson

Moments later Herfoss dove below Wyman heading into turn 15, forcing Wyman wide.

Herfoss held on for the win, crossing the finish line 0.295 seconds ahead of Wyman - with O'Hara third, Rispoli fourth, and **RevZilla/Motul/Vance & Hines** H-D rider **Hayden Gillim** fifth - **all separated by less than one second.**

Later that Saturday afternoon, the second six-lap race of the weekend doubleheader saw Herfoss and Wyman pass O'Hara on lap two and gradually open a gap over the second group of riders, led by Rispoli.

Wyman stalked Herfoss until the last lap before making his move on the brakes going into turn 1. Wyman then laid down a near perfect lap, setting a **new lap record** for the class at 2:14.8 and a win by 0.677 seconds.

*After four of 18 rounds in the 2024 MotoAmerica Mission King Of The Baggers series, Wyman leads the championship with 95 points. Herfoss is second with 85 points, followed by Rispoli with 61 points, O'Hara with 46 points and Gillim with 45 points.*

**Next up:** April 19-21, Michelin Raceway Road Atlanta, Braselton, Ga. (during the MotoAmerica Superbikes at Road Atlanta event).

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, CycleWorld, motorbikewriter.com



# Herfoss Scores Double for Indian at Road Atlanta

Indian Motorcycle rider, three-time Australian Superbike Champion and King Of The Baggers rookie Troy Herfoss secured 'back-to-back' wins in Atlanta in April to take the championship lead after six rounds of the 2024 KOTB season so far.

The Indian Challenger swept the Race 2 podium, as Indian Motorcycle factory rider Tyler O'Hara took second, with 'Mad Monkey' privateer Max Flinders in third.

Herfoss continued to build season momentum after the Indian Motorcycle factory rider had already made his potential apparent. As his familiarity with the S&S Indian Challenger develops, then so too does his burgeoning reputation.

Starting the weekend off strong, Herfoss captured the Mission Foods Challenge and its \$5,000 prize for the second consecutive week. Starting on the pole for Race 1, Herfoss battled with Harley-Davidson's Kyle Wyman as

Pos	No	Name	Total
1	17	Troy Herfoss	135
2	33	Kyle Wyman	126
3	29	Tyler O'Hara	79
4	43	James Rispoli	79
5	1	Hayden Gillim	74
6	88	Max Flinders	51
7	50	Bobby Fong	44
8	97	Rocco Landers	42
9	13	Cory West	41
10	78	Kyle Ohnsorg	35

Sportmax slicks instead. While this proved to be the winning choice, as Herfoss and O'Hara finished 1-2, Herfoss' enormous 13-second win likely means he would have been in contention regardless.

Completing the Indian Challenger podium sweep was 'Mad Monkey' privateer Max Flinders. Despite sustaining an injury in the Superbike race, Flinders was able to hold off



the two exchanged passes throughout a tight race. Despite never racing at Road Atlanta, Herfoss proved victorious and secured his second career KOTB win.

"It has been absolutely incredible to witness Troy's success, as each and every track is brand new to him," said Gary Gray, Vice President Racing and Service for Indian Motorcycle. "Troy's early success is a testament to our team at S&S, as they have done an incredible job of dialing in the Indian Challenger and allowing Troy to go out, focus on the track, and showcase his skills."

With a wet track, Race 2 relied on a calculated risk. Rather than run rain tires like most of the field, the S&S-Indian Motorcycle factory team made a 'balls' decision to run Dunlop

reigning KOTB Champion Hayden Gillim and earn his first podium of the 2024 KOTB season.

Securing three wins and three second-place finishes through six races, Herfoss has taken command of the KOTB Championship leaderboard, leading Wyman by nine points. He already owns track records for bagger racing at Daytona International Speedway and, now, Road Atlanta.

Next Up: May 31-June 02, Road America, Wisconsin; June 14-16, Brainerd International Raceway, Minnesota; July 12-24, Laguna Seca, California; August 16-18, Mid-Ohio; September 13-15, COTA, Austin, Tx; September 27-29, New Jersey Motorsports Park.

[www.motoamerica.com](http://www.motoamerica.com)

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NEWS BRIEFS

MRF reports that the U.S. EPA announced a policy change related to gasoline with 15% ethanol (E15). In 2025, this new policy will allow gas stations in eight Midwestern states to sell E15 fuel year-round. Current policy prohibits E15 sales between June 1st and September 15th because of concerns that it adds to smog on hot days. In 2022 and 2023, the EPA announced emergency waivers that allowed for summertime E15 sales, citing market disruptions, including the war in Ukraine. This move by the EPA will make those temporary changes permanent in Illinois, Iowa, Minnesota, Missouri, Nebraska, Ohio, South Dakota and Wisconsin.

**BRP closed out 2023 with a flurry of awards from Good Design USA - five - making 12 international design awards in 2023 in total. All the five BRP products that were submitted for consideration by Good Design USA were rewarded: the Advex helmet for snowmobilers; the Sea-Doo Explorer Pro personal watercraft and Manitou Cruise pontoon boat; and the Lynx Shredder and Ski-Doo MXZ X-RS winter powersports products.**

HDFS has launched its 'Flex Financing Program' - a loan option that provides "an alternate way to purchase a H-D motorcycle, that combines the benefits of attractive monthly payments, shorter terms and greater flexibility, with the ability to return the motorcycle at the end of term, similar to a lease."

**Having been a supporter of GNCC for over 40 years, Dunlop has confirmed that it will continue to be a Feature Sponsor of the GNCC Racing series in 2024, providing support to all two-wheel motorcycle racers at all 13 rounds. In addition, Dunlop is introducing a new GNCC Loyalty Program. Instead of only awarding the top riders, Dunlop has decided to give ALL Dunlop riders a chance to earn free tires due to their commitment to the Dunlop brand. All riders who purchase six Dunlop Geomax tires trackside from Gear Racewear at a GNCC event or purchase six tires online via the dunlopracing.com store and pick them up at GNCC event, get their seventh tire free.**

AMA Pro Racing and FloSports, a global independent sports media company and streaming platform, have entered into a multi-year media agreement making FloRacing the exclusive livestreaming and content destination for Progressive American Flat Track (AFT).

# AFT 2024 - Senoia Short Track

## Round 3 - March 24

Reigning Mission SuperTwins champion Jared Mees (No. 1 Rogers Racing/SDI Racing/Indian Motorcycle FTR750) returned to his successful 2023 script, rebounding from quiet season opens at Daytona with a statement performance in the Yamaha Senoia Short Track at Senoia Raceway in Senoia, Georgia ...

### Mission Super Twins

Delayed to Sunday March 25, the factory Indian star was involved in a minor pre-race dispute and was forced to line up on the far outside of Row 1 after believing he could select the slot at the bottom.

Pos	Rider	Points	Daytona ST I	Daytona ST II	Senoia ST	Wins
1	Dallas Daniels	64	1	3	2	1
2	Brandon Robinson	61	3	1	3	1
3	Jared Mees	54	6	5	1	1
4	Brandon Price	45	2	9	7	0
5	Briar Bauman	44	8	4	4	0

Even if it went against his wishes, the swap either gifted him the ideal position or the motivation required to make it work, as Mees promptly blasted into the lead once the race got underway. Initially Dallas Daniels (No. 32 Estenson Racing Yamaha MT-07 DT) slid underneath Mees, to steal away first less than a minute into the Main Event.

But Mees reclaimed the front position a short two laps later and then went about steadily working his way to what proved to be a 1.591-second margin of victory, with Daniels taking second 1.59 seconds behind the reigning Champion.

The fight for third was a hard-fought three-way affair for much of the race, led for a long spell by Johnny Lewis (No. 10 Moto Anatomy X Powered by Royal Enfield 650) with Brandon Robinson (No. 44 Mission Roof Systems Indian FTR750) and Briar Bauman (No. 3 Rick Ware Racing/KTM/Parts Plus KTM 790 Duke) jammed up close behind.

Eventually it was Robinson who took the third podium spot, with Bauman fourth and a charging Jarod Vanderkooi (No. 20 JMC Motorsports/Fairway Ford Ohio Indian FTR750), fifth after circulating as low as ninth in the early going.

Lewis did well to keep Robinson and Bauman corralled behind him for the majority of the contest, but their superior pace ultimately won out, with Lewis eventually finishing sixth. The remainder of the top ten consisted



of a pair of premier-class veterans – Brandon Price (No. 92 Memphis Shades/Corbin/OTBR Yamaha MT-07) and Davis Fisher (No. 67 Rackley Racing/Bob Lanphere's BMC Racing Indian FTR750) – and class rookies

Motorsports Honda CRF450R), and Kopp running alongside while sorting out second in shadow.

In one fell swoop, that fight for second became one for the lead as Drane (ultimately second) and Saathoff (third) both went under Gauthier while Kopp ringed around the outside at the same moment despite no obvious mistake on Gauthier's part.

Kopp continued to work the high line, using it to overhaul Drane and then make his escape in relatively short order. At that point, the top three broke apart, while Gauthier lost one final position to Aiden RoosEvans (No. 26 FRA Trust/ATV's and More Yamaha YZ450F), who ran just removed from the lead pack for the entirety of the race for fourth with Gauthier fifth.

Kopp's win was on one of four KTM 450 SX-Fs (plus the near identical Husqvarna FC 450), with three Yamaha YZ450F and a pair of Honda CRF450R in the top-10.

[www.americanflatrack.com](http://www.americanflatrack.com)

Trevor Brunner (No. 21 Mission Foods/Zanotti Racing KTM 790 Duke) and Max Whale (No. 18 Latus Motors Racing/Liqui Moly Harley-Davidson XG750R) in 10th.

There were four Indian FTR750s in the top-ten, with two Yamaha MT-07s, two KTM 790 Dukes, Lewis's Royal Enfield 650 and Max Whale's H-D XG750R in 10th spot.

### Parts Unlimited AFT Singles presented by KICKER

Reigning two-time Parts Unlimited AFT Singles king Kody Kopp (No. 1 Rick Ware Racing/Parts Plus KTM 450 SX-F) continued to build his case as the most accomplished rider in class history, earning a record-tying sixth career Short Track win.

While the victory ultimately proved a lonely one, his win was born from chaos.

Former class champion Dalton Gauthier (No. 79 D&D Racing/Certified KTM 450 SX-F) grabbed the holeshot with title fighters Tom Drane (No. 59 Estenson Racing Yamaha YZ450F ), Chase Saathoff (No. 88 JPG

**Next Up** is the Mission Texas Half-Mile (Texas Motor Speedway – Fort Worth, TX) on April 27; Silver Dollar Short Track (Silver Dollar Speedway – Chico, CA) May 04 and the Ventura Short Track at the Ventura Raceway – Ventura, CA on May 11. New York, New Jersey and Ohio follow in **June**; two race weekends in Illinois in **July**; Rapid City and Sturgis, SD in **August**; with the **Springfield Mile Double Header** on August 31 and September 01 before a final race weekend venue remains to be confirmed for **September 06, 2024**.

Pos	Rider	Points	Daytona ST I	Daytona ST II	Senoia ST	Wins
1	Kody Kopp	71	1	2	1	2
2	Dalton Gauthier	54	2	3	5	0
3	Tom Drane	51	15	1	2	1
4	Chase Saathoff	50	4	4	3	0
5	Trent Lowe	40	3	10	8	0





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NEWS BRIEFS

# Denver Based Formula 1 Owner Liberty Media Buys MotoGP

Indian Motorcycle has recalled certain Challenger, FTR 1200 and Pursuit motorcycles. Some 11,648 units may be affected by brake lights that may illuminate unexpectedly.

**The 2024 AMA Hillclimb Grand Championship is slated for August 2-4. The three-day event will be hosted by Indianhead Motorcycle Club at Red Wing, Minnesota. The nation's best amateur hillclimb competitors will do battle for AMA National No. 1 plates, plus several special awards - such as Hillclimb Racer of the Year, Vet/Senior Hillclimb Racer of the Year, ATV Hillclimb Racer of the Year and AMA Youth Hillclimb Racer of the Year. In addition, the fastest competitor in a run-off race will be crowned King of the Hill. Riders with the ten fastest times during the weekend will compete for the title in a one-run class at the end of the event on August 4.**

BRP announced retail sales increased by +8% in FY23 and continued to gain share in a market that only saw a 1% increase. While the mild winter slowed snowmobile sales to a crawl, BRP says its silver lining was an uptick in SxS and ATV sales - "our performance in the side-by-side category was very impressive, as we reached a market share of 30% one year ahead of plan."

**Kawasaki's Ninja H2R-powered unmanned drone prototype is a VTOL machine that can reportedly carry a 200 kg (441 pound) payload. The Kawasaki K-Racer project is a multi-disciplinary effort put together by Kawasaki Heavy Industries. Taking some of the best technological advancements, it's come up with it across its various child companies, like Kawasaki Motors and Kawasaki Robotics. KHI has been working to advance its vision for what it calls "Near-Future Mobility" in the 2020s; www.rideapart.com**

Akrapovic and Ducati are expanding their collaborations into off-road racing with the announcement that the Slovenian company will supply the official exhaust of the Ducati Corse Off-Road team.

**Ducati CEO Claudio Domenicali has been reconfirmed for a third term as President of Motor Valley Development - the unique promotional business charged with promoting the Bologna area of Italy as an automotive and powersports industry center of excellence.**

The MotoGP World Championship is now under American ownership, with Formula 1 owner Liberty Media acquiring Madrid based Dorna Sports, S.L., the exclusive commercial rights holder to the MotoGP and World SBK World Championship, from the joint ownership of British private investment company Bridgepoint and Canada Pension Plan Investment Board ("CPP Investments").

MotoGP will now become part of Liberty Media's Formula One Group, with Carmelo Ezpeleta remaining as CEO. He has led the organization since 1994 and the business will remain headquartered in Madrid. Liberty Media will acquire 86% of Dorna, with Dorna management retaining approximately 14% of its equity in the business.

The transaction reflects an enterprise value for MotoGP of €4.2bn and an equity value of €3.5bn, with the existing Dorna debt balance expected to remain in place after close. The equity consideration to sellers is expected to be comprised of approximately 65% cash, 21% in shares of Series C Liberty Formula One common stock (Nasdaq: FWONK) and 14% of retained MotoGP management equity.

Carmelo Ezpeleta is quoted as saying: "This is the perfect next step in the evolution of MotoGP, and we are excited for what this milestone brings to Dorna, the MotoGP paddock and racing fans.

"We are proud of the global sport we've grown, and this transaction is a testament to the value of the sport today and its growth potential. Liberty has an incredible track record in developing sports assets and we could not wish for a better partner to expand



**"This is the perfect next step in the evolution of MotoGP, and we are excited for what this milestone brings to Dorna, the MotoGP paddock and racing fans," said Carmelo Ezpeleta, CEO of Dorna.**

MotoGP's fanbase around the world." The acquisition is expected to be completed by year-end 2024 and is subject to the receipt of clearances and approvals by competition and foreign investment law authorities in various jurisdictions. In a conference call with analysts, Liberty Media President and CEO Greg Maffei suggested that he expected no issues with clearance for the deal, but history would suggest otherwise.

CVC Capital Partners, who sold Formula One to Liberty in 2017, had to sell Dorna in 2006 as a condition imposed

by the European Commission in its then purchase of F1. For that reason alone, some observers think it likely that the deal may well face regulatory headwinds, especially in the EU.

Liberty will be filing with the EU, UK, Brazil and Australia for anti-trust clearance and making FDI (Foreign Direct Investment) filings in Spain and Italy.

Canada Pension Plan Investment Board (CPPIB) bought a 39% stake in Dorna from Bridgepoint in 2012. The remaining shares were owned by Dorna management, whose stake now drops to 14% following the takeover.

Dorna Sports, which was roughly 40% owned by British private investment company Bridgepoint Group, also promotes the World Superbike Championship and all-electric MotoE, as well as the Moto2 and Moto3 junior categories.

MotoGP currently has one U.S. race on a 21-round calendar that includes Asia and the Middle East, with a European heartland dominated by Spain and Italy. The Liberty Media Group is a three-division conglomerate, a multinational telecommunications company with headquarters in London, Amsterdam and Denver, and had an annual revenue of \$8.95bn in 2023 (down from \$11.5bn in 2019) and over 20,000 employees worldwide.



## United States - 2023 Motorcycle Sales +2.6%

The MIC is reporting that among leading brands, 2023 sales of new motorcycles and scooters in the United States increased by +2.6% over the previous year, while ATVs decreased -5.2%. Motorcycles and scooters accounted for 74.8% of the 2023 sales and ATVs represented 25.2%.

"Small displacement bikes have taken centre stage with remarkable growth in 2023," said Buckner Nesheim, MIC Director of Research and Statistics.

Vehicle Type	General Type	2023	2022	Unit Change	% Change
Motorcycle	SCOOTER	19,593	22,181	-2,588	-11.7
Motorcycle	ON-HWY	295,908	295,459	449	0.2
Motorcycle	DUAL	78,922	74,357	4,565	6.1
Motorcycle	OFF-HWY	156,919	145,219	11,700	8.1
Motorcycle	TOTAL	551,342	537,216	14,126	2.6
ATV	ATV	186,101	196,321	-10,220	-5.2
<b>GRAND</b>	<b>TOTAL</b>	<b>737,443</b>	<b>733,537</b>	<b>3,906</b>	<b>0.5</b>

"Leading the pack, small-displacement ADV ('dual-purpose') motorcycles recorded a significant 62% increase from 2022, highlighting the continued preference for adventurous riding experiences.

"Moreover, small-displacement sport bikes, with the 0-500 cc category increasing 26%, secured the second-highest growth in motorcycle categories, and may be signalling a trend of road-going newcomers."

Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com



# Getting Dapper - The 2024 Distinguished Gentleman's Ride

Registrations are now open for The Distinguished Gentleman's Ride (DGR), being staged simultaneously, worldwide, on Sunday 19th May, 2024.

The world's largest charity event for classic and vintage motorcycle enthusiasts will be supported by Triumph Motorcycles for the 11th year, helping to raise awareness and funds for men's mental health and prostate cancer research.



This year, the DGR is calling on riders from across the globe to join forces for a monumental push towards hosting 1,000 rides, in line with its "Side by Side, Worldwide" campaign. To help reach this goal, Triumph is working with its global dealer network to host, and participate in, even more rides this year.

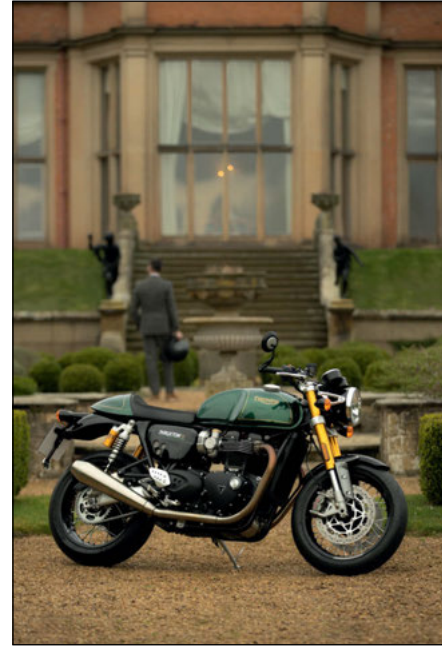
To inspire all riders to raise as much money for Movember's men's mental health and prostate cancer initiatives as possible, Triumph will reward the top fundraiser with an iconic Thruxton Final Edition; a rare opportunity to own a piece of motorcycling history. Set to become a desirable collectors' item, it will come with a certificate of authenticity featuring the bike's unique VIN number, signed by members of the Thruxton 1200 design team and Triumph CEO Nick Bloor and a unique Final Edition engine badge. A new clothing range featuring both the DGR and Triumph brands has been launched to support this year's ride, and 2024 sees the launch of Team Triumph, a dedicated riders' group, so all participants have the chance to join



Triumph's global community while raising money to promote men's health. Triumph X DGR clothing prizes are available for the top five fundraisers in the group.

The ever-dapper Mark Hawwa, founder and Director of The Distinguished Gentleman's Ride, says: "This year we have set ourselves the goal of reaching 1,000 cities around the world. We have ridden with each other on the same day all around the world since 2012. Our community is one that comes together, despite borders and oceans, riding side by side to raise increasingly critical funds and awareness for men's mental health and prostate cancer.

"DGR 2024 is the year that we celebrate our fellow gentlemen around



the world that we ride alongside, united by a passion, and driven by the cause." Hedon Helmets, ELF Lubricants and Quad Lock will also be rejoining the classic-inspired charity event, further rewarding the efforts of this year's fundraisers.

[www.gentlemansride.com](http://www.gentlemansride.com)

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NEWS BRIEFS

# Custom Bike Show - 50 Years Of Influence

## Norrtälje, Sweden - June 1, 2024

A partnership announced in March 2023 between BMW Motorrad Motorsport and Hamburg based Lothar Group brand NORDOEL has led to the development of a fuel aimed at reducing the environmental impact of racing. "The CO2-reduced fuel RacE-Fuel WSBK R40-A, with a regenerative "non fossil" content share of at least 40%, will officially debut in the 2024 FIM Superbike World Championship (WorldSBK) season with the ROKIT BMW Motorrad WorldSBK Team, Bonovo action BMW Racing Team and BMW Motorrad WorldSBK test team. The requirement for such a fuel is mandated by the FIM regulations for 2024. The RacE-Fuel WSBK R40-A becomes the first regenerative fuel based on MtG (Methanol-to-Gasoline). Where racing goes, trickle down tech follows.

RideApart reports that Harley has started to divest itself of its EV investments with the sale of its 2020 launched Serial 1 Cycle Company, LLC, E-Bike company to Florida-based lightweight electric vehicle specialist LEV Manufacturing (formerly known as Life Electric Vehicles, Inc.) and mobility-focused investor Lane VC. Ironically, the acquisition will see Serial 1's production moved back to the U.S. from Taiwan. Harley had offshored the bulk of Serial 1 production as it grappled with domestic U.S. labor and H-D overhead costs in a market segment that simply is not performing anything like as well as expected. As evidenced by KTM Group owner Stefan Pierer's decision to dump several hundred euro of investment and operational costs in order to exit that "space" as quickly as he could in the second half of 2023.

**American clutch system manufacturer REKLUSE (Boise, Idaho) has continued its technical partnership with the Monster Energy Yamaha Star Racing team for the 2024 SuperCross season - a 9th straight year for the collaboration in a series that includes 250 and 450 cc classes.**

GM and Honda have begun commercial scale mass production at the automotive industry's first hydrogen fuel cell system manufacturing joint venture's (Fuel Cell System Manufacturing LLC/FCSM) new facility in Michigan, USA. The new co-developed fuel cell system "increases performance and doubles durability while significantly reducing manufacturing cost." A 50/50 JV enterprise, the 70,000 sq ft facility has already created 80 jobs since it was first established in Michigan in January 2017.

Saturday June 1st, 2024 will be a big day for Twin Club MC - indeed for the entire worldwide custom bike show movement - as it marks its 50th anniversary.

This year marks the 50th anniversary of the world's oldest, in fact the world's first ever independent custom motorcycle-specific bike show - think about that for a moment, that is no 'small thing' for the V-twin industry that grew out of the beginnings of a "motorcycle movement" that started as an antidote to the evolving motorcycle markets seen worldwide in the 1970s and 1980s.

Along with a small number of other 'catalyst' event programs (Oakland and Ratshole come to mind), the V-twin market grew from a petridish of misfits and enthusiasts, loners, outlaws and, above all, INDIVIDUALS who could neither afford or relate to the mainstream OEM offerings of the time, and shows such as the Custom Bike Show in Sweden gave expression to a whole new and fundamentally different way of looking at motorcycles, the riding experience and life in general.

In the respected and authentic curation of Twin Club MC in Sweden, the one-day show that is staged in a City Park at Norrtälje on the coast of Sweden around an hour northeast of the capital Stockholm, has become an internationally respected showcase for some of the world's finest custom motorcycle engineering and 'real world' custom craftsmanship.

The crucible in which the hugely influential 'Swedish Style' was forged, and the 'home show' for multiple legends of the custom bike industry, international award-winners, an AMD World Champion and now even Indian Motorcycle's own current Head of Design (Ola Stenegard), we here at AMD wish the club well for the weekend and are proud to be able to

have Custom Bike Show as one of our AMD World Championship 'Approved' shows and the first ever and longest established of our Affiliates.

Classes this year will include H-D Choppers, all other Choppers,



In 2023 Göran Larsson from Eskilstuna took home two prizes - Winner in the Racer Class and the Jury's third prize with a racing-built Excelsior from 1918.



Customs, Racers, Classics, Modified, Stock, with additional Best Paintjob

and People's Choice awards. [www.custombikeshow.se](http://www.custombikeshow.se)

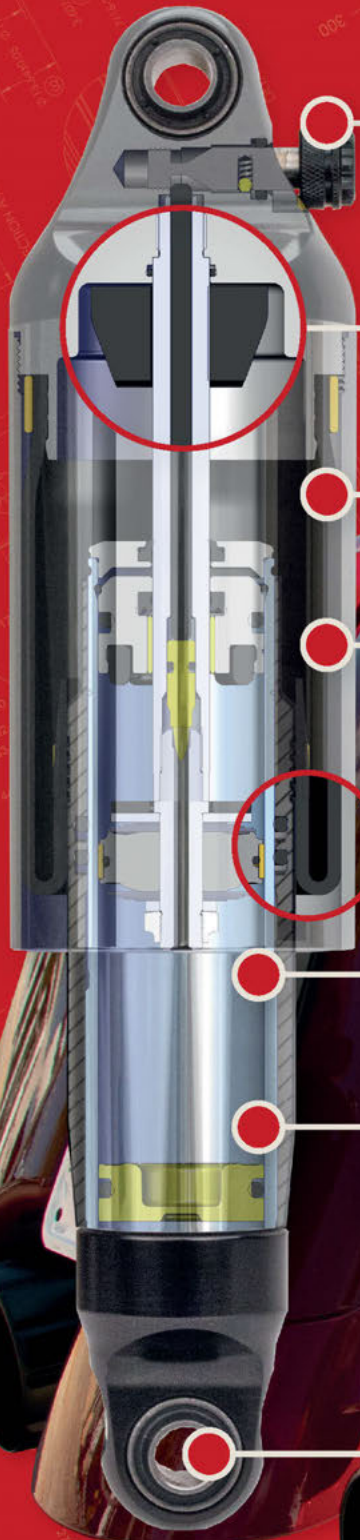


Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCM, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com



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# PennGrade1 AMRA Cajun Nitro Nationals No Problem Raceway, Belle Rose, Louisiana April 5 - 7, 2024

The PennGrade1 AMRA American Motorcycle Racing Association kicked off its 2024 season of Harley-Davidson drag racing at No Problem Raceway in Belle Rose, Louisiana, with the Cajun Nitro Nationals on April 5-7.

This report was prepared by Tim Hailey. Enjoy everything there is to read, see and watch about motorcycle drag racing and more at <https://www.eatmyink.com>



The Cajun Nitro Nationals initiated a new era for **AMRA Top Fuel**, featuring 16 bike race-day ladders, thanks to the generous support of Dove Fuels and Nitro Harley legend Johnny Mancuso's Circle M Ranch. California's Tim Kerrigan and tuner Steve Vickers posted a strong 6.43 at 212 mph to lead the first qualifying round. Two-time and **defending champ Ryan Peery** started off qualifying spinning in his own puked oil after accidentally double oiling. The second round looked pretty similar, as Peery missed the clutch tune-up. But round three was just right as Peery's bike thundered to number one qualifier with a 6.39 at 212. Peery had the first-round bye on race-day, which was a tough round for him and many - including local hero Randal Andras, Jay Turner, AMRA's own John "JT" Toth, Michael Balch and Finland's Juha "Sushi" Hintukainen. Peery pulled it together to beat Spevco's Tii Tharpe in round two.



Ricky "Sharkey" House - Top Fuel Class Winner

Jimmy "Mac" McMillan was gifted a Kerrigan red light and Rickey "Sharkey" House advanced past Jordan Peterson. This was McMillan's first race since running off the end of the North Florida track last spring, into the creek



and trees that reside there. McMillan rode his Bad Apple Racing teammate Frank Capone's bike and was strong on his very first hit with a 6.66. On race-day, McMillan broke the beam with a hurt motor in the semis to move into the final where he faced Rickey "Sharkey" House. Whether House noticed McMillan's issues or not, his reaction time slowed considerably from the .011 he nailed in the semis. "I got the advantage on the tree (.041 to .069), but Sharkey was gaining with every second and we made it about 800 feet before we ran out of steam

and he powered by," noted McMillan. "I'd like to thank Dugan, Pam, and everybody that worked on the bike this weekend," said House. "Thanks to Javelina H-D and OTR." House only had to drive from Texas to get his Top Fuel win, but **Nitro Funnybike** rider Tadashi "Reggie" Saitou came all the way from Japan. He made the most of the trip, qualifying number one with a 7.07 at 197 and taking the win against Jason Leeper in the final despite granting Leeper a big chunk of time at the tree. Don "D.J." Johnson disciple Saitou got

>>>



No Problem Raceway  
April 5-7 - Belle Rose, LA



Cecil County Dragway  
April 26-28 - Rising Sun, MD



Summit Motorsports Park  
May 17-19 - Norwalk, OH



US131 Motorsports Park  
June 14-16 - Martin, MI



Bristol Dragway  
August 16-18 - Bristol, TN



Beech Bend Raceway  
Sept 20-22 - Bowling Green, KY



Rockingham Dragway  
Oct 25-27 - Rockingham, NC

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his start wrenching with Top Fuel star Tak Shigematu, also from Japan. "When D.J. passed away, I lost support, and Tracy and the Bad Apple team reached out to me. To reward their support, I will become a winner."

Champion Sam White started his **Hawaya Racing Pro Fuel** title defense in the best possible way - with number one qualifier and the win. White posted a sharp 7.18 at nearly 177 in Q1 and promptly put his Hawaya Racing T-Too on the trailer until eliminations.

Like Saitou, White gave up a chunk at the tree in the final against Curt Sexton and - despite being down on power - still mustered a winning 7.47. "Shout out and thanks to Hawaya Racing, Matt Coleman, Lynn Rogers, April White and Cathy Rogers," said Sam. Riding a Jeremy Williamson whip, Rick Hunnicutt qualified number one with an 8.52 at 162 mph and won **Zipper's Performance Pro Bagger**, beating Jeremy Justice on a holeshot in the final. Hunnicutt's .008 light was a superb cut of honey indeed. Justice's .145 set himself a hurdle he couldn't clear, putting his 8.80 at 166 behind at the stripe to Hunnicutt's much slower 8.92 at 151.

Hunnicutt thanked Justice, Jason Crisp and his dad, Crosby Blair, Williamson Racing, GRC, Murray Performance, Rodney 'Bubba' Shrum, Melissa Cressler Shrum, Revolution Performance, onefortyonespeed, Jason Clasquin and CS Speedshop. Lafayette's Scott Tomsu looked prepared to defend his home turf with lane choice in the **Thundermax Street Bagger** final. But fellow finalist Keith Evans was right there with him, ready to pounce if Tomsu should falter. And that's what happened. Tomsu had a slight .013 reaction time advantage, but gave up .023 to the 60 foot. Totally recoverable, but things went really south for Tomsu when his kill switch



Tadashi "Reggie" Saito - Nitro Funnybike



Sam White - Hawaya Racing Pro Fuel



Rick Hunnicutt - Zipper's Performance Pro Bagger



Rick Miller - BK Electric Super Pro

lanyard got sucked into his velocity stack and Evans cruised to the win. "It's Darren Sheffer's bike from Sheffer Performance Shop," Evans said about the brilliant blue Bagger.

Virginia racer Jason Crisp qualified number one and outdueled the **Axtell Cylinders Hot Street** field to take the win. Runner-up Casey Smith took the tree by .038, but gave up .069 to the 60 foot. His 9.48 at 131 came up short against Crisp's crisp indeed 9.20 at 140. Crisp thanked Dan Daffner at Axtell Cylinders and Phil Darcy of Darcy Racing Services.

Hot Street runner-up Smith also entered his no-bar bike in **Zippers Performance Modified**, where he qualified number one with a 9.54 at 127 and took the win over Kimberly "K-Charm" Deshields. "I couldn't do it without the help of Chad Hart from XLXBHORSEPOWER," said Smith, who also thanked Andy Simon at Simon Motorsports and Harley-Davidson of Macon, Georgia.

As the only entrant, Billy Doherty had



Billy Doherty



Casey Smith



Crank Lanktree







an easy path to the **Pro Modified** win and number one qualifier. Doherty showed great consistency all weekend, running 8.88, 8.810 and 8.819.

Outlaw Street winner and number one qualifier Al Dula won the **Outlaw Street** final over Scott Ianaro. Dula's .048 was miles ahead of Ianaro's .392 and he ran a 12.16 at 107 to Ianaro's 14.15 at 90.

Crank Lanktree qualified number one and won **Top Eliminator 9.30**, despite a .318 light against runner-up Monty Garrelts' .055 in the final. Garrelts' 9.97 was far off the number, allowing Lanktree to coast to the win with a 9.66.

Donnie Huffman has a stranglehold on **Super Gas 9.90 index** at No Problem Raceway, winning the class for the fourth straight year. This year's final was a classic Huffman vs. John Shotts match-up, and Shotts buckled with a -.007 redlight. Chris Martin qualified number one.

Huffman also collected the



Jason Crisp - Axtell Cylinders Hot Street



Keith Evans - Thundermax Street Bagger



Donnie Huffman - Thundermax Street Eliminator

**Thundermax Street Eliminator 11.50** win, qualifying number one also. Donnie got a .035 to .072 jump on fellow finalist Josh Maikranz and powered to an early advantage. Maikranz came on strong at the end, crossing the stripe 14 mph faster than Huffman. But Donnie's 11.56 was closer to the number than Maikranz's 11.61.

Donnie thanked Vanson Leathers, R&R Cycles, Huffman Motorcycle Museum and Huffman Performance and Restoration.

Shotts also runner-upped in **BK Electric Super Pro 10.30**. Rick Miller won that one, riding Jim Vanfleet's "Christine" bike normally ridden by Heather Jendruch. Miller had a .007 Bond bulb to Shotts' .120 in the final, pushing John to breakout. Chris Phipps scored a quick win after a long day of **Pro Eliminator 10.90** racing when Crosby Blair redlit by -.024 in the final. "Got to thank Chad Hart at XLXBHorsepower and Jim Vanfleet for being my mentor. Can't thank the AMRA enough for their efforts to give us a place to race. Also thanks to Renegade Race Fuels, Hog Werks Custom Cycles and KRS Plastics."

Neither Charlie Ange nor Ray Agent set the reaction time world on fire in their **Eliminator Dial-in** final. But Ange's .186 on his '99 Sportster was better than Agent's .260. That gave Ange enough cushion foot-shifting for the win despite Agent being .005 closer to his dial-in.

**AMRA** thanks PennGrade1 Oil, Zipper's Performance, Hawaya Racing, Axtell Cylinders, BK Electric, Johnny Mancuso's Circle M Ranch, Dove Fuels and ThunderMax.

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# Dymag and Roland Sands 'Sector Race Wheels'

With half-century anniversary celebrations under way in 2024, legendary British performance wheel manufacturer Dymag has announced a high-performance race wheel collaboration with Roland Sands.

Described as "cutting-edge", the company's new 'Sector Race Wheels' have been engineered for both track and street use and "honed to deliver enhanced performance, acceleration, handling and braking."

"The result of Dymag's unmatched expertise, experience and heritage in wheel technology, combined with



Chris Shelley, Dymag Chairman

processes and technologies, including advanced CAD systems, and Roland Sands' design prowess, Dymag's 'Sector Race Wheels' promise to redefine the high-performance riding experience.

"The collaboration with Roland Sands Design represents a pinnacle in our commitment to pushing the boundaries of wheel design," said Chris Shelley, Dymag Chairman. "Such an outstanding combination of high-tech design and high-performance engineering means we are expecting demand for our new 'Sector Race Wheels' to be very strong."

Roland Sands said that these 'Sector Race Wheels' "epitomize our passion



Roland Sands' revered design excellence," the new wheels will be available in many sizes and colors, using Dymag's unique and extensive catalog of superbike and sports bikes fitments and applications."

These will start with a range of specifications and colors, including 17 x 3.5 fronts and 17 x 5.5 and 17 x 6.0 rears, with more sizes on the horizon for additional applications, including heavyweight cruisers.

Dymag is a globally renowned manufacturer of state-of-the-art lightweight motorcycle wheels. "With a meticulous blend of Dymag's industry-leading wheel development

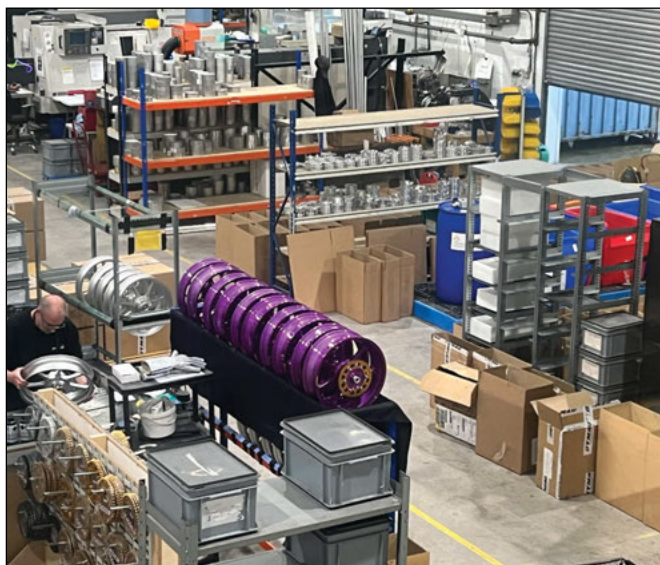
for pushing limits and redefining standards. Together with Dymag, we've crafted a wheel that not only excels in performance, but also stands as a testament to our shared vision of

design innovation."

Earlier this year, Dymag announced its partnership with MotoAmerica for the 2024 season, "reinforcing its commitment to the North American racing championship." Having been a longtime supporter of MotoAmerica in the 2023 season, Dymag-backed teams - including Hooligans and Bagger Racing - achieved standout successes by fiercely competing on Dymag wheels, demonstrating the exceptional performance and reliability of the brand's high-tech innovation."

Available in a range of colors, the first of these new wheels are expected to be delivered to customers in early July, with pre-orders for wheel specs 17 x 3.5 front and 17 x 5.5/6.0 rear currently being taken.

[www.dymag.com](http://www.dymag.com)

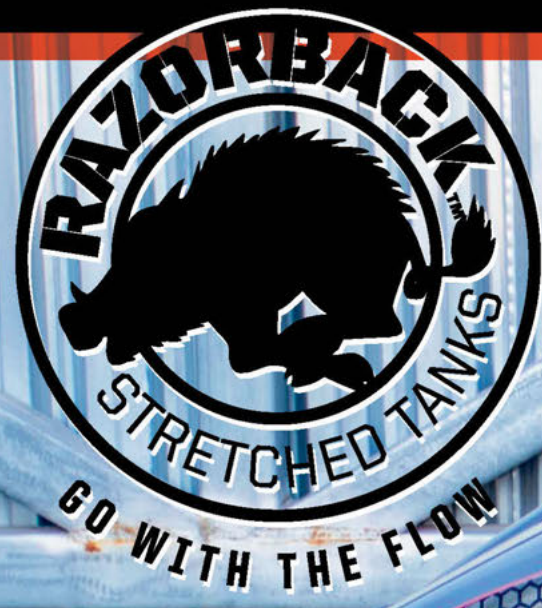






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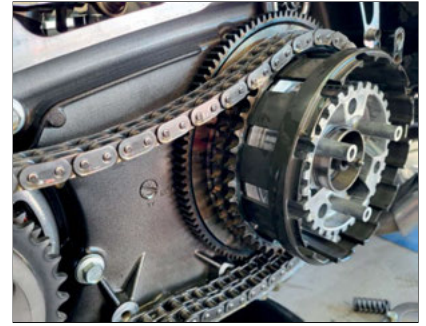


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## APEX - The All-New Manual Performance Clutch for Harleys from Rekluse



Boise, Idaho based Rekluse, a member of the Race Winning Brands group of companies (Wiseco, JEPiston etc.), has unveiled an all-new, high-performance manual clutch system for the V-twin market: APEX.

Described as the result of Rekluse's commitment to "filling a void in the V-twin clutch market with a product that offers riders **elevated performance and durability with a lighter clutch lever pull**," Rekluse says that APEX is suitable for all kinds of Big Twin engines - **"from stock to high-performance builds."**

"With the increasing diversity in riding and racing styles for Harley models and the popularity of engine performance upgrades, the need for a versatile and high-performance clutch system has never been more prominent."

Rekluse says that having identified this challenge, the company set out to engineer a solution that would "cater to the evolving needs of V-twin riders."

A **manual clutch system** that "elevates the capabilities of traditional coil spring clutches to unprecedented levels," APEX incorporates a host of proprietary technologies - including Fixed-Pin, TorqDrive and Core - "to reduce lever pull effort and enhance power delivery, rideability, longevity and torque capability."

Its **patented, new Fixed-Pin hub design** is designed to eliminate notching wear and enhance clutch modulation and control.

Rekluse's established **TorqDrive technology** allows for **up to eight additional friction discs**, resulting in improved power transfer to the rear wheel.

"With **two sets of springs, offering three spring rate combinations** to suit different engine torque outputs and rider preferences, APEX offers an optimized level of tunability." Its **Core components** - the billet, hard-anodized pressure plate and Fixed-Pin hub - "maximize durability and improve oil flow throughout the clutch."

"Rekluse's clutch basket is also available with APEX as a kit, further enhancing the durability and modulation." The APEX clutch system is now available for a wide range of Harley-Davidson models powered by **Twin Cam and Milwaukee-Eight (M-8) Big Twin engines**, covering year models from 2007 to current.

Available with or without complementary clutch basket upgrade. Basket sleeves that slide in between the basket tangs to protect them from notching are supplied for those choosing to keep their OEM basket.

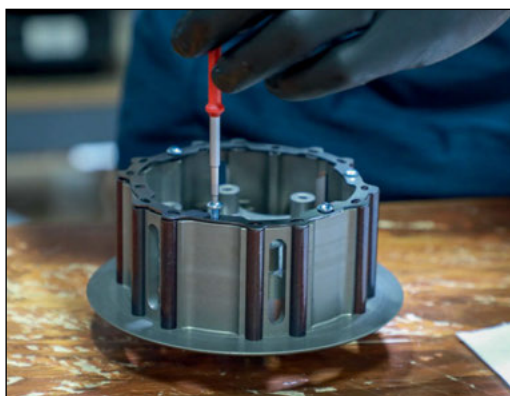
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## AMD PRO GUIDE

# Biltwell Mini Tank Bag

Biltwell's new EXFIL-2 mini tank bag "might just be the most convenient piece of kit we've made yet."

"The compact size makes it easy to live with and it holds a surprising amount of stuff. A charging cord easily slips through the hidden seam in the front of the bag and the crystal-clear lid is touch-screen sensitive.

"It attaches to any steel gas tank with three, ridiculously strong, built-in magnets. The exterior is made in UV-treated 1680D denier ballistic nylon. The

EXFIL-2



main compartment holds two 12-ounce cans."

The lid features a fleece-lined phone slot; the hi-vis orange nylon interior makes spotting contents easier and there is a carrying handle. Dimensions: 8" long x 5.5" wide (front), 4.5" wide (rear) x 4" tall (front) x 2" tall (rear).

Also seen here, Biltwell's EXFIL-3 is a completely redesigned version of its popular handlebar bag.

"Just the right size with multiple entry points for charging cords, fleece-lined interior pockets, built-in key carabiner, easy-access exterior pockets and lots of MOLLE. This is a practical space filler that's just the right size to fit on motorcycles with tall risers or T-bars - though can be attached practically anywhere with the included hooks and straps."



EXFIL-3

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# Stealth Air Cleaner for New 2023 and 2024 Models



S&S has adapted its "Proven Performance" Stealth air cleaners to fit the angled mounting required by the new Harley models - the 2023 and 2024 CVOs and the 2024 Road Glides and Street Glides.

"These Stealth intakes bring with them a 38% increase in airflow, reduced heat transfer and overall better performance," says Marketing Director Jon Montgomery.

"Not only do these kits perform well, but they also come paired with the iconic teardrop in their CVO matching Lava Chrome finish. If you want that air cleaner to stand out even more, you can swap the cover for any of the Stealth cover options to make your CVO an individual expression of your inner design style."

A reminder too about the recently introduced MK-Series crankcase. "The demand for performance-based bagger parts is still growing, and these M-8 engines are creating more power daily. All that power requires a quality base that the stock cases just can't provide. That's where the new S&S M-8 crankcases come in.



"Designed to allow for larger bores, to scrape more oil and offer more reliability - all while fitting in a stock touring frame."

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# High-Performance Shocks for the FXR

Bitubo USA says chrome finally does "get you home" with the only true high-performance shocks available in a genuine chrome plated finish. Its WME model twin shocks are monotube style and built with an internal floating piston that helps separate the nitrogen gas from the shock oil to better



control damping in any condition. The WME also features stepless five-position rebound adjustment and fine-threaded preload tuning that will allow riders to achieve the perfect balance of FXR traction, comfort and control. They are a simple installation, available in 12", 13" and 14" height options and with standard or heavy-duty spring rate options to make these a "solid choice for custom builds and upgrades." Also available in black with applications for Touring, Dyna and Sportster, like all Bitubo products, the WME can be completely rebuilt and serviced. Covered by a long-life warranty, Bitubo also offers matched fork cartridges "for a true Italian performance ride."



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# Le Pera - New Medium Size Sissy Bar Pads

Designed specifically for 2008-2023 Touring models, internationally recognized motorcycle seats designer Le Pera's new medium sized sissy bar pads fit standard height and tall H-D sissy bar uprights and low and standard height 2018 and up Softail holdfast sissy bar uprights. Utilizing the triangular three-hole mount



style (mounting hardware not included), they measure 8.75" wide x 7" tall and 2.25" thick, and also work with the popular Le Pera Dead End sissy bar bracket kit. They are also available in small and large sizes. Le Pera celebrated its 50th anniversary as the market's design leader last year and the still founder family-owned and operated manufacturer continues to handcraft all its seats in-house at its North Hollywood, California headquarters.

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# Trask Turbo Kit Options - Bolt On and Hold On

Known for modification-free, fully reversible install turbo kits that "unleash the power without the hassle," Phoenix, Arizona based Trask Performance is the leader in V-twin turbo kit designs that "deliver jaw-dropping rear wheel horsepower gains."

Being able to bolt on 40% to 50% more power isn't ever going to "get old" and Trask's compressor and turbine housings with **Garrett** internals deliver exactly that on 107", 114" and 117" M-8 motors. Featuring the proprietary Trask plenum with integrated blow-off valve, its kits include all install components: larger injectors, spark plugs, boost gauge with mount, oil feed, drain lines, custom cam cover, **Thundermax** tune files and all necessary hardware and gaskets.

They require the use of a separately available Thundermax ECM. The power and pick-up that these kits provide make them "recommended for experienced riders" and are intended for offroad use only.

They fit all '23 air-cooled Softails and Touring models without lowers - they are not compatible with twin-cooled models.

"Whether you crave a bold and aggressive look, extraordinary performance, or the perfect combination of both," Trask Product Specialist **Eric Larson** says that "our turbo kits are expertly crafted to unlock the true potential of your engine. Choose from seven distinct kits to suit your exact power and style needs."

Those seven choices are the '**OG**' (original) kit - "for a stock look with sleek internal wastegate setup"; '**Assault**' - "aggressive look with monster power gains"; '**Fury**' - "raw power and aggressive aesthetics"; '**Typhoon**' - "visually stunning and unique look"; '**Sportster**' - "go from 65 to 120 rear wheel horsepower"; '**V-Rod**' - "create the ultimate ten second bike," and '**Assassin**' - described as the Trask option where "performance meets art."

Options such as its Stage 1 and Stage 2 kits mean that riders can bolt on between 120 to 300 hp rear wheel power gains, with maximum power being delivered bang in the 3,000 to 4,000 rpm sweet spot. Seen here in black with a brushed stainless steel exhaust, Trask turbo kit options from Drag Specialties also include black with black exhaust polished and with brushed stainless steel exhaust.

**DRAG SPECIALTIES**  
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Trask Turbo kits from Drag Specialties are available in black with a black exhaust, black with a polished stainless steel exhaust or, as seen here on the FBI 2024 Drag 'Fat Book' catalog cover bike build, in polished with a brushed stainless steel exhaust.





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## S&S 'Qualifier' 2-into-1 Exhaust for H-D M-8 Touring and Softail



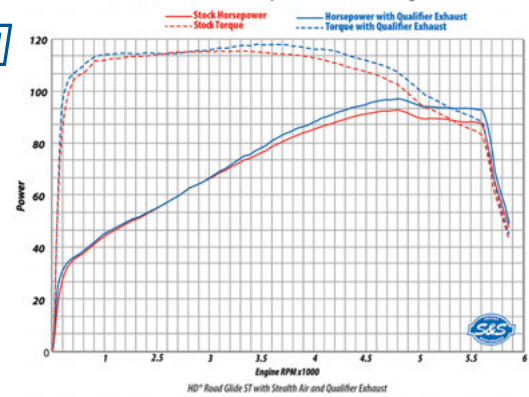
Described as having been inspired by its King Of The Baggers racing efforts, this all-new S&S Cycle stainless 'Qualifier' exhaust for 2017-'23 M-8 Touring standard chassis and 2018-'24 M-8 Softails models is a 2-into-1 that has been designed to "make power and rattle cages."



Available in brushed stainless or 'Guardian Black' finish, in 49-State or Race Only versions, it features full heat shields on both front and rear headers, stainless steel stepped header construction and an S&S race-inspired end cap.

Though first introduced in 2023, the versatility of the 'Qualifier' 2-into-1 is demonstrated by its additional availability as a U.S. 50-State legal emissions compliant part for non-CVO 2006-'07 Dyna models.

S&S Qualifier Exhaust System for HD® Touring Models



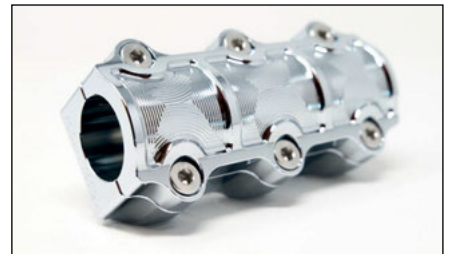
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## Kodlin USA - Risers

Kodlin USA continues to add new product designs - these designed riser options are precision CNC-machined from high-strength, lightweight billet aluminum and fit all Harley models with 3-1/2" on-center handlebars.

Available in chrome and black finishes, these Kodlin 'Big Block' risers are designed for handlebars with 1 1/4" diameter clamping area.

Additionally available for 2024 Road Glide models, Kodlin 'Fastback' universal risers are available in 6", 8" and 10" height for bars with a 1" clamp size, while 'Fastback' risers with gauge bucket are available for 2022-2023 Lowrider S models and Harley models with 3-1/2" on-center handlebars using the Lowrider S round gauge or Koso HD-04 speedo (Drag #2211-0172); both in black only.



Finally, as a 'tidy-up' for the handlebar area, Kodlin perch clamps (in black or chrome finish) ship with stainless Allen head bolts included for 2018-2024 M-8 Softail models. All Kodlin products ship with all necessary hardware, even including zip-ties where needed.



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## ANNOUNCING

New in 2024

Ultracool Oil Coolers is "Battle of the Baggers" Official Partner



The Bagger Racing League (BRL) proudly announces a powerful partnership with Ultracool Oil Coolers for the highly anticipated "Battle of the Baggers" 2024 Season.

A revolutionary force in V-twin cooling since 2019, the AMD 'HOT100' award-Winner joins BRL as an official partner, elevating the championship with the same cutting-edge cooling technology used by three-time Championship winner Shane Narbonne and the Trask Racing Team. [UltraCoolfl.com](http://UltraCoolfl.com)

## CANADA HERE WE COME!



2024 Schedule

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**Round 1** - May 24-26, Motorsport Park, Hastings NE

**Round 2** - June 28-30, Gingerman Raceway, MI

**Round 3** - August 9-11, Canadian Tire Motorsport Park, ON

**Round 4** - Finals November 16-17, Willow Springs International Raceway, California.

All events are double headers

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# Zodiac International Additions

## Ken's Factory 'Next Level' C-Thru Air Cleaners



Featuring internal venting, these billet aluminum air cleaners are said to increase horsepower and torque and have a robust, durable, clear polycarbonate window to allow the working of the intake system to be seen. The washable and reusable air filter element is made from pre-oiled cotton.

## Ken's Factory 'Next Level' Floorboards



These billet aluminum floorboards have been thoroughly tested on Kenji Nagai's personal FLTRX and several other shop bikes. They are designed to optimize grip and comfort and have ergonomically correct mounting points. They are 14 3/8" (36.5 cm) long, sold in sets for left and right and bolt straight onto the stock brackets.

## Ken's Factory 'Next Level' Risers for 1" Handlebars

Finished in black anodize, Ken says that he designed these billet aluminum risers to "carry the straight



lines from the bottom of the lower fork yoke to the upper triple tree clamp and, on some applications, to the top of the drag bars."

For those who are going with the 'Next Level' gauge relocation kit, Ken has left mounting points available, so everything tightly installs right in place. The risers have an "X" design mono-piece top clamp that reinforces the feeling of security and strength.

## Lowbrow Customs Rabbit Ears Handlebars



These U.S. made 1" mild steel bars are made in .20 wall tubing that has been bent at 100 degrees. They are threaded for 1/2-13 thread pitch bolts and fit most Harleys and many other makes of motorcycles with risers on 3 1/2" centers.

## Lowbrow Customs WX Style Split Gas Tanks

Designed for early Big Twins, these WX style split gas tanks have been styled by Brunswick, Ohio based Lowbrow Customs after the WR Factory Racer narrow gas tank and are the perfect tanks for a custom. Lowbrow co-founder Tyler Malinky says that "the beauty and simplicity of this tank is that with the included innovative rear mount, they will bolt right up to your stock Big Twin frame from 1936-



1984. Get a custom narrowed look with a tight gap between the tanks with no fabrication required."

The two tank halves together have a capacity of 2.25 gallons (8.5 liters) and feature both a vent and fuel crossover and accept a stock-style 22 mm H-D petcock and standard cam-style Harley-Davidson gas cap.



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## Drag Specialties Additions

### Front Axle Kit



Machined from chrome-moly steel, this Drag Specialties front axle kit includes axle and spacer and features a bright chrome finish. For '18-'23 FLFB/FLFBS models.

### 3/4 Solo Seats for Indian

Adding Café Racer-inspired solo seat styling to '18-'23 Scout Bobbers, this Drag Specialties Seats design



has a 6" rise at the back for added support, features solar reflective leather in the seating area and automotive-grade vinyl on the sides - this has been shown to reduce the surface temperature by 25 degrees F.

The ABS thermoformed seat base provides a perfect fit and the carpeted bottom has rubber bumpers to keep the paint scratch-free. It installs using the OEM hardware. The seat measures 22" long overall and is 11" long x 11 1/4" wide at the front and 9" long x 5" wide at the rear. It is available in smooth or diamond stitch.

### 'Sweeper' Footpegs and Shifter Pegs



These Drag Specialties 'Sweeper' male mount style footpegs have a flat top design with a die-cast body and adjustable mounts that fit with straight and angle peg mounts. The shifter pegs also have a flat top design and can be rotated to desired angle. Available in both a chrome and black finish.

### Front Brake Caliper Kits



Drag Specialties front brake caliper kits are OEM-style calipers "that provide the same reliable braking time after time." Each kit comes with all the necessary mounting hardware and brake pads. Available in a chrome or matte black finish for '15-'23 Softtail models (repl. OEM #41300095).

**DRAG SPECIALTIES**  
Janesville, Wisconsin, USA  
Tel: 608 758 1111  
[drag@dragspecialties.com](mailto:drag@dragspecialties.com)  
[www.dragspecialties.com](http://www.dragspecialties.com)

## Baker High-Torque Bearing Kit for Wet Primary Applications

The Baker High-Torque Bearing Kit was designed to eliminate lateral walking of the mainshaft race - which is especially found in high horsepower setups. The 34091-85 inner bearing race has been used on Big Twins since 1985. The inner primary bearing rides on this race.

By design, this race press-fits onto the transmission mainshaft. This system works fine for stock engines, however 100 hp+ engines will make this race walk on the mainshaft. Bert Baker of Baker Drivetrain fame says that "if it walks inboard, it will damage the maindrive gear seal and cause a transmission oil leak.

"If it walks outboard, it will cause a primary oil leak. Our high-torque bearing kit for 1991-2007 Big Twin models is designed specifically for closed wet primary applications and eliminates this condition. The kit includes a precision-honed bearing and seal (PN



189-56) - this part is now included in our DD6, OD6, GrudgeBox and DD7 kits."

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# CruzTOOLS - 36 mm Axle Wrench with Extension

Seattle based CruzTOOLS' new AW36X axle wrench solves the age-old problem of accessing the rear axle nut without having to remove the exhaust on Harley-Davidson Touring models.

It's an essential tool for belt/chain adjustments or road-side tire repair. "This innovative 36 mm axle wrench has a lightweight aluminum extension to boost leverage while keeping it compact for easy storage on the bike."

Lightweight at only 7 oz, it is a high-strength steel wrench with chrome finish and aircraft-grade aluminum extension and finger-friendly rounded edges with non-slip finish for solid grip - ideal for Harley Baggers, Pan America and Indian FTR motorcycles.

"This axle wrench has a narrow profile so that it can fit in the narrow space between the exhaust and the axle nut. It also fits with aftermarket suspension, which some wrenches do not. It's great for making belt or chain adjustments while you are away from home or the shop," says Matt Willson, VP of Product Development.



**CRUZTOOLS**  
Seattle, Washington, USA  
Tel: 206 812 8696  
sales@cruztools.com  
www.cruztools.com



# Legend Revo-A Shocks for 2000-2017 Softails

Seen in AMD last month as mono shocks for M-8 Softails, Sturgis, South Dakota based Legend Suspensions says its Revo-A coils "provide improved plush ride quality, control and resistance to bottoming-out, with minimal preload adjustments when changing between riders' weights or loads." The billet aluminum 45 mm twin tube design features a quick reaction 25 mm piston for improved fluid flow with deflective disc valving that self-adjusts to frequency to ensure controlled



performance and a low friction sealing system and sliding bearings that deliver improved performance and feel.

Made with a stainless steel tie bar design and construction, three external knob adjustments allow fine-tuning of rebound. Available only in standard length for optimum ride quality and performance, and in black Type III hard coat anodize. Easy installation and adjustment; sold in pairs.

Legend offers a lifetime warranty and says it handmakes these shock absorbers in-house at its Sturgis, SD facility. Heavy-duty application is recommended for 250 lb+ rider and passenger total weight, or where the majority of riding is two-up with a passenger and/or gear.

**LEGEND SUSPENSIONS**  
Sturgis, South Dakota, USA  
Tel: 605 720 4202  
service@legendsuspensions.com  
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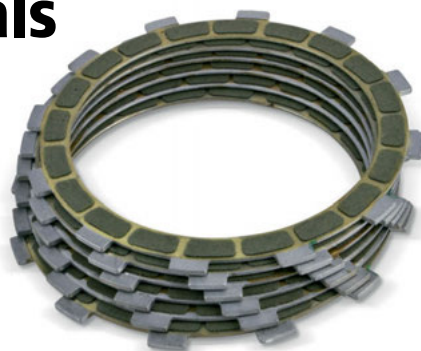


# Barnett K22 and C22 Friction Materials

"Always on the cutting edge of clutch technology for the past 75 years," California based Barnett Clutches & Cables has announced new K22 Kevlar and C22 carbon clutch friction materials. Barnett says it was the first to introduce Kevlar-based friction plates to the industry back in 1991.

"Over the years, improvements have been made to the Kevlar friction material formula that we have been developing, with the latest being the new K22 material. In addition, our new C22 carbon-based friction material lineage goes back to its introduction in 2000 - another first for the industry.

"These materials are made exclusively for Barnett



and no other manufacturer, foreign or domestic. Barnett's K22 and C22 friction materials both have an even greater tolerance for heat than ever before to ensure the rider has an even more consistent, fade-free clutch performance and maximum power transfer to the rear wheel.

"A superior upgrade to OE friction plates, we make our clutch plates in-house and in the USA to strict quality control standards."

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## REPLACEMENT CLUTCH KITS FOR RIVERA PRIMO PRO CLUTCH AND BELT DRIVE UNITS

**#RP-0009** Direct replacement clutch kit for Rivera Primo #2048-0009. Fits Rivera Primo belt drive unit Brute 3 & Brute 4 with new style hub. Includes 7 friction plates and 8 steel plates (1 backing plate + 7 steel plates). Pre-measured stack height for easy installation.

**#RP-0012** Direct replacement clutch kit for Rivera Primo #1048-0001. Fits Rivera Primo belt drive unit Brute 3 Extreme. Includes 7 friction plates and 8 steel plates (1 backing plate + 7 steel plates). Pre-measured stack height for easy installation. Pre-measured stack height for easy installation.

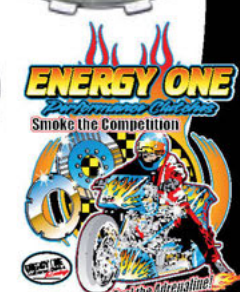
**#RP-0041** Direct replacement clutch kit for Rivera Primo #1048-0029. Fits Rivera Primo Pro Clutch Fits 1991 & later Sportster (5 speed) Includes 9 friction plates and 9 steel plates (1 backing plate + 8 steel plates). Pre-measured stack height for easy installation.

Make sure this will fit your Rivera Primo unit. This does not fit stock inner hub applications. Fits Rivera Primo hub only - 41 tooth.

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# Ness Enterprises 'Method' 'No Flex' Fork Legs

'Method' fork legs feature a "performance-based design with integrated features that help elevate the style and handling of FLT Touring models."

"Our integrated 'No Flex' fork brace flows seamlessly with the lines of the fork legs, adding rigidity and stability to the front end for improved handling."

They are CNC-machined from aircraft quality billet aluminum and have CNC-machined fender and brake caliper mounts with billet 12-point style axle nuts. For dual disc applications, dealers and their customers can choose from factory (axial) or 100 mm radial-style caliper mounts that are designed for factory size 11.8" diameter brake rotors - and will accept up to 14" oversized rotors when using Arlen Ness 14" six-piston brake calipers (will not accept fork boots).

The radial caliper mounts are 100 mm bolt pattern, with optional 108 mm bolt pattern radial brackets available separately. These fork legs are designed for 18" to 21" front wheels (21" front wheels require custom fender/fork brace spacers) and accept both factory and aftermarket brake calipers and performance suspension internals.

They ship with a set of fork seals and billet dust seal covers included. Finished in chrome, fitment is for 2014-later FLT Touring models with 49 mm fork tubes. 19" front wheels accept both factory front fenders and Arlen Ness/aftermarket front fenders; 21" front wheels require a custom Arlen Ness or aftermarket front fender (custom fork brace spacers may be required) and 18" fat front 180 mm wheels



require an Arlen Ness fat front fender.

These 'Method' 'No Flex' fork legs are additionally available in black and compatible with a range of other 'Method' front end and performance handling products such as triple trees and top clamps that are also available as 'drop-style' trees, kickback risers and the 'Method' fork brace.

**ARLEN NESS ENTERPRISES**  
**Dublin, California, USA**  
**Tel: 925 479 6350**  
**contact@arlenness.com**  
**www.arlenness.com**



'Method' drop-style triple trees add an extra 2" height to the front end of Touring models without needing extended fork tubes. This results in added height without changing the factory suspension geometry.

# Freedom 'Combat' Shorty High 2-into-1 for Sportster S

Corona, California based Freedom Performance Exhaust continues its 2024 new product design blitz with this suitably aggressively styled 2-into-1 'Combat' shorty high for the Sportster S - the style of performance exhaust that the factory should have launched the 'New Gen' Sporty with in the first place. By going short and high, this is the exhaust look that makes the Sportster S look fast even while standing still. OEMs will always say they have their reasons for making their styling decisions - from regulatory to

cost - but the Sportster S was never a platform to be timid with.

"This top-of-the-line premier performance, five-step 4.5" megaphone exhaust has been designed with a triple step headpipe to prevent reversion and maximize torque and horsepower," says Freedom Performance Exhaust founder and CEO Martin Arteaga.

"It also features a two-step baffle for added power and is built complete with 2 1/2" heat shields and an Apex cone shield." It has 02 ports and plugs included and ships with all the necessary hardware and brackets.

"Our engineers really drilled deep with this exhaust, producing the kind of deep, powerful thunderous roar and go-fast styling that the Sportster S has been

begging for all along. Harley classifies this as a sport motorcycle category offering, but were conservative with it. They stopped short of really letting it sound, perform and look like the platform it always needed to be. We here at FPE are happy to have helped them out!"

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Founder and CEO Martin Arteaga





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## OptiMate - "Helping Your Customer to Choose the Right Charger"

TecMate has created a **rider-friendly webpage** that lists the 2024 range of OptiMate battery chargers for powersport applications - designed to help the rider choose the right charger for their needs and their budget.

It arranges the OptiMate range by three levels - Easy, More and Best - according to function, popularity and the rider's battery knowledge.

### The EASY Group

The **OptiMate DUO battery charger concept** has been developed for the "modern rider" who, most likely, will not know technical details of the 12V battery in their vehicle - they simply want a cost-effective battery maintenance option.

All OptiMate DUO battery chargers can charge and maintain a stored vehicle's 12V battery. More specifically, they can **automatically charge and maintain** a 12V Pb/lead-acid (flooded, VRLA, AGM & GEL) or a 12.8V/13.2V LFP Lithium (Lithium Ferrous Phosphate/LiFePO4).

All the rider has to do is connect the DUO to their 12V battery and it will automatically adapt to the battery type and take care of it.

The **Bronze series OptiMate 1 DUO** is the most popular choice, with OptiMate 2 DUO offering 2A of charge current for a faster charge. OptiMate 2 DUO is also available in a two- and four-station format.

If riders do not have AC power where their vehicles are stored, the Off-Grid series includes solar powered and DC to DC powered options. The **OptiMate SOLAR DUO 10W** is ideal for maintenance of any 12V powersport battery, with the 20W and 40W versions offering a faster charge.

The **OptiMate DC-DUO** sources power from a 12V vehicle system or separate 12V battery, ideal if the vehicle is stored in underground parking or if the rider wants to charge a 12V battery on the go (e.g. powersport vehicle on trailer or at the racetrack). It can also reset the smart BMS (Battery Management System) of a LFP lithium battery.

### The MORE Group

These chargers in this group are battery-chemistry specific - which enables them to apply the correct



recovery mode to bring the connected dead-flat battery safely back to life.

**This group is popular with motorcycle OEMs or knowledgeable riders who prefer a battery charger that is designed for the specific battery in their vehicle.**

The **Silver series OptiMate 3** can save, charge, test and maintain a 12V Pb/lead-acid (flooded, VRLA, AGM & GEL). OptiMate 3 is also available in two-station and four-station format.

The **LITHIUM series OptiMate Lithium 4s 0.8A** can reset the BMS and then save, charge, test and maintain a 12.8V/13.2V LFP (Lithium Ferrous Phosphate/LiFePO4) lithium-ion battery. It is also available as a four-station option.

### The BEST Group

The **Gold series OptiMate 4 Quad program** has all the features of the EASY and MORE group combined into a single smart battery charger, and it can maintain the battery of a **BMW motorcycle** via its **CAN bus controlled 12V socket**. This makes it the popular choice of BMW motorcycle riders and riders of other brands that prefer a single battery charger that can do it all.

OptiMate 4 Quad offers four selectable programs to save, charge, test and maintain 12V Pb/lead-acid (flooded, VRLA, AGM & GEL) or a 12.8V/13.2V LFP

Lithium (Lithium Ferrous Phosphate/LiFePO4) battery directly, in or out of the vehicle, or charge, test and maintain via the CAN bus controlled 12V socket of BMW motorcycles.

Two models are offered, and both are identical in operation. The standard OptiMate 4 Quad program includes a handlebar hanging hook, a set of battery clips and a separate fused battery lead harness. The OptiMate 4 Quad program **Premium edition** also includes the SAE-to-DIN plug adapter that enables connection to the 12V power socket on BMW and Triumph motorcycles.

TecMate CEO **Martin Human** says that "no matter the choice made by the rider, all OptiMates in the line-up share features such as 'no supervision required' automatic operation, 'connect and forget' 24-7 battery maintenance and eco-friendly efficient power conversion technologies that reduce electricity usage, i.e. the rider's battery is kept in tip-top shape at the lowest cost."

**TECMATE**  
Tienen, BELGIUM  
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## Accutronix 6" & 7" Pullback Risers

Offered for 1" handlebars on standard Harleys and many metric bikes, these 6" tall pullback risers are drilled and tapped for 1/2-13 mounting bolts - they have uniquely designed top caps that conceal the handlebar clamp bolts.

Machined from 6061 T-6 billet aluminum, they match Accutronix' grips and pegs and have a 3-1/2" pullback so they sit low. The 6" riser will not clear the speedometer on a stock Harley gas tank - to do so order the 7" version. Available in black, chrome or polished finish; sold as pairs.



**ACCUTRONIX MOTORCYCLE PRODUCTS**  
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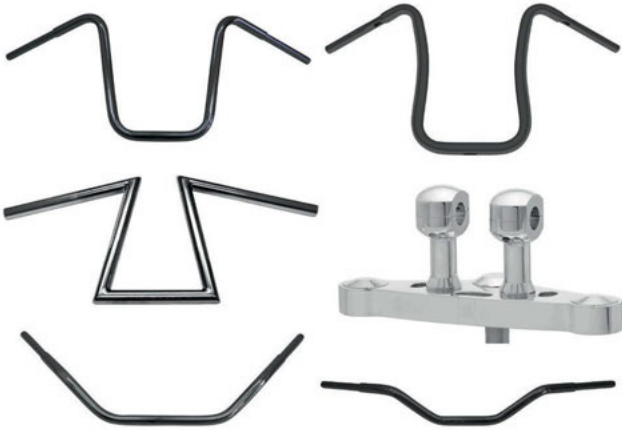
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# FP4 Now Flashing 2024 H-D Carryover Models

Vance & Hines has announced FP4 tuner compatibility with a wide range of the 2024 Harley-Davidson models, including the 2023 'carry-over' models.

The FP4 can be used to flash-tune the Road King Special, Road Glide Limited, Ultra Limited, Softail Standard, Street Bob 114, Low Rider S, Low Rider ST, Breakout 117, Fat Boy 114, Heritage Classic 114, Hydra Glide Revival and the Freewheeler, Road Glide 3 and Tri Glide Ultra Trikes in addition to the Pan America 1250 Special and CVO Pan America.

Described as "the most intuitive tool on the market, giving riders the power to control their motorcycle's tune, view live sensor data and read and clear trouble codes while offering the best-in-industry support from our FP4 technicians, all from your mobile device



of choice.

"With its state-of-the-art Bluetooth enabled, app-driven technology, FP4 empowers riders to be able to do 100% of their tuning from the palm of the hand, all while maintaining 49-State emissions compliance."

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# Kraus LUX Gauge Bezel



The LUX gauge bezel has an aggressively styled and beautifully machined front face. A replacement for the stock plastic Road Glide gauge housing that massively cleans up the dash area, it is precision-machined in billet aluminum and craftsman-grade finished by Kraus Motor Co. at its St George, Utah headquarters.

Designed to encase the stock Harley gauges, it mounts in a variety of different ways. "Whether you use our universal T-Bar clamp mount or isolated riser top mount, you can put your gauges exactly where you want them." Available in black or polished.

"The rear mounting point allows an almost infinite range of position adjustments for optimum positioning and the perfect cockpit setup. Our redesigned front bezel improves the look and readability of your gauges.

"Light and compact, they are engineered with a rear mount to maximize placement options, and it fits 2015-2023 Road Glide stock gauges.

"Our universal T-Bar riser clamp option offers the most adjustability. They are a 3.5" on-center and can

# Reduced Reach 'Folsom Prison' Bars

Last year Lincoln, Nebraska based TAB Performance (Casey and Justin Pflanz) announced the launch of its new 'Folsom Prison' series handlebars for Indian Motorcycle models.

"These handlebars provide unbeatable stability and comfort, giving you a premium ride experience every time. With their firm and responsive design, you'll be able to ride every day and perform every second," said Justin. "They are all about stability and quality."

Now, a year on, they tell us that their newest offering is a reduced reach 'Folsom Prison' handlebar design for Indian motorcycles. "Meticulously crafted to deliver an unparalleled level of comfort, control and support for riders, they have an additional two inches of pullback - the



controls are now closer to the rider, offering enhanced maneuverability and confidence-inspiring control."

The 'Widow's Peak' design features a sleek black finish with reduced width to lessen the strain on shoulders and back, while making cornering and slow maneuvers effortless.

The smooth interior is engineered to minimize wire snags and damage, "ensuring a hassle-free installation. There's also ample space as the 1.5" 'fatties' offer plenty of room for the wires."

TAB Performance contributes 5% of the sales to 'Wheels 4 Warriors' USA, a non-profit organization dedicated to supporting veterans through the power of two wheels.

**TAB PERFORMANCE, INC.**  
 Lincoln, Nebraska, USA  
 Tel: 402 413 5090  
[sales@tabperformance.com](mailto:sales@tabperformance.com)  
[www.tabperformance.com](http://www.tabperformance.com)



be mounted in front or behind the risers/bars. There are 1.25" clamps for Kraus isolated risers and 1.5" clamps for non-Kraus brand aftermarket 1.5" risers/T-Bars. For maximum adjustability add a 3" extension."

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# New 'Overboards' from Bare Knuckle Performance

Paul Wideman of Hawk Point, Missouri, is a realist. He wrote to us here at AMD recently to tell us about a line of floorboards they have designed - "Let's face it, the floorboard game has become a bit ho-hum."

"The choices are pretty much limited to a gang of look-alikes or something that looks like it's come out of a 1980s Ninja star catalog!" But all is not lost - because Bare Knuckle Performance has "got you covered."

"Our 'Overboards' feature a unique cleat design, which not only looks killer, but also keeps your feet planted exactly



where you want them - they are perfect for more aggressive riding. We also give you almost 2" of adjustability front to back to fit your riding style perfectly.

"The innovative aluminum body construction and heavy-duty stainless steel mounts are unmistakable and unbreakable. These beauties are finished off with a deep, gloss black powdercoat that will not fade like anodize and is laser-engraved with our logo in the center of the board."

Included with each kit are stainless steel mounting brackets and hardware, and "the assurance that you are buying the finest Made in USA motorcycle parts your hard-earned money can buy - built to last a lifetime," Paul says.



**BARE KNUCKLE PERFORMANCE**  
Hawk Point, Missouri, USA  
Tel: 636 290 5755  
[orders@bareknuckleperformance.com](mailto:orders@bareknuckleperformance.com)  
[www.bareknuckleperformance.com](http://www.bareknuckleperformance.com)

# RA1250 Engine Guard Bags



German BMW and ADV parts and accessories specialist Wunderlich's engine guard pockets provide an accessible two-litre storage capacity option for its PanAmerica engine guards. With optimum balanced weight distribution close to the center of gravity, the durable and water and dirt-repellent Cordura 1000 fabric is UV-stable, does not fade and has proven itself to be highly abrasion-resistant.

The compact shape and fit-for-purpose cut prevents the bags from bulging and flapping and they retain their shape even when empty. The branded, easy grip zips are water and dustproof, the blue inner lining provides contrast and clarity. They measure 180 mm wide, 330 mm high and 55 mm deep.



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# Dynojet inVision for Indian Big Twins



Dynojet has announced a Polaris Ranger and Indian Motorcycle compatible inVision monitor and datalogger for Indian models with the MG1 ECU.

Described as an industry first, this "all new monitoring device lets riders gain insight to critical engine data to ensure their vehicle is operating at its peak performance."

It gives riders the ability to view and clear Diagnostic Trouble Codes (DTC's) while out on a ride. "Data is power" say Dynojet, "and with the supported datalogging feature you now have the power at your fingertips to review or share logs to assist with the custom tuning process."

In addition to monitoring critical engine data in real-time, riders can create data logs to review later

as well as easily reading and clearing DTCs. "inVision provides the data required to dial in a custom tune using our network of D-Flash dealers or Dynojet bench flash service."

The device is said to have an easy-to-read high-contrast screen and easy-to use tactile soft touch buttons housed in a durable design, weather resistant and durable, shock resistant case.

It fits 2020-2014 Indian Challenger models, 2022-2024 Chief and Superchief, pursuit and so23-2024 Indian Sport Chiefs.

**DYNOJET RESEARCH**  
North Las Vegas, Nevada, USA  
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## THIS MONTH'S ADVERTISERS

Accutronix (US) Dealers wanted for Ilium Works, Headwinds and Accutronix	15
AIM Corp (US) SDR ST variable pressure clutch	64
Arlen Ness Enterprises (US) 'Drift' series intake & Speed 5 wheels	11,59
Arnott Air Suspension (US) Ultimate Ride Series	29
Badlands Motorcycle Products (US) Illuminator modules	17
Bagger Nation (US) 'Razorback' stretched tank	36-37
Bagger Racing League (US) 2024 racing schedule, class sponsorships	46
Barnett Clutches & Cables (US) Genuine control cables	2
Biltwell (US) New casual apparel line	13
Bitubo (IT) WMT series shocks & JBH fork cartridge	20
Corbin Saddles (US) Seat options for Harley-Davidson CVO	53
Custom Chrome Europe (DE) 2024 catalog	34
Dealer World (GB) AMD Approved custom events	57
DP Brakes and Clutches North America (US) Brakes & clutches	61
Drag Specialties (US) Freedom touring seat for FL models	63
Drag Specialties (US) Custom parts for 2022 FLTRXS Road Glide	7
Energy One Performance Clutches (US) High performance clutches	53
Fehling (DE) Parts & accessories	57
Feuling Parts (US) 'BA' air cleaner	57
Freedom Performance Exhaust (US) 'Sharktails' True-duals full system	25
Hawg Halters Inc (US) 'Dominator' billet swingarm, axle adjuster & mid controls	19
Hogtunes (CA) Audio kits	27
Kellermann (DE) Dash A Dark & Dash M Dark indicators	61
Klock Werks (US) FXRP inspired fairings	40
Le Pera Enterprises (US) Seats	47
Lyndall Racing Brakes (US) Performance brake rotors	42
Magnum Shielding (US) Signature braids	43
Maxima Racing Oils (US) Oil change made easy	30
Memphis Shades (US) Road Warrior fairing and hand guards	51
Mid-USA Motorcycle Parts (US) Parts & accessories	49
Midwest Motorcycle Supply (US) 6-speed transmissions	23
Motion Pro (US) Steering stem bearing tool for H-D	45
Motoplastic (ES) Hi-road windshields	45
Motorcycle Storehouse (NL) V-Twin volume 18 catalog	41
MSI (US) Forged aluminum wheel blanks	43
Muller Motorcycle (DE) Lowering kits	51
National Cycle (US) VStream windscreens for '21-'24 Pan America models	47
Race Winning Brands (US) Rekluse APEX clutch	50
Rob's Dyno Service (US) The 'Bagg'r Rack' saddlebags for Harleys	4
S&S Cycle (US) Qualifier 2-1 exhaust for H-D M-8 Softail models	9
SBS Friction (DK) 'Better Brakes' compounds	55
Western Power Sports (US) Ken's Factory custom accessories from HardDrive	38
Zodiac International (Europe) (NL) Parts & accessories	5

## THIS MONTH'S EDITORIAL ITEMS

Accutronix Motorcycle Products (US) Pullback risers	56
Akrapovic (SI) NewsBrief: Expanding collaboration with Ducati	26
AMA (US) NewsBrief: Official Insurance Partner of Vintage Motorcycle Days	16
AMA (US) NewsBrief: Hillclimb Grand Championship 2024	26
AMA (US) NewsBrief: Bagger Class at Vintage Motorcycle Days	64
AMRA (US) Round 1 2024 Cajun Nitro Nationals, Louisiana	31-33
American Flat Track (US) Senoia Short Track	24
Arlen Ness Enterprises (US) 'Method' fork legs	54
Bagger Racing League (US) NewsBrief: Partnership with Ultracool Oil Coolers	16
Baker Drivetrain (US) High-torque bearing kit	50
Bare Knuckle Choppers (US) 'Overboards' floorboards	60
Barnett Clutches & Cables (US) K22 and C22 friction materials	52
Biltwell (US) Mini tank bag	40

Bitubo (IT) High-performance shocks for FXR	42
BMW Motorrad Deutschland (DE) NewsBrief: NORDOEL partnership	28
Bombardier Recreational Products (CA) NewsBrief: Share buy-back	22
Bombardier Recreational Products (CA) NewsBrief: Good Design USA awards	24
Bombardier Recreational Products (CA) NewsBrief: Retail sales	26
Budweis Custom Show / CBI Production (CZ) 2024 Custom Show	6
CruzTOOLS (US) Axle wrench	52
Dorna Sports (ES) Acquired by Formula 1 owner Liberty Media	26
Drag Specialties (US) Trask turbo kit options	44
Drag Specialties (US) Product additions	50
Dymag Racing (GB) Race wheels in collaboration with Roland Sands	35
Dynojet Research (US) inVision monitor for Indian Big Twins	60
FCAI (AU) Australian registration data 2023	10
Freedom Performance Exhaust (US) Shorty high 2-into-1 for Sportster S	54
Harley-Davidson Motor (US) Adds sixth customizer to 2024 builder program	12
Harley-Davidson Motor (US) NewsBrief: Collective bargaining agreements	64
Hawg Halters Inc (US) 25 years of innovation	64
Honda Motor (JP) NewsBrief: Hydrogen fuel cell system	28
Indian Motorcycle Company (US) New Scout revealed	1,14
Indian Motorcycle Company (US) Plans liquid-cooled Roadmaster and Chieftain	18
Indian Motorcycle Company (US) NewsBrief: Unit recall	26
Industrias Galfer (ES) Management change	18
INTERMOT / Koelnmesse (DE) Change to annual show in December	16
Kawasaki (JP) NewsBrief: Ninja H2R prototype	26
Ken's Factory USA (US) Air cleaners and floorboards available through Zodiac	48
Klock Werks (US) NewsBrief: Acquired Wedge Fairing brand	64
Kodlin USA (US) Risers	46
Kraus Motor (US) LUX gauge bezel	58
Le Pera Enterprises (US) Medium size sissy bar pads	42
Legend Suspensions (US) Revo-A shocks	52
LiveWire (US) NewsBrief: Unit recall	22
LiveWire (US) Mulholland and Alpinista	8
Lowbrow Customs (US) 'Bars and gas tank available through Zodiac	48
Lyndall Racing Brakes (US) Adds West Coast representative	8
MBP Moto (IT) NewsBrief: Acquires Morbidelli brand	16
MIC (US) U.S. 2023 motorcycle sales	26
MotoAmerica (US) King Of The Baggers at Texas and Road Atlanta	22-23
PIERER Mobility (DE) Early takeover of majority stake in MV Augusta	20
Polaris Industries (US) NewsBrief: Support for ORV with 'Trails Grants' program	18
Race Winning Brands (US) Announces new Unilateral Retail Pricing Policy	12
Rekluse Motor Sports (US) New Product Manager	20
Rekluse Motor Sports (US) NewsBrief: Continued technical partnership with Yamaha	28
Rekluse Motor Sports (US) APEX clutch	39
RumbleOn (US) NewsBrief: CFO to step down	18
S&S Cycle (US) 'Stealth' air cleaner	40
S&S Cycle (US) 'Qualifier' exhaust for M-8 Touring and Softail	46
SBS Friction (DK) Becomes IATF certified	10
Sturgis Motorcycle Museum (US) New board members	21
TAB Performance (US) Reduced reach 'Folsom Prison' bars	58
TecMate International (BE) Helping your customer choose the right charger	56
The Jekill & Hyde Company (NL) Authorized aftermarket exhaust system for Harley	21
The Norton Motorcycle GB NewsBrief: New Chief Technology Officer	16
Trask Performance (US) Turbo kit options available through Drag Specialties	44
Triumph Motorcycles (GB) 2024 Distinguished Gentleman's Ride	27
Turn 14 Distribution (US) Hires Director of Brand Management	16
Twin Club MC Norrtälje (SE) 2024 Custom Bike Show	28
Vance & Hines (US) FP4 updates	58
Wunderlich (DE) Engine guard bags	60
Yamaha Motor (JP) NewsBrief: Red Dot Design Awards	18
Zodiac International (Europe) (NL) Product additions	48



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Additional coverings, thread colors and stitch patterns are available through our custom order program.



NEWS BRIEFS

# Hawg Halters - 25 Years of Innovation



H-D has ratified new collective bargaining agreements with the three Unions representing employees at the Menomonee Falls, WI facility - the United Steelworkers Local 2-209 and the International Association of Machinists and Aerospace Workers Lodge 78, United Steelworkers Local 460 at the Tomahawk, WI facility.

**Performance Brokerage Services has announced that Signature Harley-Davidson of Perrysburg, Ohio, has been acquired by Evan Schipper. Founded in 2000 and located just off Interstate 75, the dealership serves the Toledo and surrounding communities. Part of the H-D industry since 2006, the Schipper family owns four Harley-Davidson dealerships in Fort Wayne, Indiana; Louisville, Kentucky; St. Louis, Missouri, and Evansville, Indiana.**

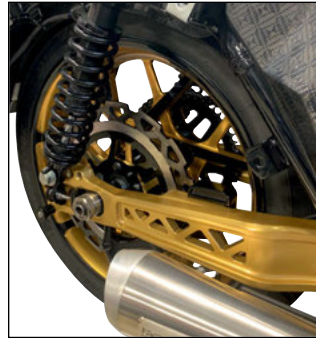
Mitchell, SD based Klock Werks has acquired the Wedge Fairing brand following the recent passing of its respected Bill Blackmore. Brian Klock said: "Bill was a visionary in the motorcycle community. As the driving force behind the revolutionary Wedge Fairing Kit, he left behind a legacy of excellence and ingenuity that has greatly impacted mid-displacement bike riders worldwide." Prior to Blackmore's passing, Klock Werks had collaborated with him to develop a Flare Windshield specifically for the Wedge Fairing. This collaboration fostered a strong connection between the Klock Werks team and Bill, laying the foundation for a seamless transition following his passing.

**AMA has added a Bagger Class to the vintage road-racing schedule at AMA Vintage Motorcycle Days on the freshly repaved curves of Mid-Ohio Sports Car Course in Lexington, Ohio, during 2024 Permo AMA Vintage Motorcycle Days, July 26-28. In partnership with Bagger Racing League, the Baggers will run on Saturday July 27th.**

Founded in 1999, Hawg Halters Inc. "challenged the status quo of a rapidly evolving V-twin industry at that time - creating an award-winning product line of stylish and highly technical parts - HHI has carved out a leading position in the marketplace for its Dahlonega, Georgia manufactured parts."

Great parts don't just happen. As Mark Thompson says: "They come from constant evolution and adoption of industry-leading technologies and processing systems. Constant monitoring of the latest CAD and solids-based computer systems lead to the fine-tuning of product design and execution."

"Materials choices are among the most important decisions a motorcycle parts manufacturer can make. We carefully select raw materials of the highest quality, including custom-developed 6061 aircraft grade billet aluminum, made to our own specifications. High-strength steel alloys and the latest stainless steel materials all contribute to delivering the best performing products in their



categories.

"Hawg Halters now proudly manufactures classic V-twin performance parts, including our popular 4 and 6 piston billet calipers, triple trees, Road Hawg wide tire kits, billet fork leg kits, front ends, forward controls, the X Series of bolt-on neck rake kits and our recently introduced Performance Bagger billet swingarm." Unveiled at Daytona Bike Week this year, the new swingarm is a classic example of how HHI continues to respond to the ongoing evolution of the V-twin marketplace and a classic example of the innovation that is the HHI hallmark.

"Manufacturers should help to drive the emergence of new product sectors and the business opportunities that their dealers have. We are proud of having done so regularly throughout our 25-years."

"For example, HHI has been one of the handful of manufacturers who have been at the forefront of helping the Performance Bagger segment to grow, with key new products making it accessible to more riders. We have been leading the way with successive new product designs - such as our evolutionary Dominator mid-control



kit, the Dominator billet swingarm, a new Dominator axle adjuster and integral shock relocater kit, the Dominator stock replacement billet triple tree for both on track and street application and new six-piston billet radial front and rear brake caliper kits. "Here at HHI we ride what we build and believe that our commitment to quality allows us to deliver the finest American made products for the V-twin motorcycle."

[www.hawghalters.com](http://www.hawghalters.com)



Sources: AMD, IDN, FT, Reuters, PSB, MPN, BDN, MCVN, AP, Bloomberg, MSNW, Electrek, electricmotorcycles.news, RideApart.com, Motor1.com, Cycle World, motorbikewriter.com

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