



INTERNATIONAL DEALER NEWS

- COMMENT: Don't get fooled again!**Page 4
- Dainese appoint ex Ducati manPage 9
- Win a ride along Route 66 with Michelin & Parts EuropePage 10

APR/MAY 2015
ISSUE #124

Pirelli Metzeler to come under Chinese ownership

THE iconic 143 year old Italian Pirelli tyre brand and its German Metzeler specialist motorcycle tyre subsidiary are being purchased in a complex 7 billion euro deal by the giant China National Chemical Corp (ChemChina).

ChemChina will become the majority owner of the world's fifth largest tyre maker, with 67 year old Marco Tronchetti Provera staying on as Chief Executive for another 5 years.

ChemChina is a state-owned Chinese chemical company whose China National Tire & Rubber (CNTR) subsidiary would initially purchase the 26 percent stake in Pirelli held by CamFin, its current largest shareholder, for €1.7 billion.

Initial bridging finance is being provided by a consortium of Western banks headed up by JP Morgan; CamFin is 50 percent owned by Russian oil company Rosneft. Once the initial stage of the deal has passed regulatory hurdles by the summer, a mandatory tender offer for Pirelli's remaining share capital will follow.

ChemChina has a strong position as an industrial tyre maker in China through four active subsidiaries altogether, including Aeolus as well as CNTR. The

sprawling Beijing based group has some 140,000 employees and nine listed business units whose shares trade on the Shanghai or Shenzhen stock exchanges. Founded by Mr Ren Jianxin, who is known as one of China's "merger kings", ChinaChem had previously expressed interest in acquiring Ohio-based Cooper Tire and Rubber, owner of



British manufacturer Avon Tyres.

The ChinaChem-Pirelli deal has sent shockwaves around the global tyre industry, and as this edition of International Dealer News went to press, Tronchetti Provera was firefighting rumours that Japanese giant Bridgestone was contemplating a rival bid.

Speaking at an Italian Parliamentary hearing in April, Tronchetti Provera accepted that a counterbid for Pirelli was always a possibility, but that the terms of the Chinese deal are "bulletproof". He has been adamant that this is the right deal at the right time for Pirelli, with other opportunities having been rejected.

Since the initial announcement was made in March, ChemChina has been working to secure additional tranches of Pirelli shares, and following an April agreement to buy the 1.6 percent of Pirelli that was owned by Edizione (the private investment giant owned by the Benetton family) ChinaChem had increased its effective stake in Pirelli to over 30 percent already.

Since the initial announcement Ren Jianxin has stated that he anticipates a re-listing for Pirelli in Italy at some stage and that he expects to see the workforce increase rather than contract. He is quoted as stating that the deal is about expanding scale and increasing market share. "That means we will need more people to join; there will not be redundancies," he said, adding that he plans to invite Pirelli's union members to visit China.

The bid will be launched by a vehicle controlled by the Chinese group and part-owned by CamFin investors, who include Tronchetti, Italian banks UniCredit and Intesa Sanpaolo, and Russia's Rosneft.

ChemChina, which operates six different business segments, had total revenue of about 300 billion yuan (\$48.27 billion) in 2014.



'Paris Show', December 2015

SALON DE LA MOTO SCOOTER, QUAD & EQUIPEMENTS PARIS



STATZONE

Pages 6-7



EXHAUST PROGUIDE

Pages 34-35



CHOICE OF CHAMPIONS

Team: Monster Energy Kawasaki Racing
Riders: #2 Ryan Villopoto & #28 Tyla Rattray



Photo: Sarah Gutierrez

BRAKE PADS FOR ALL YOUR POWERSPORT NEEDS – MADE IN DENMARK
PRODUCT INFO & AVAILABILITY – see sbs.dk



SCOOTER
SINTER
CERAMIC
CARBON TECH



STREET
SINTER
CERAMIC
CARBON TECH



OFF-ROAD
SINTER
CERAMIC
CARBON



RACING
SINTER
DUAL SINTER
DUAL CARBON

sbs®

THE POWER TO STOP YOU®
Find your national distributor at sbs.dk

 facebook.com/sbsbrakes

PUBLISHERS & MANAGING EDITORS

ROBIN BRADLEY

robin@dealer-world.com

SONJA WALLACE

sonja@dealer-world.com

INFORMATION EDITOR

SARA VINEY

sara@dealer-world.com

DESIGN & PRODUCTION MANAGER

BEN OAG

ben@dealer-world.com

STAFF WRITER

DUNCAN MOORE

duncan@dealer-world.com

SHOW & DATA MANAGER

NEIL BLABER

neil@dealer-world.com

5 Rendlesham Mews,
Rendlesham, Woodbridge,
Suffolk, IP12 2SZ
Great Britain

TEL: 0044 (0)1892 511516
FAX: 0044 (0)1892 511517

TOLL FREE...
FROM USA/CANADA:
TEL: 1-866 849 5704
FAX: 1-866 521 0099

DISCLAIMERS

No part of IDN may be reproduced or used in any way without permission. The views contained in IDN are not necessarily the views of the publishers. Every effort is made to ensure that all material included is as accurate as possible, however the publishers cannot be held responsible for any erroneous statements, facts, figures or mistakes. All trademarks, brand names and other key words are used purely for descriptive purposes. No approval, endorsement of, or involvement in the contents of IDN is implied by the use of these or any other words, names or marks associated with all or any companies. All trademarks acknowledged. IDN (ISSN 1354-4074) is published ten times a year by Dealer-World.com, 5, Rendlesham Mews, Rendlesham, Woodbridge, Suffolk, IP12 2SZ, Great Britain. Send address corrections to us at the address shown on this page, or e-mail to: sara@dealer-world.com

PRINT BY WARNER'S MIDLANDS
BOURNE, LINCOLNSHIRE, GB

ISSN 1354-4047

NEWS 8-14,40

STATZONE

Yamaha MT-09 is top selling motorcycle in Italy

p.6-7



Bullet 1000 wins Red Dot 'Best of the Best' design award



p.8

Kellermann

Dutch company customises the Brammo Empulse 'R'

p.11



PROGUIDE 16-35



p.20



ABM
ergonomic style

p.20



p.21



p.21



p.26



p.28



p.30



p.30



p.32

EXHAUSTPROGUIDE p.34-35



Don't get fooled again!

In terms of business activity, two of the first signs that better times are ahead are recoveries in the spend on advertising and marketing, and increased mergers and acquisitions activity (M&A).

The recent news about Bahrain based Investcorp's purchase of Dainese, Warren Buffet's Berkshire Hathaway takeover of Detlev Louis and ChinaChem's audacious grab for Pirelli would suggest that the investment community is fulfilling its end of the bargain - the mergers and acquisitions, strategic investment, partnerships and alliances industry is active and playing its part in the dynamic of a recovering capitalist economy.

Kudos to Dainese and Detlev Louis for being such a well run businesses that organisations such as Investcorp and Berkshire Hathaway should be impressed enough to want to buy them - but don't get fooled again.

Don't get fooled into thinking that the pictures seen of Warren Buffet sat astride a Geico Insurance promo custom bike (yes, he owns Geico among many, many other businesses), and his bailing-out of Harley-Davidson's ailing finance arm in 2009 are symptoms of a desire to be in the motorcycle industry as such. They are not.

Equally, although Pirelli Metzeler are big players in our small pond, ChinaChem isn't spending € bn so owner Ren Jianxix can get a better deal next time he needs a new set of radials for his Panigale!

Don't expect to start seeing a bunch of 'suits' in Bahrain swapping their corporate uniform for race leathers any time soon.

The lingua franca of the investment community isn't two wheels, it is profit - and where that profit comes from, how it is made, is way less important than how much there is and how long it can be relied on for.

In fact, what is noticeable is that there is a distinct lack of M&A activity taking place on a European motorcycle industry business to European motorcycle industry business basis. The investments, equity deals and "strategic alliances" that have been seen have involved Asian (mostly Chinese and Indian) businesses taking positions in or buying out European or North American motorcycle makers or parts and accessories manufacturers and brand owners.

There has been very little intra-market activity as such and this points to the low levels of capital available to and being generated by motorcycle businesses, and the still uncertain degree of macro economic confidence being seen in Europe.

With the spectre of deflation and a Japanese style "lost decade" of economic activity still haunting Europe, it is no surprise that the fragility

of the "recovery" was seen in the motorcycle registration data seen in January and February.

ACEM's data for the first two months of the year point to Europe as a whole being down by around 3 percent. While March and April do appear to have seen some recovery in Germany and other markets where growth stalled (see our StatZone reports on pages 6 and 7 of this edition), there is no question that market progress could still stall.

In that context it is not surprising that the motorcycle market itself is not yet generating sufficient capital for rivals or fellow-travellers to buy each other or merge, nor that the list of businesses that are attracting outside interest is thin.

“mentioning no names, others are vulnerable”

It is instructive that where there has been intra-Europe activity, it has been automotive led - VAG taking over Ducati, Mercedes taking a stake in MV Agusta and so forth. Mentioning no names, some other of our well known manufacturers are vulnerable at this time, exactly because while their earnings are sound, their ability to defend themselves against take-overs, or

secure their positions by themselves being acquisitive, is non existent. The last intra-market deals were KTM's purchase of Husqvarna from BMW, and Harley-Davidson's MV Agusta fire-sale to its prior owners for \$1. As is well known, outside Europe the Indian PTW and automotive corporates have been active, and the Chinese motorcycle makers continue to eye Europe for fast-track branding short-cuts.

The most active and arguably most successful powersports industry business at this time is Polaris. They have been spending heavily on new businesses, and extensions and new facilities worldwide and have been able to do because they have been generating capital and have seen their share price climb from below \$10 in 2009 to over \$160 recently.

While all (well, most) motorcycle manufacturers have been diversifying their brand offer, none have done it as well as Polaris. It is to be hoped that if there are to be further acquisitions of European manufacturers, it might be from an intra-market player such as Polaris.



Robin Bradley
Publisher
robin@dealer-world.com

The Piston of Choice for Top Riders



Ryan Villopoto
Team Kawasaki KRT



Gautier Paulin
Team Honda HRC



Jeremy Van Horebeek
Team Yamaha YME



RST



Tractech Evo

At home on track and on the road the tractech evo collection has everything even the most demanding rider requires.

LEATHER 1PC SUIT, LEATHER JKT / JNS, TEXTILE JKT, GLOVES AND BOOTS ALSO AVAILABLE

WWW.RST-MOTO.COM



/RSTMOTO



/RST_MOTODIRECT



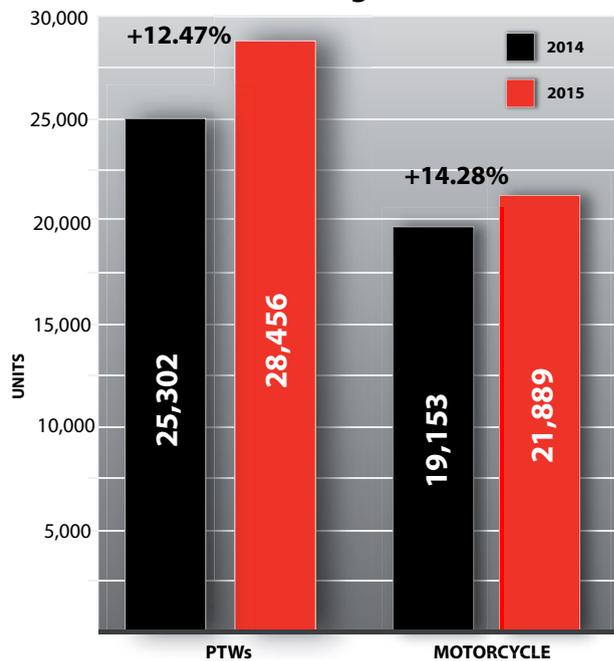
NOW EXPORTING TO OVER 37 COUNTRIES WORLDWIDE.
EXPORT OPPORTUNITIES AVAILABLE. FOR MORE INFORMATION CONTACT roland.bullock@rst-moto.com

German registrations growing again

The latest data released by the German motorcycle industry trade association (the IVM) shows that the market has recovered from the reductions in January and February registration statistics, having achieved +14.3 percent growth (21,889 units) in March - traditionally the strongest month for new model sales in Germany. For the year-to-date the first quarter of 2015 is +5.6 percent compared to the first quarter of 2014 (30,219 units), which is the strongest first quarter performance in Germany since the recession started - the first quarter of 2009, for example, was

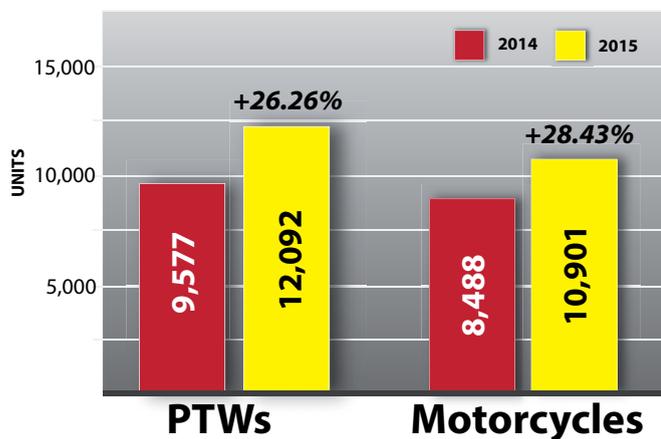
worth 24,735 units. New motorcycle registrations in Germany have now shown growth for 19 out of the last 27 months. In total PTW terms March was +12.5 percent (28,456 units) after negative figures in January and February. For the year-to-date the first quarter was +3.8 percent at 39,820 units - also the highest since pre-recessionary levels (the first quarter of 2009, for example, saw the German market register 35,860 PTWs). Total new PTW registrations have now shown growth in Germany for 18 out of the last 27 months.

German March Registrations



Strong growth continues in Spain

Spanish March Registrations



The recovery in the motorcycle market in Spain continues to be impressive - the latest data released by ANESDOR, the motorcycle industry trade association in Spain, puts new motorcycle registrations at +28.4 percent in March (at 10,901 units). For the year-to-date the first quarter in Spain is +19.44 percent at 24,574 units; the best first quarter since the 28,883 registrations seen in 2011. In total PTW terms Spain saw +26.7 percent growth in March (12,092 units), and is +18.6

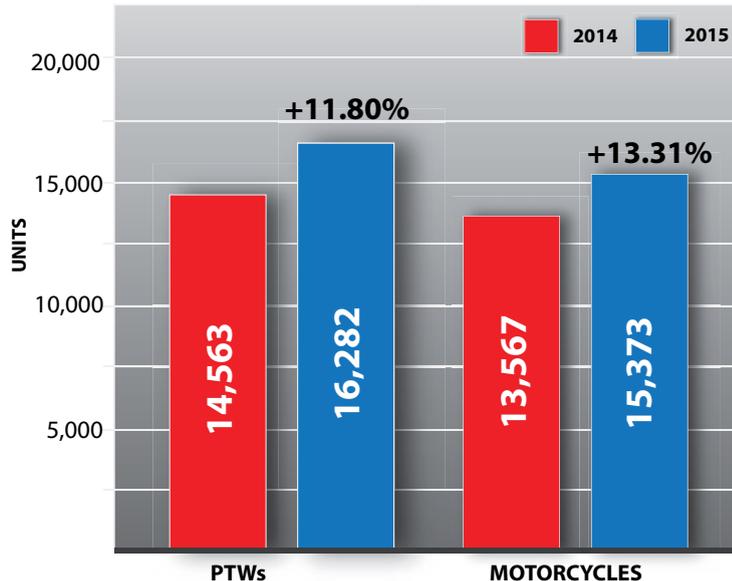
percent at 27,801 units for the year-to-date - also the best first quarter seen there since 2011. Last year motorcycle registrations grew by +19.8 percent in Spain for the full-year (110,396 units); with total PTW registrations up by +16.5 percent at 124,679 percent. Honda are the top selling manufacturer in Spain so far this year, taking 15.9 percent of the market; followed by Yamaha (14.2 percent), Kymco (13.9 percent), Piaggio (8.3 percent) and BMW (6.8 percent).

UK market sees continued growth

The latest data released by the MCIA, the motorcycle industry trade association in the United Kingdom, puts new motorcycle registrations at +13.3 percent for March this year (15,373 units), with the year to date being up an impressive +14.2 percent (23,329 units). The UK market has now seen new motorcycle registrations grow for 13 consecutive months, and 21 out of the past 27 months. In total PTW registration terms, the UK was +11.8 percent in March (16,282 units) and is +11.7 percent at 25,249 units for the year to date - representing 15 consecutive months of total PTW sales growth. The Naked-style sector continues to be the strongest in the UK at +33.6 percent for the year to date

(6,334 units), followed by the adventure sport sector (+17.9 percent, 4,026 units). The top selling motorcycle in the UK in March this year was the Yamaha MT-09 Tracer (333 units), followed by the BMW S 1000 RR (283 units). Honda scored top spot in market share terms, selling 3,041 units, followed by Yamaha (2,175), BMW (1,630) and Triumph (1,496). The most recent available data (2012) says that there are 1.2 million PTWs in use in the UK; that some 45,000 new riders passed their motorcycle test in the UK in 2012/13 (down from 70,000 in 2008/09, and that the total distance travelled by motorcycle in the UK was 4.6 bn KM (2.8 bn miles) in 2012 (down from 5.1 bn KM/3.2 bn miles in 2009).

UK, March Registrations

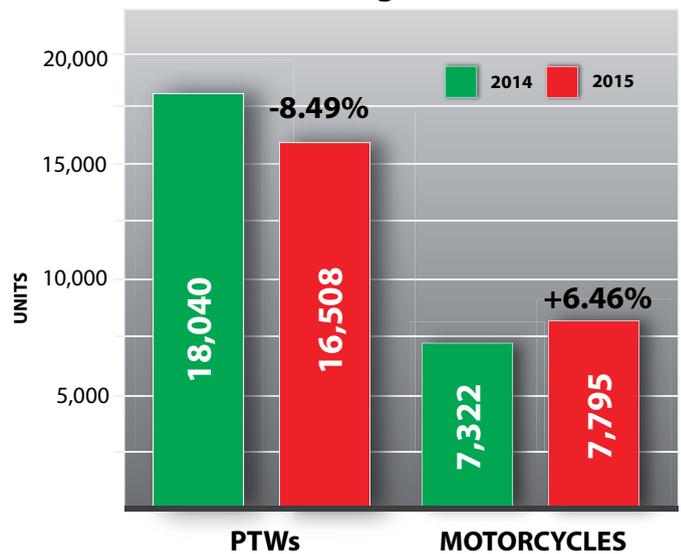


Yamaha MT-09 is top selling motorcycle in Italy

According to the latest data released by the motorcycle industry trade association in Italy (ANCMA), March saw motorcycle registrations grow by +6.5 percent (7,795 units) with year-to-date market performance for the first quarter of 2015 a healthy +7 percent (16,366 units). Last year the Italian market saw +3.3 percent growth for the full year, at 54,532 units. In total PTW terms the small cc sectors are responding more slowly than motorcycles, with the Italian market down by -8.49 percent in March (16,508 units in total), but the growth seen in January and

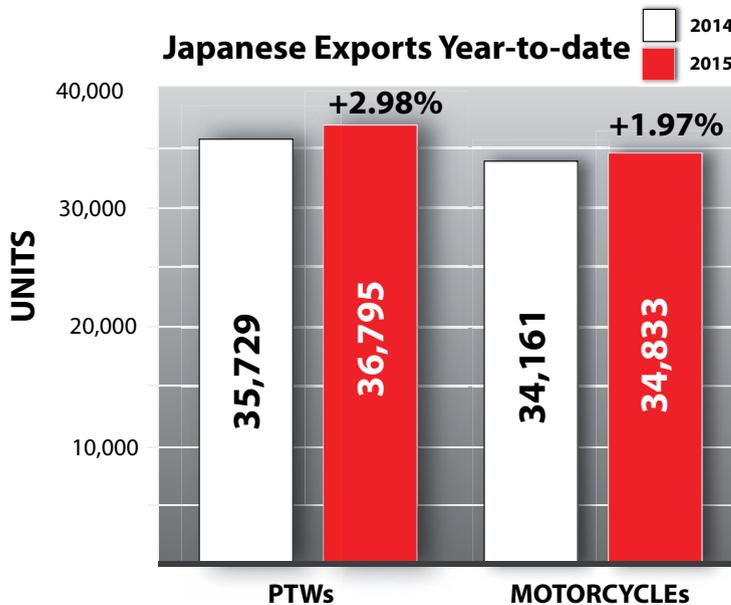
February means for the year-to-date the first quarter is down by -2.1 percent (35,638 units). Over 42 percent of the new PTWs registered in Italy so far this year were of greater than 601 cc; and among motorcycle sales 'Naked' style bikes (5,800 units, 35 percent) and Enduro models (5,545 units, 34 percent) were the strongest sellers. Honda had the top two best selling Scooters in the first quarter in Italy (SH 150 & 125; the Yamaha TMAX 500 was third); the top selling motorcycle was Yamaha's MT-09 Tracer, followed by BMWs R

Italian March Registrations



1200 GS, who were Italy's fourth and fifth best selling PTWs overall, further pointing to the strength of higher value unit sales being seen there and in most of Europe.

Japanese Exports Year-to-date



Japanese manufacturers see more growth in Europe

The latest data released by the Japanese motorcycle industry trade association (JAMA) shows Japanese manufacturer exports to Europe of 250cc+ motorcycles modestly up so far this year. January saw growth of +2.5 percent (16,819 units) with February +1.5 percent (18,014 units). For the first two months of the current year to date, Japanese motorcycle exports to Europe are up by +2 percent at 34,833 units. 2014 saw Japanese motorcycle manufacturer exports to Europe up by +21 percent at 157,461 units, having been down by -11.5 percent in 2013.

Swiss motorcycle registrations + 14 percent in first quarter

It may come as a surprise to many people to realise that Switzerland, population just over 8 million people, is Europe's sixth largest motorcycle market. Leaving aside 'motocyclettes' (of which there are some 171,000 in ownership in Switzerland), the most recent available data (2013) says that those 8 million people own and use 274,000 scooters and a massive 413,920 motorcycles; that's 687,990 motorcycles and scooters combined. That means that better than one in every 8 Swiss of riding age owns a motorcycle - only Italy



has a higher rate of PTW ownership per head of population in Europe, and compare that to an equivalent estimate of less than one in 12 French citizens, less than one in 15 Germans, less than one in 20 Spaniards, and less than one in 30 Britons. It is no wonder that Zurich's annual Swiss Moto is such a

well attended event, and one that carries such a strong reputation among the international parts and accessory as well as motorcycle exhibitor community. Last year more than 47,000 new motorcycles were sold in Switzerland. So far this year the latest data available from the Swiss motorcycle industry association (motosuisse) puts total new motorcycle and scooter registrations as up by +3.4 percent at 10,349 units. Of those 6,459 were motorcycles, which is +14.68 over the 5,632 motorcycles sold in the first quarter of 2014; of

those a massive 5,394 units, over 80 percent of the motorcycles sold in Switzerland in the first three months of the year, were over 500cc. Switzerland is a large displacement market, which is why Harley-Davidson has done so well there historically. Yamaha are market leaders in Switzerland, selling 2,398 motorcycles and scooters in the first quarter, with Honda second (1,441 units), BMW third (940 units), Kawasaki fourth (756 units) and Harley-Davidson fifth (674 units).

www.motosuisse.ch

Self-tinting AGVisor

AGV has launched its 'AGVisor' self-tinting visor as an accessory for its Pista GP, Corsa and GT-Veloce helmets.

The AGVisor is an LCD helmet visor that changes from clear to dark in one second at the touch of a button. It is powered by a small, built-in, rechargeable battery, and can be operated while riding, even when wearing gloves.

The LCD technology used in the new option adheres to the visor, also performing an anti-fog function, and a reduced-edge design ensures that visibility is not impaired.

The AGVisor can be fully charged in two hours, and when fully charged can

be used in dark mode for 12 hours, and for situations when the battery's charge has been depleted, an innovative Fail Safe system allows the visor to return to clear mode.

www.agv.it



Bullet 1000 wins Red Dot 'Best of the Best' design award



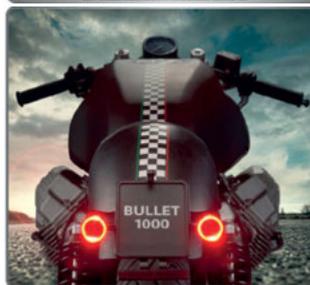
GERMAN lights designer Kellermann GmbH has added to its trophy cabinet with another award, indeed another Red Dot Design award, this time for its new Bullet 1000 indicator.

Winning the highest ranked 'Best of the Best' award, the Red Dot Design awards are seen as one of the world's most important design recognition programmes.

Kellermann launched the unique LED indicator last autumn at the INTERMOT expo in Cologne, Germany, the biggest motorcycle show in the world. Widely regarded as market leaders, the 'Classic meets Hightech' LED equipped, bullet shaped indicator features many additional functions as well as great styling.

The classic Bullet shape received a fresh interpretation by Kellermann. A real highlight is the newly developed light technology (the Kellermann-HPT) that allows a continuous ring-shaped light to be built in to the outer ring of the lens. The overall dimensions are an impressively small 39mm, and it comes in three versions - the 'Extreme' indicator, as an indicator with yellow position light, and as a combination indicator with break and rear light.

www.kellermann-online.com



KTM reports +26.9 percent unit sales growth for first quarter

KTM have seen sales grow by a massive +26.9 percent in the first three months of 2015, to 41,858 units; that growth is compared to a first quarter of 2014 which was itself the best the Austrian manufacturer had ever recorded. Revenue EUR 249.5 million compared to EUR 196.9 million in the first quarter of 2014, an increase of +26.7 percent. The company recorded an increase in EBIT to EUR 21.7 million, which is up by +46.4 percent over the first quarter of 2014, and represents an EBIT margin of 8.7 percent.



www.ktm.com

'Paris Show', December 2015

THIS year sees a return for the biennial 'Paris Show', under the direction of a new executive manager, Etienne Cochet.

Salon de la Moto, Scooter, Quad & Equipments (to give the show its full name) will be held at the futuristically remodelled Paris Expo Centre at Port de Versailles from December 1st to 6th 2015.

Tracing its origins back to the first 'Cycle' exhibition at the historic Grand Palais in 1901, the Mondial du deux Roues was attracting over 400,000 visitors until the recession forced its cancellation in 2009.

Returning in 2011 and 2013 as Salon de la Moto, the expo is now

shorter, at 6 days (a decision welcomed by the exhibitor community) and recent attendance figures are said to have seen the event still manage to attract over 200,000 visitors.

Many important manufacturer and accessory exhibitors are already confirmed for this year (Harley-

Davidson and Bihl for example); Monday November 30th and Tuesday December 1st (up to 4:00pm) are trade/press preview attendance days.

The show is organised by Paris based AMC promotions - visit the website for exhibitor booth and trade attendance information and contacts:

www.lesalondelamoto.com



SALON
DE LA MOTO SCOOTER, QUAD & EQUIPEMENTS
PARIS

DU 1^{ER} AU 6 DECEMBRE 2015

More sales records broken at BMW

IN the first three months of the year, BMW Motorrad achieved its best quarterly sales figures of all time. March saw sales increased to 31,370 vehicles (previous year 28,719 units). This is an increase in sales of 9.2 % as compared to the equivalent period last year. In March BMW Motorrad delivered 15,912 motorcycles and Maxi Scooters worldwide (the previous year saw delivery of 15,183 units) amounting to a 4.8% growth in sales.

Heiner Faust, BMW Motorrad Head of Sales and Marketing, said: "BMW Motorrad has started into the new 2015 motorcycle season with the best first quarterly sales of all time. For the first time ever in the history of BMW Motorrad we have supplied more than 31,000 vehicles to our customers in the first three months, which corresponds to a significant plus of 9.2%. We are reaching more and more customers all over the world with our

highly emotional brand and our attractive, sporty bikes. In the first three months we recorded growth in nearly all sales regions. Germany still remains our strongest single market. Selling 5,369 vehicles as per March we increased sales here by 12% as compared to the previous year".

This is followed by the USA (3,229 units), France (3,155 units), Italy (2,936 units) and Great Britain (1,746 units). The first quarter in some of the countries in Southern Europe was especially pleasing. Portugal (+46%) and Spain (+24%) showed considerable growth compared to the previous year period. In the Asian markets too, demand developed very positively.

The BMW Motorrad sales ranking is still headed by the R 1200 GS travel enduro and its sister model, the R 1200 GS Adventure. More than 10,000 units have already been delivered to customers this year

worldwide. Third place goes to the R 1200 RT, of which 2,681 were sold. After only being on sale for a few weeks the new S 1000 RR already holds fourth place. The fourth generation of the BMW supersports bike got off to an excellent start selling 2,574 units.



BMW R 1200 GS Adventure

Dainese name Cristiano Silei as CEO

DAINESE'S Board of Directors has announced the appointment of Cristiano Silei as Chief Executive Officer and member of the Board of Directors. Silei joins the protective clothing manufacturer from Ducati, where he held a number of roles including Director of Corporate Strategy and

Product Development, CEO of Ducati North America and until recently Vice President of Sales and Marketing. He is taking over the CEO position from Federico Minoli, who has taken on the role of company Chairman. Last year it was announced that Lino Dainese had sold an 80 percent stake in the apparel



Cristiano Silei left his role as head of Sales & Marketing at Ducati last year. At Dainese he will team up again with Federico Minoli, who was CEO at Ducati until 2007



making business he founded in 1972 to Bahrain based Investcorp at a price that valued the company at €130 million.

www.dainese.it

Ultrabatt multiMIGHTY Futura-III

the most versatile and advanced battery ever!!

Breakthrough battery design
"a whole new perspective in battery technology"

Featherlight design
"its not just smaller and lighter"

1 battery model as a replacement for all other batteries!!

More powerful
"starts faster and more reliable"

Smaller, Lighter, Better
"there is no better option for your vehicle when space, weight and reliability in harsh conditions are a priority"

Create your battery
"all the power you want, in every possible position"

PATENTED BATTERY

INNOVATIVE MULTIFLEX DESIGN

ADVANCED MICROCHIP TECHNOLOGY

CHAMPIONS VERIFIED

Amazingly small and light
"its hard to believe it's packed with so much power and technology"

Ultrabatt
www.ultrabatt.com
info@ultrabatt.com | +31 597 613 000

New serious potential Distributors are welcome for open territories.

Hero MotoCorp record year

INDIAN giant Hero MotorCorp, the largest PTW manufacturer in the world by unit volume, says its sales grew by 6.2 percent in their latest financial year (April 2014 - March 2015) compared to their 2013/2014 year.

It sold 6,631,826 two-wheeler units, finishing the 12 months with 531,750 unit sales in March'15 (up from 524,028 units in March 2014).

In other news, March saw HMC-MM Auto Ltd., the joint venture between Hero MotoCorp Ltd. and Milan (Italy)-based Magneti Marelli, inaugurate its first autonomous 'Production and Development Centre' near New Delhi. The new centre will serve as a production facility and innovation hub to develop new-generation fuelling systems for HMCL two-wheelers. With the commencement of operations at the Development Centre, HMCL is set to become India's first two-wheeler manufacturer to have its own EFI Product-line", according to the company.

In fact, it has been quite a few months, indeed years, for Hero - with multiple new facility initiatives in India and international strategic partnerships, including in Turkey, high profile sponsorships (Tiger Woods no less), and an announcement at the 'Milan Show' in November last year that the company intends to set up in Europe and start selling to Mediterranean



markets later this year. However, one important strategic partnership that was theoretically designed to play a huge role in giving Hero the horsepower to create a dealer network and sales in North America and Europe, and ultimately allowing them to enter the large displacement and performance markets, has just "gone south" on them.

Their 2013 acquisition of a 49.2 percent stake in Erik Buell's East Troy, Wisconsin EBR set-up, replete with European office headed up by ex Zero and Triumph man Edwin Belonje, filed for bankruptcy protection in mid-April. It would appear that the \$25m that Hero gave Buell for their non-controlling near half ownership wasn't nearly enough to allow the company to realise the ambitions of its well

received 1190cc Rotax engine project (and other plans), and that Hero haven't been minded to add to the funding to secure their existing investment.

Unless Hero has a "cunning plan" in-play, the decision to cut their losses appears strange - Erik Buell and the resources that EBR was slated to develop for Hero in North America and Europe were highly strategic, and included development of new models, right through the displacement band, and new technologies, including electric hybrid powered motorcycles. Speaking two weeks before the closure of EBR became public, Hero MotorCorp Vice-Chairman, Managing Director and CEO Pawan Munjal said that "FY'15 was a year of milestones at Hero MotoCorp - in terms of our sales performance, expansion of our global footprint, product innovation and customer engagement. Our record sales performance during the fiscal is reflective of all these efforts.

"In FY '15, the industry continued to remain sluggish due to the overall market sentiments and the slowing rural economy. Even in such a challenging market environment, we managed to buck the trend and registered healthy growth, further consolidating our leadership. The journey from here promises to get better and [even more] exciting".

Buy Tyres - ride Route 66

MICHELIN and Parts Europe have teamed up for a dealer promotion where the prize is an expenses paid trip to ride America's iconic Route 66. All Parts Europe registered dealers who buy a set of Michelin Commander II tyres before June 30th 2015 will be automatically entered into the free prize-drawing, with every purchase being a lottery raffle ... so buy lots of tyres and have lots of chances to win! The prize includes return flight, 11 nights hotel accommodation, motorcycle rental (a Harley Big Twin), insurance and DOT approved helmets.

Full details from your Parts Europe Sales Executive.
Tel: +49 (0) 6501 9695-2000
Fax: +49 (0) 6501 9695-2650
sales@partseurope.eu
www.partseurope.eu



Registered Parts Europe dealers receive a free lottery ticket to win a tour along America's iconic Route 66 every time they buy a set of Michelin Commander II tyres up to June 30th 2015



Deltran expands European operation

DELTRAN, the Florida, USA based company behind the Battery Tender line of chargers and accessories, has expanded its operation in Europe with a new UK-based business office. All orders can be placed directly with Deltran's global sales team

at the UK business office by telephone, online or by fax. All product will be distributed from the Deltran Distribution Centre in the Netherlands, with billing and product support handled by the UK-based international staff.



www.batterytender.com



Order processing:

Email Customer Service: Service@batterytender.com
 Fax order to: +1-386-736-0379 – Call: +1-386-736-7900

European Distribution Centre:
Deltran Battery Tender

Warehouse Mueta BV, 5256NX Heusden, The Netherlands

Deltran Europe:
2 Low Road, Congham, King's Lynn, PE32 1AE, UK

Dutch company customises the Brammo Empulse 'R'



ELECTRIC Motorcycles, of Eenrum, Netherlands, has built what it believes to be the first custom electric motorcycle in Europe. The heavily modified Brammo Empulse 'R', known as "Red Cobra", is the work of Marchel Bulthuis, the owner of Electric Motorcycles.

"We used a Brammo Empulse 'R' and while customising it, we developed a series of custom parts for it, like sliders, a license plate holder, indicators and much more," said Bulthuis. "People reacted very positively, so we are already thinking of extending the line of parts, even setting up a series of Brammo customs, available in different colour schemes.

"We also used some nice accessories to pimp the Brammo, such as the clip-on handlebars and Superbike style handlebar ends in combination with the Kellerman BL2000 Led Superbright indicators. Because this bike is going to be ridden, and ridden fast, we've attached several sliders to protect the bike. The sliders on the swingarm serve also as bobbins for a paddock stand, and there are special sliders up front and, of course, frame sliders.

"The stock taillight and licence plate holder have been removed and a custom made license plate holder with a pair of Kellermann indicators is used, in which the brake light is integrated. License plate illumination is taken care of by an R&G LED light," said Bulthuis before continuing. "A Pro-Oiler GPS activated chain lubrication system is used, and the rear sprocket has been replaced by a Renthal 42-tooth sprocket and the chain by an RK

Photos by Onno 'Berserk' Wieringa @ Madness Photography (www.madnessphotography.nl)



GB520GXW Goldline chain."

The name of the bike – "Red Cobra" – comes from the colour the bike has been finished in, which is actually a hydrotransfer, applied by Rick vd Laan of H2O Foliedip in Ruinerwold, while the wheels and battery boxes have been painted in matching firetruck red.

What has not been changed on the bike is the drivetrain, which still uses the Brammo Power BPM 15/90 Lithium-Ion battery that can be charged from zero to full capacity in 3.5 hours. On a full charge the bike is said to be capable of an average of 130 miles of city riding or 60 miles of highway use with a reported top speed of 110mph. To help with charging, the bike has a regenerative system where, when throttle is closed, the electric engine is used as a dynamo.

www.electricmotorcycles.nl



KAPPA ADVENTURE

WILD SIDE

RIDE THE WILD SIDE.



THE HIGHEST RELIABILITY DEDICATED TO REAL TRAVELLERS.

It is the range of aluminium cases for long trips, on and off-road! Designed to best protect your luggage, they are lightweight and sturdy with a large interior space, optimized by their square form. The cases can be fitted to the specific Monokey fitting systems, and are convenient to carry. A wide range of models and accessories plus additional engine protection solutions that widen the possibilities to start on the right foot for the more challenging trips.

DETAILS OF EXCELLENCE

- + Aluminium with 1.5 mm thickness
- + Security Lock provided as standard
- + Quick release of the case from the carrier
- + Clamps in stainless steel on the cover as standard to fix external luggage.

All products for rider and motorcycle can be viewed on our website: www.kappamoto.com
 Contacts: info@kappamoto.com | ph. +39 030 2680374

Follow us



In any case.

Getting SMART about battery power monitoring



tecMATE *OptiMATE*

If handled badly, motorcycle electronics can kill enjoyment of the riding experience; especially where poorly maintained batteries or insufficient battery power is concerned.

However, if handled well, the power of a well maintained battery to drive modern motorcycle and consumer electronics can massively enhance enjoyment of the riding experience. TecMate's new 'smart' OptiMate Monitor with 4 LEDs driven by a micro-processor not only tells how well the battery is charged (or not!), it also tells if the vehicle's charging system is delivering sufficient charge voltage when the engine is running.

During vehicle storage the LED matching the battery's state of charge will blink every 5 seconds, drawing very little power (0.2 milliamps) to do so, in fact 20-100 times less than the vehicle's circuitry is drawing from the battery at the same time.

When the vehicle's engine is running,



the LED mode changes to an arrow, with the pointer reaching the LED matching the voltage being delivered by charging system. No arrow means it is not charging.

Two versions are available for all lead-acid batteries, including AGM : a weatherproof battery lead with M6 / 1/4" ringlets (O-124) or an in-line SAE to SAE version (O-125) that connects perfectly to any 2-pin SAE battery lead

already fitted to the motorcycle.

The in-line (O-125) version also works perfectly with all OptiMate Cable adaptors such as the O-02 AUTO/BIKE plug, O-04 battery clip set or O-19 low profile BIKE (DIN) plug.

The lithium battery version (O-127) has an LED warning if the battery is being overcharged and for good reason, overcharging means death to a lithium battery!

UFO Plast partners MXGP

ITALIAN off-road parts, accessory and apparel specialist UFO Plast has announced major sponsorship support for the 18 round 2015 MXGP series and for this year's Motocross of Nations

being organised by Moto Clun Ernee on September 26 - 27, 10 years after it was last held in France.

UFO Plast has reached an agreement with Youthstream

promoters to support MXGP until the end of 2016.

The Tuscany based company already has a big investment in racing, with sponsored riders this year including Jeremy Van Horebeek, Clement Desalle, David Philippaerts and three times and reigning 2014 Women's World Champion Kiara Fontanesi.

www.ufoplast.com



Goodridge expansion in Spain



GOODRIDGE has announced the opening of new larger premises in Valencia, Spain. The brand new facility will provide the company with almost three times the capacity of the previous location, and include new offices, and new modern manufacturing facilities allowing for "efficient and high quality production of one-off and quantity special products tailored to customer specifications".

The new operation, with over 400sqm and a slick mezzanine overlooking the buzzing factory floor, is one of 11 sites operated worldwide by Goodridge.

www.goodridge.net

GOODRIDGE
FLUID TRANSFER SYSTEMS



Bosch strengthens its presence in motorcycle markets around the world

BOSCH has announced plans to "reposition itself in the rapidly expanding global motorcycle market". Describing itself as a "technology and services company", it has announced that it will combine its currently disparate motorcycle activities "from the areas of riding safety systems, powertrain technology and display instruments" into one business unit, their newly formed 'Two-Wheeler and Powersports' department.

Bosch says that the objective is to "address the individual requirements of motorcycle manufacturers worldwide even more effectively", and that it is looking to expand its product portfolio and "strengthen its expertise in two-



BOSCH

wheeler system solutions.

Dr. Dirk Hoheisel, a member of the board of management at Robert Bosch GmbH, said "we are aiming to become a leading supplier in the motorcycle market".

Two-Wheeler and Powersports will be a part of the Bosch Mobility Solutions business sector, with its headquarters in Yokohama, Japan, and branches in the United States, Europe, India and China. Bosch go on to say that "globally, the

need for affordable mobility is on the increase, and this is pushing demand for powered two-wheelers. Studies indicate that by 2021, more than 160 million two-wheelers will be produced annually – a third more than today. The portion of the market relevant for Bosch, which covers driving safety systems, powertrain technology and display and infotainment systems, will double over the next five years," Hoheisel says.

FullSix carbon parts now available through Metisse

FULLSIX, the Slovenian carbon fibre parts specialist, is now making its product range available through Metisse in Germany.

FullSix was founded by CDT Group in 2008 and produces carbon fibre parts for original equipment manufacturer (OEM) and aftermarket applications. The business, which now employs 40 staff, has seen 40 percent growth over the past three years, and supplies OEM parts to both BMW and Lamborghini and claims to offer the widest range of aftermarket Ducati parts with over 90 items for the 1199 Panigale alone.

These parts include a one-piece fuel tank Panigale, an option which is also available for Ducati's 1098 and Streetfighter, and BMW's S1000RR and a monocoque tail for the Ducati 1199 Panigale.

FullSix offers its carbon fibre motorcycle parts in three product lines that cater for different performance and cosmetic needs: Street, Race and FullSix Custom. Street line parts are designed to replace OEM parts and enhance both the visual appearance and performance of the motorbike. The Race line components are fully race compliant and incorporate features from World Superbike and British Superbike, such as oversized air intakes and improved aerodynamics.

FullSix Custom components are designed in collaboration with renowned motorcycle designers, and the line began with a collaboration



Full Six's carbon fibre seat hump for the BMW R nineT

with John Keogh for the Ducati Monster 696, 796 and 1100.

A key development in the success of FullSix has been the introduction of ACM (Adaptive Coding and Modulation) technology to manufacture flawless hollow carbon fibre parts. This has allowed the company to develop a fuel tank that is not at risk of having leaking seams caused by temperature fluctuations or the dissolving of the glued seams by fuel.

Each FullSix fuel tank design passes a point of impact test which simulates puncture damage. Each resists the force of a 15kg weight dropped from a height of 1m that lands in a 3mm point of impact. To demonstrate its commitment to quality the carbon fibre tanks are manufactured in accordance with build requirements established by European Commission for fuel tanks (Directive 97/24/EC, Chapter 6, Annex I) and include tests for permeability, shock absorption, mechanical strength, fuel resistance, fire resistance and high-temperature resistance.

The complete range of FullSix carbon fibre parts, including the fuel tanks, fenders, side panels and other special parts, are now available through Metisse Germany.

www.metisse.de



A one-piece carbon fibre tank for the Ducati Panigale meets the requirements established by European Commission for fuel tanks

Among the carbon fibre parts produced by FullSix for the Panigale is a one-piece seat/tail unit



APR/MAY 2015 **13**



LIGHT MY FIRE.

WIND JACKET



The HEVIK Unisex short jacket with a sporty cut. With an adjustable "slim fit" to fit the body perfectly. Waterproof and breathable thanks to the removable inner membrane W-STRIDER. With CE protectors, a pocket for the homologated back protector and high visibility inserts to combine driving pleasure with safety.



In the picture: ladies version "Cassandra" art. HJS303FG men's version "Achille" art. HJS303M

www.hevik.com
contact: info@hevik.com
ph. +390302680374

Follow us



Harley Q1 sales down -1.3 percent

HARLEY-DAVIDSON has reported that their first quarter 2015 worldwide retail sales of new motorcycles decreased -1.3 percent compared to last year's first quarter. Dealers worldwide are reported to have sold 56,661 new Harley-Davidson motorcycles in the first quarter of 2015, compared to 57,415 motorcycles in the year-ago quarter; with shipments down to 79,589 motorcycles worldwide from 80,682 in the year-ago quarter.

In the U.S., dealers sold 35,488 new Harley-Davidson motorcycles in the quarter, down 0.7 percent compared to sales of 35,730 motorcycles in the year-ago period. The company believes increased, aggressive competitive motorcycle discounting was among the factors adversely affecting first-quarter U.S. retail Harley-Davidson sales.

As a result the company is lowering

its estimated growth rate for full-year motorcycle shipments in order to "manage supply in line with demand and protect the premium nature of our brand".

The company says it now expects motorcycle shipments to grow approximately 2 percent to 4 percent in 2015 (276,000 to 281,000 motorcycles), down from the previous 4 percent to 6 percent shipment growth forecast (282,000 to 287,000).

In international markets, dealers sold 21,173 new Harley-Davidson motorcycles during the quarter compared to 21,685 motorcycles in the year-ago period, with unit sales down 1.1 percent in the Asia Pacific region and 5.6 percent in the EMEA region and up 0.3 percent in the Latin America region and 5.7 percent in Canada.

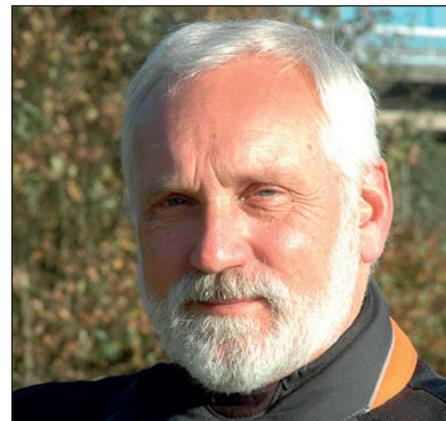
Revenue from sales of motorcycles to dealers and distributors was \$1.26



Matt Levatich (Harley's former MV Agusta President) took over from Keith Wandell as Harley CEO last month and faces immediate challenges

billion, compared to revenue of \$1.31 billion in the year-ago period. Revenue from motorcycle parts and accessories was \$183.9 million during the quarter compared to \$198.1 million in the year-ago period. Revenue from general merchandise, which includes MotorClothes apparel and accessories, was \$66.4 million compared to \$64.1 million in the year-ago period.

FEMA appoints new Secretary General



THE Federation of European Motorcyclists' Associations (FEMA) has appointed a new General Secretary - Dolf Willigers has taken over the position from Aline Delhaye, who had been General Secretary since 2006.

Willigers (58), a Dutch national, has a legal, economics education and business background and became involved in the Motorrijders Actie Groep (MAG) in the Netherlands in 2001, becoming a member of the Board of Directors in 2005. In 2012 he organised the campaign in the Netherlands against the imposition of a periodical technical inspection for motorcycles by Europe. In 2013 he became a FEMA delegate, a specialist on European affairs. Willigers said: "I am very glad to be able to represent the riders at EU level and to defend their rights as General Secretary of FEMA. Whilst on a global level the use of motorcycles is becoming more important for every day travel, especially urban areas, in Europe motorcycling is under pressure. The use of motorcycles in daily traffic should instead be promoted as a smart and fast alternative for other kinds of travelling and I am looking forward to doing this".

Full Top Speed 4t range now JASO MA2 certified

MOTOREX'S entire range of Top Speed 4T synthetic oils in all viscosities is now certified as fulfilling the strictest requirements of motorcycle manufacturers regarding suitability for four-stroke engines with wet clutches. Last year, Motorex obtained MA2 certification from the Japanese Automotive Standards Organisation (JASO) for its newly developed Top Speed 4T SAE 5W/40 oil. Now, this certification has been additionally implemented for all other



viscosities of Top Speed 4T oils. Top Speed 4T is a high performance, synthetic engine oil specially developed by Motorex for use in large displacement, high powered, wet clutch motorcycles whose manufacturers do not specifically require fully synthetic oils. Top quality base oils are chemically refined and raised to very high performance levels by using the molecular converted.



Offered in SAE 5W/40, 10W/30, 10W/40 and 15W/50 viscosities, the oil is said to have thermal and shear stability as well as an especially low Noack volatility.

MOTOREX
Langenthal, SWITZERLAND
Tel: +41 (0)62 9197 575
info@motorex.com
www.motorex.com

Detlev Louis sold to Warren Buffett

RESPECTED German retailer and mail order parts, accessory and apparel specialist Detlev Louis has been sold to a subsidiary of Berkshire Hathaway Inc., the Omaha, Nebraska based conglomerate built and still largely owned by 84 year-old investor Warren Buffett.

Known as the "Sage of Omaha" and currently thought to be the world's fourth richest man, Buffett's

Berkshire Hathaway is said to hold some \$500bn in assets and has known to be on the look-out for acquisitions in Europe for some time.

Based in Hamburg, the sale was undertaken by Ute Louis, widow of founder Detlev Louis, who died in 2012. The deal is said to have been worth some €400m; the company in celebrating its 75th anniversary presently operates some 70 retail



stores, a mail order business that started with its first catalogue in 1967, and an online operation that is estimated to account for some 20 percent of its total of around €40 million in sales.

<https://www.louis.de>

www.fema-online.eu

ENJOY YOUR
RIDES



FLIP-UP

90

110

130

150

170

190

P/J double homologation



ultra ventilation system



Bluetooth Ready



easy fit system



sunscreen visor



extra wide vision



LOCATELLI S.P.A. Via Resistenza 5/A Almenno S. Bartolomeo 24030 Bergamo - ITALY
Mail: info@airoh.com Phone: +39 035 553 101 Fax: +39 035 553 093

ENTIRELY MADE IN ITALY



AIROH.COM



NEW VSTREAM® WINDSCREENS



N20312 Clear
2014-15 Yamaha FZ-09
in Three Sizes



**POLYCARBONATE
STRENGTH**



Light Tint Z2483
2014-15 BMW S1000R
in Two Sizes

For a complete list of **80** International Distributors, go to:
www.nationalcycle.com/international
00+1 708 343 0400 • Fax 00+1 708 343 0625 • idn@nationalcycle.com



**national
cycle**® made in
u.s.a.

WORLDWIDE LEADER IN WINDSHIELD TECHNOLOGY™

Variator for BMW C600

J. COSTA has worked with BMW scooter owners to develop what it describes as the ultimate variator for the C600 and C650GT with the launch of its new EVO4RC.

This latest version of the performance variator from J. Costa has a specially designed one-piece, stainless steel slider with an anti-friction treatment. The new blue weights, which are made from reinforced plastic with kevlar in order to have a better glide and durability, are inspired by the BMW corporate colours. Two sets of weights, 17.5g and 18g, are supplied in each kit to match user requirements. The 18g weights are said to avoid the cut-off of the fuel injection. The linear and progressive acceleration that they allow is said to make it easier to reach top speed without the cut-off kicking in.

J. COSTA COMPETITION, S.L.
Barcelona, SPAIN
Tel: +34 938 432 696
export@jcosta.com
www.jcosta.com



'Shot' summer glove

NEW from Orina, the 'Shot' leather glove features their TFL Cool System.

Through the special TFL processing of the leather, 80% of the solar energy is said to be reflected, resulting in a claimed difference of up to 20 degrees C in a material that is optimised for durability.

The partly perforated leather provides ventilation. Shock-absorbing gel on the palms reduces vibrations, and external seams, knuckle protectors and a protector on the back of the hand are said to make the 'Shot' an ideal summer riding solution.



ORINA
 SPORTHANDSCHUHE

ORINA BW GMBH
Eschweiler, GERMANY
Tel. +49 (0)2403 99960
www.orina.de
sales@orina.de

Öhlins shocks for lightweight Supersport models

ÖHLINS' STX46 shock is designed specifically for use on smaller capacity Supersport machines such as the Honda CBR250/300R and Kawasaki Ninja 250/300.

Using their proven "monotube" technology, 36 or 46mm pistons and an external or internal reservoir, a range of spring choices are available to further tune the shocks along with adjustable rebound and compression damping as well as shock length adjustment.

"This relatively new and fast growing sector is important for Öhlins as it gets riders on our products from a younger age, showing them the additional performance that is available in handling," said Robert Brinkmark, Öhlins' Product Manager.

"These new bikes 'look the part', and with the addition of one of our shock absorbers they will be able to handle in a similar way to their bigger brothers in the 600 and 1,000cc Hypersports sector".

ÖHLINS RACING
Upplands Vaesby, SWEDEN
Tel: +46 (0)8 590 025 00
info@ohlins.se
www.ohlins.com

**INTERNATIONAL
 DEALER NEWS
 HOT 100
 PARTS AND ACCESSORIES**

ÖHLINS
 ADVANCED SUSPENSION TECHNOLOGY



Draggin introduce waterproof Hydro range

DRAGGIN Jeans' new waterproof Hydro jacket and jeans are lined with Draggin's own Roomoto protective fabric with a claimed over 5 seconds of abrasion resistance.

The Hydro jacket is styled on Draggin's existing Classic Rider jacket; similarly the Hydro trousers are the same cut as the company's Classic jeans. The two pieces can be combined by using the connecting belt (provided) and zip.

Two hand pockets and two front pockets feature waterproof zippers. The jacket's sleeves include a thumbhole cuff so the wearer's gloves can sit neatly underneath the adjustable cuff. There is also an adjustable Velcro waistband. The jacket has an internal pocket along with a breathable mesh liner and DFFUSE CE armour at the back, shoulders and elbows.

Features on the Hydro jeans include a waterproof front zipper, a



waterproof boot cuff to stop water going up the wearer's leg, four waterproof pockets, a breathable mesh lining and DFFUSE CE knee and hip armour.



DRAGGIN JEANS PTY LTD
 Port Melbourne, Victoria,
 AUSTRALIA
 Tel: +61 (0)3 9646 0377
sales@dragginjeans.net
www.dragginjeans.net

Triumph Scrambler foot controls



ITALIAN specialist Free Spirits is now offering foot control kits

for Triumph's Scrambler. The machined aluminium controls feature folding pegs to help prevent damage in the event of a fall.

The controls fit the bike without modification and are available in black, silver or red.

FREE SPIRITS
 Carrè (VI), ITALY
 Tel: +39 0445 390437
info@freespirits.it
www.freespirits.it





The Vintage Collection



www.premier.it

Works Triplestar sprockets and BATFLY S3 rotors

NEW sprocket applications from Japanese manufacturer Sunstar include high strength, wear resistant, lightweight hard anodised coated 7075 T6 heat-treated 'Ergal' aluminium alloy 'Works Triplestar' designs that are said to provide 24 percent greater chain contact area than the stock sprockets they replace.

Sunstar say that this is due to their exclusive 'tooth-valley' technology, which increases power transfer efficiency and reliability; this is one of many proprietary design and manufacturing techniques the company has developed since it started making sprockets for OE motorcycle manufacturers as far back as 1946.

They are available in polished metal, and a range of Japanese, European and American motorcycle manufacturer OE-match anodised colours, including black and KTM orange.

The company is the world's largest sprocket manufacturer, and they say that these are the "longest lasting aluminium rear sprockets on today's market".

Also seen here the S3 off-road and Enduro brake disc with directional 'Wave' profile is the latest addition to the Italian made BATFLY range first introduced by Braking in 2002.



The three-piece semi-floating design of the outer braking track is said to allow for improved heat dissipation and improve feel (and therefore control) under braking, and reduced weight compared to the OE item.

The BATFLY grooves on the disc's surface is said to create a self-ventilating mechanism for improved cooling. Other advantages are that mud and dirt are easily cleaned from the pad surface and outer braking track and the outside and inside disc's diameter have a round design, which allows a better radial expansion of the disc in extreme heat conditions.

The carrier is part of the brake band, but in three points where the two parts are connected with stainless steel rivets. This is said to give the best compromise between the prompt response of a fixed disc while providing the performance and improved heat dissipation typical of floating discs.

SUNSTAR ENGINEERING ITALY
Limiate (MB), ITALY
Tel: +39 02 9707 5699
E-mail: info@braking.com
www.braking.com

Mobile device-friendly legbag

THIS new mobile device-friendly legbag from Kappa features a power supply and/or headphone cable output supply port. Made in 420D polyester and finished with high visibility reflective silver inserts, the LH209 provides two large compartments with zip closures.

Measuring 14 (W) x 21 (D) x 8 cm deep, it is ideal for personal items and on-the-go electronic devices.

It makes its debut in the Kappa range with two other new items, the LH203R, which can be placed on the passenger seat or rear rack,

and the LH208 handlebar bag.

KAPPA S.r.l.
Flero (BS), ITALY
Tel. +39 030 268 6976
info@kappamoto.com
www.kappamoto.com





GRITA

SPORTHANDSCHUHE

ORINA.DE

since 1982



SPORTS GLOVES for Motorcycle • Bicycle • Scooter • Quad / ATV • MX

Ilmberger expands carbon range

DUCATI's 1200 Monster and BMW's S 1000 RR can now be customised with a selection of carbon fibre parts being produced in Germany by Ilmberger.

Monster updates include fenders, injection and exhaust heat protection as well as heel, boots and chain guards and sub-frame and timing belt covers.

Julius Ilmberger, CEO of Ilmberger, said: "For us it is always a challenge to produce carboxylic accessories for a naked bike, for a machine like the Ducati Monster 1200 with its very modern but timeless design.

"However, the sophisticated design of our carbon parts complements the appearance of the Italian bike - the machine is an absolute eye-catcher. In addition, our carbon fibre parts are so light that they reduce the curb weight of 209kg significantly".

Also available are a clutch cover seal, alternator cover, pinion and ignition rotor cover and frame sliders and various trim parts, Ilmberger said: "Our carbon accessories combine reduced weight with great strength, especially compared to the manufacturer's standard plastic parts".

ILMBERGER CARBON PARTS
Oberhaching, GERMANY
Tel: +49 (0)89 613 3893
info@ilmberger-carbon.de
www.ilmberger-carbon.de

Left- and right-hand side tank side covers in carbon fibre for the 2015 S 1000 RR are available from Ilmberger

Julius Ilmberger founded his carbon parts business in 1990. Each product is finished in a clear, TÜV-certified plastic coating and comes with ABE. The company offers racing accessories for leading brands including Aprilia, BMW, Buell, Ducati, Harley-Davidson, Honda, Husqvarna, Kawasaki, MV Agusta, Suzuki and Triumph motorcycles



Carbon fibre covers are available for the water cooler on BMW's S 1000 R



The under frame cover for the Ducati Monster 1200 is offered in both matt and gloss finishes



Like all of Ilmberger's bodywork options for the S 1000 R, the bellypan is made from carbon fibre



Updated light-weight Modular helmet

CGM Italia has released a new version of their popular Singapore 505A modular helmet, in a range of 'exotic' finishes, including black or cast-iron style 'rubberised' finish, and silver, white and black 'metal' finish versions.

Said to be re-designed and more compact, combining comfort with light weight, technical updates include chin visor lift by internal button, exterior scratch-proof finish, long anti-scratch visor, tinted internal visor operated by a side lever, Air Stream System ventilation with upper and chin air intakes, extractor fans at the rear, and anti-bacterial anti-allergenic removable cheek pads.

CGMITALIA
Gricignano di Aversa (CE), ITALY
Tel. +39 081 813 3120
info@cgmitalia.net
www.cgmitalia.net



COMPACT LONG LASTING LITHIUM IRON PHOSPHATE STARTER BATTERIES



UNIQUE DESIGN IMPRESSIVE PERFORMANCE



New Gore fabric based glove designs

RUKKA has created a selection of three new glove designs that use Gore fabrics in their construction to create a range with solutions for all adverse weather conditions.

Ceres X-Trafit has been designed for sportsbike riders; the X-Trafit technology denotes a three-layer laminate, consisting of the upper material, a windproof, waterproof and breathable Gore-Tex climate membrane and a liner. The glove also features leather and integrated carbon detailing on the knuckles and the heels of the hands for passive safety, a visor wiper on the left thumb and touch-screen friendly material on the thumb and index finger tips.

Rukka also uses X-Trafit construction for the Utoo gloves, which have abrasion-resistant leather applied to the palms and Cordura fabric on the back of the hand and the fingers to ensure breathability.

X-Trafit technology is also used in the third glove in the range, the Virium. This particular glove is made



from abrasion-resistant Cordura with integrated detailing for knuckles, scaphoid and fingers for increased safety. Along with touchscreen fingertips for thumbs and index fingers on both hands, the gloves feature a coating on the palms for improved grip and a left-hand index finger visor wipe.

RUKKA
Lahti, FINLAND
Tel: +358 (0)3 822 111
info@rukka.com
www.rukka.com



Brutale Booster bar

SEEN here is ABM's new Booster handlebar for the MV Agusta Brutale 800. Speaking about the design, ABM Managing Director Christian Mehlhorn says that: "This bar is straighter than the stock design the manufacturer uses, giving the rider a lot more feel from the front wheel.



"The harmony of the handlebars and matching mounting clamps not only looks good - it also provides optimum sportiness and the best riding experience". Made from 2014 T6 heat-treated aluminium, the bar has a 28.6mm centre section, tapering to 22mm at the controls. There is also the option of a carbon fibre wrap. Also seen here, ABM's universal front light holder features a two-piece clamp, which allows it to work with headlights of different widths. Options on the aluminium



brackets include CNC machined clamps to fit 49, 50, 52, 55 or 56mm fork tubes and arms in a choice of 56mm or 72mm lengths. All versions are finished in the company's own BLACKPearl anodising.

ABM
 ergonomic style

ABM AUTOMOTIVE ENGINEERING GMBH
Breisach, GERMANY
Tel: +49 (0)7667 9446 12
info@ab-m.de
www.ab-m.de

OE colour matched protectors

POLISPORT has expanded its bike protection options with the introduction of swingarm protectors.

The easy-install protectors have a hard plastic shell that is said to be impact and abrasion resistant, and will not vibrate once fitted. Available in black or brand colours for Yamaha, Honda, Kawasaki, Suzuki, and KTM off-road bike models.

Also seen here are Polisport's easy-install radiator louvers. They are said to "provide perfect airflow in to the radiator" while also providing a strong, durable and less expensive and lighter protection option to OE radiator guards; sold in pairs they are available in brand colours.

POLISPORT
Carregosa, PORTUGAL
Tel: +351 256 410 230
polisport@polisport.com
www.polisport.com



Radiator guards



Polisport's large range of off-road protectors are available OE colour-matched for a wide range of models and applications

Rides flip-up helmet

CELEBRATING 59 World Titles in the 18 years since Antonio Locatelli introduced his first own brand helmet designs, the emergence of the 'modular'/flip-up helmet style in that time has been one of the principal developments in the market.

Rides is the new flip-up helmet from Airoh, made in specially formulated, high resistance thermoplastic resin (H.R.T.) and designed by the company for road and touring use.

Its double homologation (P/J) ensures premium levels of safety in both full-face and open-face modes. It features an extra wide visor to provide a "huge visual field", with an adjustable sun screen visor and Pinlock ready anti-fog visor.

Ventilation is by three glove-friendly wide air vents, with the lower chinguard vents driving air directly to the inner surface of the visor, while upper vents guarantee fresh air inside the helmet.

The lining is made from rider-friendly high performance materials that have been subjected to "numerous stress tests to ensure maximum comfort and breathability in all conditions. The micrometric

closure system, the excellent fit and the attention to detail make this a helmet that lives up to the standards and brand values that Airoh has come to be recognised for", according to the company.

LOCATELLI S.P.A.
Almenno San Bartolomeo (BG), ITALY
Tel. +39 035 553101
info@airoh.com
www.airoh.com



Aliant Compact LiFe po4 battery and charger

ITALIAN specialist Aliant has been developing lithium iron phosphate batteries since 2009 and has now introduced its YLP07, designed specifically for use on enduro and off-road motorcycles.



Described as half the volume and weight of other lithium batteries, it is still capable of starting a four-stroke, 450cc single cylinder engine.
 To complement the battery, Aliant has a new 12V 10Amp multi-platform charger (the

CB1210) that has a robust aluminium case for improved heat sink performance, increasing electric conversion efficiency. It also features new firmware that is said to allow it to adapt its charging profile automatically to 12V lead acid batteries and 12V lifepo4 batteries. Aliant claims it can charge an 80Ah battery from flat in less than 10 hours, while displaying actual state of charge percentage on a four-digit display.

ALIANT
Imola (BO), ITALY
Tel: +39 0542 640092
info@go-aliant.com
www.go-aliant.com

Infill side panels



Rear hugger



Puig
 Hi-Tech Parts

www.puig.tv

Sport screen



Engine guards

Reflective safety belts

NEW from the Hevik brand are reflective belts, which are said to dramatically improve rider visibility on the roads. The new product from the Italian clothing brand provides the rider with extra visibility when riding in low light conditions. Most garments today incorporate reflective inserts, but Hevik has gone one step further in its commitment to riders' safety and produced a set of belts completely made from reflective fluorescent yellow materials. The



HAC213 conforms to EN471/1995 homologation for high visibility equipment. The belts are said to be extremely easy to put on thanks to two adjustable straps at the front that join at the rear and an adjustable band at the waist that has buckle fastening. With the added benefit of a waist circumference of 90 to 152 cm and height of 47 to 64 cm, the belts are engineered to be worn over any motorcycle jacket or suit without affecting rider movements. A custom fit can be achieved by adjusting the straps and waist



buckle. Lightweight and compact, they easily fit under the motorcycle seat or in a small bag.

HEVIK S.r.l.
Brescia (BS), ITALY
Tel. +39 030 268 0374
info@hevik.com
www.hevik.com



Andreani suspension tools

ITALIAN suspension specialist Andreani is producing a selection of tools for workshop use for servicing and tuning street and off-road motorcycle suspension set-ups.

The Vacuum pump SP4 has been designed to allow mechanics to automatically vacuum and fill all shocks with easy-to-use software. Features on the SP4 include two identical tanks to allow different weights of oil to be selected and with enough capacity to work with automotive shocks if needed.

The smaller SP2 vacuum pump from Andreani has two manometers: the first one to verify the oil pressure and the second one to verify the vacuum inside the shock absorber (Vacuometer). The SP2 also has two identical tanks to use two different kinds of oil or to keep one for the used oil, without opening the shock absorber.

Andreani's electronic spring tester has been manufactured to allow accurate calculation of spring rates for precision tuning of shock absorbers.

Completing the new range is Andreani tool box - a



speciality 'must-have' for every suspension tuner. It includes a spring press, PDS recharge device and complete specific tool set. The tool box is being made available in three versions: off-road, street and universal.

ANDREANI GROUP
Pesaro (PU), ITALY
Tel: +39 0721 20921
sales@andreanigroup.com
www.andreanigroup.com



'Modern Classics' by LSL

THE Clubman-style aluminium fender and matching '60s style taillight seen here are designed and manufactured in Germany by LSL as part of their 'Modern Classics' parts and accessory range. Suitable for a range of wheel sizes



and widths for front and rear applications, they feature a beaded front edge and a polished finish. Model-specific kits are available for the Honda CB 1100F, Kawasaki W650/800, Moto Guzzi V7 and all Triumph Twins. To match the rear fender, LSL has a new polished, cast aluminium taillight produced



to a '60s design that takes a 12v dual filament bulb for homologation purposes.

LSL MOTORRADTECHNIK GMBH
Krefeld, GERMANY
Tel: 02151 5559 0
info@lsl.eu
www.lsl.eu





LV ONE

FOR THE NEW YAMAHA MT09 TRACER.

MUSIC FOR YOUR EARS, POWER FOR YOUR BIKE.



LeoVince.com

LeoVince



Kellermann
www.kellermann-online.com



reddot award 2014
winner

BL 2000 Dark



As awarded by
The Chicago Athenaeum:
Museum of Architecture and Design.

Tel.: +49 (0) 241/9 38 08-15 • Fax.: +49 (0) 241/9 38 08-16 • Neuhausstr. 4-10 • 52078 Aachen

RST Tractech Evo-2

TRACING its origins back to 1988, and firmly established as the largest British (and one of the major international) motorcycle clothing brands, this is a big year for the British RST apparel brand.

News that owner Moto-Direct has signed a two year deal for RST to be the Official Safety Partner of the legendary Isle of Man TT races was followed-up by the launch of a major new apparel programme - RST's Tractech Evo-2 line.

The range features a new one-piece race-suit, leather jacket and jeans, textile jacket, the new Tractech Evo-2 race glove, and RST's contour plus aktiv level 1 back protector and improved cpx shoulder sliders.

The Tractech Evo was already a highly rated suit, but brand owner Moto-Direct say they have "hundreds of hours of road and track riding invested in the Tractech Evo-2.

"Trying to find ways of improving an already well received and popular product is tough. But nobody can afford to stand still in this industry and no matter how hard it is, there always are ways to improve any product, especially in an industry like ours", RST Marketing Manager Chris Day told IDN.

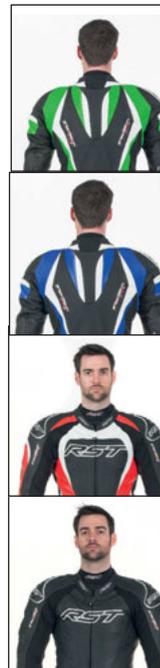
"The feedback we get from our dealers and their

customers is invaluable. We have been able to take the Tractech Evo range to another level with this new line. As a range that includes textile as well as leather options, it gives dealers a one-stock brand that fills all their street and sportsbike rider apparel requirements".

The textile jacket that Chris mentions has been completely re-built. "It might not be obvious from the front" Chris says, "but check out the back and you'll see we've really cranked up the sports credentials of the Tractech Evo-2 by fitting a race hump. It not only looks factory, but really helps with the aerodynamics when your in the tuck position, keeping the jacket from flapping at high speed and helping with the stability of your helmet.

"We've also used the same cpx shoulder sliders developed for the Tractech Evo-2 one piece suit".

RST has also updated the specification of its Tractech Evo-2 glove, adding a kangaroo palm, and



The Tractech Evo-2 one-piece suit features RST's new contour-plus aktiv level 1 back protector and improved cpx shoulder sliders



The Tractech Evo-2 textile jacket, seen here with protective riding jeans, also features the same high-spec protectors as those developed for the one and two-piece suits and the removable race hump



RST's Tractech Evo-2 glove now features a kangaroo leather palm and a memory elastane impact knuckle protector. This is the same material that is used in their new aktiv back protector



The Tractech Evo-2 jacket and jeans





a memory elastane impact knuckle protector. This is the same material that is used in their new aktiv back protector, and in combination with the hard carbon knuckle it makes for what must be one of the best glove

specifications yet seen.

RST has also unveiled the designs for an all-new Isle of Man licensed TT-Partner apparel range that will be unveiled in the RST TT Concept Store located behind the main grandstand, and will launch on Saturday 30th May.

RST's new R14 TT leather jacket is available in a choice of black or black/white. Constructed from full grain cowhide, the R14 is cut full length and can be zipped to any RST leather jeans to make a 2-piece suit, or worn on its own. It is one of a range of Official Isle of Man TT Safety Partner licensed designs that will be available soon

We present a 'teaser' here, and a full report will appear in the June/July edition of IDN.

MOTO DIRECT LTD
South Normanton/Derbyshire, UK
Tel. +44 (0)1773 864435
info@moto-direct.com
www.moto-direct.com



Magura X-Line handlebars - Chris Pfeiffer edition

MAGURA has worked with multiple World and European stunt riding champion Chris Pfeiffer to develop the special CPX edition of its X-Line handlebars. Magura's CPX 'bars are made from shot-blasted aluminium using the company's patented X-line production process, one of only two worldwide patents for tapered handlebars. This process is said to ensure that the handlebars are strong and durable and able to pass the TÜV test.

CPX bars are available in various heights and widths, and come supplied with a TÜV certificate. Two clamp kits are available to work with the CPX handlebars; the Black X-line clamp kit for bikes with a removable split clamp to replace the existing split clamp so that the 'fat' CPX bar can be fitted, and the Black X-line conversion clamp kit is for bikes with an original lower clamp that is integral to the bike. This kit

converting it to accept a clamp for the 'fat' CPX bars.

MAGURA GMBH & CO
Bad Urach, GERMANY
Tel: +49 (0)7125 153 262
powersports@magura.de
www.magura.com



MAGURA



Direct Line +39/0721/209020
 sales@andreanigroup.com

Discover Andreani World,
 personal exclusive assistance



MISANO CARTRIDGE

From Nationals to World Championships, hundreds of riders do rely on Andreani Group Services or their Road Track or off-road suspensions. Andreani's race field experience together with the R&D department, developed these exclusive cartridges that do assure you more precision and stability on the front end during turns and hard braking.



This exclusive "Misano" Andreani Cartridge is dedicated to Naked and Custom bikes. 20 mm ø pistons with increased oil passages, adjustable in compression, rebound and springs preload. Available with gold or polished caps. More than 100 applications.

VRC-3 racing glove



THE VRC-3A racing glove offers "comprehensive protection, comfort and good feel", according to Rainers Sports. Made from high quality leather, with the palm in high abrasion resistance kangaroo leather, the mixed material knuckle protector features TPU and carbon. The inner side of the glove is covered with a high density sponge, with added "Super Fabric" high resistance protection covered TPU protectors to reduce impact on the scaphoid bone area. Riders like Jordi Torres, Carmelo Morales and Efrén Vázquez are using these gloves in their 2015 training sessions and competitions.

RAINERS SPORTS
 Elche/Alicante, SPAIN
 Tel +34 96 542 5763
info@rainers-sports.com
www.rainers-sports.com

Feature-rich Harmony



FORMA has added to its ladies riding boots line-up with 'Harmony', which is a mid-heel boot said to feature Forma's exclusive 'Lady-Fit' formula.

Features include full-grain oiled leather upper, a compound rubber sole, rear reflex insert, a waterproof and breathable tubular Drytex membrane, anti-bacterial and replaceable footbed with APS (Air Pump System), padded memory foam and injected and moulded plastic TPU protection.

The ergonomic Mid Dual Flex midsole is in PP EVA anti-shock covering to minimise vibrations and create stable pedal contact.

SDE MOTORSPORT Srl
 Antivole (TV), ITALY
 Te. +39 0423 915316
info@formaboos.com
www.formaboos.com



Updated grips with advanced features



DOMINO has further expanded its range of production off-road and Supermoto grips with a new line of Camouflage grips developed in three original 'mimetic' colour combinations based on three elements: sand for Desert, green for Jungle and asphalt for Urban.

Also seen here is their Snake range for use on off-road bikes with a grip length of 120mm. An updated version of their existing A260 cross grips, they are being made available in yellow/black, blue/white, red/white, orange/black, green/black and red/black.

The new Camouflage and Snake grips are said to feature advanced technical solutions to enhance their ergonomics and safety in use.



DOMINO
 Sirtori (LC), ITALY
 Tel: +39 0399 211286
domino@domino-group.com
www.domino-group.com



'Le Petit' and 'Touran'

ANOTHER new 2015 design from Premier, the 'Le Petit' open face helmet is said to be one of the smallest ECE 22-05 homologated helmets on the market.

Initially available in two sizes, four graphics and two mono colour versions, the shell is made from a tri-composite fibre mix (Dyneema, carbon and aramidic fibres), that is a technology "developed during many years of research that we use for all our fibre helmets", according to the company.

The Classic version has three forehead buttons for secure attachment of the supplied peak or an optional "bubble" long visor that can be bought as an accessory. The chinstrap has a micro-metric quick release buckle.

Also seen here, the Touran tri-composite full-face is said to combine lightweight



Touran

protection and aerodynamics. In addition to moulded DCA (Dyneema, Carbon and Aramidic fibers), a pure Carbon version is also available. The shape of the shell is said to guarantee "great comfort, aerodynamic performance, quietness and perfect balance". The inner shell is in EPS, moulded in two sizes and densities for "maximum shock absorption capacity". The 2.2mm polycarbonate visor has an anti-scratch treatment and is Pinlock anti-fog system prepared. The helmet is supplied with a free Pinlock lens.



Le Petit

PREMIER HELMETS
 Lucca, ITALY
 Tel. +39 0583 730310
info@premier.it
www.premier.it



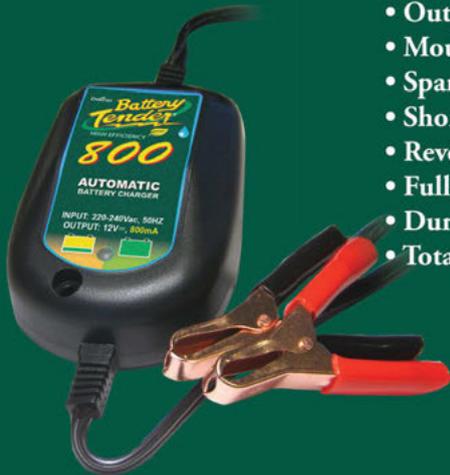
CHARGE UP SALES WITH

- LESS HEAT
- FASTER RECHARGE
- MORE EFFICIENT
- CONSTANT CURRENT



Sold At Over 20,000 Locations Worldwide.

Battery Tender® Weatherproof 800



- Output: 12V @ 800mA
- Mountable
- Spark Proof
- Short Circuit Protected
- Reverse Polarity Protected
- Fully Encased In Epoxy
- Durable
- Totally Weatherproof

12V Lithium Iron (LiFePO4) SuperSmart™ Lithium Batteries



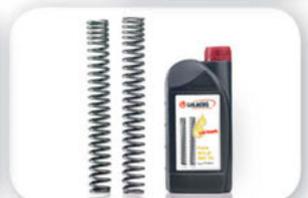
- Smaller than comparable lead-acid batteries
- Can be mounted in any direction
- Quad Terminal Configuration
- 80% Lighter
- 5X the battery life
- 2yr shelf life
- 3yr Limited Warranty

SINCE 1965

batterytender.com



We say thank you!



Power to your tankbag!

FOR owners of tankbags that have the round 'cross-hair' electrical power entry point, power-on-the-go specialist OptiMate has designed a true weatherproof power-entry specifically so riders can connect their accessories to the bike's battery from the safety and convenience of the tankbag.

The O-30 tank bag kit's inner connector is a DC2.5mm axial socket that easily fits through the prepared power entry.

Once the power-elbow is in position the entry point is sealed against the ingress of water with custom moulded rubber washers that are compressed with a stainless steel half nut and locking washer.

Power is fed into the bag through the external heavy duty OptiMate SAE connector that fits all other industry standard SAE connectors.

Only the 12V external power socket adapter and cable needs to be selected to fit the make and model of bike from the extensive OptiMate range.

Gadgets can also be charged whilst riding with the weatherproof O-103 OptiMate USB 2100mA charger that fits the inner connector (DC2.5mm

socket), or the SAE to DC plug adapter (included with the O-30 power elbow kit) to connect the compact O-100 USB charger.

TECMATE
Tienen, BELGIUM
Tel: +32 (0)16 805440
sales@tecmate-int.com
www.tecmate-int.com



tecMATE
OptiMATE

Freeride jet helmet

FREERIDE is a new two-size Kevlar, fibreglass and carbon Tricomposite shell jet helmet with a stylish vintage look.

Also available in 100 percent carbon, the small-sized shell dimension weighs just over 800g, and as one of the smallest on the market, it will fit under narrow seats. Features include steel air intakes at the neck, leather details, goggle holder, five rivet rim, optimal supplied long visor and removable/washable and breathable lining



with leather accents. The helmet is homologated to ECE 22.05.

CABERG S.r.l.
Azzano S. Paolo (BG), ITALY
Tel. +39 035 420 3611
info@caberg.it
www.caberg-helm.com



CB650F design and safety upgrades

PIUG has created a range of parts for the '14-'15 Honda CB650F, including a model-specific windscreen made of high impact acrylic. Available in dark smoke, light smoke, clear and black tints, it ships with all necessary hardware.

'Engine Spoiler' is the name given by Puig for an ABS plastic carbon look or matt black belly pan that is designed to protect the lower section of the bike.

Puig offers foldable/extendable levers and



Extendable and foldable CNC machined billet aluminium replacement covers



Acrylic windshield - available in clear and choice of tints

footpegs with clutch and brake levers that are CNC machined from billet aluminium, ergonomically designed to improve feel and control. They feature six-point adjustment and are available in a range of anodised finishes. The footpegs feature a rotational system for adjustment; the pegs can be used for rider or pillion and come in the choice of black, silver, red, blue or gold.



The ABS belly pan is available matt black or in carbon look

Puig's frame sliders are made of high-impact nylon and are said to have a wider surface than similar products. An interchangeable rubber-end helps riders avoid knee injuries.

PIUG
Granollers, Barcelona, SPAIN
Tel: +34 938 490 633
info@puig.tv
www.puig.tv



Easy-mount LED lights

GIVI's S320 auxiliary lights for Adventure Touring and Sport Touring motorcycles are adaptable for all two-wheel vehicles equipped with tubular engine guards.

Sold in pairs, powered by LED technology and made from high-grade aluminium, they can be mounted onto 21-25 mm diameter tubular engine guards, are safety compliant and conform with existing EU street safety regulations.

The kit comprises a pair of S320 fog lights, wiring cable and mounts.

GIVI Srl
Flero (BS), ITALY
Tel. +39 030 358 1253
info@givi.it
www.givi.it



Limited edition 'Oxford'

THE Oxford motorcycle boot is a "fusion of Italian style, classic British punching details and the usual safety features" according to Italian manufacturer Stylmartin.

It is made from full grain black leather with heat-applied stamps that enhance the decoration of the classic British punching method and the old Stylmartin logo selected for this boot. This technical footwear has a breathable and waterproof lining, essential malleolus protectors and an anti-slip rubber sole. Gear change protection is ensured by a band that can be worn on the boot when riding. Available in black and in a limited edition only.

ANTIS Srl/STYLMARTIN
Montebelluna (TV), ITALY
Tel. +39 042 360 3033
info@stylmartin.it
www.stylmartin.it



Custom bars and CB500 accessories

FEHLING continues to expand its product range and has now added accessory options for 2013 and later Honda CB 500s and a selection of custom handlebars.

Fehling's steel engine protection bars help prevent damage to the crank cases in the event of a fall.

Designed to mount behind the seat, there is a choice of tubular 'Luggage Top Case Carrier', which can be used with various aftermarket hard luggage



Protection guard



MSP Custom bars



MSP Race bars



MSP Crack Bars

options, with 'Side Case Carriers' available for aftermarket hard panniers.

As part of its growing handlebar range, Fehling has created its MSP line to fit a wide variety of motorcycles without the need to change wiring or brake and clutch lines.

The 850mm wide 'Crack' bar is offered in both 1in and 1-1/4in diameters and with 110mm of backward sweep. It can be ordered in either chrome or black finishes.

MSP 850mm wide Custom bars, in black or chrome, are 1in diameter and have a choice of 60mm or 90mm rise with 100mm of rearward sweep. One-inch tubing is used for MSP Race bars that combine an 850mm width with 100mm of sweep and a rise



Side and top case carrier

of 50mm.

MSP Z-Bars are offered in both 1in and 1-1/4in diameters and the choice of 70mm or 110mm rise with 90mm of pullback, finished in black or chrome.

ERNST FEHLING GMBH & CO
Wickede (Ruhr), GERMANY
Tel: +49 (0)2377 2033
info@fehling.de
www.fehling.de



AGM for BMWs

YUASA has introduced an absorbed glass mat (AGM) battery specifically designed to replace the conventional vented lead-acid OEM batteries on BMW motorcycles.

It includes the protective terminal caps that characterise BMW factory batteries, and fits a variety of models from 1970 to present, from 500cc to 1,600cc engines.

"Batteries on BMW motorcycles are especially difficult to access," said James Hylton, Yuasa's European Sales & Marketing Manager. "This makes it hard for the owner to maintain the battery on a regular basis. The new battery is a sealed, maintenance-free AGM design, so there is no need to routinely check the fluid level".

The AGM technology, with a lead calcium design, is said to eliminate water loss and hold its charge more than three times longer than conventional lead antimony types.

It is shipped dry along with its own pack of electrolyte that is added at the time of



installation. Once filled with electrolyte from its special packs, an AGM battery is said to be virtually maintenance-free. The electrolyte is absorbed in the special plates and separators, so there is no need to worry about leaks onto valuable vehicle parts and accessories.

YUASA
 Tokyo, JAPAN
 Tel: +81 (0)3 5402 5800
enquiries@yuasaeurope.com
www.yuasaeurope.com

New Scooter brake pad compound



GALFER has launched a new line of brake pads specifically for use on scooters (and motorcycles up to 125cc) that use the company's new semi-metallic G1050 compound.

The new compound is said to offer progressive and adjustable braking, maximum fade resistance, better wet braking efficiency, great performance at lower temperatures, a lower wear rate and minimum noise.

INDUSTRIAS GALFER S.A.
 Barcelona, SPAIN
 Tel: +34 93 5689 090
bike@galfer.es
www.galfer.es



S 1000 RR options

GILLES Tooling has introduced an extensive range of parts for the latest BMW – the S 1000 RR, starting with a version of their Variobar GT2 clip-ons, which raise the rider's hands and offer an adjustable range of angles for the bars.

The replacement 'bars can be combined with Gilles Tooling's Factor-X levers, which can also be fitted to the stock handlebars. The adjustable controls use phosphate bearings and are available in a range of anodised finishes, with optimal matching ACMA top yoke.

Gillies' FXR BMO3 rearsets are second generation race inspired Factor-X rearsets that are multi-adjustable using ball bearings and supporting quick shifter in standard and GP shifting patterns.

Crash protection devices includes front and rear GTA axle protectors, which can be combined with Gilles TCA chain adjusters and paddock stand bobbins. The rear wheel fitting also include the option of a titanium ACM safety nut.

Gillies also offer a line of IP.GT frame sliders, which feature internal dampers.

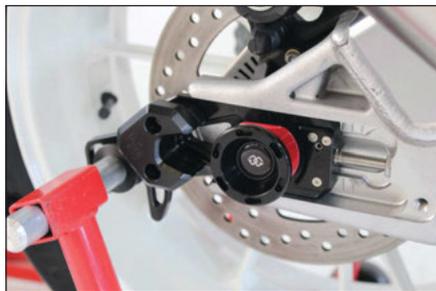
GILLES TOOLING GMBH
 Wecker, LUXEMBOURG
 Tel: +352 267 893 1
info@gillestooling.com
www.gillestooling.com



Variobar GT2 clip-on handlebars and Factor-X levers



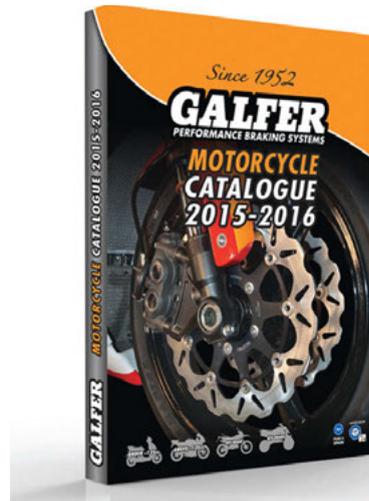
Frame sliders



Chain adjusters, crash and paddock stand bobbins



FXR-BMO3 rearsets



Optimate monitor

Super Smart STATE OF CHARGE MONITORS

Displays battery status during storage
AND charging voltage when engine runs!



Draws less than 0.2 milli amps! Fully sealed, weatherproof!

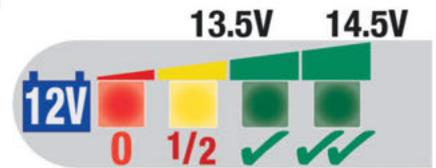
Includes charging port.

BATTERY STATUS LED blinks every 5 sec.

✓✓ LED for higher voltage AGM!



**CHARGE VOLTAGE STATUS WHEN
ENGINE IS RUNNING** ■■■➔



124 Battery Lead

125 In-Line

12V AGM GEL STD



tecMATE™

More at optimate1.com



HC³

BRAKE AND CLUTCH LIKE THE PROFESSIONALS!

The brand-new HC³ radial master control system from MAGURA delivers the best brake and clutch performance available on the market today. MAGURA's fully patented and innovative 'Hard Core Technology' reduces internal friction - increasing the response and feel enjoyed by professional riders and available to all. HC³ brings race bred precision and performance to the street! Further information and dealer directory at hc3.magura.com



MAGURA

HC3.MAGURA.COM

Metropolitan-1 jet helmet

THE Metropolitan-1 is said to combine "amazing flexibility and individual design options with maximum safety and optimum comfort", according to German manufacturer Schubert.

Equipped with integrated speakers and concealed microphones for the latest generation of the optional SRC-System intercom, the clear standard visor can be replaced with optional 40 percent or 80 percent tint versions, visors in a silver or blue mirror finish and a choice of five different sun visors.

The removable visor can be replaced with an accessory peak, available in titanium or matt black. Riders can also choose a top ventilation scoop in titanium (standard) or matt black.

The shell is made of a composite matrix with a weight of just 1,395 g, but despite this low weight Schubert say the helmet achieved "outstanding" shock absorption figures. EPS in varying degrees of hardness is used for the inner shell "to ensure the best possible fit, comfort and safety".

The multi-piece inner shell incorporates integrated ventilation channels that create a controlled flow of

air. The patented A.R.O.S. (Anti-Roll-Off-System) is designed to ensure the helmet remains securely in place in an emergency.

The removable inner lining is said to be the first one ever to be completely seamless, and is antibacterial, breathable and quick-drying.

The optional SRC Communication System allows wireless communication with pillion or other riders, features a built-in antenna and includes a hands-free function for mobile phone, music streaming and playback of voice commands from satnavs.

SCHUBERTH GmbH
Magdeburg, GERMANY
Tel. +49 (0)391 81060
info@schubertth.de
www.schubertth.de



Schubertth 
 HEAD PROTECTION TECHNOLOGY

BC Lithium Booster K1200

BC Booster K1200 is the smallest jump starter in the BC Lithium Booster range, suitable for all low and medium-powered motorcycle requirements.

Product safety is said to be guaranteed by lithium-iron-phosphate technology (LiFePO4) and the LED bar on the jump starter shows the state of charge. The K1200 is equipped with an emergency LE lamp with SOS and

stroboscopic lights and it also includes a 5v USB port to charge tablets, smartphones, GPS and other electronic devices.

BC BATTERY CONTROLLER
Cisliano (MI), ITALY
Tel: +39 02 90385059
info@batterycontroller.it
www.batterycontroller.it



 **Battery Controller**
 CHARGING YOUR PASSION



MAG-1 track boot

THE upper of Sidi's MAG-1 track boot is constructed from Technomicro microfiber and lined with Air Teflon mesh and Cambrelle.

Technical features include a replaceable shin plate, an elastic textile and asymmetric and shock absorbing heel cup, injection moulded TPU bands, and a TPU and sewn shift pad.

The company's Tecno 3 magnetic closure system means there are no zips on the boots. The calf area

is adjustable and a slider with alloy insert and air ventilation system is integrated into the boot.



SIDI SPORT SRL
Maser (TV), ITALY
Tel: +39 0423 9241
sidisport@sidisport.com
www.sidisport.com

Reduced friction adjustable rearsets

BONAMICI has created new rearsets for Yamaha's 2015 version of the YZF R1. CNC machined from 7075 billet aluminium, the rearsets are fully adjustable, and using bearings to eliminate the friction in the levers, they feature spring assisted return of the rear brake lever.

Carbon heel plates are included and seen here black anodised, they are available in a range of finishes.

Also seen here for the new R1 is a set of 7075 aluminium protective engine covers that are available to colour-match the

rearsets and other universal-fit accessories that Bonamici has available, and further YZF R1 model-specific designs that will be introduced.

BONAMICI RACING
Magliano Sabina (RI), ITALY
Tel: +39 0744 919939
bonamiciracing@hotmail.it
www.bonamiciracing.it




 Technology Accessories 100% Made in Italy



EXPLORE. ENJOY.



MAXIA 4 THE NEW GENERATION OF THE LEGEND

GIVI'S most popular top case, totally redesigned.
Stylish as never before, versatile and as strong as ever.

- ABS cover with a new design
- Internally strengthened outer edge
- Double cover made from plastic and aluminium
- New outer band
- New optical reflectors with small reflector on the outer band
- Capacity: 56 lt



Find more than 900 accessories at www.givimoto.com

RIDEABILITY.

PROUD SPONSOR OF



SPRING 2014

AUTO CORRECT - IT SHOULD READ, RELIABILITY.



RIDER: WESTON PEICK



(800) 243-8645
WWW.SPECTRO-OILS.COM



©Spectro Oils of America 2014

ENGINEERED EXCELLENCE
SINCE 1966

EXHAUST PROGUIDE

R1 slip-on

AKRAPOVIC's slip-on features a new-shape muffler design that is said to have been inspired by the mufflers on the 2014 Yamaha YZR-M1 machines ridden by Rossi and Lorenzo in MotoGP.

The titanium muffler comes with a carbon fibre heat shield, is lighter than stock, is a plug-and-play exhaust that needs no remapping or other parts. ECE and EC approved and United States CARB and EPA noise compliant.

An optional lightweight titanium link pipe is said to yield more power and increased torque, and turns the slip-on exhaust into a full system.



AKRAPOVIC
Ivančna Gorica, SLOVENIA
Tel: +386 (0)1787 8404
info@akrapovic.com
www.akrapovic.com

MT-09 2:1

ITALIAN exhaust specialist Zard is now offering a full 2-into-1 system for the Yamaha MT-09.

Available in both street legal homologated and racing versions, the steel construction is claimed to be half the weight of the OEM exhaust, offering increased performance and a removable DB killer. Options include a carbon end cap and black ceramic coating.

ZARD
Baldichieri d'Asti (AT), ITALY
Tel: +39 0141 659239
info@zardexhaust.com
www.zardexhaust.com



White finish

ARROW has announced the availability of a special new white finish on its range of Race-Tech and Thunder slip-on, aluminium silencers.

Arrow scotch brites the muffler body, before it is powder coated white using an electrostatic painting process. The white treatment

is said to reduce heat transfer to the outer surface of the slip-ons.

ARROW SPECIAL PARTS
San Giustino (PG), ITALY
Tel: +39 0758 61811
info@arrow.it
www.arrow.it



G.P.R. slip-ons for R nine T



G.P.R. has expanded its slip-on range with the introduction of three options for the BMW R nine T: the Deeptone, Fast Can Powercone, and Albus.

The Deeptone uses stainless steel in a twin tail pipe design. MotoGP race pipes have been used as the inspiration for the look of the Fast Can Powercone, and the Albus is finished with what is said to be a unique white ceramic coating.

All of the TIG welded slip-ons are hand-made in Italy.

G.P.R. ITALIA SRL
Riozzo di Cerro al Lambro (MI), ITALY
Tel: +39 02 98112058
info@gpr.it
www.gpr.it



Albus



Fast Can Powercone



Deeptone

'Evoxtreme' silencers

APRILIA'S RSV4 and the matching naked model, the Tuono V4 R, are the latest models added to the silencer application line-up offered by HP Corse. Manufactured using HP Corse's 'Evoxtreme' techniques that allow for extreme profile changes without welding, they are street legal when used with the removable Db killer. Offered in brushed stainless steel or black stainless finish, the silencer features a carbon fibre end cap which is described as having "a solid three-dimensional profile with 'slash' (cut)" where it meets the metal body.



HP CORSE SRL
Budrio (BO), ITALY
Tel: +39 051 802334
info@hpcorse.com
www.hpcorse.com

HP Corse say their 'Evoxtreme' manufacturing techniques mean profiles can be changed to suit the model without welding



Oval, Speed Edge and Suono

ITALIAN manufacturer MIVV has introduced new exhaust options for Triumph's Tiger 1050 Sport and the BMW R nine T.

MIVV has been making aftermarket exhausts for the Tiger since the launch of the original model in 2007, and now the company has its Oval, Speed Edge and Suono exhausts available for the 2015s. All three are claimed to save weight, between 3 and 4kg, with the Oval being produced in stainless steel, titanium and carbon.

Stainless steel is used for the Suono and the Speed Edge in either a brushed or black finish.

All three options are said to offer increases in both power and torque compared to the stock system.

The R nine T can be fitted with Speed Edge and Suono silencers. They both mount low on the bike and are offered in stainless steel or black finishes with a carbon end cap.

Riders looking for an upswept exhaust have the option of the Suono, or the all black twin pipe X-Cone exhaust. All of the BMW options can be run with MIVV's 'Cat eliminator' and are said to provide increases in torque and power, even when the removable db killer is in place.



MIVV SPA
Sant' Omero (TE), ITALY
Tel: + 39 0861 81 20 237
moto@mivv.it
www.mivv.it



Suono for the BMW R nine T



Triumph Oval in carbon



X-Cone on the naked BMW



R nine T Speed Edge

X-Pro silencers and full systems

GIANNELLI has introduced X-Pro, a new range of slip-on silencers and full systems for street bikes.

A Nichrom black alloy, round silencer is used, which is finished with a laser-etched Giannelli logo. Available for a wide range of popular makes and models, X-pro systems are street legal and have removable baffles.

GIANNELLI SILENCERS SPA
Selci (PG), ITALY
Tel: +39 0758 61081
info@giannelli.com
www.giannelli.com



Construction - Manufacture - Distribution
 Perfection - Quality - Design Your specialist for accessories
GSG MOTO
 MOTOTECHNIK GmbH
 Rickstraße 5,
 32699 Extertal,
 Tel.+49 5754/655
 Fax+49 5754/1740
 Germany
www.gsg-mototechnik.de



B-King



Safety Crash Pad
 crashpad perfection
 crash pads with shock absorption
 through push-on shock-absorbing caps

CNC-products
 Yokes, foot controls, engine covers, exhaust holders, mirrors, chain wheels and more
GFK - Carbon
 Seats, fairings, fenders, side covers, radiator covers, rear wheel covers
Stainless Steel products
 license plate holders

FEHLING

▲ PROTECTION GUARDS ▲ LUGGAGE CARRIERS
 ▲ HANDLEBARS ▲ CHROME PARTS



Ernst Fehling GmbH & Co. Metallwarenfabrik
 Mendener Str. 1 - DE-58739 Wickede (Ruhr) - Germany
 Fon +49 (0) 23 77 - 20 33 • Fax +49 (0) 23 77 - 16 35

www.fehling.de



USA

Parts Unlimited (608) 758-1111
 Hap Jones (408) 432-1918
 TEC Dist. (800) 356-0043
 Newcomb Southeast
 (803) 732-5135
 M.A.P. Ent. (727) 381-1151
 KK Motorcycle Supply
 (800) 543-9638
 Suncoast Cycle Ent.
 (727) 725-3664

Canada

Parts Canada (403) 250-6611
 Motovan Motorsport
 (450) 449-3903
 Kimpex Action (519) 659-0508

Germany

Grossewaechter
 0049 (0)5225859256

UK

P.D.Q. Motorcycle
 0044 1628667644

Australia

Serco 07 38232833

Netherlands

Motorcycle Storehouse BV
 0031 (0)50 303 9771
 MotoPro Sport 0031 (0)597 613 000

Japan

Wellington Moto
 France

Bihr Racing 0033 389673639
www.barnettclutches.com

Optimate

Distributors of Optimate retail chargers

- AUSTRALIA - A1 ACCESSORY IMPORTS**
 T. (61) 7 3806 1800 sales@a1accessory.com.au
- AUSTRIA - SCHUMOTO KG**
 T. (43)(732)757080 office@schumoto.at
- BELGIUM - BIKE DESIGN BVBA**
 T. (32)(52) 453361 info@bike-design.be
- BULGARIA - SENAX LTD.**
 T. (359)29441011 office@senax.bg
- CROATIA - NOVEVA NOVA D.O.O**
 T. (385) 47715930 info@novema-nova.hr
- CYPRUS - J.L. MOTORACE LTD (MOTORCYCLE)**
 T. (357)(22)752234 motorace@cytanet.com.cy
- CZECH REP. - MOTOSERVIS DEYL**
 T. (420)606 460 579 brandt@techbase-cz.cz
- DENMARK - NELLEMAN & DREWSEN APS**
 T. (45)(8743) 5433 pb@nellemanhandel.dk
- ESTONIA - OÜ HELADORA LLC**
 T. (372) 5285672 rain@motopood.ee
- FINLAND - OY BRANDT A/B**
 T. (358)(9)895501 ulf.bjorklund@brandt.fi
- FRANCE - MORACO SAS**
 T. (33)(3)85 51 45 30 info@moraco.fr
- GERMANY - ECON WERKST.-AUSRÜSTUNGS**
 T. (49)(2689) 928747 info@econ-wa.de
- GERMANY - HERMANN HARTJE GMBH**
 T. (49)(42) 51 811 273 info@hartje.de
- GERMANY - LANGENSCHIEDT GMBH**
 T. (49)(23)63 36 18-0 info@langenscheidt-gmbh.de
- GERMANY - PAASCHBURG & WUNDERLICH**
 T. (49)(40)248 277 0 info@pwnonline.de
- GERMANY - SCHÜLLER MOTORRADTEILE**
 T. (49)(6245)994 79 10 info@enuma.de
- GREAT BRITAIN - PROBIKE SHADOWFAX**
 T. (44)(1604)660555 sales@probike.co.uk
- GREAT BRITAIN - MOTOHAUS POWERSPORTS**
 T. (44)(1256)704909 sales@motohaus.com
- GREECE - EKON TEKNIC**
 T. (30)(210)9221500 info@ekon.gr
- HOLLAND - HOCOPARTS B.V.**
 T. (31)(342) 412290 info@hocoparts.com
- HUNGARY - DOVER KFT**
 T. (36)(1)2392202 csaba@doverkft.hu
- ICELAND - NITRO SPORT EHF.**
 T. (354)-55 74 848 ragnar@nitro.is
- IRELAND - INTERCONTINENTAL DISTRIBUTORS LIMITED**
 T. (353)(1)8344 289 andy@idl-dublin.ie
- ISRAEL - A.E. MOTORCYCLE**
 T. (972)(50)271923 ae_motor@netvision.net.il
- ITALY - SOCIETÀ GENERALE RICAMBI**
 T. (39)(051)722557 DelucaR@sgr-it.com
- JAPAN - OKADA CORPORATION**
 T. (81)(3)5473-0371 jsumiyoshi@okada-corp.com
- KUWAIT - TRISTAR MOTORCYCLES**
 T. (965)2405194 shams@tristarkw.com
- LATVIA - MAXMOTO**
 T. (371)-67 81 78 16 andris.krumins@maxmoto.lv
- MALTA - MAGAZA MOTORCYCLE SERVICES**
 T. (356)21443716 mazaga@maltaent.net
- MOROCCO - SHENO**
 T. (212) (0)5 22 35 97 16 larichimed@sheno.ma
- NEW ZEALAND - NORTHERN ACCESSORIES**
 T. (64)(9)276-6453 steven@northacc.co.nz
- NORWAY - SPARE PARTS SERVICE AS**
 T. (47)(64)837500 jang@sps.no
- PHILIPPINES - STRONGHAND INC.**
 T. (632) 373-2311 open@stronghandinc.com
- POLAND - OLEK MOTORCYKLE**
 T. (48) (33) 810 19 05 import@olekmotorcycle.pl
- PORTUGAL - JMP EQUIPAMENTOS**
 T. (351) (232)961841 geral@jmqequipamentos.com
- SERBIA - MOTO-BIKE**
 T. (99)(381)641289979 motobike@ptt.rs
- ROMANIA - MOTOBOOM**
 T. (40) 258734988 contact@motoboom.ro
- SINGAPORE - DWA LUBRICANTS PTE LTD**
 T. (65) 6515-6282 dwa@pacific.net.sg
- SLOVAKIA - MOTOSERVIS DEYL**
 T. (420)606 460 579 brandt@techbase-cz.cz
- CENTRAL & SOUTH AFRICA, OCEANIA - TECMATE SOUTH AFRICA**
 T. (27)(21)5316087 tecmate@netactive.co.za
- SPAIN - EUROMOTO 85, S.A.**
 T. (34)(936)376 611 euromoto85@euromoto85.es
- SWEDEN - MOTOSPEED AB**
 T. (46)(21)351925 klarkarner@motospeed.se
- SWITZERLAND - TECHNOPLYMER AG**
 T. (41)(81) 683-0333 robert.maier@technopolymer.ch
- SWITZERLAND - HOSTETTLER AG**
 T. (41)(41) 926-6111 claudia.shumacher@hostettler.com
- TAIWAN - PROMO-TEC INTERNATIONAL**
 T. (886)(2)2562-7770 pro.motec@msa.hinet.net
- TURKEY - VELOMOTO**
 T. (90)(212)6061707 info@velomoto.com.tr
- UAE - TRISTAR MOTORCYCLES DUBAI**
 T. (971) 4-3330659 floyd@tristaruae.com
- USA, CANADA, CENTRAL & SOUTH AMERICA
 TECMATE NORTH AMERICA**
 T. 905 337 2095 sales@tecmate.com
- EUROPE - PARTS EUROPE**
 T. (49)6501 9695 2000 info@partseurope.eu

TecMate (International) SA BELGIUM www.tecmate-int.com
 Tel: 0032 (0)16 805440 Fax: 0032 (0)16 805441
 SALES@TECMATE-INT.COM

Optimate tecMATE

SIGN-UP TO THE DIGITAL EDITION TODAY

www.idnmag.com

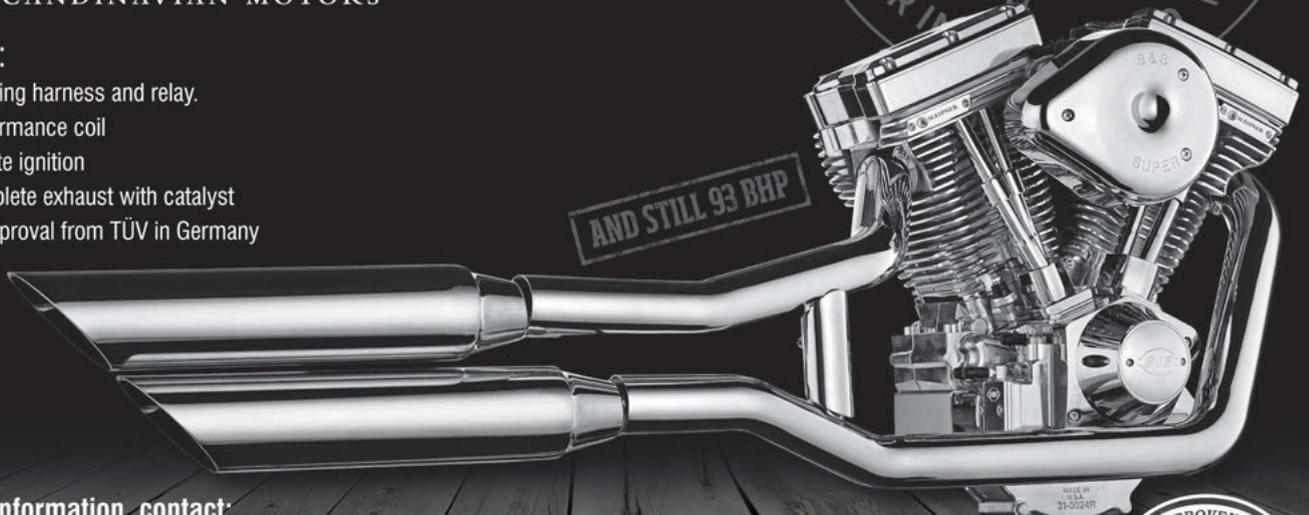


SLEIPNER

SCANDINAVIAN MOTORS

Including:

- Complete wiring harness and relay.
- High performance coil
- Complete ignition
- Complete exhaust with catalyst
- Approval from TÜV in Germany



For more information, contact:

Uffe Lauge Jensen

Phone: +45 31 57 35 33

E-mail: ulj@sleipnermotors.com

www.sleipnermotors.com

In cooperation with



Ride. Grip. Feel the Trust.



- More durable than OEM -
- Extra smooth delivery -
- Ready to fit -
- No pre-soak needed -

- Less Inventory -
- Higher Margins -
- OEM Upgrade -
- No Brake Dust -
- No Brake Squeal -

OFF THE SHELF PERFORMANCE UPGRADE

The First. The Best. The Leader in Sintered Braking Technology... www.dp-brakes.com

INTERNATIONAL DEALER NEWS

This INTERNATIONAL DEALER NEWS INDEX is a complete listing of all the items in this edition. It includes all our advertisers and the product, feature and news items published this month. The INDEX will act as a quick reference guide, and will be useful when searching this and other editions either for contact details for a particular company, or for a specific item that has appeared. The INDEX appears in every edition of IDN.

THIS MONTH'S ADVERTISERS

| | |
|---------------------------------------------------------------------------------------|-------|
| Andreani Group International (IT) Misano cartridges | 25 |
| Barnett Clutches & Cables (US) Distributor network, Ducati clutch components | 39,39 |
| Deltran USA (US) Battery Tender chargers..... | 27 |
| DID Europe (IT) Chains and wheels | 39 |
| DP Brakes and Clutches North America (US) Brakes & clutches | 37 |
| DPM International (NL) Ultrabatt multiMIGHTY battery | 9 |
| ELSA Solutions (IT) Aliant batteries..... | 19 |
| Fehling (DE) Parts & accessories | 36 |
| GIVI (IT) MAXIA 4 top case | 33 |
| Grossewaechter Racing Parts (DE) CP Pistons..... | 36 |
| GSG-Mototechnik (DE) Parts & accessories..... | 36 |
| Hevik (IT) Wind jacket | 13 |
| Kappa (IT) Kventure Wild Side | 11 |
| Kellermann (DE) BL 2000 Dark indicator..... | 23 |
| Lauge Jensen Engineering (DK) 'Sleipner' EURO 4 engine..... | 37 |
| LeoVince (IT) Leovince exhausts | 23 |
| Locatelli (IT) Airoh 'Rides' flip-up helmet | 15 |
| Magura (DE) HC3 radial master cylinders | 31 |
| Moto Direct (GB) RST clothing - TracTech EVO2 suit | 5 |
| Motoplastic (ES) Puig Hi-Tech products | 21 |
| National Cycle Inc (US) Windshields and accessories..... | 15 |
| Orina (DE) Sports gloves | 18 |
| Premier Helmets (IT) The Vintage Collection | 17 |
| Rainers Sports (ES) Jordi Torres and Rainers at the Superbike World Championship..... | 40 |
| Rick's Motorsport Electrics (US) Starters, chargers & ignitions | 38 |
| SBS Friction (DK) SBS brake pads | 2 |
| Spectro Oils of America (US) Premium-quality lubricants - off-road oil..... | 33 |
| TecMate (BE) Optimate Super Smart state of charge monitors, distributor network..... | 31,36 |
| Vertex Pistons - VP Italy (IT) Pistons | 4 |
| Wilbers Products (DE) Bike and Business / IDN Export award | 27 |

THIS MONTH'S EDITORIAL

| | |
|-------------------------------------------------------------------------------------|----|
| ABM Fahrzeugtechnik (DE) Brutale Booster bar and universal front light holder | 20 |
| AGV SpA (IT) Self-tinting AGVisor..... | 8 |
| Airoh Helmets (IT) Rides flip-up helmet | 21 |
| Akrapovic (SI) Exhaust Pro-Guide: R1 slip-on | 34 |
| AMC Promotion (FR) 'Paris Show' December 2015..... | 8 |
| Andreani Group International (IT) Tools selection | 22 |
| ANESDOR (ES) StatZone: Strong growth continues in Spain | 6 |
| ANCMA (IT) StatZone: Motorcycle registrations growth in Italy..... | 7 |
| Arrow Special Parts (IT) Exhaust Pro-Guide: White finish..... | 34 |
| BC Battery Controller (IT) BC Lithium Booster K1200 | 32 |
| BMW Motorrad (DE) More sales records broken at BMW | 9 |
| Bonamic Racing (IT) Reduced friction adjustable rear-sets | 32 |

| | |
|------------------------------------------------------------------------------------------|-------|
| Braking-Sunstar (IT) Tripestar sprockets and Batfly S3 rotor..... | 18 |
| Caberg (IT) Freeride jet helmet | 28 |
| CGMItalia (IT) Updated lightweight Modular helmet | 19 |
| Dainese (IT) Cristiano Silei named as CEO | 9 |
| Deltran (US) Expands European operation | 10 |
| Detlev Louis (DE) Sold to Warren Buffet | 14 |
| Domino (IT) Updated grips | 26 |
| Draggin Jeans (AU) Waterproof Hydro range | 17 |
| Electric Motorcycles (NL) First custom electric motorcycle? The Brammo Empulse 'R' | 11 |
| ELSA Solutions (IT) Aliant compact LiFE PO4 battery and charger | 21 |
| Erik Buell Racing (US) Runs out of money..... | 40 |
| Ernst Fehling (DE) Custom bars and CB500 accessories | 29 |
| FEMA (BE) Appoints new Secretary General | 14 |
| FMS (CH) StatZone: Growth in Swiss registrations | 7 |
| Free Spirits Srl (IT) Triumph Scrambler foot controls..... | 17 |
| FullSix by CDT Group (SI) Carbon parts available through Metisse | 13 |
| Giannelli Silencers (IT) Exhaust Pro-Guide: X-Pro silencers and full systems..... | 35 |
| Gilles Tooling (LU) S 1000 RR options | 30 |
| GIVI Srl (IT) Easy-mount LED lights..... | 29 |
| Goodridge UK (GB) Spanish expansion..... | 12 |
| GPR (IT) Exhaust Pro-Guide: slip-ons for R nine T | 34 |
| GS Yuasa International (JP) AGM for BMWs | 30 |
| Harley-Davidson Motor Company (US) Q1 sales down 1.3 percent | 14 |
| Hero MotoCorp (IN) Record sales year | 10 |
| Hevik (IT) Reflective safety belts | 22 |
| HP Corse (IT) Exhaust Pro-Guide: 'Evoxtreme' silencers..... | 35 |
| Ilmberger Carbon Parts (DE) Expands carbon range | 19 |
| Industrias Galfer (ES) New scooter brake pad compound | 30 |
| IVM (DE) StatZone: German registrations growing | 6 |
| J Costa Competition SL (ES) Variator for BMW C600 | 16 |
| JAMA (JP) StatZone: More European growth | 7 |
| Kappa (IT) Mobile device friendly legbag | 18 |
| Kellermann (DE) Good Design prize for BL 2000..... | 8 |
| KTM Sportmotorcycle (AT) First quarter sales growth | 8 |
| LSL Motorradtechnik (DE) 'Modern Classics' | 22 |
| Magura (DE) X-line handlebars | 25 |
| MIVV (IT) Exhaust Pro-Guide: Oval, Speed Edge and Suono | 35 |
| Moto Direct (GB) RST Tractech Evo-2..... | 24-25 |
| Motoplastic (ES) CB650F design and safety upgrades..... | 28 |
| MCIA (GB) StatZone: UK market continued growth | 6 |
| Motorex (CH) Ful Top Speed 4t range JASO MA2 certified | 14 |
| Ohlins Racing (SE) Shocks for light weight supersports models..... | 16 |
| Orina BW (DE) 'Shot' summer glove | 16 |
| Parts Europe (DE) Buy tyres - ride Route 66 | 10 |
| Pirelli Tyre (IT) Metzeler to come under Chinese ownership..... | 1 |
| Polisport (PT) Swingarm protectors..... | 20 |
| Premier Helmets (IT) 'Le Petit' and 'Touran' helmets..... | 26 |
| Rainers Sports (ES) VRC-3 racing glove..... | 26 |
| Rukka (FI) Gore fabric based glove designs | 20 |
| Schuberth (DE) Metropolitan-1 jet helmet | 32 |
| SDE Motorsport (IT) Feature-rich Harmony boot | 26 |
| Sidi Sport (IT) MAG-1 track boot | 32 |
| Stylmartin (IT) Limited edition 'Oxford' boot | 29 |
| Team Metisse (DE) FullSix carbon parts available | 13 |
| TecMate (BE) Getting SMART about battery power monitoring | 12 |
| TecMate (BE) Power to your tankbags | 28 |
| UFO Plast (IT) Partners MXGP | 12 |
| Zard (IT) Exhaust Pro-Guide: MT-09 2:1 | 34 |

THE RIGHT PRODUCT - THE RIGHT FIT - THE RIGHT PRICE

HOT SHOT SERIES



- **Starting, charging and Electronic Ignition components:** Specifically, we offer regulator rectifiers, stators, starter motors, starter drives, solenoid switches, ignition coils, CDI boxes, brushes and brush plate kits
- **Replacement pieces as well as multi-fit universal style pieces for the obscure models**
- **Specializing in Asian & European street bikes, ATVs & Off Road vehicles**
- **Quality bolt-on/plug-in OE replacement pieces at a competitive cost**
- **Highest quality thermal/shock resistant material in construction**
- **1 year warranty on all products, excluding CDI boxes**

DISTRIBUTORS

- Europe /// Parts Europe /// +49 (0)6501 9695 2000 /// www.partseurope.eu
- United Kingdom /// Agrimek /// +44(0)1792 860360 /// www.motorsportelectrics.co.uk

**RICK'S
MOTORSPORT
ELECTRICS**

RICK'S MOTORCYCLE ELECTRICS
30 Owens Ct. #2 - Hampstead - NH 03841 USA - Tel: (603) 329-99901 - Fax: (603) 329-9904
info@rickselectrics.com - www.ricksmotorsportelectrics.com

FEEL THE DIFFERENCE

DUCATI CLUTCH COMPONENTS



▶ DUCATI CLUTCH KITS

- Our Ducati clutch kits feature our exclusive segmented Kevlar, Carbon or RO friction plates and tempered steel plates
- Smoother shifting and a more positive engagement
- Manufactured to exact OEM specs for optimal fit and performance
- Kits are available for a wide variety of Ducati models



▶ BILLET CLUTCH BASKETS

- Patented stainless steel inserts prevent grooving and provide smoother shifting
- Available in red, black or gold anodize for 6-speed dry clutch models through 2009



▶ CLUTCH SPRING KITS

- Heavy duty, heat-treated clutch springs come with a gloss black powdercoat finish
- Includes your choice of red, black, gold or clear anodize spring cups and stainless steel screws



▶ BILLET PRESSURE PLATES

- Enhanced design offers added clutch protection
- Bearing and clutch control pin are included and installed
- Available in red, black or gold anodize

Barnett
Clutches
& Cables

MADE
IN THE U.S.A.
SINCE 1948



www.BarnettClutches.com

OFFICIAL SPONSOR
MotoGP Team 2015

Valentino Rossi
Movistar Yamaha MotoGP

Red Bull
KTM
FACTORY RACING

Ryan Dungey
Red Bull KTM Team

D.I.D. VX & ZVM-X:
Best Technology needs Top Test Riders!



X
RING



X
RING

D.I.D.
Powered by Technology

Tel. +39 051.531543 • Fax +39 051.6014912
• e-mail: info@did-eu.it • www.dideu.it

folett-pettrillo.design

NEWS BRIEFS

Indian manufacturer Royal Enfield, whose parent company Eicher is in a joint venture with Polaris, posted record income in 2014 of \$482m, says it sold 300,000 units in 2014, plans to manufacture 450,000 in 2015, and will open a new technology centre in the UK by the end of this year - not far from Triumph's factory in Leicestershire.

German carbon parts manufacturer 3C Caron Group have bought the Horex brand, the German manufacturer of the VR6, who filed for bankruptcy in September last year. Horex unveiled a new prototype, the Rf4, at INTERMOT last October, but failed to secure hoped-for refinancing and closed at the beginning of December.

Kawasaki maybe about to follow up its 2013 first ever Scooter launch (the J300), having filed trademarks at Europe's Office for Harmonization in the Internal Market for J500 and J125. It is unknown whether the new models will be genuine Kawasaki models, or again be re-badged Kymco scooters.

Swiss conglomerate Hostettler has opened a US warehouse for its iXS apparel brand. iXS USA has put its towel down at Deerfield Beach, Florida, and is actively seeking dealers. It is believed that the company's US range will be its Gore-Tex licensed products.

Erik Buell Racing (EBR) runs out of money



ERIK Buell Racing, the East Troy, Wisconsin based motorcycle manufacturing business that Erik Buell established after Harley closed Buell Motorcycles in 2009, has itself "ceased operations" according to reports in the Milwaukee Journal Sentinel.

Those reports say that the company has more than \$20 million in outstanding liabilities and that it has placed itself in receivership with a state court ultimately to decide the outcome of a filing process that will see bids made for the remaining assets of the business.

Erik Buell Racing (EBR) closes leaving 126 employees out of work, and a big question mark over what, if anything, Erik Buell will be able to do next.

In addition to Buell's own money, EBR had received \$25 million in 2013 in exchange for a 49.2 percent ownership stake from India's Hero MotoCorp, the world's largest motorcycle/PTW manufacturer in unit terms.

The news has industry observers questioning the viability of Hero MotoCorp as what was described at the time as a "strategic partner" for such an ambitious project.

Following the launch of its 1190RS race bike in 2011, Buell used the Hero investment to fund development of the 1190RX production model, unveiled in 2013, and the 1190SX streetfighter styled 'Superfighter' that was unveiled last year.

Recent reports suggest that the company was also working on another new model, believed to be an adventure tourer designated 1190AX, but production at the East Troy EBR factory was, in theory, only part of the equation.

Buell and the impressive line up of

engineers that he had hired were contributing to development of new Hero models including the HX250R that is expected to be among the initial offers if Hero MotoCorp follows through on its November 2014 Milan show announcement to and start selling in selected European markets later this year.

EBR's ambitions have also included the creation of its own race team, the establishment of its own European subsidiary, based in the Netherlands, and pursuit of a number of other future-facing projects including a 400hp gas-electric motorcycle engine that Buell is reported as having patented recently.

In a statement cited by the Milwaukee Journal Sentinel, Buell is

quoted as saying "the turn we recently took, after we thought we were moving forward, was unexpected. We thought we had secured funding, but in the end, we were not able to get the funding in place.

"To say this setback is a disappointment does not begin to express what I feel right now. I am personally grateful for the support of our outstanding workers, customers and vendors. While this is a sad ending, I personally hope for a new and better beginning."



Unveiled in 2014, the 1190SX 'Superfighter' as EBR were terming it demonstrated the flexibility of the 1190 platform and the direction that EBR wanted to take.

RAINERS

Jordi Torres & Rainers
at the Superbike
World Championship

www.rainers-sports.com

+0034 965 422 774

