

INTERNATIONAL DEALER NEWS

COMMENT: Someone is selling - is it you? Page 4

NEWS: Keis heated clothing technology Page 11

OCT/NOV 2013
ISSUE #115

ACEM reports European PTW sales down by over 15 percent for first 8 months of the year

THE latest motorcycle and moped registration data (all L-category vehicles) released by the Association des Constructeurs Européens de Motocycles (ACEM, Brussels) show total PTW (powered two-wheeler) registrations for the markets the organisation surveys as down by -15.4 percent for the eight months to end of August 2013 (880,779 units) compared to the same period of 2012 (1,041,460 units).

For the year to date, motorcycle registrations are down by -12.8 percent while moped sales are down by -20.5 percent.

According to ACEM August (also down by -15.4 percent) was the third worst month of the year so far, with European PTW sales totalling 97,657 units.

In Germany, the IVM (Industrie-Verband Motorrad) reports that the market there dipped month-on-month in August for the first time

since March this year; PTWs were down by -2.91 percent at 11,761 units (down from 12,114 in August 2012) and motorcycles were down by -9.82 percent at 6,706 (down from 7,436 in 2012).

However, after a strong July in which motorcycle sales were up by 22.94

'despite the decline, Italy remains Europe's largest motorcycle market'

percent (at 9,448 units from 7,436 in 2012), and total PTW sales up by 16.32 percent (at 15,105 from 12,986 in July 2012), overall PTW registrations in Germany for the year to date remain marginally up at 110,759 (up by +0.77 percent from 109,914 for the first eight months of 2012).

Motorcycles sales in Germany for the year to date were up by +2.59 percent at 76,102 units (up from 74,180 for the first eight months of 2012).

The Italian market continues its dramatic downward spiral with motorcycle sales for the first eight months of this year down by -29.46 percent at 120,373 (from 170,648 units for the first 8 months of 2012), with month on month sales for August down by -22.75 percent at 8,614 units (from 11,151 in 2012).

In July, Italian motorcycle registrations were down -33.04 percent at 20,194 units from 30,160 units in July 2012.

In the United Kingdom, year on year total PTW sales were down by -5.15 percent for the first 8 months of the year (-3.37 percent for August 2013).

Motorcycle sales for August were up by +1.06 percent at 5,620 units,

Continued on page 6 >>>

PRODUCTS



Page 22



Page 20



Page 20



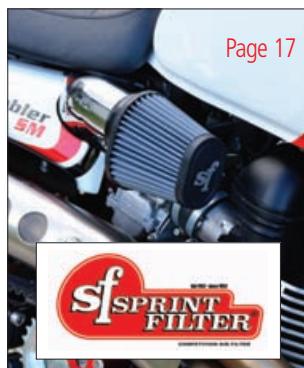
Page 20



Page 22



Page 24



Page 17



Page 32



Page 11

NEWS ROOM 7-11,40

TRADEZONE 36

INDEX 38

WANT DIGITAL?

Subscribe for free



OPTION ONE

email neil@dealer-world.com, subject line: 'Eclub Sign-up' to subscribe today

INTERNATIONAL DEALER NEWS MAGAZINE

WANT PRINT?

UNITED KINGDOM

£60.00

EUROZONE COUNTRIES

€90.00

REST OF EUROPE

£120.00

UNITED STATES

\$160.00

OTHER COUNTRIES

£180.00

**2 YEAR
12 EDITION
OFFER!
PLUS FREE
DIGITAL EDITION**

OPTION TWO



PAYMENT...

Bank transfer - details on request

Credit/Debit card - All credit card payments are transacted in GB £ Sterling and are subject to 4 percent surcharge, card issuer charges, and exchange rate fluctuations.

Paypal - details on request

email neil@dealer-world.com, subject line: 'IDN-SUBS' to subscribe today

PUBLISHERS & MANAGING EDITORS

ROBIN BRADLEY

robin@dealer-world.com

SONJA WALLACE

sonja@dealer-world.com

INFORMATION EDITOR

SARA VINEY

sara@dealer-world.com

DESIGN & PRODUCTION MANAGER

BEN OAG

ben@dealer-world.com

DESIGN & PRODUCTION EDITOR

TOM JACKSON

tom@dealer-world.com

STAFF WRITER

DUNCAN MOORE

duncan@dealer-world.com

SHOW & DATA MANAGER

NEIL BLABER

neil@dealer-world.com

CHAPMAN HOUSE,
CHAPMAN WAY,
TUNBRIDGE WELLS
KENT TN2 3EF, GB

TEL: 0044 (0)1892 511516
FAX: 0044 (0)1892 511517

TOLL FREE...
FROM USA/CANADA:
TEL: 1-866 849 5704
FAX: 1-866 521 0099

DISCLAIMERS

No part of IDN may be reproduced or used in any way without permission. The views contained in IDN are not necessarily the views of the publishers. Every effort is made to ensure that all material included is as accurate as possible, however the publishers cannot be held responsible for any erroneous statements, facts, figures or mistakes. All trademarks, brand names and other key words are used purely for descriptive purposes. No approval, endorsement of, or involvement in the contents of IDN is implied by the use of these or any other words, names or marks associated with all or any companies. All trademarks acknowledged. IDN (ISSN 1354-4074) is published ten times a year by Dealer-World.com, Chapman House, Chapman Way, Tunbridge Wells, Kent TN2 3EF, Great Britain. Send address corrections to us at the address shown on this page, or e-mail to: sara@dealer-world.com

PRINT BY WARNER'S MIDLANDS
BOURNE, LINCOLNSHIRE, GB

ISSN 1354-4047

INTERNATIONAL DEALER NEWS **CONTENTS**

IDN OCT/NOV 2013 (#115)

News

7-11,40



Sprint Filter gains five records at Bonneville

p.7



BMW launches C evolution E-Scooter

p.8



Keis heated clothing technology

p.11

American Report

13



Mark Blackwell elected Chair of the MIC Board of Directors



Ducati new retail financing plan



Dealer Expo 2014

Products/Motorcycle Fashion

15-35



p.15



p.16



p.17



p.18



p.20



p.21

BIG BIKE EUROPE
PERFORMANCE • CUSTOM • TUNING

MESSE ESSEN, Germany
2014
11th-13th APRIL

www.bigbikeworld.com

Someone is selling - is it you?

WITH INTERMOT having just released their exhibitor and visitor prospectus and schedule for 2014 (Cologne, Germany, October 1st – 5th) this would generally be a time in the biennial market cycle when the Milan show (EICMA) would be the hot topic among vendors in Europe as the industry prepares for the expo in November (5th-10th).

However, whilst Milan will still nonetheless see the largest broad-based motorcycle industry gathering of the year, and a still massive investment in vendor booths and associated expo costs, the sad truth is that preparing this pre-EICMA edition of IDN has revealed that more parts, accessory, technical and apparel vendors than ever before have abandoned the show as marketing budgets (indeed all budgets) continue to be squeezed.

As reported in this edition of IDN, the Italian motorcycle market, while remaining the largest in Europe, continues its relentless decline, with total PTW sales for the full year likely to have declined to not much more than one million units from the near three million recorded as recently as 2007.

The particularly acute downward pressure on motorcycle, scooter and moped sales seen in Southern Europe in general in the past four years has been unprecedented. Matched as it is by the pan-European decline in the sale of Japanese-made motorcycles from the glorious peaks of years past, market sentiment as the industry approaches EICMA, Europe's other major general-purpose OE-driven shows and the new model launch season, is at best muted.

As the figures released by ACEM at the end of September suggest, the best news headlines that anybody is able to latch onto currently are that maybe, possibly, perhaps, there are signs of a slowing in sales decline in some of the larger countries and that, maybe, possibly, perhaps motorcycle sales are poised to bottom-out sooner than scooters and small cc PTW units.

Given the relative retail value of larger displacement machines for Europe's dealer network, and the greater role their riders play in fuelling parts, accessory and apparel sales then maybe, just maybe, 2014 might see the aftermarket leading whatever sense of recovery there is to be had – a reverse of what has been seen in historic market decline/growth cycles.

There is a received wisdom in the motorcycle industry that when times are hard and new unit sales in decline, aftermarket parts and accessory sales prosper, relatively speaking, as consumers delay new model spending in preference for increasing used model ownership longevity.

In parallel with this, another early indicator of any pending recovery in the industry is used unit values and dealership workshop revenues.

Whilst there is no question that service diaries remain full, and that workshop profits have been the primary way in which most motorcycle dealerships (franchised and independent) have been able to keep the lights on, the story where used motorcycle values is concerned remains inconsistent.

There does not yet in this painfully extended downturn appear to have been any evidence of the so-called received wisdom giving buoyancy to parts and accessory sales, and with youth unemployment across all of Europe, but especially

in Southern Europe, now threatening to leave us with an entire lost generation of consumers to fuel the spending median of our mid-40s demographic, it is going to take an awful lot of "urban mobility" to dig us out of this hole.

In addition to being shocked at the number of parts and accessory vendors and brands who have abandoned their traditional investment at Milan, so far this season it is also striking that new product research and design also appears to have stalled.

It may well be that the rather more trade-oriented, large displacement, technical, and international environment that INTERMOT delivers will see the industry wearing its game-face twelve months from now, but I have to say that our canvass for product innovation in advance of this year's Milan show has yielded thin pickings.

Congratulations to those companies who are stepping up to the plate – because for sure and certain you are the ones who will emerge from the downturn in better shape than your competitors.

It is an established and recorded fact that in all downturns during the last 80 plus years any survey of market leadership, indeed of any kind of sales growth, achieved as market recovery sets in has always revealed a direct correlation between the essential twin pillars of downturn survival and post-recession profile – namely research and design investment and branding and marketing spend.

When times are hard, it is all too easy for consumers and those in the distribution channels between manufacturers and the end user to assume that there simply is not going to be much in the way of new and creative offers with which excitement and enthusiasm can be built.

It is also all too easy for buyers to simply forget that a vendor or brand exists or is still in business. It is a sad marketing truth that if you think the sell-by date of groceries is short, the shelf life of brand profile and values is frighteningly brief.

Marketing and new product investments are among the easiest of spending activities to reduce when sales are down, but by far the most difficult and most expensive to restore when market conditions are better. They are both false economy and predicated on the assumption that there is no business to be done - but that is not true.

Nearly one in ten of EU citizens of riding age either own at least one or routinely have access to at least one motorcycle or PTW of some kind, and the evidence in Europe is that the miles being ridden daily, weekly, monthly and annually remains high.

Robin Bradley
Publisher

robin@dealer-world.com



Ultrabatt multiMIGHTY New
the most versatile and advanced battery ever!!

1 battery model as a replacement for all other batteries!!

EICMA
Hall 18
Stand A60

Breakthrough battery design
"a whole new perspective in battery technology"



More powerful
"starts faster and more reliable"



Create your battery
"all the power you want, in every possible position"

PATENTED BATTERY

INNOVATIVE MULTIFLEX DESIGN

ADVANCED MICROCHIP TECHNOLOGY

CHAMPIONS VERIFIED

Amazingly small and light

"it's hard to believe it's packed with so much power and technology"

Ultrabatt
www.ultrabatt.com

info@ultrabatt.com | +31 597 613 000

New serious potential Distributors
are welcome for open territories.

HIGH-FLOW MOTORCYCLE AIR FILTERS

RACE PROVEN PERFORMANCE

THE ORIGINAL COTTON PERFORMANCE AIR FILTER



- Replaces the Original AIR Filter
- Engineered to fit the Original Airbox
- No Modification Required
- Backed by K&N's Famous Million Mile Warranty



1969 - 2013

OVER 40 YEARS OF EXPERIENCE

DESIGNED TO IMPROVE HORSEPOWER.

WWW.KNPOWERSPORTS.COM



<<< Continued from Cover

compared to August 2012, but for the year to date, motorcycle sales are down by -2.36 percent for the first eight months of the year.

The motorcycle market in **Spain** also continues its alarming contraction with sales in August down by -27.4 percent at 7,363 units; for the first eight months of this year motorcycle registrations in Spain are down by 13.8 percent at 62,819 units.

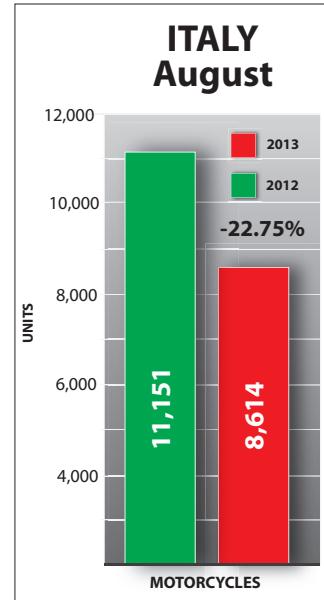
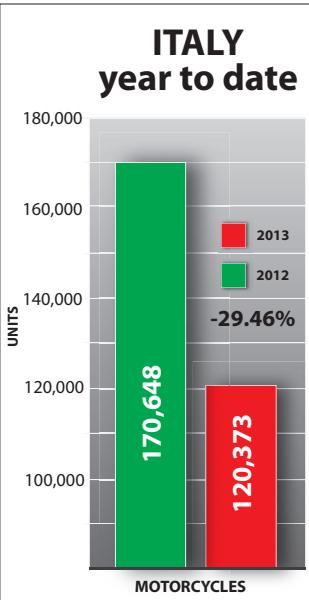
Meanwhile, the China Association of Automobile Manufacturers (CAAM) reports that **Chinese** motorcycle production decreased by -8.97 percent in August (to 1,781,600 units), having also declined (-5.63 percent) in July 2013.

For the eight months to August

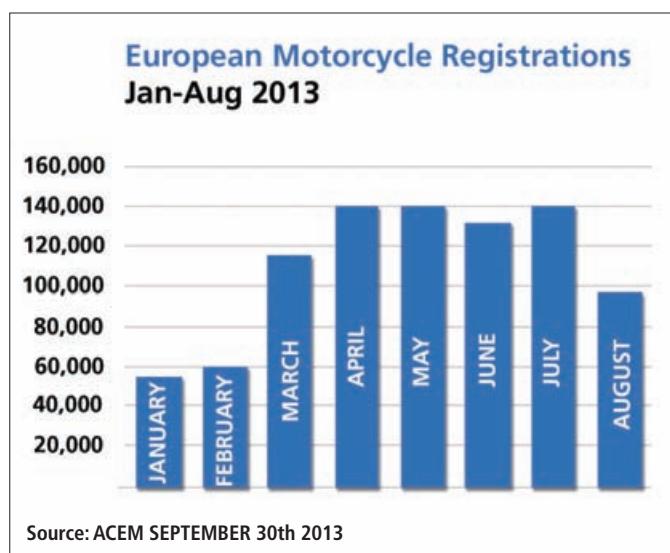
2013, Chinese motorcycle production is said to have exceeded 14,943,900 units for an overall decrease of -3.85 percent compared to the first eight months of 2012.

Japanese motorcycle exports to Europe increased substantially for the first time this year at +8.99 percent in August (at 6,251 units according to JAMA), but for the year as a whole Japanese manufacturers are down by -25.26 percent at 82,333 units, down from 110,162 for the first eight months of 2012.

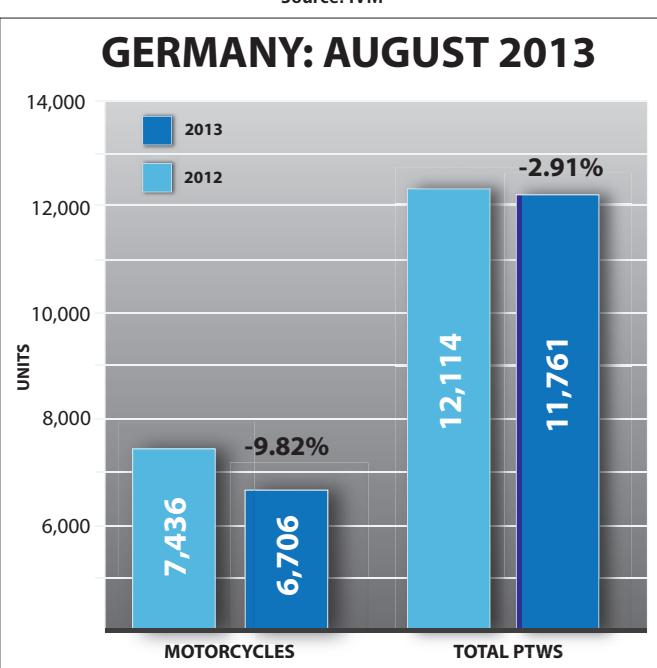
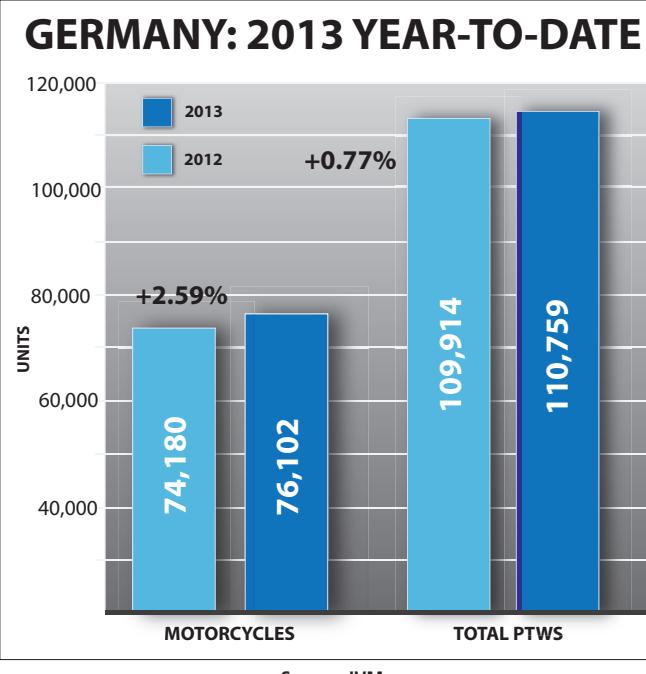
Total Japanese manufacturer PTW exports to Europe were up by +28.68 percent for August 2013, compared to the year-ago month, but are still down by -22.33 percent for the year to date (92,431 units from 119,006). •



Source: ANCMA



Motorcycles	2012	2013	% change
Italy	170,148	120,260	-29.32
France	127,684	110,799	-13.22
Germany	109,750	108,731	-0.93
Spain	72,691	62,547	-13.95
UK	57,992	56,675	-2.27
Mopeds	2012	2013	% change
France	86,508	71,924	-16.86
Poland	52,100	44,799	-14.01
The Netherlands	52,063	42,090	-19.16
Italy	40,136	31,470	-21.59
Germany	39,177	24,868	-36.52



Sprint Filter gains five records at Bonneville

SPRINT Filter sponsored a BMW S1000RR, which was ridden to five land speed records on the salt flats at Bonneville.

Arin Hunter and Andy Sills rode two bikes equipped with two different engines and aerodynamics, which were supplied by San Diego BMW Motorcycles to achieve five FIM and AMA world records after the SCTA speed week training session.

Andy Sills piloted a San Diego BMW Motorcycles built S1000RR to take both FIM records in the naturally aspirated 1,000cc class and two of the four possible AMA records for the naturally aspirated 1,000cc class. Sills ran 218.736mph for the record in the FIM 1,000cc Division B Type 1 Class 10 multi-cylinder, which is a modified, partially streamlined class, with his fastest pass of the event at 227.5mph. He also set records at 189.862mph for



the record in the FIM 1,000cc Division A Type 1 Class 10 multi-cylinder, a naked or no fairings class, 217.429mph in AMA 1,000cc MPS AF, a modified, partially streamlined fuel class, and 189.966mph in AMA 1,000cc M AF, a modified, no fairings class.

Erin Hunter ran 207.996mph for the third AMA record in the 1,000cc MPS

AG, a modified, partially streamlined gas class with a more traditionally faired BMW S1000RR.

For the air filters, after several dyno test sessions, the Sprint filter P08 gave the best results, both for the performances (the best ever seen) and filtering power.

Sprint filter P08 is made of a very fine yearns polyester membrane that

allows a constant airflow and a high filtering power, claimed to be better than any other cotton filter. The filtering power is 80 microns and the airflow is more than 5,000 litres m²/sec, more than any cotton filter (3,500 litres m²/sec) or paper filter (not even 1,000 litres m²/sec).

Sprint filter P08 can be installed on stock motorbikes, without the need to make any ECU tuning changes.



SPRINT FILTER
Arluno (Milano), ITALY
Tel: +39 02 9037 7518
export@sprintfilter.net
www.sprintfilter.net

Alpinestars celebrates 50 years of motorsport success

ALPINESTARS marked its 50th anniversary on the night of Sunday 8th September with a star-studded party in Milan. During the evening guest stars from the world of motorsports, racers past and present and notable industry personalities, as well as a host of TV celebrities and fashion writers

joined company founder Sante Mazzarolo and current CEO Gabriele Mazzarolo to celebrate. Amongst the many former luminaries in attendance were legendary multiple World Motocross Champion Roger DeCoster, three-times Grand Prix Motorcycling World

Champion Kenny Roberts, five-times Grand Prix Motorcycling World Champion Mick Doohan, multiple Grand Prix winner Randy Mamola and the multi-discipline star Jean-Michel Bayle. Many current racing stars were also present, including reigning MotoGP World Champion Jorge Lorenzo, his rival Dani Pedrosa, Dakar Rally legends Marc Coma and Nani Roma, Superbike riders Carlos Checa, Chaz Davies and Eugene Laverty, and Isle of Man TT legend John McGuinness.

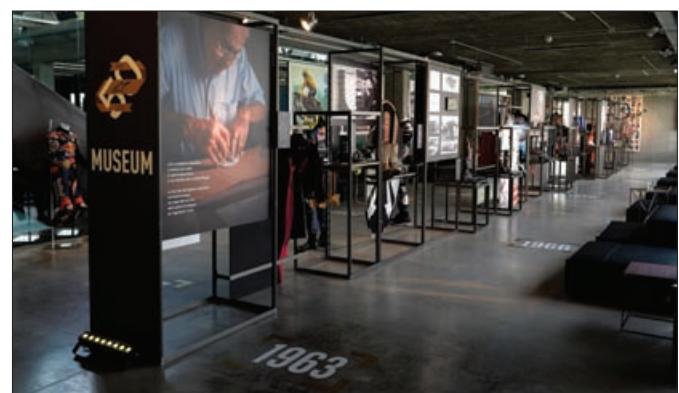
Guests were treated to a specially commissioned museum visit, charting the company's 50 years of innovation and product development, as well as a Hall of Fame display of Championship winning products, used by many of the stars in attendance. Alpinestars also launched a commemorative book describing its story in the world of motorsports, motorcycling, cycling and action sports.

Presiding over the unique mix of personalities on the guest list, Sante Mazzarolo, who founded Alpinestars half a century ago, together with his son, Gabriele, who is steering the brand into its next 50 years, also enjoyed the gathering of family, friends and associates who came from all parts of the globe to mark a unique heritage and look forward to a continuing legacy.

www.alpinestars.com



Company founder Sante Mazzarolo (left), Kenny Roberts (centre) and present company CEO Gabriele Mazzarolo



Dainese and BMW in joint protective clothing development project

DAINENE has announced it will be working with BMW Motorrad to develop motorcycle safety clothing for the German motorcycle manufacturer. The starting point for the joint project will be Dainese's D-Air Protect system, which will be developed into fully integrated inflatable protectors in rider wear for BMW owners. The first product in development

is the DoubleR RaceAir one-piece leather suit with D-Air racing protectors. Designed exclusively for use on racetracks, the suit is due to be launched at the international EICMA motorcycle show in Milan in November, following BMW Motorrad completing testing in Munich. This will be followed by the development of the Dainese

D-Air Street System as a retrofit solution for BMW Motorrad, with a scheduled launch in 2015.



BMW launches C evolution E-Scooter

BMW Motorrad used the car-centric Frankfurt International Motor Show to launch its electric maxi-scooter – the C evolution. The production version of the electric scooter made its debut at the 2013 Motor Show, alongside the new BMW i8 electric sports car.

This latest scooter from BMW joins the two conventional models from the company; the C 600 Sport and C 650 GT. However, rather than the petrol engines of the two existing models, the C evolution is powered by a drivetrain swingarm with liquid-cooled permanent magnet synchronous motor via a toothed belt and ring gearing. The rated power output is a claimed 11kW, with a peak output of 35kW. This is said to enable the C evolution to achieve a top speed of 120km/h (electronically limited).

A stand-out feature of the C evolution is its reversing aid. It is enabled via a control on the left handlebar. With the activation button pressed, the C evolution can be

reversed at no more than walking pace to make manoeuvring easier.

The 8kWh capacity of the air-cooled, lithium-ion, high-voltage battery provides a predicted range of up to 100 kilometres before it needs to be charged from any domestic mains supply, with a full charge taking around four hours.

The C evolution also has a form of energy regeneration that has never been seen before on a single-track vehicle. Recuperation takes place automatically both when coasting with the throttle closed and when braking. Riders can set their preferred mix of dynamic performance and efficiency by selecting from four ride modes. In Road mode riders have at their disposal maximum acceleration, approximately 50 percent energy regeneration when coasting and full regeneration when braking. In Eco Pro mode acceleration and therefore energy consumption are restricted, while the maximum possible amount of energy is recuperated. Sail mode suppresses recuperation while

coasting, allowing the C evolution to glide along virtually free of any braking effect when the throttle is released. Dynamic mode combines full accelerating power with a high degree of recuperation.

The C evolution no longer has a main frame in the conventional sense. The central component is the battery casing made from diecast aluminium, which has a steering head support made from steel tubing attached to it at the front and, at the rear, the single-sided swingarm as well as a rear frame, also made from steel tubing.

Wheel location at the front is handled by an upside-down fork with 40mm stanchion tubes and 120mm of suspension travel, whereas the rear wheel is guided by the single-sided drivetrain swingarm. Suspension and damping at the rear are performed by a directly controlled spring strut positioned on the left-hand side with adjustable spring preload. Suspension travel here is 115 millimetres.

The C evolution rides on a five-spoke diecast alloy wheel at the front, size 3.5 x 15in, and a 4.5 x 15in rear wheel.



As with all BMW Motorrad vehicles, the C evolution comes equipped with ABS disc brakes, and further rider safety is offered by the Torque Control Assist (TCA) traction control, which works in a similar way to the Automatic Stability Control feature on BMW motorcycles with combustion engines. TCA limits the motor's torque depending on the slip at the rear wheel.

The new BMW scooter features a 'split face' extending across the upper section of the front cowl, a characteristic BMW Motorrad design trait that gives the two-wheeler a highly distinctive and dynamic appearance from the front.

The trademark styling of BMW Motorrad Design is also reflected in the twin-tipped spoiler on the front cowl and the boomerang-shaped floating panels in the front side trim. At the rear of the model there is an integral helmet compartment.

www.bmw-motorrad.com



Dymag partners with Troy Bayliss

DYMAG, the British manufacturer of specialist lightweight motorcycle wheels, has announced a sponsorship with legendary three times World Super Bike and British Super Bike champion Troy Bayliss.

"Our partnership with Troy comes at a really great time for our brand as we take further steps to return to our heartland in the racing arena," said Chris Shelley, Chairman and owner of Dymag. "Troy is of course a legend in motorcycle racing and he will now be using our Carbon CA5 wheels on his



Panigale 1199 and our TT3 magnesium wheels for his Ducati 1198S 2-Up experience at the Troy Bayliss Academy.

"Many Formula 1, IndyCar, Moto GP and Superbike champions have used Dymags, so it's great that we have teamed up with Troy, which is testament to the successful re-launch of Dymag in the high performance motorcycle wheel market," concluded Shelley.

Dymag created the world's first three-spoke magnesium motorcycle racing wheels and the first road approved carbon composite wheel. Chris Shelley brought the company back from liquidation in 2009 and is now working to produce specialist motorcycle performance wheels for the classic racing and classic aftermarket.



DY MAG RACING
Chippenham, Wiltshire, UK
sales@dymagsdirect.com
www.dymag.com

New colours from Rieju

RIEJU will be offering its Marathon Pro 125 LC SM bike and Enduro in new colours for 2014.

The Marathon Pro 125 is powered by a liquid-cooled, 15CV Yamaha four-stroke, four-valve engine fitted with a light weight alloy silencer to create maximum power to weight ratio. The all new compact dual beam chassis carries suspension provided by 40mm Marzocchi front forks and Rieju's progressive racing system, which uses a gas mono shock rear shock with remote

reservoir.

The 17in wheels have alloy rims, Galfer wave brake discs and a radial mounted AJP gold series dual piston calliper up front. Steel braided hoses all round



are standard as well.

RIEJU SA
Figueres (Girona), SPAIN
Tel: +34 972 500850
rieju@riejumoto.com

www.rieju.es



JOIN US NEXT YEAR

APRIL 11-13 2014 BIG BIKE EUROPE

PERFORMANCE • CUSTOM • TUNING

ESSEN, GERMANY - WWW.AMDCHAMPIONSHIP.COM

THE 'PROGRADE' HEADQUARTERS EXPO FOR THE INTERNATIONAL PARTS, ACCESSORY, CUSTOM, PERFORMANCE AND SERVICE INDUSTRY, FEATURING THE AMD WORLD CHAMPIONSHIP OF CUSTOM BIKE BUILDING.

MANUFACTURERS - IMPORTER/DISTRIBUTORS - DEALERS - CUSTOMIZERS - TUNERS - RIDERS

THE POWER TO STOP YOU

SBS 838 DS Dual Sinter
World Supersport 2012
Championship WINNER



World Champion 2012
Kenan Sofuooglu
Supersport

Photographer: Graeme Brown

Advertising brake pads is simple.
Advertising championships is quite another story.

**SBS - proud sponsor and partner for
team Kawasaki Lorenzini Racing / Kenan Sofuooglu.**

Brake pads for all your powersport needs.



SBS – Leading supplier of brake pads for the World's absolute best Superbike and Supersport riders.

Watch our "BRAKE CHECK" videos.



PASSION FOR RACING
PASSION FOR PERFORMANCE
PASSION FOR MOTORCYCLES

sbs®

THE POWER TO STOP YOU®

Find your national distributor at www.sbs-friction.dk



New Galfer website

GALFER

INDUSTRIAS GALFER
Granollers/Barcelona, SPAIN
Tel. +34 93 568 9090
galf@galfer.es
www.galfer.eu

Gilles Tooling to work with Yamaha

GILLES Tooling has announced that it will be supplying Yamaha Motor with billet accessories, adjustable rearsets, hand controls and axle blocks for the brand new Yamaha MT-09. All of the parts made by Gilles Tooling will first be available through Yamaha Motor Europe subsidiaries and dealers before later being made available directly from Gilles Tooling.



gilles.tooling 

GILLES TOOLING
Wecker, LUXEMBOURG
Tel: +352 (0)267 893 1
info@gillestooling.com
www.gillestooling.com



Keis heated clothing technology

RESPECTED British distributor and parts/accessory designer Motohaus Powersports has responded to what it believes is a gap in the winter riding apparel market with the development of its own brand of electrically heated clothing.

Designed to embrace the latest available lightweight heating technology and combine it with top grade apparel materials, the Keis range can be powered by either the motorcycle or a nickel cadmium battery pack.

First launched five years ago, Motohaus has developed the Keis range ever since in order to offer dealers and riders access to an apparel line that is genuinely hybrid in that neither the warming/power technology nor the garment specification have been compromised in terms of comfort and reliability.

Motohaus is now ready to expand production and is therefore seeking to develop availability in Europe through importers/distributors, dealers and selected web shops.

Motohaus has been involved with heated clothing brands for over 20 years, however disappointment in materials and the reliability of heating systems for riding apparel drove the company to create the first product in the Keis range, a dual-power hybrid heated body warmer, and since then the range has expanded to include gloves of various styles, three designs of jackets, riding trousers, grips and insoles.

The clothing is feature-rich, using a



breathable lightweight soft shell fabric with elasticated side panels, dedicated zipped pockets for the cables and controller and strategically positioned heat panels on the chest and kidney areas. With a current draw of 1.5A and typical power (for the X10 body warmer) of 18W, the range is genuinely specified to run either off a connection to the motorcycle's battery or to use the dedicated 12VNiMH.

Using 'Micro Alloy Element Technology' to provide beneficial Far Infra Red Radiation, the team involved in the design and manufacture of the Keis range draw on over 30 years of heated clothing experience.

Additional features include advanced fuse management, a range of garment-specific power ratings and controller options and accessories that have all been developed with ease and convenience of use and reliability foremost in the design and manufacturing specifications.

If you would like to know more about the product range, visit their dedicated website, or to discuss the opportunities to become a Keis business partner:

(www.keisapparel.co.uk), contact Motohaus Managing Director David Gath: (david.gath@motohaus.com).

MOTOHAUS POWERSPORTS
Odiham, Hants, UK
Tel: +44 (0)1256 704 909
david.gath@motohaus.com
www.keisapparel.co.uk

EICMA

INTERNATIONAL
MOTORCYCLE
EXHIBITION

Come and visit us at
EICMA, Milan

07.-10. November 2013
Pavilion 14 / booth C20

(together with Paaschburg & Wunderlich)



PRODUCT NEWS 2014



sw-motech
BAGS-CONNECTION
engineering for motorbikes

www.sw-bc.com

NEW VSTREAM® WINDSCREENS



N20215 Light Tint
2013 Suzuki V-Strom
(Three Sizes)



EICMA
INTERNATIONAL
MOTORCYCLE
EXHIBITION

See Us at
EICMA 2014
Hall 18
Stand H84



Z2491 Clear
2008-13 BMW F800GS/
F650GS Twin (Four Sizes)

Quality Windshields and Accessories Distributed Worldwide!

For a complete list of 30 International Distributors, go to:

www.nationalcycle.com/international

00+1 708 343 0400 • Fax 00+1 708 343 0625 • idn@nationalcycle.com

national
cycle® *made in u.s.a.*

WORLDWIDE LEADER IN WINDSHIELD TECHNOLOGY™



THE AMERICAN REPORT

By IDN founder Robin Bradley

robin@dealer-world.com

MARK Blackwell, Vice President, Special Projects, Polaris Industries, has been elected Chair of the MIC Board of Directors. Blackwell has served intermittently on the board since the early 1980s and takes over from outgoing Chair Larry Little, who remains an active elected board member after having served as Chair for the last 10 years.

"It is an honour for me to serve the industry as Chair of the MIC," said Blackwell. "This is a very exciting time for the industry and for the MIC. Although we certainly face many challenges, I believe the MIC's work in providing valuable research, educational opportunities and government relations and marketing support are all vital to our current and future success. Also, I'd like to

thank Larry for his lengthy tenure and for continuing service as a director. On behalf of the members, the other directors and the industry at large, we are grateful for his exemplary service, leadership, counsel and investment."

Blackwell added that one of the many initiatives that he's excited about is the recent implementation of the MIC's new dealer and retailer class of membership. He said: "I am excited about the many benefits MIC can provide to dealers, including the ever expanding range of marketing and statistical information, as well as educational opportunities like the new webinar series. Plus, having dealer representation across the country will add a powerful voice when the MIC works on behalf of the industry on legislative and

regulatory matters and increasing other threats to our industry."

The Motorcycle Industry Council exists to preserve, protect and promote motorcycling through government relations, communications and media relations, statistics and research, aftermarket programme, development of data communications standards, and activities surrounding technical and regulatory issues. As a not-for-profit, national industry association, the MIC seeks to support motorcyclists by representing manufacturers, distributors, dealers and retailers of motorcycles, scooters, ATVs, ROVs, motorcycle/ATV/ROV parts, accessories and related goods and services, and members of allied trades such as insurance, finance



Industry veteran Mark Blackwell has been named Chair of the MIC Board of Directors



and investment companies, media companies and consultants.

www.mic.org



The new Ducati 848 Evo - the first model to be financed through Ducati's new VAG retail finance scheme in the United States when the programme went live in September this year

THE synergies that ownership by the Volkswagen Audi Group bring to the table continue to be exploited by Ducati in the United States, with a new retail financing plan available to their dealers through VW Credit - a subsidiary of Volkswagen Group of America Inc. Ducati Financial Services (DFS) offers new and used Ducati buyers financing for their motorcycles and a range of ancillaries and add-ons, such as their 'Ever Red' Motorcycle Protection Plan, Guaranteed Asset Protection

(GAP) plan, and 'Road Hazard' tire and wheel protection plans. The United States is Ducati's largest market with over 9,000 units sold there last year. Dominique Cheraki, General Manager of Ducati North America, is quoted as saying "the introduction of DFS marks a historic time for Ducati North America. With specially tailored in-house programme we are now able to effectively enhance and improve the customer buying and ownership experience." www.ducati.com

BY the time you read this edition of International Dealer News, the all-new AIMExpo at Orlando, Florida, will either be about to happen very soon, be currently taking place (October 16th - 20th 2013), or have taken place already.

Either way, the cycle of domestic US powersports industry expo discontent that gave rise to the AIMExpo project, and the panic that the new show's announcement and inexorable march towards apparent success triggered at Advanstar Inc., the company that has owned and operated the 'Indy' Dealer Expo, appears to have driven 'Indy' towards its final death throes.

After multiple versions of their response to the new rival came and went, the latest twist in this particular example of self-destruction comes with Advanstar's announcement not only of yet another change of date, but also now a change of venue too.

In the past the company has consistently

insisted that, of all places, Chicago would be one of the very worst host cities in which to stage the once pre-eminent domestic US powersports industry trade show, but their latest news is indeed of a move for Dealer Expo to the notoriously expensive, rigidly unionised and exhibitor-unfriendly embrace of Chicago's McCormick Place.

What is more, having seen AIMExpo defy Advanstar's historic insistence that 'sun-belt' venues were death for the business focus of trade show attendees by successfully attracting nearly 400 exhibitors (and counting) to the gentle climes of Florida in the Fall, Advanstar has seen fit not just to move 'Indy' even further North, but swap February for December!

Slated for December 5th - 7th 2014 (marking a near two-year gap since the last and much criticised Dealer Expo in February 2013) US industry reaction to the move(s) has been almost universally hostile; indeed the widespread



Chicago's notoriously expensive, rigidly unionised and exhibitor unfriendly McCormick Place is now slated to be the new host venue for Advanstar's Dealer Expo in December 2014 - 22 months after the much criticised final 'Indy'

scuttlebutt is that if AIMExpo #1 makes a reasonable first year splash, then the chances of there being a 'next' Dealer Expo at all, anywhere at anytime, will be very much in the balance.

BS™ BATTERY

The Power you need...

SLA

NEW SEALED & FACTORY ACTIVATED
BY BS

BATTERY LINE



BEST PERFORMING TECHNOLOGY FOR ALL APPLICATIONS

Main features

- | | |
|--|---|
| <ul style="list-style-type: none">• Ready & Easy to install• Factory activated batteries (non-spillable)• No acid handling (very safe)• Extended life (up to 3 times longer than conventional batteries)• Absolutely Maintenance Free (sealed batteries) | <ul style="list-style-type: none">• Extreme vibration resistance• Multi positional fitment• No gas emission (when normal use)• Increased power & deep discharge performances• Available in a wide range of models |
|--|---|

SLA batteries are perfectly suitable for motorcycles, scooters, ATVs (All Terrain Vehicles), UTVs (Utility Vehicles), watercrafts, snowmobiles and lawnmowers.

© Original picture from Montero F. before modifications

**Spec
ia
l**

Akrapovic exhaust for Panigale

AKRAPOVIC'S Evolution Line of exhausts has been expanded to include a system for the Ducati 1199 Panigale series.

Akrapovic claims that its Evolution for the Panigale is the only exhaust system for the bike to be made from titanium alloy. It is finished with carbon fibre end caps and heat shields and has a removable noise reduction insert.

The exhaust is said to weigh 4.8kg less than the stock system and offer both power and torque gains.

As with all Akrapovic Evolution Line exhaust systems, the new 1199 Panigale exhaust is race-ready straight from the box and fulfills noise requirements for SuperStock and World Superbike championships as set by ruling body FIM.

AKRAPOVIC
Ivancna Gorica, SLOVENIA
Tel: +386 (0)1787 8404
info@akrapovic.si
www.akrapovic-exhaust.com



Barnett clutch kit for Triumph 675R

BARNETT'S latest clutch kit release is a replacement upgrade for the 2013 Triumph 675R. Each Barnett kit includes friction plates made with the company's exclusive carbon material, is designed for maximum heat dissipation, tempered steel drive plates, and a set of heat-treated heavy duty springs.

All Barnett clutch plates are made to OE specs and the kits are quality checked for proper stack height prior to packaging to guarantee optimal fit and performance.

BARNETT CLUTCHES & CABLES
Ventura, California, USA
Tel. 001 805 642 9435
info@barnettclutches.com
www.barnettclutches.com



Draggin Holeshot jeans

DRAGGIN Jeans has introduced what it claims to be the most protective motorcyclist's jeans in the world – the Holeshot jeans. The Holeshot are said to offer race-level protection for the wearer.

To back its claims up, Draggin has had the jeans tested to show that the protective lining now lasts more than 7.46 seconds of road abrasion. Due to this level of abrasion resistance the Holeshot jeans have received CE Approval at Level 2.

The Holeshot jeans include climate control with the



purpose of taking heat away from the skin, with moisture wicking technology to keep moisture away from the skin too, and also an anti-bacterial feature.

The men's Holeshot jeans will be available from October 2013 in sizes 28in – 44in, and the women's Holeshot jeans will be available later in the season.



DRAGGIN JEANS
Port Melbourne, AUSTRALIA
Tel: +61 (0)3 9646 0377
sales@dragginjeans.net
www.dragginjeans.net

Exan X- Black Evo for FZ1



EXAN now has a version of its trapezoidal shaped X-Black Evo silencer available for use on the Yamaha FZ1. The newest Exan silencer is being offered in a choice of stainless steel, titanium or black satin steel.

Said to be much lighter than the stock exhaust, the X-Black Evo features a removable DB killer and a carbon fibre end cap.

EXAN
Lissone, ITALY
Tel: +39 0392 782799
infoexan@exan.it
www.exan.it

Givi heavy duty waterproof bags

GIVI has widened its range of waterproof soft bags with the introduction of a new range of bags, which feature high visibility elements and new materials. The bags have a navy-type closure system (they can be rolled up to make the bag more compact depending on its content) and a general purpose mounting kit to fix them to a bike.

To make the bags capable for off road use they are constructed from Tarpaulin 500D, and the side bags and the saddle/tank bag have an internal



GIVI®

GIVI
Flero (BS), ITALY
Tel: +39 030 358 1253
info@givi.it
www.givi.it

Sprint Filter waterproof air filters

SPRINT Filter, which claims to be the world's oldest air filter manufacturer, is manufacturing the waterproof P08 WP air filter for use on naked bikes and custom applications.

The patented Sprint Filter P08 WP air filter receives a special treatment that makes it waterproof. The technology used in the filter is the same as that of the Sprint Filter P08 air filter (which has been used on Land Speed Record bikes at Bonneville) but is subjected to a procedure with a special PTFE treatment. This treatment prevents it from getting water-logged in heavy rain and the water then being drawn into the bike's engine.

The filter material is 80 microns polyester, composed of wires with a diameter of five microns, that allows a claimed doubling of the airflow and a higher filtration power compared to any other sport air filter. The range of direct intake filters is made up of conical and cylindrical filters available with different inclinations and angles, and they can be fitted on carburetors or throttle bodies from 32mm flange diameter to 70mm flange diameter.



SPRINT FILTER
Arluno/Milan, ITALY
Tel: +39 02 9037 7518
export@sprintfilter.net
www.sprintfilter.net

MIVV for 125cc Duke

MIVV has created a range of exhaust options for the KTM 125 Duke, which it says can also be used on the 200 Duke.

MIVV offers three systems, a full exhaust system with short sporty GP silencer (in carbon, titanium or black steel), the Suono (in stainless steel with carbon end caps or black steel black) and the stainless steel Ghibli.

All three systems are claimed to offer enhanced mid-range torque and power.

MIVV
Sant' Omero (TE), ITALY
Tel: +39 0861 8120 237
moto@mivv.it
www.mivv.it



Rukka Cosmic adventure suit

RUKKA states that its Cosmic suit is the first adventure sports style riding suit to have a three layer laminate, and also to combine the benefits of Armacor and Cordura".

The Cosmic has the top layer of Cordura fabric laminated to the Gore-Tex Pro membrane and the inner lining. Additionally the Kevlar-reinforced Armacor laminate, used for exposed parts of the Cosmic suit like shoulders, elbows and knees, ensures abrasion resistance in case of a fall. Further rider protection in the event of a crash is provided by the Rukka D3O Air protectors. Certified according to the latest CE standards, the protectors' impact absorption multiplies in the exact moment an impact

occurs.

Waterproof pockets are used on the Cosmic suit, with the chest pocket featuring a magnetic closure. In addition there are width adjusters for a perfect fit, and vents with waterproof zippers in the chest back, and thigh areas to provide ventilation on hot days. When temperatures drop, the inner jacket and inner trousers,



both removable and equipped with temperature controlling Outlast, offer warmth. Further wind and weather protection is offered by a removable outer collar made of elastic three-layer laminate.

In the seat area, the Cosmic trousers are equipped with the climate-regulating AirCushion system as well as Antiglide-Keprotec for a safe grip on the seat. Long zippers on the calves mean the trousers can be worn inside or outside of boots.

The Cosmic jacket is available in light beige, red and black in sizes 46 through 62, as well as in black in numerous sizes, and the Cosmic trouser in black only.



RUKKA

Lahti, FINLAND

Tel: +358 (0)3 822 2313

info@rukka.com

www.rukka.com

**D.I.D DIRT STAR™ LT-X AND ST-X RIMS:
the choice of AMA Supercross & MX1 Top Riders**



EICMA 2013
International Motorcycle Exhibition
Milan 5th-10th November
Pavillon 6, Booth D38

D.I.D®
Racing Chain
Powered by Technology

DID EUROPE Srl

www.dideu.it - e-mail: info@did-eu.it

Tel. +39 051/531543 • Fax +39 051/6014912

Fuchs two-stroke oil

FUCHS Silkolene has worked closely with classic Lambretta and Vespa specialists to produce a dedicated range of new two-stroke oils, specifically blended for use in classic scooter engines.

The new Fuchs Silkolene 'Classic' range includes an Ester based fully synthetic two-stroke engine oil in 1l and 500ml pack sizes. The Classic is a low smoke, clean burning engine oil said to reduce engine wear and friction, while providing outstanding protection to ring sticking, plug fouling and pre-ignition. The oil is suitable for both premix and injector systems in both standard and performance tuned engines.



To complement the Classic range, Fuchs has straight 30 and straight 90 non EP gear oil in a 500ml pack size, specially dedicated for use in the gearbox in both Vespa and Lambretta scooters.

FUCHS
Silkolene®
SUPERIOR MOTORCYCLE OILS

FUCHS
Mannheim, GERMANY
Tel: +49 (0)621 3802 0
zentrale@fuchs-europe.de
www.sikolene.com

Rider protection from Forcefield

FORCEFIELD has expanded its range of rider protection with the introduction for 2014 of four new pieces.

The new **Airo Vest** features CE approved back and chest protectors built into a zip fronted sleeveless vest. The removable back and chest armour is made from a mixture of NitrexEvo and M15, which is said to combine high levels of impact shock absorption with a low profile and flexibility, while being breathable and having Repeat Performance Technology (RPT) to ensure continued and consistent protection even after multiple impacts.

The back protector within the Airo is secured in place when being worn with a height adjustable waist band that allows the wearer to fine-tune the position for fit.

Coolmax Extreme is used in the construction of the vest part of the Airo to draw moisture quickly away from the wearer's skin. It is available in sizes small, medium, large and x-large.

The aim behind the design of Forcefield's **Blade back protector** was to make it as light and thin as possible. This is achieved by the use of a very simple layered design using Forcefield's shock absorbing material NitrexEvo in an open system, which allows it to move free of obstruction from stitching and binding, creating a highly flexible and comfortable back protector that 3D moulds to the rider's body shape. Comfort is helped by a series of vent channels on its underside.

As with all Forcefield protectors the Blade incorporates (RPT), along with fully adjustable waist and shoulder straps to ensure the optimum fit.

Sizes the Blade is available in are x-small, small, medium and large.

The latest version of the **Pro L2K EVO back protector** is the result of 10 years of product development. Made from NitrexEvo, which is a high-tech shock absorbing material, the Pro L2K EVO back



protector is designed to be soft, flexible and comfortable, while still providing maximum impact protection and conforms to and exceeds the CE test EN1621-2 Level 2.

NitrexEvo provides RPT and 3D moulds to closely fit the contours of the rider's back.

The Pro L2K EVO is constructed in multiple layers that are stitched with Kevlar thread for increased strength and durability and perforated in such a way as to allow partial movement of the inner layers. This movement has a dual purpose, to make the protector more comfortable by allowing it to mould to the wearer's body shape and to allow air through the multiple perforations to provide ventilation.

Fully adjustable shoulder straps and double waist adjustment ensure a correct fit for different body shapes and sizes, and it is offered in men's sizes small, medium and large and women's sizes medium and large.

The range of new protectors from Forcefield is completed by the **Elite chest protector**. The CE approved protector has been designed to be as thin and flexible as possible while offering protection for the sternum and chest, yet still being easily wearable under a jacket or race suit.

Like other protectors from Forcefield, the Elite uses the RPT NitrexEvo in its construction, and has multiple vents and sculpted channels for rider comfort, while the four-point elasticated harness is fully adjustable and can be removed if not needed. Sizes available are small/medium, and large/x-large.



FORCEFIELD BODY ARMOUR
Rushden, Northants, UK
Tel: +44 1933 410818
info@forcefieldbodyarmour.com
www.forcefieldbodyarmour.com



HX 89 Star helmet



THE HX 89 Star is a new jet style helmet by iXS, which features star graphics, chrome accents and leather inserts for the polyester interior.

Polycarbonate is used to construct the shell of the helmet, which is available in sizes 2XS-2XL.

Colour options for the HX 89 Star are black and white or black-orange.



iXS/HOSTETTLER AG
Sursee, SWITZERLAND
Tel: +41 (0)41 926 6111
info@ixs.com
[www\(ixs.com](http://www(ixs.com)

Rearsets for Daytona, Street Triple and GSR 750

BONAMICI Racing has released rearsets that can be used on 2013 model Triumph 675 Daytona and Street Triple and a second set for use on the Suzuki GSR 750.

CNC machined from billet Ergal, the fully adjustable rearsets are finished in black anodizing. Custom finishes of silver, blue, red and gold are offered as is the option of fold-up pegs and a reverse shift pattern.

BONAMICI RACING
Magliano Sabina (RI), ITALY
Tel: +39 0744 919939
p.bonamiciracing@gmail.com
www.bonamiciracing.it



VStream for BMW G650GS

ZTECHNIK now has versions of the VStream windshield available for use on the BMW G650GS and Sertão dual-sports.

Three versions of the VStream windshield are in production, and all three feature an aeroacoustic contour, a wider profile at the top of the windscreens,



which pushes turbulent, noisy airflow to the side and away from the rider's helmet.

The Sport screen, at 28cm high, is 3cm shorter than the stock fitting but is 15cm wider at the bottom and 12cm wider at the top. The Touring screen is 35.5cm high, and has a bottom width of 46cm and upper width of 46cm. The largest of the three screen options is the Tall Touring, which measures 43cm high, 40cm wide at the top and 46cm wide at the bottom.

ZTechnik manufactures a structural tubular frame that ensures stability, and this in turn mounts to four solid points at the sides of the headlight housing.



NATIONAL CYCLE, USA
Tel: +1 708 343 0400
info@ztechnik.com
www.ztechnik.com



Adhesive kits



Clip-on visors



Footpegs



Rear fenders

HI-TECH PRODUCTS FOR ALL SCOOTERS

www.puig.tv - www.puigusa.com



Levers & Grips



License supports



V-Tech Windshields



Rear mirrors

Mustang seats for Triumphs

MUSTANG, the aftermarket seating specialist, has added seats for Triumphs to its product line-up. The company now has seats available to fit Triumph's Bonneville and Thunderbird models. "For more than 30 years, Mustang Motorcycle Products has worked hard to build its reputation for manufacturing the world's most comfortable motorcycle seats," said Mustang Director of Sales, Steve Veltri. "Think of it as New England meets olde England as Mustang reaches out to Triumph riders with the simple message 'discover what a difference comfort makes'."

Mustang's Classic seat for the Bonneville variants



(T100, Scrambler and Thruxton) mixes period correct styling with modern materials.

The Sport Touring seat for the Bonneville features a slight ridge to help keep the rider firmly in place during spirited solo riding, while the pillion is plush for passenger comfort.

Mustang's popular Harley options the Day Tripper and Tripper Fastback seats are now also available for



the 1600cc Thunderbird cruiser. If the one-piece Tripper isn't suitable, Mustang makes a two-piece touring seat for the Thunderbird too.

All of Mustang's seats are a direct bolt-on fitment, and have an ergonomically shaped controlled density foam base with an expanded vinyl cover.

MAG EUROPE LTD

Denton, Manchester, UK

Tel: +44 (0)161 337 4390

sales@mageurope.eu

www.mageurope.eu



MUSTANG MOTORCYCLE PRODUCTS

sales@mustangseats.com

www.mustangseats.com



Ultrabatt multiMIGHTY battery



ULTRABATT has launched its new patented clickable lithium battery, the Ultrabatt multiMIGHTY, a breakthrough in battery technology. It is a battery designed to be extremely flexible and able to click to each other when more battery capacity is needed. The multiMIGHTY can be mounted on any side and in any position, the plus and minus terminals are always positioned correctly. And when more battery capacity is needed it is simply a case of connecting more multiMIGHTY batteries to each other. The multiMIGHTY measures just 114 x 30 x 91mm, and at 430gram is said to be up to 80 percent lighter and more powerful than traditional lead-acid batteries.

ULTRABATT

Oude Pekela, NETHERLANDS

Tel: +31 (0)597 613000

info@ultrabatt.com

www.ultrabatt.com

ION tank bags

SW-Motech has a new range of tank bags available from the ION brand. The ION one, two, three and four can be used for short or long tours, or daily use. Made from 1600D Polyester, all four designs feature either a Quick-Lock tank ring function or straps, making them suitable for mounting on almost all motorcycles.

The Quick-Lock ION One is described as being for short tours and will work with almost all motorcycles. The expandable volume goes from five to nine litres, and it measures 30cm long, 21cm wide and 15cm high.

For use on flat tanks, the Quick-Lock ION Two measures 38cm long, 26cm wide and 17cm high,



ION One



ION Two



ION Three



ION Four

and has a volume of 13 – 20 litres.

With a greater capacity of 15 – 22 litres, due to its increased size of 38cm long, 33cm wide, and 19cm high, the Quick-Lock ION Three can be used on bikes with slightly curved tanks, for long tours.

The one bag in the range without a Quick-Lock is the Strap-Tankbag ION Four, which has been designed for use on enduro (dual sport) motorcycles with narrow sloping tanks. It measures 36cm long, 33cm wide and 23cm high, and has a capacity of 13 – 22 litres.



SW-MOTECH

Rauschenberg, GERMANY

Tel: +49 (0)6425 816800

info@sw-motech.com

www.sw-motech.com

PJ EVO helmets

NOW available from Project in Italy is the PJ EVO helmet, which features a modular design with homologation as both jet and integral formats.

The lightweight helmets (claimed weight 1,360g) are constructed from fibreglass and feature a double visor system made up of a clear external visor and an internal tinted one. A one-click system allows the PJ EVO to quickly change from a jet to an integral helmet.

The extra wide visor used on the PJ EVO is said to offer maximum visibility including downwards, as the chin guard has been designed to allow a clear view of the

bike's instruments. Ventilation of the helmet is taken care of via two forced air inputs at the front, which are integrated into the shell when they are closed. Inside the PJ EVO the lining is both removable and washable. Project is offering the PJ EVO in a choice of nine colours, including graphics, and a Pinlock anti-fogging visor insert is included with each helmet.

PROJECT

Marcignago (PV), ITALY
Te: +39 0382 921772
info@projectforsafety.it
www.projectforsafety.it



HP Corse for MV Agusta F3 675



HP Corse has created an exhaust system for the MV Agusta F3 675. The new complete system is a 3-into-1 design with manifolds made of stainless steel and a silencer which is series hydroformed.

The company is also offering it as a muffler only option with a slip-on connection for mounting to the stock collector.

Both the full system and the muffler only are TIG welded by hand.



HP CORSE
Canaletti di Budrio (BO), ITALY
Tel: +39 051 802334
commerciale@hpcorse.com
www.hpcorse.com

Follow us

URBAN LEGEND

No 16

HE FACED THE SNAKES IN THE JUNGLE, VIOLATED THE SECRETS OF MAYAN PYRAMIDS, ESCAPED FROM THE BANDITS OF SIERRAS, BUT EVERYWHERE HE GOES...HE IS ALWAYS READY TO ORGANIZE A FIRST-CLASS DINNER. THANKS TO THE EXTRAORDINARY CAPACITY AND STURDINESS OF THE RIGID K-GARDA CASES WHICH ALLOW HIM TO CARRY EVERYTHING HE NEEDS, AT ALL EVENTS HE FEELS CONFIDENT ABOUT HIS FLAWLESS LOOK.

KAPPA IS ALWAYS AT THE FOREFRONT!!

NEW

"Garda" range is conceived for off road bike owners and consists of KGR33, KGR46 and the brand new KGR52 top case. The top case ranks on top of the range for its internal capacity and it can contain up to two helmets. "Garda" range adopts Monokey: the most widespread binding system in the world. Manifold options are also available: for instance the backrest, the top rack, the storage net and the "Security Lock" key system to improve security.

In any case.

All products for you and your bike on our website:
www.kappamoto.com

Falco 'City Line' Juke shoe for women

FOLLOWING the success of its Juke sneaker riding shoe, FALCO has released designs for a women's version that it will have available this winter. Dedicated to "the woman that goes on a scooter or motorcycle for getting around the city", the Juke is designed to



double up as a comfortable walking shoe.

Said to be comparable to a classic high sneaker, but with all the requirements of comfort and safety needed for riding, features include what FALCO says are exclusive anti-shock material

inserts using "D3O" (www.d3o.com), a "Micro-Synth" upper, ventilation-friendly mesh lining, and reinforced toe and heel.

GIANNI FALCO
Caselle di Altivole (TV) - ITALY
Tel: 0039 042 3915 272
sales@giannifalco.com
www.giannifalco.com



Evo universal inner pannier bag

WUNDERLICH now has the Evo bag available, designed as an inner bag for use in panniers, it is flexible enough to adapt to the curved inner surfaces, making it suitable for the exhaust-side Vario panniers.

The wraparound zipper used on the Evo allows a variation in size from 18- to 28-litre capacity, furthermore, the opposite zippers allow use as a top loading bag. The outside pocket has an extra compartment for maps, and the A4 size, large padded inner pocket is suitable for tablets or notebooks.

The fabric used for the bag has a coating that is said to be water-repellent, dustproof, abrasion-resistant and does not bleach. The front side is made of solid and reflective tarpaulin cloth.



WUNDERLICH
Sinzig, GERMANY
Tel: +49 (0) 2642 9798 0
info@wunderlich.de
www.wunderlich.de



Stealth helmet range

BIKE It has launched a new line of helmets under the Stealth brand. The Stealth range, made up of a three tiers covering budget, medium and high-end options for road, off-road and scooter use, runs to 24 different models and designs.

The Stealth All Carbon HD117 is the top-of-the-line option and carbon-fibre road-race helmet that has just gained ACU gold approval.

The off-road equivalent, the Stealth HD210 Carbon MX, has the ACU stamp, approved to ECE 22.05 European standard and weighs a claimed 1,050g. A version of this helmet will be used by the Yamaha Monster Bike It World MX2 motocross team in 2014.



BIKE IT INTERNATIONAL
Southampton, Hampshire, UK
Tel: +44 (0) 2380 658 700
sales@bikeit.co.uk
www.bikeit.co.uk



Touratech Expedition engine guard

TOURATECH is making engine guards under the Expedition name for a range of adventure bikes.

The multiple-folded depressions in the aluminium baseplate used in the Expedition guards are said to ensure maximum stability, and the additional, lower stainless steel mounting plate on the engine allows any impact force to be distributed across the mounting points. In addition, the Expedition engine protector has replaceable plastic slides, which completely cover the already recessed bolt heads and make it considerably easier to slide across stones or tree stumps.

The Expedition engine protector is available for the BMW F 700 GS, F 650 GS (twin), F 800 GS/Adventure, R 1200 GS (from 2013 on) and the KTM 1190 Adventure.

Touratech also offers an engine protector extension for the BMW R 1200 GS (from 2013 on), which is easily attached to the main centre stand and closes the gap between the engine protector and the rear wheel, protecting parts of the exhaust from dirt and flying stones. The company also offers an all-in-one solution - the Expedition engine protector XL, which begins in front of the engine and leads back in a single piece almost to the rear wheel, protecting the catalytic converter.

TOURATECH
Niedereschach, GERMANY
Tel: +49 (0)7728 9279-0
info@touratech.de
www.touratech.com



Sidi Trial Zero and Courier boots

SIDI has released details of two boot designs that are motocross inspired; the Trial Zero and the Courier boot.

The Sidi Trial Zero boot has been specifically designed for trial type riding and is constructed from microfiber and pressed, anti-wear split-grain leather with an interior lining. Available in black or white, the Trial Zero has polyurethane shin deflectors and a specially designed rubber sole for improved grip.



Courier



Trial Zero

The Sidi Courier boot is a full-grain leather boot that is lined with a Tepor membrane that uses ZeroSweat technology, which is said to allow maximum absorption and quick dispersion of sweat. The Courier also features a polyurethane frontage, leather gear-change pad, rubber sole and a shock-resistant rigid heel.

Both the Trial Zero and Courier are available in sizes 41 – 47.



SIDI SPORT

Maser (TV), ITALY

Tel: +39 0423 9241

sidisport@sidisport.com

www.sidisport.com

Wide selection of new parts from Powerbronze

POWERBRONZE'S latest selection of bodywork and accessories includes options for BMW, Triumph, Honda and Kawasaki.

Powerbronze's carbon fibre front mudguard for the BMW R1200GS is a lightweight and strong direct replacement for the original part, giving the same level of protection as the original, but enhancing the appearance with hand-made carbon fibre.



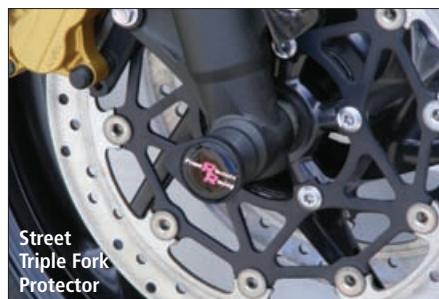
R1200GS
Carbon Fender



Street Triple
Cooler Grill



Street Triple
Swingarm
Protector



Street
Triple Fork
Protector



R1200GS
Fender
Extender



CBR500R Double Bubble

fittings and can double up as paddock stand bobbins.

For one of the latest Hondas, the CBR500R, Powerbronze has a version of its Airflow double bubble screen, which has an aggressive upward sweep to push air higher without creating the turbulence normally associated with flip-up type touring screens fitted to sports bikes. The screen is based on a race-proven design and carries the 'Ride Recommended' tag from UK consumer magazine Ride. All Airflow windscreens have TÜV and ABE type approval.



POWERBRONZE

Littlehampton, UK

Tel: +44 (0)1903 783222

sales@powerbronze.co.uk

www.powerbronze.co.uk

New SLA battery line by BS

ONE of the largest suppliers of powersport batteries and chargers,



BS-Battery is introducing a brand new 'Factory-Activated motorcycle battery line' at EICMA in November.

Said to be non-spillable and ready to install with zero gas emissions and maintenance-free extended life, BS-Battery's designs offer multi-positional fitment and are said to deliver increased power and vibration resistance.

The company is also set to unveil what it describes as an "innovative" and "latest evolution" patented design of an 8 stage battery charger that is said to be 100 percent automatic, 8 stage microprocessor-controlled and features a patented "recovering function".

BS-BATTERY EUROPEAN OFFICE

Paris, FRANCE

Tel: +33 (0) 6 16 75 04 59

sales@bs-battery.com

www.bs-battery.com



GPR for 'Husky'

GPR have developed a range of exhaust options for the recently launched Husqvarna Terra Tr 650. The product line-up includes a dual slip-on, available in different materials and colours, and a full line to change the Terra Tr 650 to a single exhaust.

The single exhaust is the key feature in the product range, offering a weight saving of between 6-8kg, dependent on the material selected; stainless steel, carbon fibre or titanium. A second benefit is a power increase of 1hp in road legal configuration, and more

importantly without remapping the GPR full line removes the stock 'hole' in the low rpm range.

The noise is in the European limit and the db killer supplied with spark arrestor for the US market.

GPR is working on a storage case to fit the right side of the bike where the stock exhaust has been removed.

GPR ITALIA SRL

Cerro al Lambro (MI), ITALY

Tel: +39 02 98112058

info@gpr.it

www.gpr.it



OptiMATE™

product selector



optimate1.com



Need an **OptiMATE** battery saving charger?

OptiMATE USB universal USB charger?

OptiMATE accessories charge, connector cable?

OptiMATE LED torch or warning light?

Meet us at **EICMA** hall 6 – stand L16

Dane motorcycle boot with integrated heating

DANE, the clothing brand available through Motoport Europe, has introduced a motorcycle boot with integrated heating. The full-grain leather boot features both an integrated heating element and a waterproof breathable membrane. The boot's integrated heating element is powered by a detachable, rechargeable lithium battery, which is said to offer a 10-hour run time. The temperature setting can be adjusted from high to low, extending the operating time. The battery takes four to five hours to recharge using a mains 12V adaptor. The Dane boots are available in sizes 39 - 46.



MOTOPORT EUROPE
Veghel, NETHERLANDS
Tel: +31 (0)413 385 850
info@motoport.nl
www.dane.eu



Pinasco bearings



PINASCO has developed a high speed engine bearing kit for the Vespa Small Frame. The bearing features a cage made of Bakelite, which replaces the standard iron cage, reducing the friction of the balls to increase the speed. The reduced friction is also said to improve the fluidity and reduce noise.

PINASCO
Padova, ITALY
Tel: +39 049 767472
info@pinasco.com
www.pinasco.com

Rizoma parts for Street Triple

RIZOMA has launched a new accessory line for the Triumph Street Triple. The company's new parts line includes Shape and B-Pro Engine guards, both with TÜV certification, a license support plate and Evo rearsets.

Rizoma also offers a wide range of more than 1,300 universal components for the bike rider and passenger pegs,



adjustable feel and reach brake and clutch levers, brake fluid reservoirs, indicator lights, wheel axle protectors, gas caps, engine oil filler caps, tapered handlebars, a collection of mirrors and bar ends, as well as the inevitable Proguard, the system of brake lever protection, used by most of the teams involved in Moto GP and SBK.

RIZOMA Italy
info@rizoma.com
www.rizoma.com



rizoma



BRAKING
POWER UNDER CONTROL

winning 88 WORLD TITLES

Kit BATFLY® offroad

Kit WK onroad

www.braking.com

SUNSTAR
SPROCKETS & CHAINS
THE ORIGINAL. SINCE 1946.

CHAIN KIT

WORKS TRIPLESTAR
Aluminium sprocket 7075-T6
MXR1
Racing chain

www.sunstarmoto.com

bike
intelligent bike

SUNSTAR

UNIQUE YOUR PEDELEC

SO3+
The unique
> extra light
> central
> electric
motor unit for your bike

MADE IN JAPAN

www.sunstaribike.com

Duetto universal charger from BC Battery Controller

BC Battery Controller has launched what it is claiming to be the world's first ever universal charger for lead-acid and LiFePo4 batteries.

Lithium batteries are gaining in popularity, but it's neither efficient nor safe to charge and maintain them with traditional lead-acid chargers (traditional or smart), as they could damage the battery and endanger the user. However, BC Battery Controller's new BC Duetto is an all-in-one smart charger

with two specific algorithms for lead-acid and LiFePo4 12V batteries.

The unit features two different charging programmes, lead-acid mode and LiFePO4 mode. The programme selection is easy and intuitive with an innovative 'Easy Plug-in System', which just requires the user to put the clamps together and to connect the device to the power supply to switch from lead-acid mode to LiFePO4 mode or vice versa. The active charging mode is shown

on a LED bar, and the last selected option will always be held in memory for later usage.

The lead-acid charging mode features an automatic eight-step charging and testing programme, which allows it to recover deeply discharged batteries (starting from 1.5V), recharge, desulfate and maintain all kinds of lead-acid 12V batteries (including sealed, VRLA, AGM and gel batteries) and even to recognize defective batteries, which are no longer able to retain the charge. As a LiFePO4 charger, BC Duetto executes a seven-step algorithm which allows a fast and efficient charging of lithium-iron-phosphate batteries, and charge balancing between the battery cells and maintenance of an optimum state of charge even for long periods.

Batteries are monitored by the internal microprocessor during the whole charging process, allowing the user to keep the device always connected, even for long periods.



FORELETTRONICA
Tel: +39 02 90385059
export@batterycontroller.it
www.batterycontroller.it



Direct Line +39/0721/209020
sales@andreanigroup.com

*Discover Andreani World,
personal esclusive assistance*

Andreani
group international

ANDREANI SUSPENSIONS CENTER SCHOOL

8 good reasons to join us!

1) INCREASE YOUR BUSINESS As Suspension Center you can offer new services to your customers: mount, set up, tune all motorcycle forks and shocks

2) LEARN TIPS & SECRETS ABOUT ALL SUSPENSIONS Add a new value to your shop learning how to set up Öhlins, Sachs, Showa, Kayaba, Marzocchi, Paioli, WP.

3) READY TO WORK You will put hands on oil; our courses have theory and lots of practice sessions to let you be able to exit from here to start making maintenance and tunings on all suspensions.

4) DEDICATED TRAINING ROOM High tech meeting room with suspension test bench and simulator; tech room with all tools you need to place maintenance to suspension.

5) SPECIFIC TOOLS FOR SUSPENSIONS A complete set of tools for all your needs: suspension test bench, spring tester, Vacuum pump, tool box.

6) A COMPLETE STAFF FOR ALL YOUR NEEDS Our technicians love riding their bikes, and they offer assistance to teams & riders in superbike, motocross, supermotard world championship.

You can count on the most prepared and professional teachers for suspensions.

7) 20 YEARS RACE SUPPORT EXPERIENCE Over 20 years beside factory teams and riders in assisting and improving bike suspensions performance.

8) ITALIAN RIDERS AND CUSTOMER CARE Andreani headquarter is close to Misano circuit in the land of riders like Valentino Rossi, Loris Capirossi, Marco Simoncelli, Marco Melandri.

- Entry and Pro level courses
- Travel and accomodation assistance

Next course
October 14th & 15th



New R 1200 GS parts from Hornig

SPECIFICALLY created for the water-cooled R1200GS LC, Hornig's carbon fibre cooler cover features the R1200GS script on it. Manufactured in a vacuum autoclave for the



best possible finish, the cover replaces the original plastic fairing.

Also available as an option for the R1200GS LC, as well as the R1200GS, the Hornig under



-seat bag set offers additional storage space. The bags are manufactured from waterproof material, feature waterproof zippers, and mount with two Velcro straps and one quick fastener on the backside of the frame. The bags, sold in pairs, fit exactly to the R1200GS's frame under the rider's seat.



MOTORCYCLEPARTS HORNIG
Cham, GERMANY
Tel: +49 (0) 9971 996610
info@mhornig.com
www.motorcycleparts-hornig.com

Signal adaptor for Triumph twins and triples

MOTOGADGET now has available a signal adapter for Triumph twin and triple models which use CAN bus technology.

Prior to the launch of this new adaptor, removal of the original instruments on the Triumph two-cylinder models (2011 and later) and three-cylinder models (2006 and later) would result in the built-in CAN bus becoming inoperative.

A solution, specially designed for use with Twin models, is now available in the form of the m-TRI from Motogadget.

The m-TRI not only provides engine speed and ground speed, but also the signals for the indicator

lights: left/right turn signal, low fuel indicator, error memory, high beam, neutral, water temp HIGH, and oil pressure.

For the install the original connector is used, and the cables for the instrument and indicator lights are connected to the terminals of the m-TRI with colour codes.

MOTOGADGET
Berlin, GERMANY
Tel: +49 (0)30 27591920
info@motogadget.de
www.motogadget.com



SAVE THE DATE!

EICMA | ESPOSIZIONE INTERNAZIONALE DEL MOTOCICLO
NOVEMBER 5-10 2013
 HALL 18 | BOOTH M76

ENTIRELY MADE IN ITALY

• NEW AIROH EXECUTIVE IN FULL FACE VERSION

g+ f t FOLLOW US

LOCATELLI S.P.A. | VIA RESISTENZA 5/A - 24030 ALMENNO S. BARTOLOMEO | (BG) | ITALY
 TEL. +39 035.553101 - FAX +39 035.553093 - INFO@AIROH.COM | AIROH.COM



Create An Entirely New Riding Experience

THE LATEST IN
L.E.D. TECHNOLOGY



L.E.D. SADDLEBAG SWOOPS



L.E.D. REAR FENDER TIP



L.E.D. VERTICAL STRIP LIGHTS



POLYGON INTEGRATED EXHAUST TIPS



LICENSE PLATE HOOD TRIM



ERGO II CRUISE MOUNTS



866.293.2954

FIND MORE RALLIES @
KURYAKYN.COM

OCT 2-6: THUNDER BEACH
OCT 16-20: BIKE TOBERFEST
OCT 31-NOV 3: LONE STAR

X-lite X-1003

NOLAN has launched the X-lite X-1003, a new design of flip front helmet.

The X-1003, which has P/J homologation, features a composite fibre shell in three outer shell sizes. The shell has X-lite's Touring Ventilation System to offer the wearer comfort on longer journeys or in extreme conditions. The chin guard opening is X-lite's own 'Dual Action' double safety system – the Microlock2 retention system.

Also included in the helmet is the VPS sunscreen internal flip-down visor, N-Com X-Series BX4 PLUS communication system, and a fully removable and



washable liner.

An ultra wide visor is fitted as standard, to allow an expanded field of vision, and it has a Pinlock anti-fog insert.



NOLAN GROUP S.p.a.
Brembate di Sopra (BG), ITALY
Tel: +39 035 602111
info@nolan.it
www.x-lite.it

Drenaline Capetown jacket

MASAC, under its Drenaline brand, has launched its Capetown jacket to mark the 10th anniversary of Drenaline in 2014.

The Capetown takes the look of classic motorcycle trials jackets and packages it for modern riders. Waxed cotton is used in the construction of the outer of the jacket, and this is matched to YKK metallic zips and Knox Lite Plus shoulder and elbow protection. The jacket also has a removable thermal liner and among the modern touches is an internal smart phone pocket.



The Capetown is being made available in two versions. The sand coloured jacket in a men's cut is for spring and summer use, while the men's and women's cut black jacket with a waterproof and breathable Eyedry membrane is for use in autumn and winter.

MASAC
Cantanhede, PORTUGAL
Tel: +351 231 410 752
drenaline@masac.pt
www.drenaline.net



Mitas launch radial motorcycle tyre

MITAS, a member of the CGS Group, and best known for its line of off-road tyres, has moved into the road market with the launch of its Sport Force tyre. The new Sport Force radial tyre will be initially available in three front sizes and five rear sizes, and is manufactured by Savatech in Slovenia, the latest acquisition of CGS HOLDING a.s.

"The Sport Force radial tyre is the result of intensive four years of complete in-house development work. It is based on our long-term experience in road and racing scooter and motorcycle tyre development, which together with the most modern materials and some innovative

technical solutions has resulted in a very competitive product," said Bojan Rupar, Head of the motorcycle R&D Department at Mitas Business Unit Moto.

Among the new technologies incorporated into the design of the Sport Force tyres is ÖGT 3D (3-D Optimum Groove Technology), which is said to prevent the tread compound overheating through the use of optimum tread groove direction and groove depth. SCT (Strong Carcass Technology) is claimed to maintain the carcass rigidity at a high level even as the tyre wears, while finite elements analysis and a special computer-assisted simulation was used to design the optimum tyre construction. The carcass

design is deformable to achieve the highest level of grip, but at the same time rigid enough to achieve driving stability.

The tyre's compound uses advanced S-SBR elastomers, noted for their highly functionalised polymer chains. Mitas says that in combination with fillers and other special additives, they significantly improve the hysteresis in relation to elastomers/filler and that in interaction with the tread pattern, construction and reinforcement materials, the end result is improvement in maximum road grip in varied driving conditions and optimised service life.

The tread groove depth design of the Sport Force follows the shape of actual tyre tread wear. In the case of the front tyre, the groove depth in the middle section is a little lower, then it increases in area where abrasion of the tyre is bigger, and towards the edge of the tread pattern it reduces again and gradually fades to a slick tyre. Rear tyre tread depth is the greatest in the middle section where the abrasion and also water drainage is greatest, then it gradually reduces towards the edge and it fades to a slick tyre in its utmost section where the tyre is in contact with the ground at the maximum lean angle and the road grip has to be the highest.

MITAS a.s.
Prague, CZECH REPUBLIC
Tel: +420 267 111 522
info-moto@mitas-tyres.com
www.mitasmoto-radial.com



Remus silencer for Daytona 675

REMUS has created a performance silencer for the 2013 Triumph Daytona 675 and 675R.

Available in a choice of stainless steel or black stainless steel, the replacement silencer can be up to 3.8kg lighter than the stock fitting and includes a connector to work with the stock header pipes.

REMUS INNOVATION
Baernbach, AUSTRIA
Tel: +43 (0)3142 69000
office@remus.at
www.remus.eu



Rev'It! riding suits

DESIGNED with adventure riders in mind, the Poseidon GTX jacket has been created for use in extreme riding conditions.

The outer shell of the Poseidon GTX is made up from 600D nylon that is bonded to a Gore-Tex membrane to provide complete waterproofing, and a removable thermal liner is included. Also included with the jacket is SaS Tec CE protection at shoulders and elbows, and a fully perforated EVA foam protector at the back. The pocket for the back protector is ready to accept a Seesoft CE-level 2 back protector. In addition the jacket can be further upgraded with a Challenger Cooling vest insert.

A key feature of the Poseidon GTX jacket is the use of the VCS | aquadefence with FidLock magnetic fastener system, it can be closed with one hand while riding. The FidLock magnetic fastener not only uses the attraction but also the repulsion of magnets. This leads to a robust closure with high locking strength that can still be easily opened with one hand while riding.



The ventilation openings at back and under arms and the air outlet at under arms can be closed with a zipper.

At the rear of the jacket there are both short and long zippers to attach it to trousers, and waterproof stash pockets, a back pocket, hand warmer pockets and inner pockets.

The Poseidon GTX jacket is offered in a choice of black or light grey and black and sizes M - XYL (XYL = XXXL).

Like the Poseidon GTX jacket, the Poseidon GTX trousers are constructed with an outer shell made of 3L Gore-Tex Pro. The trousers offer ventilation on demand, but when the VCS | panel with FidLock magnetic fastener is closed, they are 100 percent waterproof. For warmer-weather riding the thermal liner can be removed and the fit can be adjusted at the calves and ankles. A connection zipper, CE-approved SaS Tec protection at the knees, reflective panels, a grip-panel at the seat and adjustable protection pockets complete the package.

The Poseidon GTX trousers are available in a choice of either black or light grey and black, and three leg lengths (standard, short or long) and sizes M - XYL (short and long are not available in M and XYL).



REV'IT! SPORT INTERNATIONAL
Oss, NETHERLANDS
Tel: +31 (0)41 269 6757
info@revit.eu
www.revit.eu

C 600 Sport carbon number plate holder



ILMBERGER has expanded its already extensive line of carbon fibre parts with the introduction of a carbon fibre number plate holder for the BMW C 600 Sport, which replaces the stock plastic part. The new plate holder, which uses the original mounts, positions the plate higher up and close to the bike. It has a clear polymer coating that protects it from environmental stress, and gives the surface a depth that underscores the typical carbon fibre mesh structure. Besides the number plate holder, the

Ilmberger range for the C 600 Sport comprises front and rear fenders as well as front and rear crash pads. All Ilmberger carbon parts meant for road use are certified street legal and come with all necessary type approval documents.

ILMBERGER CARBON PARTS
Oberhaching, GERMANY
Tel: +49(0)8961 33893
info@ilmberger-carbon.com
www.ilmberger-carbon.com

GranTurismo for Xenter 125

LEOVINCE has developed a version of its GranTurismo exhaust for use on the 2012 Yamaha Xenter 125.

The new exhaust, which has CE approval, features a conical silencer body in stainless steel complete with a stainless steel heatshield. A graphite bush connects the collector to the silencer to avoid breakage risk and to soften vibrations.

SITO/LEOVINCE
Monticello d'Alba (CN), ITALY
Tel: +39 0173 465 111
info@leovince.com
www.leovince.com



LeoVince

R&G stainless steel radiator guards

R&G Racing is well known for its range of products designed to protect sportsbikes from accidental damage, but the company also caters for off-road and adventure bikes, and one example of those products is its stainless steel radiator guards.

Made from 1mm thick stainless steel the guards are designed to provide maximum protection for the bike's radiator against everyday debris, such as rocks and stones. Each guard is laser-cut and CNC finished with a design claimed to maximise airflow into the radiator, ensuring the guard has no detrimental effect on cooling.

No modification to the bike is required. All radiator guards can be fitted either using the bike's existing mounting bolts, or with cable ties.

The R&G stainless steel radiator guard is available to fit Aprilia Caponord 1200; BMW F650GS, F700GS, F800GS, F800GT, F800R, F800S, F800ST, and R1200GS; Ducati Multistrada 1200, KTM 990 Adventure, KTM 1190 Adventure and 1190 Adventure R; Triumph Tiger 800, Triumph Tiger 1050, Triumph Tiger 1050 Sport, and Triumph Tiger 1200 Explorer.

R&G RACING
Alton, Hants, UK
Tel: +44 (0)1420 89007
info@rg-racing.com
www.rg-racing.com



Puig parts for the R1200 GS



PUIG has created a line of parts for use on the 2013 liquid-cooled BMW R1200GS, which includes a taller than stock screen. The Puig Touring screen is 11.5cm higher than the OEM fitting, and made from 3mm thick High Impact acrylic. The screen, which fits using the stock hardware, is said to improve windblast protection. To protect the underseat area of the latest GS, Puig is producing a rear fender, which is available in a choice of matt black or carbon look finishes. Completing the range of new parts from Puig are engine guards, which are laser-cut for a precise fit and then powdercoated.



PUIG
Barcelona, SPAIN
Tel: +34 938 490633
info@puig.tv
www.puig.tv



Putoline reintroduces cleaning products

PUTOLINE has reintroduced three cleaning products in one-litre trigger-operated containers. All three of the products are highly concentrated to offer optimal cleaning.

The first of the three is Dirt Bike Cleaner, which is described as being suitable for cleaning all types of motocross and enduro motorcycles. It uses a phosphate-free formula that does not stain aluminium, but which removes stubborn stains.

A second bike wash option for more general use is RS1 Pro Bike Wash. It has a formula that removes dirt efficiently, and is safe to use on aluminium, chrome and painted surfaces.

Completing the line of reintroduced cleaners from Putoline is Whizz Wash & Wax. The company claims that if it is regularly used, it is no longer necessary to wash the bike's engine with water first, as the special formula leaves a long lasting protective coating.

At the same time it reintroduced its cleaning products, Putoline has also launched a new clutch fluid option. Now in a 125ml tube, the new packaging has 25 percent more content and is said to make dosing and working clean and easy.

PUTOLINE OIL
Almelo, NETHERLANDS
Tel: +31 (0)546 818165
info@putoline.com
www.putoline.com



Milano Sport Estoril leather jacket and trousers

THE Key Collection's latest leather jacket and trousers – the Estoril – have been named in honour of the grand prix track in Portugal.

The Estoril leather jacket is tailored for a sports-style fit, and features pre-shaped arms, stretch panels to upper torso, back of shoulders and elbows. The collar has a brushed lining and there is a detachable quilted lining for colder days/evenings and shoulder vents for hot ones. Velcro straps on the cuffs and base of the jacket enable the wearer to adjust it for fit, and there are two external waist pockets and a single internal pocket.

Removable CE-approved armour is fitted to shoulders and elbows and a pocket is provided for back armour.

A choice of an 8in and 360-degree zippers can be used to attach the jacket to matching Estoril trousers.

Available in black, black/white, black/blue and black/red, the Estoril jacket is offered in various sizes.

The matching Estoril trousers are also made from full-grain leather with Velcro patches for knee sliders, a mesh lining and removable CE-approved armour fitted to knees.

Stretch textile panels are fitted at the waist, calf and back of knee with leather stretch panels to thigh, knee and lower back.



**THE
KEY
COLLECTION**

THE KEY COLLECTION
Bristol, Avon, UK
Tel: +44 (0)117 977 0466
sales@fowlers.co.uk
www.thekeycollection.co.uk

Ride. Grip. Feel the Trust.



- More durable than OEM -
- Extra smooth delivery -
- Ready to fit -
- No pre-soak needed -

- Less Inventory -
- Higher Margins -
- OEM Upgrade -
- No Brake Dust -
- No Brake Squeal -



**OFF THE SHELF
PERFORMANCE
UPGRADE**

TTX36 MkII EC for Kawasaki ZX 10 R



ÖHLINS has followed the successful introduction of Mechatronics on OE bikes such as the Ducati 199 Panigale S and Multistrada 1200 S with the launch of the first aftermarket Mechatronics shock absorber. The first application available is the TTX36 MKII EC for the Kawasaki '11 – '14 ZX 10 R.

The key piece of hardware used in the package is an Öhlins TTX36 MK II shock absorber. It has been coupled with advanced software, which continuously monitors riding behaviour, how the bike responds to a riding style, as well as chosen power modes. It uses this information to make instant changes in click settings while the bike is being ridden. The real-time changes result in a shock absorber instantly set up for the user's riding style. This is possible due to electronic communications between the Öhlins ECU and the bike control units. Öhlins is claiming the system is the best semi-active system currently available. It will also work together with the OE mounted Öhlins-supplied electronically controlled steering damper available on the 2013 and 2014 ZX 10 R.



ÖHLINS RACING
Upplands Väsby, SWEDEN
Tel: +46 (0)859 002 500
info@ohlins.se
www.ohlins.com

Brembo GP4-RX callipers

BREMBO has followed up the success of its GP4-RX radial calliper, which is directly interchangeable with the standard radial forks of Japanese maxisport



bikes, by extending the range with a 100mm fixing version for European supersport bikes.

The two-piece calliper body is machined from billet and has a nickel surface finish, which is said to allow higher machining tolerances, bringing benefits in terms of performance and operating precision.

The new callipers are supplied as a kit with Brembo sintered pads fitted. The kit also includes the instruction manual, a set of Brembo decals and the special thermotapes used in top racing competition to monitor the operating callipers' temperature.



BREMBO
Curno (BG), ITALY
Tel: +39 035 605111
trade@brembo.it
www.brembo.com

GoRider motorcycle satnav systems

GORIDER is marketing its new GoRider Biker-II as an affordable option for motorcyclists looking for a bike-specific GPS navigation system.

An update of last year's GoRider Biker GPS, the GoRider Biker-II offers the best of existing systems in a thin but robust, waterproof housing. The basic version already included detailed maps of the whole of Europe, mounting for motorcycle or scooter use and advanced Bluetooth functions suitable for any Bluetooth headset. The system also offers the option to choose routes with more or less curves, save travelled routes, plan itineraries and share them.

Features on the Biker-II include an 8.9cm glove-friendly and anti-glare colour touch screen, a rechargeable Li-Ion battery, 128MB built-in memory and the option to accept SD data cards up to 16GB. The Biker-II measures 112mm wide, 92.1mm high, and 24.3mm to 47.3mm deep.

Supplied with each Biker-II are a charging dock and battery cable for use on a motorcycle, including integrated lock for securing against theft, detailed maps of Europe, pre-installed fixed speed camera locations and danger zones, and a multimedia player.

Alongside the Biker-II, GoRider also offers the Biker-II Pro and ProDUO. In addition to the GPS itself these packages also include advanced Bluetooth headsets for receiving driving directions, making phone calls, listening to music and for wireless

communication between drivers and co-drivers. The Pro has a single headset, while the ProDUO has two.

In the case of the Biker-II any Bluetooth headset, such as those from Cardo, Interphone, Sena and Bikecomm, can be connected to it as it supports A2DP.

Riders who require a larger screen size have the option of the GoRider Excalibur, which utilises an 11cm screen, and has the same feature set as the Biker-II. Also, like the Biker-II, the Excalibur is offered in Pro and Pro DUO packages.

GoRider claim that the top-of-the-range Excalibur is the best motorcycle GPS system available and that its benefits include a removable battery, an external speaker and a screen that can be easily read, even in direct sunlight, and that it is built using advanced materials.

DPM-INTERNATIONAL
Oude Pekela, NETHERLANDS
Tel: +31 (0)597 613 000
info@goridergps.com
www.goridergps.com



An 11cm screen is used on the GoRider Excalibur GPS to provide easy to follow directions



GoRider's Biker-II Pro GPS system includes a Bluetooth headset to allow users to hear instructions from the handlebar-mounted satnav unit

New boots and helmets from Kochmann

KOCHMANN is preparing for the 2014 touring season with the introduction of new boot designs which utilise a waterproof and breathable Sympatex membrane in their construction. One of the new designs to use Sympatex is the Mistral – STX, which features three adjustable Velcro straps, ankle protection and reinforcement across the top of the boot in the gear shift area. Available in sizes 37-47, the boot has a KMS sole complete with reflector.

A second new boot option is the short touring Taifun – STX, which again uses Sympatex in its construction. This leather boot also uses a KMS sole with a reflector and has a gear shift patch, but unlike the Mistral it has only two Velcro straps. Sole options for the Taifun are 37-47. Alongside the new boot options, Kochmann is also offering a new open face, pilot-style helmet.

A fibreglass shell is used for the RB-850, which has removable ear pads and a quick release visor. A dark green tint visor is available as an option, too.

The ECE-homologated helmet is available in sizes XS – XXL and the choice of matt black or matt army green.

KARL KOCHMANN GMBH & CO KG

Troisdorf, GERMANY

Tel: +49 (0)2241 39420

info@kochmann.de

www.motorcycle-boots.eu



passion and design

GIVI

www.givi.it

2013 | 35th ANNIVERSARY

Available on the iPhone
App Store

Follow us
@GIVI OFFICIAL

f GIVI OFFICIAL



THE ITALIAN SIDE OF MOTODESIGN





FORBIKES
COMPONENTI PER MOTOCICLI
Helmet visors made in Italy
Need new visor models?
commerciale@forbikes.it - 0039-522-232590
www.forbikes.it

Construction - Manufacture - Distribution
Perfection - Quality - Design Your specialist for accessories

GSG MOTO MOTOTECHNIK
Rickstraße 5,
32699 Extertal,
Tel.+49 5754/655
Fax+49 5754/1740
Germany
www.gsg-mototechnik.de

NEW
Brake fluid reservoir with ABE



Safety Crash Pad
crashpad perfection
crash pads with shock absorption
through push-on shock-absorbing caps
CNC-products
Yokes, foot controls, engine covers, exhaust
holders, mirrors, chain wheels and more
GFK - Carbon
Seats, fairings, fenders, side covers,
radiator covers, rear wheel covers.
Stainless Steel products
license plate holders

Handlebars / Protection Guards / Luggage Carriers / Chromeparts



Parts for:
Kawasaki
VN 900
Custom



Made in Germany

From our own production. We offer top quality products manufactured to ISO 9001 standards, good availability from stock, competitive prices and attractive terms. Not yet a Fehling Customer? Ask for our catalogue, pricing and terms!

www.fehling.de

Ernst Fehling GmbH & Co. · Mendener Str. 1 · 58739 Wickede (Ruhr) · Germany
Fon +49 (0) 23 77-20 33 · Fax 16 35 · mail: info@fehling.de

Barnett
Clutches & Cables
www.barnettclutches.com

USA
Parts Unlimited (608) 758-1111
Hap Jones (408) 432-1918
TEC Dist. (800) 356-0043
Newcomb Southeast
(803) 732-5135
M.A.P. Ent. (727) 381-1151
KK Motorcycle Supply
(800) 543-9638
Suncoast Cycle Ent.
(727) 725-3664

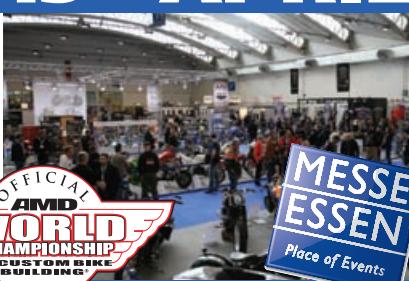
Canada
Parts Canada (403) 250-6611
Motovan Motorsport
(450) 449-3903
Kimpex Action (519) 659-0508
Germany
Grossewaechter
0049 (0)5225859256
UK
P.D.Q. Motorcycle
0044 1628667644

Australia
Sercos 07 38232833
Netherlands
Motorcycle Storehouse BV
0031 (0)50 303 9771
MotoPro Sport 0031 (0)599 633 000
Japan
Wellington Moto
France
Bih Racing 0033 389673639

MESSE ESSEN, Germany
2014 11th-13th APRIL

BIG BIKE EUROPE
PERFORMANCE • CUSTOM • TUNING
OFFICIAL AMD WORLD CHAMPIONSHIP OF CUSTOM BIKE BUILDING

www.bigbikeworld.com



tecMATE

Distributors of TECMATE
retail chargers

AUSTRALIA - A1 ACCESSORY IMPORTS

T. (61) 7 3806 1800 sales@a1accessory.com.au

AUSTRIA - SCHUMOTO KG

T. (43)(21)57080 office@schumoto.at

BELGIUM - BIKE DESIGN BVBA

T. (32)(52) 453361 info@bike-design.be

CROATIA - PICCIO RACING D.O.O.

T. (385)(21)256777 piccioracing@stt.com.hr

CYPRUSS - J.L. MOTORACE LTD (MOTORCYCLE)

T. (357)(22)52234 motorace@cytanet.com.cy

CZECH REP - MOTOSERVIS DEYL

T. (420)606 460 579 brandt@techbase-cz.cz

DENMARK - CARL ANDERSEN MOTORCYKLER

T. (45)(86) 946177 hj@ca-mc.dk

ESTONIA - OÜ HELADORA LLC

T. (673) 5285672 rain@motopood.ee

FINLAND - OY BRANDT A/B

T. (358)(1)895501 ulf.joriklund@brandt.fi

FRANCE - MORACO SAS

T. (33)(3)65 51 45 30 info@moraco.fr

GERMANY - ECON WERKT.-AUSRÜSTUNGS

T. (49)(269) 928747 info@econ-wa.de

GERMANY - HERMANN HARTJE GMBH

T. (49)(42) 51 811 273 info@hartje.de

GERMANY - HS-MOTORRADTEILE GMBH

T. (49)(621) 105 200 info@hs-motoparts.de

GERMANY - LANGENSCHIEDT GMBH

T. (49)(23) 63 36 18-0 info@langenscheidt-gmbh.de

GERMANY - NIEMANN+FREY GMBH

T. (49)(2151) 55 54 20 zentrale@niemann-frey.de

GERMANY - PAASCHBURG & WUNDERLICH

T. (49)(0)248 27 110 info@pwonline.de

GERMANY - SCHÜLLER MOTORRADTEILE

T. (49)(524) 994 79 10 info@enuma.de

GREAT BRITAIN - PROBIKE SHADOWFAX

T. (44)(1604) 660555 sales@probike.co.uk

GREAT BRITAIN - MOTOHaus POWERSPORTS

T. (44)(12)60740909 sales@motohaus.com

GREECE - TECNOPNEUMATIC A.E

T. (30)(21)04 67 000 avieris@tecnopneumatic.gr

HOLLAND - HOOPARTS B.V.

T. (31)(34) 4123900 info@hooparts.com

HUNGARY - DOVER KFT

T. (36)(1)2392202 csaba@doverkft.hu

ICELAND - BILANAUÐ NITRO N1

T. (354) 535-9000 agus@n1.is

IRELAND - INTERCONTINENTAL DISTRIBUTORS LIMITED

T. (353)(1)8344 289 andy@idl-dublin.ie

TecMate (International) SA BELGIUM www.tecmate-int.com
TEL: 0032 (0)16 805440 FAX: 0032 (0)16 805441



Dealers only!

www.gw-racing-parts.de

women



URBAN



TOURING



LET YOUR MOTORCYCLE DECIDE



JOHN DOWD APPROVED



Our formulations consistently deliver superior quality, and the performance your engine needs.

Engineered excellence, put to the test by industry experts.



(800) 243-8645
www.spectro-oils.com

INTERNATIONAL DEALER NEWS

This INTERNATIONAL DEALER NEWS INDEX is a complete listing of all the items in this edition. It includes all our advertisers and the product, feature and news items published this month. The INDEX will act as a quick reference guide, and will be useful when searching this and other editions either for contact details for a particular company, or for a specific item that has appeared. The INDEX appears in every edition of IDN.

THIS MONTH'S ADVERTISERS

Andreani Group International (IT) Andreani Suspensions Center School	26
Barnett Clutches & Cables (US) Distributor network, upgrades for Aprilia & Triumph clutch	36,39
Braking-Sunstar (IT) Brakes, sprockets and chains	25
BS Battery (FR) SLA - New sealed and factory activated battery line	14
DID Europe (IT) Chains and wheels	17
DP Brakes & Clutches (US) Brakes & clutches	33
DPM International (NL) Ultrabatt multiMIGHTY battery	4
Fehling (DE) Parts & accessories	36
ForBikes (IT) New visor models	36
Gianni Falco (IT) Falco boots	37
GIVI (IT) Touring products	35
Grossewaechter Racing Parts (DE) Tornado cams	36
GSG-Mototechnik (DE) Parts & accessories	36
K&N Engineering (NL) High-flow air filters, Wrench-Off performance oil filters	5
Kappa (IT) Rigid K-Garda cases	21
Kuryakyn (US) Parts & accessories	28-29
Locatelli Spa (IT) Airoh Executive full-face helmet	27
Motoplastic (ES) Puig Hi-Tech products for all scooters	19
National Cycle (US) Windshields and accessories	12
Rick's Motorsport Electrics (US) Starters, chargers & ignitions	38
SBS Friction (DK) SBS brake pads	10
Spectro Oils of America (US) Premium-quality lubricants and cleaners	37
SW-Motech (DE) Innovative touring and sport accessories	12
Tech Design Team Italia (IT) LS2 FF393 Convert helmet	39
TecMate (BE) Optimate product selector, distributor network	24,36
Tsubakimoto Europe (NL) Chain range	40

THIS MONTH'S EDITORIAL

Advanstar Communications (US) American Report - Dealer Expo 2014	13
Akrapovic (SI) Exhaust for Panigale	15
Alpinestars (IT) Celebrates 50 years of motorsport success	7
Barnett Clutches & Cables (US) Clutch kit for Triumph 675R	15
Bike It International (GB) 'Stealth' helmet range	22
BMW (DE) Launches C evolution E-Scooter	8
BMW (DE) Joint protective clothing project with Dainese	8
Bonamici Racing (IT) Rearsets for Daytona Street Triple and GSR 750	19
Brembo (IT) GP4-RX callipers	34
BS Battery (FR) New SLA battery line	24
Dainese (IT) Joint protective clothing project with BMW	8

Davies Odell (GB) Forcefield's new rider protection products	18
DPM International (NL) Ultrabatt multiMIGHTY battery	20
DPM International (NL) GoRider motorcycle satnav systems	34
Draggin Jeans (AU) Holeshot jeans	15
Ducati Motorcycles (IT) American Report - New retail financing plan	13
Dymag Racing (GB) Dymag partners with Troy Bayliss	9
Exan (IT) X-Black Evo silencer for FZ1	16
Forelettronica (IT) Duetto universal charger from BC Battery Controller	26
Fowlers Of Bristol (GB) The Key Collection Miano Sport Estoril jacket and trousers	33
Fuchs (DE) Two-stroke oil	18
Gianni Falco (IT) 'City Line' Juke shoe for women	22
Gilles Tooling (LU) Working with Yamaha	11
GIVI (IT) Heavy duty waterproof bags	16
GPR (IT) Exhaust options for Husqvarna Terra Tr 650	24
Grupo Masac (PT) Drenaline Capetown jacket	30
Hornig (DE) New R 1200 GS parts	27
Hostettler (CH) iXS HX 89 Star helmet	19
HP Corse (IT) Exhaust for MV Agusta F3 675	21
Ilmberger Carbon Parts (DE) BMW C 600 Sport carbon number plate holder	31
Industrias Galfer (ES) New website	11
Karl Kochmann (DE) Mistral - STX and Typhoon - STX boots, pilot-style helmet	35
Koelnmesse (DE) INTERMOT 2014	40
L-Fashion Group (FI) Rukka Cosmic adventure suit	17
MAG Europe (GB) Mustang seats for Triumphs	20
MIC (US) American Report - Mark Blackwell elected Chair of the Board of Directors ..	13
Mitas (CZ) Launches radial motorcycle tyre	30
MIVV (IT) Exhaust options for KTM 125 Duke	16
Motogadget GmbH (DE) Signal adapter for Triumph twins and triples	27
Motohaus Powersports (GB) Keis heated clothing technology	11
Motoplastic (ES) Puig parts for the BMW R1200GS	32
MotoPort Europe (NL) Dane motorcycle boot with intergrated heating	25
Mustang Motorcycle Products (US) See MAG Europe; Seats for Triumphs	20
National Cycle (US) VStream windshield for BMW G650GS	19
Nolan Group (IT) X-lite X-1003	30
Öhlins Racing (SE) TTX36 MkII EC for Kawasaki ZX 10R	34
Pinasco (IT) Bearings	25
Powerbronze (GB) Wide selection of new parts	23
Project (IT) PJ EVO helmets	21
Putoline Oil (NL) Reintroduction of cleaning products	32
R&G Racing (GB) Stainless steel radiator guards	32
Remus Innovation (AT) Silencer for Daytona 675	31
Rev'It! Sport International (NL) Poseidon GTX jacket and trousers	31
Rieju (ES) New bike colours for 2014	9
Rizoma (IT) Parts for Street Triple	25
Schuberth (DE) New owner	40
Sidi Sport (IT) Trial Zero and Courier boots	23
Sito Gruppo Industriale (IT) GranTurismo exhaust for Xenter 125	31
Sprint Filter (IT) Gains five records at Bonneville, waterproof air filters	7,16
Suomy (IT) Relocating production following sale	40
SW-Motech (DE) ION tank bags	20
Touratech (DE) Expedition engine guard	22
Wunderlich (DE) Evo universal inner pannier bag	22

THE RIGHT PRODUCT - THE RIGHT FIT - THE RIGHT PRICE

HOT SHOT SERIES



**RICK'S
MOTORSPORT
ELECTRICS**

- **Starting, charging and Electronic Ignition components:**

Specifically, we offer regulator rectifiers, stators, starter motors, starter drives, solenoid switches, ignition coils, CDI boxes, brushes and brush plate kits

- **Replacement pieces as well as multi-fit universal style pieces for the obscure models**

- **Specializing in Asian & European street bikes, ATVs & Off Road vehicles**

- **Quality bolt-on/plug-in OE replacement pieces at a competitive cost**

- **Highest quality thermal/shock resistant material in construction**

- **1 year warranty on all products, excluding CDI boxes**

RICK'S MOTORCYCLE ELECTRICS

30 Owens Ct. #2 - Hampstead - NH 03841 USA - Tel: (603) 329-99901 - Fax: (603) 329-9904

info@rickselectrics.com - www.ricksmotorsportelectronics.com

It'll BECOME PART *of* YOU



Wherever you are. Wherever you go. In the city or on the open road. In winter or in summer. The FF393 CONVERT is such a versatile helmet that it'll become part of you. Because it's **doubly certified** as a Full Face and a Open Face helmet. Because of its unbeatable price: **299,99 pounds**. Because it only weighs 1,650 grams. What more could you ask for? A **180° swing-around chin bar**. Excellent lateral visibility.

And so comfortable you'll forget you're wearing it.



FULL FACE FF393 CONVERT OPEN FACE

WWW.LS2HELMETS.COM

LS2
HELMETS

UPGRADE YOUR APRILIA OR TRIUMPH CLUTCH » AT A LOWER COST THAN STOCK!



TRIUMPH

675R

CLUTCH KIT – MSRP: from \$215 (USD)

APRILIA

RSV R / RSV / TUONO / FALCO

CLUTCH KITS – MSRP: from \$227 (USD)

EACH KIT includes our exclusive Carbon friction plates, tempered steel drive plates and a set of heavy duty springs.

All kits are quality checked for proper stack height for proper fit and performance right out of the box.

65
YEARS
1948 – 2013
Barnett
Clutches & Cables

MADE
IN THE U.S.A.
SINCE 1948



www.BarnettClutches.com

805.642.9435

HIGH
DEALER
MARGIN

INTERMOT 2014

KOELNMESSE has released its exhibitor prospectus for next year's INTERMOT expo (the 'Cologne' Show), with the dates confirmed as October 1st – 5th, with Tuesday 30th September as the press day.

Being branded as the International Motorcycle, Scooter and E-Bike fair, INTERMOT is promising further enhancement to its dealer/trade Business-to-Business (B2B) facilities and services with an expanded "business district" and exclusive

invitational programme for international importers/distributors.

In 2012, INTERMOT say they attracted over 203,000 visitors from 117 countries to see 1,022 companies from 37 countries present 1,437 brands, and see more than 200 events, taking some 18,000 test rides.

Research suggests that 76 percent of INTERMOT's trade visitors said that they had "achieved the objectives of their visit", with 82 percent of visiting consumers equally satisfied with their



exhibition experience.

Described by Jürgen Nae, Managing Director of Kawasaki in Germany, as a "real driver for the entire industry", the expo programme

for 2014 promises even higher investment in consumer attractions such as races, test-tracks and stunt shows, with speciality indoor exhibition zones highlighting motorcycle sport, customizing and touring.



Full exhibitor, visitor and schedule details (plus newsletter sign-up) are available at:
www.intermot-cologne.com

Suomy to relocate production following sale

ITALIAN helmet manufacturer Suomy has announced plans to relocate manufacturing to Hong Kong.

The brand, whose helmets have been worn by race champions such as Max Biaggi, Loris Capirossi and Troy Bayliss, has been bought by a private hedge fund, which now has ownership for all the

world except for the ski, bicycle and horse market.

The management remains the same and the head office remains in Italy at Lurago d'Erba (CO). The investment in the brand is expected to see the



Suomy name reappear in high level motorcycle racing, as well as increase and speed-up development of the present product range, with a view to being able to extend the brand to cover the whole motorcycle market.



SUOMY
Lurago d'Erba (CO), ITALY
Tel. +39 031 696300
info@suomy.com
www.suomy.com

Schuberth has new owner

MAGDEBURG, Germany based helmet manufacturer Schuberth has new ownership, with the Munich and Guernsey based Perusa Fund acquiring a majority stake from the former owner, an affiliate of Susquehanna International Group (SIG), a privately owned Philadelphia based investment and trading group SIG retains a minority stake in Schuberth.

Perusa, also a privately owned "portfolio" investment fund, was founded in 2007 to make what it describes long-term investments that "stand for capital and substance".

Dr. Hanno Schmidt-Gothan,

Managing Director of Perusa GmbH, and an adviser to the Perusa 2 Fund that has undertaken the investment, said that "Schuberth is a technologically strong company with a long history in head protection [Schuberth was founded in 1922 and introduced its first motorcycle helmet in 1954]. We believe that the Perusa approach [to ownership] of active involvement in the growth and development of portfolio companies

will benefit Schuberth in every way - from internationalisation and innovation to productivity improvements and financing structure."

Both Schuberth and their new owners are clearly looking to the future, and in particular at how the brand can apply its "Made in Germany" engineering pedigree to growth opportunities in 'emerging' international markets with "further

optimisation" of their "ultra modern production processes" and expansion of "our technological competitive edge" as clear priorities given their objectives.

Peter Heine, COO at Schuberth GmbH, said that "to be able to prevail in international competition as a German company, particularly when up against mass production in Asian low-wage countries, requires absolutely top-class quality. In this respect Schuberth occupies a unique key position. In collaboration with Perusa we are now creating a stable framework that will enable us to implement our long-term growth strategy rigorously."

www.schuberth.com



www.tsubaki-rider.com

TSUBAKI Innovation in Motion

Racing-Pro Sealed TX4-Ring Gold

TSUBAKI CHAIN RACING SERIES

TSUBAKI Chain with in-build Japanese reliability

TSUBAKI INNOVATION

www.tsubaki-rider.com