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INTERNATIONAL DEALER NEWS

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OCT/NOV 2014
ISSUE #121

Motorcycle sales still positive, but signs of market weakening

ACCORDING to data released by ACEM (Association des Constructeurs Européens de Motocycles) in early September, the EU saw sales of 779,588 PTWs during the first seven months of 2014 - an increase of 1.5 percent over the same period in 2013.

ACEM say that "most of the largest European markets performed positively, with sales increasing in Spain (+17.5 percent), UK (+11.6 percent) and Germany (+2.6 percent). Sales grew by 0.6 percent in France, and went down by 0.3 percent in Italy".

In terms of motorcycle sales, the news is even better, with the first seven months of this year up by 7.4 percent compared to the same period in 2013 - 559,937 units.

Year-on-year sales increased in key European markets including Spain (+21.6 percent), UK (+13.4 percent), Germany (+8.3 percent), France (+5.6 percent) and Italy (+2.7 percent).

With ACEM's own research showing that nearly three quarters of industry revenues are accounted for by

larger displacement machines, it would appear that the market is benefitting from delayed spending, but some observers are suggesting that with nearly a year's worth of increased monthly motorcycle sales in most major markets, the industry may now also be seeing the first evidence of a genuine long-term return to growth.

However, with structural motorcycle

EU motorcycle sales up +7.4%

industry issues such as licensing and training still a major concern, and youth unemployment still unacceptably high throughout the EU, the 11 percent decline seen across Europe in moped sales for the year to date (219,661 units) suggests that any such optimism may still be premature.

Moped registrations have fallen by -17 percent in Germany so far this year, -15.8 percent in Italy, -7.5 percent in France, -6.9 percent in Spain and -2.9 percent in the UK, resurrecting pre-

recessionary fears that the motorcycle industry's demographic and access issues have not gone away.

As this edition of International Dealer News went to press, more recent country-specific data was becoming available from some of the national motorcycle industry trade associations that are part of ACEM.

For example, August data released by the MCIA (Motorcycle Industry Association) show UK new motorcycle registrations up by 7.4 percent (6,038 units, up from 5,620 in August 2013), meaning that the United Kingdom has seen monthly growth in all except for two of the last 16 months.

For the eight months of 2014 so far, sales in the UK are up by 12.53 percent, at 63,974 units (up from 56,849 in the year ago period), the best sales performance that the UK has seen at this stage of the year since 2009.

In total PTW terms, the UK was up by 6.7 percent in August, and at 78,680 units is up by 10.9 percent for the year to date - also the best level seen since 2009.

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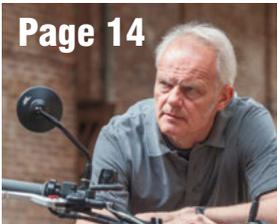
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30 years of LSL

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Matchless set for return to motorcycle manufacturing



ROAD TRIP



Sonja Wallace visits Italian luggage, helmets, apparel and accessory specialist Givi to hear about their 35 years of growth and 20 years of success in Asia

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Innovation and marketing essential if recovery is to be consolidated

received a very strong (mostly positive) response to my comment piece in the last edition of *International Dealer News*, one in which I discussed the motorcycle sales growth data for the year so far appearing to be running ahead of wider economic indicators.

In the two months since then, the paradox that I pointed to, of a recovery that appeared at that stage to be "simultaneously strong and weak", has gathered momentum.

The latest data released by ACEM for the EU as a whole, and by some of the national industry trade associations for their own markets, show that on (admittedly low volumes) new motorcycle registration growth is by no means guaranteed for the second half of 2014.

The industry heads for its two major shows (INTERMOT and EICMA) in a positive mood - and why not? Following what we have seen happen to our industry since 2008, the past two and a half years, indeed the last nine months in particular, have been a dramatic improvement.

However, having pointed to the dangers of deflationary pressures back at the start of the year, and seen Germany record negative growth, and with well documented indecision affecting France, the ECB and national governments within the Eurozone have failed to respond to the sluggish nature of Europe's macro-economic performance with anything like the vigour and determination required.

The result is that we are eyeing a winter in which the gains of the past couple of years are by no means robust.

Fortunately, our market's ability to innovate (both among OE and aftermarket manufacturers) continues to be a uniquely powerful engine. One that, hopefully, will continue to drive growth, but if profits are not dependable, then the same capital investment issues that (until recently) have held back franchised dealers from being able to invest in new inventory, will start to affect aftermarket R&D again.

Along with brand marketing, the investment in new product has always been the primary characteristic that differentiates post-recessionary success stories from those businesses that have fared less well. With the pre-recession issues of youth access and demographics still unresolved, it would be foolish for anybody to misinterpret the positive mental attitude, that I'm sure will prevail at the shows, as being anything other than at worst a widespread hope that the past is behind us.

Europe's trade associations are to be congratulated on the work that they have done to try and address the long-term strategic issues, especially in terms of youth access, safety and urban mobility, and the manufacturers themselves (mostly) are poised to emerge from the post-Lehmann apocalypse with a radically refined and redefined offer.

Aftermarket manufacturers are also to be congratulated on dusting themselves down from the market collapse seen through to 2010/11/12, and as evidenced by the increase in new product offerings seen at INTERMOT and EICMA two years ago and since have also managed to emerge from the

“Europe's trade associations are to be congratulated”

"recent unpleasantness" with credit.

In looking forward and anticipating what I and the IDN team expect to see as we prepare to pound the aisles and chew up shoe leather in Cologne and Milan, it is quite apparent that even though it is as much through judicious housekeeping as through marketing and new product investment that survival has been secured.

However, since the worst of the recession, there has certainly been new product investment, and we are looking forward to being able to bring you exciting news about 2015's market offerings in the next printed and digital edition of *International Dealer News* (December/January) and in *MotoWEEK*.

Robin Bradley
Publisher

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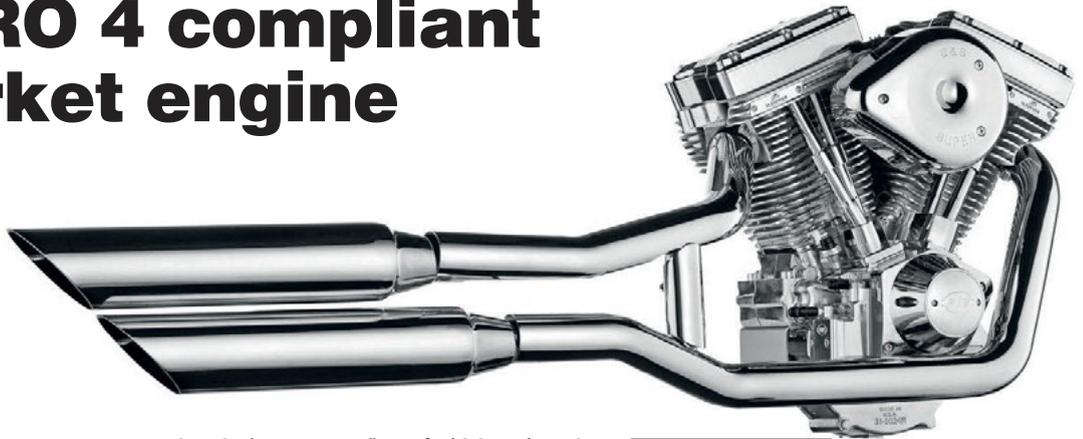
First EURO 4 compliant aftermarket engine

BIG news for special project builders and customisers - the availability of the first EURO 4 compliant aftermarket engine.

Lauge Jensen Engineering in Denmark have teamed up with noted American aftermarket engine and performance parts specialists S&S Cycle of Wisconsin to unveil a line of 111" fuel injected 'Sleipner' engines at INTERMOT.

The engine is now ready to ship and available straight away for builders, customisers and volume manufacturers for the 2015 custom build season.

With testing and development work



Lauge Jensen Engineering's 1800cc/111" S&S fuel-injected v-twin based 'Sleipner' motor "1-Eleven Squarehead" package is the first EURO 4 compliant aftermarket 45 degree v-twin engine available. The company will be launching their builder and volume manufacturer program at INTERMOT in October 2014. All new engines used in one-off or volume production customs, or as replacement/upgrade installs, in Europe must be EURO 4 compliant from January 1st 2016



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undertaken both at S&S' own facility at Viola, Wisconsin, and at TÜV Automotive in Pfungstadt, Germany, the much more stringent EURO 4 regulations involve running the engine for at least 1,000km (the efficiency of catalytic converters declines with use) and rolling road simulation of various riding situations and engine behaviors.

Uffe Lauge Jensen, who established his own custom bike building company in 2008, told us that in addition to complete bikes (bespoke and volume production), the plan was to offer the engine that he needed to develop also to custom bike builders and manufacturers in Europe for one-off

and volume use.

The latest news is that his sister company, Lauge Jensen Engineering, is now ready to start marketing the engine and plans to give the programme its public debut in Europe at the AMD World Championship at INTERMOT (September 29th - October 5th), under the 'Sleipner' motor brand. Norse mythology has it that Sleipner was Odin's immensely powerful and fast eight-legged horse!

The EURO 4 regulations come into effect on January 1st 2016, and Uffe told IDN that "being the first with EURO 4 may not be a primary concern for some customers, but it will give owners the reassurance that their bike is future-proof, and ahead of the rest in terms of its low emissions output".

Lauge Jensen designed its own catalytic converter exhaust system for the project, which Uffe says was "calibrated specifically to the

cat/chassis set-up. As builders and volume producers start planning already for bikes that will need to be road legal in 2016, this is the time for customisers to start planning for this next stage in Europe's regulations.

lean, mean and green

"As v-twin performance market leaders, S&S are the obvious and best manufacturer for us to have partnered with on this project, and their reputation, experience and expertise means that custom bike builders, and those planning series production, can be assured that their customers will be compliant straight away".

Speaking about their collaboration with Lauge Jensen, S&S said that they were

"uniquely positioned to support our

customer and help develop a package that is not only efficient and clean, but retains the character and sound that riders want from an air-cooled v-twin".

Uffe Lauge Jensen went on to say "the new '1-eleven Squarehead' Sleipner motor is mean, lean and green!

"At first, meeting the restrictions of the EURO 4 regulations impacted drastically on the power and noise characteristics, but by careful development of the internals and fuel injection software, the package we have created restored the 'feel' and sound as well as delivering a powerful result, enjoyable riding experience, and improved fuel consumption".

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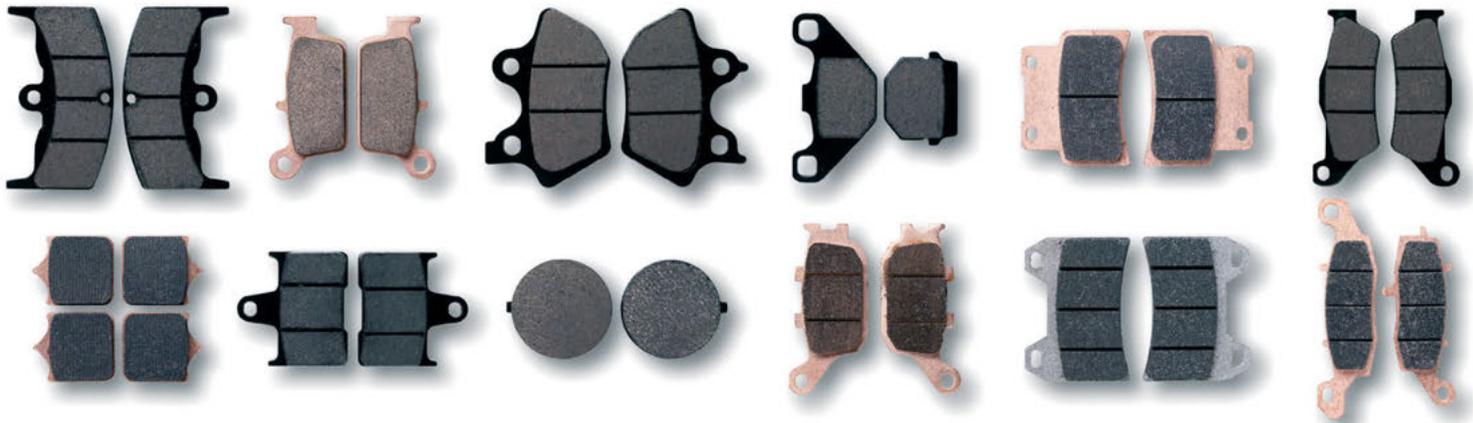
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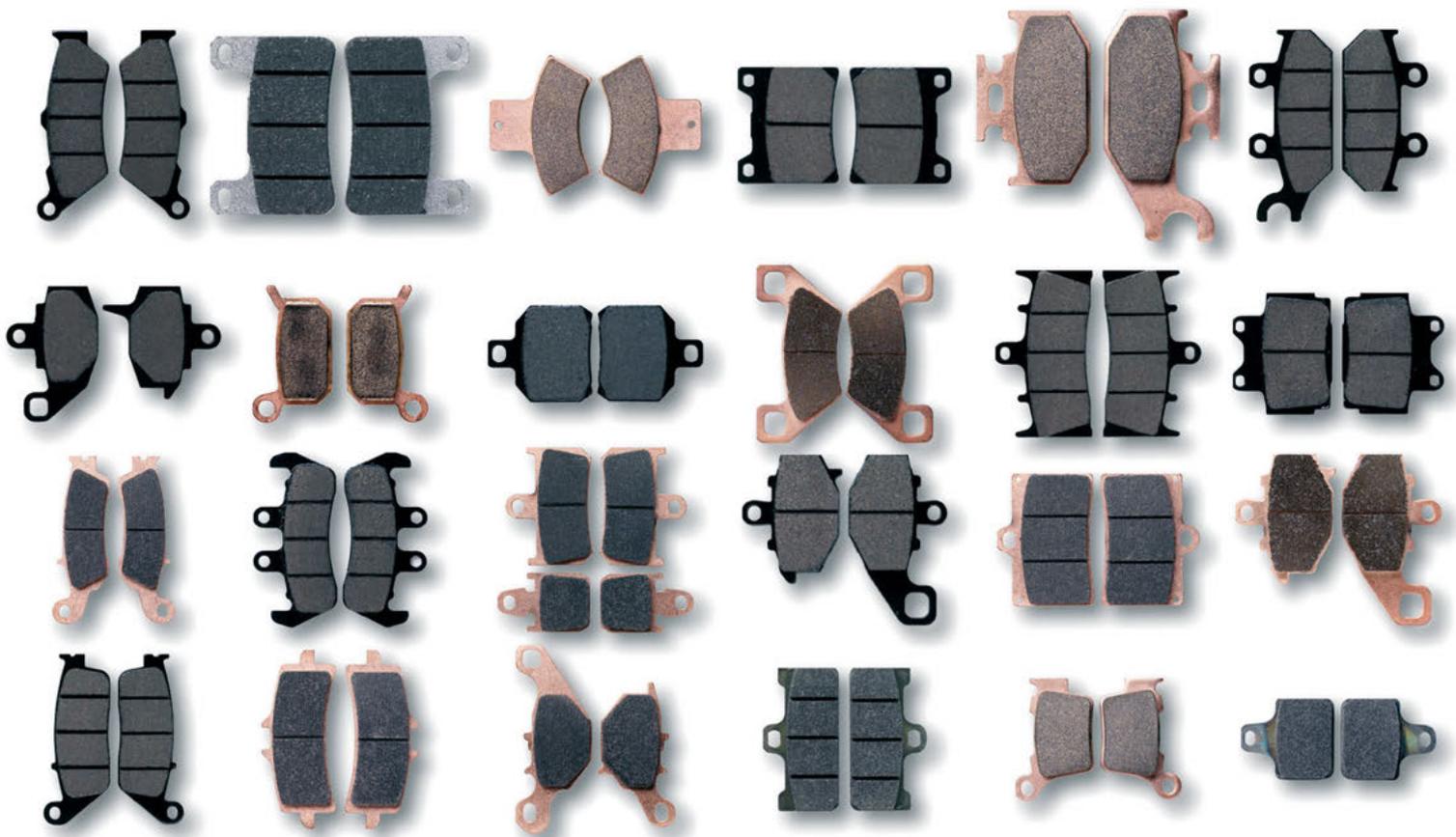
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Gulf Bike Week Metisse KTM CR690

GULF Bike Week is returning for 2014 and will take place from 30th October - 1st November at the Dubai Media City Amphitheatre.

The event, which is now backed by the Discovery Channel, will feature a new 'Live Action Arena' hosting bike stunts, bike start-up battles and a custom motorcycle show. There are also two music stages with 15 bands playing 31 sets over the three days.

Manufacturers who will be exhibiting at the event include Indian, Kawasaki, Moto Guzzi, Royal Enfield, Aprilia, BMW, Suzuki, Triumph, Ducati, Vespa, Yamaha, Honda, Victory and Harley-Davidson.

www.gulfbikeweek.com



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WHEN Horst Edler, the owner of Team Metisse, decided he wanted to create a café racer, he knew he wanted to use a big single as the basis, and in order to achieve this he chose a KTM Duke 690.

Once the build was complete Edler assembled the body parts he used to build the bike into a kit to allow other KTM owners to recreate his café racer. In addition to the kit, which fits KTM Duke and KTM Duke R models, Team Metisse also offers 50mm lowering kits and clip-on handlebars.

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Midual launch at Pebble Beach

NEW French manufacturer Midual used the Pebble Beach Concours d'Elegance show in California in August to launch its new debut motorcycle – the Midual Type 1.

Midual plans to release its first series of 35 individually numbered motorcycles for sale in Europe in 2016. The Midual Type 1 will be sold at a starting price tag of \$200,000 (depending on the level of customisation chosen).

Midual has created the new machines around an entirely new engine, which is a 1,000cc flat-twin with a transverse crankshaft. The four-valve-per-cylinder, fuel injected and liquid-cooled motor is mounted in the frame longitudinally and has a claimed output of 106hp at 8,000rpm and 100Nm of torque at 5,300rpm. A multi-plate, oil bath clutch is used with a six-speed transmission with a 525 chain for final drive.

The frame, in which the drivetrain is housed, is a double-wall aluminium alloy monocoque, which also doubles up as the fuel tank and the bike's body. The frame is cast in a French aerospace foundry and hand-finished. The frame



is matched to an aluminium swingarm that cantilevers an Öhlins TTX 36 shock, while at the front Öhlins also supplies the 43mm FGRT forks.

Tubeless spoked wheels are used, the front is 3.5in wide and carries 320mm floating brake discs and Brembo four-piston radial-mount calipers and a Michelin 120/70x17 tyre. At the rear the 5.5in rim is fitted with a 180/55 x 17 Michelin and a

245mm disc and two-piston Brembo caliper.

When it comes to finishing details, each Midual Type 1 is designed to be personalised completely in tune with its owner. As a result, details such as different types of body finishing, from brushing and cap design to a polished/patina look, can be specified. In addition, more than 45 types of leather are offered as standard and can

be matched to 25 sand-casting shades, which can be applied even to the engine parts. Each machine is marked with its creation date, number and owner's name.

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Matchless set for return to motorcycle manufacturing

HISTORIC British motorcycle brand Matchless Motorcycles, which was formed in 1899, is set to return to producing bikes with the launch of the Model X Reloaded.

Matchless, which ceased production in 1966 when the brand was purchased by Norton Villiers, is now owned by the Malenotti family, who resurrected the name in 2012 with the launch of the clothing line 'Matchless London', managed by Michele Malenotti. At the forthcoming 2014 EICMA exhibition Matchless will celebrate its 115th anniversary

by presenting the Model X Reloaded, a design inspired by the company's original Model X produced over 80 years ago. This new model has been designed by Franco Malenotti along with the Matchless design team. Malenotti has previously collaborated with manufacturers such as Honda, Morini, Ducati, Bimota, KTM and Aprilia, drawing historical models such as the 1000 Laverda Jota, the 1000 Laverda RGS and Morini 500 turbo amongst many others. He has also designed various accessories and clothing,

collaborating with Shoei, Oakley, JT Racing, Millet, Lewis Leather, Dainese and finally Belstaff, where he was creative director from the early '90s until 2011.

Malenotti has based the Model X Reloaded around an S&S X-Wedge V-twin engine with a capacity of 1,916cc. This is being housed in a frame that integrates the oil tank and has a pull system rear suspension matched to a 'Castle' type fork with hydraulic shocks.

The bike will roll on spoked wheels created in co-operation with Borrani; the front will be a

16in, and a 17in is being used at the rear.

To cater for rider comfort, the suspended seat can be height adjusted from 740mm to 800mm, the handlebars are adjustable for height and angle, and the foot controls can be set in one of two positions.

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TCX/JV International develop new Michelin soles

TCX has signed a major agreement for the development and production of high-performance motorcycling outsoles with JV International, a strategic partner for its innovative Michelin Tech Soles.

The company is taking on a new challenge for 2015, presenting a collection with many novel features, including Michelin brand high-performance outsoles. The R&D department at TCX, together with the Design Center in Verona and the headquarters in Como of JV International, have developed two new high-tech outsoles devised for the adventure touring market and for the increasingly demanding urban commuting market. Both outsoles blend in seamlessly with the ergonomic design of the footwear, displaying technical characteristics obtained from Michelin tyre use by trial and road riders, which are said to offer highest performance levels under all conditions.

The new adventure boot is the Infinity Evo Gore-Tex, which has been restyled as part of the TCX 2015

collection. The Michelin tech sole paired with this boot is inspired by the technology used in the famous Michelin Anakee III tyres, reproducing an ideal tread pattern to encourage the dispersion of water, mud and detritus, while also guaranteeing ultimate stability and grip under all conditions thanks to the use of a special mixture.

Another ambitious high-tech sole project is paired with the Urban Performance 2015 TCX range, and specifically the new X-Cube Evo WP and X-Square Plus footwear. This line has been designed for motorcyclists who use their bikes every day for short or medium length journeys in urban areas. The Michelin high-tech outsole features a high-impact tread pattern and technology inspired by the Michelin Pilot Road 4 and Pro Grip 4 tyres, having excellent water drainage capacity, maximum grip and a great hold, even on the most slippery surfaces and under the toughest conditions.

TCX will present the new range at both INTERMOT and EICMA this year.

Infinity Evo Gore-Tex



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<<< **Continued from Cover**

In Spain, ANESDOR has reported that while August PTW total registrations were only up by 3.6 percent, motorcycle registrations were up by 4.5 percent, confirming that even in such a badly hit market such as Spain, higher price displacement machines are returning to growth more strongly than small displacement units.

ANESDOR's data puts Spain's total PTW sales for the first eight months of 2014 at 15.3 percent up over the January-August period of last year, with motorcycle sales for the same period up by 18.4 percent (74,132 units).

So far, all eight months of this year have seen substantial growth compared to the corresponding months of 2013.

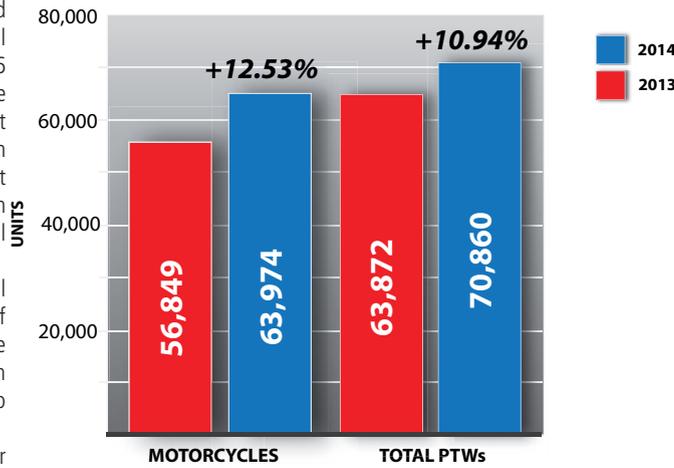
In additional good news to emerge from Spain, ANESDOR reports that motorcycle accident rates have decreased significantly in recent months, and done so at a higher rate than for other vehicle types.

Motorcycle fatalities were down by 18 percent during July and August (compared to 2013) despite a 3 percent increase in the total number of trips made.

At 6,537 units the latest data from the IVM (Industrie-Verband Motorrad), the German motorcycle industry association, puts August motorcycle sales there down by -2.5 percent. This is only the second time since September last year that like for like sales have been down in Germany (-3.8 percent in April) and the market remains up by 8.4 percent (82,514 units) for the first eight months of the year, meaning that it is fairly certain that Germany will see full year growth - for at least the fourth consecutive year and may well beat the 86,000 registrations seen in 2009.

In total PTW terms, Germany was

UK: JAN TO AUG 2014



down by -5.0 percent in August (11,169 units) but remains up by 6.3 percent for the year to date at 117,738 units.

In other news from Germany, BMW announced that its total sales for the first eight months of the year were up by 7.6 percent (90,226 units) despite

being down by -1.6 percent in August.

Heiner Faust, BMW Motorrad Head of Sales and Marketing, said that "eight months into the year we are doing very well. 90,226 vehicles sold between January and August is a new record for this period. We remain firmly on course to set a new all-time sales

high for the entire year of 2014".

The news from Italy remains mixed, with the positive trends seen in the spring appearing to soften, as we head into the second half of the year.

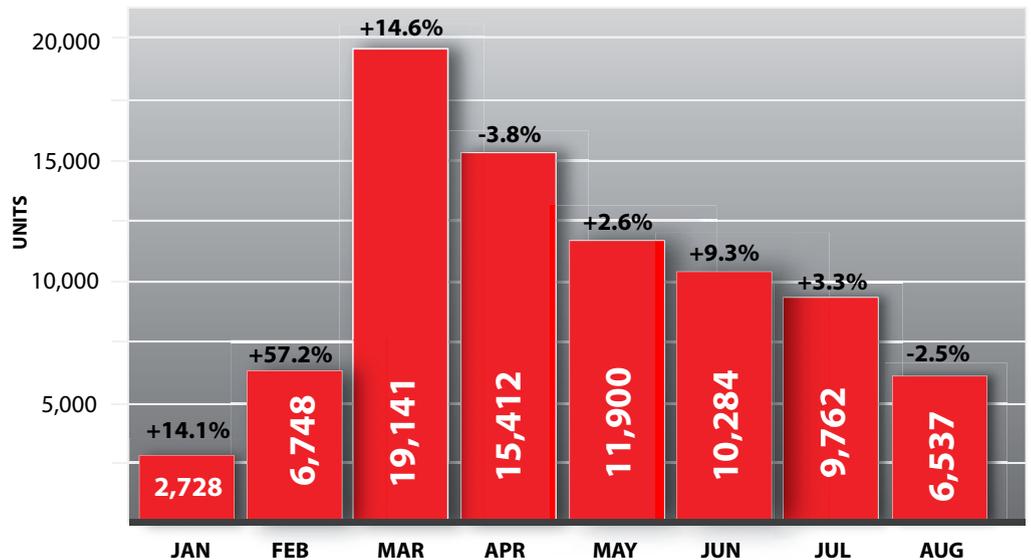
At 122,152 units, total PTW new registrations over 50cc are 1.4 percent up for the first eight months of the year compared to 2013, with scooters (77,699 units) at -0.04 percent, but motorcycles (44,453 units) at +4.1 percent.

However, July saw total PTWs dip by -5.1 percent compared to July 2013, and for August they are down by -16.5 percent at 7,210 units.

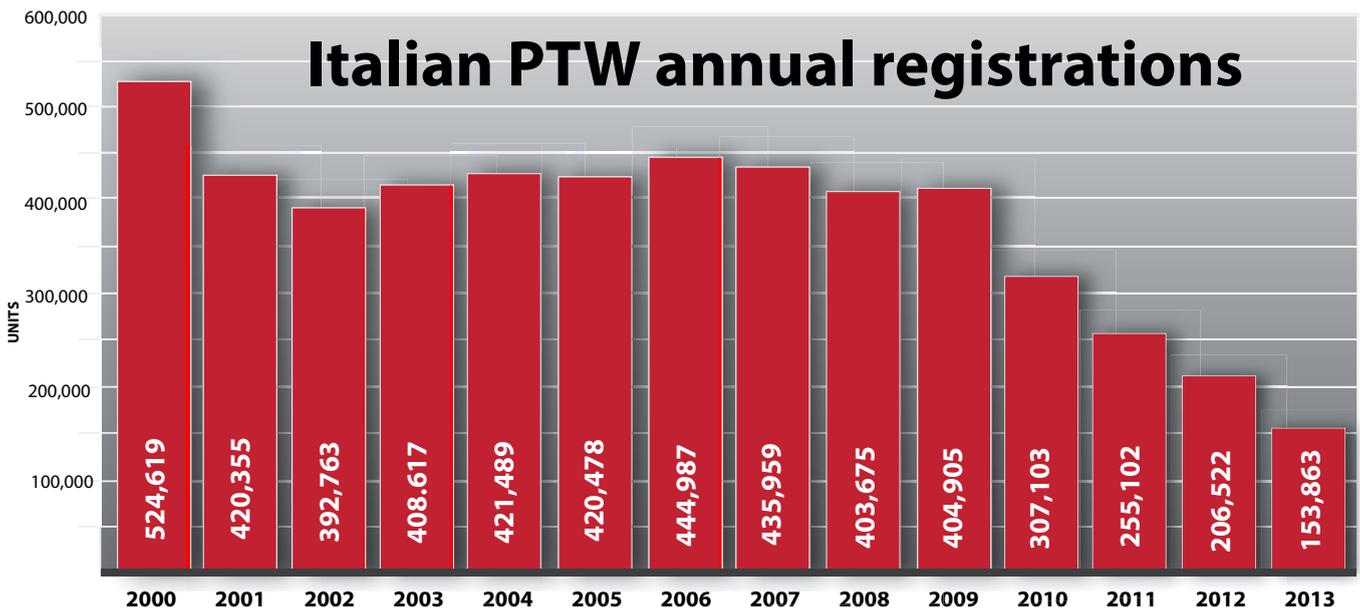
The best performing motorcycle sector in Italy are "Naked" style machines, which at 15,174 account for some 35 percent of new motorcycle sales in Italy, up by nearly 20 percent over the first eight months of 2013.

Enduro models (14,796 units/+6.3 percent) are the second strongest market sector, with sales of sportbikes, Supermotard models, tourers, customs, trial bikes and others only

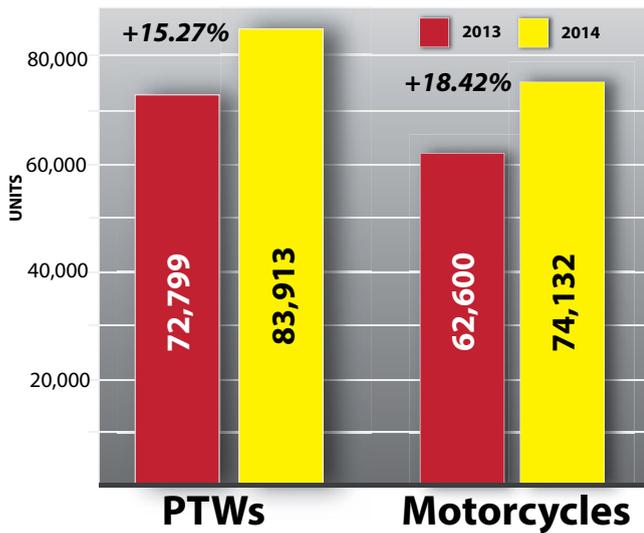
GERMANY MOTORCYCLE REGISTRATIONS



Italian PTW annual registrations



Spain: Jan to Aug 2014



accounting for one third of a market that remains historically associated with high performance street bikes.

Indeed, although low in volume at around 10 percent of the total market (4,818 units), custom style motorcycles have been the third largest sector in Italy for the first eight months of the year so far, with touring models the fourth largest (3,898 units).

The top three selling PTWs in Italy so far this year have been Honda's SH 125, 150, and 300 models, with the BMW R 1200 GS the top selling Enduro model, and Yamaha's MT-07 and 09s the top selling "Naked" style bikes.

By way of background, last year's total PTW registrations in Italy were 153,863 units for the full year, which was down from 206,522 in 2012. The second quarter of 2014 (at 59,219 units) is just some 251 units less than the second quarter of 2013, but to put

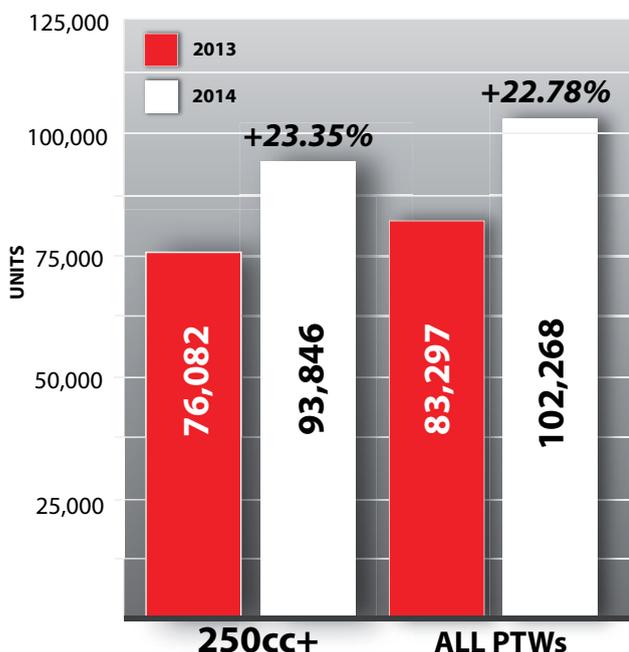
it in context, the second quarter in year 2000 was worth 219,867 units on its own, on the way to recording 524,619 units for the full year. Quarterly and annual new PTW registrations have tumbled ever since.

In terms of Japanese motorcycle manufacturer exports to Europe, the growth seen ever since October last year, and in particular the huge percentage increase seen during June, has sustained through July - Japanese 250cc+ unit shipments to their dealers in Europe were up by 59.7 percent in July at 9,534 units.

For the first seven months of this year, Japanese manufacturer exports to Europe are up by 23.4 percent at 93,846 units for the year to date.

In total PTW terms, import units from the Japanese manufacturers were up by 73.2 percent in July, and are running at 22.8 percent up for the year to date (102,268 units).

JAPANESE EXPORTS TO EUROPE JAN - JULY 2014



Happy Anniversary!

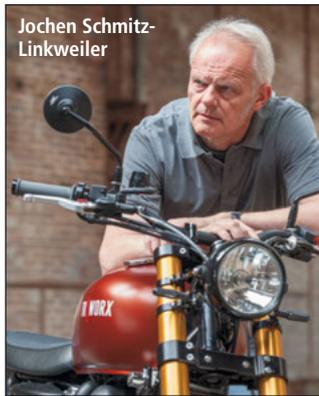
AS reported elsewhere in this edition of IDN, Tecmate International are celebrating their 20th anniversary this season. But they are not the only aftermarket business marking significant milestones at this time - congratulations are also due to Magura, LSL, Kellermann and DID, among others.

30 years of LSL

FOUNDED in 1984 by Jochen Schmitz-Linkweiler, LSL is world-renowned as a parts manufacturer and creator of stunning special project bikes.

It all started with the "High-Heeler" in 1985, a Kawasaki KLR special that at the time was the first street-legal Supermoto bike in Germany.

The company introduced its first Superbike handlebar conversion for the Kawasaki GPZ900R in 1987 and the rest, as they say, is history.



Jochen Schmitz-Linkweiler

Acquiring DIN EN ISO 9001 certification in 1997, 2009 saw readers of German motorcycle magazine "PS" vote LSL as the best accessories/conversions brand.

We ourselves here at IDN had the pleasure of joining with German trade magazine Bike und Business to recognise LSL's export achievements in 2010, and now located in a state of the art facility at Krefeld, where the company currently employs 25 people.

A particular favourite for many people was Jochen's 2005 unveiling of the Clubman programme, and the unveiling of his latest project bike is always an eagerly anticipated highlight at every INTERMOT expo.

www.lsl.eu
www.clubman.de



LSL's 30th Anniversary Clubman XS 650CR special



25 years of Kellermann

BEST known for their hallmark 'BL 1000' bar-end indicators, introduced in 1996 and 1997, Achen, Germany based company Kellermann have been celebrating their 25th anniversary this year. The Kellermann indicator and the micro version that they followed it up with became the industry standard lighting accessory for many years, and although often imitated, they were never bettered. The company received the prestigious Red Dot Design Award in 2011 (and two more in 2014), and scored a remarkable third place in Motorrad magazine's 2013 Best Brand/accessories awards. Founder Guido Kellermann has been an outspoken advocate for a stand against plagiarism and said recently "we must take a stand against plagiarism to show that we have the ability to defend our own intellectual property. Without protection of ideas and the products that arise out of those ideas, our society is going to lose its innovation and progress."



It all took off for Kellermann in the mid 1990s with the ubiquitous BL 1000 indicator

www.kellermann-online.com



reddot design award

This year Kellermann won the latest of several Red Dot Design Awards for their BL 2000 indicator (seen here) and stylish advanced licence plate design



Guido Kellermann is passionate about defence of intellectual property - here earlier this year his company assembled 1,900 pieces that were clearly based on his micro 1000 indicator and gave them the M48 treatment!



10 years of DID

JAPANESE industrial giant Daido Kogyo is celebrating the 10th anniversary of the office it set up in Italy for its DID motorcycle chains and rims.

DID Europe Srl is based in Bologna, Italy, and sells through leading distributors throughout Europe, including Matthies and Langenscheidt in Germany, Ognibene and SGR in Italy, TBT and Motana in the Netherlands, Bihr and Moraco in France, Corvar and TopFunk in Spain and Duell in Sweden. Widely regarded as one of the leading motorcycle chain brands, with multiple race and championship wins



in their locker, DID added rim and wheel availability through its European office some seven years ago. DID chain are OE fitment on a wide range of models from most leading manufacturers and number more than 40 distributors in 30 European countries in total.

www.didchain.com

DID Europe was established in 2004.



Based in Bologna, Italy, Ducati is only one of the many OEs to use DID chain.

90 years of Magura

ONE of, if not the longest established, hard parts businesses in the international motorcycle industry, last year saw Magura celebrating its 90th anniversary. Their involvement in the industry started with racer and BMW senior engineer Rudolph Reich persuading Gustav Magenwirth to improve the throttle control levers that BMW was using on its early motorcycle designs.

Magura has played a significant role since then in the history of German and European made motorcycles, and can lay claim to having invented the very first German twist grip throttle, among other innovations.

www.magura.com



50 years of Kymco

ANOTHER notable recent anniversary saw Taiwanese motorcycle, scooter and ATV manufacturer Kymco (Kwang Yang Motor Co) celebrate their 50th anniversary.

The company originally made parts for Honda, and opened its first

factory and built its first complete scooter in 1970.

They began marketing under the Kymco brand name in 1992, and in the 2000s became the largest scooter and motorcycle manufacturer in Taiwan and the fifth largest scooter and motorcycle manufacturer worldwide.



The company was chosen by BMW in 2008 to supply engines for the G450 X Enduro bike, and late last year Kawasaki announced that their new J300 scooter is manufactured in

partnership with Kymco. The company currently employs around 3,000 people and produces more than 570,000 vehicles per year www.kymco.com

50 years of INTERMOT and 100 years of EICMA

Congratulations are also due to the City of Cologne, and specifically to the Cologne Exhibition Centre (Koelnmesse) - this year is the ninth INTERMOT, but it is the 50th anniversary of the motorcycle industry's show at Cologne. Originally called IFMA, and first staged in the city in 1964, this year will see an exhibition of industry landmarks and some of the notable bikes to have been launched in the city in that time, and an industry timeline, as part of a special 50th anniversary display at INTERMOT.



Meanwhile, this year will see the 72nd EICMA (the 'Milan Show'), and it too celebrates a notable landmark this year - the

100th anniversary of the first such show!

There can't be many trade shows in any industry that can trace their origins back to 1914, and it certainly makes EICMA the oldest motorcycle expo - what a witness to technological and social evolution, a true case study into the social and engineering history of the 20th century!



Finally, congratulations to Chris Leatt! It is 10 years since he sold the first Leatt neck brace in his native South Africa - a product that he started working on three years earlier, the weekend after his son started riding. www.leatt-brace.com

ROOF helmets have new UK distributor

FRENCH helmet manufacturer ROOF remains on the recovery trail following the fire that destroyed their factory and warehouse near Nice. The company has rebuilt its original facility and invested in their own brand new manufacturing plant, and last year celebrated their 20th anniversary. Back in 1993 owner and designer Claude Morin launched his original 'Roadster' helmet and since then went on to manufacture the iconic and unique 'Boxer' and 'Boxer V8' helmet series. This year saw the company introduce a new model, the 'Rover' and say that they have

several exciting new projects in the pipeline for 2015. Meanwhile the company has appointed Putoline Distribution as their UK distributor, following the demise some time ago of Thunderchild. John Hayden, Managing Director of Putoline Distribution, said that "this is a very exciting time for our company, and we are very pleased to have added the ROOF brand to our growing product range. "ROOF helmets are unique and occupy a place in the market that differentiates their designs from the mainstream and motivates buyers who are looking for quality and individuality".



Ilham Mahfi, the export director for ROOF International, said that "we have been supplying a number of UK dealers directly over the last few years, and their success has made it obvious that we needed to find a new partner in the UK. Putoline distribution has a full sales team and warehouse facility, and logistically they are a perfect choice for us, and together we're looking forward to further developing our brand on the UK market".



ROOF introduced the versatile DESMO in 2012 with an innovative patented "Desmodynamic" automatic screen mechanism www.putoline.co.uk



Pirelli wins 3 year WSBK deal

ITALIAN tyre manufacturer Pirelli has been confirmed by Dorna as the official tyre supplier for all classes of the eni FIM Superbike World Championship for the 2016-2018 seasons.

Javier Alonso, WSBK Executive Director, said of the agreement: "We are glad to continue with Pirelli for the next three seasons. This renewal testifies our excellent relationship with the company, a partnership for more than a decade that has always been strong with both the International Motorcycling Federation and the promoter and organiser of the series, and is clear evidence of Pirelli's ongoing and constant ability to innovate and to offer products



at the forefront of technology." Talking about the importance of the contract to Pirelli, Uberto Thun-Hohenstein, Senior VP of Pirelli's Business Unit Moto, said: "Pirelli is proud of this confirmation as official tyre

supplier for the top Championship for production derived motorcycles. It is a partnership that has lasted successfully for over a decade thanks to the constant commitment and well-finished

service of our racing team that goes to the track every weekend to support the teams and the riders. The quality of our tyres is appreciated not only by the riders but by many motorcyclists all over the world who, thanks to the participation of Pirelli in this championship, have been able to rely on everyday more high performing products. These are all key elements that have certainly influenced in a positive way the choice of Dorna to select us once more as official supplier till 2018".

PIRELLI TYRE SPA
Milano, ITALY
Tel: +39 02 6442 5684
www.pirelli.com

New Head of Sales at ABM/Wunderkind



ON 1st October 2014 Detlef Achterberg (44) took over as Head of Sales at ABM Fahrzeugtechnik GmbH.

"With Detlef we have acquired someone who knows the market inside out and has a lot of customer experience. He will continue to build our two brands ABM and WUNDERKIND and improve our customer service and market presence," said Christian Mehlhorn, CEO of ABM Fahrzeugtechnik GmbH.

Achterberg can look back on 20 years of distribution experience in the wholesale and retail trade. After his

technical training at Daimler Benz AG followed a 10-year stint at Eurobike AG. Recently Detlef was responsible for distribution at LSL Motorradtechnik GmbH, and said "I am looking forward to the challenge. The trend to customise is still well and alive, and ABM and WUNDERKIND offer great scope for customisation of bikes from Youngtimer to sportsbike

and chopper. I intend to immerse myself in sales and marketing of the qualitatively high parts and accessories with contemporary design that ABM and WUNDERKIND offer!"

ABM FAHRZEUGTECHNIK GmbH
www.ab-m.de
www.wunderkind-custom.com



Head of Sales at ABM and WUNDERKIND
 Detlef Achterberg



SBS launch 2015 MX brake pads

SBS, one of the world's leading manufacturers of motorcycle brake pads, is a supplier of both OEM and aftermarket parts and will be displaying its new line of brake pads for 2015 motocross models at INTERMOT in Cologne, Germany.

"We are happy to be at the INTERMOT show again," said SBS Sales Director Christel Munk Pedersen. "It is important for us to show our commitment to our distributors and dealers from across the world. Naturally we are proud that our product and R&D people have been able to secure delivery of the best brake pads for all new off-road bikes

the moment they hit the dealer showrooms." SBS will not only be using INTERMOT to meet with business and race partners from all over the world, but also to gather data on the 2015 street and touring bikes which will be debuting at the international event.

Allan Østli, Race and Product Manager for SBS, explained: "We always strive to be first with the latest, as well as delivering the best quality and performance of any motorcycle brake pads. We test throughout the year and then often get the final data needed from checking out the

new bikes launched at INTERMOT."



SBS FRICTION
Svendborg, DENMARK
Tel: +45 63 21 15 15
sbs@sbs.dk
www.sbs.dk



SBS race and product manager Allan Østli said that "we always strive to be first with the latest fitments as well as delivering the best quality and performance. Our race involvement throughout the year helps us make sure that the street and offroad pads our dealers can offer their customers are the best that they can be".

Tecmate - 20 years of innovation

CONGRATULATIONS to Tecmate, the battery charging and maintenance specialist, who, in a market defined by massive changes in technology, enters this season's major shows celebrating its 20th anniversary.

Indeed, it was the evolution of battery technology that gave the company its start in 1994. Firmly grounded in engineering solutions, research and design, Martin Human, who is now CEO of the multi-national company, was behind the engineering ideas that lead to the development of the first and what has since gone on to become the industry-standard BatteryMate, the first Lead-Acid battery workshop testing, recovery and charging tool.

Quickly followed by the widely acclaimed OptiMate concept, it was the then new generation of maintenance-free batteries that gave

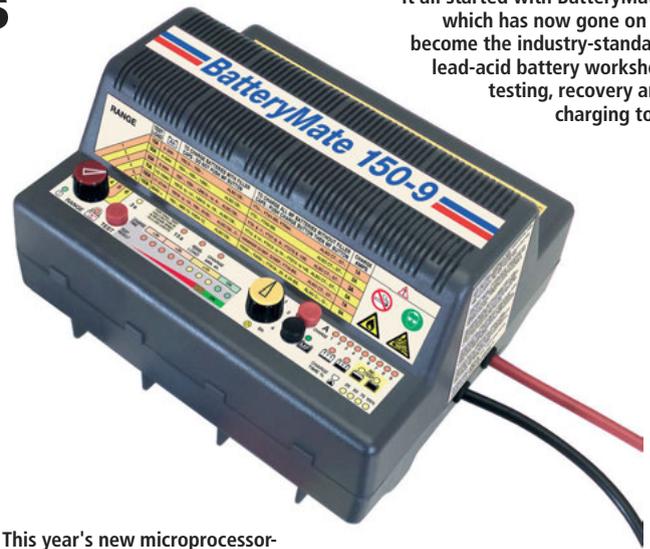
the company the opportunity to revolutionise the way that motorcycle dealers and riders could optimise the power output, reliability and durability that was now becoming available to them.

The company has since gone on to develop several very successful electronic diagnostic tools, including the popular VacuumMate, which facilitates the synchronising of multiple-carburettor engines.

However, in an industry where standing still is not an option, recently TecMate has led the field in continuing to embrace the rapid development in the battery industry, listing the first CAN-bus compatible chargers, the first automatic current charger (able to handle any battery between 3Ah and 240 Ah automatically), the first dedicated Lithium charger, and the first automatic 6V/12V charger among their innovations.

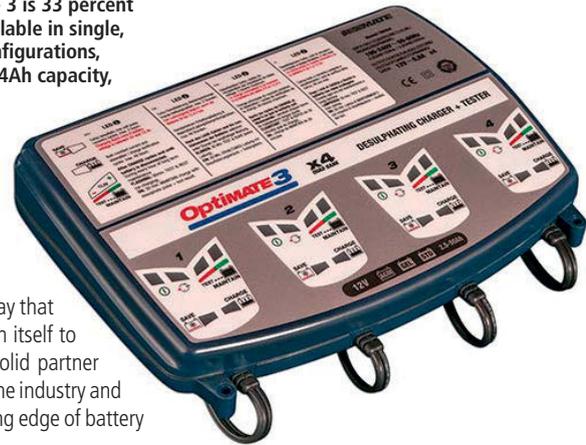
Speaking to IDN before INTERMOT, Martin Human told us "We are not stopping there. It is our past successes that have brought us market leadership, but our dealers and their customers rely on us to stay ahead of the curve in terms of the technology and opportunities that are evolving. We are still developing new solutions and tailored accessories such as weather-protected battery leads to powerful and safe USB chargers, right through to several new products that will be revealed at INTERMOT and unveiled by our distributors in the coming weeks".

Still owned by its founders, Martin TecMate CEO and CTO Martin Human says "Tecmate has proven itself to be an established, solid partner that is dedicated to the industry and working at the leading edge of battery technology"



It all started with BatteryMate, which has now gone on to become the industry-standard lead-acid battery workshop testing, recovery and charging tool

This year's new microprocessor-controlled Optimate 3 is 33 percent more powerful, available in single, dual and 4-bank configurations, rated from 2Ah to 24Ah capacity, features automatic desulphation, has a fully automatic 5-stage programme control and comes with a 3 year warranty.



Human went on to say that Tecmate "has proven itself to be an established, solid partner that is dedicated to the industry and working at the leading edge of battery technology".

www.tecmate-int.com



Among a large number of innovative products that TecMate is bringing to the market, the USB Charger (0-100) protects the vehicle's battery from discharging



20
tecMATE



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THE AMERICAN REPORT

By IDN founder Robin Bradley

robin@dealer-world.com

EBR partners with Le Mans for OEM parts distribution

ERIK Buell Racing (EBR) has announced that it has selected Parts Unlimited of Madison, Wisconsin, and Parts Europe of Konz, near Trier, in Germany as its distribution partners for all EBR spare parts, with the distributor handling order processing and parts fulfilment for EBR's dealer network.

"We selected the LeMans Group as our distribution partner because of their highly automated operations, strategically located warehouses and existing relationships with so many of our dealers. They share our customer satisfaction focus and have a reputation for providing a fast and friendly service

in support of the highest quality products.

"We simply want to make parts ordering and stocking as efficient as possible for our dealer network, and ensure that the rider has the industry's best possible support team", said Erik Buell.

"This relationship is a new chapter for our business as we are now expanding our business model to support OEMs. We are excited that EBR recognises our market value and we look forward to our new relationship", said Fred Fox, Chairman of LeMans.

ERIK BUELL RACING
www.erikbuellracing.com



AIMExpo secures OE backing

THIS year's second annual AIMExpo, Orlando, October 16th - 19th, has quickly established itself as the premier mainstream show for dealers and consumers.

Now slated for four days, the show has now passed the 400 exhibitor mark with the addition of SHOEl Helmets.

Last year the response to the first annual AIMExpo was generally positive with the fall timing and sunbelt venue finding favor with an exhibitor community that was looking for a fresh approach to the range of powersports industry expo opportunities that were available to them.

One of the critical features was that the show was a venue for motorcycle



AIMExpo has gone a long way to meeting its ambition of becoming the USA's premier European-style, multi-purpose motorcycle industry expo

manufacturers to be able to replicate the new model introduction opportunities that they have long been accustomed to in Europe at events such as INTERMOT (Cologne)

and EICMA (Milan). The show was launched and is headed up by Larry Little (former MIC Chairman and Cycle World publisher) and Mike Webster (ex-Advanstar

Communications, managing international motorcycle shows, Dealer Expo and Dealernews magazine) for Marketplace Events, a well established trade show organiser. Having responded to exhibitor feedback by reducing the show duration by a day, the show offers trade and media preview days on October 16-17 with consumer attendance on 18-19. Dealers can register to attend AIMExpo for free. The OE community is now embracing the show with Yamaha, Suzuki, Kawasaki, Kymco, Zero Motorcycles, Massimo Motors and Erik Buell Racing among those confirmed so far. Media partner Powersports Business is powering dealer promotion of the event and again operating its Powersports Business Institute (PSBI) at AIMExpo. Road racing legend Kevin Schwantz is named "AIMExpo Champion", and the AMA is to stage its annual National Convention and Hall of Fame induction ceremony at the event that it is now endorsing as "the premier motorcycle trade and consumer event in North America."



www.aimexpousa.com

Progressive International Motorcycle Shows

ADVANSTAR Communications has confirmed the schedule for this winter's Progressive International Motorcycle Show Series.

The programme kicks off at the end of October in Northern California, before taking in Arizona, Southern California and Seattle, before heading east to New York. Then, after Christmas, being staged in Washington DC, Miami, Dallas, Cleveland, Minneapolis and finishing up in Chicago in mid February.

The series will again feature the J&P Cycles sponsored Ultimate Builder Custom Bike Show Series.

www.motorcycleshows.com



THE FULL SCHEDULE IS ...

October 31 - November 2

San Mateo, California

November 7 - 9

Scottsdale, Arizona

November 21 - 23

Long Beach, California

December 12 - 14

New York City

January 9 - 11 2015

Washington DC

January 16 - 18

Miami, Florida

January 23 - 25

Dallas, Texas

January 30 - February 1

Cleveland, Ohio

February 6 - 8

Minneapolis, Minnesota

February 13 - 15

Chicago, Illinois

Slingshot three-wheeler announced by Polaris

POLARIS, the parent company of both Victory Motorcycles and Indian Motorcycles, is celebrating its 60th anniversary by releasing details of a new vehicle. The company is describing its new Slingshot as a three-wheel roadster.

"Slingshot was designed to deliver head turning exhilaration on two dimensions", said Mike Jonikas, VP of Slingshot. "First is the exhilaration that you can see, hear and feel while riding in Slingshot. Second is the exhilaration you feel when people turn their heads to stare at Slingshot's unique and exotic styling".

The Slingshot has two wheels at the front, behind which is side-by-side open air seating for two. The Slingshot is powered by a 2.4-liter, dual overhead cam engine and a five-speed manual transmission, all of which is carried in a steel spaceframe that is matched to an aluminium swingarm, with final drive being via a carbon fibre reinforced belt.

Drawing on its motorcycle heritage, Polaris has equipped the Slingshot

with electronic stability and traction control, three-wheel anti-lock disc brakes, and LED taillights, while from its ATV range it has taken key safety features such as forged aluminium roll hoops and three-point seat belts.

Polaris will be offering two versions of the Slingshot; the base model features titanium metallic paint, 17in alloy wheels upfront, and an 18in wheel in the rear. The premium model



POLARIS
INDUSTRIES INC.

SLINGSHOT

called Slingshot SL features red pearl paint, larger 18in forged aluminium wheels upfront and a 20in wheel in the rear, and a blade windscreen for wind protection. It also features a

media console with a 4.3in LCD screen, backup camera, Bluetooth integration and a six-speaker audio system.

www.polarisslingshot.com



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givimoto.com

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GIVI - 20 YEARS OF LOOKING EAST

Last year GIVI celebrated its 35th anniversary at a large international event the company staged in Venice, Italy, having been founded by owner Giuseppe Visenzi in 1978. "Looking ahead and looking for international business" has been GIVI's motto during the financial crisis, a philosophy that has served them well during the last few years



35th
YEARS OF
MOTODESIGN

AUGUST this year saw the company also celebrate the 20th anniversary of its Asia office, in Kuala Lumpur, Malaysia, the regional headquarters for GIVI's operations throughout Asia, where they manage a network of over 20 independent distributors in Vietnam, Indonesia, Japan, Taiwan, Singapore, Hong Kong and Thailand.



The company was established in Kuala Lumpur in 1994 to distribute GIVI motorcycle accessories, and started manufacturing motorcycle top cases and helmets for local and export markets at a manufacturing plant in Bukit Beruntung in 1997 for both local and export markets. In 2005 GIVI Asia expanded its manufacturing operations to Vietnam, catering for the 16 million strong bike population there. GIVI Asia's manufacturing operation currently exports to South America, Europe and Asia Pacific markets. Givi Asia Managing Director, Mr. On Hai Swee's "managing style and dynamic collaboration" with GIVI Overseas Operational Manager, Mr. Joseph A. Perucca, "has enabled the company to thrive as GIVI Asia combines the Italian spirit and an entrepreneurial style of business with the needs and cultural differences of the Asian



Mr. On's Family - Left to Right: Daughter of Mr. On Hai Swee, Daughter of Mr. On Hai Swee, Mrs. On Hai Swee (Wife of Managing Director of GIVI Asia), Mrs. On Thiam Chai (Wife of GIVI Asia Chairman), Mr. On Thiam Chai (Chairman of GIVI Asia), Mr. On Hai Swee (Managing Director of GIVI Asia), Son of Mr. On Hai Swee

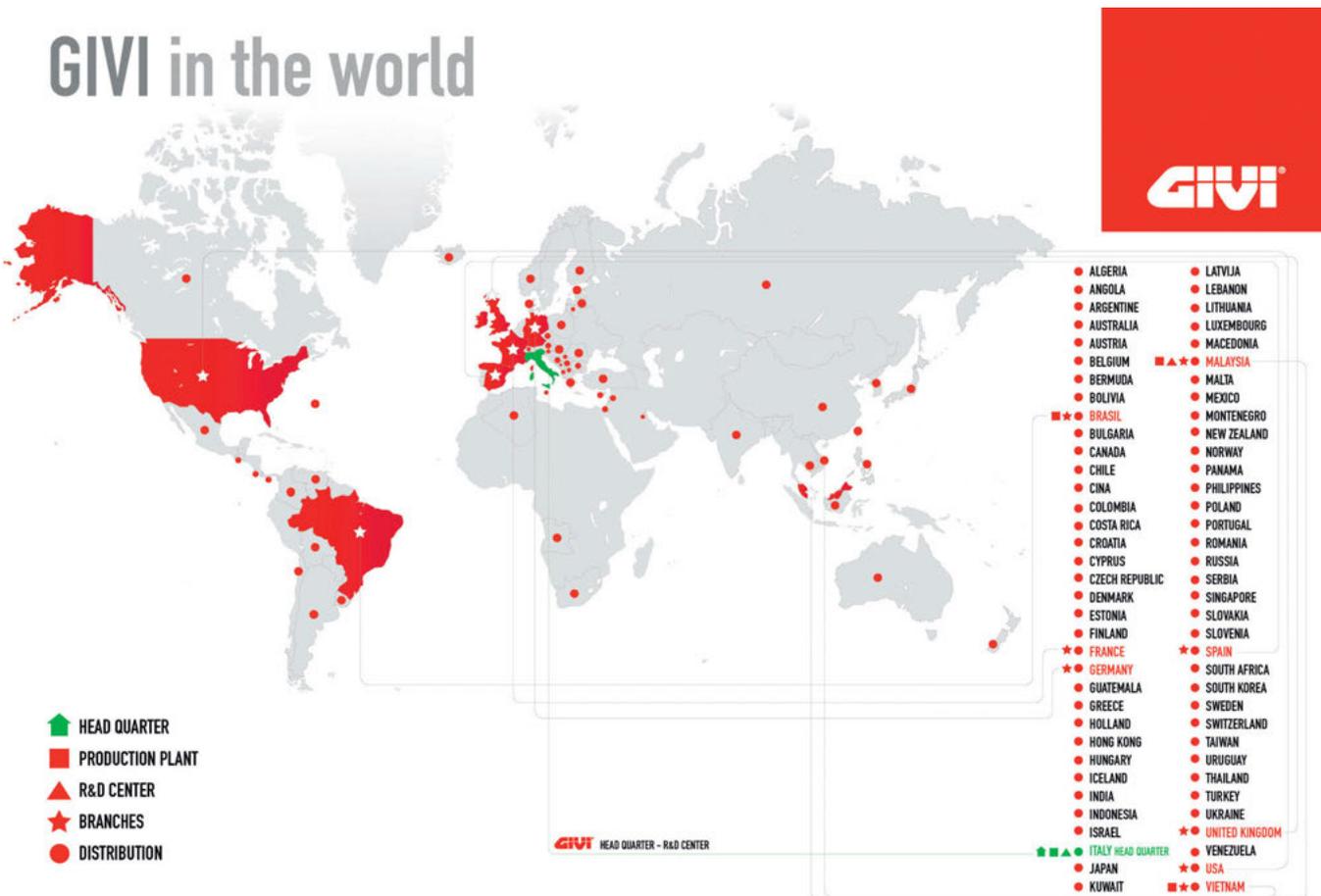
markets", according to Hendrika Visenzi, Givi's CP and Head of Marketing, and daughter of founder Giuseppe Visenzi. "What is more, we have done so without compromising the ethos of the company, which has always been quality and reliability".

In the 20 years since the company opened in Asia, GIVI has become a household name and today is one of the most recognised Italian brands in Malaysia, boasting a strong 400 plus dealer network, building a presence in every Asian country. "Present in over 60 countries, GIVI is among the top brands in the world of motorcycle accessories, and one of the largest manufacturers today. In 2007, GIVI Asia was



Ms. Maddalena Bodej (VIP Guest from GIVI Italy), Ms. Hendrika Visenzi (Marketing Director of GIVI Group & VIP Guest from GIVI Italy) & Mr. Joseph Perucca (Overseas Operational Manager)

GIVI in the world



THE ITALIAN SIGN OF MOTODESIGN



among the top 20 companies to be given Enterprise 50 Awards, followed by the BrandLaureate Awards for Best in Motorcycle Accessory brand in 2009-2010. GIVI Asia also received the BrandLaureate SME (Small and Medium Enterprise) Best Brand Award in 2012 as the Most Preferred Brand in the category of Automotive – Motorcycle Accessories. "GIVI Asia is also certified as an ISO 9001:2008 compliant company", said Mr. Joseph Perucca, Overseas Operational Manager. To mark the 20th anniversary of GIVI Asia, the company introduced a collection of over 30 new innovations to the Asian market, including the new E250 Wildcat top case, the Prime Range for accomplished riders, the Comfort Range of smart and technical gear, the practical and user-friendly Rider Tech Range and new flip-up, full-face and jet helmets.

"In Asia you often find items listed as fit-all 'free size'. This is all well and good when it comes to purchasing cheap clothing/fashion accessories, but for anything else which plays part in ensuring safety and protection, such as helmets, it is absolutely crucial that you buy the best fit for you. You can't afford to compromise when it comes to safeguarding your life. Our hope is to make a positive change in the biking community in Asia by increasing safety awareness. We do not all have the same size head – hence, one size does not fit all!" stated Mr. Perucca.

New products for this season's shows include the new **GIVI Trekker Outback top case**, which completes the classic 3-set luggage line-up, in addition to the Outback side cases, which were launched last year. Just like the side cases, they come in two different sizes (42 and 58 litres, silver



Outback top case 42Lt

or black finish) and can accommodate one or two full-face helmets. This sturdy top case has a 1.5 mm thick aluminium structure, reinforced internally and externally, and technopolymer corners and trims and is further strengthened by

Waterproof bag



stainless steel rivets with O-rings. The lid also has a seal and Givi's Security Lock System, with a double clasp closure and anti-dust caps. The top case is compatible with all GIVI Monokey anchor plates. **Givi's waterproof luggage** range has been extended with a 30L capacity roll-bag, a 25L capacity horizontal bag and a saddlebag with 20L capacity, all made from guaranteed 100% waterproof 500D PVC, with fluorescent and reflective inserts. New in GIVI's Kappa brand, which is aimed at younger riders (bought by GIVI in 1991), is a **black leather line of custom cruiser style saddlebags**, and a new demi-jet helmet with integrated sun visor. The new autumn/winter 2014/15 range of HEVIK motorcycle clothing and accessories (first launched last year at EICMA), includes **ultra-light parka rain jackets and trousers** (or rain suit), made from Denier 70, and now

Parka rain jacket



waterproof for 3,000 mm of rain (up from 2,000 mm). The Hevik line now also includes a **demi-jet helmet** and a **shoe protector** for the urban rider.

"In the future we will aim to also extend the GIVI brand into leisure luggage", says Hendrika Visenzi.

Parka rain jacket



Stone wash jeans



For the first time this year GIVI held a biker event in June at Folgari in the Trento region of Italy with a varied programme for riders, and for staying in contact with the biking community and their market, GIVI uses their website, where bikers can configure their bike and also submit new design ideas to GIVI, plus via a new Blog and social network sites, in addition to sponsoring MotoGP riders.



CU500 leather saddlebags



Shoe protector

Glove covers



Rain jacket Ultralight



GIVI Srl
Flero (BS), ITALY
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www.givi.it



City One urban jet

THE City One urban jet thermoplastic helmet has been developed by Airoh to meet the needs of city riders who want a multi-purpose use helmet.

The helmet comes in two outer shell sizes for maximum comfort and the adjustable top air vents and rear extractors allow for efficient inside circulation. City One is equipped with a long protective visor for safety and also has a retractable sun screen visor that can easily be hand-operated.

The inner lining has been ergonomically designed to be completely removable, is washable and hypoallergenic, with moisture-managing net inserts. Closure is by quick release strap and micrometric adjustment.

AIROH/LOCATELLI SpA
Almenno San Bartolomeo (BG), ITALY
Tel. +39 035 553101
info@airoh.com
www.airoh.com



Indicators with position lights

KELLERMANN has developed a line of indicators that incorporate LED position lights to increase rider safety by making the motorcycle more visible.

Kellermann claims its position lights are one of the strongest in the market and a real alternative to daytime headlights. It is offering three LED indicators with position lights; the established BL 1000 PL and the micro 1000 PL and micro rhombus PL.

All indicators and position light options are available in black and chrome.

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www.kellermann-online.com



Kellermann 

ABM levers and 'bars

ABM is catering for the naked and streetfighter markets with the introduction of its line of Type 0230 handlebars. The anodised aluminium 'bars, which are manufactured in Germany, feature a 5mm wall thickness and are TÜV approved.

In addition to the handlebars, the company is also offering Synto Evo adjustable levers. The CNC machined levers are six-way adjustable. At the tip of the lever the end can be changed between Sport and Racing fittings. The Sport tip is 2cm shorter and the Racing approximately 4cm longer than stock, and both



ABM
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New Ducati clutch kits

SURFLEX has launched two new clutch disc kits to suit the 899 Panigalina and 1199 Panigale.

The two new kits are interchangeable with the original ones, and are said to transmit the engine's power without losing fluidity or modulation. They are composed of eleven friction discs with an aluminium core and ten steel middle discs. The coverage of friction discs, made of a carbon material mix, is designed to meet the needs of very powerful engines. The specific friction material

for Ducati engines presents an excellent resistance to high temperatures and supports prolonged use without losing efficiency.

SURFLEX
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surfex@iol.it
www.surfex.it



Honda CB650F belly pan



POWERBRONZE says its belly pan for the 2014 Honda CB650F not only reduces air drag, but also protects the engine components from stones and other debris that can be thrown up from the road.

The belly pan is made from high impact ABS plastic and has German TÜV Type approval. It is available in black, white or carbon look, with gold or silver coloured mesh vents.

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Meteorit and Meteorina jackets



RUKKA has released two new jackets; the men's Meteorit and women's Meteorina. The jackets have skin-friendly Neoprene collars and removable storm collars made of elastic Gore-Tex material. Gore-Tex also supplies the water- and windproof and breathable membrane between the inner linings and the outer shells of the jackets. A removable thermal lining reflects warmth back inside, while vents with two-way zippers on the sides provide cooling.

Both jackets offer the protection of abrasion resistant Cordura 500, with high impact exposed areas covered in dual layers. Further protection also comes through the use of CE certified Rukka D30 Air protectors at the back and joints.

L-FASHION GROUP OY
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www.rukka.com



X.T1 sport-touring helmet



NEXX Helmets say that their new NEXX X.T1 is "a breakthrough in sport-touring helmets as the tear-shaped X.T1 is all about intelligent shell design where aerodynamics come into play".

Designed to help improve riding posture of touring bike riders, the X.T1 shell is moulded at the front and back, and the company say that unlike most touring helmets it is also ergonomically shaped on the sides and top, with a shell-integrated spoiler at the rear that eliminates upward lift and reduces drag during high-speed riding.

The helmet is equipped with a three-position large upper vent shutter with dual intake, that has been designed for ease of operation with gloved hands, and features dual side and rear exhaust vents.

The X.T1 shield is said to provide a real panoramic field of vision and has a built-in sun shield. The visor is prepared for the use of a Pinlock fog-free lens, and the company claims the X-SWIFT Quick Release visor mechanism can be changed in less than 8 seconds without the need for any tool.

The company goes on to say that "the Recoil Visor System with its spring-loaded base plates control noise and pull the shield back against the dual-lip window beading. A Block'N'Seal system with automatic closure spring button ensures a smooth wind and waterproof seal".

The shell is made in lightweight tri-composite (fiberglass, carbon and Kevlar) and is equipped to accommodate the NEXX Helmets X-COM System, developed in cooperation with well-known Bluetooth specialist SENA.

Newly designed 3D formed pads include removable cheek pads with an emergency strap, a system that allows an easy and quick release. All the interior parts are made in CoolMax and are removable, skin friendly (anti-allergenic and anti-bacterial properties) and washable.

Three shell sizes come with NEXX Ergo Padding System - a foam replacement kit that allows the rider to personalise the helmet for a custom fit.

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www.nexx-helmets.com



Trials inspired mountain hybrid off-road tyre

MOTOZ has launched a new tyre – the Mountain Hybrid – which it describes as having the traction characteristics of a trials tyre with the dimensions of a serious off-road enduro tyre.

The Mountain Hybrid tyre has been developed for use by riders who ride enduro bikes in conditions that come close to trials riding where they want to maintain the bike's handling characteristics. Motoz says of the new design that it, "climbs like a trials tyre, but handles corners, creek crossings, some mud, sand and rocks like a regular DOT approved off-road tyre due to its construction like a trials tyre, but with reinforced sidewalls to allow lower inflation pressure when riding in off-road and mountain conditions."

The design of the Mountain Hybrid tyre includes a flexible tread concave and lock system, to give increased traction while avoiding punctures at low inflation pressures, and a unique tread design that looks like a trials tyre, but has large and tall tread blocks like those normally found on a



regular off-road enduro tyre, with each tread block having deep sipes for extra trials-like grip.

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Magura HC3 master cylinder with Hard Core Technology

MAGURA has developed its new HC3 master cylinder, which features its patented Hard Core Technology (HCT) for reduced internal friction and improved brake performance and feel, with racing and high performance road bikes as its target custom build audience.

The HC3 can be used with all hydraulic motorcycle braking systems, and is also compatible with ABS systems: a slotted piston and stationary primary piston seal is used to provide faster pressure balance in the event of 'ABS kickback'.

The 90-degree full-radial design, where the push-rod and cylinder sit at a right angle to the handlebar, is said to give more direct feeling for improved control. The three-way adjustable lever ratio mimics the effect of using a piston size 1mm below or above the selected hydraulic ratio; removing and repositioning the lever support bolt softens or hardens the pressure point.

The lever blade folds in the event of an accident, reducing the risk of damage to the master cylinder and increasing the possibility of being able to operate the brake normally after a fall, and advanced X-Ring technology is said to prevent the introduction of air through secondary seal ingress, which is a common problem on racing motorcycles.

Supplied with an external reservoir and mounting bracket the HC3 is available in 12, 15 and 18mm



brake variants and 12 and 15mm clutch versions. It is supplied with a pre-installed switch for brake and clutch activation. The clamp retaining bolts are titanium for reduced weight

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www.magura.com

MAGURA

Evolution TJ 2.09 jackets

EVOLUTION Motorsport has expanded its line of Dutch designed motorcycle clothing with the introduction of the Evolution line, which includes the TJ2.09 jackets.

A key factor of the Evolution range of clothing is that it is not limited to standard sizing but offers specific women's and men's fit, long and short sizing and even different cuts for all of its leathers as well as in its waterproof and breathable textile clothing.

The TJ 2.09 is a 3-in-1 jacket concept made up of a 500 Hidura outer jacket with CE approved shoulder, elbow and back protectors and two

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waterproof external pockets, a waterproof and breathable removable inner jacket with a waterproof document pocket, and a removable insulating layer.

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www.evolutionmotorsport.com



Andreani off-road piston kit



ANDREANI Group has designed a new concept for its latest piston kit that allows users to replace the original piston in Showa, Kayaba, White Power and Sachs shocks.

The company says the piston kit has been created to radically improve the feeling and performances of motocross, enduro and Supermotard machines, ensuring more traction and easier control of the bike during breaks and on fast sections.

The kit includes a 50mm diameter piston with 25

micron treatment furnished with an exclusive oil flow design, a Teflon band designed to resist high temperatures and a shim set to tune the kit to the rider's style and weight.

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 Pesaro (PU), ITALY
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CNC Racing handlebars

CNC Racing has introduced a line of handlebars for use on Naked bikes, which it says it produces using a superior quality manufacturing process.

The aluminium 'bars, which are finished in a range of anodised colours, are available in a selection of sizes. There is a 22mm constant diameter bar that is 720mm wide, has 45mm of rise and 23 degrees of sweep. In variable diameter styles there are three options, all with 29mm centre sections and 22mm control sections. There are two handlebars that are

720mm wide; one has 72 degrees of sweep and 30mm of rise, while the other has 50mm of rise and 25 degrees of sweep. The final option is the 756mm wide, 15mm high bar with 20 degrees of sweep.

CNC RACING
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Tel: +39 0575 342010
info@cncracing.it
www.cncracing.it



Puig products for R nineT



PUIG is now able to offer both a rear hugger and a screen for BMW's recently launched RnineT.

Puig's Naked screen includes specific hardware designed for the bike, which means no modifications are necessary to fit the screen. The screen is available with a carbon look or black surround and a range of screen colours.

The rear hugger made by Puig for the RnineT is manufactured from ABS plastic and aluminium, designed to protect the undertail area and suspension from rain, dust, and rocks. The plastic section is available in matt black or carbon look. It is supplied with instructions and does not require any modifications to the bike to fit it.

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Stella T-GP Plus R textile jacket and S-MX 3 boot

THE Stella T-GP Plus R textile jacket is constructed from a highly durable and abrasion resistant 450/600 Denier poly-fabric main shell featuring zippered air intake to provide ventilation. It has a convenient full circumference waist zipper to allow for a safe and secure attachment to Alpinestars pants.,

Strategically positioned zippered air intakes on upper sleeves provide adjustable levels of ventilation along with removable interior thermal full-sleeve jacket lining with pockets. Full mesh lining boosts garment's all-round airflow capabilities and breathability.

Lightweight CE certified Bio Armor elbow and shoulder protectors give the jacket a sleek fit and all protectors are perforated and securely housed in mesh compartments to significantly increase the jacket's air flow performance.

It has a sporty fit with pre-curved sleeve construction for reduced fatigue and accordion microfibre stretch inserts on shoulders for a flex fit. Lower rear profile design offers lumbar coverage and prevents the jacket from riding up over pants.



The S-MX 3 lightweight, CE certified boot has clean and contemporary design lines, advanced anatomic profiling and excellent comfort features, according to the company.

Conceived by Alpinestars' performance footwear department to incorporate an innovative buckle closure system which makes for a lighter, ergonomic boot that securely fastens across the instep via a single pump-ratchet micro closure buckle.

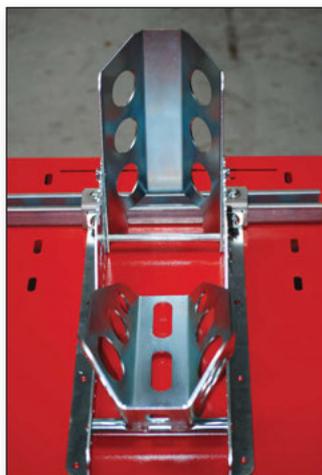
Alpinestars say that their exclusive compound rubber sole promotes improved feel and grip, water dispersion and durability. Breathable textile interior lining features anti-sliding suede reinforcement on the heel area to help keep the foot in position while riding.



ALPINESTARS
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alpinestars@alpinestars.com
www.alpinestars.com



ECON wheel chock



bike on even ground the same applies. In the supplied C-rail the eyelets can be inserted and mounted, so the bike cannot fall over.

The automatic wheel holder is supplied in three different versions, for lifts (wheel holder without accessories), for floor use with a 1m long C-rail and two eyelets, and for use in a trailer or van with a 2m long C-rail and eyelets.



GERMAN engineering company ECON says it has a new solution for an old problem, an automatic wheel holder for lifts, transporters or for use on workshop floors. When working on a lift, the front steel piece can be removed, so that the front wheel can be taken out from the front, and the wheel holder is adjustable for wheels from 8in to 27in diameter.

Safe bike transport is ensured in a trailer or van using a C-rail on which several wheel holders can be used. The distance to the wheel holders can be adjusted seamlessly, and for placing a

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www.econ-wa.de



Zandonà Shark Armour

ZANDONÀ'S Shark Armour is a back protector that incorporates a chest protector, and is fully CE approved according to EN1621-2/03.

The back protector element is a high-technology deformable structure said to guarantee high shock absorption levels and is composed of splinter-proof plastic materials and E.V.C. (Evolved Viscoelastic Cells), an innovative waterproof anti-shock material with high performance/weight/thickness ratio. The plates that make up the protector are joined to a drop a wire system that distribute any impact throughout the whole protection surface. The breastbone/chest protector



performs a high level of impact energy dispersion and absorption due to being developed using the same technology as the back protectors. The chest protector is CE approved according to EN-1621-2/03 and the back protector is CE approved according to EN-1621-2/03 – Lev2



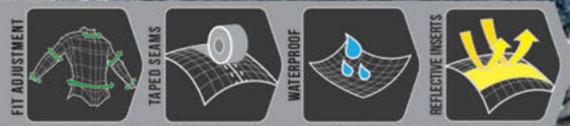
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The picture represents the article HRS103, a 100% waterproof rain suit consisting of separate jacket and trousers with inserts in fluorescent and reflective materials.

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R nineT upgrades from Wunderlich

WUNDERLICH has gathered together a range of parts from Swedish suspension specialist Öhlins that are designed for use on BMW's R nineT.

For the R nineT front end, Wunderlich is offering the choice of completely replacing the stock forks with Öhlins FGRT 216 forks, or replacement fork cartridges. The replacement cartridges are the adjustable Öhlins' Road & Track 30mm cartridge kits.

Front end options continue with the offer of an Öhlins steering damper to replace the OEM piece.

At the rear of the R nineT, Wunderlich is able to offer a fully adjustable Öhlins shock.

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New Alpha series Tsubaki drive-chain



TSUBAKI has now introduced its line of Alpha final drive chains. These new chains are the result of over 40 years of constant product development which has seen the company develop chain technology from the standard ASA 50/60 series to the first sealed O-ring series in the late '70 to the current premium TX4-ring chains series.

A part of that series of chains is the Alpha XRG Series, a third generation product developed to meet the demand of OE-engineers for a light running, long lasting chain with high tensile strength, for high performing machines. Technology integrated into the chain includes TX4 seal rings to keep lubricants in and dirt out of the inner parts.

The chain, which features distinctive gold coloured link plates, is available in three sizes; 520 for engines producing up to 120hp, 525 for engines up to 135hp, and for engines of 150hp the 530.

The second Alpha Series chain to benefit from the TX4-seal rings and life-time lubrication of inner parts is the XRS, which is said to offer long lasting performance with low maintenance.

It is available in the same size/hp options as the Alpha XRG Series, and there is also the 428 size for engines producing up to 80hp.

TSUBAKIMOTO EUROPE B.V.
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www.tsubaki-rider.com



Schampa "FaceFit"



OFF-ROAD and on-highway riding gear specialist Schampa has come up with what owner and designer Andy Myers describes as "the next generation in rider face-wear".

His Patent Pending "FaceFit" system takes the classic face-mask scarf and adds ergonomics and technology to how it fits. A flexible, lightweight, adjustable Neoprene internal reinforcer that "remembers" the fit contours of the face allows the rider simply to press the scarf to create a molded fit that massively improves the seal around the nose and mouth to protect against wind, dust, pollution, sand and all the other airborne hazards of riding.

Andy says that "when used in conjunction with eye-wear the effect it has on the breath even helps

reduce fogging. I made some of these for myself, and have been doing tens of thousands of miles with them. Then I figured, well, if it works for me, it could work for everyone!"

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www.schampa.com



Fehling options for XV 950 R

YAMAHA'S factory Bobber, the XV 950 R, is the latest motorcycle to benefit from the experience of Fehling and its extensive range of luggage and protection options.

Fehling's range of products for the XV 950 R includes its one-piece protection guard that mounts to the frame's downtubes. Made from 38mm tubing, it offers protection to the engine cases.

Higher up at the front Fehling is offering a mounting bar for additional spotlights. If the bar is used, the stock turn signal lights need to be replaced with aftermarket units.

Moving to the rear of the bike, the Fehling luggage range for the XV 950 R provides a baggage holder. The tubular rails can be used to help support throw-over style soft panniers.

Fehling's range of rear racks for the XV 950 R is made up of its tubular rear rack that mounts on the rear mudguard above the taillight when the pillion pad is installed, a solo rack that mounts in the space between the rider's seat and the rear light, and the sheet metal solo rack that mounts in the same location. There are also two racks that have integrated sissybars. One version has a sissybar and pad for the driver and the second is for when the pillion pad is in place.

ERNST FEHLING GMBH & CO
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www.fehling.de



Fehling's protection guard is mad from one piece of 38mm tubing



Soft panniers can easily be used on the Yamaha XV 950 R with the baggage holder rails



A sissy bar is available for the driver with an integrated rack

Falco women's sneakers line

FOLLOWING the success of their men's riding shoes, Falco have released Kamila, a new sneaker range for women.

Made for women who ride for urban commuting or short range trips and need a comfortable shoe when walking, Kamila is comparable to a classic ankle-top sneaker, but with all the requirements for comfort and safety typical of a more technical motorcycle boot.

Kamila features a waterproof inner membrane and ankle reinforcements; the sole is made of double compound rubber. The lining is a "High-tex" membrane, and protection is also provided by toe and heel reinforcement.

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SW-Motech equips Yamaha and BMW

SW-MOTECH has expanded its range of parts for the Yamaha MT-07 to include protection pieces like frame slider kit, front axle slider, front spoiler, Kobra handguard kit and the BBStorm handguard kit. Luggage options include a selection of tailbags: Speedpack, Racepack, Rearbag, Rackpack, Cargobag and Slipstream.

On-bike navigation parts include a Universal GPS mount kit NAVi Bag, Universal GPS mount kit ball, Universal GPS mount kit NAVi Bag 5in, and Universal GPS mount kit RAM. SW-Motech also has the Alu-Rack carrier system available for the MT-07.

The line of parts for the MT-07 will be further

developed with a radiator guard, a seat rack and a clutch cover guard available soon.

These products are joining a parts selection that already features handlebar mounting kits, gear levers and footrest kits, mirror extensions, crash bars and engine guards, fog and off-road lights. The company also produces systems for bar positioning and vibration dampening.

SW-Motech has also expanded its line of parts for the BMW R 1200 GS LC with the introduction of stainless steel upper crash bars. These new bars have been designed to match the manufacturer's original crash guard and mount on existing anchor points on the bike's frame.

Made from 21.3mm diameter tubing with a wall thickness of 2.4mm, the bars have an electro-polished and blasted surface. For use together with the protective bars SW-Motech also offers a pair of mounts for Hawk fog lights.



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Forcefield debuts 2015 body armour Moto Collection

FORCEFIELD Body Armour will debut its 2015 Moto Collection at INTERMOT. The new range includes updates to the multi-award winning Pro Shirt, an all-new upper body protector, the EX-K Harness and the specialist Kontakt riding shorts. The updated Pro Shirt X-V now features a side zip to allow for a full CE approved chest protector and it also gains new Evo Vent Zones for added breathability. An alternative for upper body protection is the EX-K Harness, which is CE approved and has multiple adjustment points and a neck brace location point. Protection of the lower half of the rider's

body is taken care of by the Kontakt eight-panel construction shorts that feature CE approved armour.

Graph Limb tubes from Forcefield are lightweight CE approved compression style knee and elbow protectors with removable armour in a breathable, abrasion resistant shell.

FORCEFIELD BODY ARMOUR
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info@forcefieldbodyarmour.com
www.forcefieldbodyarmour.com



ProShirt X-V



Graph Limb tube



Kontakt riding shorts



EX-K Harness



Spencer HP motorcycle jeans

NEW in the IXON brand line-up for 2015 are these first fully certified jeans from the French manufacturer.

The exclusive fabric, called Twillguard, is a woven denim-polyester, extremely resistant yet light, that meets CE certification requirements. The shape is pre-formed to adapt perfectly to different riding positions, while Morpho Concept Technology will allow the jeans to adjust to any morphology on three levels: hem length, knee and waist protection.

IXON/ACCESS EQUIP MOTOS FRANCE
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www.ixon.com



Galfer brake kit for BMW C600 Sport and C650 GT



GALFER has developed a selection of brake kits for use on the BMW maxi-scooter. The kits include laser-cut, high carbon stainless steel Disc Wave rotors, which are said to be up to 20 percent lighter than OEM parts, and Galfer's own brake pads.

There are two options; the basic kit made up of two Wave discs and pads for use on the front of the scooter, and a second, which is made up of the basic plus a rear rotor and pads.

Galfer's patented Disc Wave design is said to offer not just lighter weight, but also better water and dirt removal and a better cooling, significantly improving the brake's performance. All Galfer products are made in Spain and approved by the German TÜV.

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www.galfer.eu



Tesla heated winter gloves

UNDER new management, Orina BW GmbH will now concentrate on sports gloves, the core product that has made the Orina brand known worldwide since 1982. The new collection focuses on motorcycle gloves with many different features and designs.

For winter Orina has developed their Tesla heated gloves, which provide riders with a new micro-carbon fibre heating system that is rust-proof and flexible. The special carbon fibre also ensures fast and equal distribution of infrared heat on the cuff in addition to the fingers, with no waiting period. The system has three heat levels that range from 40 deg C to 60 deg C. The energy source is a rechargeable 12V Lithium battery (sold separately), which can last up to 240 minutes. Low battery level is indicated when a switch located on the cuff starts to blink.

The Soratex outer shell material is said to be light but robust, and the AquaDry membrane ensures that the glove is comfortable, waterproof, windproof and breathable. It has knuckle and thenar protectors and padding at the fingers for additional protection. Fluorescent inserts between the fingers and Interlite reflecting materials on the cuff improve visibility.

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New Superduke parts and accessories

GILLES Tooling has introduced a range of accessories that have been designed for the KTM 1290 Superduke and Superduke R motorcycles.

The range of parts includes the VCR-KT03 rearsets, which Gilles Tooling claims set a new benchmark in terms of footpeg grips and their adjustability for the Superduke. This version of the company's existing VCR38GT rearsets provides stepless adjustability of the footpegs, and the brake lever can be positioned by an eccentric adjuster. This version is also being made available in black and orange to match the KTM, as well as the more usual black and gold finishes.

Gilles Tooling has also expanded its range of GTA

axle protectors with a black and orange version to match the rearsets and KTM colourway.

Completing the range of parts for these KTM models are Gilles Tooling's GTO handlebars, Factor-X line and X-treme GT2 lever lines and LG.GT handlebar weights.

gilles.tooling

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Protection options from Knox

Knox continues to expand its rider protection line with its Covert gloves. They feature new OutDry waterproof technology that keeps the gloves thin and light. The OutDry membrane is bonded directly to the glove's shell, and this is said to prevent the build-up of water between the outer and inner layers as well as sealing stitching and joins, for a complete and durable waterproof, breathable and windproof finish.

Made from Korean cowhide, the palm and fingertips are reinforced with Pittards digital goat leather, with biofoam panels on the thumb, top of hand and outer wrist. Patented scaphoid protection is provided by low profile Knox SPS sliders. There are also stretch panels and box construction fingers to aid dexterity.

Additionally, Knox has re-designed its Track vest, now manufactured using



Track vest with 4-way stretch mesh

four-way stretch breathable mesh, combined with breathable, moisture-wicking and fast-drying Meryl Lycra. The Track vest includes the re-engineered Aegis back protector,

which has spacer fabric and vents. The vest can be zipped off the back protector and machine-washed.

Certified to CE Level 2 of the latest European standard [EN1621-2:2014], the Aegis has also been tested and approved at the optional high (+40 degrees Centigrade) and low (-20 degrees Centigrade) temperatures. A CE approved chest protector can also be added as an optional extra to the Track vest.



Aegis back protector



PLANET KNOX
Cockermouth, Cumbria, UK
Tel: 01900 825825
sales@planet-knox.com
www.planet-knox.com



'Covert' glove featuring OutDry technology

FLUO by Amphibious

AMPHIBIOUS has created its Fluo line of luggage to be as highly visible as possible. The Fluo range is made up of the Atom backpack, the Motobag II side panniers and the Voyager rear duffel bag.

The rectangular shaped 15L Atom backpack features a back panel padded with breathable mesh (also used for the side pockets). Equipped with D-rings and removable shoulder straps, the Atom can be converted into a seat bag. The more compact Motobag II Fluo soft pannier adapts to a wide range of motorcycles and has an adjustable internal capacity ranging from 8 to 20L. The bag attaches to the bike via specifically designed adjustable Velcro straps.

Amphibious has also designed 45L and 60L versions of the roll top duffel bag Voyager Fluo. Like the Atom, this bag is designed to



be attached to the seat or the luggage rack and can be converted into a backpack with specific optional shoulder straps. It has one external mesh pocket and one hidden in the flap, protecting the main closure, and 10 D-rings made of ABS, which in conjunction with the Ultra-Fix system, widen the range of transportable items.

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Polini expands product range

POLINI has expanded its product range with the introduction of a new carb and a range of oil filters.

The company says that its new CP Evolution carburettor has been shown to achieve best performance between 12,000 and 15,000rpm. This performance is due to the CNC machining of the intake to allow high levels of air flow. This is then combined with a manifold mount that has a 28.5mm diameter to allow the fitting of a free flowing manifold to exploit the carb's performance. The carb is also supplied with a flange to adapt the Polini Evolution filter with its bigger diameter.

Additional performance measures on the CP Evolution include a very short inlet pipe with an exclusive concentric design and a geometry optimised for air. The float level, which is completely made of plastic, and the needle seal are carefully quality-controlled during production to ensure the same standard of efficiency over time, and the overflow of petrol in the atomiser has been checked to ensure the correct flow dynamic at every position of the throttle valve when open.



Polini's 'Original' oil filters are available for four-stroke engines and feature a micro-porosity filter structure to purify the oil by holding any micro metal particles or sludge present in the lubricant.



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www.polini.com



Vapor all-weather jacket



THE Vapor jacket offers all-weather functionality using hydratex Z-liner construction that is said to keep riders dry, while at the same time giving the option of opening the VCS aquadefence system for cooling, and also features a detachable thermal liner. The Vapor jacket is fitted with CE rated ProLife armor, which is upgradable with a Seesoft CE-level 2 back protector, and can be combined with Vapor trousers. Both jacket and trousers are available in sizes S-XYL.



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BC Battery multi-purpose smart chargers

BC BATTERY Controller's new battery chargers, the BC Smart 5000 and 10000, are multi-purpose devices with dedicated charging programmes for motorcycle batteries, car batteries and the new generation of start-stop batteries. They feature a selectable power supply function to save motorcycle memory while replacing the battery, and a temperature sensor which provides the ideal current for battery charging, dependent on environmental conditions.

The microprocessor-driven eight-step charging algorithm used in the chargers is fully automatic: the user simply selects the programme, connects the charger to the battery in order to start a complete battery care procedure, ranging from the recovery of deeply discharged batteries (starting from 1.25 Volts) to the recharge, desulfation and maintenance of all kinds of 12V lead-acid batteries (including sealed,



VRLA, AGM and gel batteries). When executing the 'Bike Mode' the current is limited to 1 Amp.

Programme selection using an 'Easy Plug-in System' is easily accomplished by connecting the clamps and plugging the charger in. The active charging mode is shown on an LED bar, together with the battery state of charge, and the last selected option will be always held in memory for later use.

Each charger is supplied complete with a waterproof battery cable with eyelets and a battery cable with insulated clamps, while an adapter for the cigarette lighter socket is also available, and comes with a three-year warranty. The chargers can stay



permanently connected to a vehicle without causing any damage.

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www.batterycontroller.it



Carbon parts for BMW S 1000R



GERMAN carbon parts specialist Ilmberger offers a large selection of carbon parts designs for the new BMW S 1000R.

Highlights are a design-optimised motor spoiler made from heat resistant pre-impregnated carbon material. The company is also offering an upper fairing (headlight fairing), which can accommodate



New Barnett clutch options

BARNETT'S clutch baskets are CNC machined from aluminium and feature replaceable stainless steel inserts to prevent grooving of the basket where the clutch plate tabs make contact. Oil passage windows are also machined into the basket to increase oil flow to the clutch plates, which is claimed to result in cooler operating temperatures and a longer clutch life.

Grade 8 quality fasteners are included and the backing plate is also included where applicable. Select applications come with the center kicker gear already installed. The Barnett baskets are available for popular 80cc and up off-road motorcycles and sport ATVs.

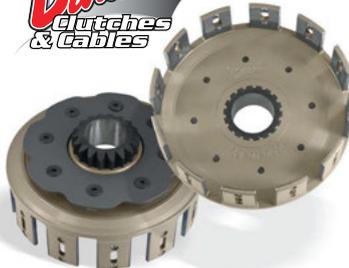
Barnett's 'segmented' friction material design allows increased oil flow to the

clutch and provides a smoother, more consistent performance and increased clutch life.

The heavy duty springs are shot-peened and heat-treated for durability.

All clutch kits are pre-measured for proper stack height prior to packaging to ensure reliable fit and performance.

BARNETT CLUTCHES & CABLES
Ventura, California, USA
Tel: 805 642 9435
info@barnettclutches.com
www.barnettclutches.com



various headlamp shapes and sizes for the S 1000R. Other carbon parts in the series for the BMW S 1000R include multiple fairings, left and right frame covers, front and rear fenders with chain and ABS covers, swingarm covers and licence plate holders.

ILMBERGER CARBONPARTS
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www.ilmberger-carbon.de



GoRider Biker III

AN updated 3.5" version of the popular GoRider GPS system is being introduced as a replacement for the GoRider Biker II we featured in IDN last year.

Being launched at INTERMOT, it is being added to the existing range (GoRider Biker-Extensa and GoRider Excalibur) to give riders a feature-rich range of three state-of-the-art motorcycle rider-specific GPS devices to choose from at their dealership.

Enhancements include a faster processor (800MHz instead of 550MHz), waterproof speaker, a larger exchangeable battery that lasts longer from full charge, a new type of display with higher light output for better visibility in direct sunlight, and a redesigned GPS antenna for faster GPS fix and reception, even in the remotest locations and toughest terrain.

Tel +31 587 613000
www.goridergps.com



BMW R1200GS LC parts from ZTechnik



ZTECHNIK has two sizes of its VStream windshield available for the BMW water-cooled R1200GS and a headlight guard for the same model.

The Touring size VStream windscreen, which gets its name from its unique shape and dimensional contours, is wider and taller than stock. The patented



'V' profile is said to help keep wind off the rider's upper body and helmet. The sport size is reshaped in contour but similar in height to the OEM screen and available in dark tint or clear.

Both styles are made from FMR hard-coated polycarbonate. Optically the VStream windscreen is clear with virtually no distortion, and Ztechnik claims its screens are 30 times more scratch resistant and have 20 times greater crack and impact resistance than other aftermarket windscreens on the market made from commonly used acrylic.

ZTechnik's polycarbonate headlight guards for the BMW water-cooled R1200GS have been designed to protect the bike's expensive headlight arrangement. Made from 3mm polycarbonate that is given a Quantum hardcoating, which is said to make it 30



times more scratch resistant than competitive guards made with acrylic or uncoated polycarbonate.

The Ztechnik headlight guard follows the contours of the headlight frame and attaches with marine-grade Velcro. It is said to not reflect light back towards the windscreen creating glare, and is easily removed for cleaning of the headlight lens or the guard itself.



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Tag-Z products

MADE in Great Britain, the Tag-Z programme of motorcycle and workshop accessories is the own-brand brainchild of Gavin Zembrzusi, son of company founder Andre Zembrzusi, owner of well known specialist British distributor Off Road Only - now trading as 'ORO2U'. The range currently stands at over 60 steel products and is still growing. It includes MX stands, work benches, tyre changers, bike transport car racks, workshop tools, security products, wheel balancers, ramps, engine holders, trailers and more. The company has recently expanded their range to cover Dirt, ATV, Road, MX, Street, tools and electrical. New this year has been a line of 'chrome

look' powder-coated products as a less expensive but durable alternative to chrome.

The company says that it can "customise any product to your needs, include your company logo on the products and quote for your own designs. All are powder-coated, and we offer a huge range



of colours to meet with your requirements and OE schemes. We offer sandblasting and refurbishment, and we weld alloy, mild steel and stainless".

The company says it can turn around orders quickly, and fabricates a range of

steel products for motorcycles and ATVs, with brightly coloured jack-up paddock/workshop stands a specialty of the Tag-Z programme. Extra trade discounts are offered on orders of ten or more. The company is currently looking to add to its European importer/distributor network and to appoint international dealers.



Off Road Only
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www.tag-z.co.uk
www.ORO2u.com



Sceed42 Mesh jacket and logoscooter chrome accessories

niemann+frey
parts for motorcycle and scooter



A NEW jacket from Niemann + Frey is Mesh, which, with large breathable mesh inserts, is light and airy, providing ease of movement and comfort, supporting air circulation.

The sceed42 clothing collection is made for scooter riders and all features like zippers, reflectors and protectors, as well as wind- and water resistant high-tech materials, are wearer friendly and said to be wear and tear resistant. The sceed42 Mesh jacket is made from 600 D polyester and has shoulder and elbow protectors (certified to EN-1621-1) and Crash Foam at the back, as well as adjustable sleeves and a connecting zipper. Available in black in sizes XS to 3XL.

The logoscooter parts and accessories range from one of the largest suppliers of scooter and motorcycle parts in Europe now includes Vespa's new models GTS, Sprint and Primavera.

Easy fit and assembly are guaranteed due to

precision-manufacturing and coating of the parts in their computer operated galvanising factory furthermore ensures a perfect surface appearance and the highest possible corrosion resistance.

The logoscooter range from Niemann + Frey comprises luggage carriers, topcase carriers, rear and front crash protection, bumpers, leg protectors and more. Parts and accessories are available for Piaggio and Vespa models.



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www.niemann-frey.de

RS Taichi GP Evo gloves

RS TAICHI, which has been developing and manufacturing motorcycle apparel and riding accessories in Japan for more than 30 years, has launched its latest top of the range racing glove – the GP Evo. Cowhide uppers are used in the construction of the gloves and kangaroo skin is used for the anatomically pre-curved palms. Protection is offered through the inclusion of TPU knuckle protection with airflow ventilation and Knox Scaphoid Protection System palm sliders. Further protection is provided through the use of aramid knit on back of hand for abrasion and tear resistance. While the split armour system in the knuckles means there is no lack of mobility from the protection, and the floating structure on the fingers is said to create better mobility, too. For rider comfort perforations between fingers and on the back of the hand ensure a



cooling airflow, and the fingers' seams are external for a close fit and more comfort. There is a double-cuff closure for a more secure and personalised fit with an adjustable wrist closure strap with dual-sided Velcro.

RS TAICHI INC.
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taichi@rs-taichi.co.jp
www.rs-taichi.com

RS TAICHI

Rearsets for R nineT

BONAMICI Racing is among the growing number of companies producing aftermarket parts and accessories for the R nineT with the launch of billet aluminium rearsets for the latest of BMW's motorcycle.

CNC machined from 7075 aluminium billet, the rearsets use bearings to eliminate friction and feature a return spring to assist rear brake lever action. The rearsets are available in a choice of black or silver anodising and other colour options can be requested. Matching pillion pegs are also available.

BONAMICI RACING
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EXHAUST PROGUIDE

Arrow exhausts for Integra and NC 750



FOLLOWING on from Honda updating its line of Integra and 'NC' bikes with a 750cc engine to replace the existing 700, Arrow has also expanded its



exhaust options for the Integra and NC 750 models including versions with DCT.

The Arrow exhaust selection for Honda's Integra line includes the Race-Tech street legal silencers, which fit the Arrow mid-pipe, and are available in titanium, carbon fibre, aluminium, or black anodised aluminium with all versions featuring a carbon end cap. The aluminium versions are also available with aluminium end caps.

A second option is the street legal Pro-Racing NiChrom silencer that fits the Arrow mid-pipe.

Arrow's stainless steel mid-pipe fits all Arrow silencers and the OE and Arrow collector kit. The stainless steel collector kit from Arrow fits the mid-pipe and OE silencer.



ARROW SPECIAL PARTS
San Giustino (PG), ITALY
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GPR exhausts for Ducati

GPR has introduced a range of different exhausts, available in both aggressive and classic shapes, which have been created for use on both the Ducati Hyperstrada and



Hypermotard 821.
 The company states that installation of one of its exhausts will not just change the look of the bike, but will also offer weight saving, a change of sound and a power increase.



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Aftermarket pipes for Triumph Bonneville

REMUS has introduced a line of aftermarket slip-on exhaust silencers for the 2014 Triumph Bonneville and Bonneville SE. The 45mm tapered silencers include a catalytic converter and have EG, ABE and EEC approval. The slip-ons are available in a choice of chrome or black stainless steel finishes.

REMUS INNOVATION
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www.remus.eu



LeoVince Underbody for MT-09

LEOVINCE has developed its Underbody full exhaust system for the Yamaha MT-09.

The system, which mounts underneath the bike, features an end cap designed to direct gases away from the bike and is protected by carbon, which is said to offer a barrier effect against the radiated heat of the tyre.

Made from AISI 304 stainless steel, the Underbody is claimed to be 3kg lighter than the stock system it replaces, is homologated and equipped with a removable dB-killer. The



diameters of the pipes (designed with balanced header manifolds) and the silencer have been developed with the aim to ensure a perfect calibration with the engine with no further modifications needed once installed.

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www.leovince.com



LeoVince

MIVV exhausts for V-Strom 1000



ITALIAN exhaust specialist MIVV has launched two exhaust options for Suzuki's V-Strom 1000; the Oval and Speed Edge. Both the new silencers are said to improve engine performance in the low to medium range and increase torque. Along with the power increases the exhausts are said to reduce the bike's overall weight too.

Test data has shown the Speed Edge, which is available in steel black or stainless steel with carbon end caps, to have an increase of 13.8hp and

17.2Nm at 3,600rpm, and the Oval offers a maximum increase in power and torque at 3,500 rpm of 12.3hp and 15.4Nm. The Oval slip-on can be ordered in carbon, titanium with carbon end caps or stainless steel.

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INTERNATIONAL DEALER NEWS

This INTERNATIONAL DEALER NEWS INDEX is a complete listing of all the items in this edition. It includes all our advertisers and the product, feature and news items published this month. The INDEX will act as a quick reference guide, and will be useful when searching this and other editions either for contact details for a particular company, or for a specific item that has appeared. The INDEX appears in every edition of IDN.

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Dublin Show 2015

THE Carole Nash Irish Motorbike & Scooter Show will take place at the RDS (Royal Dublin showground) in Dublin, Ireland, over the weekend of 27 Feb – 1 March, 2015.

The Motorbike & Scooter Show, which is the largest of its kind in Ireland, attracted over 27,000 visitors in 2013, and is now taking bookings for exhibitor display places.

Among the companies that exhibited in 2013 were Ace Café London, AKB Moto Distribution, Bike Buyer's Guide, BMW, Dublin



Harley-Davidson, Feridax, Goodyear Dunlop Tyres UK Ltd, Helite UK, Honda Distributors Ltd, Lloyd Lifestyle Ltd, Powerbronze Ltd, Skidmarx and Victory Motorcycles-Polaris. In addition to being an AMD World Championship of Custom Bike Building affiliate show, and



having invited racers and celebrities, retail and new motorcycle display opportunities, the show will also feature live action entertainment, world class stunt shows, demo races, a lifestyle fashion show, Ireland's Got Biking Talent and new for

2015 Ace Global Freestyle Stunt Starz competition.

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January trade shows in date clash

THE popular and highly rated GB Trade Expo returns to one of its former venues for 2015 as it celebrates its 20th anniversary.

Stoneleigh Park, near Coventry, housed the show between 2004 and 2007 when it saw record attendances, and it returns there for three days from January 18th to 20th 2015.

Boasting over 160 exhibitors and

thousands of top name brands, Expo is firmly established with UK dealers as



their perfectly timed "must go to" trade-only event. Organiser Mark Mayo said that "it's all about being in the right place at the right time, and independent research shows that 92 percent of dealers think Expo ticks their boxes. Dealers find it a relaxed, friendly, but above all informative environment that's easy to get to, with free on-site parking and the pick of the market's leading vendors and specialists.

"Despite the downturn Expo has attracted an average of more than 3,600 decision-makers from some 1,800 motorcycle businesses in each of the past four years, and with 20

years of serving the UK motorcycle industry, Expo clearly has a winning formula".

Mayo is certainly right to point to the excellent timing of the show, and it is no surprise therefore to see that the organisers of the JPMS motorcycle trade show have settled upon the same date (January 18th/19th 2015) as they seek to re-establish their event.

The recession had not been so kind to what was originally also a very successful, very busy three day show, at Lyon in south-eastern France. After a move to Marseilles failed to galvanise dealers, the show has finally announced a Paris venue (the Parc Floral, just to the south of the city) and a range of re-branding and re-configured initiatives and incentives.

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